

# THE RUNAWAYS

## They Don't Want to Be Found

By MARY NEISWENDER  
Staff Writer

"Sandy call Teta... Grandma needs you... Call collect..."  
"Lenny K. of Northfield, Ohio... Please call home

collect. Mr. Bossein was only trying to frighten you... He couldn't send you to the boys' school... We love you, and want you home... Love, Mom & Dad."  
"Zachariah please come

home... Dad."  
"Terri Shalene from Atlantic Beach... Please call home collect... Please babe... Love, dad."  
"Attention English or any of his friends! English

please call Wendy again. Get Mom's number. Call collect at once. Important. Please let us know you are OK. Love you."  
"Sharon M. Romero of Las Vegas. My world has now crumbled completely.

House, job, everything... please I beg you. Get in touch with me immediately by calling Marge. Urgent, urgent, urgent. Your mother, Nina."

PATHEtic appeals from frantic parents appear in every edition of underground newspapers throughout Southern California.

Occasionally the ads are placed in regular newspapers, but runaways seldom have the change to buy, or the inclination to read, the establishment press.

And, although they hawk the underground newspapers on the streets of major cities to get money on

which to exist, they apparently don't read the papers they sell.

At least they don't answer the ads.

People who know runaways best — those who hunt and those who harbor them — agree that runaways usually don't want to be found or come home.

"I've been hunting runaways for more than a year now," says I. Harry Satz, administrator of the non-profit Runaway Council of Los Angeles, "and I've only found one... one kid I've returned home."

Satz, a retired photographer, spends his leisure time trying to reunite the runaway with his family.

But trying to find a runaway, he admits, is almost impossible.

"So," the silver-haired father of two says, "I've turned it around — I try to lure runaways to the office here, talk to them and convince them to go home."

HE'S MORE successful, he claims, in this respect.

His office is just off Hollywood and Vine and "up the road a piece" from hippy hangouts along Sunset Boulevard.

And if that isn't "lure" enough, his co-tenant in the building is a distribu-

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Southland's  
OWN SUNDAY  
Newspaper

HE 5-1161 — Classified No. HE 2-5959

## INDEPENDENT PRESS-TELEGRAM

LONG BEACH, CALIFORNIA 90801, SUNDAY, SEPTEMBER 21, 1969

VOL. 19, NO. 6 182 PAGES

### WEATHER

Low clouds in the early morning becoming mostly sunny in the afternoon. High today around 75. Complete weather on Page A-2.

## N. Viet Attacks Expected

Abrams Unveils  
Plans for Reds'  
Fall Offensive

SAIGON (AP) — Gen. Creighton W. Abrams, the U.S. commander in Vietnam, said Saturday that Hanoi appears to be planning a new offensive starting in November and military sources predicted a change in enemy fighting tactics.

Speaking with newsmen at a Saigon reception, Abrams was asked about the announced withdrawal

Related Story, Page A-14

of 35,000 U.S. troops by Dec. 15. He described the reduction as "manageable."

Abrams said there were indications that Hanoi may be putting together plans for a winter-spring offensive in South Vietnam.

"There are a lot of prisoner of war statements and other documents which indicate there will be a winter-spring campaign," he said.

"WHATEVER it is," he added, "he (the enemy) will do his best." Military informants said the new campaign would be aimed at holding down enemy casualties while inflicting maximum American losses and disrupting government control of the countryside.

To implement this strat-

## Allies Put Off Added Troop Cut

NEW YORK (UPI) — The United States and its six Asian Allies Saturday found no immediate prospects for further troop withdrawals from South Vietnam during a war strategy session.

South Vietnamese Foreign Minister Tran Van Lam told newsmen at the conclusion of the two-hour-and-half meeting:

"There is no question now of more troop withdrawals. We are waiting for a sign of goodwill from the other side."

WITH UNANIMOUS disappointment, U.S. officials later disclosed, the Allies concluded that despite American peace initiatives there has been no substantial progress in Paris at negotiating an end to the conflict.

U.S. Secretary of State William P. Rogers was host at the meeting at the U.S. mission to the United Nations. The strategy review was attended by foreign ministers of South Vietnam, Australia, South

(Continued Page A-6, Col. 1)



### OUTRUNNING THE WHITE WALL

With a 12-foot breaker crashing down towards him, Brad Baylis kicks up a fan of spray as he turns during Saturday's U.S. Surfboard Championships at Huntington Beach. Surfing home waters, Baylis earned a berth in today's finals. For more pictures, see Page B-1; results, Page S-4.

—Staff Photo by SKIP SHUMAN

## 77 Die in Viet Plane Struck by U.S. Jet

DA NANG, Vietnam, Sunday (AP) — A South Vietnamese passenger plane and a U.S. Air Force jet collided over Da Nang airfield today and the U.S. Command said initial reports indicated 77 persons were killed.

The command said 75 persons aboard the Air Vietnam DC4 died when the airliner plunged into a plowed field two miles northwest of the base. They included 52 adults, 13 children and 10 babies. All of the victims were believed to be Vietnamese.

Another two Vietnamese working in the field were killed.

A Vietnamese boy, Dang Ngoc Dinh, 12, was the only passenger alive and unhurt. He was sitting in a 30-foot tail section.

The Air Force F4 Phantom limped away after the collision, the navigator parachuted to safety and the pilot managed to land the damaged jet at the base.

One witness, U.S. Marine Pfc. Rick Martin, 18, Amarillo, Tex., said the jet was coming in above the propeller-driven DC4 and the fighter's left wing

touched the right wing of the airliner.

"It broke off about five or six feet of the DC4's wing," he said. "The plane started swerving, then it tilted back and looked like the pilot had it under control. Then it fell over again and went in."

The passenger plane hit the ground and exploded. The Marine said, and "looked like a fuel dump blowing up."

Debris scattered to within 200 yards of the densely populated village of Hoa Van. No civilian homes were touched.

The Air Force identified the crewmen of the F4 as Col. David Mellish, who brought the plane in, and Maj. Cornelius A. Thomas of Medford Lakes, N.J. Both officers declined to talk to newsmen until completion of an Air Force investigation.

### WHERE TO FIND IT

- BARRY GOLDWATER JR. describes plane crash ordeal. Page A-2.
- GEN. HERSHEY says he won't resign as chief of the Selective Service System. Page A-4.
- L.A. POLICE BOARD denies allegations of Harbor Division brutality. Page A-5.
- AMERICAN FEDERATION of Teachers votes to return to L.A. classrooms. Page A-6.
- NIXON EXPECTED to ask Social Security benefit hike without payroll tax increase. Page A-10.
- NEO-NAZIS, students clash at Essen in heated parliamentary campaigning. Story on Page A-21.
- FORMER STUDENT president is worried about CSLB campus problems. Page B-1.
- NATIONAL DOG WEEK starts today—tale wags a writer. Page B-4.

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## 54.4% in L.B. Favor Air Service Increase

### High Court Nominee's Stock Deal

Haynsworth Buys

Shares in Firm;

Case in His Court

New York Times Service

WASHINGTON—The Justice Department conceded Saturday that Judge Clement F. Haynsworth Jr. purchased 1,000 shares of Brunswick Corporation stock in 1968 after he had voted in favor of Brunswick in a case but before the decision had been announced.

A Justice Department official explained in a letter to the Senate Judiciary Committee that Judge Haynsworth "simply did not recall" the pending decision when he purchased the stock on the advice of his broker.

The official, Assistant Attorney General William H. Rehnquist, added that the case was a relatively unimportant one that would not have affected the market price of the huge conglomerate corporation.

LAST WEEK, as the Judiciary Committee held its first hearings on Haynsworth's nomination to the Supreme Court, he was heavily criticized for an alleged conflict of interest in connection with a 1963 labor decision. His critics said he should not have participated in a case in which he ruled in favor of a textile company that had contracts with a vending company in which he held a large interest. His opponents served notice that they would attempt to make the judge's sense of propriety the major issue of the confirmation battle.

Rehnquist's letter, dated Sept. 19 and released Saturday morning by the Justice Department, said:

(Continued Page A-6, Col. 3)



ACTION LINE is your service, solving your problems, getting your answers, cutting red tape and standing up for your rights. To get action, write ACTION LINE, Box 230, Long Beach, Calif. 90801, or dial 432-3451 between 9 a.m. and 1 p.m., or 5 p.m. and 9 p.m., Monday through Friday. Questions to be answered are selected for their general interest and helpfulness.

### Experience a Substitute

Q. Assembly Bill 876 — recently signed into law by Gov. Reagan — has something to do with the training of licensed vocational nurses. Can you tell me what it provides? Mrs. H. F., Long Beach.

A. The bill — authored by Assemblyman Willie Brown Jr., D-San Francisco — changes the requirements necessary for a person to become a licensed vocational nurse. Essentially, the new law allows experience in nursing to substitute for education, according to a spokesman for Brown. Previous rigid formal education requirements for prospective nurses have been eased to allow persons with experience in nursing and related fields to be licensed. Vocational nurses do not need as much training and schooling as registered nurses.

### Mix Master

Q. Recently, I purchased the "new, extra moist" Betty Crocker Brownie Mix and compared it to one I had purchased a few weeks before. The new package has 1/2 ounce less mix than the old one, but it was 2 cents more. And if you add the same amount of liquid to a smaller amount of dry mix, of course the brownies will be more moist. What gives? What action is being taken to protect the consumer from misleading packaging practices? G.H., Long Beach.

A. Leonard Nadasdy, director of public affairs for General Mills, acknowledged a wholesale price increase and a slight reduction in content of the brownie mix. However, he explained that the mix has been "reformulated" and that a different shortening is now used to make the cookies more moist. He added that there has not been a half ounce reduction in the mix, but rather one sixteenth ounce. On the issue of consumer protection, Rep. Benjamin Rosenthal, D-N.Y., has attacked the tendency by some companies to reduce the contents of a package slightly rather than raise the price. His staff has compiled a list of 500 food and drug items which have undergone a content reduction. The list is available by writing to Rosenthal in care of Cannon House Office Building, Room 440, Washington, D.C. 20515. Rosenthal has introduced a bill, H.R. 8615, to force companies to print the cost of a product by the ounce or pound, so shoppers can compare prices. Safeway Stores in Washington, D.C., will be testing his unit pricing idea. He has also introduced a bill, H.R. 6037, to establish a cabinet-level Department of Consumer Affairs.

### Street Show

Q. Our drama group at the Douglass House Center for Arts & Humanities would like to put on a free, street

(Continued Page A-4, Col. 1)

## State Sale of Drivers' Names Barred

SACRAMENTO (UPI) — Gov. Ronald Reagan announced Saturday he has directed the Department of Motor Vehicles to stop selling lists of persons who have California driver's licenses.

In a statement issued by his office, the governor said the "consumer protection" action is designed "to prevent the invasion of privacy."

Reagan said he has

asked the department to cancel its two contracts for the sale of driver's license list. One of the contracts is with a mail advertising firm.

Reagan said he also has asked all cabinet members to survey information sold or given away by other state departments and report back to him.

The governor pointed out his action does not affect the department's policy of answering, for a fee, individual inquiries about non-

confidential information in the driver's license file.

A spokesman for the Motor Vehicle's Department said that under the contracts, two firms receive copies of about 3.5 million original and renewal applications for driver's licenses each year. They pay the state about one-half cent per application copy.

THE SPOKESMAN said any confidential information concerning the physical or mental condition of

drivers on the applications is removed before being given to the firms, as required by law.

Reagan said that at the outset of his administration he directed Motor Vehicles Director Verne Orr to "severely curtail sales of the list."

He noted regulations adopted more than 18 months ago by the department prevented any buyer from reselling, loaning or showing any portion of the list.

### Poll Backs Controlled Expansion

By HERB SHANNON  
Aerospace Editor

A citywide majority of residents favor a controlled increase of commercial air service at Long Beach Airport, according to a poll conducted by the Independent Press-Telegram by Opinion Research of California.

A total of 54.4 per cent of more than 400 residents interviewed in their homes throughout the city indicated support for the program of limited development of airport facilities and intrastate airline service now being considered by the City Council.

Pacific Southwest Airlines and Air California, both intrastate carriers, have been given conditional permission by the state Public Utilities Commission to add Long Beach to their routes between Northern and Southern California. The condition imposed by the PUC is that the airlines gain the approval of the city for the service.

City officials are now negotiating with the two airlines to determine if they will agree to limit flight frequencies and destinations to the level deemed desirable.

THE FAVORABLE response was slightly higher in areas of the city least affected by airport activity, but even in the areas directly under the runway traffic patterns the poll registered 52.3 per cent in favor as against 33.3 per cent opposing, with the balance noncommittal.

Replies of residents in the affected traffic zones at either end of the main diagonal runway were even more surprising in regard to interstate service by a major airline. Although

(Continued Page A-8, Col. 5)

PEOPLE IN THE NEWS

Senator Hruska Drops Out of Majority Leader Race

Sen. Roman L. Hruska, of Nebraska withdrew Saturday night as a candidate for Senate Republican leader and urged his conservative supporters to vote for Sen. Howard H. Baker Jr. of Tennessee.

Hruska's decision gave a big boost to Baker's chances of succeeding his late father-in-law, Sen. Everett M. Dirksen of Illinois, over Sen. Hugh Scott of Pennsylvania, the acting leader and former GOP whip.



BISHOP DEFREGGER Not in Clear

Hruska, the 65-year-old favorite of the conservative wing of Senate Republicans, issued a statement saying he acted in the name of party unity. But political observers said Hruska probably concluded that the conservatives had little chance of winning over the more liberal Scott in a three-way race.

Baker, a 43-year-old moderate with only three years in the Senate, has offered himself as a candidate of the younger generation of Senate Republicans with no ideological ties to any branch of the party.

Scott, who has predicted victory all along, said he didn't believe Hruska's pullout would affect the outcome.

The Senate's 43 Republicans will meet Wednesday to choose Dirksen's successor.

RODGERS OK

Singer Jimmie Rodgers relaxed with a round of golf Saturday after collapsing Friday night during a performance at the New Mexico State Fair at Albuquerque.

Fair officials said the singer would perform Saturday night and again today as scheduled.

Rodgers, 36, was rushed to an Albuquerque hospital after being carried from the stage during the performance. He was released later and described as in good condition.

Friends said Rodgers has frequently blacked out since an accident in Los Angeles in 1967 that left him with a fractured skull. In Los Angeles, Jack Wilson, Rodgers' doctor, said the singer had oral surgery Thursday for an abscessed tooth.

"The stress of the oral surgery and subsequent medicine may have been the cause of the incident," the doctor said.

REDS TALK

Attended by their highest deputies, Presidents Tito of Yugoslavia and Nicolae Ceausescu of Romania met Saturday to reaffirm the close bond between their two neighboring Communist states.

Their meeting, first in eight months, took place on and around the \$440 million Yugoslav-Romanian Djerdap hydroelectric dam on the Danube at Kladovo, Yugoslavia.

It encompassed two two-hour sessions of talks, one during the morning in Kladovo, on the Yugoslav bank 120 miles east of Belgrade, and another in late afternoon at the Romanian danubieside city of Turnu Severin.

Officials said the two men discussed "almost all major international issues such as European security, the Near and Far East, and relations among socialist countries."

MANKIND SUFFERS

BERLIN (AP) — West Berlin artist Michael Ostwald unveiled his painting, "Suffering Mankind," Saturday and it could be seen from miles away.

Ostwald displayed his huge work on the side of the 22-floor Europa Center.

The elongated painting stretches from the first floor to the roof. Its main figure appears to be trying to climb the building wall while a bloodied dove of peace plummets beside him.

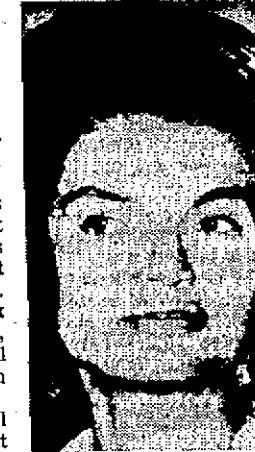
NEW PROBE

Justice authorities reopened the case Saturday of Auxiliary Bishop Matthias Defregger of Munich, who has admitted he relayed an order for the execution of Italian hostages in World War II.

Horst Guf, prosecutor of the West German state of Hesse, at Wiesbaden, Germany, overruled a subordinate's order that had halted an investigation into Defregger's role in the execution of the Italians in the Abruzzi Mountain village of Filetto in retaliation for the slaying of German soldiers by Italian partisans.

A Hessian justice ministry announcement said the case still could not be closed because the part played by the bishop, a wartime army captain, in the incident had not been clarified.

Guf ordered the files on the case sent to the Munich prosecutor.



JACKIE ONASSIS Sees Children

REUNION

Jacqueline Onassis, tanned from a summer under the Greek sun, flew across the Atlantic Saturday for a New York reunion with her children — John Jr. and Caroline.

The former Mrs. John F. Kennedy was aboard flight 409 of Olympic Airways, the line owned by her husband Aristotle. It originated in Athens and stopped for 40 minutes in Paris.

Hundreds of travelers craned out of windows at Paris' Orly Airport to catch a glimpse of Mrs. Onassis, 40, as she stepped from the plane into a waiting limousine. She returned to the plane in the same car when the flight was ready to take off.

SPEAKER

Sen. Edmund S. Muskie, D-Me., heads a list of six senators to speak here Oct. 3 at an appreciation dinner for Sen. Joseph M. Montoya, D-N.M., at Albuquerque.

Other speakers, all Democratic senators, are Alan Cranston, California, Howard W. Cannon, Nevada, Daniel K. Inouye, Hawaii, Frank E. Moss, Utah, and Clinton P. Anderson, New Mexico.

INDEPENDENT PRESS-TELEGRAM

Phone 425-1141 Classified 425-5999 Sunday, Sept. 21, 1969 Vol. 19, No. 4 Entered as second class matter at Post Office at Long Beach, Calif. Postmaster: Send address changes to Independent Press-Telegram, 1700 S. Main St., Long Beach, Calif. 90801. CARRIER DELIVERY \$2.50 Per Month \$22.00 Per Year CARRIER DELIVERY \$1.25 Per Month \$12.00 Per Year Single Copies 10c. Single Copy 10c.

RETIREES

Command Sgt. Maj. Theodore L. Dobol, one of the most decorated soldiers in the 1st Division, the "Big Red One," during World War II, retired Saturday with a review on the Plain by the Corps of Cadets at West Point, N.Y.

Dobol, 53, was command sergeant major of the 3rd Regiment, U.S. Corps of Cadets, U.S. Military Academy, at his retirement. He came to West Point in 1965, after serving with the 26th Regiment since 1940.

He took part in the 1st Division's landings at North Africa, Sicily and Omaha Beach and in the Central European Campaign. He was wounded five times, at El Guettar, Baro Franca, Troina and Omaha Beach in France and at Aachen in Germany.

Dobol was awarded four Silver Stars and two Bronze Stars for heroic actions in combat. He also holds the Legion of Merit, the Combat Infantryman Badge, the French Croix de Guerre, the Medaille Militaire and fouragere, the Belgian fouragere and the Russian Order of Fame.

Senior man in the Army's E9 grade, Dobol was in the Army for 31 years. He is a native of Passaic, N.J.

Dobol will retire to Wheaton, Ill., with his wife, Sophie, and their three children. He will be assistant curator of the Cantigny War Memorial Museum of the 1st Division.

QUANDARY

A British war hero had the double knockout experience Saturday of becoming a millionaire and then learning he might not receive a penny.

Maj. Malcolm Munthe, son of the late Axel Munthe, author of "The Story of San Michele," was left \$2.4 million by Lord Wharton, a distant cousin.

Wharton left Britain for Switzerland in 1955 to avoid British Taxation. In his will published to Lonsanne, Wharton left the residue of his estate in Britain to Munthe together with several other bequests.

But because the estate consisted of property, Britain's severe laws on death duties came into operation and Munthe learned that he might have to pay all the money in taxes.

Munthe said: "I never expected to become a millionaire. I knew some of the money would have to go in death duties but I never realized they would take all of it."

He said the money was to have gone to Lord Wharton's poor relatives with a little for himself.



BARRY GOLDWATER JR. RECUPERATES Bandages Cover Lacerations on His Face

"ROLLED INTO A BALL AND PRAYED"

Barry Jr. Describes Crash Ordeal

LOS ANGELES (AP) — Rep. Barry Goldwater Jr., bruised but safe after his small plane crash landed beside a suburban house, said Saturday that when he realized what was happening, "I closed my eyes, rolled into a little ball and started praying."

Goldwater, 31, and an aide were pulled from the wreckage by a passer-by late Friday night as live wires sizzled on a wing. Moments later the plane "lit up like a blow torch," a witness said.

Appearing with a bandage under his left eye, Goldwater told newsmen he would head advice from his father, 1964 Republican presidential candidate Barry Goldwater, who told him: "Go ahead and fly again as soon as you can."

He said he had telephoned his father now a U.S. senator from Arizona, in Lisbon, Portugal, where the elder Goldwater is vacationing. The senator is a flying enthusiast.

The junior Goldwater said the engine on his Beechcraft Bonanza began missing a few miles from his destination, Crystal Airport in nearby Burbank. He said he had checked the gas tank before flying and thought he had enough fuel.

"But the engine stopped; I went into a glide," Goldwater said.

"I was losing altitude and heading for a parking lot. But I was going too fast and too high to make it. I headed for the most vacant spot I could find. He aimed for a small opening between two palm trees, he said.

"After that, I closed my eyes, rolled into a little ball and started praying. I can thank God we had that third pilot in the back seat."

The plane clipped the tops of palm trees and two cars, plunged through high tension wires and landed against a house. Occupants of the house, Laura



GOLDWATER'S PLANE RESTS AGAINST VAN NUYS HOUSE Congressman and Aide Escaped Crash With Minor Injuries

Adams and her three children, were not injured. Goldwater and his aide, Bill McClaine, were treated for minor lacerations at Valley Receiving Hospital and released.

"My pride was hurt. I am very serious about flying," said Goldwater, clad in a blue turtle-neck sweater, slacks and tennis shoes.

Of the man who pulled him and McClaine from the plane, Goldwater said: "I think he was extremely calm and collected. I was very impressed by his actions."

"I thought it was going to disintegrate in front of me," said Ron Binko, 28, a passerby who saw the

plane plummet to the street, then hauled Goldwater and McClaine to safety.

"There were loud flashes and sparks from metal hitting the pavement," said Binko, a car painter who was walking home when he saw the accident.

Binko said the plane came down with "no engine noise at all. All of a sudden it was just there."

Federal Aviation Administration officials at Van Nuys Airport, only blocks from the crash scene, said Goldwater was heading there but radioed the control tower he was low on fuel.

"I rushed over to the plane and pulled out both

occupants," said Binko. "The door was already open. The copilot McClaine was struggling to get out of his seat belt. His head had gone through the windshield and he was bleeding quite bad under the eyes. I pulled him out first."

"When I returned, the pilot (Goldwater) was already halfway outside on the wing. I grabbed him around the waist and helped him to a palm tree."

Then, he said, there was a loud crackling noise as high tension wires hit a wing and "bright neon flashes lit up half a block. It lit up like a blow torch."

Dazed and apparently in shock, Goldwater and McClaine sat under the palm tree.

Binko said he was unaware at first that the pilot was Goldwater.

Goldwater was returning home from a speaking engagement 100 miles to the north, according to his Washington office.

He was elected earlier this year, filling a seat vacated when Rep. Ed Reinecke, R-Calif., resigned to become California's lieutenant governor.

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TIDES AND TEMPERATURES

FORECAST  
Long Beach and Vicinity: Low cloudiness this morning becoming mostly sunny by this afternoon. Today's high near 75.  
Mountain Areas: Fog and low clouds along the coastal slopes in the morning but clearing rapidly late today and Monday. Slightly cooler temperatures Sunday. Interior and Desert Basins: Fair today and Monday with some high clouds this morning and drizzle or light rain Tuesday. Slightly cooler temperatures Sunday. Imperial and Coachella Valleys (including Palm Springs): Some high cloudiness this morning but fair and sunny the rest of today. Gusty afternoon winds and slightly cooler temperatures Sunday. Highs 88 to 92 today.  
Antelope Valley and Mojave Desert: Fair with gusty afternoon winds today, and slightly cooler temperatures Sunday. Highs 88 to 92 today.  
Slightly cooler with highs in Palmdale 80, Victorville 78, China Lake 80, and Daguerre 87.  
Offshore Wind and Weather Forecast (Pt. Conception to the Mexican Border): Light variable winds in the morning becoming westerly to 15 mph in the afternoon. Low clouds in the morning becoming mostly sunny in the afternoon.

SUN, MOON AND TIDES  
Sunday Sunrise: 6:47 a.m. Sunset: 6:58 p.m.  
Monday Sunrise: 6:48 a.m. Sunset: 6:57 p.m.  
Sunday Moonrise: 4:36 p.m. Moonset: 1:45 a.m.  
Monday Moonrise: 5:10 p.m. Moonset: 2:09 a.m.  
Sunday Tides: Highs, 4.3 feet at 7:51 a.m. and 5.9 feet at 6:39 p.m. Lows, 2.6 feet at 12:29 p.m.  
Monday Tides: Highs, 4.7 feet at 8:21 a.m. and 6.1 feet at 7:33 p.m. Lows, minus 0.6 feet at 1:42 a.m. and 2.0 feet at 1:33 p.m.  
Long Beach Life Guard Sea Report: 33 degrees.

SATURDAY'S WEATHER REPORTS			
California			
Long Beach	71	F.	71
Los Angeles	70	F.	70
San Diego	69	F.	69
San Francisco	68	F.	68
San Jose	67	F.	67
San Bernardino	66	F.	66
San Francisco	65	F.	65
San Jose	64	F.	64
San Bernardino	63	F.	63
San Francisco	62	F.	62
San Jose	61	F.	61
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San Jose	55	F.	55
San Bernardino	54	F.	54
San Francisco	53	F.	53
San Jose	52	F.	52
San Bernardino	51	F.	51
San Francisco	50	F.	50
San Jose	49	F.	49
San Bernardino	48	F.	48
San Francisco	47	F.	47
San Jose	46	F.	46
San Bernardino	45	F.	45
San Francisco	44	F.	44
San Jose	43	F.	43
San Bernardino	42	F.	42
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San Bernardino	-96	F.	-96
San Francisco	-97	F.	-97
San Jose	-98	F.	-98
San Bernardino	-99	F.	-99
San Francisco	-100	F.	-100



## GRANDMOTHERS WHEEL CABS WITH THE BEST OF 'EM

# Who Said Women Drivers Can't Hack It

By MOLLY BURRELL  
Staff Writer

Fifteen years ago divorcee Dorothy Lacioppa started driving a taxi in Long Beach to cure her bad nerves.

Today, Grandmother Dorothy, 43, is the union shop steward for the town's nearly 300 drivers and one of their best public relations examples.

"This job is the greatest," she declares.

"You meet people whose troubles are much worse than yours, and you meet warm, wonderful folks that make you happy you're alive. Everywhere I go downtown somebody says 'Hi' to me — from the shoe-shine boy to the big shots. . . . Where else could I meet people like the Ambassador from Peru or the columnist Earl Wilson?"

"Where else could I get to drive along the coast all day for a nice gentleman who sings songs in Swedish and then gives me a \$20 tip?"

Dorothy is one of 22 women who drive for the combined Yellow-Diamond cab operation at 1444 San Francisco.

She's a jolly, nerveless, happily remarried mother of three who fixes her own flats and knows the streets of the city like most women know their favorite stores.

She drives the 7 a.m.-4 p.m. shift, nets about \$7,000 a year, has had only four traffic tickets in 15 years on the job.



**CABBIE DOROTHY LACIOPPA SAYS JOB 'IS THE GREATEST'**  
Passenger's eye view reveals kindly grandmother at the wheel

If she has time she'll help a little old lady with her laundry, rescue a lost cat, walk a dog, carry a bag of groceries to the door — with the meter running. On her own time she'll visit a lonely older she's been driving for years.

Dorothy's counterparts include grandmother Velma Kinner, 37, veteran of eight years behind the cab wheel; Jackie Dolph, 40, mother of three teenagers; and Erma Ciancio, 30, ex-waitress-saleslady who sup-

ports four youngsters. For Velma the job began as a lark — a joke with a husband who kidded her that she couldn't get a job. Velma in turn persuaded Jackie to apply for the part time school run (a contract set up with Long Beach schools whereby some 450 handicapped youngsters are transported each day.)

The two friends agree: "This is a good job when you have school age kids. You get school holidays and summer vacations off, or you can work part

time in the summer. And you're always home in time to watch the kids when they get there."

They treat their handicapped passengers in a special way so the children won't feel so special: "You help only if you're asked to help. You know they want to do things for themselves and you respect that."

For Erma, cab driving beats her other jobs — financially and in terms of interest.

"You're pretty much on your own, you meet a lot of interesting peo-

ple, some funny ones. Like the guy who got in the other day and told me to take him to a bar he'd never been in. Took about 20 minutes but I finally found one."

"Then there was the day I went to pick up a couple of Philippine seamen and they asked if I was a hippie. They hadn't seen a woman in uniform cap and slacks I guess," she laughs.

All the lady cab drivers agree: their worst customers are women drunks — twice as difficult as men. And no, they've never refused any of them, but they can if necessary.

They can also get instant help via radio for mechanical or other troubles. They work only daylight hours, and their pay starts at 45 per cent of the meter for the first six months, 50 per cent thereafter — plus tips. They pay their own traffic tickets and most of them get through the year without a single citation.

Boss Tom Tico, vice president of operations, says of his women drivers:

"I just wish I had more of them."

"They're easy to get along with. They're good drivers, and they respond. I tell them something once and that's it," he says.

"They're temperamentally well suited to get along with children and old folks — the old ladies especially appreciate them."

"So do I," he smiles.

## HIGH SURF, COOL WIND EXPECTED

High surf conditions, running six to eight feet in some areas, were expected to continue today along Southland beaches.

However, the Coast Guard said the surf probably will tame down somewhat from the 10-foot breakers reported Saturday at Huntington Beach, site of a surfing contest.

The wind and the water both will be chilly, according to the U.S. Weather Bureau, with air temperatures at local beaches holding at a high of 68 degrees and ocean temperatures in the low 60s.

Inland temperatures in the Long Beach area will peak in the low 70s after an overnight low of about 60, with low clouds and fog over coastal areas expected to clear somewhat in

the afternoons. The Air Pollution Control District predicted light

smog throughout inland portions of the Los Angeles basin.



## Container Cargo Disputants Meet

SAN FRANCISCO (UPI) — Frank Fitzsimmons, acting president of the Teamsters Union, flew back to New York Saturday after meeting with Harry Bridges of the Longshoremen's Union over a jurisdictional dispute.

Both the Teamsters and the International Longshoremen's and Warehousemen's Union are attempting to establish their right to certain container cargo loading jobs on the San Francisco area docks.

Fitzsimmons and Bridges met Friday night for more than an hour, but spokesmen for them said there was no comment after the session.

## TV, Camera Taken

A burglar who climbed in a living room window at Ada Hart's apartment, 5703 Cherry Ave., stole a TV set, camera and radio worth \$340, Long Beach police said Saturday.

FUN FURS TO FULL-LENGTH MINK are for sale at bargain prices in the Classified Ads. Check now!

## It's not too late to join our Bridge Forum

1.00 each lesson

There are nine more lessons conducted by Mr. Frank Thomas, renowned bridge authority. There is no charge for a lesson missed. If you wish you may have a delicious dinner before your evening classes. Come to the next class on Friday, September 26th at 3:00 or 7:30 p.m. in the Terrace Room, Downtown Long Beach. Phone 436-9841, ext. 386 for reservations.

# Buffums'

## 'DIALOG' SETS SCHOOL-REFORM FIGHT

Almost 100 high school students, alumni and parents met at a Long Beach church Saturday to plan strategy in the fight for district-wide school reforms.

They decided to start by seeking legal advice on how they can be recognized as a school-sanctioned organization on the city's five high school campuses.

The organization, Dialog, is seeking to open communications between students from different schools and work for a greater student voice in setting school regulations.

DIALOG GREW out of conflict between student governments and administrations at Millikan High

School and other schools last spring.

In Saturday's meeting at the First Congregational church, the group began ratifying a proposed constitution, created a steering committee to organize chapters at each high school and arranged to seek private legal advice about their campus status.

"We're asking school officials to become involved with us instead of worrying about approving our existence," said Floyd McKeithen, a Millikan senior.

"But they seem to be making an issue of our legal status."

McKeithen said the school board has outlawed secret organizations — "a good regulation, basically"

—but it interprets a secret organization as any group without the sponsorship of a recognized, non profit group such as a church or national service club.

"We've had offers of sponsorship from some non profit groups," he said, "but we want to be completely autonomous."

"Dialog is a completely open group," McKeithen said. "Anyone in the school district can join and we use democratic procedures. We feel school officials are prejudging us without knowing the facts."

DURING the session, Dialog members cited several issues — most of which arose last year — which the group hopes to discuss and take action on.

These include seeking a liberalization or moratorium on dress regulations, seeking a greater voice in school and district-wide curriculum, establishing uncensored school publications and open forums and seeking changes in school discipline codes.

Student body officers from several schools are members of Dialog. So are several parents.

## Office Looted

Gage Babcock & Associates, 5525 E. Seventh St., lost \$75 to prowlers who entered through a reception office window, Long Beach police said Saturday.

## Plane Crash Kills Four

PALMDALE — A light plane slammed into a hillside in a rugged area near here Saturday, killing four occupants and sparking a stubborn brush fire.

Sheriff's deputies said three of the victims were identified. They were Richard Gridley, the pilot, and Richard High, 45, both of Van Nuys, and Charles D. Thomas, 41, Sherman Oaks. Investigators said identity of the fourth man might come today.

The fire charred the bodies and burned identification numbers off the plane, sheriff's deputies

said. The victims were taken by helicopter to the county morgue in Los Angeles.

A deer hunter who reported the crash said the single-engine Cessna 182 spiraled out of a cloud-covered sky, apparently powerless. The crash site is about five miles southeast of Palmdale.

The blaze, fought by 85 firemen and 18 fire trucks, scorched about two acres of brushland.

## L.A. Teen Dies in Beach Crash

A 17-year-old Los Angeles girl died in what Newport Beach police said was an accident caused by high speed of the vehicle in which she was riding late Friday night.

Officers said they booked Dickenson C. Ross Jr., also of Los Angeles, after Debra Lee Anderson was pronounced dead on arrival at Hoag Memorial Hospital.

According to police, Ross missed a turn at high speed, smashing into a wall with such force that his passenger was killed.

The mishap occurred at Via Ido Norte and Via Antebis.



Buffums' own imported white goose down and white goose feather pillows covered with down-proof ticking

FIRM: "Feathercrest" white goose feathers/poly foam pillows:

Standard, reg. 8.00 ..... 2/12.00  
Queen, reg. 10.00 ..... 2/15.00  
King, reg. 12.00 ..... 2/18.00

MEDIUM: "Ann" half white goose feathers, half white goose down:

Standard, reg. 12.00 ..... 2/18.00  
Queen, reg. 16.00 ..... 2/25.00  
King, reg. 20.00 ..... 2/33.00

SOFT: "Bess" all white goose down:

Standard, reg. 14.00 ..... 2/22.00  
Queen, reg. 17.00 ..... 2/27.00  
King, reg. 25.00 ..... 2/33.00

Bedding, Downtown Long Beach, Santa Ana, Pomona, Palos Verdes, La Habra

# Buffums'

LONG BEACH  
Pine at Broadway

SANTA ANA  
Main at Tenth

POMONA  
Top of the Mall

PALOS VERDES  
Hawthorne at Silver Spur Rd.

LAKEWOOD  
Del Amo at Graywood

MARINA  
Pacific Coast Hwy at 2nd

NEWPORT CENTER  
#1 Fashion Island

LA HABRA  
#20 Fashion Square

SAN DIEGO  
#345 Fashion Valley

## FRANCISCAN EARTHENWARE

### Save 5.00 on 16 pc. Starter Sets

### September 22 through October 4



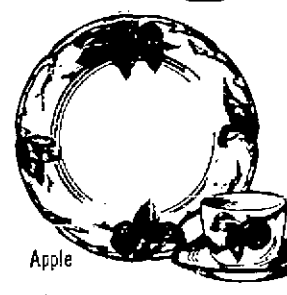
# Buffums'

This earthenware is designed and made in California. Functional as well as beautiful. Chip resistant, colorfast, and safe in oven or dishwasher. 4 pc. place setting includes one dinner plate, bread and butter plate, and cup and saucer. 16 pc. set includes four each. Choose from 6 lovely patterns. Gifts and China, all stores except Marina

	16 pc. sets		4 pc. place settings	
	Reg.	sale	Reg. open stock	sale
Apple	21.95	16.95	7.50	4.49
Desert Rose	21.95	16.95	7.50	4.49
Hacienda Gold	21.95	16.95	7.50	4.49
Hacienda Green	21.95	16.95	7.50	4.49
Madeira	23.95	18.95	8.60	4.99
Pebble Beach	23.95	18.95	8.60	4.99



Hacienda (Gold or Green)



Apple



Desert Rose



Pebble Beach



**HERSHEY AND STUDENTS**  
Gen. Lewis Hershey, director of the Selective Service System, mixes with students attending conference in Washington Saturday.  
—AP Wirephoto

## Hershey Denies He Will Resign

WASHINGTON — Gen. Lewis B. Hershey said Saturday he has no intention of resigning as director of the U.S. Selective Service System.

Hershey made the statement in a friendly question-and-answer session with some 450 students attending the convention in Washington of the Association of Student Governments.

ASKED IF NEWS reports earlier in the week to the effect that he would be prepared to resign if changes were made in current draft procedures, Hershey replied:

"I can answer that this way. I'm not going to resign."

The students at no point during the 1½-hour session attempted to heckle the draft chief and occasionally applauded his statements.

HERSHEY outlined his reaction to the President's announcement Friday of cancellation of the November and December draft callups. He said:

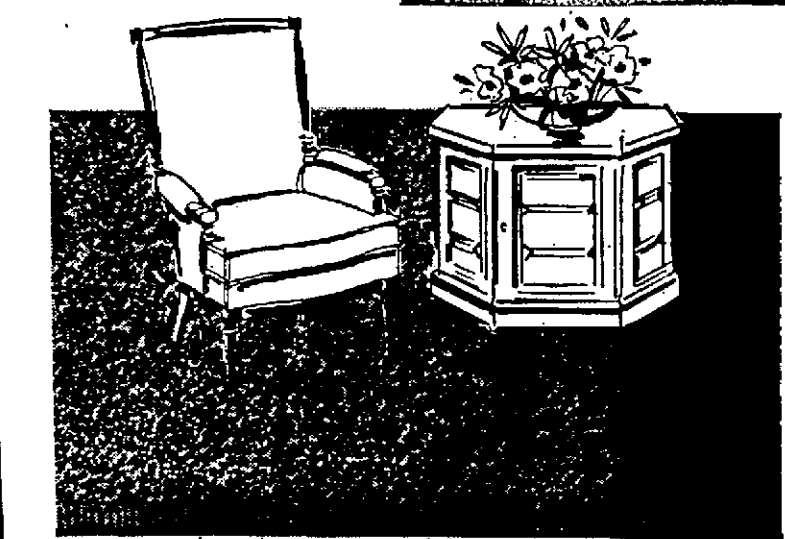
"My reaction was that I must get ready to notify my people in the field that we have to cut down from 29,000 to 10,000 in the October draft call. Then I thought to myself, well, we'll have a breather for a couple of months."

In responses to other student queries, Hershey made these points:

The idea of a professional, all-volunteer army could be a danger to the American system.

He would support a lottery system for fulfilling the draft demands.

# Walker's GRAND OPENING



**Special Mill Close-Outs**

All first quality, 100% nylon, double jute backs. Many colors and patterns. Your choice. Avocado or gold popular shag. Also many plains, sculptured, hi-lo and some tweeds.

**3.33** sq. yd.



**It's a swivel World**

reg. 59.95 **39.95**

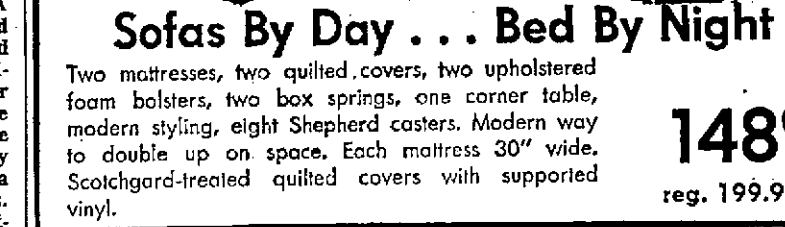
Our bucket beauty is button tufted in a crisp diamond motif and upholstered in quick care super soft expanded plastic. Ball bearing swivel mechanism, and easy adjustable glides. Selection of colors.



**Swivel Rocker**

reg. 69.95 **49.95**

Form fitting, comfortable swivel rocker. Beautiful fabric covers. Moss green, persimmon, gold and pepper. Heavy metal bases.



**Sofas By Day . . . Bed By Night**

Two mattresses, two quilted covers, two upholstered foam bolsters, two box springs, one corner table, modern styling, eight Shepherd casters. Modern way to double up on space. Each mattress 30" wide. Scotchgard-treated quilted covers with supported vinyl.

**148.00** reg. 199.95



**Custom Upholstery Sale**

Lowest price ever on 2-Piece set of standard sofa and chair

starts at **159.95** includes labor and fabric

Let us give your sofa or chair a new custom look. Special buy on upholstery fabric and 32 oz. vinyl.

We will come to your home and bring samples and help you with your choice of fabrics and colors. Free consultant, Free estimates . . . no obligation of course.

Use Your Walker's Charge Account, BankAmerica Card or Master Charge

## ACTION LINE

(Continued from Page A-1)

theater show for the people in Long Beach. We would use a flat-bed truck as our stage and make stops around Long Beach. We have little money and wonder if some company would lend us a flat-bed truck for a day. B.J., Long Beach.

A. You'll have your travelling stage. Steve Sandberg of E.Z. Dunn Rentals, Inc., 9570 E. Artesia Blvd., Bellflower, said he would be happy to lend you a flat-bed truck for a day. However, you will have to obtain insurance to cover the performers, since his insurance does not cover people riding in the back of the truck.

**Grass Roots**

Q. I read an article in the Los Angeles Free Press which said that Vice President Spiro Agnew's 13-year-old daughter had participated in a marijuana party at National Cathedral School in Washington, D.C. in June and had been arrested. The article says no charges were ever filed and that the Washington press corps squelched the story. Is this true? If it is untrue, couldn't the paper be sued for libel? S.E., Long Beach.

A. ACTION LINE, aided by our Washington News Bureau, could find no substantiation for any part of the story. It is denied flatly by Vice President Agnew's office in Washington, D.C. as well as the police there. A spokesman for the National Cathedral School confirmed that Elinor Kimberly Agnew is a student there but said the school has a policy of not discussing student's activities with the press. Inspector Eugene Gooding, director of community relations for the Washington, D.C., Police Department, said the story is a wild rumor. "We have no record of the girl being arrested or detained in any way by our police department," he said. All news media are subject to libel suits for printing injurious untruths. Libel is generally defined as any false statement, written or broadcast, which tends to expose an individual to hatred or ridicule, cause him to be shunned or avoided or injure him in his business. Political figures and their families, however, rarely sue for libel.

**Once Over Lightly**

Q. I recently read that the west side of Long Beach is due to get new street lights. What about the area between Atlantic and Cherry Avenues south of Bixby Road? We were due to get street lights this summer. C. F., Long Beach.

A. New street lights for your district — the Rose Avenue-36th Street District — have not been finally approved by the residents of that area, according to a spokesman for the Long Beach City Engineer. Residents affected will vote on the matter — which also will be aired in public hearings — in late November. If the lighting is approved, bidding will take place and, barring catastrophe and slow-ups, work should be underway by March. The spokesman said project work of this type has been slow in the past year, and districts other than yours had more pressing needs.

## SOUND OFF!

Recently I saw a group of teen-aged girls and boys at the shopping center at Stearns and Bellflower calling a security guard all kinds of filthy names and heckling him. These kids were about 14 or 15. A young man tried to help this guard by asking the girls and boys to stop what they were doing. This man who got involved was hit by one of the boys. The man turned out to be an off-duty police officer. I would like to thank the policeman for helping the guard. If more people helped stand up for our law officers, this might start being a better place to live. Mrs. D. S., Long Beach.

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**Model M926EWD**

**419.00**

Includes free del., free 90 days home service, free 1 year parts warranty, free 3 year picture tube warranty.



**Beautiful Kneehole Desks**

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Walnut finish, two big file drawers, finished on all sides. Top is of carefree beauty Pionite. Resists cigarette burns, scratches, stains, heat and alcohol. Clean with a damp cloth.

## Best Time Ever to Buy! Adventurer 74 PERSONAL PORTABLE



**89.00**

TV stand optional extra

**CREDIT TERMS**



# Police Board Denies Port Brutality

By BILL GAGNON  
Staff Writer

The Los Angeles Police Commission Saturday — following an intensive investigation — discounted allegations of brutality leveled against Harbor Division police officers.

A probe into the matter by Insp. Gen. John Kingling was completed last week and his findings turned over to the Police Commission for evaluation.

The investigation, triggered by a letter in August signed by Joel Flores of San Pedro, temporary chairman of Citizens for Responsive Law Enforcement, outlined a series of incidents alleging brutality and misconduct on the part of police officers.

HOWEVER, Flores' letter failed to specify names of alleged victims, times, dates or places, and only made "vague" reference as to what occurred.

His letter apparently came in the wake of a demand to police made by Los Angeles City Councilman John S. Gibson Jr., calling for a cleanup of "hoods, drunks, pimps, moochers and dopeheads" frequenting Cabrillo Beach and Plaza Park in San Pedro.

Joe Goss, Gibson's deputy, told the Independent Press-Telegram, that a steady stream of complaints have been received — many of them from parents — concerning gangs of young hoodlums using vile and filthy language and engaging in obscene acts in public.

GOSS SAID women working in the San Pedro Branch City Hall, Sixth and Beacon Streets, which overlooks Plaza Park, have bitterly complained of gangs of 30 or more drunks lying around the park, drinking and relieving themselves openly.

Police and Cabrillo Beach officials reported gangs of young people — many of them "high" on dope and narcotics — loafing on the sidewalk in front of the Marine Museum, cat-calling and making obscene advances to small, school children alighting from buses to visit the exhibits.

Numerous parents who, in the past, frequently brought their children to Cabrillo Beach to swim and play, have turned their vehicles around and driven away, rather than run the gauntlet of loafers and characters loitering in the area, particularly around public rest rooms.

SAM SAMPSON, operator of the main concession at Cabrillo Beach, told the I, P-T of having to remove several booths from the patio because of youngsters using them to

engage in public sex acts and using them as rest-rooms and havens when high on pills and narcotics.

"Before the crackdown came," Sampson said, "police officers assigned to patrol this area looked the other way because they feared being accused of brutality and misconduct by these bums."

"... We used to find dope pills all over the place and saw many, many bloody fights involving weapons before the police stepped in and stopped this nonsense," Sampson added.

Sampson told of dope pushers blatantly selling their "mind-busting" poison openly and without an apparent fear of the law. But police quickly stopped this activity when they began their cleanup and prevented the pushers from carrying on their "curbside service" from cars.

LT. ED HOFFMAN, chief life guard at Cabrillo Beach, also told the I, P-T of large, doped-up gangs of young hoodlums roving the beach area to prey on others until the police broke them up.

"I assigned one of my toughest life guards to unobtrusively trail two foot patrolmen who had become the object for attack by groups of young thugs," Hoffman said.

He went on to explain how these gangs would waylay the officers, waiting for them to walk by and when their backs were turned throw rocks at them.

HOWEVER, this practice was quickly stopped when the trailing life guard shouted a warning to the officers and then assisted them in identifying and apprehending the culprits.

"Brutality," Hoffman snorted. "It's the cops who were brutalized, not these bums that were prowling around here."

Asked what the main problem at Cabrillo Beach appeared to be, Hoffman pointed at a group of girls in their mid-teens, dressed in "hippie" clothing, and said: "Right there."

"THEY EGG their male companions into harassing and even attacking policemen and other people minding their own business," Hoffman said, "and when trouble erupts these chippies stand back and laugh."

Now, Cabrillo Beach has returned to its former status as a nice and quiet beach where families and other persons can once again enjoy themselves, thanks to the "crackdown" on the hoodlums by Harbor Division officers, Hoffman said.

## Yosemite Park Searched for Missing Councilman

BISHOP (AP) — Twenty persons hunted the Italy Pass area of western Inyo County Saturday for a Woodland city councilman missing since Monday in Yosemite National Park.

They concentrated their efforts at 12,000-foot mountains 15 miles west of here.

Al Nardini, 42, was last seen by a companion, Glen Lucas, also of Woodland, when they left Tuolumne Meadows Monday on separate trails.

### Job Done Anyway

TAIPEI (UPI) — A young woman was rescued from the Tamsui River outside Taipei after an unsuccessful suicide attempt. Ten minutes later she was killed when the taxi that was taking her to a hospital was struck by a bus, police said Saturday.

Lucas said they were to meet at the intersection of the John Muir and Pine Creek trails. Nardini didn't show up. He was reported missing Thursday evening.

The searchers reported finding footprints in some snow in the Italy Pass area and tried to follow them.

### India Literacy

NEW DELHI (AP) — Literacy in India has grown from 14 per cent to 35 per cent in the 22 years of independence, said V.K. Rao, education minister.

He added, however, that there are many more illiterates now than then because the population has grown twice as fast as literacy.

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# GRAND OPENING



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- dacron® polyester and cotton
- cotton flannel
- plaids, checks and solid colors
- sizes S-M-L-XL
- all long sleeved
- most have two pockets

3/10<sup>00</sup>

3.88 ea.

street floor



## Women's Car Coats

val. 23.00

19<sup>99</sup>

Pile power 32" acrylic pile, quilt lined. Double breasted, back belt. Ash and white in sizes 10 to 18.

sport shop — second floor



## Women's Jumper Set

8.98 val.

6<sup>99</sup>

Two piece jumper set, 100% virgin acrylic, fully bonded jumper with fine gauge pull-over. Two styles, button front or back zipper. New fall patterns and colors. Sizes 8 to 16.

street floor



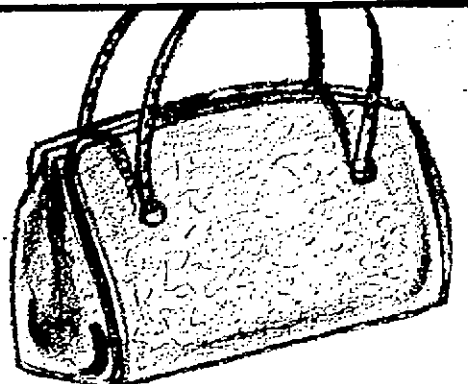
Save 50%

## Women's Dresses

reg. 32.00-90.00 \$16-\$45

Famous make ready to wear at a spectacular savings. Unusual—fashionable designs that you'll be proud to wear. A choice of sleeveless dresses, jumpers or suits. Sizes 8 to 16.

fashion center — second floor



## Casual Style Handbags

8.00 val.

5<sup>88</sup>

Copies of better bags, larger sizes, some have multi zipper. Smooth or textured grains in black or brown tones.

street floor

## Women's Fashion Shoes

val. to 20.00

7<sup>99</sup>

Special purchase of 3,000 pairs of well known brands of fall shoes. Colors and patterns galore. Open and closed styles in a wide selection of heel heights for all occasions. Sizes 4 to 12 included group.

lower floor

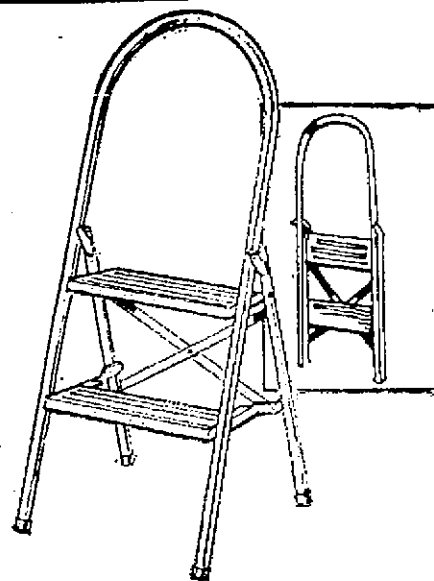
## Eureka Vacuum Cleaners

New all purpose upright Eureka vacuum, reg. 59.95 ..... 54.95  
For shag, hi-lo or regular carpet.

Eureka canister, complete, 39.95  
all metal, reg. 44.95 .....

Eureka broom light weight ... 24.95

third floor



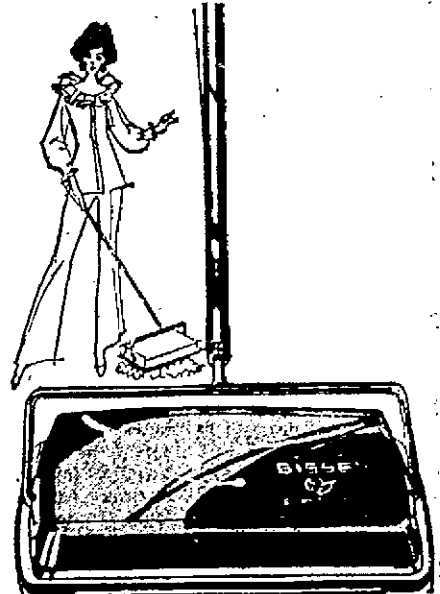
## Aluminum Safety Ladder

reg. 8.00

5<sup>99</sup>

Folds to 2" thickness for compact and easy storage. Lightweight, yet durable. Safety grab rail on the top, non skid steps and 20 1/2" high top tread.

lower floor



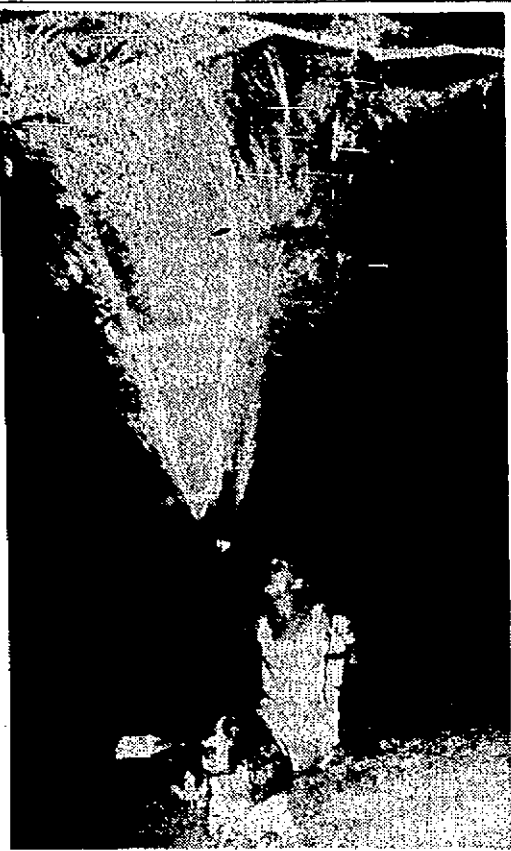
## Bissell Carpet Sweeper

reg. 10.95

7<sup>88</sup>

Metal case with cushion bumper and dust pans. Takes all the drudgery out of your work.

lower floor



NANCY MILLER, 10, WITH ESSA 'BALLOON'  
Her Dog Toby Couldn't Care Less About It  
—Staff Photo

## ON A LAKEWOOD ROOF? Whatever Goes Up Must Come Down!

A research balloon created momentary excitement for a Lakewood Village family late Saturday when it plunked down from the sky onto the roof of their home.

The helium-filled balloon came down on a back porch roof at the home of Charles E. Miller, 4401 Heather Road, about 6:30 p.m.

Mrs. Amy Brines and her granddaughters, Nancy Miller 10, and Karen, 8, went outside and discovered the triangular-shaped, transparent plastic balloon after their dog, Toby, began barking.

Mrs. Brines reached up and captured the balloon and its package of battery-powered scientific instruments intact.

IT CONTAINED a message which said the "package" was harmless and should be returned to the Atomic Energy Commission, Box 2108, Idaho Falls, Idaho, 83401.

A tag bore the message: "You can assist this research by telling us where this beacon was found," along with instructions for dismantling it.

Directions also were given to the finder to turn the package over to the nearest U.S. Post office where it will be forwarded to Idaho Falls.

The research balloon apparently was launched by the U.S. Commerce Department's Environmental Science Services Administration from some undisclosed location Saturday.

## Cranston Lists Vietnam Victims

From Our National Bureau  
WASHINGTON — The human cost of the Vietnam war is being dramatized by the junior United States Senator from California.

Friday, U.S. Sen. Alan Cranston inserted into the congressional record the names of the 3,782 Californians who had died in Vietnam during an eight and one-half year period. Then he arose on the Senate floor to declare:

"Mr. President, on April 20, 1961, the first California boy was killed in action in Vietnam."

"Since last Saturday, the Pentagon has notified 12 more California families of the death of a loved one in combat."

Included in the list of 12 was Lance Cpl. Robert R. Baade, the son of Mr. and Mrs. Robert R. Baade of 325 Scott St., Long Beach.

Only four other Senators were present in the chambers when Cranston spoke. One of them, James B. Allen of Alabama, indicated afterward that he might copy the idea.

Cranston took the action without the fanfare of press releases that accompanied a similar effort by an Illinois Congressman in the House.

"The action speaks for itself," Cranston said.

He added that he would henceforth insert into the Congressional record the names of all California servicemen who are killed in Vietnam.

## Allies See No More Immediate Troop Cuts

(Continued from Page A-1)

Korea, New Zealand, the Philippines and Thailand.

South Vietnamese Foreign Minister Lam did not categorically rule out further troop withdrawals in the future. He noted that President Nixon recently announced the withdrawal of a second American contingent of 35,000 by Dec. 15, and appeared to be commenting on possible withdrawals by the Asian nations.

U.S. OFFICIALS disclosed that at the meeting none of the six Asian nations announced any decisions to reduce their troop contributions.

But arriving at the meeting, New Zealand Prime Minister and Foreign Minister Keith Holyoake indicated that his country would like to re-

duce some of its troops. But he told newsmen that at this point he could put no time schedule on it.

The United States contribution will be down to 484,000 by Dec. 15. Additionally, the South Vietnamese are fielding a force of about one million men; Australia, 7,500; South Korea, 4,600; New Zealand 500; The Philippines 1,500 and Thailand, 11,000.

The ministers heard reports on the military situation in South Vietnam by South Vietnamese Brig. Gen. Ngo Dzu and U.S. Adm. William Lemos. The Vietnamization of the war, following on the U.S. withdrawals, they were told was progressing successfully and morale was reported high.

## BEST CASH CROP Poor Mexicans Depend on Sale of Marijuana

By JUAN De ONIS  
New York Times Service

MEXICO CITY — For thousands of small farmers in the rugged hills of the western Sierra Madre, the treasure is marijuana.

From Guerrero, a poor state southwest of here, to Sonora, which borders Arizona and California, the going price in the isolated villages where marijuana is brought down from unseen plots on pack donkeys is \$4 a kilo (2.2 pounds).

Dealers in the towns, with ready cash, small warehouses and friends in the local police, moisten the gray-green leaves and flowers with sugarwater, pack and redry them in one-kilo blocks, wrap them in cellophane or newspaper, and accumulate enough to prepare a truck lot for shipment.

Each one of these one-kilo blocks that reaches Los Angeles becomes worth \$75. As it moves northward a kilo of marijuana can come to be worth \$150 in Minneapolis.

CLENDENINE factories in Mexico reduce marijuana to the more potent hashish, which then sells for \$500 to \$650 a kilo.

For the thousands of small farmers in Guerrero, Jalisco, Mayarit and Sinaloa who supply the trade, cash income from marijuana of \$500 to \$1,000 a year is far more than they could dream of earning from any other crop on the poor soil.

For the successful dealers, the risks of arrest and prosecution under Mexican federal narcotics control laws have been relatively slight measured against the huge profits to be reaped from moving marijuana, as well as more potent drugs, to the United States.

With the announcement recently that a major new drive by U.S. authorities to reduce the inflow of narcotics from Mexico, this traffic has become a highly sensitive issue in relations between the two countries, which share a border from Brownsville, Tex., to San Diego.

THE TRAFFIC was one of the major points discussed at the meeting between President Nixon and President Gustavo Diaz Ordaz at the inauguration of the Amistad Dam on the Rio Grande. Diaz Ordaz, like other Mexican presidents before him, said that Mexico was aware of the seriousness of the problem and would cooperate in attempts to halt the illegal flow.

Tightened control of automobile and truck crossings by U.S. officials at border points went into effect recently, with serious delay reported at the international bridge uniting Ciudad Juarez with El Paso, Tex.

## Haynsworth Stock in Suing Firm Bared

(Continued from Page A-1)

diciary Committee, gave the following account of the Brunswick Corporation affair:

In October of 1967 Judge Haynsworth and two other judges on the United States Court of Appeals for the Fourth Circuit were assigned an appeal entitled Brunswick Corporation vs. Long. It involved a

controversy between the Brunswick Corporation, which had sold 10 bowling lanes and pinsetting machines to a bowling establishment and had retained a chattel mortgage on the items, and a real estate corporation that had leased a building to the proprietors of the bowling alley.

## Reds Plan Campaign --- Abrams

(Continued from Page A-1)

egy, the sources added, the enemy can be expected to rely primarily on shellings with rockets and mortars and ground assaults by small units and commandos.

"This way, the enemy minimizes his casualties but it still permits attribution of American forces," an official said. Captured enemy documents place greater emphasis on destroying the Saigon government's pacification program and less emphasis on attacks against large cities and assaults by large units, sources said.

COORDINATED and widespread enemy attacks are expected next month, as a part of the current offensive.

Sources said the enemy objective seems to be to put pressure on the United States for accelerated American troop withdrawals.

American helicopter gunships spotted a Communist bunker complex in a jungle area Saturday, called in jet fighter-bombers and then joined them in an attack that destroyed the bunker and left at least 16 Communists dead.

Military spokesmen reported the battle described it as the only significant action of the day. They said the helicopters and the jet planes poured hundreds of rounds of machinegun and rocket fire into the complex near An Khe, about 275 miles northeast of Saigon, and later counted 16 bodies scattered around it.

A federal district judge ruled in favor of Brunswick. On Nov. 10, 1967, immediately after the appeal was argued before Haynsworth and the other two judges, they voted unanimously to affirm the lower court's decision. One of the other judges was assigned the task of writing the opinion.

On Dec. 20, 1967, Haynsworth's Greenville, S.C., stockbroker placed an order for the purchase of 1,000 shares of Brunswick Corporation stock at \$16 per share. The broker was bullish on Brunswick, had already purchased shares for 44 of his accounts and persuaded Haynsworth that it would be a good long-term investment.

Subsequently, the draft of the Brunswick decision was approved, and signed by Haynsworth, and the decision was announced on Feb. 2, 1968.

"NONE OF THE facts indicate that information obtained in hearing the case entered into the purchase," Rehnquist stated. "At the time of the purchase Judge Haynsworth did not recall that the formal opinion had not been filed; the selection of Brunswick for the investment was the broker's, and not the result of anything known to Judge Haynsworth. Nor would it appear that the outcome of the case, involving competitive liens on used bowling alley fixtures, could conceivably have affected the market value of Brunswick's stock."



ONE-POUND, SEVEN OUNCE BABY FIGHTS FOR LIFE  
Tiny Deborah Scanlon at Childrens Hospital of Orange County

## 'SMALLEST INFANT EVER' DEBORAH SURVIVES NINTH DAY

Tiny Deborah Scanlon, her weight down to one pound and seven ounces, survived her ninth day of life at Childrens Hospital of Orange County Saturday in "satisfactory" condition.

The baby daughter of Daniel and Juanita Scanlon, of 1406 Chevy Chase Drive, Anaheim, is described by the hospital as the smallest infant ever admitted that has lived more than one day.

Deborah was born three months prematurely at Anaheim Memorial Hospital Sept. 11, weighing 1 pound, 15 ounces. The baby and 22-year-old mother were transferred to Childrens Hospital two days later.

The father is employed at the Douglas Aircraft Co. plant in Long Beach.

## L.A. TEACHERS WALKOUT ENDS AFT Votes to Return to Classroom

LOS ANGELES — Members of the 3,000-strong American Federation of Teachers voted Saturday to return to classes on Monday, formally signaling the end of the group's two-day walkout.

Like the 19,200-member Association of Classroom Teachers, the AFT struck the Los Angeles City School system last Thursday and rallied in front of the Board of Education offices in a demand for higher pay and improvement of what they described as "deteriorating conditions" in the schools.

BUT ACT members returned to the classrooms Friday, ignoring and AFT plea to extend the boycott. While 279 of the city's 650 schools were closed by the combined boycott Thursday, all schools remained open Friday.

About 500 AFT members met Saturday and heard president Larry Sibelman describe ACT as "a bunch of weak sisters," who could have forced the Los Angeles school board to bargain with the teachers if only they joined AFT's second-day walkout.

Robert Ransom, ACT president, told newsmen last Thursday he saw no point in continuing the walkout. The teachers had served notice on the board with a one-day walkout, he said, adding he thought AFT was merely trying to "prove it is more militant than we."

An AFT spokesman said members voted Saturday to prepare full-scale strike action next spring, if necessary. Earlier, ACT said it might call for a full-fledged strike against the school system next spring — if no progress is made on the teachers' demands.

BOTH GROUPS have urged an end to double sessions, where they exist, purchase of more up-to-date school materials and research to make curricula more relevant for minority members as well as a boost in salaries.

Board president Arthur Gardner has said he'll push for a special session of the state legislature to find new funds for schools — complying with one of the teachers' demands. School Supt. Jack P. Crowther said most of the other demands require a "massive infusion of money."

## Big Four To Discuss Mideast

UNITED NATIONS, N.Y. — The Big Four foreign ministers agreed Saturday night to resume four-power talks to try to achieve peace in the Mideast. The talks were suspended July 1.

The agreement was announced after a working dinner given for the ministers by U.N. Secretary-General U Thant in his 38th-floor office suite.

The meeting lasted more than 3 hours.

Thant's guests were Secretary of State William P. Rogers, Soviet Foreign Minister Andrei A. Gromyko, French Foreign Minister Maurice Schumann and British Foreign Secretary Michael Stewart.

Egypt now claims to have destroyed nine Skyhawks since the beginning of the year, four in the past two days.

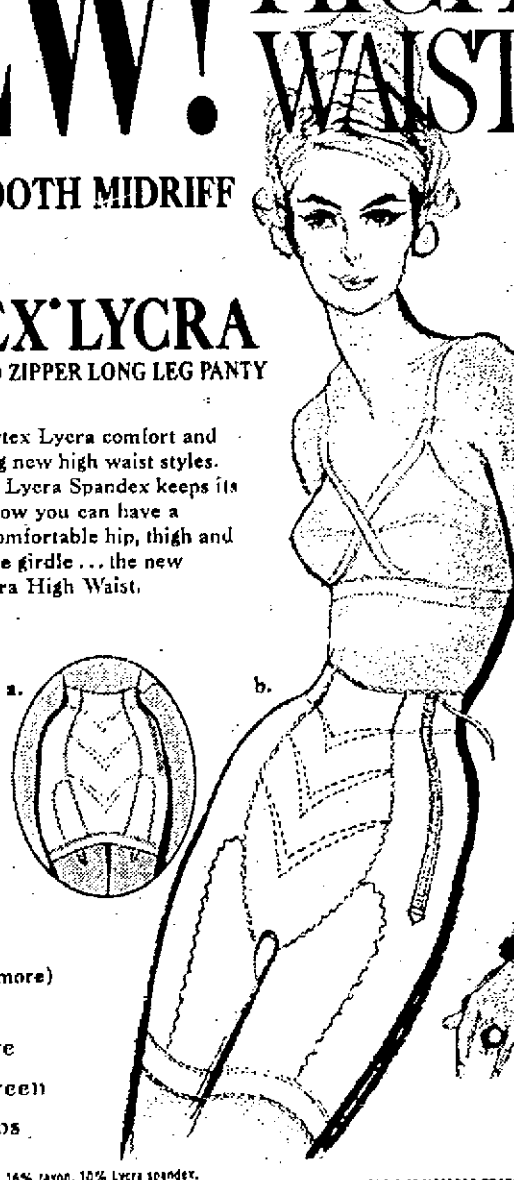
A military spokesman said Israeli planes attempted to raid the same Egyptian positions on the west coast of the Gulf of Suez that they struck Friday.

## Egypt Says Jet Downed

United Press International Egyptian ground gunners Saturday shot down an Israeli Skyhawk in the Western Suez Canal area where they claimed they brought down three Skyhawks Friday, a military spokesman said.

Egypt now claims to have destroyed nine Skyhawks since the beginning of the year, four in the past two days.

A military spokesman said Israeli planes attempted to raid the same Egyptian positions on the west coast of the Gulf of Suez that they struck Friday.



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## FUNNIES

### JOKER

PHILADELPHIA (AP) — Brain surgery on a gorilla? No, just monkey-shines, said a surgeon Saturday, explaining how the Philadelphia Zoo's gorilla got on the operating schedule at the University of Pennsylvania Hospital.

"The whole thing was a joke," explained Dr. Norton Hall, the chief resident of neurosurgery there.

"The head nurse had been bugging me about the next day's operating schedule. So just to get her off my back, I told her we were going to be working on a gorilla."

Never say that to a head nurse, because she believed him and next thing Hall knew, a private patient had ordered a bunch of bananas to be delivered to the gorilla in the post-operative room.

Several nurses soon volunteered to assist with the operation on their day off and discussions were held

as to whether the beast might have fleas that could complicate the operating procedures. Hall admitted he added a little fuel to the fire "just for fun" by penciling the gorilla's name "Massa," on Friday's operating schedule.

When he realized the story had gone too far, Dr. Hall said, he "canceled" the operation by taking Massa's name off the list.

### EDIBLE

ALBUQUERQUE (AP) — A 90-year-old Spanish American War veteran won the Veterans Day competition at the New Mexico State Fair when he turned up in his 18890 vintage uniform.

Included with the uniform of George Lambert, of Albuquerque were a mess kit and a piece of hardtack, still edible after 70 years.

Lambert bit off a piece

of the hardtack and said, "tastes just like it did then. Wasn't any good then and it isn't now."

### HAIRY

LONDON (UPI) — Tourist Kenneth Bromfield, 27 told his wife he had to shave off his beard to pass antihippie Bulgarian customs men.

When she asked why he brought the beard home in a plastic bag, Bromfield said he figured he might need it in case British customs wanted to match his face with the photo on his passport.

### STRIP

HELSINKI (UPI) — A Finnish television advertisement for persons willing to perform in the nude drew 200 applicants Saturday. Twenty women and 40 men were chosen for a program entitled "How Nudity Spreads."

## ASKED IF SHE'S RED

## Regents Might Fire Professor

LOS ANGELES (U) — "We're just waiting — for the Monday morning mail," UCLA philosophy professor Donald Kalish said Saturday. "We know the regents are sending their decision on Angela Davis by registered mail."

Miss Davis, 25, an assistant professor of philosophy, was the subject of an executive session of the University of California Board of Regents during its meeting Friday in San Francisco.

Members debated whether to fire Miss Davis, a Negro, in light of a long-standing University policy prohibiting the hiring of faculty members who are Communists. Miss Davis was asked by the regents whether she was a communist, but she has not made public her answer.

THE REGENTS took some action, then clamped a lid of secrecy on their decision.

Kalish, chairman of the philosophy department, said he was told a letter containing the decision

would arrive at the department's offices Monday.

"Angie hasn't heard yet — not officially," said Kalish. "But everyone is positive she's been canned."

Miss Davis was hired July 1, but has received no salary while her case was under study. Miss Davis was not available for comment. Neither was Robert Singleton, director of UCLA's Afro-American Studies Center, who told regents the dismissal of Miss Davis could have "disastrous effects" on the black community.

KALISH SAID many UCLA faculty members were meeting over the weekend to discuss what he described as a "gross distortion of the principle of academic freedom."

He said it was the position of the philosophy department that hired Miss Davis — and the UCLA Academic Senate — that dismissing her would be in violation of the regents' own rule against applying political tests for the hiring of faculty members.

## 3 Youths Break Into Juvenile Hall

MODESTO (UPI) — One man and two teenagers were arrested early Saturday on charges they broke into the Stanislaus County juvenile hall early Friday, robbed the night superintendent and freed several inmates.

Maurice Turner, 20, Mike Turner, 17, both of Modesto, and Robert Wells, 17, Livingston, were each charged with kidnapping, armed robbery, and first degree burglary.

The incident began Thursday when sheriff's deputies picked up Garen Barton, 16, who had severely cut her arm on a window pane.

After giving the girl emergency treatment, officers discovered she was living alone. Officers placed her in juvenile hall and charged her with being out of parental control.

Thursday evening several youths came to juve-

nile hall demanding her release. Authorities refused, and at 2:30 a.m. Friday, night superintendent Ben Luna answered a pounding on the front door of the hall, and was confronted by several youths.

One of them broke a glass window in the door with a tire iron and another brandished a rifle and demanded entry.

Three of the youths entered and took Luna's wallet and a purse from a woman superintendent.

The youths then locked the two up and opened all the cell doors. Miss Barton and several inmates left but others stayed and freed the officials.

Friday, Miss Barton turned herself in complaining of severe arm pain. She told authorities she was forced to leave the juvenile hall and that she did not know the armed suspects who were seized early Saturday.

## Navy Probes Angel Crash; Pilots Safe

ALAMEDA (UPI) — The navy Saturday launched an investigation into the mid-air collision of two jets performing stunts with its daredevil Blue Angel flying squadron.

The accident occurred more than a mile over San Francisco Bay Friday as hundreds of spectators on the ground watched the six twin-jet F-4 phantoms rehearsing for Saturday's air show at the Alameda Naval Air Station.

The pilot of one of the planes, Capt. Vince Donile, 29, Park Ridge Ill., ejected from his plane and landed uninjured in the bay where

he was plucked from the water by the Coast Guard. Damage to the second plane was not discovered until the craft landed unevenly and a small scar was detected in the wing.

Navy officials said Donile's plane collided with one flown by Lt. Ernie Cristensen at the 6,000 foot level as the Angels were flying in close formation.

Donile's plane spun sharply downward. He ejected at about 4,000 feet and the plane crashed into deep water in the middle of the bay between Oakland and San Francisco.

## Simi Fears Atom Plant Strike by Teachers

SIMI (U) — Trustees of the Simi Valley Unified School District will meet in emergency session Monday night to discuss the possibility of continuing classes Wednesday if a threatened teacher boycott takes place.

Sam Hare, president of the Simi Educators Association, said the group will strike Wednesday and will meet before then to consider a longer walkout.

The teachers are asking salary increases totaling \$200,000, Supt. Walter Ziegler said.

Ziegler said the board probably will withhold teachers' pay for the day missed and seek an injunction if the strike continues. The district serves 22,000 pupils.

## Atom Plant Production to Rise 50%

DENVER (U) — A \$75-million expansion program under way at the Atomic Energy Commission's Rocky Flats plant will permit a 50-per-cent production expansion, plant officials said Saturday.

Lloyd M. Joshel, manager for the Dow Chemical Co. operation, said the construction was in addition to repair costs resulting from a \$50-million fire May 11 which severely damaged facilities.

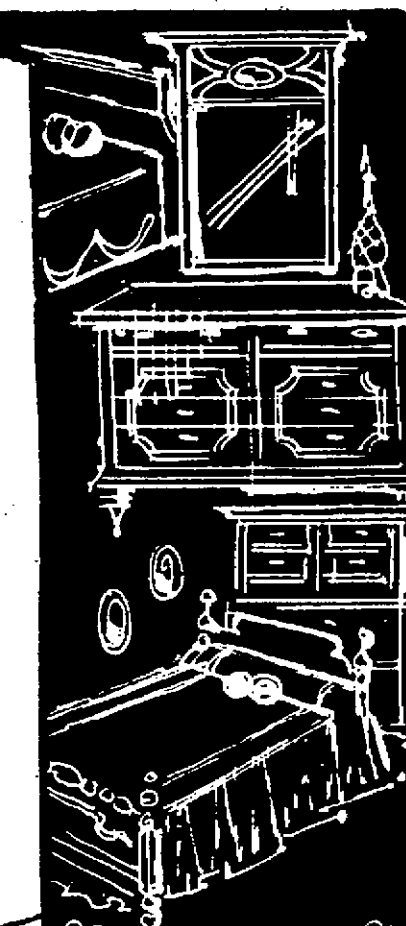
The new construction, scheduled for completion in April, 1970, calls for six buildings, five of which will house major production facilities, Joshel said. A portion of the new facilities will go for production of explosives and nuclear weapons from radioactive plutonium.

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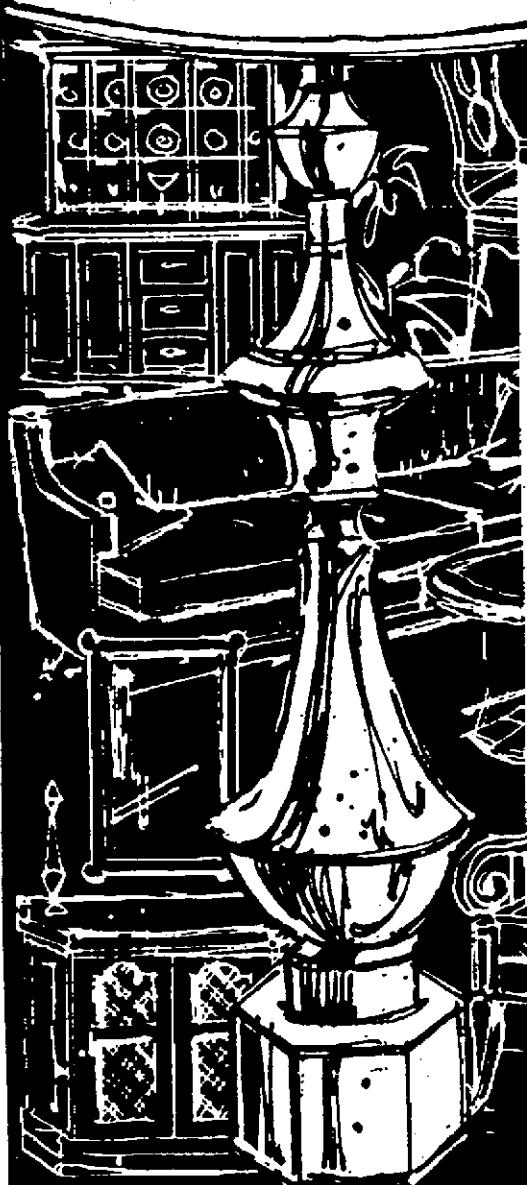
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AN IMPOSSIBLE SEARCH

# Most Young Runaways Just 'Don't Want to Go Home'

(Continued from Page A-1)

for of the Los Angeles Free Press, one of the leading underground papers in the area.

"The kids seem to be drawn here," the 56-year-old grandfather says, "so if I see one that looks kinda young I call her into the office and put her to work at some menial job. Then I talk to her, find out about her and try to get her to go home."

Sometimes, he says, it works.

More often it doesn't. "Within three days a runaway is usually on drugs — and within three weeks they're involved in some sort of crime — usually armed robbery."

This, Satz says, he "knows" because of his frank conversations with runaways.

POLICE AGREE in part with the hippy-hunter, but are much more successful in finding them.

Narcotics, police say, is the big problem with runaways; but, says Long Beach Police Sgt. Charles Clark, in charge of hunting runaway boys in the city, "they're more likely to be victims of crime rather than committers."

At present in the City of Long Beach 39 boys and 64 girls are listed as runaways. When, and if, they return the majority will have a narcotic problem, a venereal disease or hepatitis — or all three.

A 14-year-old Long Beach girl ran away from her fashionable Belmont Shore home and spent her first three nights out, drinking with some boy friends. She was picked up by police as drunk and returned home.

Two months later she ran away a second time and went to San Francisco to join a hippy motorcycle gang. Admittedly she first smoked marijuana then switched to other drugs. She became the gang's "Big Mama" after being initiated into the club — a rite which required her to have sexual intercourse with all 22 members of the motorcycle club in one night.

PICKED UP by San Francisco police, she was returned home, promising not to run away again. Her promise wasn't valid. She has celebrated her 15th birthday during her current year on the runaway list.

Another one of Long Beach's coeds ran away for the first time when she was 15. A good student with no drug experience, she went out with a boyfriend, started drinking and stayed the night with the boy.

She was gone for two days and when returned home recalled smoking marijuana and taking Seconal. She had been drugged for the entire two days, she told her parents.

Since her return — and two subsequent runaways — her personality has changed. She has dropped out of school, seeks out the company of the city's hippy element, advocates the use of narcotics and is expected to be a part of the police department's list of missing juveniles momentarily.

Although the majority follow her path to anonymity, some return home voluntarily and are happy to be there.

The 16-year-old daughter of a Long Beach State College professor "wanted to be free and join the love life." She ran away, taking with her a "limited" experience with drugs and the philosophy that people shouldn't work or own anything.

FOR A MONTH she lived in a northern hippy colony, taking drugs, including marijuana and LSD.

Then she returned home. Her reasons: She found out she had to have food and clothing ... didn't like to be dirty and every-



L.B. POLICE OFFICER JACKIE HAMMOND AND A RUNAWAY  
Some Young People Will Seek Police Help When They've Had Enough



I. HARRY SATZ  
Hunts Runaways

thing was not as free as it was supposed to be."

Back in school, she is not only drug-free, but has adopted an anti-drug, anti-hippy philosophy.

Happy ending? Only time will tell.

Last year in Long Beach alone, 1,017 boys ran away and 927 girls followed. Police returned 324 of the boys and 362 of the girls to their families. Parents themselves found 177 of the boys and 128 of the girls.

Four hundred and sixty two boys decided to return home by themselves, and 444 girls thought the idea worthwhile too.

The problem, all police agencies admit, is a growing one. Currently in Orange County alone there are more than 600 runaways being sought.

It's a problem too big for police; they ask parents to help.

"If the runaway has a girl friend or a boyfriend who will hide them," says veteran Long Beach Police Officer Jackie Hammond, "it becomes virtually impossible to find them. We don't have the right to search every house and there's no law against harboring a runaway."

EVEN ON the street, a runaway can refuse to give a name, the officer says referring to new laws in effect, and there's little police can do. The runaway must come to the attention of police in some other way in order to run a record check which may show the person to be wanted as a runaway.

The hippy movement — "the do your own thing attitude" — is what the woman officer attributes the increase in runaways.

"Many of the kids will go to the hippy colonies to live. They meet them at the beach and know they can go to the colonies to live, communally as they do. Then it's almost impossible to get them out. They carry no identification and cover for each other."

"A runaway, suddenly out of the protection of his parents, will do things he wouldn't ordinarily do. He feels obligated to the people who help him ... will do anything for that person ... and usually do," the 17-year-old veteran says.

Reasons for running

away are about as illusive as the runaways themselves, police admit.

Some do it to "punish" parents — to get the parents in line. Many parents admit they are afraid to say "no" to their child for fear he'll run away again.

SOME ARE just incorrigible — beyond the control of parents.

Some want freedom.

Some want excitement.

Some want to do "their thing."

And while they're doing it, frantic parents from every corner of the state and nation are doing their thing — hunting.

"I've looked everywhere since she ran away in June," says a worried Garden Grove father.

"I know I did the wrong thing — she did something wrong, so I made her take a job in a coffee shop for a few hours a day to pay for it. I should never have done that."

The girl, 15 — the most runaway-prone age for girls — was a good student. She disappeared with a 22-year-old boyfriend.

In an attempt to get his daughter back, the father has contacted almost every police agency in the state. In four months he has only one clue to follow: The Department of Motor Vehicles informed him she now has a car registered in her name.

ANOTHER girl, the "brightest" of three children in a prominent Garden Grove family left home June 23, taking with her \$300 in savings and leaving a note saying she was "tired of responsibilities" imposed upon her by her family.

When she ran out of money, the note said, she would return home.

"I thought she'd return

by the opening of school," her mother said tearfully, "because she was planning to go to the University of Alabama next year to begin nurses training."

A brilliant student, the 16-year-old would-be nurse, was also a brilliant debater.

Her favorite topic: The danger of drugs.

## Brooke Polls Lead on Teddy

BOSTON (UPI) — Edward W. Brooke, the Senate's only Negro member, is more popular in his own state than Sen. Edward M. Kennedy and has the support of more whites than blacks, the Boston Globe reported Saturday in a poll taken by a research firm.

The poll, taken by the Becker Research Corp., said, among those questioned, 81 per cent approved of the Senate performance of Brooke, a first term Republican. Five per cent of those polled disapproved of Brooke's performance.

EARLIER in the week, the poll indicated 78 per cent of those polled approved of the performance of Kennedy, a Democrat and the state's senior senator.

Among blacks, Brooke received the approval of 75 per cent and the disapproval of 12 per cent while 81 per cent of the whites polled approved of his Senate record and only 4 per cent disapproved.

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## 54.4% in I, P-T Poll Want Increased Air Service

(Continued from Page A-1)

neighborhoods in the Los Altos and Bixby Knolls districts are the major base of various groups opposing airport development, 51 per cent of the residents of these sections agreed that a daily schedule from Long Beach to New York or Hawaii would not be objectionable. Residents of other city areas gave 65.3 per cent approval.

The question was purely hypothetical, since no additional interstate service is contemplated under the airport improvement recommendations submitted by City Manager John R. Mansell to the City Council earlier this year. Western Air Lines, however, had announced intention to start daily Long Beach-Honolulu service until the council tabled Mansell's proposal prior to the June election.

WESTERN'S intended Hawaiian schedules from Long Beach have been diverted to San Diego because of the airline's expressed dissatisfaction with terminal facilities here.

Reasons given by those approving a moderate increase of airline service concentrated on the improvement of the Long Beach general economy through tourism and other side benefits. This reason was given by nearly 50 per cent of those approving in the airport-affected areas and 35 per cent of those living elsewhere in the city.

A significant percentage in both areas said they favored increased Long Beach air service in order to avoid the inconvenience of ground travel to Los Angeles to catch a plane. One resident of the area outside the immediate influence of the airport inexplicably stated he favored an increase of airline activity because "it would eliminate smog in residential areas."

Those against any increase in air service predictably cited "the noise problem" as their primary reason. In the areas adjacent to the runways, 55.6 per cent stated this objection, and 23.4 per cent in the other sections agreed. Possible danger to homes and residents from aerial mishaps rated only 7.4 per cent near the airport and 12.5 per cent elsewhere.

NOT ONE resident of the areas most likely to be affected cited jet air pollution as a complaint, in spite of the official statements of property-owner groups that this is one of their major objections to increased air service.

Likewise, less than four per cent of those questioned appeared to worry about the effects of airline operations on residential property values, although this is also a prominent argument of the anti-airport organizations.

The difference in intensity of feeling toward either side of the question of airport development as shown by the survey explains both the vocal and frequency of anti-airport group appearances before the City Council and other government agencies. A whopping 76 per cent of those in the areas adjacent to the airport who oppose increased air service stated "very much against it," while those supporting it in the same areas were divided, 56 per cent "very much for it" to 44 per cent "somewhat for it."

No argument was apparent in the survey results on the hypothetical question of developing Long Beach Airport as a major facility along the lines of Los Angeles International. This idea was rejected by 61 per cent of the residents of all parts of the city, reflecting approval of the city manager's action earlier this year in scaling down a similar proposal in a \$65,000 airport study report prepared by a consulting firm.

RESULTS WERE in about the same proportion in favor of efforts to seek means of building a new offshore airport to handle heavier air traffic, but respondents to the quiz turned down a companion proposal to abandon the present airport and relocate it elsewhere by a margin of 48 per cent to 38 per cent.

On the key question of whether the economic advantages of increased airline service outweigh the noise and air pollution nuisances it might cause, the response was 44 per cent in agreement to 39 per cent disagreeing, with all parts of the city in approximately the same proportion.

The survey was conducted by 20 Opinion Research of California interviewers working under four senior field supervisors verifying the daily contacts. The research was sponsored by these newspapers two weeks before the June 3 Long Beach general election.

## Chapman Lauds Vietnam Army

CHICAGO (UPI) — The South Vietnamese Army is "very good" and the Vietnamization of the war in South Vietnam would not imperil victory over the Viet Cong, the commander of the U.S. Marines said Saturday.

Gen. Leonard F. Chapman, arriving at O'Hare International Airport to attend a Marine combat correspondence convention here, said his recent visit to South Vietnam encouraged him.

"If the North Vietnamese continue to fight skirmishes, rather than main force confrontations, the South Vietnamese will be able to offset the effect of the reduction of U.S. combat units," the general said in a news conference.

## Arlington Burial For Emrich

MEXICO CITY (UPI) — The body of George Emrich, 44, top-ranking U.S. narcotics officer for Latin America, was to be shipped to Washington Saturday night for burial in Arlington National Cemetery, the U.S. Embassy said Saturday.

Emrich's body was washed up on a beach in Acapulco Friday.

The embassy and Acapulco authorities said at first the body was found fully clothed, and an embassy spokesman replied "no comment" to questions on the possibility of foul play and said later that "this was an error," that Emrich was wearing a bathing suit when found, and the drowning "is officially considered an accident, for the present."

The body was found by swimmers near the Elcano Hotel.

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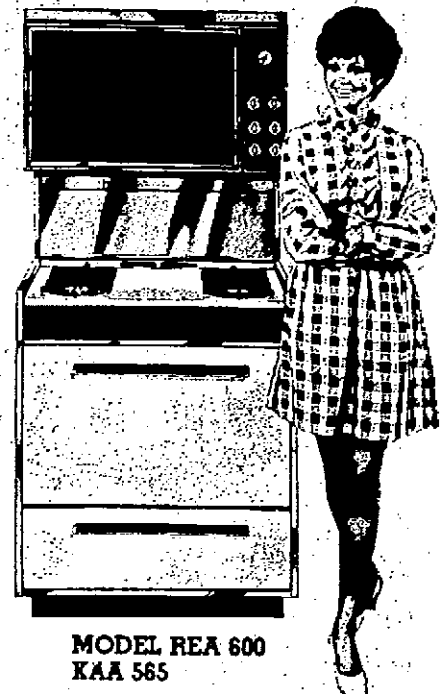
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"WE WANT TO FIND ANSWERS"

## Nixon Sees Student Problems as His

New York Times Service

WASHINGTON — President Nixon told a group of moderate student leaders and college officials Saturday that his administration was "concerned about the same problems you're concerned about, and we want to find answers with you."

The President seemed heartened by the warm

applause he received from the more than 500 persons crammed into the East Room of the White House. The group is attending a conference here sponsored by the Association of Student Governments.

While relatively few students at the conference are from the country's larger and more prominent universities, nearly

300 schools are represented.

Officials of the association said the purpose of the conference was to "show the nation the responsible leadership of America's campuses" and "to draw attention to the true image of the majority of today's students."

Noting that he had been president of the student governments at Whittier

College and Duke University Law School, the President said, "Students today are more in tune with the problems of the world than we were."

He said that in his college days "we didn't have nuclear weapons, but we did have the great depression. Our problem was whether we could get a job." Also, he said, "the spectre of World War II"

was hanging over the students of the 1930's."

"We tried to seek the answers, but not in as aggressive a way as the generation today," Nixon added.

The President told the students that in his years as vice president and president he had talked with most of the heads of governments in the world.

INDEPENDENT PRESS-TELEGRAM—A-9  
Long Beach, Calif., Sept. 27, 1969

He said he had learned three lessons: That "a great deal more is learned by listening" than by talking; that "usually the man

who talked the loudest had the least to say," and that it was imperative to "have respect for opinions of others."

## Campus Woes Hike Insurance Cost

BOULDER, Colo. — Nationwide campus disturbances have cost the University of Colorado and most other large colleges increased insurance premiums, the school's board of regents was told Saturday. Though no serious disruptions occurred at Colorado last year, John More-

land, university treasurer, said insurance premiums of \$96,000 must be paid for the coming year, compared with \$29,000 for the period ending Oct. 1.

Moreland said for the coming school year, the school must assume \$100,000 of any damage re-

sulting from campus violence before the insurance companies will help out. Last year, the university was obligated to pay the first \$250 in damage to a building or the initial \$500 in any campus incident resulting in damage.

One West Coast school, Moreland said, must pay

\$1 million in deductible claims.

Moreland presented figures which showed colleges and universities have submitted claims for \$10.7 million in damage over the past school year and have been paid \$7.5 million in claims.

## States, Cities Ignore Nixon's Bid for Federally Aided Building Cut

New York Times Service  
WASHINGTON — President Nixon's request for a voluntary reduction in federally aided construction as a means of attacking inflation has been widely rejected or ignored by the states and cities, a national survey by the New York Times showed Saturday.

The survey indicated there would be no reduction in many areas short of a withholding of funds by Washington, a step the President warned he would take if voluntary compliance failed.

ALTHOUGH there has been some movement to

comply with the President's request, the predominant reaction by governors, mayors and other officials in every region has been negative.

A common complaint is that construction of highways, hospitals, schools and other public projects already had been curtailed to an alarming degree by high interest rates. A typical comment came from a Republican governor, Tom McCall of Oregon:

"Either I disobey my President or I run the risk of total disaster in my own state. If we're going to fight inflation let's do it frontally, not by stopping

the country economically."

THE SURVEY covered 44 of the 50 states and most of the major cities. Only 11 of the states indicated compliance with the request and some of those expressed reservations. Officials in 15 states said they would not comply. In the 18 remaining states polled, the request had either been ignored or no decision had been made.

Virtually all of the big cities, most of which have Democratic mayors, have rejected the idea of voluntary reduction. Some complained that Washington was already tightening the purse strings without publicly announcing it.

## British Display Moon Rock

LONDON (UPI) — British scientists placed a specimen of moon rock carried to earth by U.S. astronauts on public display in London.

Doors at the Institute of Geological Science Museum opened at 10 a.m. By noon officials counted 5,000 Britons who had filed past.

Thousands more streamed through the museum during the afternoon. Officials said the moon rock also would be displayed Monday before it was delivered to scientists for study and analysis.

## Hippie Squatters Build Defenses

LONDON (UPI) — Hundreds of hippies built up defenses in their occupied central London mansion Saturday after drawing first blood in the battle of Piccadilly with police and bystanders in the morning.

A leader of the group, John Moffatt, said 800 squatters were now in the 60-room Georgian mansion. He urged more to come on their way out of a pop festival in Hyde Park, across fashionable Park Lane from the mansion. Moffatt told newsmen there may be 1,500 squatters by Sunday.

The principal weapons in the hippies' arsenal were thousands of plastic balls, about the size of a baseball, stored in the basement. On Friday night and early today, squatters pelted police and bystanders with the eight ounce balls used in the Mediterranean bowling game of Boules.

The squatters said they have also constructed booby traps through the once elegant mansion in anticipation of a police move against them. The group lost an appeal against a court-ordered eviction Fri-

day. But police have not moved in force yet and declined to say when they would. Moffatt predicted the move would come Sunday or Monday.

As the hippies brought in stores of bread, sausage and a case of cornflakes, crowds gathered outside the Mayfair mansion. More than 100 police worked to keep the crowds, many tourists, away from the building.

## United States Government OIL & GAS DRAWING -- OCTOBER 20th --

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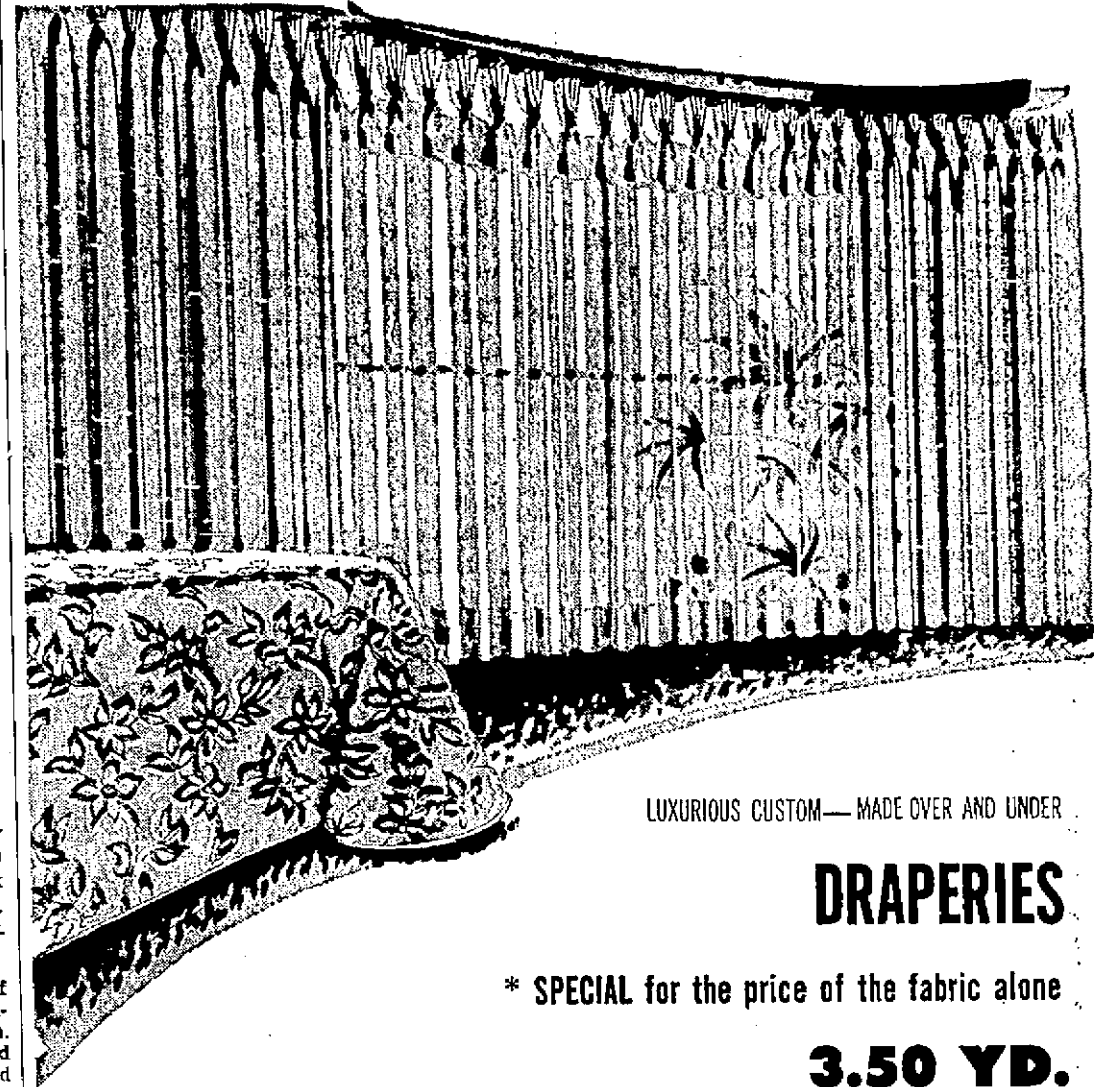
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# Social Security Hike Seen Without Raising Payroll Tax

WASHINGTON (UPI) — The Nixon Administration is believed to be preparing a request this week for a 10-per-cent increase in Social Security benefits that will not require raising payroll taxes.

that Administration officials asked him whether the trust fund could cover the boost and that he replied it could.

## Legion Chief Ends Viet Visit

SAIGON (UPI) — J. Milton Patrick, national commander of the American Legion, concluded a five-day visit to Vietnam Saturday and described American troops in the war zone as "a fine group of dedicated young men."

GI morale couldn't be higher, Patrick said before boarding a jetliner for Manila on the next leg of a Far East tour.

"There will be enough there to finance a 10-per-cent increase and 10 per cent is about the cost-of-living increase," Myers said.

A worker and his employer each pays 4.8 per cent of the worker's first \$7,800 in income, or a maximum of \$374.40 each a year, toward Social Security. The tax rate will raise to 5.2 per cent on Jan. 1, 1971, under existing law.

Benefits now average \$99.69 a month, with a minimum of \$55 and a maximum of \$165.50 a month.

Some congressional leaders, notably Sen. Russell

B. Long, D-La., chairman of the Senate Finance Committee, have called for even higher benefit increases. But Myers said "10 per cent is about right."

He said the 15 per cent boost proposed by some Democrats would be a "step in the expansionist direction." Expansionist is Myers' favorite word for those he says would greatly broaden Social Security coverage to the detriment of the program.

Myers attributed the system's financial health to higher employment this year, greater employment and increased interest earnings on the trust funds.

## CAPE COD SLICK

# Extensive Marine Life Deaths Attributed to Diesel Fuel Spill

FALMOUTH, Mass. (AP) — The Smithsonian Institution said Saturday spilled diesel fuel which washed ashore on Cape Cod was "causing extensive mortality to marine life along the coast."

The state division of Water Pollution Control estimated Friday that it would cost about \$100,000 to clean up the mess.

THE OIL began leaking

## Vandenberg AFB Fires Minuteman

VANDENBERG AFB (UPI) — The Air Force launched a Minuteman I Intercontinental Ballistic Missile down the Western Test Range early Saturday.

Strategic Air Command

Tuesday from the 200-foot barge Florida after it ran aground. About 100,000 gallons of fuel spilled from the damaged hull.

"At least 24 species of fin fish are dying in large numbers," the Smithsonian's Center for Short-Lived Phenomena reported from Cambridge.

Scallops were "hardest hit" in the shellfish category, it said.

Even in West Falmouth

harbor," said the center, where you could not see or smell the oil, scallops "are dying by the thousands."

"There are sizeable kills of lobster, shrimp, crabs and seaworms."

Cleanup crews used large pumps to suck the oily sand into trucks, while no one in authority would say who was going to pay for the cleanup.

THE BARGE was owned by Petroleum Carrier of Tiverton, R.I., and was being towed by tug owned by New England Salvage Co. when it ran aground on a rocky shoal.

The state closed a 5-mile stretch of shoreline to prevent further complications from what the center called "the extensive marine kill."

## Bomb Sets

# San Juan Store Fire

SAN JUAN, Puerto Rico (AP) — Police expressed belief Saturday that fire which swept a Woolworth's store here was caused by the same type of incendiary bombs discovered in three other American stores.

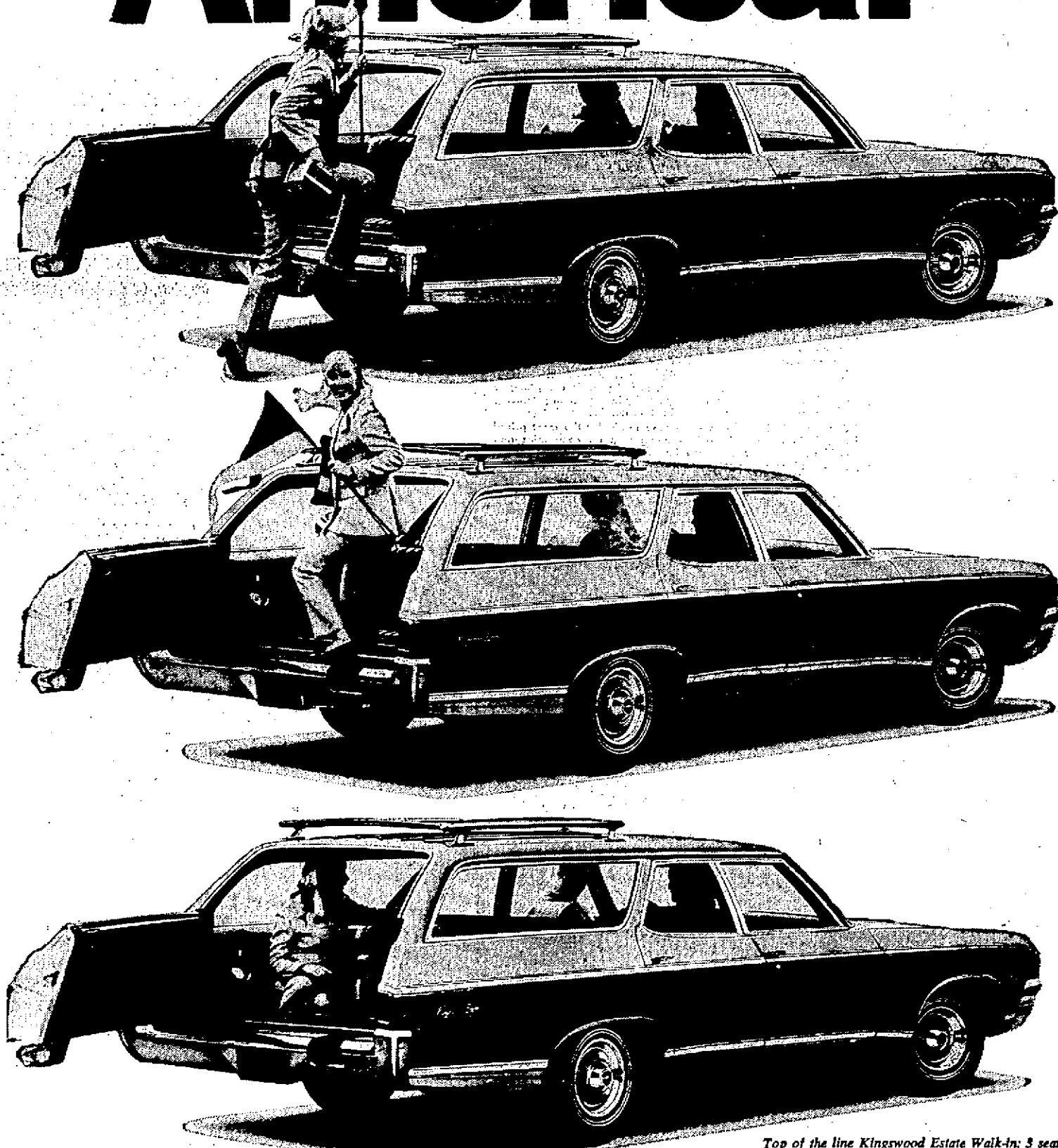
Derrick Rogers, Woolworth general manager, said the blaze broke out about 10:30 p.m.

Police said the fire caused \$750,000 damage, but a store official put the figure at \$1.5 million.

Nine unexploded incendiaries were discovered during the night in the other stores.

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won't hit your head. With an extra-deep "well" to step into. With an extra-big seat to slide onto. (A seat that faces the rear, incidentally, so that grown people can actually sit in it.) We've got eight models this year, four with a 116-inch wheelbase, four with a 119. All with an Anti-theft steering column lock, steel side

guard beams, Full Coil suspension, Body by Fisher, Engines by Chevy. And an awful lot of room. Look into a walk-in at your Chevrolet dealer's soon. You'll find they're easy to get into. Bodily. And financially. Putting you first, keeps us first.

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YO HO HO AND CUP OF TEA?

Royal Navy May End Rum Ration

By MARIE ROSS

LONDON — Yo-ho-ho and a cup of tea? That's what British sailors may be drinking on a cold night at sea instead of their tot of grog, and curses may be heard from London to Hong Kong.

Because Defense Ministry chiefs at their desks in London are considering abolition of the daily rum ration served to sailors on her majesty's warships since 1731.

The U. S. Navy may run its ship dry, but the British sailor expects as an inalienable right his half gill — one eighth of a pint — of grog, or "Nelson's blood," as rum is called.

THE NAVY spokesman at the Defense Ministry sounded distinctly embarrassed when asked if the rumors about the possibility of dropping the tradition were true.

"Well, officially yes," he said. "All we can say is the matter is being considered but no decision has yet been taken on it or what might replace it."

Perhaps they are worried about the \$204,000 cost to the taxpayer, but no one has ever complained. Nor has anyone been seen drunk on the stuff. Could it be jealousy because the privilege is due only to seamen? Officers must buy their own.

Recently, however, they just looked on and chuckled when Queen Elizabeth's 19-year-old daughter, Princess Anne, was invited to sample a diluted glass at a recent review of ships of the fleet.

THE ROYAL NAVY originally introduced the rum ration to replace the prodigious quantities of beer drunk by sailors of the day. They used to get half a pint of rum, but that generous handout was cut to an eighth of a pint in 1850, which caused plenty of dissatisfaction at the time.

In 1837, the Admiralty decided that senior ratings could continue drinking their rum neat, but junior ratings must get theirs mixed with two parts water. It is a strong potion at 95.5 proof when the British public can only buy rum at 70 proof.

A seaman must be 20 years old to qualify for the ration at all. If he does not want to drink it, he gets paid threepence (3 cents) a day in lieu, but 85 per cent accept the rum rather than the money.

THE RATION is handed out at noon aboard Navy ships wherever they may be, just as happened on the sail-driven frigates in Nelson's day. Today the ships are guided missile destroyers and atomic-powered polaris submarines.

"So far as the people on submarines are concerned, I think there are special times when the rum is served, when they are not likely to be required for watch duties or anything like that," the navy spokesman said.

If the naval lords decide the rum ration must go, it won't be their first disputed decision. Lord Mounthatten of Burma, Admiral of the Fleet and former First Sea Lord, is fond of telling the story of an officer searching the street for the Admiralty building.

"On which side is the Admiralty?" he asked. He was told: "Ours, I suppose, but you doubt it sometimes."

Hearing Set on Teacher Tenure

SACRAMENTO (UPI) — Teacher tenure and strikes at the elementary and secondary school level will be studied at a public hearing Thursday and Friday in San Diego by the Assembly educational environment subcommittee.

Chairman John Stull, R-Leucadia, said one of the areas the subcommittee plans to examine is whether present procedures for dismissal of incompetent teachers, either tenured or probationary, are contributing to educational quality.

"WITH increasing pressure from teacher organizations, including strikes, threats of strikes or professional withholding of services through walkouts, concerted sick calls and the like, the public schools are increasingly faced with serious employee relations problems," Stull said.

The committee also plans a later hearing in the San Francisco Bay area on the same subjects involving faculty of junior colleges, state colleges and the University of California.

Visits Pope

CASTEL GANDOLFO, Italy (UPI) — Pope Paul received in private audience Saturday Auxiliary Bishop Edward E. Swanson of New York, executive director of Catholic relief services in the United States. Msgr. Swanson was accompanied by several Catholic relief services staff members.

Facts You Should Know About Diamonds

by TONY CHAPPARO of LAWSON'S JEWELERS Downtown Long Beach Only

Continuing our series on how to evaluate a diamond: One of the important factors that influence the value of a diamond is the WEIGHT of the diamond. In simple terms, it is the measurement of the size of the diamond and is expressed by the term: CARAT.

In order to understand the meaning of carat weight, we should define the term.

Diamonds are weighed on a metric carat scale. It must be one of the world's most delicate scales because it takes 141.75 carats to equal one ounce; it takes 2,267.962 carats to equal one pound.

So a one carat diamond weighs less than 7/1000ths of an ounce or less than .7% of an ounce!

A carat is then divided into 100 parts called points. A diamond that weighs 100 points is a ONE CARAT diamond and is less than seven thousandths of an ounce. A diamond that weighs 50 points is a ONE-HALF carat diamond and is less than 3.5/1000ths of an ounce. A quarter-carat diamond weighs 25 points and so forth.

A diamond that weighs a full carat is of course very rare. Just imagine, it takes over 250 tons of earth to be sifted through in the diamond mines of Africa to discover enough diamonds that altogether will weigh 100 points or one carat!

Therefore, a diamond scale must be able to weigh within one point or 1/100th of a carat, which is less than seven-one Hundred Thousandths of an ounce!

If you are interested in further information, please come into our store, Lawson's Jewelers, 250 Pine Ave., Downtown Long Beach only, and we will be most happy to answer any of your questions, provide additional information, and show you actual diamonds.

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Fashion Manor accent rugs on Sale!

GET ONE FOR EVERY ROOM IN THE HOUSE. OBLONGS 'N OVALS ...thru Saturday!



THE PENNEY STORY

Old-fashioned words for a modern store

By ROBERTA NASH

There's a funny thing that happens when you try to describe the Penney company to people.

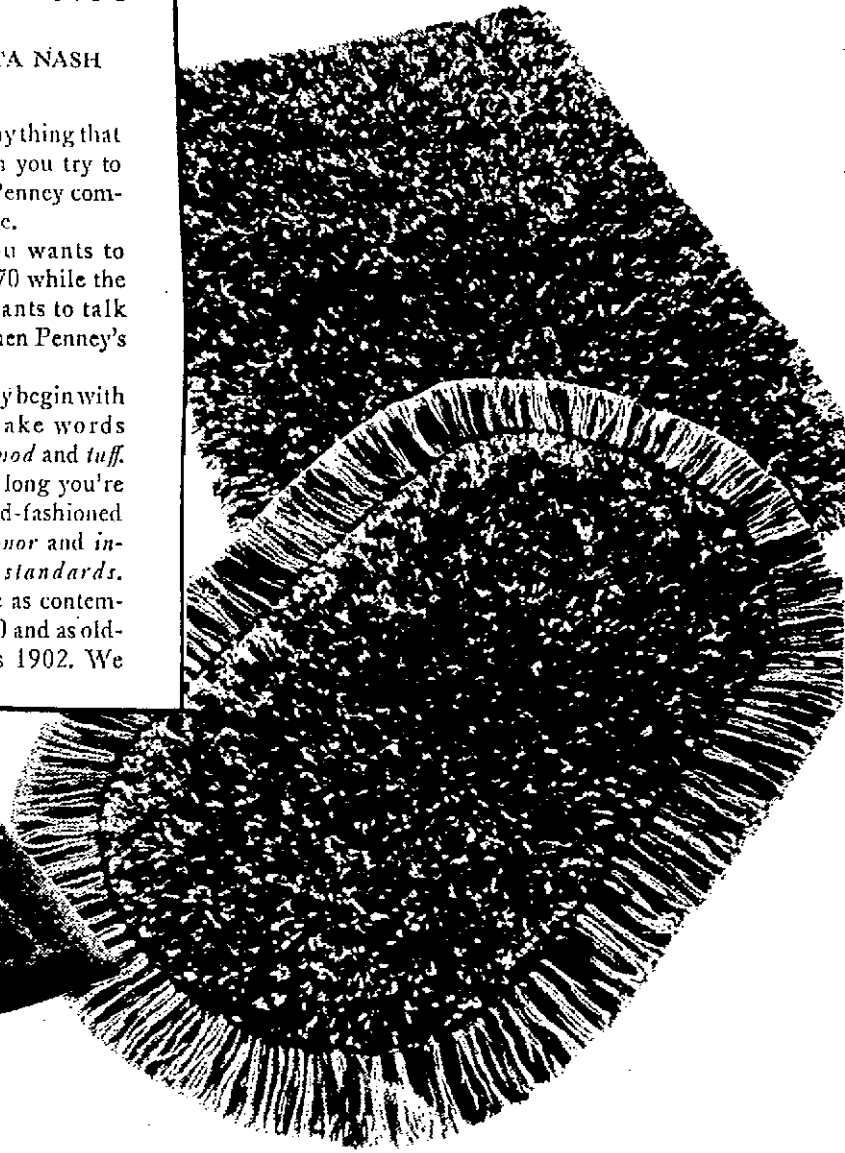
Part of you wants to talk about 1970 while the other part wants to talk about 1902 when Penney's started.

And you may begin with the youthquake words like *hip* and *mod* and *tuff*.

But before long you're back to the old-fashioned words like *honor* and *integrity* and *standards*.

Can you be as contemporary as 1970 and as old-fashioned as 1902. We think so.

LIKE IT...CHARGE IT!



'SPARTA' handsome geometric pattern rugs reg. 3.99, NOW

2.88

Luxurious depth, distinctive patterning achieved with cut and loop pile in 100% virgin nylon pile. Decorate brilliantly with honey-gold, olive, cosmic blue, bittersweet  
24" x 36", reg. 3.99 ..... NOW 2.88  
27" x 48", reg. 5.99 ..... NOW 4.88  
36" x 60", reg. \$11 ..... NOW 8.88  
48" x 72", reg. \$18 ..... NOW 14.88

'RAINBOW' shag rugs in high fashion colors reg. 5.99, NOW

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Multicolor shags . . . pure fashion! Continuous filament nylon pile in blue, golds, greens, oranges. Rounds and ovals are fringed.  
21" x 36" oblong, reg. 5.99 ..... NOW 4.88  
27" x 45" oblong or oval, reg. 8.99 ..... NOW 7.88  
36" x 60" oblong or oval, reg. \$16 ..... NOW 12.88  
48" x 72" oblong or oval, reg. \$27 ..... NOW 22.88

AVAILABLE AT YOUR LOCAL PENNEY STORE



## Link Air Deaths to Alcohol

New York Times Service

NEW YORK — Federal investigators have determined that alcohol was the major cause of 45 fatal aircraft accidents last year, all involving private pilots.

This is considered a conservative figure. The Federal Aviation Administration's leading expert on the matter believes that as many as 200 of the nation's 892 fatal private-plane accidents in 1966 were caused by pilots numbed by the effects of alcohol.

Whatever the number, air-safety experts agree that, at a time when the nation's increasing affluence and leisure time are spawning a massive growth in private flying, drinking pilots are a problem of mounting significance in aviation safety.

As one official said:

"Flying an airplane today is like driving a car down a football field. But as you get more airplanes up in the air, the airways are going to get narrower. The pilot who has been drinking is going to get more dangerous to himself, other planes, and people on the ground."

Bernard Doyle, assistant chief of the safety analysis division of the National Transportation Safety Board, the federal agency that investigates aircraft accidents, said:

"Although we've never found any accident where an airline pilot had been drinking, drinking seems to be a significant factor in general aviation (non-airline, nonmilitary flying) accidents."

### ROUND TRIP

R. Alan McConnell and Marilyn Kent were married Saturday on the merry-go-round at the Los Angeles County Fair in Pomona. They attended the fair on their first date two years ago.

—AP Wirephoto

## Judge Raises Short Skirt Rule; 7-Inch Limit OKd

MONTESANO, Wash. (UPI) — Superior Court Judge Warner Poyhonen has raised the rule on short skirts — but he refuses to lower the boom on school officials who don't like the leggy look.

In Grays Harbor County Superior Court Friday, the judge ruled that girls at Montesano High School can wear skirts seven inches above the knee.

THE SCHOOL board had set a five-inch limit and several girls were sent home when they failed to meet the standard.

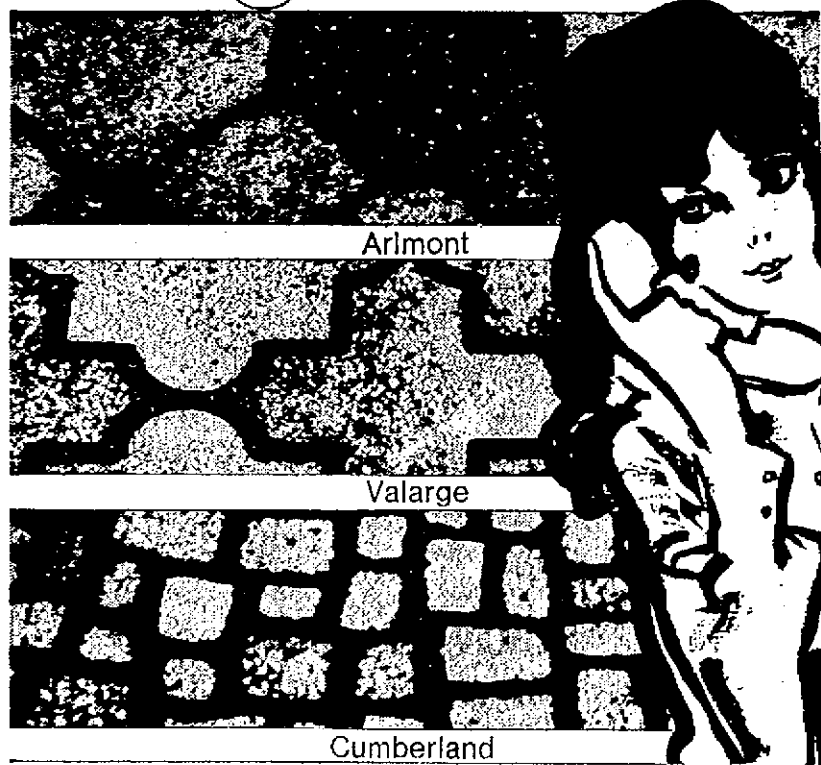
But Judge Poyhonen refused to issue a restraining order against the board and principal Lloyd Enz. The parents of several of the suspended girls had sought an order stopping the action.

Judge Poyhonen said that the school board represents the people and has the power to set standards of dress, hair-dos and other conduct.

The judge pointed out, however, that the state constitution guarantees an education for every student unless the student becomes a chronic or flagrant violator.

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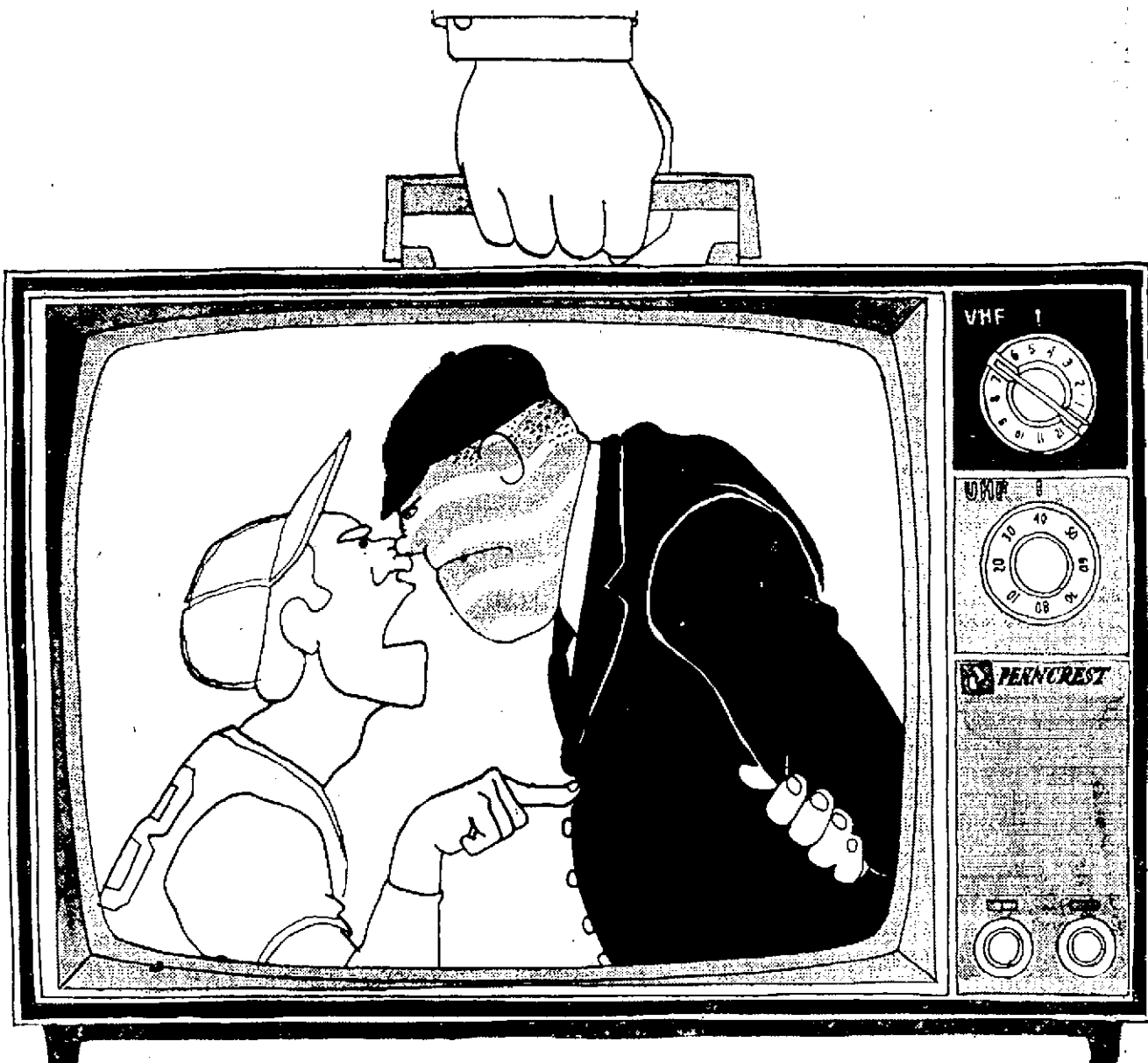
You can count on any of these sparkling, different patterns to provide a decorative, practical floor that will lift your rooms out of the doldrums... great for any period. White, beiges, gold, avocados, reds, oranges with exclusive hydra cord backing.

Come in or phone

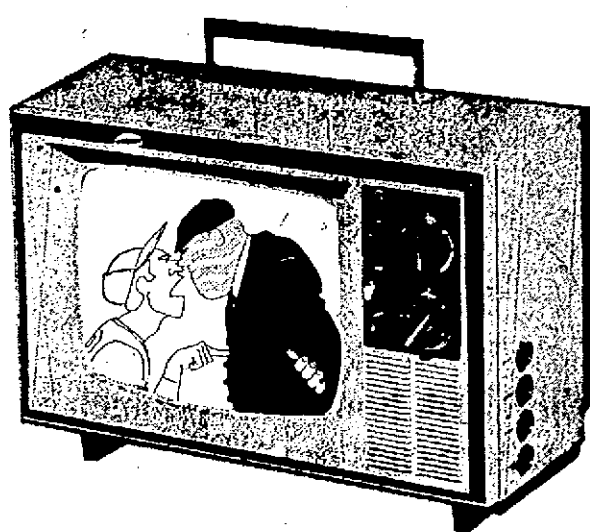
DOWNNEY 869-4541	HUNTINGTON BEACH 892-7771	MONTCLAIR 621-3811
FULLERTON 871-4343	LAKEWOOD 634-7000	NEWPORT BEACH 833-0792

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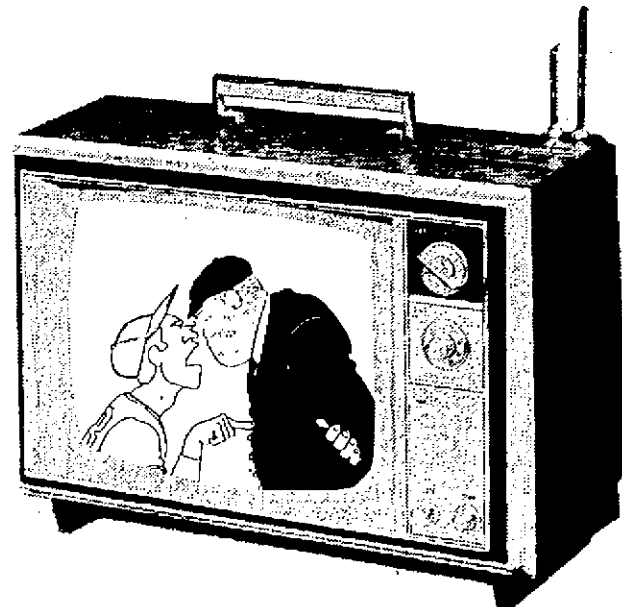


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12" screen measured diagonally

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# Bureau Just Too Big, Finch Aide Groans

By AL EISELE  
From Our National Bureau

WASHINGTON — You won't get any argument from Robert C. Mardian by suggesting that the Department of Health, Education and Welfare is too big to manage efficiently.

The HEW bureau is so vast, in fact, that the 45-year-old Pasadena lawyer who was named HEW's general counsel last April thinks it should be split up into several departments.

"This job is much wider in scope than I expected," Mardian commented in his first newspaper interview last week. "HEW is so vast that it's almost incomprehensible in its interaction with almost everything."

Mardian agrees with his boss, HEW Secretary Robert Finch, that the department has just too much ground to cover with its responsibilities in every area of domestic life.

"YES, I THINK the secretary would agree that it's too big and should be split up. I think it should be divided not only into several departments but probably certain aspects of HEW would be better handled if placed in separate agencies."

"There's been considerable discussion of doing this but I don't think any direct steps have been taken. It wouldn't surprise me if something of that nature is done, but it would have to be the subject of another reorganization bill which would have to be approved by Congress. To work out the mechanical problems would be only one facet of the problem."

Leaning back in his chair, Mardian expanded on the theme of HEW's unwieldy nature.

"The problem is that this department is so vast that sometimes we find ourselves working at cross purposes and not even knowing about it, as in the case of one of our agencies pushing a program which, if carried out, would thwart another program of one of our agencies."

"Sometimes we go pretty far down the road before we realize what's happening. It reminds me of some large law office where lawyers from the same firm are counseling both the husband and wife in a domestic case and the conflict doesn't surface until one lawyer files a complaint on behalf of the wife and the husband finds he's being sued by his own firm."

MARDIAN MAY have had in mind a situation



ROBERT C. MARDIAN

that occurred several days earlier when Finch was forced to publicly disown a HEW news release which quoted him as strongly backing the inclusion of out-of-hospital drug costs under the Medicare program.

Finch said he hadn't cleared the statement, which was mildly embarrassing to him because it put him in a position of favoring increased Medicare outlays when the Nixon administration is trying to cut the federal budget.

The imbroglio prompted one high-ranking HEW official to declare, "this place is unbelievable. It appears to run by itself."

But while Finch and Mardian would like it if HEW were whittled down to a little more manageable size, they aren't exactly throwing up their hands in despair.

"We've got a number of task forces working on reorganizing this department and all the regional offices," Mardian commented. "It involves cutting down delays in processing programs from the region to Washington. We hope to cut down on paperwork by as much as 50 per cent."

As HEW's top legal officer, Mardian is involved in the whole wide range of HEW activities. "The most visible is school desegregation. But that's just one of the tough legal issues that face us. Most of our ongoing programs are new and there are no legal precedents for them so we're often dealing in areas where the federal government has never been involved before or where the government has no constitutional regulatory authority."

"WELFARE AND education are two of our most prominent areas where the jurisdictional basis of federal involvement is federal fund. We have no constitutional authority to regulate

in these areas, yet the authority to grant or withhold funds is tantamount to regulation."

In trading his former job as an officer of a Pasadena financial firm for the \$38,000-a-year HEW post, Mardian not only took a considerable cut in pay, but he gave up a lot of his leisure.

In the office by 8 a.m. and seldom out of it before 6 or 7 p.m. Sometimes as

many as seven days a week, Mardian finds he has little time for his favorite pastime, golf.

He often shoves a batch of papers into his briefcase before leaving for his suburban McLean, Va., home at night and works on them after dinner with his wife.

He considers the new job a rewarding one that is also challenging and exciting. "It's different than

working in private life where you have some control over the demands on your time," he commented.

MARDIAN IS resigned to the fact that, "there just isn't enough time to do everything. Only so many things can get my personal attention so I have to establish priorities."

He has a deputy general counsel and nine assistant general counsels

to delegate other tasks to.

Finch, whom Mardian sees almost every day, wins Mardian's unabashed praise. "I think he's done a fantastic job with the problems he's had. People who criticize him have absolutely no conception of the magnitude of his job."

What about Finch's possible political hopes? "Well, I think he'll be on the political scene for a long time," said Mardian.

Asked if he thinks Finch might not be around at the end of President Nixon's first term, Mardian replied, "There's always a chance, but I don't think he'll ever quit. I have no reason to believe he won't finish this term as secretary of HEW."

Mardian is aware of criticism by some liberals because of his work on behalf of Barry Goldwater in the 1964 presidential campaign and for Gov. Ronald Reagan in 1966.

"The newspapers say he's a Goldwaterite or a Reaganite," says Mardian, speaking of himself in the third person. "Hell, I'm

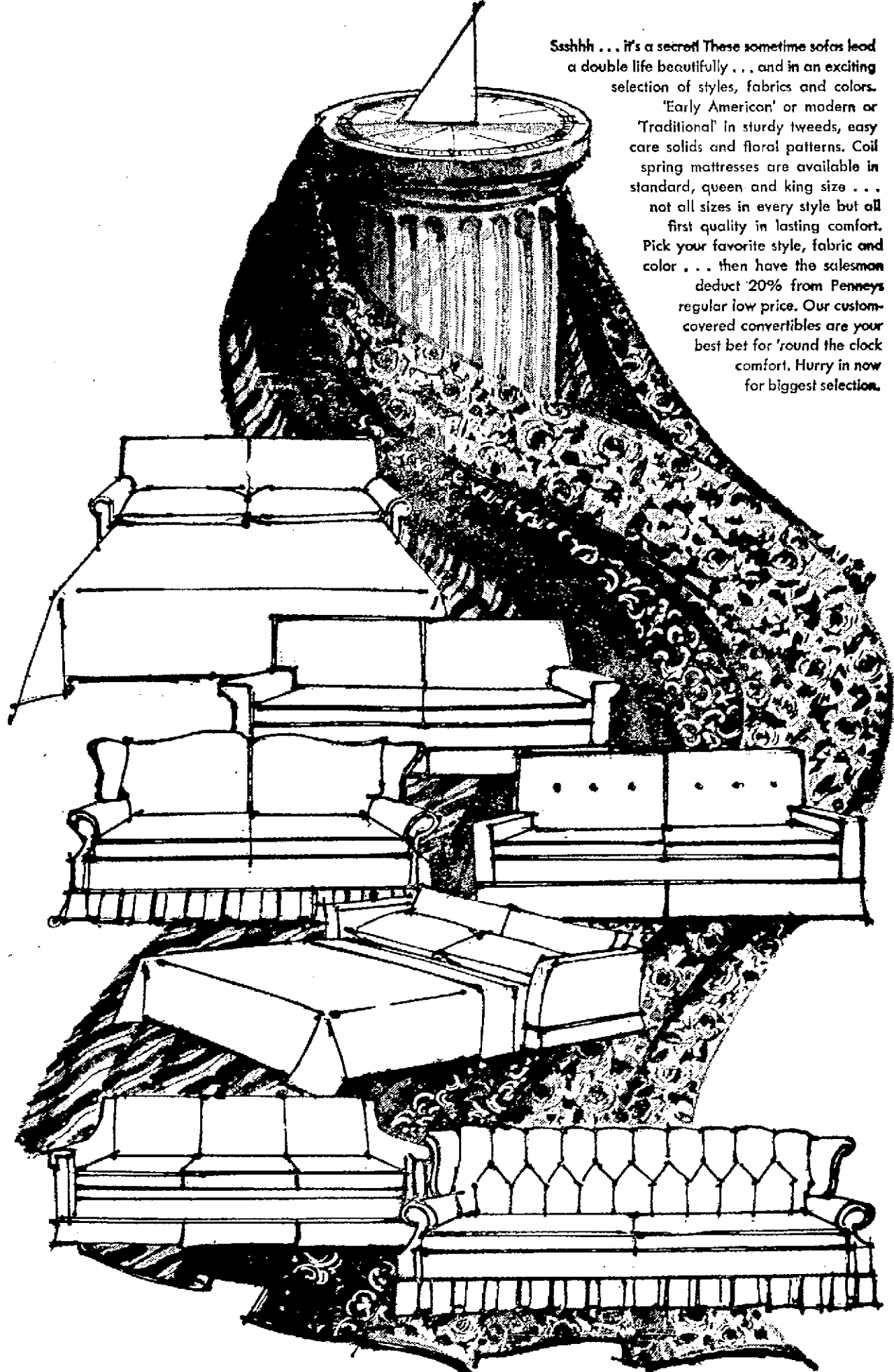
just a Republican who became active on the political scene when Goldwater was running.

"THE NEW YORKER" magazine said I'm Strom Thurmond's boy and an arch-conservative. I'm a Nixon Republican. Yes, in some areas, I'm damn conservative. On civil rights? I'm a moderate. I'm not a zealot either way. My responsibility with the government won't permit me to be. My own Bob Mardian position in some areas I would say is quite liberal."

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# Pullout of Marine Unit to Test Hanoi

By BUCK LANIER  
Military Editor

Pull out of the 3rd Marine Division from its area south of Vietnam's Demilitarized Zone will provide a major test of Hanoi's intentions.

It will also be a calculated risk on President Nixon's part as the Marines will surrender their dominant position in the northern provinces to the Army.

A THOROUGH reshuffle of the U.S. command structure in the five provinces known as the I Corps is due to follow, but Marine and Army sources say the traditional "no comment."

Meanwhile a hurried redeployment of U.S. and South Vietnamese is in the mill and a meaty temptation for the North Vietnamese to move across the six-mile wide DMZ while the Allied are reorganizing.

The U.S. is planning on utilizing mobile strike forces based on land and at sea to meet the threat of the 30,000 NVA troops along the DMZ once the 3rd is withdrawn by Dec. 15.

Major burden of covering the northern frontier will fall to the South Vietnamese blue ribbon 1st Infantry Division with about 18,000 troops.

MOBILE FORCES could come from the Army's 5,000-man 1st Brigade of the 5th Mechanized Division and Marines afloat in amphibious assault carriers and dock landing ships off the coast.

If Hanoi lets the next three months pass without major attacks on Quang Tri Province, just below the DMZ, this could indicate North Vietnam is tacitly accepting a reduction in the fighting level.

This is hoped for, but not generally expected by U.S. on-scene commanders.

To counter this threat it is expected the South Vietnamese 1st Division will be knit together on the DMZ. This will mean bringing up some or all of the three other regiments which have been screening the Laotian frontier farther south and protecting Hue, on the coast 25 miles south.

THE ONLY other Allied divisions in the two northernmost provinces is the U.S. 101st Airborne, operating in Thua Thien Province. If two regiments of the

South Vietnam 1st are shifted north to replace the Marines, the 101st will have a huge gap to fill.

Part of President Nixon's gamble is that paratroopers and their 400 plus helicopters have the mobility to meet the task.

But, Hanoi still declares repeatedly its determination to press the war effort, maintaining South Vietnam's weakest point in the months to come will be the DMZ frontier.

OVER 20,000 North Vietnamese troops are literally "hunking south" from their command posts.

Maj. Gen. Ngo Truong, 1st Division, was asked by the Associated Press if he could hold Quang Tri Province if the Marines were withdrawn.

"Everything depends on the Communist command," he told Robert Ohlman. "We are too close to the North."

## Flipper Star of Beer Fest in Germany

MUNICH, Germany (UPI) — Flipper, the porpoise star of American television, was one of the main attractions at the Oktoberfest that opened here Saturday.

The Oktoberfest is an annual autumn beer festival and carnival. Flipper was flown in from Florida to take his place in a pool alongside flea circuses, shooting galleries, freak shows, carousels and other rides.

But beer is the main attraction. If the weather is good, it is estimated that before the festival closes on Oct. 5 about 1 million pints will be consumed.

## College President Tosses in Towel

HAMPTON, Va. (UPI) — Jerome H. Holland, president of Hampton Institute for 10 years, announced Saturday he has resigned as of June 30.

Holland said he believed in periodic changes of college administrations and that also, "in all candor, the contemporary college scene encourages one to reconsider moral and ethical reasons for continuing in an administrative capacity."

## Crime Rate, in S.F. Up 18 Per Cent

SAN FRANCISCO (UPI) — Police Chief Thomas J. Cahill said Saturday the San Francisco crime rate increased 18 per cent during the first eight months of the year. Cahill said forcible rape led the list with 213 more than during the same period of last year, a 108 per cent increase.

## Japan Eyeing 11th Typhoon

TOKYO (UPI) — The season's 11th typhoon has developed in the Pacific Southwest off Wake Island, the Japanese Meteorological Agency reported Saturday. The agency said Typhoon Elsie was heading west northwest at a speed of 34 miles an hour with center winds up to 56 miles per hour.

## Cholera Deaths

SEOUL (UPI) — Health authorities Saturday reported 25 new cases of cholera in South Korea. Since August, 75 of a total of 811 cholera victims have died.

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**\$18.95 Value**  
**Swag Lamps**

Choice of 4 Styles **\$9.99 ea.**

Deluxe Cylinder Shade in Olive Color. Crackle Glass Shade in Amber Color. Spanish Style in Red Color. Octagon Shade in Walnut Color. Complete with brass chain and hanger.

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PRICES GOOD THRU TUESDAY

**Prices Slashed on Photo Finishing**

**Jumbo Size Color Prints**  
Made from your Kodacolor Negatives **19c**

**Kodacolor Film** 12 Exp. **\$2.97**  
DEVELOPED & PRINTED  
Price includes 69c for developing, 19c a print & 12c sales tax. No charge for negatives not printed.

**THRIFTY'S OWN PRICE SPECTACULAR!**

**\$6.95 32-Gal. Trash Cans**

**WITH TIGHT-FIT LIDS**  
New unbreakable plastic with 5 year guarantee against cracking or splitting in normal use. Carry handles, snap-lock lid. **\$2.99**

**THRIFTY'S OWN PRICE SPECTACULAR!**

**Glass Photo Frames** 99c to \$2.79 Values! **57c**

SPECIAL SALE NON-GLASS GLASS

Gold finished, non-tarnish metal frames in decorator designs. 5x7, 8x10

**\$5.95 No-Iron Ladies Dusters**

CHOICE OF STYLES **\$3.99**

Permanent press, plain or print flocked dot dusters. Trimmed with embroidered lace, applique, or crystal pleating.

**20% OFF SALE!**

**Lady Wilshire Seamless Nylons**

Compare To Others At \$1.35  
Reg. 87¢ Everyday **69c**

Stretch, Micro Mesh or Plain Knit/Heel and Toe, Seamless, Nude Heel and Toe, Walking Sheers, latest colors.

99c Lady Wilshire Nylon Hosiery 79c  
87c Lady Wilshire Seamless 69c pr.  
99c Lady Wilshire Pack of 2 Budget Pack Nylons 77c  
99c Seamless Catwalk or 99c Agilon Nylons 79c pr.  
87c One Size Stretch Nylons 69c

**\$1.39 Value! 12-inch Gold Veined Mirror Squares**

Do It Yourself! Easy to Apply!  
Add splendor to bed or living room, dining area or hall with deluxe gold veined foot square wall mirrors. No glue, screws or nails needed. **79c ea.**

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DECCA - MGM - RCA - OTHERS

**10 Records for 59c**

Choice of current hits or golden oldies. World famous artists.

**General Electric Automatic Perk**

Discount Price **\$12.58**

4 to 8 cup capacity. Makes coffee right every time. Sparkling chrome.

**NEW LONGER LOOK! Women's Acrylic Sweater Jackets**

Smartly belted with 2 pockets, plain and cable stitch fronts. Choice of styles and colors. **\$6.98**

**39¢ Self Adhesive Carpet Tiles**

Quickest, Easiest to Install Yourself!  
9" squares of marvellous polyolefin with foam cushion backs, self-stick tape. In decorator colors. Resist stains. **29c**

**Reg. \$2.99 Teflon® 10-inch Fry Pans**

Cool-Grip Handles **\$1.99**

Scratch-proof hard coat Teflon® on heavy steel.

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Discount Price **\$8.87**

Rugged aluminum frame and thick foam mattress. 25x72"

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90% acetate, 10% nylon. Short sleeves, scoop neck. Sizes 8 to 16.

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100% nylon. Rib knit cuffs. Designed to match buttons.

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Twin or full. Cotton or Cotton/Rayon. **\$4.77**

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Just easy to use. Flip record switch! **\$28.97**

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A must to keep your wigs. **44c**

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Liquid make-up in glamorous flatter shades. **40c**

**No-Iron Bush Shirts** **\$2.98**

60% rayon-polyester. 25% cotton. Permanent press fabric. White, blue and gold. 7-14.

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**8 Ounce 75¢ Lavoris Mouthwash . . . 48c**

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**98c Borbro® Vitamin B1**  
THIAMIN CHLORIDE  
25 mg Bottle of 100 **49c**

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ASCORBIC ACID  
100 MG. BOTTLE OF 100 **36c**

**\$11.88 Folding Table & Cover**

Seats up to 10 people comfortably! **\$8.88**

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1 1/2" wide. In handy plastic dispenser. **27c**

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**\$1.19 Borbro® Vitamin A**  
25,000 Unit. Bottle of 100 Capsules Sale Priced **59c**

**Reg. 89c Borbro® ORANGE FLAVOR Vitamin C**  
100 Mg. Bottle of 100 **44c**

**1.49 Fiberboard Storage Chest**

Dark walnut color chest with plastic handles. 20 1/2 x 11 1/2 x 17 1/2 size. **\$1.00**

**Shavex Mini Hair Dryer**

Compact, with travel pouch. **\$9.88**

**Home Permanent \$2.57 Lilt Pushbutton . . . \$1.66**

**Medicated Cream 89¢ Clearasil . . . 72c**

**Reg. 59c Borbro® TD Mouthwash**  
16 oz. size. Choice of amber and red. **29c**

**Reg. 89c Borbro® B Complex**  
Bottle of 100 **49c**

**\$15.88 Glass Door Book Cases**

Adjustable center shelf. Walnut finish. **\$12.88**

**Arvin Stereo Phonograph**

4 speed, fully automatic. Shuts itself off. **\$68.88**

**5 Ounce \$1.19 Stay Dry Anti-Perspirant 84c**

**6 Oz. After Shave \$1.23 Aqua Velva . . . 77c**

**49c Borbro® 25 mcg. Vitamin B12 49c**

**Reg. 59c Borbro® 100's 34c**

**\$9.88 Record and Utility Cabinet**

Walnut finish with sliding doors. 23 1/2 x 15 1/2 x 27 1/2. **\$8.84**

**Monogram 6 Straight Bourbon**

Fifth Galon **\$2.99**

**24cc Liquid 69¢ Sweeta Liquid Sweetener 2 for 88c**

**8 ounces - Regular or Hard to hold Mr. Paul Setting Lotion . . . 74c**

**49c Borbro® 25 mcg. Vitamin B12 49c**

**Reg. 59c Borbro® 100's 34c**

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Supports up to 350 pounds. Goes up to 2 miles an hour. Racing type tires. Hi-impact plastic body.

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**Reg. 59c Borbro® 100's 34c**

**Ideal's Battling Tops Game**

Action-packed for 2 to 4 players. **\$3.69**

**Ohio Art Sketch-A-Tune**

Electronic musical toy. Play music by numbers with the magic pencil. **\$4.66**

**Touch n' Tuck Tapestry by Numbers**

Custom matted frame included. **\$3.44**

**Mattel Teet Sweet**

Teet Sweet whistle. 30¢. **\$5.88**

**7 1/2" Giant Size Plush Hippo**

Child can sit on it! **\$5.88**

**Bradley Cut Up Game**

A groovy and suspenseful fashion game for the clothes-conscious girls. **\$4.44**

**Magnus Electric Organ**

15 chords. 27 trouble-free keys. **\$39.95**

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Your favorites talk to you! **\$6.88**

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Made by Huffy.

**10-inch Tricycle**

Rugged 14-inch tubular frame finished in lacquer-line. **\$9.44**

**15.88 Ideal's Crissy Hair Growing Doll**

Hair can be combed & cut. **\$9.66**

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Custom matted frame included. **\$3.44**

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# Parent, Teenager: Conflict on Sex

By DR. HAIM G. GINOTT

(This is the fifteenth of a series excerpted from "Between Parent and Teenager," by Dr. Haim G. Ginott. Copyright (C) 1969 by Dr. Haim G. Ginott. Reprinted by permission of The Macmillan Company, distributed by Newsday Specials.)

A group of mothers deeply worried about their teenagers met to discuss a common concern. The subject was sex. The discussion illustrates how differently six persons from one community feel about this troublesome issue:

MRS. A.: I come from a strict and old-fashioned family. Sex was never discussed in our home. Love was something spiritual



and private. I dreamt of romance but I never talked about it with my parents. I find it terribly upsetting when my daughter asks me questions about sex.

MRS. B.: I have the same problem. Whenever my teenager asks me anything about sex, my face turns crimson. I freeze. I stutter. Despite all my efforts, I feel embarrassed. My son laughed at me when I once said that two rabbits got married. I couldn't bring myself to use the words male or copulate in front of him.

MRS. C.: Sex has always been a puzzle to me. I don't know what's right and what's wrong. My mother used to say that "All men are alike. They want only one thing." I learned early that sex was ugly. I don't want my son and daughter to feel that way.

MRS. D.: We live in a world that was. Our children live in a world that is. In the old days, self-control was a virtue. Now it is a vice. "Chastity makes waste," says my 19-year-old daughter. "Chastity has no more value than malnutrition." My college sophomore believes that it is all right to have sex without marriage, provided there is mutual love. Her older brother, a college senior, is more "advanced." He believes that it is all right to have sex without love, as long as there is mutual enjoyment. "Sex with love is fine," he explained, "but sex without love is better than nothing."

MRS. E.: I am a liberal mother. I do not believe that virtue depends on the preservation of a hymen. But I am concerned about my beautiful daughter. I don't want her to be exploited. I don't want this flower to end up in a fool's buttonhole.

MRS. B.: My church says all sexual relations prior to marriage are sinful.

MRS. E.: Whatever else young people may lack, they do have sex power. What should a teenager do with it? He can't phone your church and have it turned off the way we call the electric company when we move.

MRS. F.: I can't pretend that I value chastity. I for one would not want a virgin husband for my daughter.

MRS. B.: Would you encourage your daughter to go to bed with many men so that she could match experience with her future husband?

MRS. F.: No, not at all. I wouldn't push her into sex. She can wait until she is married. But if she does start earlier, I want her to know the difference between love-making and

baby-making. I want her to be safe.

MRS. C.: It's obvious that the fear of venereal disease and of pregnancy does not stop young people from sex. Therefore, we must show them how to handle their sexuality. We must provide them with knowledge and protection. We cannot put a dam on the flow of life but we can teach how to swim in turbulent waters.

THIS DISCUSSION reflects a deep conflict of values. Some parents feel that the time has come to accept the new reality. They are worried about venereal disease, unwanted pregnancies and ruined reputations. They hope to avoid these dangers through candid sex education. Some of them would supply their older teenagers with information and contraception.

Other parents reject these measures, indignantly. They fear that such liberty will encourage license. These parents believe strongly that even in this era of changing mores appropriate parental models can assure desirable teenage conduct. As one parent put it: "Only when we adults set a decent example and demand decent behavior will children become the kind of people we want them to be." The question is: How can teenagers maintain desirable standards in a society that is frankly sex-oriented?

IN MATTERS of sex, attitudes speak louder than words. What is our society's true attitude toward sex? What is our conception of high morality?

Thoughtful teenagers are puzzled by a prevalent public paradox. On the one hand, our society is sex-obsessed and money-motivated. For fun and profit, sex is smeared on screens, blown up on billboards, and used for commercial enticement. On the other hand, society says it believes in premarital abstinence. This situation creates conflict and tension. As one 18-year-old said, "If society permits public sources of stimulation, it cannot prohibit private sources of relief."

BOTH IN life and literature, sexual taboos are tumbling. The temper of our time is candor and freedom. Sex is no longer a forbidden subject. It is taught in school and discussed at home. Even in church, morality is reevaluated in light of reality. And in reality, sex has always been popular.

In some societies it is taken for granted that if exposed to temptation, youth will give in. Therefore, boys are suspected and girls chaperoned. Nowadays, in our society, boys have cars and girls have freedom. There is maximum temptation, and minimum supervision. Yet, we still expect youth to follow the old rules.

IN THE PAST, a "nice" girl insisted on chastity. When confronted with an insistent boy friend, she allowed necking or petting. This was her compromise with conscience and society. Now, many teenagers question this solution. Boys resent it because it leaves them overstimulated; girls, because it turns them into teasers. As one college girl said: "Instead of petting endlessly, I'd rather have intercourse. It's more dignified, more comfortable, and it takes less time."

College girls who want to stay virgins find it hard to hold the line. Many boys refuse to date them and some girls treat them as squares. Those who are serious about "saving themselves for marriage" may find themselves socially isolated. Under such pressures, a virgin may start doubting her normality. In the face of temptation and ridicule, only the determined can maintain their standards.

MONDAY: Why Sex Education?



WALTER LIPPMANN NEARS 80

## WALTER LIPPMAN Man's Ability to Rule Self Worries Writer

SEAL HARBOR, Maine — Walter Lippmann is worried.

The man many regard as the most influential political writer of his time, 80 years old this Tuesday, has watched another summer come and go from a rambling grey house overlooking the Atlantic. It is private and tranquil here, among pines at the end of a labyrinth of dirt roads. A good place to think.

But Lippmann has been thinking about places where it is crowded and chaotic, where factories spew smoke, bureaucracies bumble and masses of people get dangerously on each other's nerves.

"I'M WORRIED about the growth of the size of the country," he said in an interview, "of the population — here and in other countries of the world — outrunning man's capacity to govern himself.

"That worries me deeply. And the only comfort I can see is that more and more people are beginning to realize it."

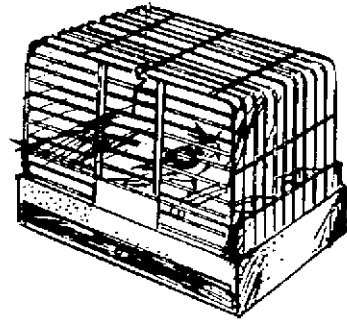
For more than half a century, since President Woodrow Wilson was seeking a way to end World War I, what has concerned Lippmann has had close attention from political

leaders in America and around the world.

HE HAS written two dozen books on politics and government. His columns and essays have appeared in the New Republic, the old New York World, New York Herald Tribune and Newsweek magazine. In 1958, the Pulitzer Prize Committee cited him for "wisdom, perception and high sense of responsibility." In 1962, he won the Pulitzer prize for international reporting. Before he gave up the regular newspaper column in 1967, it appeared in more than 300 newspapers in the United States.

Now he is in active retirement. In an orderly, wood-paneled study, three bridge tables hold papers and stacks of books, raw material for his next book. That book will be about what bothers him, about what faces the 3.5-billion people on earth and will face the seven billion expected by century's end.

"I THINK the central and dramatic problem of our time is that the number of people who have to be governed and the number of people who take part in government has increased beyond what anybody expected," Lippmann said.



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# Canada Rights in Northwest Passage Debated After Voyage of Manhattan

By RALPH C. DEANS  
OTTAWA (UPI) — The voyage of the SS Manhattan through the icejammed Northwest Passage has left Canadians with mixed emotions.

They don't know whether to cheer the successful navigation of the fabled northern route as another example of American know-how or to rush to the barricades in defense of Canadian sovereignty in the Far North.

There was a self-satisfied note in some news reports when the Manhattan got stuck in the ice, briefly. There was the American Behemoth beset in ice with the plucky little Canadian ice-breaker Sir John A. MacDonald rushing to the rescue.

BUT LARGELY, if one can judge from a quick scan of editorial comment across the country, Canadians took off their hats and shouted "well done."

It is in political circles that the applause is muted.

The writing is on the wall. The Manhattan and other supertankers like her will, in future years, be shipping Alaskan oil through the Northwest Passage to Europe or the U.S. Eastern seaboard.

In addition to the obvious questions of sovereignty involved, the government is worried about possible leakages of oil from these space age tankers.

Should a tanker's holds be breached as it crashes through the ice, it would spew out a black contamination that would pollute the frigid environment — one of the last really "clean" areas of the world — as a runaway undersea oil well did off California earlier this year.

ARCTIC experts say a similar pollution of the northern ice pack would be impossible to clean up — leaving the area contaminated in perpetuity.

On the sovereignty question, Prime Minister

Pierre Elliott Trudeau has indicated that he is reconsidering the laissez faire attitude he took in parliament last spring.

At that time he reasserted Canada's claim to the northern islands and their territorial waters but left the ownership of the vast stretches of open water between the islands — in effect the Northwest Passage — up to international law to decide.

Recently, however, Trudeau promised another statement on northern sovereignty shortly after parliament resumes Oct. 22.

Although official sources will not confirm it, there is persistent speculation the prime minister will lay claim to the Northwest Passage as "internal waters" of Canada but allow the "innocent passage" of foreign ships.

THAT SPECULATION got a boost Friday when Defense Minister Leo Cadieux, in announcing a major cutback in Canada's

military strength, said a base would be set up in the Far North for the first time in Canadian history.

Cadieux was vague about the details of the new base but his comments suggested it was being set up in direct response to the voyage of the Manhattan.

He said "recent developments" in the North "asserted the need" for Canada to beef up its official presence there.

The minister said a task force of 35 to 50 men would be created to study the project and he indicated it would consist of patrol aircraft to police Canada's ownership of the frozen barrens.

While Trudeau has indicated the government is reconsidering the northern sovereignty question, he has said flatly his statement will fall short of what "the ultra-nationalists" want — full ownership of the water and control for shipping.

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# Picket Shot to Death in Labor Union Battle

LORDSTOWN, Ohio (UPI) — A worker was shot to death Saturday in an intersection picket line fight involving 200 men at a General Motors Corp. plant under construction in northeastern Ohio.

The Trumbull County Sheriff's office said the shooting climaxed a series of disturbances which began Monday with a fistfight between a laborer and a carpenter.

Labor contract and jurisdictional issues were not involved in the disturbances, the sheriff's office said.

The dead man was identified as John Sawaska, 26, of Hubbard, Ohio, a member of the Ironworkers Union.

Three men were taken into custody by sheriff's deputies for questioning.

The fighting began when about 100 members of craft unions attempted to cross a picket line set up by about 100 members of Local 935, Laborers Union.

Several shots were fired, and several automobiles in a parking lot were upset and set afire. Rocks and bottles were thrown.

About a dozen sheriff's deputies ended the disturbance and dispersed the men.

Members of the Laborers Union and the craft unions had been at odds all week since the Monday fist fight between a laborer and a carpenter.

The laborer, who was not identified, was suspended twice during the week and was reinstated both times.

After the first suspension, on Monday, the laborers walked off the job.

## INTEGRATION KEY TO U.S. PACTS

WASHINGTON (AP) — Business firms will be ineligible for federal contracts if they don't keep on file written plans for achieving equal employment, a Labor Department official said Saturday.

"Many contractors or subcontractors do not have affirmative action programs on file when they are visited by compliance investigators," said John L. Wilkes, recently appointed director of the Office of Federal Contract Compliance.

WILKES SAID in a statement that his office will "strictly enforce" the regulation that stems from a 1968 executive order forbidding racial discrimination on the job under federal contracts.

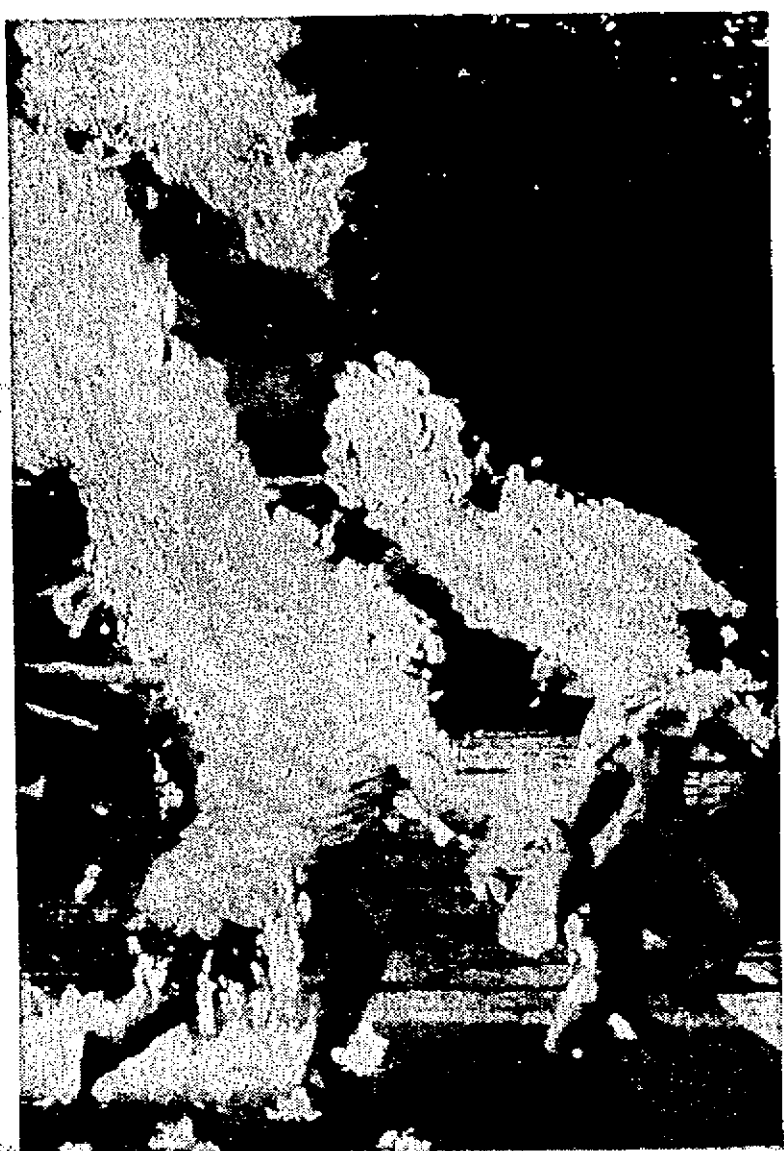
The regulation requires federal contractors and subcontractors with 50 or more employees and federal contracts of \$50,000 or more to keep such plans on file, Wilkes said.

"Government contractors and subcontractors must have on file written

programs which analyze all major job classifications at their facilities and explain why minorities are under-utilized in any given job class in terms of their availability," the statement said.

"THE PROGRAM on file must make commitments to numerical goals and targets, with timetables for their achievement, correct any deficiencies turned up by company officials, and list data supporting both the analyses and review programs," it said.

"The support data should include job progression line charts, seniority rosters, applicant rejection and hire ratios indicating minority status," it added.



MOLOTOV COCKTAIL THROWERS CLOTHES ABLAZE  
Students at Kyoto, Japan Clash With Police

## BOMB BACKFIRES Japan Students Severely Burned

KYOTO, Japan (AP) — Two leftist Japanese students set themselves afire Saturday while trying to throw Molotov cocktails — bottled gasoline bombs — at police trying to break up the occupation of buildings at Kyoto University.

The pair was severely burned.

Hundreds of helmeted riot police and militant left-wing students clashed on the street leading to Kyoto University, engulfing a wide area with flames and smoke from exploding Molotov cocktails. Police said 11 students were arrested.

An estimated 300 students occupied university buildings and closed the gates of the university with barricades after they learned that university authorities decided to ask for police intervention to normalize the strike-torn campus.

Police said 50 radical students came out of the campus and set up barricades consisting of desks and chairs at two places on street to block traffic.

They overturned automobiles and set them afire, police said. Riot police charged into the rampaging students but radicals resisted by hurling stones and Molotov cocktails.

## Papal Bid for Nigeria Peace Fails

ROME (AP) — Pope Paul VI conferred with Nigeria's chief spokesman and peace negotiator for an hour and a half Saturday in what was seen as another papal bid to promote settlement of the Nigeria-Biafra civil war.

But Information Minister Anthony Enahoro, indicated later that no significant progress had been made toward ending the conflict, now in its third year.

Enahoro said the only solution was "to get the rebels to understand and accept the terms placed by the government of Lagos."

## Students Are Building on Overcrowded Campus

AMHERST, Mass. (AP) — About 100 students began building temporary teaching and housing facilities of their own Saturday to protest overcrowding at the University of Massachusetts.

He said they were protesting the assignment of three persons to dormitory rooms designed for occupancy by only two persons and the overcrowding in required courses.

Ney said the facilities will be called University City Village and are being constructed on land leased to the university by the state housing authority for student activities.

Tim Ney, a sophomore, said, "We discussed taking over a building in protest but we decided to do something creative instead."

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# Two-Month Draft Calls Canceled

By DON HASTINGS  
Staff Writer

## The Nation

Draft calls for November and December were canceled by President Nixon Friday. The President also said he will order draft reforms effective Jan. 1 if Congress fails to approve selection by lottery.

Secretary of Defense Melvin R. Laird said the government had intended to draft 32,000 men in November and 18,000 in December, but that because of troop withdrawals from Vietnam and cutbacks in the overall planned strength of the armed forces, the government will spread the October draft call for 29,000 men over

A 500-YEAR-OLD DREAM of merchant voyagers came true last week when the huge tanker-icebreaker Manhattan completed its transit of the Northwest Passage, en route from New York to Point Barrow, Alaska. The ship became the first commercial vessel and the first large ship ever to crunch its way through the waterway. The voyage was intended to prove that Alaskan oil can be shipped to East Coast ports through the passage.

FIRST STEP IN ABOLISHING the Electoral College was taken by the House of Representatives last week when it approved a resolution providing for electing presidents by direct, popular vote. It was the first measure to reform the presidential election system to pass the House in 186 years. The resolution now must be considered by the Senate. If approved there, it must be ratified by three-fourths of the states to become part of the Constitution.

A ONE-DAY WALKOUT by teachers demanding higher wages and more financial support for schools closed 279 of Los Angeles' 650 schools Thursday. A majority of the city's 25,000 teachers participated and an estimated 254,000 pupils were sent home for the day. Some teachers continued the strike Friday, but no schools were closed.

THE SKIPPER OF THE DESTROYER Frank E. Evans, which collided with an Australian aircraft carrier with the loss of 74 American lives, was found guilty of negligence and sentenced to an official reprimand by a Navy court-martial at Subic Bay, the Philippines. Cmdr. Albert S. McLemore, of San Pedro, was asleep in his cabin at the time of the collision. Two of McLemore's junior officers, who were on the bridge when the Evans was sliced in two by the HMAS Melbourne, previously had been reprimanded.

DEATH CLAIMED THE PUBLISHER of the Independent Press-Telegram, Herman H. Ridder, and tributes to his leadership and far-ranging accomplishments poured in from city, county, state and national leaders, including President Nixon. Ridder, 61, who also was president and director of Ridder Publications, Inc., an operating company with nationwide interests, died Monday after a short illness. Military services were conducted Thursday in Long Beach and Saturday in North Hampton, N.H., where he was buried.

THE BIG THREE AUTOMAKERS, General Motors, Ford and Chrysler, raised the prices of their 1970 models \$100 or more each.

AMONG THOSE GETTING GOVERNMENT JOBS last week were Ralph Smith, 53-year-old Republican speaker of the Illinois House of Representatives, appointed by Gov. Richard Ogilvie to succeed Everett M. Dirksen in the U.S. Senate. Dean Burch, 41, Arizona lawyer and former Republican national chairman, nominated by President Nixon to succeed retiring Rosel Hyd as chairman of the Federal Communications Commission. . . . former film child star Shirley Temple Black, 41, sworn in as delegate to the United Nations.

## The World

Delegates from 126 member nations gathered at the United Nations Tuesday to convene the 24th session of the General Assembly and elected woman, Angie Brooks, 41, a Liberian lawyer and veteran U.N. diplomat, as assembly president.

The delegates heard an appeal from President Nixon for help in bringing the Vietnam war to an end. He asked U.N. members to use their best diplomatic efforts to persuade North Vietnam to begin serious negotiations for a settlement. The President also proposed easing the Middle East crisis by limiting arms shipments to both sides, and suggested that a date be set for starting U.S.-Soviet talks on curtailing strategic weapons.

Soviet Foreign Minister Andrei A. Gromyko told the assembly the U.S. must renounce military and all other internal interference in Vietnam before peace can be achieved. He rejected Nixon's Mideast proposal outright and did not respond to the arms talks suggestion.

DRASTIC REDUCTIONS IN CANADA'S military strength, including a 50-per cent cut in its contribution of 10,000 men to the North Atlantic Treaty Organization forces in Europe, were announced last week by Defense Minister Leo Cadienx. The cutback is expected to halve Canada's \$140 million NATO budget.

AN ANTIHIJACKING LAW establishing procedures to return air and sea hijackers to where they came from was signed Tuesday by Cuba's Prime Minister Fidel Castro. The law, however, does not apply to all hijackers. Havana Radio said it will not be enforced against political refugees and will not apply unless the country from which a plane or ship is diverted has a bilateral treaty with Cuba to return any hijackers from there.

## The War

General courts-martial were ordered by the Army Thursday night for six of eight Green Berets being held in connection with the slaying of a suspected Vietnamese double agent. Among those to be tried is Col. Robert E. Rheault of Vineyard Haven, Mass., former commander of all Special Forces in South Vietnam.

The killing of Chu Yen Thi Khac has been shrouded in mystery and confusion, much of it due to the unconventional guerrilla warfare waged by the Green Berets and the intrigue and secrecy in operations of the Central Intelligence Agency, which also was involved.

SOUTH VIETNAM'S INCREASING role in the fighting was reflected in Allied casualties for the week ended Sept. 13 and announced Thursday. Viet losses were placed at 529 killed and 976 wounded. American losses were 143 killed and 1,343 wounded.

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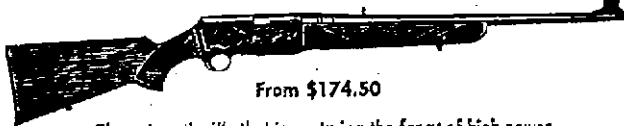


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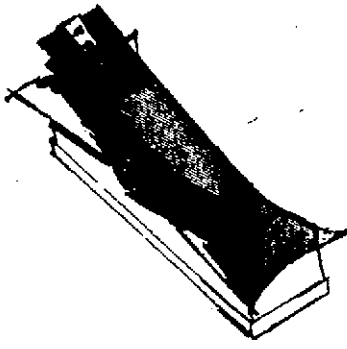
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Group of young men's crew neck shirts in assorted knits, some are perma press. Solids and stripes, sizes 8 to 18. Pre shrunk.

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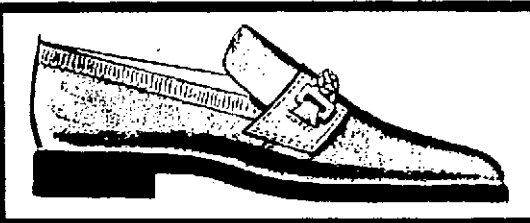
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Puppies

## Butler's No Iron Jeans

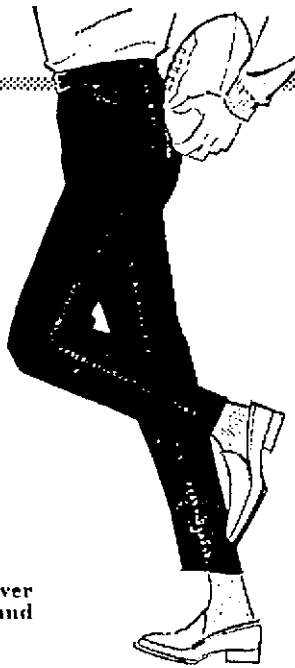
Reg. 2.99 2.50

It's our own Butler's brand of boys western jeans. Permanent press, constructed to wear and wear. Pre shrunk. Regulars, slims. Sizes 8 to 16.

## No Iron Slacks

Reg. 5.99 2.99

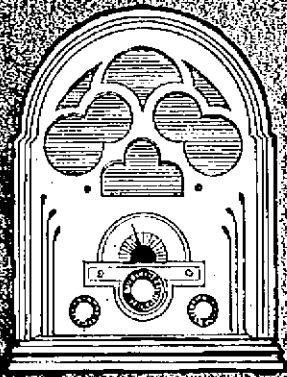
Boys' fashion plaid slacks that never need ironing. Trim fitting, regulars and slims. Sizes 6 to 16.



Monday thru Friday 9:30 to 9:30, Saturday 9:30 to 5:30, Sunday 12:00 to 5:00 ME 3-8101 or GA 3-0901

# You are cordially invited to the festive OPEN HOUSE

celebrating the beautification and modernization  
of Gibraltar Savings' Long Beach office



Gibraltar presents

## FREE RADIO

recordings of the 30's and 40's

Take a nostalgic, fascinating trip down memory lane to the most popular radio programs of the 30's and 40's. Favorite recordings of the era. Like meeting

THE REAL FRANK



A memorable souvenir

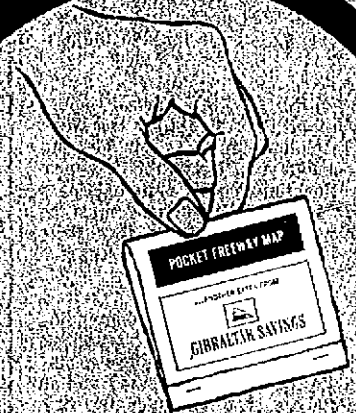
## FREE

recording of radio favorites...

We'd like you to have one of the Old Time Radio recordings created especially for Gibraltar by Columbia Records. It contains excerpts of many of the top programs of the 30's and 40's. Enjoy recalling famous voices from a memorable era.

### FREE COLORFUL RAIN BONNET

Don't let a sudden shower spoil a fancy hairdo. Just slip on one of these colorful plastic bonnets and you're protected. Gay floral design. Folds neatly into small plastic case.



A handy, useful gift

## FREE

freeway micro-map

Whenever, wherever you drive in Southern California, you'll want one of these wonderful little maps in your car. From its small folder case, about the size of a matchbook, the map folds out to reveal the entire freeway system, shows on and off ramps—and also pinpoints major Southern California attractions.

### ORCHIDS FROM HAWAII

Beautiful, petite Vanda Orchids will be given to the first 500 ladies during first-day festivities Monday, September 22, only.

### REFRESHMENTS OF COURSE

No one pays more  
**EARN 5.38%**  
on insured savings

**GIBRALTAR BONUS ACCOUNTS** earn an additional .25% per year over the regular passbook savings rate—see below—on funds held three years. This gives you an effective yield of 5.38% per year. And you are not "locked in." Funds withdrawn before maturity still earn the passbook rate. Minimum accounts \$1000.

**GIBRALTAR PASSBOOK ACCOUNTS** earn the nation's highest rate on insured savings...currently 5% per year compounded daily (which produces an effective annual return of 5.13%). Gibraltar pays interest from day in to day out. In addition, funds received by the 10th of any month earn from the 1st when held to end of quarter.

For your family's financial  
**SECURITY**  
Savings Protection Plan

As one financial expert explained, "It's the best family security 'package' you can buy." The Plan combines all the benefits of a high-earning Gibraltar savings account with life insurance.\* You set a savings goal of any amount from \$5000 up. You set a "target" date to reach your goal. We figure how much you save each month to reach your goal. If anything happens to you before that date, the life insurance pays off the full balance to your family. You actually create an "instant estate" the moment you sign up. Let us tell you about all the advantages in earnings, availability of funds, life insurance protection—and low cost.

\*Life insurance provided by special arrangement with The Colony Charter Life Insurance Company and its licensed agents.



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Join our Open House Celebration, Sept. 22 through Oct. 10.  
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James A. Brown, Vice President and Office Manager

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CHOPPER TO PUT ON SHOW

# Military Order to See Copter Demonstration

Long Beach Chapter members of The Military Order of the World Wars will see a special fly-in and demonstration of a police helicopter by the Long Beach Police Department at the Chapter's dinner Wednesday at the Naval Air Station, Los Alamitos.

Landing of the helicopter near the Commissioned Officers Mess on the Air Station has been scheduled for 7 p.m. to show the capabilities of this type of aircraft.

The program will be presented by Long Beach Police Officer Bill Myers, assisted by Acting Sergeant B. W. Post, police helicopter pilot.

Program chairman is Lt. Troy Smith, USNR, who will be installed as senior vice commander of the local MOWW chapter. Social hour will be at 6:15 p.m. preceding the outdoor portion of the program and the dinner.

Lt. Col. John B. A. Johnson, USAR ret., chapter commander will preside.

# Oil Gear Dismantling Bids Slated for Opening Oct. 8

From Our L.A. Bureau

The remains of equipment used in the operation of an oil field in Signal Hill will be torn down and taken away as soon as

# Flotilla 7 Command to Change

Rear Adm. Lloyd R. Vasey, commander of the 27-ship Cruiser-Destroyer Flotilla 7, will be relieved at 10 a.m. Saturday by Rear Adm. Worth H. Bagley aboard the nuclear frigate flagship USS Bainbridge.

Adm. Vasey will report to the staff of Adm. John S. McCain Jr., Pacific commander-in-chief as plans officer.

The new flotilla 7 boss comes from command of the San Diego heavy cruiser USS Canberra that completed a Vietnam tour but destined for deactivation in Vallejo under the Department of Defense's Aug. 21 Navy cutback of 76 ships.

# 46 Students Suspended for Stand-in

KANSAS CITY (AP) — Forty-six students of East High School identified as among a group that staged a stand-in at the school Friday in a continuation of racial incidents, have been suspended from class effective Monday.

The announcement by Orville L. Bliss, director of pupil services for the Kansas City school system, made no mention of the race of the students, but an assistant to the acting superintendent said the students were all black.

# President Named for Pacific College

Dr. Medford H. Jones, former professor of church growth at Emmanuel School of Religion, a graduate seminary in eastern Tennessee, has been named president of Pacific Christian College in Long

Beach. He succeeds Dr. Kenneth A. Stewart who is returning to classroom teaching.

Dr. Jones has had wide experience in church leadership and administrative positions. A native Oregonian, he was educated at Northwest Christian College, Christian Theological Seminary and Butler University. A master's degree in administration was conferred by the latter university. Milligan College conferred upon him a doctor of divinity degree for work in evangelism and church growth.

Headed the Jones-Keister Evangelistic Team between 1949 and 1959, he directed campaigns in 33 states where over 25,000 were added to churches.

Dr. Jones is married, has three sons, two of whom are married. He will move to Long Beach with his wife Vinnie, and youngest son, about Nov. 1. Plans are being made for his inauguration as president of the college sometime in February, 1970.



DR. H. M. JONES Heads College

INDEPENDENT PRESS-TELEGRAM-A-19 Long Beach, Calif., Sept. 21, 1969

**Gun Game Fatal**  
NEW YORK (UPI) — Alfred Fields, 18, killed himself playing Russian roulette Saturday while drinking wine with three other boys, police said. The youth shot himself in the temple the fifth time he pulled the trigger of his .22 caliber revolver.

**Curt's**  
248 E. Broadway  
LONG BEACH  
HE 6-5654  
BankAmericard  
Master Charge

## The Big Toy Box at Sears

### Sears Pledges the LOWEST TOY PRICES in Town

TEN REASONS WHY YOU SHOULD BUY YOUR TOYS FROM SEARS...

1. Sears will not be undersold on any toys.
2. Sears has one of the biggest toy selections in town.
3. Sears convenient credit plans available.
4. Sears offers one stop shopping for all Christmas needs.
5. Sears convenient lay-away plan available.
6. Sears giftwrapping available.
7. Sears does not limit quantity.
8. Sears has courteous salespeople to assist you.
9. Sears has 23 convenient locations in Los Angeles and Orange Counties to serve you.
10. Sears 83-year policy, "Satisfaction Guaranteed or Your Money Back."

**ONLY SEARS THE WORLD'S LARGEST RETAILER CAN OFFER SUCH A BROAD SELECTION OF TOYS AT THE LOWEST PRICES IN TOWN WITH SO MANY CUSTOMER CONVENIENCES.**

**Lowest Toy Prices in Town!**

**Play Tape Music Machine** 99¢  
Five Transistors

**Lowest Toy Prices in Town!**

**Mattel's Dancergina Doll** 14.94  
All Mattel Toys at Lowest Prices

**Lowest Toy Prices in Town!**

**Parker Brothers Monopoly** 3.44  
All Parker Brothers Toys at Lowest Prices

**Lowest Toy Prices in Town!**

**Ideal's Battling Tops** 2.22  
All Ideal Toys at Lowest Prices

**Lowest Toy Prices in Town!**

**Hoppity Hop** 5.94  
Fun for All

**Lowest Toy Prices in Town!**

**Super Charger Sprint Race Set** 7.97  
All Mattel Toys at Lowest Prices

**Lowest Toy Prices in Town!**

**Hot Wheels Cars Movable hood, chrome engine** 66¢

**Lowest Toy Prices in Town!**

**Walkie Talkie Attache Case** 1.99

**Lowest Toy Prices in Town!**

**Mattel Talking Barbie Doll** 4.94  
All Mattel Toys at Lowest Prices

**Lowest Toy Prices in Town!**

**Great Fun! Action Highway** 4.91

**Lowest Toy Prices in Town!**

**Remco Tumbling Tomboy Doll** 11.97  
All Remco Toys at Lowest Prices

**Lowest Toy Prices in Town!**

**Ideal's Baby Giggles Doll** 4.99  
All Ideal Toys at Lowest Prices

**Lowest Toy Prices in Town!**

**Kenner's Spirograph** 2.78  
All Kenner Toys at Lowest Prices

**Lowest Toy Prices in Town!**

**Super! Ideal's Zeroid Robots** 3.96  
All Ideal Toys at Lowest Prices

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Satisfaction Guaranteed or Your Money Back  
Shop 6 Nights Monday through Saturday 9:30 A.M. to 9:30 P.M.

**LAST DAY**  
OF THIS  
**Twenty Second Semi-Annual TWO-PRICE SUIT SALE**  
**Open Today, Sunday**  
**Sale Starts at 10 a.m.**

**ANY SUIT \$59 OR \$79**  
**NONE HIGHER**  
Sizes 35 to 50, REGULAR, 38 to 50 LONG, 36 to 44 SHORT, 40 to 50 STOUT, 40 to 44 PORTLY SHORT  
Expert FREE Alterations

**EVERY** Suit Originally, \$90-\$165  
Suit Quality Tailored  
Suit Union Made

BANKAMERICARD • MASTER CHARGE Accepted

**OPEN TODAY, SUNDAY 10 a.m. to 5 p.m.**  
This is not a September Clearance of odds and ends... but our semi-annual ALL-OUT SALE OF EVERY SUIT, Sport Coat and Slacks in the Store.

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"ESTABLISHED 1946"  
4916 EAST SECOND STREET, L.B.  
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BUENA PARK TA. 8-4400, 521-4330 EL MONTE GI 3-3911 LONG BEACH HE 5-0121 POMONA ED 2-1145, WA 9-5161, YU 6-6751 PICO WE 8-4262 SOUTH COAST PLAZA 540-3333  
CANOGA PARK J40-0661 GLENDALE CH 5-1004, CI 4-4611 ONTARIO & SOTO AM 8-3211 SANTA ANA RI 7-3371 TORRANCE 542-1511  
COMPTON NE 6-2581, NE 2-5761 HOLLYWOOD HO 9-5941 ORANGE 637-2100 SANTA FE SPRINGS 944-8011 VALLEY PO 3-8461, 934-2220  
Covina 766-0611 JINGLEWOOD OR 8-2521 PASADENA 681-3211, 351-4211 SANTA MONICA EX 4-6711 VERNON PL 9-1911

# WAR OF THE CENTERFOLD 'Pets' Challenge 'Playmates' to Market Duel



NEW YORK (AP) — How to tell Playboy from Penthouse, its new English competitor: If the bosomy girl in the centerfold is three pages tall, that's Playboy. If she drapes across two pages, that's Penthouse.

At first glance there seems to be little else different between the British challenger and the Chicago-based Playboy. But Penthouse editors are a confident lot.

THEIR SLICK magazine

made its U.S. debut this month and sold out its initial printing of 375,000, they claim. And they hope to be selling a million copies — at 75 cents each — at newsstands across the country by the end of the year.

Both magazines publish copious photographs of girls of copious proportions in palpitating color, but Edward Ernest, the stocky, 48-year-old editorial director of the magazine in the United States,

claims Penthouse "Pets" — in Playboy they're "Playmates" — are more true to life.

"Our girls are more real," he says.

"We do very little air brushing."

Which may mean that faithful Playboy readers who peek at Penthouse will discover for the first time that even pretty girls have freckles and moles.

HOWEVER, the Penthouse descriptions of the

girls remain just as electrifying as Playboy's.

"You can't fight the sun," coos one "Pet" photographed splashing in a sunlit stream, attired only in bikini bottom. "You simply relax, take off your clothes and surrender the last vestige of animal in you."

Penthouse claims it has no editorial axes to grind. "There is no 'Penthouse Philosophy'," says Nils Shapiro, 38, associate publisher. "We feel our read-

ers don't have to be told what to do."

The American office is now headquartered on the ninth floor of a black marble and glass office building on Manhattan's East 59th Street, near the New York Playboy Club. "That was unintentional," claims Ernest.

ALMOST ALL the advertising is being sold by half a dozen comely, young British girls in miniskirts.

"Nobody else does that," he boasts.

Hugh Hefner, are you listening?

Other magazines have tried and failed to challenge Playboy.

But Penthouse comes in the United States already well established. It was founded five years ago by sometime artist Bob Guccione, 38, a native of Brooklyn, N.Y.

With a total circulation of 750,000, Penthouse outsells Playboy 3 to 1 in England and competes successfully in the rest of Europe.

Penthouse is so con-

victed it will succeed in the United States that Guccione and company plan to move the magazine's headquarters to New York City, leaving a skeleton staff in London to continue the European edition. "We think the timing is right and, fortunately for us, so do the advertisers," says Ernest.

"There's no question in our minds that there's room for two magazines in this field."

"We're not afraid," a Playboy spokesman huffs.

"It's like any other imitator that's come and gone."

**IKE HONORED**  
This likeness of the late President Dwight D. Eisenhower will appear on a new postage stamp honoring him. The six-cent stamp will go on sale Oct. 14, at first day ceremonies in Abilene, Kan., where Eisenhower spent his boyhood and where he is buried.

—AP Wirephoto

## Red Pact Armies in Poland

WARSAW (UPI) — The armed forces of the Soviet Union and three Warsaw Pact allies made last minute preparations Saturday for what promised to be some of the biggest maneuvers seen in Poland since World War II.

The Polish Communist Party newspaper Trybuna Ludu reported on its front page Saturday the Soviet, Czechoslovak, and East German troops were greeted with flowers as they arrived in Poland for the maneuvers, scheduled for the last 10 days of September.

THE MANEUVERS are entitled "Oder-Neisse 69," indicating they involve the defense of Poland's western border on the Oder and Neisse rivers.

Naval vessels, air force squadrons and paratroopers of the four East bloc allies are participating in the maneuvers, as well as armored units and other land forces.

A special report by Trybuna Ludu described how the troops were greeted with "spontaneous manifestations of friendship" when they arrived on Polish soil.

They visited factories and laid wreaths and flowers at monuments to Polish heroes of World War II, Trybuna Ludu said.

A REPORT Friday by the Polish News Agency suggested the maneuvers would take place in Poland's northern and western territories, which became part of Poland after the last war.

PAP mentioned that slogans greeting the fraternal armies were displayed in localities of the northern and western territories.

Poland often criticizes West Germany for failing to recognize the Oder-Neisse border and to renounce claims to former German lands now under Polish rule.

TRYBUNA LUDU said the soldiers from the four allied nations were meeting together and making the final checks of their equipment, including the latest rockets and armored cars that were displayed in a mass parade in Warsaw July 22.

"The Oder-Neisse 69 maneuvers will not only be a review of the strength and combat efficiency of the soldiers of the four fraternal armies."

"It will also be a great manifestation of the unity of the Warsaw Pact countries, of the friendship and community of interests of all the countries of the Socialist camp," Trybuna Ludu said.

### Sears

## ANNIVERSARY DAYS

Now in Progress  
Celebrating 83 Years of Customer Satisfaction

# the Baby Shop

## Outstanding Savings on Apparel for the Newborn

### Package of 12 Gauze Diapers

**SAVE 25%!**

Regular \$2.99

# 2<sup>22</sup>

Heavyweight 100% cotton gauze diapers... extremely absorbent and fast drying. Lightweight and comfortable on baby's skin.

Buy now at this low price!

### Save 28% Now on Infants' Snapside Shirts

Regular \$2.19 Pkg. of 3  
Rib-knit Supima cotton, with short sleeves that will not bind. Sizes: Newborn, small, medium.

# 1<sup>57</sup>

Pkg. of 3

### SAVE 21%! Infants' Knit Gowns

Regular \$2.39 Pkg. of 2  
Combed cotton knit gowns, with mitten sleeves, drawstring bottom. Full cut to fit better. Infants' one size.

# 1<sup>87</sup>

Pkg. of 2

### SAVE 30% on Receiving Blankets

Regular \$1.39 Pkg. of 2  
Softly napped blend of cotton and acrylic... machine washable and dryable. Heavyweight type... to keep baby snugly warm.

# 97<sup>c</sup>

Pkg. of 2

### SAVE 37% on Comforter Set

Regular \$7.99  
Lace trimmed, all-over print on nylon taffeta reverses to solid color. Vycron polyester filled. Pastel shades. Gift boxed!

# 4<sup>97</sup>

BUENA PARK  
CANOGA PARK  
COMPTON  
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EL MONTE  
GLENDALE  
HOLLYWOOD  
INGLEWOOD

LONG BEACH  
OLYMPIC & SOTO  
ORANGE  
PASADENA

PICO at Rimpau

POMONA  
SANTA ANA  
SANTA FE SPRINGS  
SANTA MONICA

SOUTH COAST PLAZA  
TORRANCE  
VALLEY  
VERMONT at Slauson

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"Satisfaction Guaranteed or Your Money Back"



# Rivers Committee Wary of Nixon Draft Plan

WASHINGTON (AP) — Chairman L. Mendel Rivers says his House Armed Services Committee will take up President Nixon's draft lottery plan by November but indicates it will be hard to convince.

"We don't think he needs it," Rivers said in an interview. "But if he wants one, we'll consider it."

The chairman's remarks appeared to quell a widespread feeling Congress would not even consider Nixon's lottery plan this year but they left prospects for approval as doubtful as ever.

The President announced Friday he will institute by executive order a plan to limit the draft to 19-year-olds if Congress does not act on his lottery proposal by the end of the year.

But Nixon said the "moving age group" system he could establish by executive order "will not accomplish the objective as clearly and fairly" as the lottery plan he wants.

The Draft Act of 1967

prohibits the President from establishing a draft lottery. Nixon is asking Congress to remove that prohibition.

As Secretary of Defense Melvin R. Laird and aides explained it, the moving age group system is designed to limit the draft to 19-year-olds and let them know they would most likely be called the month of their 20th birthday.

The objective of both the moving age and lottery

systems is to reduce the draft vulnerability period from seven years — between ages 18 and 25 — to one.

There would be a transition year in which both would cover the full 18-to-25 age group before going to 19-year-olds only.

Here's how the moving age group system would be working if the transition period was over and it affected this month's 29,000-man draft quota as

Laird's aides explained it:

Draft boards across the country would have called first the 19-year-olds who turn 20 on a given nationwide base day, say Sunday, Sept. 21. Then they would call men who turn 20 Monday, then Tuesday and so on until their quotas were filled. A man who had turned 20 by Sept. 20 would have escaped the draft.

The base day would be based on the day the

Selective Service System announced this month's quota last month and would change from month to month to avoid complaints of inequity.

Under the lottery system, the 365 days of the year would be pulled out of a hat and become the order of birthday vulnerability. Say you become 19 next July 1 and that's the first date drawn. You're likely to be among the first men called next Janu-

ary so you can make your career plans accordingly.

Rivers said he would have no objection to the lottery plan if the administration can show him "how such a change will provide more 'equity' in the selection process without offsetting disabilities."

Opponents of the lottery argue that since the same number of men would be drafted the lottery would only change how they were selected, not make the selection any fairer.

## Nixon Draft Plan May Cut Enlistments

WASHINGTON (UPI) — President Nixon's proposal to institute a draft of 19-year-olds Jan. 1 raised questions among Defense Department manpower experts Saturday whether it will discourage voluntary enlistments.

The armed services get nearly 800,000 volunteers a year, which forms a base on which to determine the size of needed draft calls.

About 60 per cent of these are "draft-oriented," the experts say, leaving about 300,000 true volunteers.

If the threat of being drafted is restricted to only 12 months, as Nixon plans, Pentagon officials say they might lose some "draft-oriented" enlistees who figure their induction is inevitable and would rather enter the service at a time of their own choosing.

Nixon announced Friday that whether Congress acts on his draft lottery plan or not this year, he intends to create a pool of 19-year-olds as prime candidates for induction, selecting the oldest among their ranks month-by-month. Men would be home free on their 20th birthdays.

Under the present system, in which older men

are taken first, draft vulnerability extends from age 19 to the 26th birthday. Manpower authorities are considering these factors:

—Loss of the long period of vulnerability, along with expected improvement in chances of escaping military service, almost surely will cut heavily into the number of volunteers above the age of 19.

—On the other hand, under the new plan, many 19-year-olds will learn in advance with virtual certainty they may be drafted, and volunteering at that age should sharply increase.

The experts say they cannot predict the effect on the volunteer rate with much certainty because of a lack of precedents by which to make comparisons.



### HECKLER ROUSTED

Lothar Plaga, center with back to camera, is pulled from podium at Essen, Germany after he jostled Adolf von Thadden, rightist leader who was speaking in behalf of the National Democratic Party.

### Neo-Nazi Leader Pulled From Podium at Essen

BONN (UPI) — Rightist Leader Adolf von Thadden was dragged from the speaker's platform while workers and students battled neo-Nazis Saturday at a Social Democratic Party rally that opened the final week of campaigning for West Germany's parliamentary election.

Workers and students shouting "siege heil" and "Nazi out" stormed through police lines and barbed wire barricades strung around a platform in Essen that was being used by Von Thadden, chairman of the extreme rightist party.

Police managed to contain the charge at the foot of the raised platform. But one young man burst through, ran up the steps, grabbed Von Thadden and started pulling him down the steps.

Two of Von Thadden's bodyguards jumped to his aid, freed him and began beating his assailant.

Von Thadden returned to the microphone, but spoke for only a few more minutes before cutting his address short, ducking into his armed car, and driving away.

Earlier this week, a man still unidentified, came to Von Thadden's assistance when he was being heckled in Kassel, and shot and wounded two of his tormentors.

The two incidents escalated what already has been the noisiest election campaign since 1949.

At stake in the election next Sunday are 496 seats in the Bundestag, or lower house of parliament.

Three of four public opinion polls published Friday showed Foreign Minister Willy Brandt's

Social Democrats running as much as seven points ahead of Chancellor Kurt Georg Kiesinger's Christian Democrats.

Sears

ANNIVERSARY DAYS

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SAVE 24%! Men's PERMA-PREST®

Dress Shirts

Regular \$3.99

3 for \$9

• Dacron® polyester and combed cotton never needs ironing when tumble dried . . . stays neat, crisp

• Lynn or button-down collar styles in white, blue, pewter, maize

• Men's sizes 14½ through 17

Use Sears  
Convenient  
Credit Plans

### Wage-Price Controls Suggested

WASHINGTON (AP) — Sen. Allen J. Ellender, D-La., said Saturday if present government efforts do not control inflation, President Nixon should propose price and wage controls without delay.

"An annual rate of inflation approaching seven per cent represents a clear and present danger to our society and to our economy," he said in a talk recorded for radio and television stations in Louisiana.

"IT IS THE sort of thing that feeds upon itself, for workers are hard pressed to keep up with the rises in price, and businesses see their profit margins shrink under pressure from the cost of production," Ellender said.

"Unfortunately, those caught in the middle are those least able to pay, and it is they who are hurt most."

"I HAVE SAID in the past that serious consideration should be given to wage and price controls, although such a step would require great political courage," he added. "Still, a short time ago the leader of one of our great labor unions endorsed such a proposal as the lesser of two evils."

See our complete selection of Pool Tables in our Sporting Goods Department

BUENA PARK  
CANOGA PARK  
COMPTON  
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EL MONTE  
GLENDALE  
HOLLYWOOD  
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LONG BEACH  
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ORANGE  
PASADENA

PICO at Rimpau

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SEARS, ROEBUCK AND CO.

POMONA  
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SOUTH COAST PLAZA  
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VERMONT at Slauson

"Satisfaction Guaranteed or Your Money Back"

Shop 6 Nights Monday through Saturday 9:30 A.M. to 9:30 P.M.

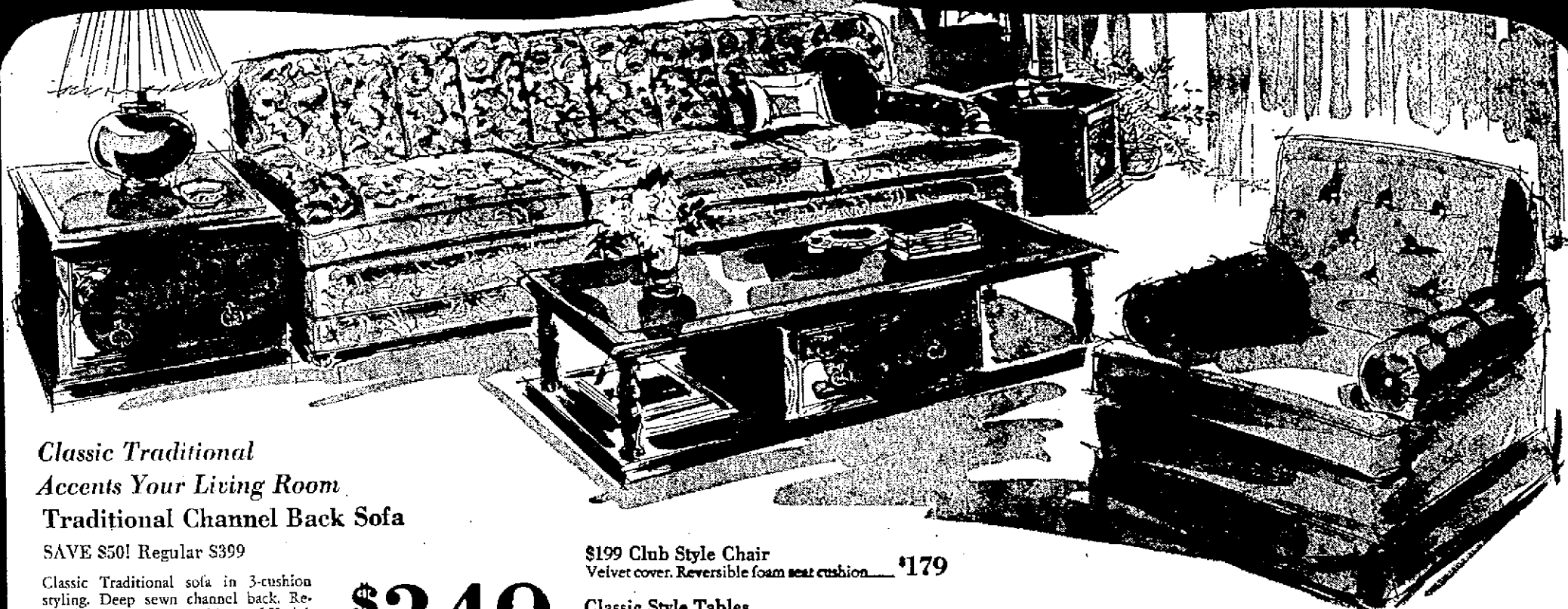
**Shop 6 Nights Monday through Saturday 9:30 A.M. to 9:30 P.M.**



# Sears

## ANNIVERSARY DAYS

## Celebrating 83 Years of Customer Satisfaction NOW IN PROGRESS!



**Classic Traditional  
Accents Your Living Room.  
Traditional Channel Back Sofa**  
SAVE \$50! Regular \$399

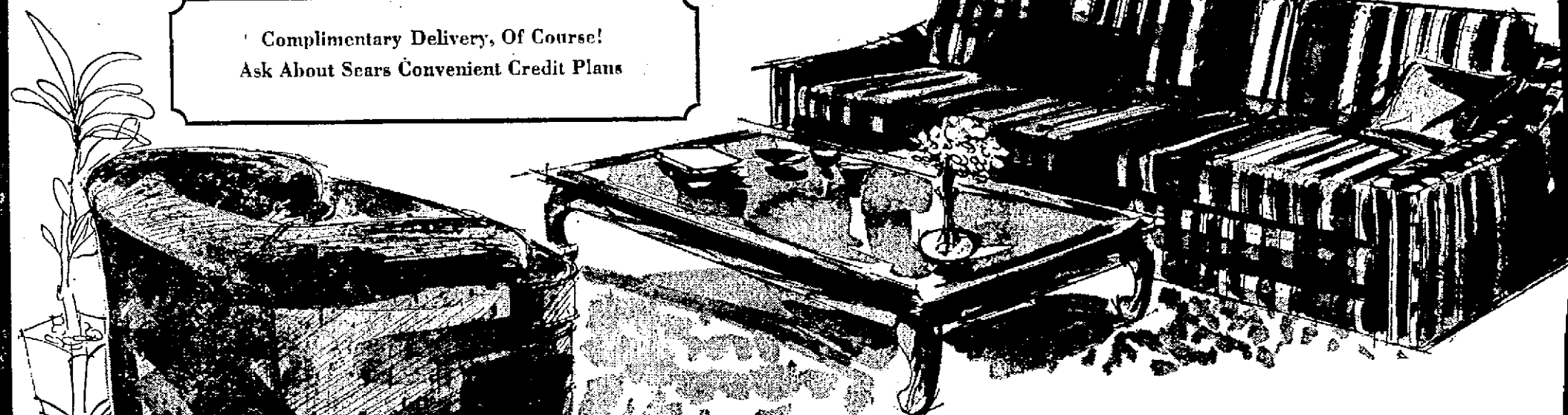
Classic Traditional sofa in 3-cushion styling. Deep sewn channel back. Reversible T-style seat cushions of Kodel-wrapped heavy density polyurethane foam. Quilted jacquard velvet cover in choice of decorator colors. 96 inches long.

**\$349**

**\$199 Club Style Chair**  
Velvet cover. Reversible foam seat cushion. **\$179**

**Classic Style Tables**  
Rich butternut finish  
\$129.95 Cocktail Table **\$99**  
\$89.95 Square or Hexagon Commode, ea. **\$79**

Complimentary Delivery, Of Course!  
Ask About Sears Convenient Credit Plans



**Contemporary Sofa . . . Designed for Young Moderns**

SAVE \$50! Regular \$399

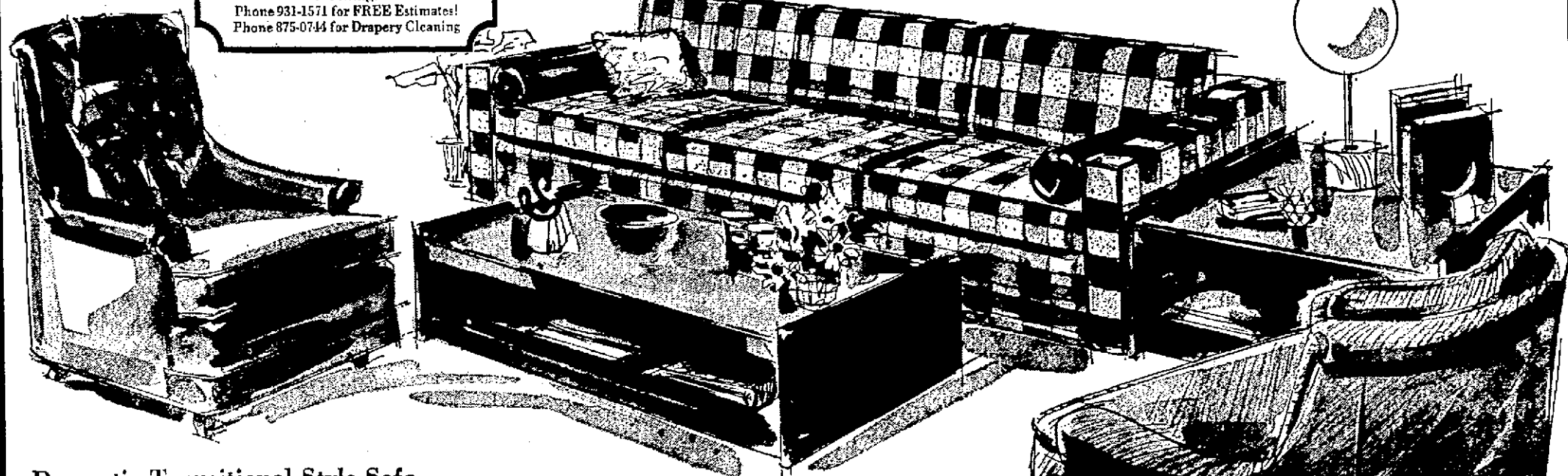
Extra long 3-cushion style sofa. Nubby textured tweed cover in matched stripes . . . Scotchgard treated for soil resistance. Deep Kodel-wrapped polyurethane foam seat and back cushions. 101 inches long.

**\$349**

**\$169 Tub Style Chair**  
Scotchgard treated textured tweed cover, foam seat cushion. **\$149**

**Intriguing Cocktail Table**  
Designed of solid Koa wood . . . a superb hardwood from Hawaii. Laminated inset top in choice of pearl white, black or periwinkle, or solid Koa wood 60x36x16-inch.

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Phone 931-1571 for FREE Estimates!  
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**Dramatic Transitional Style Sofa**

SAVE \$50! Regular \$399

Handsome 97-inch long sofa in bold matched plaid with attractive vinyl welt trim. Reversible 5-inch deep Kodel-wrapped polyurethane foam seat and back cushions . . . plus two foam-filled bolsters with solid color vinyl covers. Hidden casters for easy moving.

**\$349**

**Mr. and Mrs. Chairs**  
with polyurethane foam seat cushions  
\$169 Mr. Chair in vinyl cover **\$149**  
\$159 Mrs. Chair in tweed cover **\$139**

**Modern Occasional Tables**  
Rich black finish, smoke-gray tempered glass tops  
\$159.95 Cocktail Table **\$129.88**  
\$89.95 Square Corner Table **\$79.88**

BUENA PARK TA 8-4400, 521-4530  
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COMPTON NE 6-2581, NE 2-5761  
COVINA 966-0611

EL MONTE GI 3-3911  
GLENDALE CH 5-1004, CI 4-4611  
HOLLYWOOD HO 9-5941  
INGLEWOOD OR 8-2521

LONG BEACH HE 5-0121  
OLYMPIC & SOTO AN 8-5211  
ORANGE 637-2100  
PASADENA 681-3211, 351-4211

POMONA ED 2-1145, NA 9-5161, YU 6-6751

PICO WE 8-4262  
SANTA ANA KI 7-3371  
SANTA FE SPRINGS 944-8011  
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**SAVE \$1 and \$3 on  
Budget-Priced Bedspreads**

### Full Size "Carlyle" Bedspread

- Regular \$14.98
- A romantic field of flowers create a field of lush color
- Machine washable cotton, filled with polyester fiberfill, cotton back
- Throw style with neat bound edges
- Your choice Blue or Gold

**11<sup>97</sup>**

### "Sutton" Taffeta Throw Style Bedspread

- Regular \$9.98
- Lustrous, sturdy acetate taffeta with twin-line quilting
- Polyester fiberfill gives loft and puff . . . light in weight, cotton backing
- Strong nylon stitching . . . bound edges
- Twill or full sizes in Blue, Gold and Avocado

**8<sup>97</sup>**

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Convenient Credit Plans**

## Sears "Sonata Boucle" Lined Draperies

Regular \$12.98, **SAVE \$3.10**

- Graceful, generously cut "Sonata Boucle" lined draperies, color-coordinated to enhance the beauty of your home
- Fashioned of richly textured rayon-acetate boucle
- In your choice of matching shorty, sill length, ceiling-to-floor and one-way draw styling . . . choose from, Linen, Tawny Gold, Avocado Leaf, Copper and White

**9<sup>88</sup>**  
48x54-in.

"Sonata Boucle" Draperies with adhered lining		
Size	Regular Price	Sale
48x54-in.	\$12.98	9.88
72x54-in.	\$21.98	17.88
96x54-in.	\$28.98	24.88
48x84-in.	\$14.98	11.88
72x84-in.	\$25.98	21.88
96x84-in.	\$33.98	28.88
120x84-in.	\$42.98	36.88
144x84-in.	\$50.98	44.88

Other Sizes Available  
On Special Factory Order

"Jewel" Ninon Panels . . . Dacron® polyester ninon, a sheer delight. Colors!			
Size	Price	Size	Price
40x24-in.	1.59	40x81-in.	2.79
40x30-in.	1.79	60x81-in.	3.98
40x36-in.	1.89	84x81-in.	5.98
40x45-in.	1.98	124x81-in.	8.98
40x54-in.	2.29	186x81-in.	13.98
40x63-in.	2.49	252x81-in.	19.98
40x72-in.	2.69		

"Woodlike" Decorative Traverse Rods  
30 to 52-in. 8.98 24-in. Tiebacks 1.49  
52 to 90-in. 12.98 36-in. Tiebacks 1.79  
82 to 152-in. 18.98



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ALBUQUERQUE 8-4420, 821-4530	EL MONTE 8-2121	LONG BEACH 8-2121	PHOENIX 2-1145, NA 9-5161, YU 4-6761	PHOENIX 8-4262	SOUTH COAST PLAZA 540-3333
CHICAGO 8-20561	EL MONTE 5-1004, CI 4-4611	OLYMPIA & SOTO AN 8-5211	SANTA ANA 7-3371	SANTA ANA 7-3371	TORRANCE 542-1211
CONTON 6-2581, ME 3-3761	HOLLYWOOD 9-5741	OLYMPIA 637-2100	SANTA FE 948-8888	SANTA FE 948-8888	VALLEJO 3-8481, 984-2220
CORONA 964-0811	HOLLYWOOD 8-2521	PALMDALE 681-2211, 894-4211	SANTA MONICA 4-4711	SANTA MONICA 4-4711	YEAH! 9-1911

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### SKY-HIGH VIEW

Bird's eye view of Long Beach from a helicopter by United Crusade residential leaders, from left, Mmes. Robert Burt, Mary McMullen, Raymond Kealer and Edwin Evans helps to outline their individual north, eastside central and Los Altos areas of responsibility.

## Extension Division Goals Listed Courses for United Crusade at LBCC

Long Beach City College Extension Campus Courses numbered 100 to 599 remain open for registration through the coming week. College officials remind that students must be enrolled by Friday, in order to receive credit for classes taken. Enrollment in courses numbered 600 to 999, however, will remain open throughout the semester.

Extension Campus courses of special interest are the beginning and advanced lipreading classes which meet from 10 to 12 noon, Mondays and Wednesdays at Boyd Auditorium, 235 East Eighth Street. Designed to meet the needs of persons whose hearing has been lost or impaired, attention is also given to speech difficulties which accompany defective hearing.

An interior decoration class is beginning at the Bay Shore Library, 5390 E. 2nd Street. Meetings are scheduled on Mondays from 12:30 to 3:30.

A wide variety of academic and enrichment courses are offered by LBCC throughout the school district. Major Extension Campus locations are Jordan Extension Campus (1500 Atlantic Avenue), Lakewood Extension Campus (4400 Briercreech Avenue, Lakewood), and Milikan Extension Campus (2800 Snowdon Avenue). Schedules are available in all offices of the college.

Individual division goals for the Long Beach-Signal Hill United Crusade that total \$423,482 have been announced by Robert Matheny, campaign chairman.

The commerce and industry division under the leadership of George Hanawalt, C. Robert Simpson and George Toll will seek to raise \$253,313.

The \$65,700 goal of residential teams will be divided between group chairmen for Los Altos, Mrs. Edwin Evans; downtown and westside, Mrs. Raymond Kealer; Bixby Knolls-North Long Beach, Mrs. Robert Burt; and eastside, Mrs. Mary D. McMullen.

Dr. Thomas Kiddie, chairman of the professional division, has been assigned a \$34,261 quota, while the special gifts division headed by Peter Sternad has a \$48,360 target.

The school employees' division for those not members of AID have a \$6,046

goal and non-AID public employees \$4,182. Robert Ellis heads the schools division and Barney Walczak and Ronald Prince, the public employees.

Business division teams, led by Robert James, will try for \$11,620.

Matheny said that except for the residential division all workers are expected to be in the field before the end of September.

## Deukmejian to Keynote Conference

From Our State Bureau

SACRAMENTO — State Sen. George Deukmejian R-Long Beach, will be the keynote speaker Monday at the commencement of a three-day joint conference of California's 58 county assessors and the State Board of Equalization.

The conference will be held in Palm Springs.

Among topics to be discussed are the money market outlook for 1970, homeowners' exemptions, the use of the computer in assessing, and open space land appraisal.

Los Angeles County assessor Philip Watson, the first vice president of the Assessors' Organization, is a candidate for president to succeed San Bernardino's John Bevis. The election will be held Wednesday.

### Art on Display

FLORENCE — Officials say they have bought a large, park-bound palace on the edge of the city to display some of the art treasures now kept in the basements and storerooms of Florence museums.

### Flees E. Germany

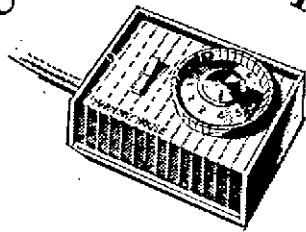
BERLIN (UPI) — A 32-year-old East German tunneled under a wall with a knife to the American sector of Berlin, police said Saturday.

ANNIVERSARY  
DAYS

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Celebrating 83 Years of Customer Satisfaction

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You'll Be the Toast of the Town



Acrylic Automatic Blankets . . .

Machine Washable, Guaranteed 2 Years

This year you'll be toasty warm with a soft acrylic automatic blanket. Machine wash, dry. Resists pilling. 6-in. nylon binding. Control hangers. Choose from Blue, Gold and Avocado Lime.

Regular \$14.99

11<sup>97</sup>

Twin  
Single  
Control

\$17.99, Full single control \$13.97  
\$21.99, Full dual control \$17.97

"We guarantee this Sears automatic blanket to be free from defects in material and workmanship for a period of two years from date of sale."

Ask About Sears  
Revolving  
Charge



Lightweight Year Round  
Thermo-Weave Blankets

Regular  
\$6.99

4<sup>97</sup>

Twin  
Size

- 100% cotton thermo-weave unnaped, machine wash and dry, shrinkage controlled
- Holds shape better after washing than lighter weight, looser weave cotton thermals
- Choose from pink, blue and white

\$8.99, Full Thermo Weave \$6.97  
\$11.99, Queen Thermo Weave \$9.97  
\$13.99, King Thermo Weave \$11.97

Save 28% Now! Soft  
"Fortrel 7" Pillows

Regular \$7

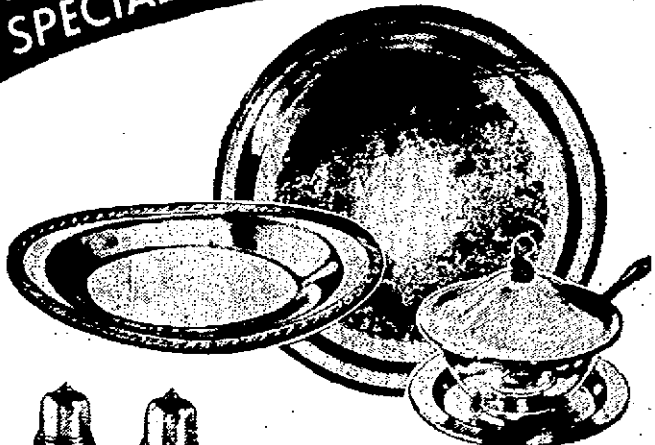
2 for \$10

- Enjoy the comfort of polyester fiber-fil pillows. Non-allergenic, mildew and mothproof. Machine washable
- Closely woven cotton tick for longer wear and is superior to any other used on synthetic pillows

\$9, Queen Size Pillows 2 for \$14  
\$11, King Size Pillows 2 for \$18



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SPECIAL



Say it with Silver

Wm. Rogers silverplated serving accessories by International Silver make ideal gifts anytime.

- 12½" Round Tray, gadroon border.
- Oval Bread Tray, gadroon border.
- Salt & Pepper Set, epoxy lined.
- 3-piece Salad Dressing Set.

Values to 7.50

Your Choice

4<sup>99</sup>



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South Coast Plaza—Costa Mesa

OVER 50 STORES  
TO SERVE YOU

ARENA PARK TA 4-400, 521-4539 EL MONTE GI 3-2911 LONG BEACH BE 3-0121 POMONA ED 2-1145, NA 9-3161, YU 4-6751 PICO WE 8-4262 SOUTH COAST PLAZA 540-3253  
CANAJO PARK 340-0561 GLENDALE CH 5-1004, CI 4-4511 OLYMPIC & 30th AV 8-5211 SANTA ANA XI 7-3371 TORRANCE 542-1511  
COMPTON NE 4-2581, NE 2-5741 HOLLYWOOD HO 9-5941 ORANGE 657-2100 SAN DIEGO 3-8441, 904-2229 VALLEY PO 3-8441, 904-2229  
Covina 556-0611 INGLEWOOD OR 8-2521 PASADENA 681-2211, 331-4211 PERRIS 944-8011 SAN JUAN MONTE EX 4-6711 VERMONT PL 9-1911

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# Rites of Yom Kippur

In solemn rites which have continued unbroken for more than two thousand years, Jews throughout the world will observe Yom Kippur, the Day of Atonement, for 24 hours beginning at sundown tonight.

Yom Kippur is the most sacred of the ancient holidays. It culminates the "ten days of awe" which began with the Jewish New Year, during which period each Jew is asked to self-critically examine his actions of the last year, vow to atone for his shortcomings, and pray for forgiveness.

THE SPIRIT of penitence is symbolized by a one-day fast starting tonight.

The opening Yom Kippur liturgy, called Kol Nidre (all vows), has been termed one of the most hauntingly beautiful of all religious musical works. It is a plea for God's forgiveness for human fallibility.

Services begun tonight in synagogues will continue until sundown Monday. A final blast from the shofar, the ram's horn of biblical legend, brings the holy period to a close.

YOM KIPPUR'S central significance to Jewish theology in all ages lies in its emphasis on the nature of man as being always capable of change for the better. By asking forgiveness of God, and of those the person may have wronged, it is held, man can change his own life, and thus help change the world around him.

The holiday has also been characterized as dramatizing "the triple look of Judaism — the inward look into the depth of your own soul, the outward look to your fellow-man, and the upward look to God."

## Cambodians Ask U.S. for Reparations

WASHINGTON (AP) — The State Department said Saturday three separate protest notes have been received from the Cambodian government since friendly relations were restored in July. All three notes ask compensation for the loss of life and property in a series of alleged border violations by American and South Vietnamese aircraft.

Investigations are under way into all of the incidents and no official reply has yet been made to Prince Norodom Sihanouk's government, according to press officer Carl Baruch.

## North Korea Agents Shot

SEOUL, SOUTH KOREA (UPI) — South Korea air, sea and ground forces intercepted a North Korean boat Saturday and killed four agents on an infiltration mission, a Seoul communique reported.

Officials said the boat was detected off Kimsan more than 100 miles southwest of Seoul at about 5 p.m. by a police patrol boat. The agents were intercepted while trying to land on an island and shot to death by a police and militia force backed by air force and navy personnel.

## SANE Urges Viet Pullout

NEW YORK (AP) — SANE, a peace organization, announced a change in its policy Saturday, coming out for a unilateral withdrawal of all U.S. forces from Vietnam.

Sanford Gottlieb, executive director, announced the shift at a news conference.

He said the organization, formerly known as National Committee for a Sane Nuclear Policy, had previously advocated a negotiated settlement of the war. SANE has 25,000 dues-paying members, Gottlieb said.

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Acrilan® Acrylic  
Pile Carpeting

SAVE **10<sup>99</sup>**  
26%!

Regular \$14.99 Sq. Yd.

Plus \$2 sq. yd. pad and installation

Use Sears Revolving Charge

Withstands even the heaviest traffic and practically ends stairway "wear-away" . . . because it's exquisitely thick and durable. Now you need not worry about unattractive carpet wear on your stairs, or about a new carpet looking old within a few years. Resists soiling, staining, and even children's rough play. Elegantly patterned, it comes in 10 rich colors and blends. In 12 and 15-foot widths!



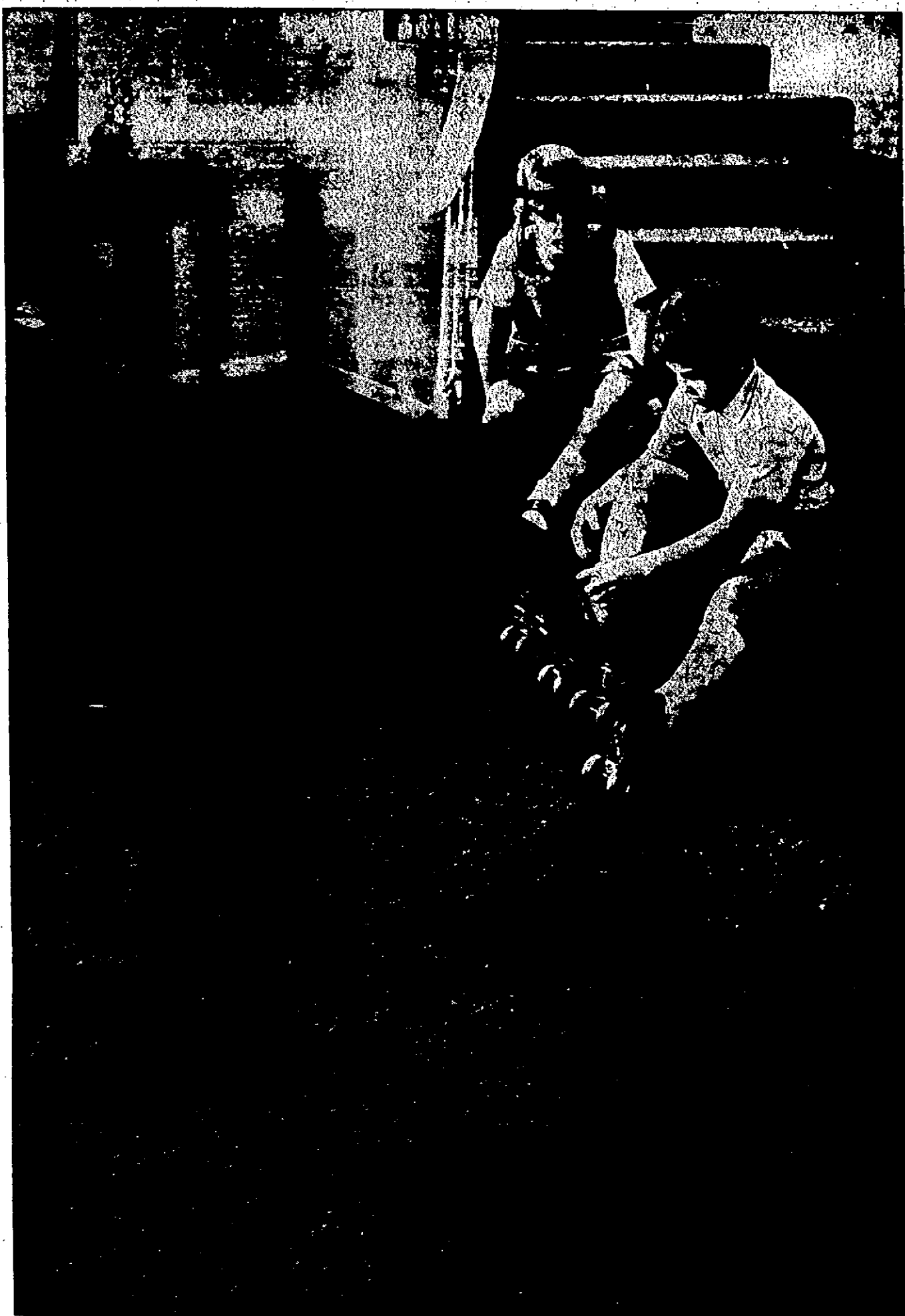
Phone Sears for In-Home  
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- Walls • Rugs • Floors
- Ceilings

Phone 951-1571 for FREE Estimates!  
Phone 876-0744  
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Sears Presents  
"Royal Family"  
TV SPECIAL  
Tonight on CBS  
7:30 to 9 P.M.  
CHANNEL 2



## Check These Great Low Prices on Sears Installed Carpet

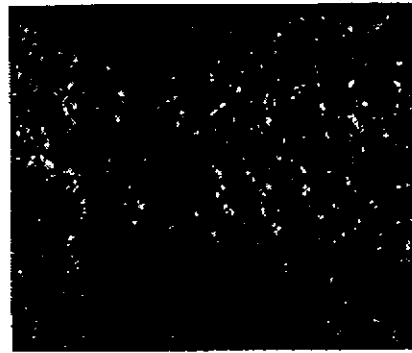


"Pico" All Nylon Pile

Low Priced!  
INSTALLED

**4<sup>99</sup>**  
Sq.  
Yd.

Ideal for the budget-minded homemaker. Resilient all nylon pile resists matting, soil stains. 5 colors to complement any decor.



"Vermont" Textured Pile

Amazing Value!  
INSTALLED

**5<sup>99</sup>**  
Sq.  
Yd.

Cobblestone textured pattern for modern or contemporary decor. 100% continuous filament nylon pile. In 6 warm decorative colors.



"Western Hills" Carpeting

Sears Low Price!  
INSTALLED

**6<sup>99</sup>**  
Sq.  
Yd.

Bright tweed colorations add warmth and texture interests to country and casual decors. Continuous filament nylon pile. 5 colors. 12-ft. width.



"Windmill" Shaggy Pile

Great Value!  
INSTALLED

**7<sup>99</sup>**  
Sq.  
Yd.

Made of oven-set twist nylon pile for luxurious yarn bloom and lasting texture seldom found in shag carpets at this low price. 7 colors.

BUENA PARK TA 8-4400, 521-4530  
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EL MONTE GI 3-3911  
GLENDALE CH 5-1004, CI 4-4611  
HOLLYWOOD HO 9-5941  
INGLEWOOD OR 8-2521

LONG BEACH HE 5-0121  
OYAMA & 8888 AN 5-8211  
ORANGE 637-2100  
PASADENA 681-3211, 331-4211

POMONA ED 2-1145, NA 9-5161, YU 6-6751

RICO WE 8-4262  
SANTA ANA RI 7-3371  
SANTA FE SPRINGS 944-8011  
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# Plastic Tent Will Judge to Trap Escaping Oil Start Job

By JACK BALDWIN  
Marine Editor

By MOLLY BURRELL  
Staff Writer

Atlantic Richfield Co. has placed a plastic tent on the ocean floor one mile from its drilling platform in the Santa Barbara Channel to entrap oil escaping from a recently discovered seep.

A company spokesman admitted the seep was within the boundaries of the company's lease but claimed the leak has "no connection with our operations."

The oily boil-up was discovered approximately six weeks ago by the pilot of a Department of Fish and Game patrol plane.

Location of the leak is 12 miles due west from Santa Barbara Point and 15 miles northwest of Union Oil Company's Platform A, near which a massive volcano-like eruption of oil occurred on Jan. 28.

J. B. HUNDLEY, district drilling and production superintendent for Atlantic Richfield, said the leaking at the rate of approximately eight gallons per day.

He estimated the oil was leaking at the rate of approximately eight gallons per day.

According to Hundley a plastic tent, 110 feet square, with a large pipe attached on all four sides was lowered over the leak by flooding the pipe. Oil entrapped beneath the impervious tent-like structure is sucked up through a hose and pumped into a 5,000 gallon tank on a barge at the surface.

The system was placed in operation on Sept. 9, according to Hundley.

"The tank is half filled with sea water for ballast. And only now are we preparing to empty the tank," Hundley said.

(If the half-filled 5,000 gallon tank now contains half that volume of oil it would indicate the oil is escaping at the rate of approximately 200 gallons per day.)

THE COMPANY pointed out the 11 wells on the platform, identified as Platform Holly, are all producing wells and that there has been no drilling activity on the platform for more than a year.

Following the boil-up of huge quantities of oil and gas around the Union Oil Company's rig, state officials were critical of federal requirements imposed on companies drilling wells on federal offshore oil leases. The Union well is on a federal lease.

Atlantic Richfield's Platform Holly is on a California leased parcel.

Newly appointed Superior Court Judge John A. Arguelles, 42, of Montebello, will take the bench Monday in Long Beach.

He replaces Judge James Turpit who transfers to Norwalk Superior Court after two years here.

Judge Arguelles was appointed September 17 and sworn in Friday in Los Angeles by Presiding Judge Joseph A. Wapner.

PRIOR TO HIS new assignment Judge Arguelles was Municipal Court Judge in East Los Angeles for six years, the last two of them as presiding judge.

A graduate of UCLA and UCLA law school, he was in private practice in Montebello nine years before his 1963 appointment by former Governor Edmund G. (Pat) Brown. He served as city councilman in Montebello for nearly two years, was named mayor, but received his judicial appointment a month before he was to take that post.

PAST PRESIDENT of the East Los Angeles-Montebello Bar Association, he is currently serving on the Judicial Process Task Force of the California Council on Criminal Justice, an appointment by State Sen. George Duekmejian.

Judge Arguelles was a legislative advocate in Sacramento, served two years on the Los Angeles County Board of United Way, and on the nominating committee of the Conference of California Judges.

He presently serves on the board of California Pediatrics Center (Lutheran Hospital) and on the Citizens Advisory Committee to the State Service Center in East Los Angeles.

OTHER affiliations include president of the Los Angeles county chapter of Phi Alpha Delta legal fraternity, Rotary, American Legion, YMCA, local, state and national Bar Associations and UCLA alumni groups.

Judge Arguelles is scheduled to preside in Department F which handles criminal cases. Judge Turpit's courtroom, Department C, will be handled by Judge Julius A. Leatham.

## Balloon Record Attempt Fails

PALESTINE, Tex. — Kurt Stehling and Don Overs failed again Saturday in an attempt to set a world endurance record for manned balloon flight.

Stehling, of Washington, D.C., and Overs, of Pittsburgh, Pa., were ready to be launched Saturday at the National Center for Atmospheric Research here.

But a fitting broke loose and their balloon lost its 55,000 cubic feet of helium and came crashing to the ground. Stehling and Overs were aboard the craft's gondola but neither was injured.

They tried to set the record last year, too, but never got off the ground because of bad weather. Neither has announced any plan to try again.

## SHIP ARRIVALS, DEPARTURES

ACTIVE VESSELS IN PORT			
Vessel	From	Operator	Due to Sail
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00

VESSELS DUE TO ARRIVE SUNDAY			
Vessel	From	Operator	Due to Arrive
Arco	San Juan	Arco	Sept. 22, 10:00
Arco	San Juan	Arco	Sept. 22, 10:00
Arco	San Juan	Arco	Sept. 22, 10:00
Arco	San Juan	Arco	Sept. 22, 10:00
Arco	San Juan	Arco	Sept. 22, 10:00
Arco	San Juan	Arco	Sept. 22, 10:00
Arco	San Juan	Arco	Sept. 22, 10:00
Arco	San Juan	Arco	Sept. 22, 10:00
Arco	San Juan	Arco	Sept. 22, 10:00
Arco	San Juan	Arco	Sept. 22, 10:00

## NAVY SHIPS IN PORT

NAVY SHIPS IN PORT			
Ship	From	Operator	Due to Sail
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00
Arco	San Juan	Arco	Sept. 21, 10:00

**COURIER** puts up  
a classic front  
for campus...  
has a strong  
magnesium  
frame

**Sears**

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Convenient  
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**STRONG FRAME:** the lightweight magnesium frame is there holding everything together. Makes a tight fit and positive closure; protection for everything inside.

**CLASSIC FRONT:** the smart molded thermoplastic shell rates A's for looks, sturdiness and durability. Stays good looking all through campus days and many a year after. It should, it's Sears Best! Courier is prepared to go off to campus and through life. The thermoplastic shell has a washable finish that's so easy to wipe off. Stylish looking recessed die-cast chrome-plated locks. Colors with cool appeal and masculine ones too. Tote of grained Vinyl (urethane foam backing).

**Save Now on Every Piece You Buy!**



a. \$27.98 Cosmetic Case	22.88	e. \$48.98 Three-Suiter	43.88
b. \$31.98 21-In. Weekender	26.88	f. \$31.98 Companion	26.88
c. \$45.98 26-In. Pullman	40.88	\$29.98 5-In. Attache (not shown)	24.88
d. \$45.98 Two-Suiter	40.88	\$27.98 3-In. Attache (not shown)	22.88

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9:30 A.M. to 9:30 P.M.

SEARS, ROEBUCK AND CO.

## Rioting Kills 15 in India, Army Called

NEW DELHI (AP) — India's army was called in to the western state of Gujarat Saturday, following three days of religious rioting in which officials say at least 15 persons have been killed, 64 wounded and 500 arrested.

Twelve persons were reported killed Saturday after police fired 12 times and used tear gas six times in attempts to disperse mobs. A 24-hour curfew, first imposed Friday and extended to Monday morning, was ignored in outbreaks of looting, burning and stabbings.

It was described as the worst rioting in the state capital of Ahmadabad since Indian independence in 1947. Among the dead were two boys and a woman.

In one incident police opened fire as a Hindu mob pulled Moslems from trains and beat them up at a station 12 miles from Ahmadabad. Three of five injured passengers died in a hospital. Later, armed guards were placed on all trains leaving Ahmadabad.

## Snook in Japan

YOKOSUKA, Japan (UPI) — The nuclear submarine USS Snook arrived Saturday at the U.S. Naval Base here to take on supplies and grant shore leave to its crew. It is expected to remain 12 days.

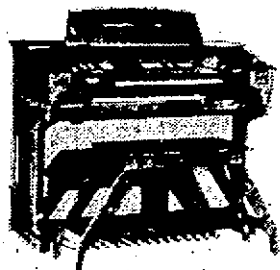
## Business Leaders Set Meet

Business and professional experts seeking nationwide views on the Nixon Administration's plans for meeting domestic problems will meet in Long Beach Oct. 1.

The business and community leaders will gather in Long Beach to hear U.S. Chamber of Commerce spokesmen discuss "complex community problems" as part of a nationwide series of urban action forums.

A report on federal revenue sharing will be presented by Arch N. Booth, executive vice president of the U.S. Chamber of Commerce, and presentations will be made on crime, education, manpower and housing.

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OPEN SUNDAY 12 TO 6

NEW - FLOOR DEMOS  
TRADE-INS  
SOME ONE-OF-A-KIND

**SAVE 30%**  
ON ALL NEW  
LOWREY ORGANS!

PRICES GOOD  
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# Ruins of 'Lost City' Found in Venezuela Jungle

By PABLO BASSIM  
CARACAS (UPI) — Ruins of an old Spanish city — possibly the "lost city" of New Tarragona — have been discovered in a sub-tropical region of Venezuela. Peasants in the area dis-

covered the ruins near the small village of San Rafael de Unare, some 225 miles east of Caracas. Hidden in the wild jungle grass of the area was a cemetery, the remains of a Roman Catholic Church and of well-out-

lined streets, wooden piers from which small boats could have sailed to navigate the Unare River, and parts of a building which probably housed a port authority. Best preserved were tall mausoleums and tombs

made of fine marble, which undoubtedly mark the graves of rich families representing the Spanish empire in the New World. Archeologists and historians are speculating that these may be the ruins of New Tarragona, the capi-

tal of New Andalucia Province, founded in the 15th or 16th century by conquerors or adventurers exploring the Venezuelan hinterlands, or by gold hunters searching for "El Dorado." The city presumably was located at the

confluence of the Unare, Quebrada Honda and Upiro Rivers, near the borders of the states of Guaroico and Anzoategui, and by the end of the 17th century was described as the most prosperous in eastern Venezuela. Legends tell of gold hunters coming to Piritu lagoon at the end of the Unare River and finding a naked Indian princess bathing in refined gold

dust to appease local gods. Why the city died remains a mystery. Theories range from an epidemic disease to an attack by ferocious Caribe Indians who killed the inhabitants and burned the town. Centuries-old books present more exotic possibilities. A book written in 1690 by Father Ruiz Blanco states the city was abandoned "because women failed to beget children for

some unknown reasons." Another old book claims New Tarragona was destroyed by an army of huge red ants which killed the people and destroyed crops and property. The true story may lie, ready to be revealed, among the ruins. LOST PET? Perhaps its finder is looking for you in "Lost & Found" in today's Classified Ads. Check

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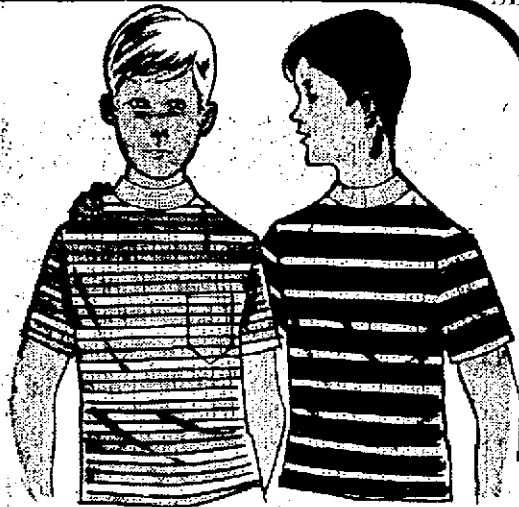
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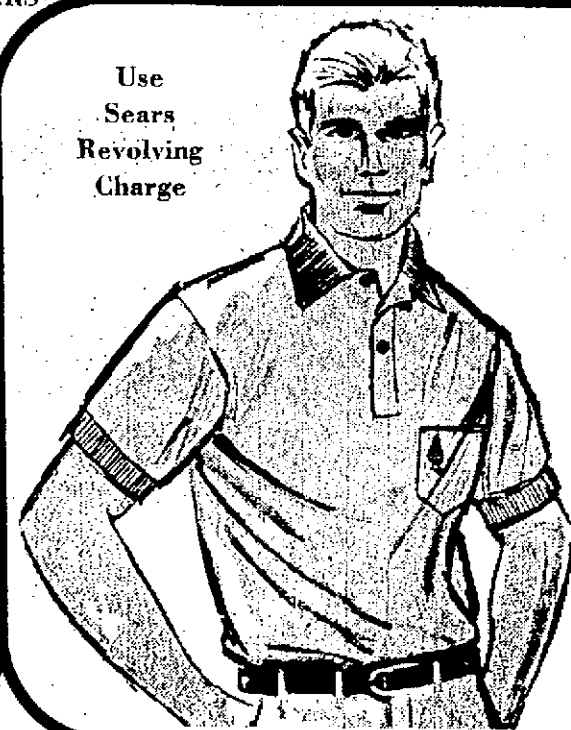
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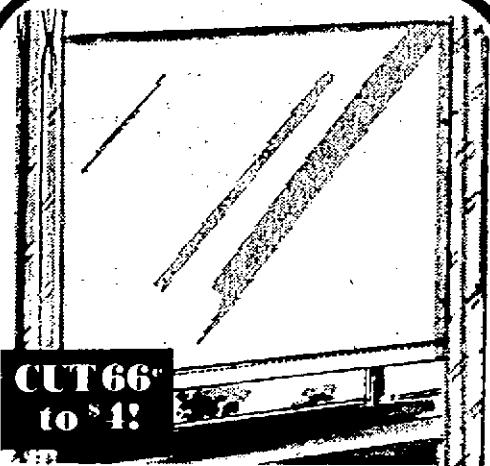


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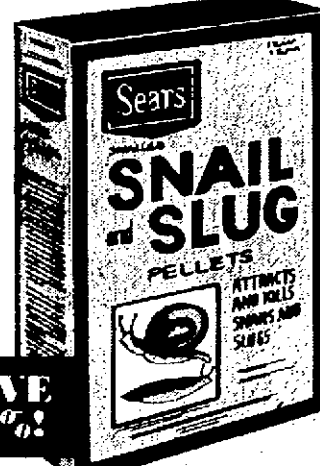


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# New Loans Spur Home Buying

INDEPENDENT PRESS-TELEGRAM

SUNDAY, SEPT. 21, 1969 \* SECTION B, PAGE B-1

By CHARLES SUTTON  
Staff Writer

A loan program that could spur home ownership among relatively low-income working people in Long Beach and Wilmington has been launched by the Bank of America.

The program is seven weeks old in this area and is part of a \$100-million statewide effort started by the bank a year ago.

Details of the plan were unveiled at a recent meeting of the Citizens Advisory Committee for Community Improvement.

WHILE THE plan makes no racial or ethnic distinctions, it's apparent from the physical boundaries established for the program that it is aimed primarily at minority families.

The territory it takes in here includes the central district and part of the east side and downtown area, in addition to a sizable portion of the Los Angeles harbor area.

According to A. L. Ediger, manager of the Cherry-Anaheim branch of the Bank of America, the state-wide program "is designed to make more mortgage and home improvement funds available in deteriorating ghetto areas in California."

If the bank's hopes are realized, the institution will have placed the full \$100 million within two years.

A key feature of the plan is the lowered eligibility requirements for home loans. Ediger said many families which might not have qualified for loans in the past, will be eligible under the bank's "new opportunity" program.

"If John Jones had a bankruptcy 10 years ago, for instance, he would have been automatically rejected. Not now," said the bank manager.

LIKEWISE, IF a family with four or five children applied for a loan in past years, and the family's income was "a little below normal," its application would have been turned down. "Now, if the family can handle its money situation, we'll give it a loan," he said.

In addition to relaxing the eligibility requirements, the bank has also lowered the "minimum requirements for the homes under consideration." Thus, while the bank previously made loans on homes of no less than 1,000 square feet, three bedrooms and 1½ baths, it will now lend money on homes of two bedrooms, one bath and 750 square feet.

In lowering its requirements, the bank appears to have followed the lead of the Federal Housing Authority (FHA), which has also relaxed its eligibility criteria.

HE ALSO said the bank will suffer to the extent that it could be using the \$100 million more profitably.

(Continued Page B-4, Col. 5)

## 'HOT LINE' FOUND THE RIGHT MAN

"I'm swamped with applications!" said Chuck Seabrook, 2001 Pacific Coast Hwy., Long Beach, when he called to cancel his I, P-T "help wanted" classified ad.

He reports he had 15 applicants the first day and hired "a most capable man."

Classified ads are still a great way to find a new employee, or find a job. With the I, P-T "Big 10" plan, employers are assured maximum exposure of their ad at the lowest possible rates. That's what Mr. Seabrook used — why don't you try it? Call the classified hot line and find about the Big 10 plan: Long Beach, HE 2-5858, Orange County JE 7-7441.



## LIBERTE, EGALITE, FRATERNITE

Catholics and Protestants joined Saturday in sponsoring Constitution Day parade and program at Independence Hall, Knott's Berry Farm in Buena Park. Presenting their ceremonial swords are Jerry Still, of Garden Grove, representing Mission San Juan Capistrano General Assembly, Knights of Columbus; and William Hunt of Downey, member of Whittier Commandery of Knights Templar.

—Staff Photo

## BEACH COMBING

## MALCOLM EPLEY



By DON KIRKLAND  
For Vacationing  
Malcolm Epley

AS A name, Donald Kirkland never much appealed to me. Even though my mother insisted that she and my father went to considerable trouble to come up with something that had a nice ring to it, I always thought they could have been just a bit more imaginative.

Take my friends John and Kitty Choake, for example. They call their kid Arty, but for safety's sake named him Daniel Arthur Choake.

A couple named Lier from Canada named their daughter Chanda. Any community of respectable size has at least one Teddy Bear.

There has been such a surge of epithetical merry-making, as a matter of fact, that collecting odd-ball names hovers on the brink of becoming a national pastime. The most fertile hunting ground for kooky monickers is the local phone book, and Long Beach's is no disappointment.

OUR Action Line, one department of this newspaper, reports uncovering such delightful contributions as Spoony Sing, Sir Aubrey Brockelbank, Easter Beekly, Diamond Roach, Sweetie Peechee, Bert Zickelsoffe, Friend Pinney, Peter Potamus, Cindy Turtle, Clover Odle, Wilhelmina Bruffy and even a G.E. Bonecutter, M.D.

The South Bay area directory, where I let my own fingers go a-wandering occasionally, has yielded Bodwen Godwin, Barbel Siple, Zela Gore, Mildred Zipper, Jimmy Goopay, Bernard Woolheater and Stone Froberg.

In San Francisco, Chronicle columnist J. M. Boyd recently reported that one Pat Jones had scoured the Fresno phone book to uncover Omie Beans, H. Red Belt, Eli Bippus, Bevedean Breeding, Twyla Buffo, Carroll Christmas, I. B. Plus, Nudie Grimes and Andrea Kiss.

It was the same Miss Jones — apparently the nation's most accom-

plished nomenclophile to date — who brought to light the existence in New York City of Fanny Awward Wambly Band and B. Rhett Turnipseed III.

MILDRED Traeger, a publicist friend of mine, says one of her acquaintances in the newspaper business is Muggs Cronk, editor of a Canoga Park weekly, who once was told that her name sounded like a frog with dyspepsia.

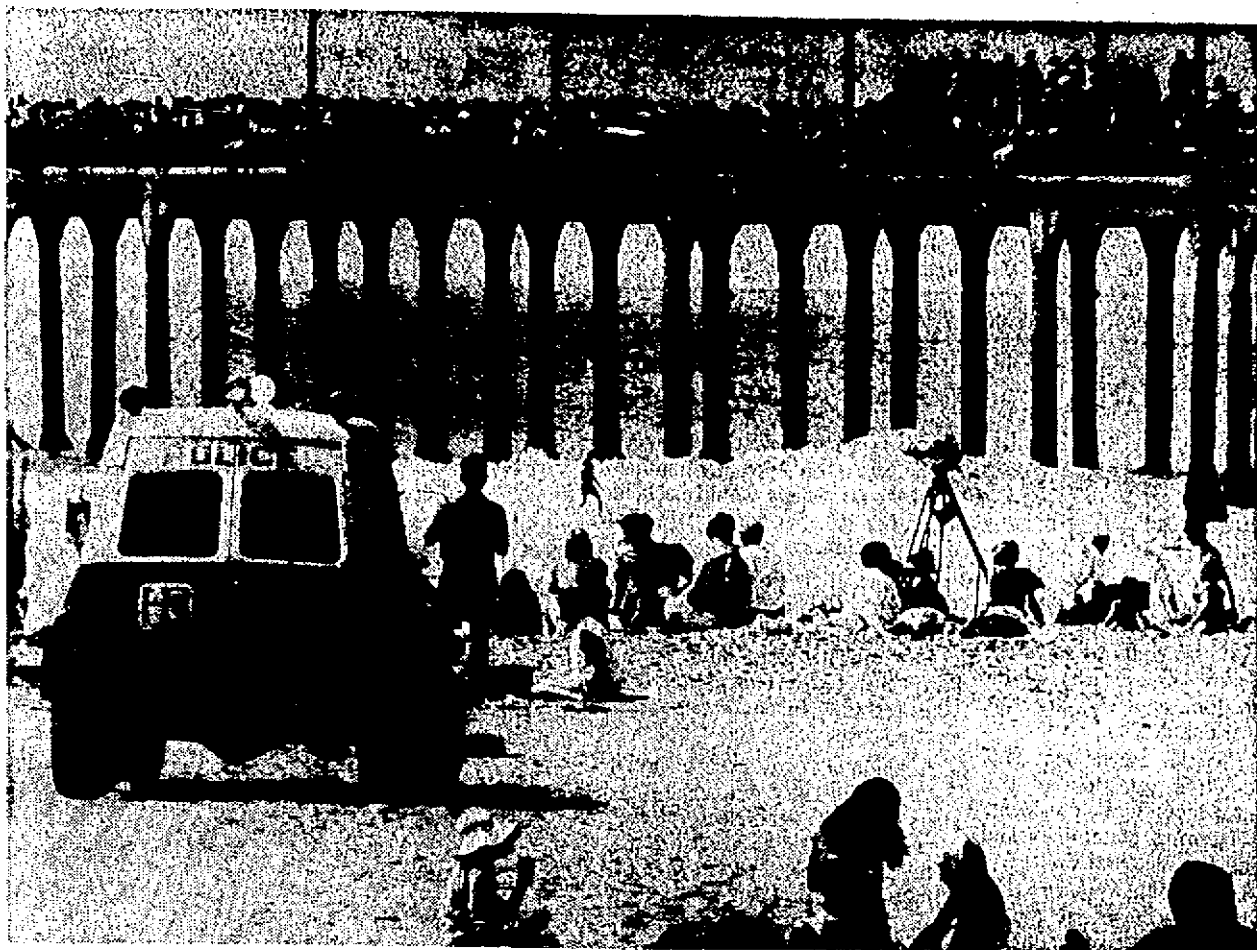
Mildred is a fun kind of person, and when I told her I had compiled quite a list of unusual names, she suggested that we rent a big hall and invite all these people for a get-together. Even my friend Riley Gay could be on the guest list.

Newspapers are sprinkled with interesting names, as I, P-T Librarian Eugenia MacDonald demonstrates with her own private collection. Her file contains such euphonic offerings as Johnny Freddy Arthur Kooderings-Clemens, Zyzzy Zyzzyzxy, U. S. Navey, Henrietta Toothake, Day V. Jones, Brown Funk, Newyears Day McAdoo and Outbridge Horsey, the latter being a respected member of the State Department's protocol staff.

Ed Kenyon, formerly an I, P-T reporter who now works for the Register-Guard in Eugene, Ore., had a friend named Henry Fink Jr., and considered his friend's plight with no small concern.

SO WHEN Henry was acclaimed the local chairman of "Be Kind to Fink Week," a national observance of sorts, Ed wrote a story about the endeavors of the Fair Play for Finks Committee, a nonprofit organization formed in Davison, Mich.

Henry, according to Ed, was resigned to being a lifelong Fink. It was his wife, Medy, who viewed the situation with more optimism. "After all, I came out with the better end of the bargain," she told Ed. "My maiden name was Shontlemire."



## Duke's Day Real Surf Test

By TOM WILLMAN  
Staff Writer

Dangling from the crowded pier, sprawled along the sand with cameras and telescopes, thousands of surf fans watched massive waves test the best surfers in the world at Huntington Beach Saturday.

Building bigger than they had for days, breakers eight feet high and higher alternately carried and tumbled the sport's champions toward the beach, as if in tribute to the return of the late Duke Kahanamoku, Hawaiian grandfather of surfing.

For five years, before his death in 1968, the Duke had joined the crowds at Huntington to see the championships, held in his honor.

Last year, in the first absence of the duke from the tournament, the sea replied in kind with 12-inch waves for the surfers.

This year Huntington Beach placed a bust of its honorary citizen — the duke — at the end of the pier. And this year, the waves are monstrous.

With the field narrowed to only the best, the surfers return today, along with the crowds, to compete for the title of "Best All-Around Surfer" and the award it brings—Duke Kahanamoku Trophy.

Staff Photos by Skip Shuman

## WANTS STRONG CSLB GOVERNMENT

## Ex-Student Body President Not Optimistic

By WALT MURRAY  
Staff Writer

"I really fear for the campus this year . . ." Rex Gay, last year's student body president at California State College at Long Beach, is one of many students, faculty and alumni who see the 27,500-student campus as less-than-prepared to meet upcoming crises.

His view is contrary to the optimism — ranging from cautious to considerable — expressed by most top-level administrators and student government leaders at the college.

He sees the campus — and particularly the student government — as backsliding "into re-running the same mistakes they made two years ago."

Gay, who left Long

Beach recently to teach high school in San Diego, expressed concern that minority students "who made valuable use of student government last year will turn on it if it no longer functions."

"The Associated Students is there to function for the students," he said. "It's not there for its own sake."

Gay, who favors many of the goals of radical students but not their methods, is also concerned that the A. S. will fail to deal adequately with their demands.

"Last year we kept the lid on by using what we'd learned in a series of crises the year before. Few of the people in power now have been confronted by angry mobs, or seen mass arrests on campus, or sat



REX GAY

through all-night crisis meetings. Student government proved effective last year, so students will be

making even greater demands on it."

"The Associated Students is now a powerful organization," Gay said. "But power isn't based on holding titles. It's based on personal assertion."

Under Gay's presidency, the million-dollar Associated Students' corporation — supported entirely by student fees — aided minority students in expanding opportunities, pushed for basic academic reform with department-level student associations and declared independence from the college administration.

"Until last year, student government was the best-financed club on campus, full of petty intrigues, personal squabbles and artificial issues."

"Then came real problems — like the Spater art

exhibit and minority student demands — and radicals threatened to tear the campus apart."

"The student government let the administration and the cops handle it and then they were surprised when the students called the A.S. irrelevant."

"Last year, our problem was to re-assert the power of student government so we could move on the real problems. To do it, we broke ties with the administration. And instead of trying to imitate state governments or debating societies, we found our own uniqueness and capitalized on it."

"The administrations began to respect us — we were no longer rubber

(Continued Page B-4, Col. 1)



## Don't mourn the loss of this college

THE PROPOSED constitutional amendment approved last week by the House contains some excellent provisions. Merits of the main section, however, are subject to serious doubts.

Primarily the amendment calls for the direct election of the president and vice president, thereby ignoring state lines and abolishing the Electoral College.

No one should mourn the death of this college. It represents one of the least enduring ideas of the Constitution's framers — the notion that wise and impartial electors should choose a president for the masses, who were too ignorant to make their own decisions. In practice, the idea was abandoned more than 150 years ago.

BUT A NATIONAL election is a radical departure from a more lasting constitutional principle, that of federalism. The states are not now exactly as "sovereign" as they considered themselves in 1787, or even in 1861, but they remain active units of government and the mechanism for nationwide elections. No other comparable mechanism exists.

In "Making of a President" Theodore H. White notes that federal supervision of vote-counting is practically impossible. For this reason he believes that election abuses in corrupt areas would be magnified.

Had direct election been in effect for the 1960 and 1968 elections, he says, "Vote-stealers in a dozen states would have matched efforts on the level of history; and, so slim was the margin, we might yet be waiting for the final results."

As the Wall Street Journal says in quoting White, no electoral system is perfect. But White himself believes that the current system "has worked, in the experience of this turbulent decade, better than any of the rival proposals" would have worked, given the results of 1960 and 1968.

## LETTERS TO EDITOR

Peachy Shirley

EDITOR:

It is generally known that most American males aspire to be as potent as John Wayne, as courageous as Ronald Reagan, as safe as George Murphy, as righteous as Max Baer, and to have a daughter, sister, wife and mother as peachy as Shirley Temple herself.

Average Californian American males have been unusually successful in finding public positions for the few "carriers" of their virtues through the exercise of their vote. True, real agency, as embodied in John Wayne, not yet officially recognized; but temporary compensation is found in television gas.

And now! thanks to presidential decree, ACAM virtues will have a voice in that last bastion of non-productive, "pseudo-intellectual" ideology, the United Nations.

"Peaches and cream," America's best representative for world peace has been remarked, "make a wonderful dessert. Welcome, Gentlemen, aboard the Good Ship Lollipop!"

Now, all good patriotic American Americans — of course — are immeasurably indebted to President Nixon for this most recent appointment and solution to the complex matter of life on Earth.

DOUGLAS A. KERMODE  
Long Beach

Forced to withdraw

EDITOR:

Mrs. Lillian E. Wintermeyer certainly has been snowed by Nixon's godly appearances and his political guttaws.

Has she read where Nixon backs the military junta dictators of foreign countries? Has she read the un-

THE HOUSE-APPROVED amendment provides for not one election but perhaps two. A nationwide runoff election between the two top presidential-vice presidential tickets would be held if neither gets 40 per cent in the first balloting.

The incentive and the capacity for third-party and fourth-party troublemaking would be heightened. And the frightening possibility is raised of two nationwide vote recounts in one presidential election year.

Amendment writers should have no difficulty drafting provisions to abolish the electoral college as such and to avert a long-standing deadlock in the event of a three-way race.

Theodore White suggests that electoral votes be recorded automatically, without an actual assembly of electors. He also proposes that, if no candidate receives a majority, the decision should be referred to the House with each member voting individually; and if a majority were still lacking after a reasonable number of House ballots, a plurality would be enough for election.

VARIATIONS would be suggested. The point is that the latent danger of deals in the Electoral College, or an impasse in the House, can be removed without destroying a system which on the whole has functioned well.

Since it is next to impossible for any changes to be ratified in time for the 1972 election, the Senate has no reason to hurry its consideration of the House resolution. When it does reach a decision, it should retain the substance of three provisions in the amendment.

These three would enable Congress to establish uniform residence qualifications for voting for president to assure that even the transient population may qualify; place the names of major party candidates for president and vice president on the ballots in every state; and clarify what should be done in case of the disability of a candidate before the election or in case both the president-elect and the vice president-elect die after election but before inauguration.

der-table deals that have been made? Has she surmised that any good policies that benefitted the majority of the public he was arm-twisted and pressured? He's forced to withdraw troops from Vietnam, he is forced to cut military expenditure, etc.

Long Beach DOMENIC FREED

## Magic trick needed to curb inflation

From Our State Bureau  
President Nixon and Gov. Reagan are trying to curb inflation by cutting government spending. Nixon has announced a 75 per cent reduction in new construction projects by the federal government, and Reagan has



BOB SCHMIDT

followed with a plan to defer approximately \$200 million in capital outlay by the state.

As an oversimplified illustration of what is supposed to happen here is how the theory works:

A construction firm had expected to put up a building on a state college campus, say. Now the state decrees that construction of the building will be put off, so the normal flow of money—from the state to the company (which then has profits to use for purchasing or investing) to the workers (who then have funds with which to buy things or make investments)—is interrupted.

Both the company and its workers, anticipating having less money available in the future, may not borrow

A YEAR AGO, six weeks before the election, Richard M. Nixon told the American people of his concept of the presidency. He said: "The next president must take an activist view



HUBERT HUMPHREY

of his office. He must articulate the nation's values, define its goals and marshal its will."

All through the campaign, candidate Nixon said he would stop crime and inflation and rising taxes. He promised peace at home and abroad. In his acceptance speech at Miami, he said: "The wave of crime is not going to be the wave of the future of the United States of America."

He said: "Let us build bridges, my friends, build bridges of human dignity across that gulf that separates black America from white America." And he said: "I see the day when our senior citizens and millions of others can plan for the future with the assurance that their government is not going to rob them of their savings by destroying the value of the dollar."

The Republican theme in 1968 was a special concern for the silent American, the forgotten American. They pay most of the taxes. It is their dollar being eroded by inflation. They suffer from increasing costs of higher education for their sons and daughters. They are the victims of spiraling medical costs. They are being squeezed by tight credit and high interest rates. Their neighborhoods are threatened with violence and crime.

nor buy on credit quite as freely as they had before.

Manufacturers, forecasting this drop in sales, reduce their production, thus cutting down in their need for raw materials. This elicits a similar response from the suppliers of raw materials.

As the demand for goods drops, prices drop too, so that while people have fewer dollars to spend, they can get more for the dollars they do have than before.

THE TRICK is for government to let this trend continue just long enough to get the value of the dollar to where it should be, then to halt the trend by increasing spending.

This "thermostat theory" of using taxes to cool off an overheated economy and warm up a cold economy is pretty generally accepted, but it is obviously not as simple as it sounds. To begin with, it requires the private business sector to cooperate with the government.

Most of state government's capital construction is financed by borrowing, i.e., selling bonds. Because there is so much demand for money by both the government and private sectors, investors are able to demand and get higher and higher interest rates.

If government reduces its demand



Wallinger  
INDEPENDENT PRESS-TELEGRAM

## Is it any way to run a nation?

THEIR PAIN and suffering was to be eased. A new administration would set America on a new course. Let's take a look at the record.

Crime is still out of control. FBI figures for 1969 indicate a 10 per cent increase in the crime rate. After all the campaign rhetoric, Atty. Gen. John N. Mitchell now says: "Basically, street crime is outside the jurisdiction of the federal government."

Food prices are rising 8 per cent a year. In most cities, hamburger or bacon have gone up 10 cents a pound. Parents who sent their children to college this fall found costs up \$100 to \$200 per year. The average increase was 8 per cent.

Families who hoped to buy a new home this year have found interest rates rapidly rising, with the average rate for a new home now 8 per cent.

While the nation's housing needs are estimated at 2.5 million units per year for the next 10 years, new housing starts have dropped from an annual rate of 1.8 million in 1968 to 1.4 million this year, and the rate may drop even further.

The cost of living, which went up 3 per cent in 1967 and 4 per cent in 1968, is increasing at an annual rate of 6 1/2 per cent under President Nixon.

The White House sat idly by while the big banks increased the prime interest rate to 8 1/2 per cent, and there is talk of another increase.

Despite a campaign promise to the contrary, President Nixon demanded extension of the 10 per cent income tax surcharge.

A TAX REFORM bill finally passed the House of Representatives, but it was the work of Democrats in Congress, not the Nixon administration. The bill provides \$9 billion a

year in tax relief for low and middle income families, but the Nixon administration says the House bill gives too much tax relief to the low and middle income families and not enough to business. So the administration proposal is to hand corporate business, which is already enjoying record profits, \$2 billion in extra tax relief.

Hospital and medical costs continue to rise at an alarming rate. Budget cutbacks are forcing reductions in medical research, hospital construction, and neighborhood health centers.

Candidate Nixon's "black capitalism" program no longer is mentioned at the White House. "Black capitalism is a sham," according to Whitney Young, Jr., executive director of the National Urban League. "Mr. Nixon's rhetoric has never been followed up by any corporate plans or proposals."

Mr. Young concluded: "The administration has developed a chilling pattern of postponement, evasions and backpedaling on race and poverty."

During the campaign, candidate Nixon also emphasized that he did not want a government of "yes men." He promised an administration of "open, candid dialogue."

What's happened? The plane made it to the end of the runway, but its engines are sputtering and it's not moving.

As we head into the 1970s, the flight into the promised land probably will be cancelled, and passengers will be taken back to the terminal for a safer, slower horse and buggy. The forgotten American has been forgotten.

I say this is no way to run an airline, a railroad, or a nation.

families, it is imperative that private investment be encouraged and stimulated to provide such housing."

Meaning, to keep on spending money. And there lies the terrible predicament facing government leaders at every level.

Something must be done about inflation and about high taxes. But at the same time there are needs which must be met now, somehow. There are people living in substandard housing, there are 500,000 California children dozing in classrooms because they haven't had enough to eat. There is a desperate need in Southern California for more water. There is a need for more classrooms, and on and on.

One gamble government takes, by deferring projects now, is risking having to pay more for them next year, or the year after.

The federal and state governments have taken unto themselves a chore of incredible complexity. At the same time, they must obtain funds with which to purchase both guns and butter; they must reduce spending to curb inflation, and they must adjust their taxing policies to eliminate the gross inequities which exist and spread the burden more evenly.

Quite obviously, strong hands and wise heads are needed at the wheels.

## Buz Lukens plugs in as hip rightist

BUZ LUKENS at 38 is still the gee whiz kind of kid who thrills mom types at Republican women's conventions — not that that is the end of his political appeal by any means.

And when he proudly announces, as he did at last week's California Federation of Republican Women Convention in Anaheim, that "I'm a practicing Christian," he gets very



BOB HOUSER

good marks indeed. But, aside from that, now that Donald E. Lukens is also a practicing congressman from Ohio's 24th District and no longer the Big Ideologue on Campus, he now and then gets a little too hip for the ultraconservative he was once reputed to be. Too long-haired.

LUKENS makes a fair brief for young people, for example, when one gets the feeling the GOP matrons are all wrapped up in woodshed discipline.

They chuckled appreciation of Lukens' point that fighting and dying at 18 is not proof of readiness to vote at 18 because "You can have a baby at 13 but it doesn't mean you're ready."

A member of the press corps muttered, "The sad fact is that you ARE ready at 13 — or has God made some terrible mistake?"

Young people keep looking around for somebody with guts and without hypocrisy, Lukens said. But parents cheat on traffic tickets while asking their children to believe in God. So the kids go to the first place they hear someone saying it like it is. "And many times they think the only brave, honest person in sight is the one shouting vile words over a public microphone."

Buz included himself with the GOP ladies when he said, "We talk of the wonderful product of the 1920s; do we mean the Al Capones, Bonnie and Clyde?" Despite its bad name in recent history, out of that era came the parents of "the generation that saved the world in World War II and some of the greatest religious personalities."

HIS MAIN point — you've got to "plug young people into the system. It's not enough to invite them in to sweep out the headquarters; they need adult assignments, challenges they consider worthy."

Those young have also to face the realities of changing the system, said Lukens. "I'm a militant Quaker. When the kids tell me there's going to be a bloody revolution, I tell them they don't need it — we HAD one 180 years ago. Now you've got the system and it's beautiful. You have more county, state and national elections than at any time in the history of mankind. It invites plugging in. It's beautiful. It works."

Lukens sounded still hawkish on war. He served six and a half years in the Air Force and tells anti-war arguers, "I served so you could grow up; it doesn't bother me that you have to go so I can grow old — I figure it's an even deal."

In a press conference Lukens gave intimations of a less rigid conservatism than had been his reputed trademark as firebrand national leader of Young Republicans a few years ago.

MOST YOUNG people are as decent and productive as any generation in history, he said. Today's conservative has moderated, he said, and is finding more answers. He calls himself a progressive conservative.

He said he is not totally committed to President Nixon's welfare reforms, which conservatives have derided. It will cost more in the beginning, Lukens noted, but "it is designed to decrease itself. And that's O.K. if it's true."

It is a guaranteed annual wage, Lukens admitted, but that concept is not a liberal concept; it was first offered by the conservative economist, Milton Friedman.



WICKS  
'For what we are about to receive ...'



## L. A. C. SAYS FBI statistics on crime frightening

By L. A. COLLINS Sr.

IF YOU ARE complacent about the crime wave sweeping the country you should read the FBI report issued several weeks ago. It tells of how 49 per cent of all persons charged with committing a major crime in 1963 were juveniles, that a fourth of those arrested for major thefts were under 15 years of age, that the number of juveniles arrested for all offenses—excepting traffic violations—has doubled since 1960. For that period adult arrests have increased only 4 per cent. One of every 16 teenagers was arrested last year.

There is ample evidence that we are having a major crime wave. A feature writer in the Washington Post analyzes the FBI report. He shows how major crimes have increased 50 per cent since 1960. Those involving money or property have increased much faster than attacks on persons. But murder and rape have increased since 1960 from one for each 7,000 of our population to one for each 4,400. The number of juveniles involved in such violence has increased 125 per cent. About one-fourth of all arrested in major cities were under 15 years of age.

SOME OF THE Post writer's comments were as follows: The FBI's annual report on crime in the United States, published a few weeks ago, is a dreadful document—dreadful because of what it reveals about everyday life in this country.

Anyone who wades through the pages of statistics has to recognize that there is nothing phony about the sense of insecurity that leads to department store displays of window and door locking devices and newspaper advertisements of trained watchdogs.

Simply put, the report says that in the 57 cities with populations of more than 250,000 one major crime was committed last year for every 22 residents. Elsewhere in the country, there was one major crime for every 62 residents.

This count is based on what the FBI calls the crime index. It includes murder, rape, robbery, aggravated assault, burglary, larceny of more than \$50 and auto theft. Since larceny and auto theft hardly strike the same note of terror as the others, what

Comments on the opinion page are invited to represent diverse viewpoints and to reflect the editorial position of this newspaper.

## Other wars had moments of fun— Vietnam fray rates as just peculiar

THE WAR IN VIETNAM is peculiar, but not funny. It may be our first war without a jest celebrated enough to reach the home front for general circulation.

Hardly anyone says, "A funny thing happened while I was in Saigon," or "Did you hear the one about the Phan Rang girl and the Marine?" Yet the comedy relief of World War II rolls on. The frantic frolics of "McHale's Navy" still celebrate the exploits of the P-T boats in the Pacific. And millions find themselves capable of a chuckle as they view "Hogan's Heroes," in which the sadistic beasts who ran the German prison camps in World War II propaganda have been transformed into bungling, rather caddy chaps capable of helping you while away a year or two behind an electrified fence.

IT WAS EASIER to laugh in the Second World War because the nation was united behind it. No doubt there are snorts of wry humor in the rice paddies of today's combat. Only the ability to smile at himself can save a man from break-down in the heat of battle. But when he comes home, he is unlikely to regale friends and neighbors with the one about the corporal who snacked up in a temple at Hue, or the supply sergeant who rooked the black market at Da Nang. The reaction is likely to be "Da Where?" or, "You mean THAT war?"

The humor of war increases in direct proportion with the distance from the action. The same draftee who cursed the captain for pushing him through a 20-mile hike in January of 1943 at Fort Francis E. Warren, Wyoming, now chortles about the look on the lieutenant's face when he discovered his canteen was frozen.

Any man who was a casual he had completed training, but was not as-

might be called the fear index is not uniformly quite so high. But it is high enough.

EVEN AFTER eliminating those two categories, one of the remaining crimes was committed for every 41 residents in the big cities and for every 114 residents elsewhere.

Probe deeper and you learn something about the conditions that led to all this crime. You discover, for instance, that robbery is a crime occurring primarily in big cities, that murder and assault are southern crimes, that theft is the most popular crime where population is rapidly growing or where tourist traffic is heavy, and that the arrests of juveniles are increasing in the suburbs at a slightly faster clip than they are in the cities.

The surge in juvenile crime is not coming just in the slums and adjoining parts of big cities. Crime rates went up as much in the suburbs as they did in the cities last year and the percentage of juveniles among those charged with serious crimes is somewhat higher in the suburbs than in the cities.

MOST OF THE juvenile crime, naturally, involves boys, 75 per cent of it. But last year the number of girls arrested for major crimes increased at precisely the same rate as the number of boys. Interestingly enough, twice as many white juveniles as black were arrested for major thefts and almost twice as many blacks as whites for crimes of violence. White juveniles were arrested for major crimes not only more frequently in the suburbs (6 out of 7) but also in the cities (3 out of 5).

Add to these statistics the greater difficulty the police say they now have in solving crime and the picture becomes even bleaker. Last year, the FBI reports, less than 2 out of every 10 thefts were solved, less than 3 out of every 10 robberies, and less than 6 out of 10 rapes. Seven years ago, the clearance rate was 3 out of 10 thefts, 4 out of 10 robberies, and 7 out of 10 rapes.

The FBI offers no solutions to this crime problem in its report. Its only hopeful comment is that the rate of increase in the number of policemen surpassed the rate of population growth last year for the first time since 1960. That is something—but not much.

signed to a permanent post) in the Big War can recall delightful instances of how G.I.'s at loose ends



## STERLING BEMIS

quickly learned how to avoid doing their duty.

FOR EXAMPLE, in July of 1943 Overseas Shipments RT-705, a contingent of 88 T-5s recently graduated from Quartermaster School, was camped at Camp Lee waiting travel orders. At 0900 on Monday they marched into the woods, burdened with wheelbarrows and shovels, to fill a giant excavation with the red soil of Virginia. At approximately 1015 the men of RT-705 discovered the hole had been dug by the previous graduating class. At 1030 two men were still trundling wheelbarrows and 66 men were on the bus to Petersburg. At 1700 the men returned to camp, picked up their tools and showed up in the company street in time for evening chow. This routine lasted until Friday, when the men shipped out to Camp Shenango, near Sharon, Pa.

Shenango was a staging area for overseas shipment. It was supervised by a minimum of officers, many of whom were ticketed for the war zone and didn't give a damn. Shenango's mess hall was a disaster area highly reminiscent of Cheapside during the Black Plague. The main diet was boiled fish. The fish were happier to be there than the men.

A DETAIL of 13 men assigned to construction of an obstacle course in the woods proudly upheld the tradi-

# Fight to win, say prisoner's parents

EDITOR:

Our son was shot down over North Vietnam many months ago and is being carried by our government in an "Assumed Captured Status". Periodically, we receive information from our government advising us that every effort is being made to secure the release of enemy-held prisoners. We have been told that Hanoi is extremely sensitive to world opinion and that if enough words are written protesting the inhumane treatment of our loved ones it may sway Hanoi to be more humane.

It is our opinion that the more we protest the inhumane treatment of our loved ones, the more our government BEGS Hanoi to open lines of communication and release prisoners, the more effective Hanoi's program of psychological warfare becomes.

It is also our opinion that if the President is willing to sacrifice the lives of 200 or so Americans each week for the next 18 to 24 months, while we back out of Vietnam as a political expediency, he is not really too concerned about a thousand or so prisoners.

WHEN WE READ Lieutenant Frishman's account of the atrocities committed against our loved ones it didn't make us nearly as angry with Hanoi as it did with our own government. We are sure these revelations have been known to our government for many months and yet our government kept it from our people and has done nothing to retaliate.

We have written President Nixon and now desire that our letter be published, with the greatest circulation possible, as—

## AN OPEN LETTER TO THE PRESIDENT

Dear Mr. President:

My wife and I are writing to you as:

1. Parents of two sons who fought

## Today's book

THE THEATRE: An Introduction. By Oscar G. Brockett. Holt, Rinehart and Winston, \$12.95.

From Oedipus Rex to Guys and Dolls, from Shakespeare to Arthur Miller, this handsome volume is a 2,500-year panorama of the theatre. Some 400 pictures, many of them rare, and a large number in full color, enhance the text, dealing with the arts and techniques of the theatre, with discussions of representative plays from every period.—N.

tions of RT-705 in the department of malingering. Each morning after fish the men raced to the toolshed. First prize was a saw with a handle at both ends. The winner hauled the tool into the woods and settled down under a tree with the latest Perry Mason paperback. From time to time a Lieutenant would approach. The inevitable scene went like this:

Lieutenant—Corporal, why aren't you in the woods sawing a tree for the obstacle course?

T-5: Sir, I'm waiting for my partner, Corporal Larson. He operates the other end of the saw.

Lieutenant: Carry on, Corporal. (Casual salute)

Two other members of the outfit trudged every morning to the officers' quarters, picked up a bucket in the latrine and set it on a stove. They stoked up a splendid fire. Every time the water simmered, the bucket was lowered to the cement floor to cool.

Any officer who strayed into the area was told (after the bucket had magically materialized on top of the stove)—

"We'll start mopping, Sir, as soon as she's hot enough."

They waited all week for the right temperature.

THE INGENUITY of RT-705 did not end Stateside. Finally the casual heroes boarded the S. S. George Washington at Berth 232 in Los Angeles Harbor and grandly sailed into the Pacific. They were buoyed by highly authentic rumors that all hands were to be stationed in Hawaii for the duration.

It was Corporal Weismann who gave the unit its finest hour on shipboard. He discovered that in the C-deck head all the oval apertures were strung out over a single long trough in which the water streamed from starboard to port. Corporal Weismann occupied the aperture closest to starboard. Carefully he fashioned a paper boat, lighted the top of it, and set it sailing downstream. As the fireboat ran its course to port, he had the satisfaction of watching eleven shipmates leaping in quick sequence from their comfortable seats onto the uncertainties of a lurching deck.

Corporal Weismann took to the security of the head on E deck until the George Washington was safely anchored at its destination.

It turned out to be Bombay.

*'We believe negotiations with Hanoi at this time are futile because we are negotiating from a position of weakness rather than strength.'*

in Vietnam, one of whom is being carried in an "Assumed Captured Status".

2. Parents of two sons who were raised to respect the law and their country and willingly risked their lives in Vietnam.

May we remind you, Mr. President, of a commitment you made at the Republican National Convention in Miami when you said, "If elected to the presidency of the United States I will bring the full military, political, and economic power of this great nation to bear upon the enemy."

Granted, you were handed a "cold turkey" by the former administration so far as the Paris Peace Talks were concerned.

Granted, since you were stuck with them, you had to give it a try.

BUT WHERE, Mr. President, is this great pressure of military, political, and economic power being brought to bear on the enemy? Militarily, we are still asking our young men to give their lives but not permitting them to WIN a war! Politically, the only pressure that has been brought to bear has been to force SOUTH Vietnam to make more concessions to the North. Economically, we continue to support our "friends" who help sustain Hanoi's war effort while at the same time we try to stimulate trade and cultural exchange programs with our enemies.

We, as average Americans, believe that the only thing Communist countries respect is brute force.

We believe our basic policy in Vietnam has been one of fear—fear of Red China, fear of Russia, fear of world opinion. Did Russia worry about world opinion when she invaded Hungary and Czechoslovakia? No, she took what action she deemed necessary for her own interests and let world opinion be damned!

We believe negotiations with Hanoi at this time are futile because we are negotiating from a position of weakness rather than strength. We will never be able to negotiate from a position of strength until the enemy has been defeated and his potential to wage war has been eliminated. In the long run, this would save lives, time, and money. Wouldn't it be better to be spending our time and money rebuilding a defeated enemy (as we did in Germany and Japan), uniting North and South Vietnam, and creating an atmosphere where Democracy rather than Communism might flourish?

WE BELIEVE the United States is going to put its tail between its legs and pull out of South Vietnam within the next 18 months leaving a vacuum to be filled by Hanoi.

We believe that since Hanoi is going to get everything it wants anyway, it is criminal that 200 or more Americans will die in Vietnam each week for the next 18 months.

We, as parents of a son in an "Assumed Captured Status", believe that Hanoi has nothing to lose and everything to gain by continuing to hold all prisoners under their present policy. We cannot understand:

1. Why our military cannot take the war to the enemy. Why should our ally, South Vietnam, suffer all of the ravages of war on her land? What difference does it make to the poor South Vietnamese farmer whether it is a friendly or enemy force that destroys his home or rice paddy?

2. Why the harbor at Haiphong cannot be blocked so that world shipping would have to anchor outside and be serviced by lighter? North Vietnamese lighters could be attached without offending our "friends" throughout the world.

3. Why U.S. economic aid should not be cut off from ANY country (friend or enemy of the United States) trading with North Vietnam?

Yours is a very awesome task, Mr. President, but we believe a few basic decisions based on strength, rather than fear, may someday justify the thousands of American lives which have been given and the years of suffering our son and others like him are enduring.

It has been many months our son has been missing with no word on whether he is dead or alive and very little word from our government on what is being done for the prisoner's release. How do you think we, and thousands like us, feel after 30 weeks of non-productive peace talks in Paris?

This family, Mr. President, is hurt, sick, and discouraged after seven months of your administration, and still nothing more accomplished in getting the war ended than in Mr. Johnson's administration. Please don't let us continue to feel our vote for you was perhaps wasted.

Respectfully and sincerely,  
PARENTS OF A PRISONER  
IN NORTH VIETNAM  
(Name withheld for prisoner's protection.)

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## SENATOR SOAPER SAYS

RAISING YOUR BOY to be a football hero is a risky investment. He might make big money with the pros. But if he doesn't, you'd be stuck with all those dental repairs.

GREAT SUFFERING among the pipers in the office when the man who always has matches not

only goes on vacation but locks his desk.

A FRIEND who works for one of those giant conglomerates is looking forward to his retirement dinner. He hopes that when they give him the gold watch they'll tell him what business he's been in all these years.





## Tale Wags a Writer

By K. NEINE  
Doghouse Editor

"It's National Dog Week. Starts today."

"So?"

"Write a story."

"About National Dog Week? You got to be kidding."

"Think of the people who have dogs. Ya' know what those dogs mean to them . . ."

"Yeah, fleas, fights with the neighbors, hair all over everything — Look, if you want me to write a story about dogs, you're barking up the wrong tree."

"Aw, c'mon . . . for a lousy 10 cents a day for a can of dog food, look-it all the lovin' you get."

"And have you ever stopped to think that dogs in America eat better than millions of people in other parts of the world? Better'n some people right here in Long Beach. And you yap about love!"

"O.k., o.k. . . . But how about police dogs, and watch dogs, and seeing-eye dogs, and just dog-dogs that are companions for lonely people. And how 'bout that dog last week that saved those kids because he barked when he smelled smoke in the house?"

"Oh, sure. Does anybody ever check how many fire hydrants have to be repainted because . . . Well, don't smirk. D'ya know?"

"Write the story."

"Such dogged determination deserves a pat on the head. Besides, you're the master . . . I mean, boss."

"Just write the story."

"And if I don't? I suppose I'm in the doghouse?"

"Write!"



## EX-CSLB PREXY 'FEARFUL OF YEAR AHEAD

(Continued from Page B-1)

stamps — and so did the students."

Gay scored both the administration — and previous student governments — for having "no active interest in determining issues before they reached the confrontation stage."

"It was hard to convince them that a problem existed, let alone that they should act on it before it blew up in their faces."

"Students were just names and numbers to most administrators," he said. "The only students they met were student government phonies at banquets or beer violators. They formed their opinions of students from those contacts and grew apathetic."

GAY SAID there is no ideal college administrator — he'd have to be black brown and white, get along with conservative trustees and radical students, and wear a fraternity

pin and a black leather jacket.

"But administrators should act as if the future of the campus hinges on what they're doing," he said. "It often does. A good administrator — a good college president — should have rapport with minorities and not block change just because there's practical difficulties."

"The practical problems are real, but students should be able to dream and enthuse. Much more can be done than most people think. Some of it will be done . . ."

Next to meeting minority student demands, decentralization is the most pressing need in the state college system, Gay says.

"It's ridiculous to think that a system of a quarter-million students can be governed by one board of trustees that meets once or twice a month," he says.

"It's stupid to think that Long Beach has the same problems as Stanislaus State College."

"PERHAPS EACH school should elect its own governing board. Right now, the college system is a one-way channel, with everything coming down from the top. It's these uninformed decisions made at the top which precipitate many campus crises."

Gay also called for speedier progress in the black and chicano studies departments and strong campus action against education code revisions re-

stricting the power of student governments.

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## Families Win Fair Housing

Fair housing groups in Los Angeles and Orange Counties have aided more than 250 families to find satisfactory residences "without recourse to law," in the last year, according to a Housing Opportunities Center official.

Nearly 60 local organizations — including the Long Beach Fair Housing Foundation — have helped residents find suitable dwellings "on the open market," said Mrs. Carol Schiller.

One of the organizations, the Fair Housing Council of the San Fernando Valley, has announced \$1,400 damages awarded to a couple in suit brought against an apartment owner, however.

The judgment, largest awarded to date in a Southern California housing discrimination case, was for violation of the Unruh Civil Rights Act by both the apartment building owner and his manager.

THE ACT is a California statute prohibiting racial discrimination in the sale and rental of residential housing.

Over 50 similar suits have been filed in the two counties this year, said Mrs. Schiller, and while several suits are still pending — including one for \$30,000 against a Culver City realtor — none have been lost.

"Lawsuits are but a part of the picture," added Mrs. Schiller.

## LOANS ---

(Continued from Page B-1)

by in other ventures, and its yields will be lower than average under the program.

Ediger explained that the interest rate on the loans will be the same as on other home loans — 7½ per cent. But the 6 per cent flat fee normally charged the seller has been reduced under the "new opportunity" program to 4 per cent.

The territory covered by the program here is bounded by Spring Street on the north, Redondo Avenue on the east and Ocean Boulevard on the south. On the west, the area extends to Long Beach Boulevard north of Anaheim Street, "then along Anaheim to Henry Ford Avenue, taking in just about all of Wilmington."

To what extent the program will help improve the area remains to be seen. But, according to City Hall observers — and Ediger himself — it is "not a panacea by any means."

THE BANK'S previous policy, while dictated by business considerations, fell into that broad pattern of economic realities that penalize the poor and the not-so-well-to-do merely because they have no money.



BUGATTI OWNED BY CHARLES DAVIES  
Walker Edmiston, Matt Post Kneel for Judging

—Staff Photo

## Bugatti Sportster at Home in L.B.

By BOB GEIVET  
Staff Writer

How would you go about finding a Bugatti sportster if you wanted to put it in show competition — such as Saturday's Concours of the Americas at Newport Beach?

Perhaps you could ask Charles W. Davies of 4226 Locust Ave., Long Beach, who now has two Bugattis — and got them both in Holland.

Davies showed a flashy blue-and-chrome 1929 Bugatti 40, sleek, two-seater sport roadster he just rebuilt — after two years of work in his shop at his home.

HE BOUGHT the car in Holland in 1958, and by then it was on its second owner and starting its second 100,000 miles. He said the little beauty was in daily service; it took its owner to work and back home, and on tours over weekends.

Davies, a retired aeronautical engineer who was with McDonnell-Douglas at Long Beach, found himself doing all kinds of manufacturing jobs on the overhaul. He even made bolts with metric threads — because he couldn't buy them anywhere.

The famed Bugatti line of cars was big in the early days. Etienne Bugatti began his designing in 1895, and by 1913 had set up his own manufacturing plant in Alsace-Lorraine. He kept it going until war broke Sept. 1, 1939, with Germany's invasion of Poland.

IN THE mid-twenties Bugatti led the racing world in popularity and in wins. All those cars were specially built as one-of-a-kind designs; Davies has what might be called "production" models because many Type 40's were made.

The Davies car was only one of scores on display. Of the 50 entries on show, only one, 1925 Hispano-Suiza, was older.

But the judging was on basis of the condition of the cars and their original equipment. The show also eign-built, thus departing included modern machines, American and from the usual Concours showings of vintage and classic models.

## Calendar Recreation

September 21 - 2

8 - 11 p.m. Single Adults Club Dance  
— New Members Welcome — El Dorado Park.

**MONDAY**  
9:30-11:30 p.m. Adult General Crafts and Textile Painting — Whaley Park. General Crafts only at Drake & Blady Park.  
9:30-11 p.m. Sign-ups for Boys Flow Football & Girls Touchdown (Football) Leagues — All City Park playground.  
7:10 p.m. Badminton—Bring your own rackets — Junior & Senior High — Veterans Park.  
7 p.m. Women's Volleyball Practice — Class B — Rogers Junior High School Gym.  
7:30-9 p.m. Badminton — Bring your own equipment — Long Beach City College Men's Gym (also Thurs.).  
7:10 p.m. Adult General Crafts and Textile Painting—Wardlow Park (General Crafts only at Veterans Park).

**TUESDAY**  
9-5 p.m. & 6-8 p.m. Registration for Adult Golf Instruction (Class begins October 1).  
7:30-9 p.m. Adult General Crafts and Textile Painting at Silverado & Rossmore Parks (General Crafts only at Heartwell Park).  
9:45 a.m. Women's Volleyball Practice — Beginners Welcome — Veterans Park.  
7:10 a.m. Women's Volleyball Practice — Class D & C — Beginners Welcome — Whaley Park (also Thurs.).

**WEDNESDAY**  
9:30-11:30 p.m. Adult General Crafts and Textile Painting—Admiral Kids & El Dorado Parks.

**THURSDAY**  
8:30 p.m. Adult Bridge Club — New Members Welcome—No Parlor Needed — Veterans Park.  
7:30-9 p.m. Adult Square Dance Class — Beginners — El Dorado Park (Intermediates at 9:00 p.m.).  
7:10 p.m. Table Tennis — Bring Your Own Paddles — Washington Junior High School Gym (also Mon.).

**FRIDAY**  
9:30-11:30 p.m. Adult General Crafts and Textile Painting—California Recreation Center (Textile Painting only at Rialto Park).  
8:30 p.m. Girls Touchdown (Football) — Age 10-15 — Whaley Park.

**SATURDAY**  
10 a.m. — Girls Volleyball Practice — Age 10-15 — Whaley Park.  
1:30 p.m. Girls Touchdown Practice — Age 10-15 — Whaley Park.  
2 p.m. Do Your Thing — Crafts, Glue Flowers — Girls, Grades 4-8 — Cabrillo Playground.

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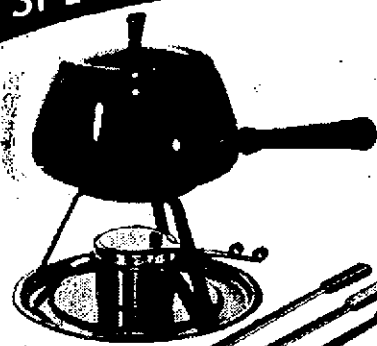
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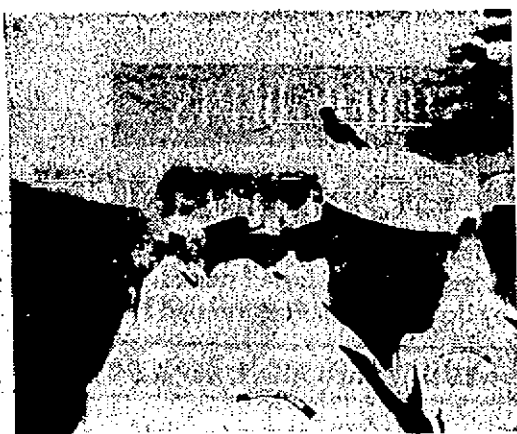
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## 'Feathered Friend' Fouls Up Inspection

YOKOSUKA, Japan — Is a bird in the HAT worth two in the bush?

Seaman Bill Lambert of the Long Beach destroyer USS Henry W. Tucker has to believe it is because when all hands are called to attention they are supposed to stay at attention — no bird seeking in the bushes!

Lambert, from West Concord, Minn., had his fine feathered friend "drop in" to pay a visit during a recent inspection. A bird-like landing strip, so to speak.

While everyone else was at attention, Lambert's friend was "at ease."

"It was funny to see the looks on the officers' faces, though," Lambert said.

Prior to being inspected, the bird — a Japanese sparrow — flew the coop. —Buck Lanier

## Attendance Hits 11,804

First check of enrollment in the 18 schools of Bellflower Unified District disclosed an attendance of 11,804 pupils, Dr. W. Norman Wampler, superintendent, reported Friday.

Late-comers are expected to swell enrollment in regular classes to an estimated 12,172.

Another 210 are attending Somerset continuation high school and Bellflower Adult School enrollment is expected to total an estimated 2,000 students.

## Smothers Brother to be ACLU Guest

Tom Smothers, half of the musical-comedy brother act, will be guest of honor Sept. 28 at a Los Angeles garden party, according to officials of the sponsoring American Civil Liberties Union of Southern California.

Smothers, currently embroiled with the CBS television network over cancellation of the brothers' TV show, will be introduced by master of ceremonies John Saxon, of "The Bold Ones" video program.

Tickets for the event, to be held 3 p.m. to 6 p.m., at the home of Mr. and Mrs. Louis Licht, 1500 Old Oak Rd., are available in advance from the ACLU at \$3.50, or \$4 at the door.

## Dedication Set for Pool Table

The Westside Neighborhood Council will hold its regular monthly meeting Thursday at 7:30 p.m. at 2006 Santa Fe Ave.

A new pool table for the Westside Teen Center will be dedicated and a report will be given on the new day care center and neighborhood facilities center.

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3530 Adams St.

• LAKEWOOD  
4141 Woodruff Ave.

• CANOGA PARK  
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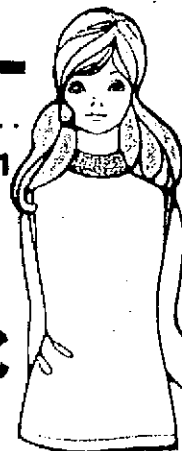
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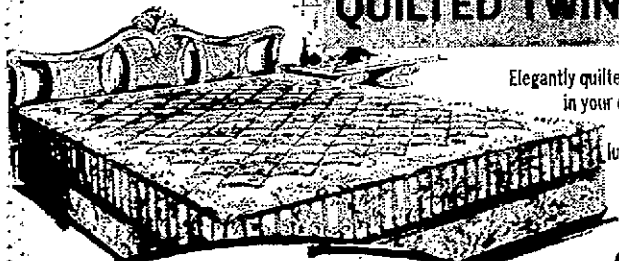
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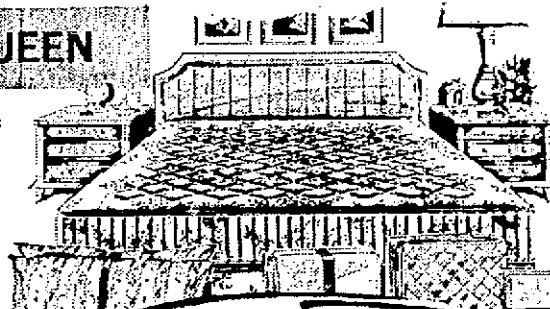
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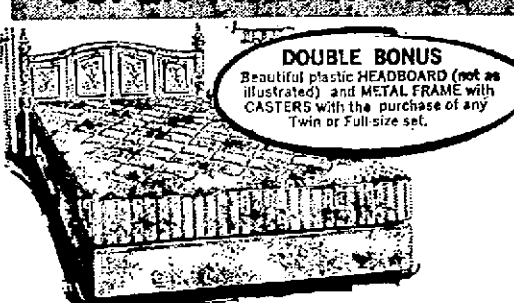
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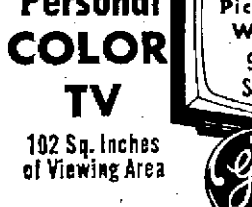
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Excellent for mixed drinks  
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Operates on 4 "C" cell batteries or electrical current with built-in AC line cord  
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# Oakland Opens \$7.7-Million Museum That Will Be Fun

OAKLAND (UPI) — The city of Oakland opened Saturday a \$7.7-million museum that's fun, a museum that may be copied across the nation.

The unconventional architecture is stunning enough that people will go to see the building as well as its contents.

The contents — separate museums of art, history and natural history — are a marriage of three subjects focusing on the California environment.

SAN FRANCISCO newspaper writers are not notably charitable to their Oakland neighbor, but the Chronicle's critic, Alfred Frankenstein, called the museum "one of the most remarkable and unusual institutions of its kind in the world."

It is "very likely to exert enormous influence throughout the United States," he said.

Yet the opening was not entirely a happy one. The director, J. S. Holliday, was fired last month after personality clashes and disputes concerning participation of ethnic groups in museum activities. No replacement has been named, and Negro groups are demanding heavy representation on the museum commission.

The building, designed by the late Eero Saarinen and his associates, is a three-tiered complex of exhibition galleries arranged so each roof becomes a garden and terrace for the structure above. No towers distract, and the impression is a harmonious blend of architecture with landscape.



### HIGH-FLYING SHIRLEY

Shirley Maclaine's title role in Universal's lavish roadshow musical, "Sweet Charity", really had her flying high, as verified by this photo. Here we see Shirley, as the dancehall hostess with the heart of gold going airborne. The show is playing exclusively at the Rolling Hills Theater in Torrance.

# Candice Worries About the World

By VERNON SCOTT

HOLLYWOOD (UPI) — Candice Bergen is, unequivocally, the most beautiful actress on the screen.

This knowledge displeases her.

But the blonde, blue-eyed girl is a movie star because of her beauty; not because she is a threat to Katharine Hepburn as a collector of Academy Awards.

Candice's beauty is that of the Nordic goddess, cool, serene, unattainable, perfect.

BENEATH THE surface she is a cauldron of social conscience. But every time she opens her mouth she is misquoted or made out a flibbertigibbet.

In truth she is 23, the daughter of ventriloquist Edgar Bergen. She's been a model, published writer and photographer, globe-trotter. She doesn't object to being called candy. She's as bright as new paint and sometimes too honest for her own good.

Candice is a vegetarian. She is dedicated to youth movements. One of her great passions is to see the American Indian restored to his lands, rights and dignity.

If she's so concerned about the ills of the world, why is she skylarking before movie cameras instead of out amongst 'em?

"Because I'm a dilettante," Candice said resentfully. "I don't do things thoroughly. I'm too interested in too many things. I've bluffed my way through acting and modeling and other things."

CANDY'S HONESTY is as sincere as her concern

over Vietnam, urban ghettos, racial strife and air pollution.

"I'd rather talk about meaningful things than beauty," she said during a break at Columbia in her new film, "Getting Straight."

"My particular kind of looks cast me as a snow princess in glacial parts. I've never been cast as a humanoid before this picture. I've always been the decorative mannequin."

"And I did those bored looks and nonchalance very well because I worked on those incredibly refined characters. But it's unbelievable to me that a model can look so bored in an age when so much is going on."

Youth is on Candy's side, allowing her to speak

with the assurance of her years — in extremes and superlatives.

"I don't think my work is relevant. It's a distraction to keep your mind off things you really care about, especially, if you have nothing to be sad about. I'm so much luckier than I have any right to be — I have my health, work, youth and my appearance."

UNTIL RECENTLY Candy has blasted Hollywood.

Since her return from abroad she has had time for reflection and seen the efforts and money of individuals and organizations contributed to worthwhile causes.

"Two years ago I had no sense of reality," she said. "I've knocked Hollywood for years, but now that I've returned I find there is concern and effort here by people who want to accomplish things."

"My real problem is trying to cope with all the world's insanity."

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## Guys, Dolls Hangout —Lindy's—Is Closing

NEW YORK (AP) — Lindy's Restaurant, successor to the one where Damon Runyon's guys and dolls hung out, will close tonight for the last time.

A restaurant chain has bought it and plans to turn it into a steak house. It won't be the same.

"If the walls could only talk, what antidotes they could tell," said waiter Marly Walsine in his best Runyonesque.

Leo Lindemann, a Ger-

man-born waiter, opened the original Lindy's in 1921 at 49th Street and Broadway.

His wife's cheesecake, sturgeon and matzoh-ball soup attracted such stars as Eddie Cantor and Al Jolson. The show business, newspaper and horse racing crowd followed, and Runyon immortalized it as "Lindy's."

The present larger Lindy's, two blocks north at 51st Street, was opened in 1929. The original restaurant was closed in 1957, two months before Lindemann's death.

Since 1962 the second Lindy's has been owned by realtor Max Stahl, who bought it from Jack Dramer, a son of Lindemann's first partners.

## ACTOR HOME BURGLARED

MALIBU (AP) — Actor Leif Erickson told police Saturday his home was burglarized overnight. Missing were such valuables as stocks and jewelry.

Included in the loot was Erickson's son's piggy bank.

## ZUBIN MEHTA

conducts in Long Beach Auditorium Concert Hall

Los Angeles philharmonic	
zubin mehta, music director	
The Long Beach Auxiliary of the Southern California Symphony-Hollywood Bowl Association presents the 1969-70 Season	
Saturday November 8	Sir John Barbirolli, Conductor Alexander Slobodyanik, Pianist Haydn: Symphony No. 104 Tchaikovsky: Piano Concerto No. 1 Sibelius: Symphony No. 5
Saturday November 29	Rafael Frühbeck de Burgos, Conductor Tchaikovsky: Symphony No. 6 Barber: Symphony No. 1 Wagner: Excerpts from "Die Meistersinger"
Friday December 12	Daniel Barenboim, Conductor Program includes: Haydn: Symphony No. 98 Brahms: Symphony No. 4
Saturday January 17	Zubin Mehta, Conductor Pinchas Zukerman, Violinist Haydn: Symphony No. 98 Isang Yun: Symphonic Scene Tchaikovsky: Violin Concerto
Friday February 27	Zubin Mehta, Conductor Berg: 3 Pieces from "Wozzeck" Debussy: La Mer Beethoven: Symphony No. 7
Saturday April 4	Zubin Mehta, Conductor Gina Bachauer, Pianist Stravinsky: Petrushka Rachmaninoff: Piano Concerto No. 3 Programs subject to change

USE THIS CONVENIENT FORM TO ORDER TICKETS

SEASON TICKETS: \$24.00, 20.00, 15.00

Please send me \_\_\_\_\_ season tickets at \$ \_\_\_\_\_ each.

number \_\_\_\_\_ season price \_\_\_\_\_

My check for \$ \_\_\_\_\_, payable to Long Beach Auxiliary Committee, is enclosed.

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Please mail your check with your order to: Long Beach Auxiliary Committee, 307 Euclid Ave., Long Beach 90814. Enclose a stamped self-addressed envelope for return of your tickets. Tickets will be mailed well in advance of first concert.

SATURDAY SEPTEMBER 27  
8:30 PM — 2:30 AM

## Dixieland at Disneyland

Starring

## AL HIRT

with PEE-WEE and the YOUNG SET

### WORLD'S GREATEST JAZZ BAND

## SHARKEY BONANO & THE NEW ORLEANS ALLSTARS

FIREHOUSE FIVE+2

TEDDY BUCKNER

PETE LOFTHOUSE and his SECOND STORY MEN with BARBARA KELLY

YOUNG MEN FROM NEW ORLEANS

EXTRA ADDED ATTRACTION: THE MICKIE FINN SHOW

ADVANCE SALE ONLY \$6.00 PER PERSON

Tickets on September 27 (at Disneyland Box Office) \$7.50

ADMISSION PRICE INCLUDES UNLIMITED USE OF ALL DISNEYLAND ATTRACTIONS (Except Shooting Galleries)

TICKETS AVAILABLE AT: The Disneyland Box Office, Wallick's Music City, Desmond's Stores, and Bank of America (with BankAmericard)

## Disneyland

## Opening Oct 2nd

First Night Sold Out

"the most hilarious, topical, revue in a long time"

Call (714) 772-7777 for reservations #374 OH Broadway West

...at the Grand Hotel - Anaheim

## THAT'S MY BAG

"They were still laughing as the theatre emptied"

Ray Wilson, MEMPHIS PRESS-SCIMITAR

"the best show in town"

Frank Meyer, MIAMI BEACH SUN

"dynamic style—satire is tremendous"

Bob Freund, FT. LAUDERDALE NEWS

"a mind-blowing, laugh-loaded performance..."

Gene Gerrard, COLUMBUS CITIZEN-JOURNAL

"A delicious satirizing in song, patter, skits and one-liners on every major facet of the American scene..."

George Burke, MIAMI HERALD

"played to S.R.O. audiences — an unqualified hit!"

John Huddy, COLUMBUS DISPATCH

Dairy Couple Honors Given

ST. CHARLES, Ill. (AP) — Mr. and Mrs. Philip Lee Peterson of Oregon, Wis., were named 1969 outstanding young dairy couple of the year Saturday at the annual convention of the Pure Milk Association.

EARL WILSON

For Better or Wurst in Bavaria

FUSSEN, Germany — The Bavarian Alps were thronged with famished tourists gobbling up all the restaurant food and my B.W. said, "If the worst comes to the worst, I'll take the wiener wurst."

The Beautiful Wife and I were here near famous Neuschwanstein Castle where Crazy Ludwig, the nutty king, sometimes called Looney Louey, was drowned by his subjects 100 years ago because he was bankrupting them with his costly fancy-schmancy castle construction.

Four thousand miles we had flown to see Angela Lansbury filming "The Cook" or "The Rock" — The latter title hadn't been cleared yet — with Broadway Producer Hal Prince directing a movie for the first time.

"I started shooting two days ahead of schedule, so by the time I was supposed to start, I was already two days ahead of schedule," Hal Prince said.

We were in the lovely town of Hohenwangau which looks like a toy. It's a snow-capped country where the peaks climb to 3,000 meters, where the

beer is big with lots of foam. "A lot of Americans traveled pretty far to see you in 'Mame,'" we reminded Angela, "but it's doubtful if anybody traveled 4,000 miles as we have now."

"Everything's been going so very well," Angela said, and her husband Peter Shaw, the agent, who's been visiting her, nodded agreement.

THE LIVING IS good, Hal Prince has a Schloss, or castle, of 40 rooms and 10 bathrooms.

"We see deer on the road. Angela's son ran into one, one of my drivers hit one. I hate to sound Pollyannaish, but we've had no crises at all."

"I hope if I ever do a film with Hollywood extras that they're as free and unselfconscious as the local actors."

"They don't get seen on much film outside the country because there are so many nude films made here. And their movie titles in Germany are incredibly pornographic. God knows what they will call our picture in Germany!"

Angela has a bedroom scene with Michael York who plays her youthful lover.

"It's about a widow who decides to have an affair with the young man working for her," Hal said. "He's a very interesting fellow!"

Even with all his success as a play producer, Hal says, "I lean a little toward film to start with" — and the gamble here is fascinating: this Cinema Center Films undertaking is budgeted at about \$2 million. His most expensive B'way show cost probably \$500,000.

His office here on the Alpesee is full of New York atmosphere — phone

calls from there, plans for his next B'way show, plans for more openings of "Fiddler on the Roof" including one in Munich a couple of hours away which Hal figured he'd be too busy to attend.

"Crazy Ludwig's castle is a backdrop and I asked one tour guide whether King Ludwig had a queen. 'No, HE was one,' somebody answered."

At the restaurant Head Ober (Headwaiter) fed us wiener wurst . . . huge hot dog type sausages, sauerkraut and hot potato salad. Der wurst was very fine.

THE WEEKEND WIND-UP IN N.Y. . . . Authoress Rona Jaffe set a scene in her book "The Fame Game" at the Plaza Hotel because "they have the nicest public ladies' room in town and I wanted to do something to reward them."

The Joe Namath Electric Football Game is selling well, and a company exec says, "Joe wants to put out a girl's model, with longer huddles" . . . Singer Julie Budd, 15, got permission from her high school to take time off for a Las Vegas appearance . . . Anne

Meara (of Suller & Meara) will have a top role in David Susskind's film, "Lovers and Other Strangers."

David Merrick's hefty payroll this season will include a cast of 40 in "A Patriot for Me" and 28 in "The Penny Wars" . . . The N.Y. discotheque, Raffles, loaned its record spinner Slim Hyatt to London's Anabel club, got their disk jock Vivian Swayne in return.

TODAY'S BEST LAUGH: Taffy Tuttle says she has memorized more

than a hundred phone numbers. Unfortunately she can't remember the names that go with them.

WISH I'D SAID THAT: A man's value is determined by how much his boss has to spend on a computer that replaces him.

REMEMBERED

**LAKEWOOD**  
MA 5 2530  
OPEN NOON—FREE PARKING  
SHOWN 12:15, 4:25, 8:35  
**ROMEO & JULIET**  
EXCLUSIVE SHOWING!  
A BEAUTIFUL FILM FOR ALL AGES!  
"MY SIDE OF THE MOUNTAIN"  
SHOWN 2:40, 6:50, 10:45

QUOTE: "Where I was brought up we never talked about money because there was never enough to furnish a topic of conversation." — Mark Twain.

EARL'S PEARLS: Suggested simile: "As indignant as a woman whose laundry lost her very best

hotel towels." Director Abe Burrows is also a successful writer. He says a director-writer needs certain qualities: "As a director, he must think on his feet. As a writer he must think on his seat." . . . That's Earl, brother.

**FOX** WEST COAST THEATRES  
OPEN 12:30  
WEST COAST  
335 E. Ocean Blvd.  
Long Beach, Calif.  
BOTH IN COLOR

**SYDNEY POTTER**  
"THE LOST MAN" (M)  
"WINNING" (M)  
12:30 12:30  
NORTH LONG BEACH  
CREST  
6275 Atlantic Ave.  
LA 4-1619  
Free Parking

**BORELINE RYAN**  
HOLDEN  
"THE WILD BUNCH"  
TECHNICOLOR  
CREST  
JOANNE WOODWARD  
"RACHEL RACHEL"  
IMPERIAL  
JOHN WAYNE  
"GREEN BERTS"

**JOHN WAYNE**  
"TRUE GRIT"  
PLUS  
TONY CURTIS  
"THOSE DARING YOUNG MEN IN THEIR JAUNTY JALOPHIES"  
BOTH IN COLOR

**ALAN ARKIN**  
"POQI"  
PLUS  
IF IT'S TUESDAY THIS MUST BE BELGIUM (G)  
OPEN 12:45  
Richard Dreyfuss  
"WHERE EAGLES DARE"  
Cliff Eastwood  
"Coogan's Bluff"  
BOTH IN COLOR

**THEATRE GUIDE**  
BELLFLOWER  
HOLLYWOOD TO 7-7721  
"CHITTY CHITTY BANG BANG"  
"It's Tuesday, This Must Be Belgium"  
DOWNEY NORWALK  
MERALZA, Downey TO 1-2201  
12:30 — "TRUE GRIT" (G)  
"BORN WILD, RUN FREE"

**DOWN TOWN**  
12:30 — "Daddy's Gone A-Hunting" (M)  
"Now Sweet It Is"  
HOLLYWOOD, Downey 844-4771  
12:30 — "TRUE GRIT" (G)  
"MY SIDE OF THE MOUNTAIN"

**SAN PEDRO**  
STRAND, 1935 So. Pacific TO 3-3011  
"A STRANGER IN TOWN"  
"THE STRANGER RETURNS"  
WARNER 832-7227  
"On My Way to the Crusades, I Met a Girl Who . . ."  
"Valley of Gwangi"

**TORRANCE**  
"APRIL FOOLS"  
"SUPPORT YOUR LOCAL SHERIFF"  
Rolling Hills, PCH-Crossroad 325-3400  
2, 5 & 8 P.M.  
"SWEET CHARITY"

**Drive-In Theatres**  
Le Mirada, Menden, Freestone 971-3646  
"HELL'S ANGELS '69"  
"GOD FORGIVES US, I DON'T"  
PARAMOUNT, 14711 Paramount 433-4444  
"CHITTY CHITTY BANG BANG"  
"THE EXTRAORDINARY SEAMAN"

**United Artists**  
Tony Anthony  
Open 12:30 IN  
2 BIG WESTERNS  
"A STRANGER IN TOWN"  
— PLUS —  
"THE STRANGER RETURNS"

**United Artists**  
EXCLUSIVE RUN  
STARTS WED. 12:30  
"What kind of man would ask his wife to do such things? What kind of woman would do them?"  
"HOW TO SEDUCE A PLAYBOY"

**2 I, a Woman part II**  
FUNNY COLOR CO-HIT  
"HOW TO SEDUCE A PLAYBOY"  
OPENS WEDNESDAY  
DIRECT FROM TOKYO & HONG KONG!  
A NEW GIRL, GIRL, GIRL, FUN MUSICAL!  
ALAN LEE'S  
**GEISHA '69**  
WITH IZUMI YUKIMURA  
THE ULTRA THREE  
IMPERIAL DRUM QUINTET  
COMPANY OF 60  
20 ORIENTAL "MODELS"  
8 ORIENTAL DANCERS!  
MAMIKO  
PRICES: \$3.50, 4.50, 5.50 (except \$2.00, 3.50, 4.50 & 5.50)  
SEATS NOW—At Des Moines, So. Cal., Music City, 627 So. Main St. & AN Mutual, Liberty, Walnut, agencies, Referrals, Computerized and by mail.  
Mail Orders to P.O. Box 671, Woodland Hills, Calif. 91364  
Entire showings subject to change without notice.

**United Artists**  
Tony Anthony  
Open 12:30 IN  
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**PLAZA**  
SPRING at PALO VERDE 429-2012  
"If you're young you're really dig it!" — Cosmopolitan  
"GIG FOR GIG" — FORCE AND FUN OF IT — Look  
STARTS WED., OCT. 1st  
"CHITTY CHITTY BANG BANG" ADM. \$1.00  
— and —  
"EXTRAORDINARY SEAMAN" PER PERSON

**PARAMOUNT**  
Drive-In Theatre  
Paramount & Compton Blvd., Paramount  
DICK VAN DYKE  
"CHITTY CHITTY BANG BANG" ADM. \$1.00  
— and —  
"EXTRAORDINARY SEAMAN" PER PERSON

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FOR A MESSAGE THAT WILL CHANGE YOUR LIFE  
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**DOCTOR ZHIVAGO**  
Limited Engagement  
Tickets at boxoffice or by mail—Boxoffice open at noon—Tickets also at COMPTICKET centers, all Mutual agencies and all Liberty ticket agencies.  
**CINEDOME 21**  
MATINEES DAILY AT 1:30 TONIGHT AT 7 P.M.  
**BEST PICTURE OF THE YEAR!**  
SPECIAL CHILDREN'S PRICE (Ages 14 & 15) \$1.50  
COLUMBIA PICTURES presents a ROBERTS PRODUCTION • LIONEL BARTS  
**OLIVER!**  
JOHN WOLF CAROL REED  
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**ART**  
4th & Cherry  
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DEAN MARTIN • SHARON TATE  
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OPEN 6:45

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**SHIRLEY MacLAINE**  
**SWEET CHARITY**  
THE ADVENTURES OF A GIRL WHO NEEDED TO BE LOVED!

**SHIRLEY MacLAINE - SWEET CHARITY**  
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SAMMY DAVIS, JR.  
TICKETS FOR ALL PERFORMANCES AVAILABLE AT SHOWTIME.  
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OPEN NOON, STARTS 12:30  
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OPEN NOON • RATED (R) • STRICTLY  
Tony Curtis • Mimi Fari • Vitti  
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Contrary to advertising beyond our control and appearing elsewhere, Pacific Theatres do not show "R" rated pictures listed in this box unless accompanied by a parent or adult guardian. "WILD BUNCH" (R) "ON THE WAY TO THE CRUSADES, I MET A GIRL WHO" (R)  
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"THE STRANGER RETURNS" (M)  
LOS ALTOS DRIVE-IN  
San Diego Freeway and Broadway Blvd. 429-7822  
SIDNEY POTTER • ALL COLOR  
"THE LOST MAN" (M)  
PAUL NEWMAN "WINNING" (G)  
LAKEWOOD DRIVE-IN  
Crest at Cherry 424-9931  
CAROL WHITE • COLOR  
"DADDY'S GONE A HUNTING" (M)  
"APRIL FOOLS" ALL COLOR  
HI-WAY 39 DRIVE-IN  
Highway 39 at 15th St. 534-6282  
ROUGH — RAW — ROWDY  
"THE WILD BUNCH" (R) COLOR  
JOHN WAYNE "GREEN BERTS"  
COMPTON DRIVE-IN  
Rembrandt West of Atlantic 639-8557  
SIDNEY POTTER • ALL COLOR  
"THE LOST MAN" (M)  
PAUL NEWMAN "WINNING" (G)  
ROSECRANS DRIVE-IN  
Lakewood Blvd. at Rosecrans 424-4151  
TONY ANTHONY • ALL COLOR  
"A STRANGER IN TOWN" (M)  
"THE STRANGER RETURNS" (M)  
VERMONT DRIVE-IN  
Vermont Ave. at Arroyo 331-4055  
SIDNEY POTTER • ALL COLOR  
"THE LOST MAN" (M)  
PAUL NEWMAN "WINNING" (G)  
SAN PEDRO DRIVE-IN  
Coyote Street at 4th St. 831-3370  
Recommend for Adults  
"SLAVES" COLOR  
"ONCE UPON A TIME IN WEST"  
FOUNTAIN VALLEY  
San Diego Freeway at Arroyo 962-2481  
SIDNEY POTTER • ALL COLOR  
"THE LOST MAN" (M)  
PAUL NEWMAN "WINNING" (G)  
LONG BEACH DRIVE-IN  
San Diego Freeway at Santa Fe Ave. 434-6435  
TONY CURTIS • MONICA VITTI  
"ON MY WAY TO THE CRUSADES, I MET A GIRL WHO" (R)  
"VALLEY OF GWANGI"  
LINCOLN DRIVE-IN  
Lincoln West at Root 527-2723  
JOHN WAYNE • GLEN CAMPBELL  
"TRUE GRIT" (G) COLOR  
"Those Daring Young Men in Their Jaunty Jalopies"

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RESERVED SEAT ENGAGEMENT!  
**EXCLUSIVE ORANGE COUNTY GALA PREMIERE**  
**TUESDAY OCTOBER 14th**  
Only two men have walked on the moon.  
For the rest of us, "2001" is as close as we're likely to get.  
**2001: a space odyssey**  
CINERAMA Full Stereophonic Sound  
STARRING KEIR DULLEA • GARY LOCKWOOD • STANLEY KUBRICK AND ARTHUR C. CLARKE • STANLEY KUBRICK  
PRODUCED AND DIRECTED BY STANLEY KUBRICK  
MGM PRESENTS A STANLEY KUBRICK PRODUCTION  
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Matinees: Wednesday and Saturday 1:30 p.m. \$3.00 & \$2.50  
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3001 CHAPMAN AVE. at SANTA ANA FREEWAY ORANGE  
Boxoffice Open Daily At Noon. For Group Discount call 532-3797





TOM BADE Forum Speaker

Lectures Slated by LBCC

Earl Theisen, one of the nation's finest photojournalists, will be presented by the Long Beach City College Forums Department in a series of lectures titled "Creativity and the Camera." Theisen, associated with Look magazine for over 31 years, has taught and lectured at many colleges throughout Southern California. The illustrated lectures are scheduled Tuesday evenings, 7:30 to 9:30 p.m. at Boyd High School Auditorium, 235 E. Eighth Street.

Topics include "The Camera as an Eyewitness to History" (Sept. 23), "The Camera's Role in Scientific Research" (Sept. 30), "The Challenge of Photojournalism" - On Safari with Hemingway" (Oct. 7), "The Secret of Making Interesting Photos" (Oct. 14).

"Psychology in the Home," a series of four lectures by psychologist and counselor Tom Bade, will be held in the Bancroft Junior High School Auditorium, 5301 E. Centralia St. The topics are: "Myth of the Generation Gap" (Sept. 25), "Step Out of Your Husband's Shadow" (Oct. 2), "Family Communication" (Oct. 9), and "Anger Can Be Constructive" (Oct. 16).

Bade offers creative solutions, stemming from 15 years experience in his field. He is a graduate of Wheaton College and the Young Life Institute, and has done graduate work at the University of Hamburg.

All States Society Calendar

TUESDAY California, 550 Pacific Ave., noon.

West Virginia, 550 Pacific Ave., 6:30 p.m.

THURSDAY Texas, 728 Elm Ave., 6:30 p.m.

FRIDAY Kansas, 728 Elm Ave., 6:30 p.m.

Three-day train excursion to Las Vegas leaves from 221 Long Beach Blvd. 11:40 a.m.

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END DENTURE MISERY

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THRIFTY DRUG AND DISCOUNT STORES

Council calendar for Tuesday:

Communication from James S. Alize, executive officer of county Board of Supervisors enclosing resolution on Dept. of Justice suit against car makers.

Report of Boy Stepien from ruling of Board of Examiners, Appeals and Communication regarding property of 1245 S. Main Ave.

Communication from Mrs. Carol Dixon, 3014 Lemon Ave., protesting manufacture of napalm in city.

Communication from Frank H. Arnold, 2268 63rd St., suggesting that public place emphasis on ticket writing to stop offenders for three weeks, instead of a cash fine.

Communication from Mrs. Arlene Leon, 3085 Comstock Ave., expressing alarm over increasing congestion in Lakewood Plaza Shopping Center.

Communication regarding airport expansion.

Communication from Larry Swartz expressing strong support for increased air flights from Long Beach Airport.

Communication from city auditor containing audit of accounts of Dept. of Oil Properties and Island Oil Revenue Fund, General Purpose Fund and Combined State of Funds.

Communication from police chief and city prosecutor saying they find no basis for prosecuting the application of Rose V. Latham, Inc., for transfer of state general license of 120-124 Long Beach Blvd.

Resolution to vacate portion of north-south alley in block east of Orange Ave., disjoining of the Pacific Electric right-of-way.

Hearing on application of Alfredo B. Polanco for entertainment or amusement license for Victor Hugo's, 730 East Broadway.

Agreement with County of Los Angeles for the preparation and circulation of an art exhibit for the fiscal year 1967-70.

Agreements with Alhambra Association, Kenneth Ambrose Engineering Co. and H. E. Simmons, Inc. for engineering services relating to review of engineering drawings and plans for Queen Mary conversion.

Report on proposals for operation of an aerial tramway system between Pacific Terrace and the Queen Mary site.

Award of contracts to: Harvey E. Baker, doing business as HEBCO Construction Co., for grading of the Queen Mary parking lots and roadways; Guy P. Atkinson Co. for construction of Harbor Street Drainage underpass; Bowers Ambulance Service for furnishing emergency ambulance service; J. J. Ambrose, Engineer, for furnishing and delivering traffic equipment; J. J. Ambrose, Engineer, for furnishing form type tractors; Engine Equipment Co. and Southern Acoustic Corp. for furnishing air compressors.

Plans and specifications for construction of equipment room, new ducts and roofing on Dona Branch library.

Installation of additional sprinkler systems and landscape planting of California Recreation Center; furnishing and delivering of pool engine-driven electric generating plant; furnishing and delivering of 21st Street.

Amendment of Richard H. Davis, 5431 Myrtle Ave., for license to operate a private school system.

Authorization reducing assessed valuations on the 1966-67 secured roll.

Reports on actions taken relating to all operations since meeting of Sept. 18; museum operations for August; cases of selected notifiable diseases; all properties, and animal regulations.

Asks New Museum

MANILA (AP) — Gemma Cruz Arana, a former beauty queen who is director of the national museum, says the museum is housed in "a dilapidated prewar building" and suggests the government build a new edifice.

YOUR HOROSCOPE by JEANE DIXON

Forecast for Monday

Your birthday today: The conquest of limitations is the challenge of the coming year. If you have few limitations, you are way ahead. One of the by-products will be a new view of yourself. Today's natives include many who have the habit of making collections of everything.

ARIES (March 21-April 19): This is the time to plant the idea for germination later. Use your social contacts for all that's legitimate. Celebrate mildly, make an early retreat.

TAURUS (April 20-May 20): Put in a full day's work, verifying details as you go along. Take time to meditate in the evening. Retire early for rest.

GEMINI (May 21-June 20): Study, self-improvement, on-the-job training are all favored today. Check your goals before looking for them. A business connection will be helpful if you start promptly.

CANCER (June 21-July 21): Suddenly the news breaks; events in far places force a disclosure of nearby plans. Settle a partnership agreement; help make to make decisions about common problems. Your group has good news.

LEO (July 22-Aug. 21): Cooperation is the keyword for the day. Do all that is necessary to meet others halfway — and more. You are also promised career advancement.

VIRGO (Aug. 22-Sept. 21): You find more to think about than is covered during working hours. While it is not generally a good idea to bring your work home with you for planning later, this seems unavoidable for the moment.

LIBRA (Sept. 22-Oct. 21): Encourage younger people to be more themselves — to take on both liberties and responsibilities. Travel if your situation permits, or at least take some leave on your routine commute.

SCORPIO (Oct. 22-Nov. 21): Mental, theoretical, or abstract work is especially favored today rather than practical, physical, hands-on reality. Keep in mind that most workers have to be modified for their applicable use.

SAGITTARIUS (Nov. 22-Dec. 21): Get out if you possibly can. Even if you must take time off from a job to do it, try to make it worth the effort.

CAPRICORN (Dec. 22-Jan. 19): Be sure you have honored all pledges to charity, etc. Acquaintances may surprise you with unusual invitations and arrangements. Give it some thought.

AQUARIUS (Jan. 20-Feb. 18): Today is favorable for changing your money arrangements. Let your agent or attorney do whatever is essential for either the immediate crisis or long-term goal.

PISCES (Feb. 19-March 20): Today poses a problem in judgment; in some cases overcharged; in others undercharged with something you now feel out. You should be ready to take some feeling today, too.

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NAIL POLISH REMOVER New fast action formula with pure lanolin... non-smear. Reg. 29c 4 oz. Size **23c**

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MEDICATED... helps to relieve minor sore throat due to colds. Regular and Cherry Flavor. 15c Box of 16's **4 for 39c**

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Permanent press, long sleeve fancy white blouses with ruffled around neck and sleeves. 22 to 38 Sizes **3.98**

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Pretty as a winter scene in floral pattern corduroy trimmed with dainty, belted down front or ass't solid color corduroy or bonded jumper w/collarful printed sash or shiny gold buckle. Sizes 3-6X. **3.29 EA.**

**CHILDREN'S Ruffle Shirt**  
Easy care permanent press with just a hint of ruffle at collar and bottom of sleeve. Button down front w/bow at top. Choose from ass't solid colors. Sizes 3-6X. **1.98 EA.**

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Jump into — smart styled pants, with that flare... wide waist corduroy or easy care bonded fabrics in solid or lively floral prints. Sizes 3-6X Your Choice **2.98**

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TABLETS — Relieves upset stomach, headaches, colds. 69c 25's **49c**

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**Bowl Brush** "PRO" Speed-Clean... choose from ass't colorator colors. Reg. 49c **29c**

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**Sponges** "BOPORT" — cellulose hand size in assorted pastel colors. **10 for 1.00**

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'67 CHEVELLE Malibu Hcra. Cpe. AIR COND., 327 V-8 auto. trans., pwr. strg., stereo tape, bucket seats. Positively like new! Lic. #UW634.	\$2199	'65 CHEVELLE MALIBU Super Sport Coupe, V-8, automatic trans., power steering, radio and heater. Blue in color, low mileage. Lic. #PCL335.	\$1599	'68 CHEVY II Nova 4-Dr. Sedan, V-8, automatic, pwr. strg., R&H. New car war. book. Low mileage. Lic. #PR822.	\$2099	'66 CHEVROLET 34-Ton 8' Fleetside, V-8, Hydramatic, FACT. AIR, radio & heater. Lic. #U42891.	\$2099
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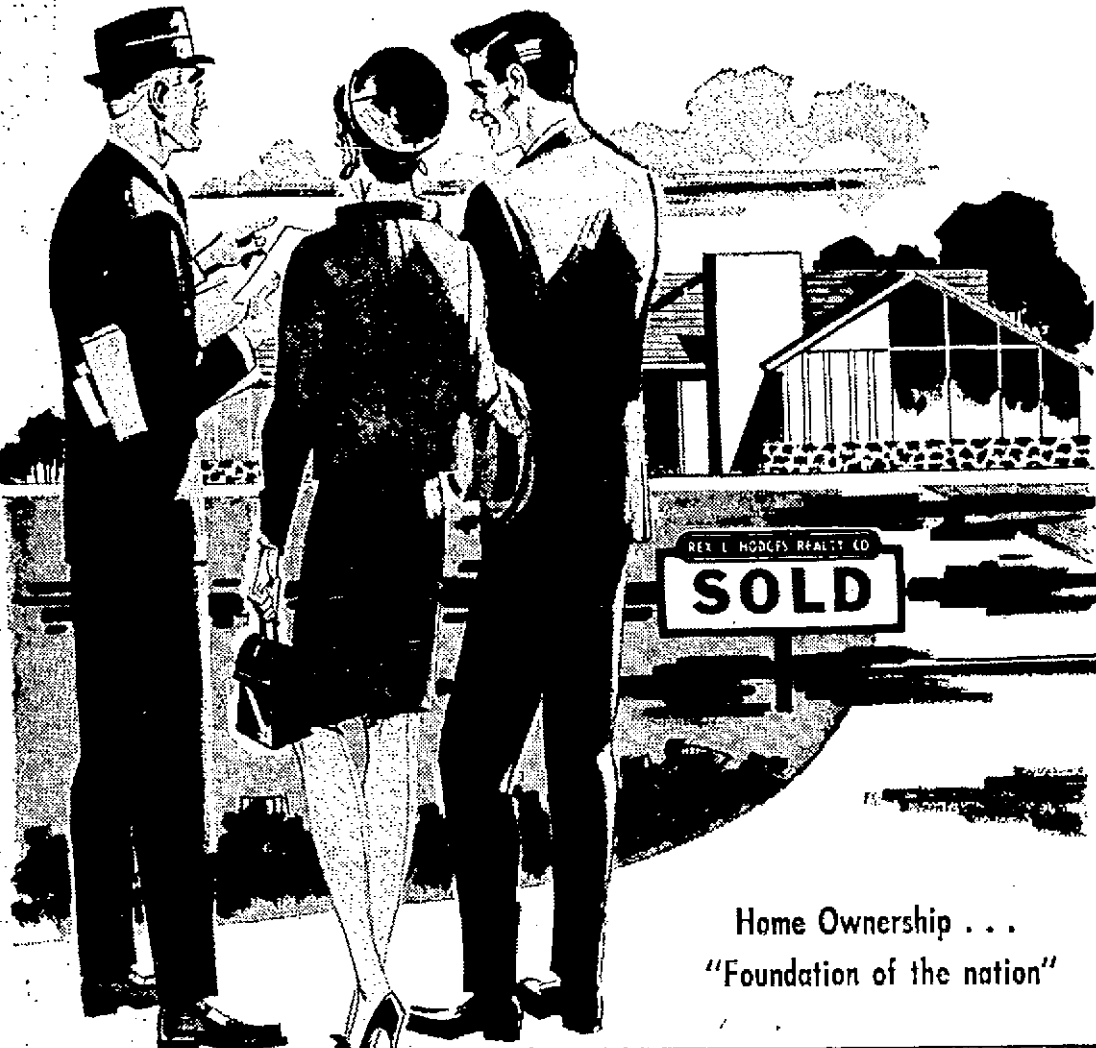












# when you deal with Rex L. Hodges Realty you're dealing with "Hometown Folks"

As you can see below, our people come from all parts of the nation and other parts of the world. Many from small, typically American "hometowns". Maybe it's old-fashioned but we choose our people carefully, train them constantly, and they devote their full time helping others. Many burn the midnight oil. Voluntarily. Our people are forever winning professional awards for outstanding achievements. We're proud of this because we feel we have helped. But also it's that "home-town" background at work too! Want to talk about California real estate? Your "home-town" representative listed below welcomes your call:

<b>Downtown Long Beach Office</b> 408 E. 1st. Ph. (213) 437-1251 <b>Robert Bauer, Manager</b> Hometown: Evansville, Ind. Ric Owen Hometown: Calumet, Mich. Clance Bevington Hometown: Pueblo, Colo. Ben Cooper Hometown: McKeesport, Penn. James Gadsberry Hometown: Alhambra, Calif. Bob Marlinscu Hometown: Tupper Lake, N.Y. Henry Mermal Hometown: Cracow, Poland Ken Mallat Hometown: Tacoma, Wash. Dick Brand Hometown: Buffalo, N.Y. Hazel Slaughter Hometown: Panama, Calif. Lyle Roackers Hometown: Robbinsdale, Minn. Virginia Downing Hometown: Leelan, Mo. Dorothica Kelly Hometown: Rugby, N.D. Howard Marly Hometown: Courtland, Ken. Roy Moaly Hometown: Compton, Calif. Elsworth Smith Hometown: St. Louis, Mo. Eleanor Sties Hometown: Syracuse, N.Y.	<b>Lakewood Office</b> 4323 E. Carson, Long Beach Ph. (213) 425-1207 <b>Terry Mulholland, Manager</b> Hometown: Long Beach, Calif. Emery Olah Hometown: Karco, Hungary John Busko Hometown: Columbus, Ohio Bernice Cizzor Hometown: Kalamazoo, Mich. Ford Denstow Hometown: Denver, Colo. Reri Galloway Hometown: Sugar Grove, Penn. Fred Harris Hometown: Los Angeles, Calif. Mary Kain Hometown: Waterloo, Ia. Rachel McCutchan Hometown: Decatur, Ill. Charlia Quinn Hometown: Green Bay, Wis. Jon Malkin Hometown: Long Beach, Calif.	<b>Los Altos Office</b> 2915 Bellflower Blvd., Long Beach Ph. (213) 421-8233 <b>Pat Sullivan, Manager</b> Hometown: Seattle, Wash. Byron Wolfe Hometown: Long Beach, Calif. Ed Baker Hometown: Aurora, S.D. Una O'Sullivan Hometown: Dublin, Ireland Lee Halfield Hometown: Tolly, Calif. Maxine Thomas Hometown: Lansing, Mich. Boo Finnegan Hometown: Alhambra, Calif. Pat Jekel Hometown: San Francisco, Calif. Kathy Karl Hometown: Dabrecen, Hungary Hester Mervin Hometown: McCallister, Ohio	<b>Belmont/Naples Office</b> 5630 E. 2nd. St., Long Beach Ph. (213) 439-2191 <b>Bill McConnel, Manager</b> Hometown: San Luis Obispo, Calif. Fron Crowell Hometown: El Segundo, Calif. Muriel Hastings Hometown: Elizabeth, N.J. Tom Keenoy Hometown: Bloomfield, N.J. Howard Krisher Hometown: Cleveland, Ohio Belly McConnel Hometown: Phoenix, Ariz. Phil Marks Hometown: Palos Verdes Ca. Miriam Skinner Hometown: Marietta, Ga. Herb Spokeshied Hometown: Kansas City, Mo. Toni Watson Hometown: Ann Arbor, Michigan Mary Jo Wilson Hometown: Sacramento, Ca.
<b>Garden Grove Office</b> 12323 Harbor Blvd., Garden Grove Ph. (714) 838-4460 <b>Tom Clements, Asst. Mgr.</b> Hometown: Atlanta, Ga. Joe Robbins Hometown: Rochester, N.Y. Glen Borzari Hometown: Long Beach, Calif. Eva Robbins Hometown: Rochester, N.Y. Paul Breuklander Hometown: Indianapolis, Ia. John Mills Hometown: Santa Ana, Ca. John Klym Hometown: Gary, Ind.	<b>Huntington Beach Office</b> 17971 Beach Blvd., Huntington Beach Ph. (714) 847-2525 <b>L. J. Daly, Manager</b> Hometown: Webster, Mass. Gene Ayers Hometown: Springfield, Ill. Ella Curtis Hometown: Detroit, Mich. Bruno Nolte Hometown: Munich, Ger. Mary Hutcheson Hometown: Omaha, Neb. Joan Parnell Hometown: London, England Roy Crystel Hometown: Beaumont, Tex. Patricia Crystel Hometown: Beaumont, Tex. Bill Jiron Hometown: Quemado N.M.	<b>Bellflower Office</b> 16505 Clark Ave., Bellflower Ph. (213) 867-7273 <b>Esta Rodgers, Manager</b> Hometown: Arcadia, Neb. Maryellen Bruegger Hometown: Bellflower, Ca. Roger Albers Hometown: Syracuse, Neb. Kurt Campbell Hometown: Southgate, Calif. Clara Haering Hometown: Bellflower, Ca. Bonnie Hoffman Hometown: Compton, Calif. Dennis Saglin Hometown: Bellflower, Calif. Irene Winchell Hometown: Bellflower, Ca. Bob Brigham Hometown: Elam, N.Y.	<b>Anaheim Office</b> 2666 W. Lincoln Ave., Anaheim Ph. (714) 827-5190 <b>Jack Saxon</b> Mgr. & Vice President Hometown: Tampa, Fla. Jess Brown Hometown: Shawnee, Okla. John Gornica Hometown: Alliance, Neb. John Poteet Hometown: Tulsa, Okla. John Moriarty Hometown: Worcester, Mass. Clarence Quillin Hometown: Buffalo, N.Y. Church Saunders Hometown: Ogden, Utah Genova Stewart Hometown: Warren, O.
<b>Westminster Office</b> 4034 Beach Blvd., Westminster Ph. (714) 893-7561 <b>Marvin P. McCormick, Mgr.</b> Hometown: Gideon, Mo. Percy R. (Pat) Padgham Hometown: Bellair, Wis. Virginia McCormick Hometown: Lindsay, Oila. Junita Cummins Hometown: Ranger, Tex. Thelma Simpson Hometown: Arvada, Colo. Mary Bird Hometown: Arkadelphia, Ark. Darlene Scott Hometown: Sedgewick, Kan.	<b>North Long Beach Office</b> 5458 Atlantic Ave., Long Beach Ph. (213) 422-1257 <b>Terry Mulholland, Mgr.</b> Hometown: Long Beach, Calif. John Harper Hometown: Milwaukee, Wis. Maurice Ellington Hometown: Shreveport, La. Ron Mitchell Hometown: Exeter, Calif. Junita Collins Hometown: Astoria, Calif. Hugh Pierce Hometown: Denver, Colo. George Emerson Hometown: Peoria, Ill.	<b>Bixby Knolls Office</b> 3748 Atlantic Ave., Long Beach Ph. (213) 427-5418 <b>Tom Rogers, Mgr.</b> Hometown: Baltimore, Maryland Joseph Bowers Hometown: Saginaw, Mich. Nael Caldeira Hometown: Mercedes, Tex. Ann Maxley Hometown: Superior, Wis. Ben Goldberg Hometown: New York, N.Y. Hazel Irwin Hometown: Dallas, Tex. Ellen Phlmann Hometown: Dillon, Mont. Joe Pettit Hometown: Lockport, Ill. Joe Svitek Hometown: Alton, Ill.	<b>Eastside Long Beach Office</b> 3726 E. 7th St., Long Beach Ph. (213) 439-0404 <b>Joe Geis, Mgr.</b> Hometown: Brooklyn, N.Y. Mary Autler Hometown: Topeka, Kan. Tom Monahan Hometown: Minneapolis, Minn. Chel Heape Hometown: Murphysboro, Ill. Charlotte Holston Hometown: Birmingham, Ala. Bob Adams Hometown: Bedford, Mass. Corman Bayer Hometown: Munich, Germany Frank Soucia Hometown: Chicopee Falls, Mass. Don Monran Hometown: Pueblo, Colorado

## MEET OUR "EXECUTIVE FAMILY" OF EXPERTS WHO PROTECT YOUR INTERESTS:

 <b>MR. EARL CHRISTENSEN</b> , Executive Vice President and attorney of Rex L. Hodges. Just being an attorney is not enough to counsel the Hodges family of companies. "Chris" has a background of ten years as trust officer and banking, plus his nearly ten years of practical, active real estate negotiating. Hometown: Brigham City, Utah	 <b>MR. JACK SAXON</b> , Vice President of Marketing. Our executives just don't inherit a job — they earn it! Jack qualified to become a member of our "Million Dollar Sales Club" his first year with us. In addition to marketing he was appointed regional sales manager of our Orange County offices where sales are now 65% ahead of last year! Hometown: Tampa, Florida	 <b>MR. BERNIE JONES</b> , Hodges' General Sales Manager was "Associate of the Year" an honor bestowed upon him by the Long Beach Board of Realtors in competition with more than 1,000 members. He also was winner of a state-wide speech contest sponsored by C.R.E.A. "Bernie" has an enviable record of sales achievements in real estate. Hometown: Long Beach, California	 <b>MISS MARGARET STAFFORD</b> , Manager of Rex L. Hodges Property Management Co. For years home owners as well as income property owners have relied upon our management company to guard their investments. A full staff of handymen, plus a continual program of advertising puts the "no vacancy" sign on your property at a profit! Hometown: Long Beach, California
 <b>MISS MABEL ERSKINE</b> , Chief Escrow Officer and manager of Queen City Bonded Escrow Corp. Realtors will tell you she is one of the top technicians in Southern Calif. To doubly insure that all transactions are accomplished with safe precision, she has a staff attorney to check and guide those most difficult deals. Hometown: Norfolk, Nebraska	 <b>MR. STEVE HOLDEN</b> heads up South Shores Insurance Agency Co. and has an outstanding background in most all forms of insurance, in particular insurance of real estate. And he has the exclusive advantage of our 40 years experience, for we know which companies pay off most satisfactorily — and those who sometimes do not. Hometown: Anaheim, California	 <b>MR. FELIX SMITH</b> , President of AAA Mortgage Co., recently made this statement: "We'll GUARANTEE to obtain a government insured mortgage for you for 1/2 point less than competition on any transaction Hodges is involved with! If you get a loan for lesser points, we'll pay you the 1/2 point." See, how Hodges family of companies can save you money!	 <b>MRS. DOROTHY ROBERTS</b> , Executive Secretary, has been with Hodges for 11 years. "Behind every successful business — there's a woman..." — in our case we have several, along with a competent office staff of 16 women. Sharing top responsibilities with Dorothy, Christine Huntley, chief bookkeeper, Junita Buckelew, cashier, and Betty Sargent, receptionist. Hometown: Fairport Harbor, Ohio
 <b>MR. ED BRANNEN</b> , Advertising & Merchandising Counsellor, helps guide the advertising and sales promotion of our "For Sale" and "For Lease" properties. In 1959 at the National Ass'n of Home Builders' national convention, Ed was cited as "one of the nation's leading home merchandisers." His broad experience in real estate and creative talent contributes to our continued sales leadership. Hometown: Seattle, Washington			

### Veterans!

Let us help you renew your GI loan eligibility! Yes, even if you have had a GI loan previously, we can point out the procedure that may entitle you to another low interest Veteran's home loan! AAA Mortgage Co., one of our "family" of companies, and our legal staff will do the "paper work" for you!

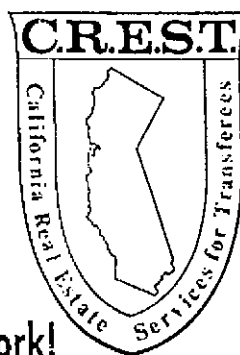


MR. ROBERT C. WESTMYER, President of Rex L. Hodges. Former Educational Director of the California Real Estate Association (C.R.E.A.), responsible for many innovations and laws that have benefited both the public and the industry. Civic leader, financier, sportsman, he has developed a "family" of companies whose expertise and resources offer true "one-stop" service to buyers and sellers of any type real estate property. Very few business leaders in the Los Angeles area have devoted as much time and talent towards the payment of their "civic rent" as has Mr. Westmyer. Hometown: Los Angeles, California



### Our 40th Year . . . . What it could mean to you!

That "extra something" that results in the satisfactory closing of most all our real estate transactions comes about because of our long time, very special association with lenders and other businesses allied with this profession. Our staff of experts and affiliate "family" companies, PLUS our 40 years experience is a real important "additive" when your purchase or sale needs that "extra something" to close it. Let us help YOU with your next real estate transaction!



# REX L HODGES REALTY

A Good Place to Buy! A Good Place to Sell! A Good Place to Invest! A Good Place to Work!

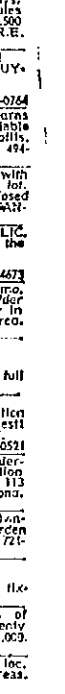






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<p><b>Real Estate</b></p> <p><b>1ST &amp; 2ND REAL ESTATE</b></p> <p><b>LOANS</b></p>	<p><b>Exchanges</b></p> <p><b>EDGE OF BEL HEIGHTS</b></p> <p>A-1 cond. 7 U. 6-1 Br., 1 qle. All w/incl. wood kitchens, 1 furn. 5</p>	<p><b>4 UNITS</b></p> <p><b>3 BR.—2 BATHS</b></p> <p>In a quiet, lovely, beautiful home</p>	<p><b>A-1 Residential + A-1 Inc.</b></p> <p><b>4 UNITS + 3 BR. PENTHOUSE</b></p> <p>Close to ocean, 60-75, fine quality</p>	<p><b>HUNTINGTON HARBOUR</b></p> <p><b>MR. INVESTOR!</b> It's a must to</p>	<p><b>UNBELIEVABLE</b></p> <p><b>See For Yourself</b></p>	<p><b>One Bedrm., Den, 2 Baths</b></p> <p><b>\$16,000</b></p>
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Spacious. Modern 1-BR. m. stores. Transp. Under \$5000. Call Ken 434-5993

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1 bdrm. Dining rm. Furnished. Det. ref. incl. back to ocean. Call for details. 434-5993

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BR. very good. Call for details. 434-5993

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### OUTSTANDING LOCATION

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Cor. 2 lots. 2 bks to ocean. \$56,000. Call for details. 434-5993

### OUTSTANDING LOCATION

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 WHITE REALTY ASSOC. 598-2548

STORMY KEEDE, Call  
 591-5474

COMMERCIAL BROKER, DICK  
 Inc. southern cal. of Bank &  
 Compton lived in Bellflower,  
 133x170 ft. Price reduced, owner  
 must move. Call Dick  
 BOB FRIGMORE CO., REACTORS  
 446-5151

4042x125 S. Utah Blvd. w/room to  
 build near Santa Fe Ave. & 13th  
 Lane Bench. Call 438-6836

CLG. 1000 sq. ft. 2 bdr. units.  
 Own \$100-500 Est. Terms.  
 Call Alexander 591-5474 R/R.

800x125 2-A Only \$14,400. See this  
 day! Call Alexander 591-5474 R/R.

**Commercial-Indus- 995**  
**trial (Sites/Lots)**

2/2 ac. new Indus. Park.  
 1/2 ac. M-2 W. Grande City  
 1/2 ac. M-2 W. Grande City  
 5/8 ac. 2-A M-2, H/L, H/R, Frwy  
 1/2 ac. 2-A M-2, H/L, H/R, Frwy

4 units, just retinish, 2 bdr. 2.  
 Br. ex. 2 bdr. cor. gar. BR. Ins  
 1100 sq. ft. 1100 sq. ft. 1100 sq. ft.  
 almost nothing down. BR. 631-  
 3015.

**4 UNITS**  
 Choice Lakewood area on Carson.  
 Need a vacancy, \$40,000 P/R. Call  
 JIMMY OLMAR 421-6164

STORE or office 5544 Atlantic  
 Living area. Need vacancy, also  
 parking. Call today for more  
 garages. paved parking area, pays  
 for itself. 591-5751, 591-5474  
 R/R. HE 675151. Eves 432-9050

**RETIRED?G?**  
 or just starting out. Don't miss  
 this well landscaped 1-story, 5 bdr.  
 clean units. Eastside. Only \$35,900.  
 Call 431-1001

REX L. HODGES 437-1251

APPROX. \$200 dn + costs  
 2 on 1, \$335 per mo. 30 yr. 3 yr.  
 only \$25,000. Live real estate  
 1100 sq. ft. 1100 sq. ft. 1100 sq. ft.  
 CAPRI REALTY 596-1671

NEAR TOLEDO & BAY SHORE  
 Charming 5 Units Belmont  
 Nice owner's 2 Bdr., 3 garages.  
 Call. Dating fast seller. See today  
 WILSON RAY 431-1001

411-5872 421-5423  
 WE'LL BUY IT!!  
 RICHARDS REALTY INC. 519-5751

FREE homes & inc. prop. w/ any cash.  
 Need home? Call today!  
 Call Alexander 591-5474 R/R.

HAVE buyers for 2 & 3 B. homes.  
 Call today! 591-5751, 591-5474  
 AL RUTZ Realty 591-5204

WANT cash units by investment  
 group? Principals only. 100% down.  
 Call Rex Naylor, P.R. 528-9381

QUICK cash to owner. Need 2 or 3  
 B. near Douglas. Call H.A. M.L.B.  
 591-5751

PRIV. only w/over 1000 sq. ft.  
 Principals only please. 431-4356

CASH FOR YOUR HOUSE  
 WHITE REALTY ASSOC. 598-2548

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 591-5474

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 5/8 ac. 2-A M-2, H/L, H/R, Frwy  
 1/2 ac. 2-A M-2, H/L, H/R, Frwy

4 units, just retinish, 2 bdr. 2.  
 Br. ex. 2 bdr. cor. gar. BR. Ins  
 1100 sq. ft. 1100 sq. ft. 1100 sq. ft.  
 almost nothing down. BR. 631-  
 3015.

**4 UNITS**  
 Choice Lakewood area on Carson.  
 Need a vacancy, \$40,000 P/R. Call  
 JIMMY OLMAR 421-6164

STORE or office 5544 Atlantic  
 Living area. Need vacancy, also  
 parking. Call today for more  
 garages. paved parking area, pays  
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 5/8 ac. 2-A M-2, H/L, H/R, Frwy  
 1/2 ac. 2-A M-2, H/L, H/R, Frwy

4 units, just retinish, 2 bdr. 2.  
 Br. ex. 2 bdr. cor. gar. BR. Ins  
 1100 sq. ft. 1100 sq. ft. 1100 sq. ft.  
 almost nothing down. BR. 631-  
 3015.

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 WE'LL BUY IT!!  
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FREE homes & inc. prop. w/ any cash.  
 Need home? Call today!  
 Call Alexander 591-5474 R/R.

HAVE buyers for 2 & 3 B. homes.

[illegible]

**PAY CASH to loan for L.B. or Lake-wood area home. BKR. 422-7951.**

**CASH for your home or car.** Suburban Realty. 591-1461

**NEED 2 & 3 B.R. homes in Bellflower. Bob Plankner. 686-1768**

**FOR YOUR REAL ESTATE NEEDS**  
Call or write: **Real Estate**  
List to sell—Call **CHIT ARTIST**  
Artesia-Cerritos Realty. 865-9164

**CASH in 24 hrs. for your home or car.** Call **CHIT ARTIST**. **ROYAL 615-9164**

**Real Estate 985**  
**Exchanges**  
**VACATION OVER 97**  
Take cash offer and pay cash on 1/4 A. Apple Valley Bkr. 432-6240

**EASTSIDE, 4 stud/s, 5 bdr., 3-2 B.R. & 13. B.R. 5 year. for 1/4 acre. Call 432-2301.**

**2 BR. & oversized garage, N. Broadway store, 24,000 sq. ft. for 3, T.D.'s or 1/4 acre. Call 432-2301.**

**BILL BROOKS LO.**  
**Ind. Spec. Estab. 1939**  
**GA 6-5924**

**2 ACRES**  
Strategic location N.H. ideal for convalescent hospital, or office site.

**5 ACRES**  
N. near Artesia freeway on Atlantic City Bldg. 429-0662  
**ORVILLE M. ARIZ 429-0662**

**1/2 AC. street, 145 sq. ft. parcel. 115 ac. frwy front, \$35,000. 100% cash offer. Call ORVILLE M. ARIZ 429-0662**

**14 ac. frwy front, 35% per cent. Ashwell & Burke 598-2484**

**A SPANISH BEAUTY!**  
New location, 2 B.R., tile, oak floor, 2 garages, near vacant. T. Elwood Reeves Rly. 439-6266

**BY OWNER—8 UNITS**  
4 gar. Newer bldg. inc. \$895 mo. Call 432-2301

**ESTATE BUILDER**  
6 B.R., court style stucco income \$375, \$19,300. Full price. Call ALEXANDER 591-5474 Bkr.

**PRIV. live w/3000 wants seasoned in. call 432-2301**  
equity in 3000 w/ Nvus home, 2 & den, 1 1/2 ba, H&P pool, 2200 sq. ft. Call. Priv. phs. (313) 897-2301 nli.

**MARRON-BUILT TRIPLEX**  
C-2, lot 1, live rent free land lease business in home. Call 427-3008  
**JOHN C. VIKING REALTY 426-6184**

**100% CASH INCOME**  
**GE 3-1197**  
Best on the market. Bldg 2 B.R. & den. Dishwasher, Fireplace & 1/2 acre. Call 432-2301  
or \$25,000. Rocke Rly 428-5531

**APT. Model—on Atlantic 6 bdr. & 4 sleeping rooms, living quarters, 2 car garage, owner live 1974. Even. T**

**BY OWNER—NINE 11 UNITS**  
Top cor. incl. Wrigley Inc. good low vacancy. Will accept 10% down or 1/3's in trade. 432-2301

**6 BIXBY PARK AREA**  
House & duplex, 5 garages, \$150,000, \$1500 mo. will corr. Trust deed. Call 432-2301

**TAKE HOME PAY**  
& room to add make this 4 unit & 2 car. Call 432-2301  
Termino. Don't disturb.  
**GENE PAGE 432-3197**

**1055 LOMA**  
**14 PREMIUM UNITS.** Pool, rent income. \$150,000 \$15,000 mo. Owner vac. Call 432-2301

**4 UN. \$6000 DN. \$55,000/BLT**  
**GLAN HOPKINS RLY 438-2650**

**CLOSE IN 3RD FLOOR**  
Innovative 3 B.R. & 2 1/2 ba. electric. North View! Elev. You'll like. Custom list in 1990.  
**SPRUEY & COMPTON 209-PACIFIC**  
**Owner Will Carry 1st P.D.**  
12 units Eastside, Older stucco building, top cor. All up to code. 100% down. Full price. Call 432-2301  
**MOORE 432-2301**

**4 UNITS—5926 LINDEN**  
13 B.R. 42 B.R., Gross inc. \$550 mo. Call 432-2301  
P.P. \$57,500 make trade equity for 1/4 acre. Call to see Owner. Bkr. 426-9122

**SALTON SEA**  
Large 3 B.R. lot near Sea & Y. Club. Call 432-2301  
Trade for L.B. house 1/4 acre. Call 432-2301  
**MOULD REALTY 54-74**

**OPEN TO OFFERS!**  
C-2—50,100 to paved alley, B. business and professional area. Will sell. Call 432-2301  
The Real Estate Store #3 5318 E. 2nd St. 434-3453  
**INVESTOR 53-7411**

**ON OCEAN BLUFF**  
Exclusive choice & one of a kind. Call 432-2301  
**ELWOOD REEVES 439-6266**

**Oil Income**  
on this 97.1 ac. in R-3 zone. Best for future \$15,000.  
**BILL CAMPBELL 430-254**

**Income Property 1005**  
**6 BIXBY PARK**  
Call 432-2301

[illegible]

**NEW 55 UNITS**

First user's Depreciation

**\$117,000**

Rtly. 599-1216 592-3538  
 7 UNITS - 2 bdr. mod. Belling 3  
 1/2 bdr. mod. 1/2 bath. 1 yr. old  
 931-2155, 622-4102

**DOWNTOWN**  
 4 unit corner on 14th & Linden un-  
 usual Dutch Colonial #224-521

**LOWEST Interest Rate - Investors**  
 Special 8 modern units in East  
 Long Beach Rte 434/37

By Owner 2 units, good return, ex-  
 cel. fin. Devs. 544-408 501 or 544-  
 6044, Ex. 121-2155

2 BR. Houses 1 is 7 yr. old,  
 1st 5000 F.P. Owner 597-7256

6 BR. units, 2229 Linden, 3771 mo-  
 der. 1/2 bath, 4000 F.P. 474-2424

18 UNITS \$1300 mo. Inc. Close In,  
 Good bus. McCallis CA 470-64

government financing & rent sub-  
 sidizing. Write: Bob AJTII, Incop.  
 1001 E. 1st St. Tel. 474-2424

Edm. Eder & Co. 928-2141, 928-1434

**DUPLEX** - house, 3251 W. Inc. \$15,000  
 10 older, 1/2 bath, 1200 sq. ft. 449-5000  
 26 beautiful mod. 1/2 bath. 449-5000  
 Prime locations. Trade? GE 4-7250

**REL. Hpls. by owner, lovely 2 br.**  
 duplex, 1 1/2 bdr., apt. 1, 440-801  
 540-801, 540-801, 540-801, 540-801  
 540-801, 540-801, 540-801, 540-801

**\$18,000 OFFER**  
 In four share units, downtown For-  
 t St. 1000 sq. ft. 449-5000, 449-5000  
 449-5000, 449-5000, 449-5000, 449-5000

**WORKING COUPLE WANTS 3 TO 8**  
 800-0000, 800-0000, 800-0000, 800-0000

**5 UNITS-MODERN 4,400 INC.**  
 BKR. 425-2427

**14-18 units & pool, income \$2000.**  
 1/2 bath, 4000 F.P. 474-2424

**WRIGHTLY-10 minimum-care units**  
 \$89,150, inc. \$1000 + BKR. 423-0423

LOVELY 1/2 BATH, TRADE VOUCHER  
 LANE OR ?

**STEVE MYERS ME 4-2222**

**SPAZAL MODEL** - top location,  
 1000 sq. ft. 1200 sq. ft. 1200 sq. ft.  
 unit. Seller will carry full cost.  
 425-2424, 425-2424, 425-2424, 425-2424

**A TRUE buy 45 space trailer park**  
 1000 sq. ft. 1200 sq. ft. 1200 sq. ft.  
 1200 sq. ft. 1200 sq. ft. 1200 sq. ft.  
 1200 sq. ft. 1200 sq. ft. 1200 sq. ft.

**BARGAIN, UNITS \$5000, Xtra nice**  
 1200 sq. ft. 1200 sq. ft. 1200 sq. ft.  
 1200 sq. ft. 1200 sq. ft. 1200 sq. ft.

**\$11,000 1st St. Apt. cond. Condo to**  
 940 E. 1st St. BKR. 425-2424

**LOWER 3 BR. apt. 432,500 2nd**  
 1200 sq. ft. 1200 sq. ft. 1200 sq. ft.  
 1200 sq. ft. 1200 sq. ft. 1200 sq. ft.

**FRONT UPPER 1 BR. New Carpet**  
 1200 sq. ft. 1200 sq. ft. 1200 sq. ft.  
 1200 sq. ft. 1200 sq. ft. 1200 sq. ft.

**1-BR. Downtown, low maintenance**  
 1200 sq. ft. 1200 sq. ft. 1200 sq. ft.  
 1200 sq. ft. 1200 sq. ft. 1200 sq. ft.

**WILLIAMORE, Fin. owner, 2/20 3rd &**  
 42nd, No. 411, Owner 423-0423

**CONDOMINIUMS 1020**

**GOVERNMENT LAND 1 BR. to**  
 GOVT LAND FACTS AND M  
 90X 50, 100X 50, 100X 50

**777,000**

Down Payment Required

**OPEN DAILY**

**5560**

**ACKERFIELD**

**LONG BEACH**

between Paramount, Cherry  
all off South Street

**LUCILLE VALEK**

Exclusive Agent

**531-8264**

4 UNITS, Kind loc. Very close  
to 5th St. 31-133, 31-134, 31-135, 31-136, 31-137, 31-138, 31-139, 31-140, 31-141, 31-142, 31-143, 31-144, 31-145, 31-146, 31-147, 31-148, 31-149, 31-150, 31-151, 31-152, 31-153, 31-154, 31-155, 31-156, 31-157, 31-158, 31-159, 31-160, 31-161, 31-162, 31-163, 31-164, 31-165, 31-166, 31-167, 31-168, 31-169, 31-170, 31-171, 31-172, 31-173, 31-174, 31-175, 31-176, 31-177, 31-178, 31-179, 31-180, 31-181, 31-182, 31-183, 31-184, 31-185, 31-186, 31-187, 31-188, 31-189, 31-190, 31-191, 31-192, 31-193, 31-194, 31-195, 31-196, 31-197, 31-198, 31-199, 31-200, 31-201, 31-202, 31-203, 31-204, 31-205, 31-206, 31-207, 31-208, 31-209, 31-210, 31-211, 31-212, 31-213, 31-214, 31-215, 31-216, 31-217, 31-218, 31-219, 31-220, 31-221, 31-222, 31-223, 31-224, 31-225, 31-226, 31-227, 31-228, 31-229, 31-230, 31-231, 31-232, 31-233, 31-234, 31-235, 31-236, 31-237, 31-238, 31-239, 31-240, 31-241, 31-242, 31-243, 31-244, 31-245, 31-246, 31-247, 31-248, 31-249, 31-250, 31-251, 31-252, 31-253, 31-254, 31-255, 31-256, 31-257, 31-258, 31-259, 31-260, 31-261, 31-262, 31-263, 31-264, 31-265, 31-266, 31-267, 31-268, 31-269, 31-270, 31-271, 31-272, 31-273, 31-274, 31-275, 31-276, 31-277, 31-278, 31-279, 31-280, 31-281, 31-282, 31-283, 31-284, 31-285, 31-286, 31-287, 31-288, 31-289, 31-290, 31-291, 31-292, 31-293, 31-294, 31-295, 31-296, 31-297, 31-298, 31-299, 31-300, 31-301, 31-302, 31-303, 31-304, 31-305, 31-306, 31-307, 31-308, 31-309, 31-310, 31-311, 31-312, 31-313, 31-314, 31-315, 31-316, 31-317, 31-318, 31-319, 31-320, 31-321, 31-322, 31-323, 31-324, 31-325, 31-326, 31-327, 31-328, 31-329, 31-330, 31-331, 31-332, 31-333, 31-334, 31-335, 31-336, 31-337, 31-338, 31-339, 31-340, 31-341, 31-342, 31-343, 31-344, 31-345, 31-346, 31-347, 31-348, 31-349, 31-350, 31-351, 31-352, 31-353, 31-354, 31-355, 31-356, 31-357, 31-358, 31-359, 31-360, 31-361, 31-362, 31-363, 31-364, 31-365, 31-366, 31-367, 31-368, 31-369, 31-370, 31-371, 31-372, 31-373, 31-374, 31-375, 31-376, 31-377, 31-378, 31-379, 31-380, 31-381, 31-382, 31-383, 31-384, 31-385, 31-386, 31-387, 31-388, 31-389, 31-390, 31-391, 31-392, 31-393, 31-394, 31-395, 31-396, 31-397, 31-398, 31-399, 31-400, 31-401, 31-402, 31-403, 31-404, 31-405, 31-406, 31-407, 31-408, 31-409, 31-410, 31-411, 31-412, 31-413, 31-414, 31-415, 31-416, 31-417, 31-418, 31-419, 31-420, 31-421, 31-422, 31-423, 31-424, 31-425, 31-426, 31-427, 31-428, 31-429, 31-430, 31-431, 31-432, 31-433, 31-434, 31-435, 31-436, 31-437, 31-438, 31-439, 31-440, 31-441, 31-442, 31-443, 31-444, 31-445, 31-446, 31-447, 31-448, 31-449, 31-450, 31-451, 31-452, 31-453, 31-454, 31-455, 31-456, 31-457, 31-458, 31-459, 31-460, 31-461, 31-462, 31-463, 31-464, 31-465, 31-466, 31-467, 31-468, 31-469, 31-470, 31-471, 31-472, 31-473, 31-474, 31-475, 31-476, 31-477, 31-478, 31-479, 31-480, 31-481, 31-482, 31-483, 31-484, 31-485, 31-486, 31-487, 31-488, 31-489, 31-490, 31-491, 31-492, 31-493, 31-494, 31-495, 31-496, 31-497, 31-498, 31-499, 31-500, 31-501, 31-502, 31-503, 31-504, 31-505, 31-506, 31-507, 31-508, 31-509, 31-510, 31-511, 31-512, 31-513, 31-514, 31-515, 31-516, 31-517, 31-518, 31-519, 31-520, 31-521, 31-522, 31-523, 31-524, 31-525, 31-526, 31-527, 31-528, 31-529, 31-530, 31-531, 31-532, 31-533, 31-534, 31-535, 31-536, 31-537, 31-538, 31-539, 31-540, 31-541, 31-542, 31-543, 31-544, 31-545, 31-546, 31-547, 31-548, 31-549, 31-550, 31-551, 31-552, 31-553, 31-554, 31-555, 31-556, 31-557, 31-558, 31-559, 31-560, 31-561, 31-562, 31-563, 31-564, 31-565, 31-566, 31-567, 31-568, 31-569, 31-570, 31-571, 31-572, 31-573, 31-574, 31-575, 31-576, 31-577, 31-578, 31-579, 31-580, 31-581, 31-582, 31-583, 31-584, 31-585, 31-586, 31-587, 31-588, 31-589, 31-590, 31-591, 31-592, 31-593, 31-594, 31-595, 31-596, 31-597, 31-598, 31-599, 31-600, 31-601, 31-602, 31-603, 31-604, 31-605, 31-606, 31-607, 31-608, 31-609, 31-610, 31-611, 31-612, 31-613, 31-614, 31-615, 31-6







Open—5629 Myrtle.  
2-Br. Redec. In & out. Low bid.

257 E. Adams-2 bdrn  
Now only \$18,000. Cw. patio. A  
ley. Hrs. 10-6. Vnlet. 535-2464.

**FHA-GI or contract**  
131 E. Bori. Lse 2-BR. -Pcnet.  
fam. rsm. Flrent. 2 baths.

**3-BR. - 5572 DIZZY**  
Roonly slucco, G. C. Tol. Alley. Cw  
er flnt. 2-BR. 2-B. 2-B. 2-B. 2-B.  
2-B. 2-B. 2-B. 2-B. 2-B. 2-B.

**Gas Station - Gar.**  
C-3 corner 9101. Hout. Cn.  
pessor. \$25,000. Owner finred. 473-141

**ST. STARR CO.**

**HOME & INCOME TOO**  
**PRIDE OF OWNERSHIP**  
Newer, 3-BR. 2-B. 2-B. 2-B. 2-B.  
kitchen bar. Xpnl. drapes. Featly  
brkfst. hwr. Xpnl. fining. Co.

**GA 2-0777** **GA 2-431**

**OWNER MUST SELL!**  
**3-BR. HUGE FAMILY ROOM**  
2 bathy, carport, drages, 720 wfrn  
flnt. 2-B. 2-B. 2-B. 2-B. 2-B. 2-B.

with/ret. & BBQ. Vacant—mo  
in GI-PHA terms.  
D. Van Lizzon GA 2-0977  
504 ORANGE AVE.  
Clean F. 63RD—DRIVE B  
1239 S. Bk. FIVE 3 G  
CASH Disp. New Rec. 5100 &  
OK!  
6839 CALIF.—DRIVE B  
Spoc. 2 Br. Sep. Dn. Rm. Sew.  
R. 5000 Rm. 1000 Sq. Ft. 1000  
2.2 Rm. To Bk! Have GI  
prntal. For Value! KINKED  
63-0977

NEWLY DEVELOPED

3100 E. 69th St.  
OPEN—3 BR & FAM RM  
with parking & well bar. No c  
ceps, hardwood floors. Good loc  
inlet & 2 car garage. Call  
ins. Cinder blk fence. Everythi  
new! Don't miss this one!

MISCHERANED

5715 Lakewood Blvd. - ME 3-5  
235 E. 67th Way - OPEN  
Thurs. 9-6, Fri. & Sat. 10-5  
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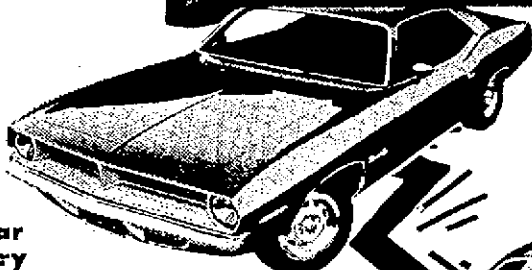
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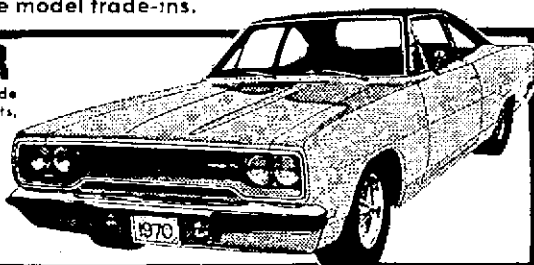
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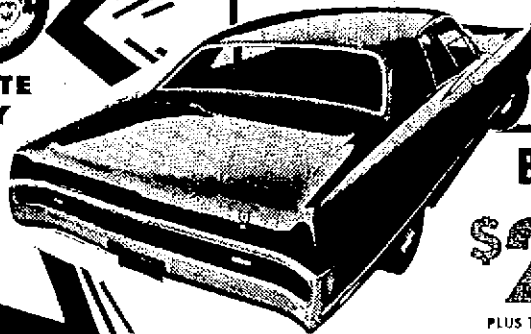
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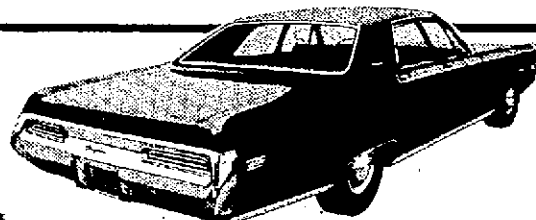
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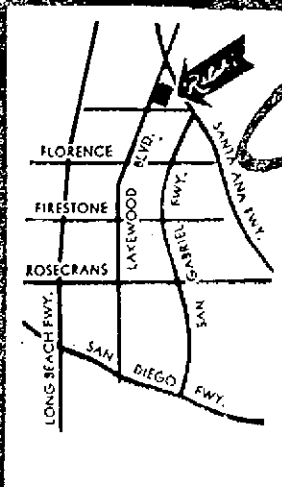
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<b>PONTIAC '66 Bonneville Brougham</b> V-8, automatic, radio heater, power steering, power brakes, air, vinyl top. (T8G451). <b>\$1166</b> Plus Tax & License	<b>CHEVROLET '65 IMPALA</b> V-8, automatic transmission, radio & heater, power steer- ing & brakes. (NCA463). <b>\$766</b> Plus Tax & License	<b>ONLY THOSE USED CARS With Gold Seal</b> <b>100% UNCONDITIONAL MECHANICAL GUARANTEE</b>  AT NO COST TO YOU... PARTS OR LABOR ON MOTOR, TRANSMISSION AND REAR END. This seal states in writing that Ralph's Chrysler- Plymouth guarantees the motor, transmission, and rear end 100% against defect for 100 days or 4,000 miles, whichever comes first after purchase.		<b>CHRYSLER '66 NEW YORKER</b> V-8, automatic transmission, radio & heater, power steering, power windows, AIR CONDI- TIONING. (SSM790). <b>\$1566</b> Plus Tax & License	<b>OLDS '66 F-85 DELUXE</b> 2-Door Hardtop, 6-Cylinder, automatic transmission, radio & heater, power steering, AIR CONDITIONING. (SRW309). <b>\$1266</b> Plus Tax & License
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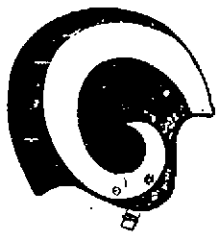
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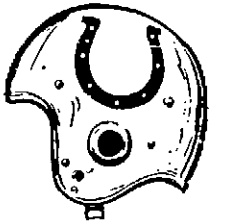
CALL FROM ORANGE COUNTY

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# Rams-Colts: A Roaring Start

Story on Page S-3



49ERS 32, GAUCHOS 16

## Cal State Crushes UCSB

By JIM McCORMACK  
Staff Writer

SANTA BARBARA — Asked early in September if he was happy with the support his Cal State football team had received from Long Beach, 49er coach Jim Stangeland replied: "It's been great when you consider we haven't made a first down."

Saturday night, the investors in the Cal State football program received their first dividend in the form of a 32-16 victory over UC Santa Barbara.

The first return was co-signed by 49ers Shawn McKinney, Jeff Riggins, Leon Burns, Keith Haber and Billy Parks, all offensive standouts.

The 49er attack startled a crowd of 5,000 Gaucha Stadium and a KTVV

television audience by rolling over the Santa Barbara defense for 530 offensive yards in winning the Pacific Coast Athletic Assn.'s inaugural contest.

It was fortunate that the Cal State offense functioned so well under the direction of McKinney as the Gaucha offense, directed by little Jim Curfice, kept the green 49er defense in a near state of panic throughout the evening.

The defense, however, did come up with the big play when the 49ers really needed it. That came in the second quarter with the 49ers holding a precarious 7-0 lead.

The Gauchos blitzed downfield to a first-and-goal on the Cal State 3. Linebacker Pat Brown was

Johnny-on-the-spot, recovering a Gaucha fumble to avert what appeared to be a sure UCSB score.

McKinney then directed the 49ers 97 yards in 10 plays for a 14-0 lead and the 49ers were never really periled although they couldn't lock up the contest until the final five

minutes of the fourth period.

"Our running game went very well," McKinney understated, "though we didn't have to pass as much as we had felt we would."

Going often to Riggins, who netted 86 yards in 10 carries, and Burns, who gained 110 yards in 21 at-

tempts, McKinney set the Gaucha defense up for a selective passing attack.

McKinney completed 14 of 18 passes for 260 yards and Riggins, who also scored on a one-yard run, threw scoring passes of seven yards to Huber and 28 yards to Parks.

McKinney had a six-yard TD pass to tight end John Turner and Burns scored on a brilliant 15-yard run, breaking at least three tackles.

The 49ers, who worked away from Parks most of the game, went to him three successive times in the game's final 12 seconds and the 49er all-America gained all 61 yards in Cal State's final scoring drive.

The trio of receptions (Continued Pg. S-9, Col. 4)



SUNDAY, SEPTEMBER 21, 1969 SECTION 5 PAGE S-1

## Dodgers Fail to Trap Juan on Off Day

By GORDON VERRELL  
Staff Writer

SAN FRANCISCO — The Dodgers' fortunes against the Giants in Candlestick Park in general and against Juan Marichal in particular being what they are, it's darned near suicidal anytime they let an opportunity get away.

The Dodgers' performance at Candlestick in the 10 years since they built the place is unexplainably lousy. The O'Malleyes have won only 34 of 91 games played in the heart of the wind and the fog and the latest reverse came Saturday, a 5-4 dipper to Marichal who walked off with his 20th victory of the season.

Even so, Marichal wasn't as rough Saturday as he has been and it's manager Walt Alston's contention the Dodgers might have let one slip away.

"We hit Marichal good enough to win," commented the skipper. "I thought we out-hit the Giants but it wasn't one of Bill Singer's better games."

Bullet Bill, like Marichal, was after his 20th. But he was chased in the midst of a five-run explo-

sion in the fifth inning that carried San Francisco to its second win in a row in the three-game set with the Dodgers.

The Dodgers staked Singer to a 2-0 advantage

(Continued Page S-6, Col. 1)

## Moose No-Hits Mets

Fifth NL Perfecto; Braves Keep Pac

Combined News Services

Bob Moose, aided by Roberto Clemente's leaping catch of Wayne Garrett's line drive against the right field fence in the sixth inning, pitched the sixth no-hitter of the major league season Saturday as Pittsburgh defeated New York, 4-0.

The Mets' magic number for clinching the Eastern Division title in the National League dropped to six despite the loss because Chicago was beaten by St. Louis, 4-1.

Moose, a 21-year-old right-hander, walked three and struck out six as he faced 30 batters during the game. It was only the third no-hitter by a Pirate pitcher in the history of the club.

It also was the fifth no-hitter in the National League this season, setting a record for one season.

"I had a good fast ball and slider," Moose said in the locker room. "After the sixth inning I checked the scoreboard to see what batters were coming up in the next few innings," Moose said.

By this time Mel fans were also watching the scoreboard but for a different reason. In the eighth, while Moose was in the process of striking out the side, a loud roar went up as the Cardinals scored four runs to take 4-1 lead over the second-place Chicago Cubs.

"I heard the roar," Moose said. "And I turned to look at the scoreboard. I knew they weren't cheering for me."

SINGLES by Orlando Cepeda and Bob Didier plus a throwing error by centerfielder Clarence Gaston enabled Atlanta to score the tie-breaking run in the ninth inning and beat San Diego, 3-2.

Hoyt Wilhelm, the 36-year old relief pitcher, received credit for his second victory since joining the Braves while Tommie Sisk was the loser.

The win kept Atlanta within one-half game of the pace-setting Giants, who whipped the Dodgers. Cincinnati dropped 3½ games behind as Houston rookie Tom Griffin threw a five-hitter at the Reds and struck out 11 in winning, 5-0.

## Trojan Cripples Plow 'Huskers Under, 31-21

By LOEL SCHIRADER  
Staff Writer

LINCOLN, Neb. — For three quarters, it was a 9.5 laughter on a 10-point scale.

But there was no knee-slapping in the final period Saturday as USC hung on for a 31-21 victory over Nebraska before a nuthouse crowd of 67,058 at Memorial Stadium.

Fortunately for the Trojans, a couple of pre-game basket cases flashed brilliantly under a hot Nebraska sun and they were

enough to launch the post-O. J. Simpson era successfully.

Sophomore quarterback Jimmy Jones, listed as a

Related Story on S-9

"doubtful participant" all week, never missed a play and threw two touchdowns in his Troy debut.

Jones' performance

wasn't flawless, but it was more than remarkable for a 19-year-old who had been put under the lights of national publicity.

Trojan coach John McKay said tailback Clarence Davis had shown a lack of stamina in recent workouts.

Wait until 0' 28 regains his health.

Davis had 15 carries by halftime and Nebraskans

were wondering if Simpson had been imported for this important intersectional scrap. The East Los Angeles College halfback wound up with 27 rushes and 114 yards, 21 more yards than Simpson compiled in his 1967 debut.

The officials were as big a part of the show as Jones, Davis and Nebraska's Jerry Tagge and Van Brownson.

With 1:30 remaining in the first half, Jones was forced to scramble and appeared to have gone beyond the line of scrimmage when he whistled a 20-yard pass to Gary Orcutt to give the Trojans a first down at Nebraska's 19.

Linesman Gordon Deupree's picture probably will hang in every Nebraska post office for years because the Trojans went from there to a touchdown and a 21-7 lead with 17 seconds remaining in the second quarter.

"I was aware it was close," said Jones after the game. "We usually go back eight yards on a pass and when I scrambled I thought I came up about five yards."

Only films will yield the truth.

And they also may reveal information about the unscheduled flag day put on by the five officials.

Eight pass interference penalties were called, six against the Trojans, and the hanky-panky figured largely in Nebraska's fourth quarter charge which had the Trojans groggy and confused.

"I didn't anticipate as many pass interference penalties," said McKay with his tongue sticking prominently into his cheek. "But I'm better off not saying anything."

The Trojan coach had something to say about his team.

"This was the first time in seven years we got tired and I have no reason for it," he snapped.

Until the sudden reversal in the fourth quarter, the Trojans were clearly in command.

The USC offensive line blew open huge holes for (Continued Page S-5, Col. 3)



BURY BERRY

Trojan tailback Mike Berry drives over center Bill Redding (56) to Nebraska 1 where Jerry Murtaugh (42) and Cornhusker teammates apply stopper. Berry scored on next play.

—AP Wirephoto

## BAD BLOOD CONTINUES

### Dodgers 'Too Sensitive'

SAN FRANCISCO — Juan Marichal claims the Dodgers are "too sensitive" over his skulking of Willie Davis, to which Dodger manager Walter Alston replied, angrily:

"He's the one who's sensitive. If he thinks he can throw at people and not get thrown at himself, he's mistaken. And you can tell him I said so."

Saturday was the first meeting between the Giants' Marichal and Willie D. since the July 19 incident that put Davis in the hospital for two days.

Willie got a certain amount of personal revenge when he whacked a two-run homer off Marichal although the Dodgers fell short, 5-4, and wonderful Juan posted his 20th victory.

Marichal popped off in the eighth inning when Dodger reliever Jim Brewer

got a couple up high and tight to the San Francisco ace.

After the second inside pitch Marichal shouted at Brewer, then turned and exchanged a few words with Dodger catcher Tom Haller who was his teammate with the Giants for seven years.

THE INCIDENT obviously was on Marichal's mind. No sooner had the subject come up than Marichal turned to his locker and pulled out several newspaper clippings on the beating.

"Davis says I hit him on purpose," said Marichal, pointing to the clippings. "If they think that, then I got one coming. But I NEVER try to hit someone. That's foolish. With a runner on first and on third, how can I try to hit a guy if I'm trying to win? How?" —Gordon Verrell

## SPORTS ON RADIO AND TV

### TELEVISION

Notre Dame-Northwestern football (tape), KTLA (5), 9:30 a.m.

Chargers vs. Bengals, KNBC (4), 10:30 a.m.

Rams vs. Colts, KNXT (2), 11 a.m.

Dodgers vs. Giants, KTTV (11), 1 p.m.

Jets vs. Broncos, KNBC (4), 1 p.m.

College Football Highlights, KABC (7), 3:30 p.m.

UCLA vs. Pittsburgh (tape), KTLA (5), 4 p.m.

USC vs. Nebraska (tape), KTTV (11), 4 p.m.

### RADIO

Rams vs. Colts, KMPC, 11 a.m.

Dodgers vs. Giants, KFJ, 1 p.m.

Braves vs. Padres, KOGO, 1 p.m.

Athletics vs. Angels, KMPC, 2 p.m.

Kings vs. Detroit, KBIG-FM (104.3), 5:20 p.m.

## SPORTS CALENDAR

Surfing — U.S. Championships, Huntington Beach Pier, 7 a.m.

Tennis — Pacific Southwest Open, L.A. Tennis Club, noon.

Baseball — Angels vs. Oakland, Anaheim Stadium, 2 p.m.

Auto Racing — Figure-8 stocks, Ascot Park, 7:30 p.m.

Bullfights — Tijuana, 4 p.m.

Stanford . . . 63  
San Jose . . . 21

Texas . . . 17  
California . . . 0

Notre Dame 35  
Northwestern . . . 10

Oklahoma . . . 18  
Wisconsin . . . 21

Penn State . 15  
Navy . . . . 22

Purdue . . . 12  
TCU . . . . 35

Wash. State 19  
Illinois . . . 18

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# ANOTHER SAVE BY TATUM

## Reichardt Bat Banishes Oakland

By DON MERRY  
Staff Writer

Don't whisper a word of this to anybody because you're liable to be locked up for spreading malicious gossip. But the fact remains that a pair of 300 hitters are lurking about the Angel dressing room these days.

Would you believe Jay Johnstone's average is .317? Or how about Bill Voss at an even .300? Well, it's true — if you throw out those games preceding the All-Star break.

The Johnstone and Voss figures only partly explain the resurgence of the Angels since mid-year. On July 20 the Angel pitching staff owned a collective ERA of 3.67. Since that date the mark has been a steady 3.00. The hitters, thankfully, have gone the other way. The team average on July 20 was .222. From that point on, however, the eight regulars have been swinging at a respectable .255 clip.

The Angels kept the momentum going Saturday at

the Big A as Rick Reichardt drove in three runs with a triple and double in a 7-3 conquest of Oakland.

Ken Tatum, who pre-

served Rudy May's ninth victory of the year, tied a club record with his 22nd save of the season to equal the mark established by

Minnie Rojas in 1967. But Tatum has done it in only 42 appearances.

The victory was the Angels' 15th at home in their

last 21 games, another post All-Star plus. And it kept John McNamara, the new Oakland manager, winless. He is now 0-2 with the Halos inflicting both defeats.

Accompanying the Angels' late season surge has been a prominent improvement in the standings. They have risen from the desperation of sixth place to more comfortable surroundings in third, chiefly because of a 32-25 pace since All-Star time. Only Minnesota (32-23) had performed with more acceleration and their reward will be the pennant.

The Angels came out swinging Saturday night against Wally Fingers, Jim Spencer, returning to the lineup after missing five games with the flu, doubled

## Cub Errors Open Gates for Cards

Combined News Services

The skidding Chicago Cubs committed two errors in the eighth inning, enabling St. Louis to score three unearned runs as the Cardinals scored a 4-1 triumph Saturday.

Chicago pitcher Bill Hands was protecting a 1-0 lead on the strength of Jim Hickman's 21st home run of the year in the fourth inning, when Cardinal pitcher Vic Davalillo singled with one out in the eighth and Lou Brock singled, sending Davalillo to third.

Curt Flood slapped a double play ball to Ron Santo at third base but Santo fumbled the ball, allowing the tying run to score. On the next play Vada Pinson hit a ground ball to Glenn Beckert, and Beckert fumbled the ball allowing Pinson to reach first and load the bases. Joe Torre dropped a single in short center field to score Brock and Flood.

Mike Shannon then singled home Pinson with the fourth run of the inning.

The two errors boosted the Cub total to 10 in the last five games.

John Callison's three-run homer sparked Philadelphia to a 6-4 win over Montreal in the other NL game.

In the American League, Jim Perry won his 20th game of the season, as Minnesota whipped Seattle 3-2. Tony Oliva doubled in Rod Carew with the deciding run in the bottom of the ninth.

Boston topped Detroit 6-3, Baltimore edged New York 8-7 and Washington scored three runs in the 12th inning to beat Cleveland.

## Fishing Derby Ends in School of Yellowtail

SAN DIEGO (Special) — San Diego's 23rd annual Yellowtail Derby ended Friday with a flurry of albacore and yellowfin tuna excitement as 892 anglers took part in the final fish-off of the season.

John Bolton, Fullerton, drove home in the top prize — a Ford Mustang — as a result of catching the largest fish, a yellowfin tuna that weighed 32 pounds, 2 ounces. He caught his fish on the Fish'n'Pool skippered by Dick Petter out of Fisherman's Landing.

John Kople, Bellflower, finished second with a yellowfin tuna that weighed 26 pounds, 2 ounces.

Sandy Sanlen, Alhambra, was third with a 45-pound, 14-ounce yellowfin tuna.

Dozens of fish larger

## MAJOR LEAGUE AVERAGES

NATIONAL LEAGUE TEAM BATTING	AB	R	H	RBI	Pct
Baltimore	518	142	115	614	.272
Boston	518	135	112	604	.268
California	518	132	110	594	.264
Cincinnati	518	128	108	584	.260
Cleveland	518	125	105	574	.256
Los Angeles	518	122	102	564	.252
Montreal	518	118	98	554	.248
New York	518	115	95	544	.244
Philadelphia	518	112	92	534	.240
Pittsburgh	518	108	88	524	.236
San Diego	518	105	85	514	.232
St. Louis	518	102	82	504	.228
Washington	518	98	78	494	.224

INDIVIDUAL BATTING (175 or more at bats)						INDIVIDUAL BATTING (175 or more at bats)					
	AB	R	H	RBI	Pct.		AB	R	H	RBI	Pct.
C. Jones, NY	373	115	125	75	.336	Carew, Min	316	62	132	7	.421
R. Rose, Cal	373	112	122	72	.327	Reese, Ala	316	60	130	6	.421
A. Alou, Cal	373	110	120	70	.322	F. Williams, Cal	316	58	128	5	.421
M. Alou, Cal	373	108	118	68	.316	S. Smith, Bos	316	55	121	21	.419
J. F. V. Cal	373	105	115	65	.311	W. Davis, Cal	316	53	119	19	.419
V. Davis, Cal	373	102	112	62	.306	P. B. Cal	316	50	117	37	.417
A. M. Cal	373	100	110	60	.303	P. B. Cal	316	49	117	37	.417
C. F. Cal	373	98	108	58	.295	P. B. Cal	316	48	116	39	.416
P. F. Cal	373	95	105	55	.290	P. B. Cal	316	47	115	39	.416
H. A. Cal	373	92	102	52	.284	P. B. Cal	316	46	114	39	.416
B. Cal	373	90	100	50	.281	P. B. Cal	316	45	113	39	.416
R. Cal	373	88	98	48	.276	P. B. Cal	316	44	112	39	.416
D. Cal	373	85	95	45	.271	P. B. Cal	316	43	111	39	.416
G. Cal	373	82	92	42	.265	P. B. Cal	316	42	110	39	.416
L. Cal	373	80	90	40	.263	P. B. Cal	316	41	109	39	.416
T. Cal	373	78	88	38	.259	P. B. Cal	316	40	108	39	.416
M. Cal	373	75	85	35	.254	P. B. Cal	316	39	107	39	.416
J. Cal	373	72	82	32	.250	P. B. Cal	316	38	106	39	.416
B. Cal	373	70	80	30	.246	P. B. Cal	316	37	105	39	.416
F. Cal	373	68	78	28	.244	P. B. Cal	316	36	104	39	.416
C. Cal	373	65	75	25	.238	P. B. Cal	316	35	103	39	.416
K. Cal	373	62	72	22	.233	P. B. Cal	316	34	102	39	.416
S. Cal	373	60	70	20	.230	P. B. Cal	316	33	101	39	.416
L. Cal	373	58	68	18	.228	P. B. Cal	316	32	100	39	.416
D. Cal	373	55	65	15	.222	P. B. Cal	316	31	99	39	.416
B. Cal	373	52	62	12	.217	P. B. Cal	316	30	98	39	.416
F. Cal	373	50	60	10	.214	P. B. Cal	316	29	97	39	.416
C. Cal	373	48	58	8	.212	P. B. Cal	316	28	96	39	.416
K. Cal	373	45	55	5	.209	P. B. Cal	316	27	95	39	.416
S. Cal	373	42	52	2	.206	P. B. Cal	316	26	94	39	.416
L. Cal	373	40	50	0	.203	P. B. Cal	316	25	93	39	.416
D. Cal	373	38	48	0	.201	P. B. Cal	316	24	92	39	.416
B. Cal	373	35	45	0	.198	P. B. Cal	316	23	91	39	.416
F. Cal	373	32	42	0	.193	P. B. Cal	316	22	90	39	.416
C. Cal	373	30	40	0	.190	P. B. Cal	316	21	89	39	.416
K. Cal	373	28	38	0	.187	P. B. Cal	316	20	88	39	.416
S. Cal	373	25	35	0	.182	P. B. Cal	316	19	87	39	.416
L. Cal	373	22	32	0	.177	P. B. Cal	316	18	86	39	.416
D. Cal	373	20	30	0	.174	P. B. Cal	316	17	85	39	.416
B. Cal	373	18	28	0	.171	P. B. Cal	316	16	84	39	.416
F. Cal	373	15	25	0	.166	P. B. Cal	316	15	83	39	.416
C. Cal	373	12	22	0	.161	P. B. Cal	316	14	82	39	.416
K. Cal	373	10	20	0	.158	P. B. Cal	316	13	81	39	.416
S. Cal	373	8	18	0	.153	P. B. Cal	316	12	80	39	.416
L. Cal	373	5	15	0	.147	P. B. Cal	316	11	79	39	.416
D. Cal	373	2	12	0	.142	P. B. Cal	316	10	78	39	.416
B. Cal	373	0	10	0	.139	P. B. Cal	316	9	77	39	.416
F. Cal	373	0	8	0	.134	P. B. Cal	316	8	76	39	.416
C. Cal	373	0	5	0	.133	P. B. Cal	316	7	75	39	.416
K. Cal	373	0	2	0	.130	P. B. Cal	316	6	74	39	.416
S. Cal	373	0	0	0	.127	P. B. Cal	316	5	73	39	.416
L. Cal	373	0	0	0	.124	P. B. Cal	316	4	72	39	.416
D. Cal	373	0	0	0	.121	P. B. Cal	316	3	71	39	.416
B. Cal	373	0	0	0	.118	P. B. Cal	316	2	70	39	.416
F. Cal	373	0	0	0	.115	P. B. Cal	316	1	69	39	.416
C. Cal	373	0	0	0	.112	P. B. Cal	316	0	68	39	.416
K. Cal	373	0	0	0	.109	P. B. Cal	316	0	67	39	.416
S. Cal	373	0	0	0	.106	P. B. Cal	316	0	66	39	.416
L. Cal	373	0	0	0	.103	P. B. Cal	316	0	65	39	.416
D. Cal	373	0	0	0	.100	P. B. Cal	316	0	64	39	.416
B. Cal	373	0	0	0	.097	P. B. Cal	316	0	63	39	.416
F. Cal	373	0	0	0	.094	P. B. Cal	316	0	62	39	.416
C. Cal	373	0	0	0	.091	P. B. Cal	316	0	61	39	.416
K. Cal	373	0	0	0	.088	P. B. Cal	316	0	60	39	.416
S. Cal	373	0	0	0	.085	P. B. Cal	316	0	59	39	.416
L. Cal	373	0	0	0	.082	P. B. Cal	316	0	58	39	.416
D. Cal	373	0	0	0	.079	P. B. Cal	316	0	57	39	.416
B. Cal	373	0	0	0	.076	P. B. Cal	316	0	56	39	.416
F. Cal	373	0	0	0	.073	P. B. Cal	316	0	55	39	.416
C. Cal	373	0	0	0	.070	P. B. Cal	316	0	54	39	.416
K. Cal	373	0	0	0	.067	P. B. Cal	316	0	53	39	.416
S. Cal	373	0	0	0	.064	P. B. Cal	316	0	52	39	.416
L. Cal	373	0	0	0	.061	P. B. Cal	316	0	51	39	.416
D. Cal	373	0	0	0	.058	P. B. Cal	316	0	50	39	.416
B. Cal	373	0	0	0	.055	P. B. Cal	316	0	49	39	.416
F. Cal	373	0	0	0	.052	P. B. Cal	316	0	48	39	.416
C. Cal	373	0	0	0	.049	P. B. Cal	316	0	47	39	.416
K. Cal	373	0	0	0	.046	P. B. Cal	316	0	46	39	.416
S. Cal	373	0	0	0	.043	P. B. Cal	316	0	45	39	.416
L. Cal	373	0	0	0	.040	P. B. Cal	316	0	44	39	.416
D. Cal	373	0	0	0	.037	P. B. Cal	316	0	43	39	.416
B. Cal	373	0	0	0	.034	P. B. Cal	316	0	42	39	.416
F. Cal	373	0	0	0	.031	P. B. Cal	316	0	41	39	.416
C. Cal	373	0	0	0	.028	P. B. Cal	316	0	40	39	.416
K. Cal	373	0	0	0	.025	P. B. Cal	316	0	39	39	.416
S. Cal	373	0	0	0	.022	P. B. Cal	316	0	38	39	.416
L. Cal	373	0	0	0	.019	P. B. Cal	316	0	37	39	.416
D. Cal	373	0	0	0	.016	P. B. Cal	316	0	36	39	.416
B. Cal	373	0	0	0	.013	P. B. Cal	316	0	35	39	.416
F. Cal	373	0	0	0	.010	P. B. Cal	316	0	34	39	.416
C. Cal	373	0	0	0	.007	P. B. Cal	316	0	33	39	.416
K. Cal	373	0	0	0	.004	P. B. Cal	316	0	32	39	.416
S. Cal	373	0	0	0	.001	P. B. Cal	316	0	31	39	.416
L. Cal	373	0	0	0	.000	P. B. Cal	316	0	30	39	.416
D. Cal	373	0	0	0	.000	P. B. Cal	316	0	29	39	.416
B. Cal	373	0	0	0	.000	P. B. Cal	316	0	28	39	.416
F. Cal	373	0	0	0	.000	P. B. Cal	316	0	27	39	.416
C. Cal	373	0	0	0	.000	P. B. Cal	316	0	26	39	.416
K. Cal	373	0	0	0	.000	P. B. Cal	316	0	25	39	.416
S. Cal	373	0	0	0	.000	P. B. Cal	316	0	24	39	.416
L. Cal	373	0	0	0	.000	P. B. Cal	316	0	23	39	.416
D. Cal	373	0	0	0	.000	P. B. Cal	316	0	22	39	.416
B. Cal	373	0	0	0	.000	P. B. Cal	316	0	21	39	.416
F. Cal	373	0	0	0	.000	P. B. Cal	316	0	20	39	.416
C. Cal	373	0	0	0	.000	P. B. Cal	316	0	19	39	.416
K. Cal	373	0	0	0	.000	P. B. Cal	316	0	18	39	.416
S. Cal	373	0	0	0	.000	P. B. Cal	316	0	17	39	.416
L. Cal	373	0	0	0	.000	P. B. Cal	316	0	16	39	.416
D. Cal	373	0	0	0	.000	P. B. Cal	316	0	15	39	.416
B. Cal	373	0	0	0	.000	P. B. Cal	316	0	14	39	.416
F. Cal	373	0	0	0	.000	P. B. Cal	316	0	13	39	.416
C. Cal	373	0	0	0	.000	P. B. Cal	316	0	12	39	.416
K. Cal	373	0	0	0	.000	P. B. Cal	316	0	11	39	.416
S. Cal	373	0	0	0	.000	P. B. Cal	316	0	10	39	.416
L. Cal	373	0	0	0	.000	P. B. Cal	316	0	9	39	.416
D. Cal	373	0	0	0	.000	P. B. Cal	316	0	8	39	.416
B. Cal	373	0	0	0	.000	P. B. Cal	316	0	7	39	.416
F. Cal	373	0	0	0	.000	P. B. Cal	316	0	6	39	.416
C. Cal	373	0	0	0	.000	P. B. Cal	316	0	5	39	.416
K. Cal	373	0	0	0	.000	P. B. Cal	316	0	4	39	.416
S. Cal	373	0	0	0	.000	P. B. Cal	316	0	3	39	.416
L. Cal	373	0	0	0	.000	P. B. Cal	316	0	2	39	.416
D. Cal	373	0	0	0	.000	P. B. Cal	316	0	1	39	.416
B. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416
F. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416
C. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416
K. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416
S. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416
L. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416
D. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416
B. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416
F. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416
C. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416
K. Cal	373	0	0	0	.000	P. B. Cal	316	0	0	39	.416

# Few Knew Ridder, the Outdoorsman

Hank Ridder has found his final resting place in the soil that he loved and many good things have been said and printed about a man I regarded as my top boss, as well as a friend. All of his deeds made impressions on the community that he helped to improve, but there was something missing in all the articles about him.

A very big SOMETHING, if you please. Not once did any citizen say one word about his love of the outdoors, the ocean, the lakes and streams and the fish that lived there.

The ocean was his first love in the outdoors and bill-fishing was his favorite sport, but he was entirely unselfish about catching marlin and sailfish. There was nothing that he liked better than the thrill of a fight with a billfish, and he caught plenty of those in his lifetime.

Yet, when he was out on a boat he would rather see his guest, or guests, bring marlin and sails to the boat than to catch another for his own record book. Nothing delighted him more than to watch a neophyte take his first billfish or, for that matter, any kind of a game fish.

To catch and release a fish was a part of his outdoor life, but if a person caught his first game fish, he would insist that the angler keep it so that he could get a weight certificate.

THERE WERE TIMES WHEN HANK might have seemed unreasonable, almost to the point of what some people might want to label him as unmerciful, but Hank had his own theory of sportsmanship in a boat. He felt that the angler who caught the fish should bring it to gaff, provided that person was in good health and capable of handling the rod and reel.

No one knows that better than the wife he left behind. Bonnie Ridder learned what a taskmaster her husband could be in billfishing when they took their honeymoon in the Gulf of California, off Mazatlan and later, La Paz.

Bonnie hooked a big sailfish. She was not new to fishing, but she knew little about billfishing in the Gulf. She fought that sail for an hour and a half, then she tried to get Hank to take the rod. He promptly told her: "It's your fish so bring it in."

Almost two hours went by and Bonnie battled on, at times breaking into tears, but she boated the fish without Hank touching the rod and reel. Then she fled into the cabin and, in her own words, "I hawled like a baby."

Bonnie learned her lesson then and well. Later, with

a broken right leg in a cast from hip to ankle, she ventured into the rough waters off the Peruvian coast. Handicapped though she was, she boated a 725-pound black marlin under the most miserable conditions she and her husband had ever experienced.

WHEN BUD PARR CAUGHT THE FIRST marlin on the so-called one-thread line, fishing just under five pounds, off Cabo San Lucas, he asked Hank to have a

## DONNELL CULPEPPER



try at the same. Hank boated one after several unsuccessful attempts.

Hank became so "hooked" on that one-thread line idea that he proposed to the International Game Fish Assn. that a category be created for one-thread fishing. His plan created considerable controversy with IGFA officials, but the category was never started.

Hank, in good health at the time, insisted that Bonnie try the same. She did, but was unsuccessful for

## FISHIN' FACTS

Pacific Landing — 135 anglers on 4 boats caught 23 yellowtail, 22 barracuda, 4 halibut, 162 calico bass, 202 bonito, 14 whitefish, 20 sheepshead, 22 sculpin, 324 salmon.

Redondo — 714 anglers on 4 boats caught 3 yellowtail, 1,210 barracuda, 310 calico bass, 415 bonito, 418 rock cod, 202 whitefish on 2 barges caught 150 calico bass, 513 bonito, 419 rock cod, 7 halibut.

Pierpoint Landing — 234 anglers on 7 boats caught 149 barracuda, 151 calico bass, 301 bonito, 28 yellowtail, 22 rock fish, 1 halibut, 302 miscellaneous.

Oceanside — 279 anglers on 10 boats caught 14 barracuda, 274 calico bass, 1,676 bonito, 64 yellowtail, 1 rockfish, 10 halibut, 121 miscellaneous.

Port Mear — 35 anglers on 3 boats caught 14 choptore, 21 liza cod, 193 rock cod, 14 miscellaneous.

Norm's Landing — 271 anglers on 11 boats caught 5 yellowtail, 55 barracuda, 511 calico bass, 2 halibut, 467 bonito, 23 sheepshead, 349 perch.

Seal Beach — 36 anglers on 3 boats caught 50 barracuda, 49 bonito, 120 calico bass, 11 halibut, 150 sculpin, 114 rock cod, 65 yellowtail croaker, 153 anglers on 1 barge caught 25 barracuda, 270 bonito, 118 calico bass, 4 halibut, 27 mackerel, 29 perch.

Belmont Pier — 49 anglers on 2 boats caught 45 barracuda, 30 calico bass, 43 bonito, 3 halibut, 1 sculpin, 1 yellowtail croaker, 71 anglers on 1 barge caught 21 barracuda, 307 bonito, 5 calico bass, 2nd St. Landing — 83 anglers on 4 boats caught 3 black sea bass, 2 yellowtail, 110 barracuda, 332 calico bass, 2 halibut, 120 bonito, 45 sheepshead.

Davey's Lacker — 271 anglers on 9 boats caught 914 bonito, 492 barracuda, 323 calico bass, 3 yellowtail, 147 rockfish, 7 halibut, 8 sculpin, 152 miscellaneous.

eight consecutive hookups. Then she got her first. Since that time she has caught four other marlin off the tip of Baja California on one-thread fishing around the five-pound mark.

All anglers recognize that the skipper and the deckhand play a large part in catching "green" billfish on one-thread, but it also takes plenty of skill on the part of the person handling the rod and reel.

Hank never quite recovered from one mistake that he made. He caught an enormous dolphinfish on extremely light tackle. When the boat returned to port, he saw many hungry Mexicans waiting for fish, so he told the deckhand to cut it up and give it to them.

Dolphinfish is the famous mahi-mahi fish in all fancy restaurants. Later Bud Parr's son told Hank that the fish would have gone about 100 pounds—a world record!

IN SOME OF MY OWN EXPERIENCES with Hank, I felt the dual tongue that he had; he could cut me down with criticism when he thought I had made a mistake, but he also could put me on Cloud Nine when I did something that pleased him.

Once he told me when we were trying to please neophyte guests on a big yacht off Rancho Buena Vista that if I didn't let the guest on my boat (I had a different one each day) catch the first fish, he would cut me up for bait. "Keep your hands off their outfits; let them catch their own fish," he told me, and he meant it!

No one knows better than I how hard he worked, mostly undercover, to keep the water in our harbor clean enough for anchovies and other fish to live. At a time when the City of Long Beach and the State Lands Commission were embroiled in a severe controversy about who was to run the tidelands oil field, I worked, under his orders, with Capt. W. H. Putman of the Department of Fish and Game. I won't go into detail about that, but the efforts brought results.

In conclusion to my own personal tribute to Hank, all I can say is that I, believing very strongly in a Higher Power that directs our lives, feel that Hank has found that Eternal Sea where he can fish for marlin and sails with one-thread line to his heart's content.

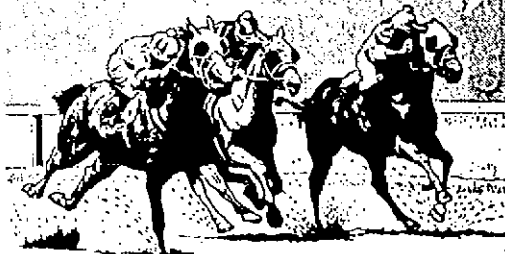
Good fishing, Hank!

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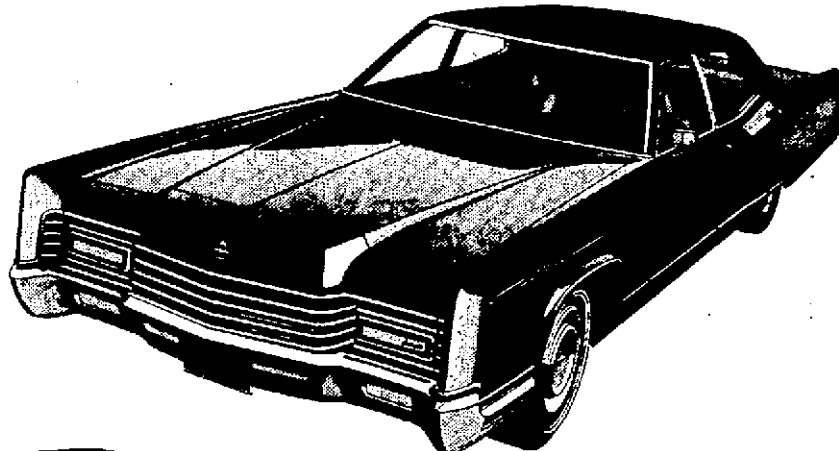
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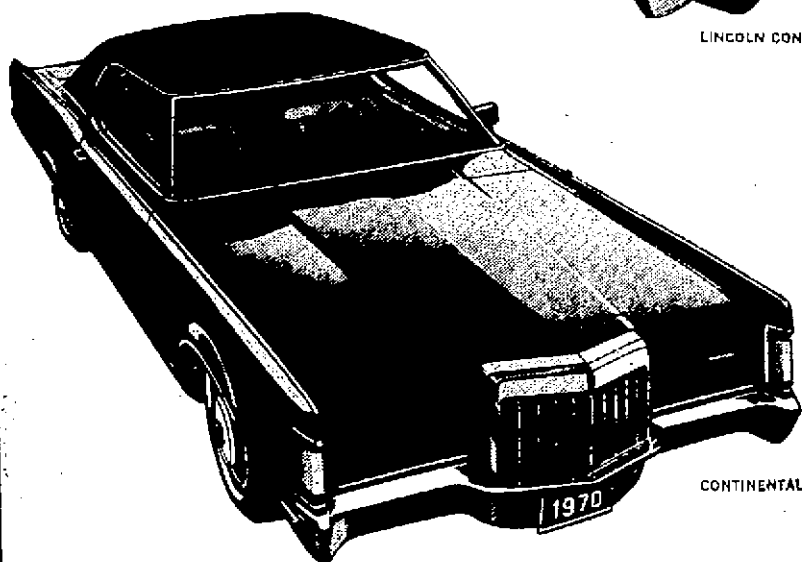


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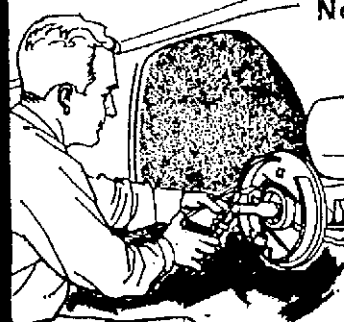
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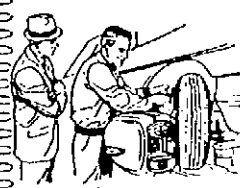
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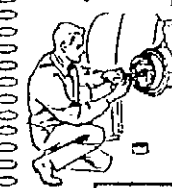


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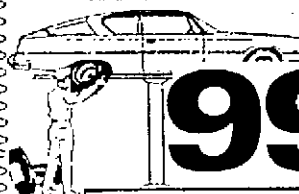


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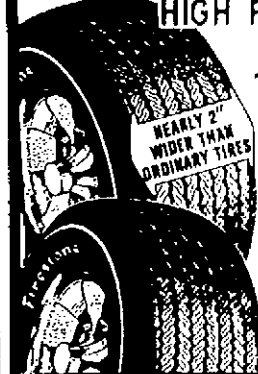
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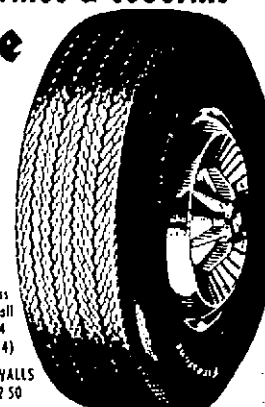
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# Go Derussa Go, Adair: 100-Grand Combination

Jockey Robert Adair and Go Derussa Go stole the thunder from Kaweah Bar Saturday night at Los Alamitos before 11,640 weekend fans as Go Derussa Go raced to a nose victory in the \$100,000 Los

Alamitos Quarterhorse Championships. Her winning time was 21.9 for the 440-yard distance. The victory, Go Derussa Go's sixth without a loss with Adair in the saddle, earned the Go Man Go more top "older horse"

honors at the Orange Co. track. The defeat will probably deny Kaweah Bar a repeat performance as national Horse of the Year. For Adair, the victory was 100th of the 78-night meeting. The veteran jockey

surpassed his own record of 80 wins in one meeting earlier this year. Adair who had ridden Kaweah Bar in his first 18-lifetime starts (16 of which were victory) was taken off the defending world's champion when he and trainer C. R. Knight got into a disagreement.

## ERNE MASON'S POMONA HANDICAP

Mendocino, Sept. 27: Clear-Fall First Post 12:30 p.m. (First three in order of preference.)

HARNESS	
FIRST RACE—1 mile, Purse \$100,000, Claiming price \$100.	
Go Derussa Go	21.9
Kaweah Bar	22.0
Adair	22.1
Go Man Go	22.2
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# Sears

# The MORE YOU BUY The MORE YOU SAVE



Blackwall  
or Whitewall  
4-Ply Nylon  
Tubeless  
**Silent  
Guard II**  
Buy 2 Tires  
You Save

**\$11**



Blackwall  
or Whitewall  
4-Ply Nylon  
Tubeless  
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Guard II**  
Buy 1 Tire  
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## 36 Month Guaranteed Silent Guard II Full 4 Ply NYLON TIRES

- Deep tread for greater mileage, wide tread for better traction
- Modern design for outstanding high speed performance and stability
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Whitewalls or Blackwalls  
Full 4 Ply Nylon Tubeless  
**Silent Guard II**

Buy 4 Tires  
You SAVE

**\$25**

SIZE	Regular Trade-In Price	Buy 1 SAVE \$1	Buy 2 SAVE \$11	Buy 3 SAVE \$16	Buy 4 SAVE \$25	P.P.T. EACH
<b>Tubeless Blackwalls</b>						
6.50x13	23.95	18.95	18.45	17.95	17.70	1.79
6.95x14	24.95	19.95	19.45	18.95	18.70	1.96
7.35x14	26.95	21.95	21.45	20.95	20.70	2.07
7.75x14	28.95	23.95	23.45	22.95	22.70	2.20
8.25x14	31.95	26.95	26.45	25.95	25.70	2.36
7.75x15	28.95	23.95	23.45	22.95	22.70	2.21
<b>Tubeless Whitewalls</b>						
6.50x13	26.95	21.95	21.45	20.95	20.70	1.79
7.00x13	28.95	23.95	23.45	22.95	22.70	1.94
6.95x14	27.95	22.95	22.45	21.95	21.70	1.96
7.35x14	29.95	24.95	24.45	23.95	23.70	2.07
7.75x14	31.95	26.95	26.45	25.95	25.70	2.20
8.25x14	34.95	29.95	29.45	28.95	28.70	2.36
8.55x14	37.95	32.95	32.45	31.95	31.70	2.57
7.75x15	31.95	26.95	26.45	25.95	25.70	2.21
8.15x15	34.95	29.95	29.45	28.95	28.70	2.36
8.45x15	37.95	32.95	32.45	31.95	31.70	2.57

Monday and  
Tuesday Only  
September  
22nd and  
23rd

Ask About Sears  
Convenient  
Credit Plans

SEPTEMBER  
**ANNIVERSARY  
DAYS**

Celebrating 83 Years  
of Customer Satisfaction  
Now in Progress!

### ALLSTATE Passenger Tire Guarantee

**Tread Life Guarantee**  
Guaranteed Against All failures of  
the tire resulting from normal road  
hazards or defects in material or work-  
manship.

**For How Long:** For the life of the  
original tread.

**What Sears Will Do:** Repair nail  
punctures at no charge. In case of fail-  
ure, in exchange for the tire, replace it  
charging only the proportion of cur-  
rent regular selling price plus Federal  
Excise Tax that represents tread used.

**Tread Wear-Out Guarantee**  
Guaranteed Against Tread wear-out.  
**For How Long:** The number of  
months specified.

**What Sears Will Do:** In exchange for  
the tire, replace it, charging the current  
regular selling price plus Federal  
Excise Tax less the following allowance:  
Months Guaranteed Allowance  
12 to 24 10%  
25 to 39 20%

## Sears High Voltage Batteries Regular \$26.99 Trade-In Price Guaranteed 48 Months

You Save \$7!

**19<sup>99</sup>**

With  
Trade-In  
Nos. 3-12-  
95-74-66-  
53-90

Fits 90% of all American  
Made 12-Volt System Cars

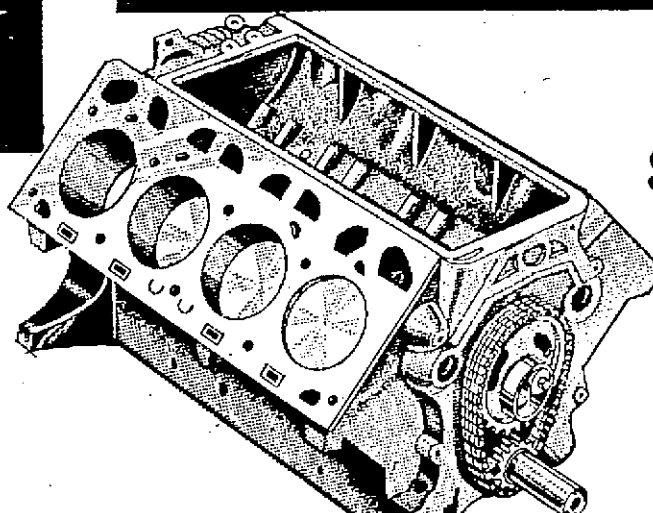
Includes Installation by  
Sears Trained Experts



#### Sears Battery Guarantee

Free replacement within 90 days of purchase if  
battery proves defective. After 90 days, we re-  
place the battery, if defective, and charge you  
only for the period of ownership, based on the  
regular price less trade-in at the time of return,  
pro-rated over number of months of guarantee.

## Use a Sears Remanufactured ENGINE BLOCK



Short Engine Blocks  
Priced with Trade-In for  
Chevy "283" or Ford "292"

**\$199**

Ask About Sears  
Convenient Credit Plans

All cylinders are re-  
bored and honed, and  
the crankshaft is re-  
ground. All new parts  
include pistons, rings,  
timing chain, cam-  
shaft bearing.

#### Sears Engine Block Guarantee

If any part fails due to defects in mater-  
ial or workmanship within 90 days from  
date of sale or 4,000 miles, whichever  
occurs first, we will repair or replace  
parts free of charge.

Sears has over 950  
makes and models  
available. All Are  
Guaranteed.

BUENA PARK TA 8-4400, 521-4530  
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EL MONTE GI 3-3911  
GLENDALE CH 5-1004, CI 4-4611  
HOLLYWOOD HO 9-5941  
INGLEWOOD OR 8-2521

LONG BEACH HE 5-0121  
OLYMPIC & SOTO AN 8-5211  
ORANGE 637-2100  
PASADENA 681-3211, 351-4211

PICO WE 8-4262  
POMONA ED 2-1145, NA 9-5161, YU 6-6751

SANTA ANA KI 7-3371  
SANTA FE SPRINGS 944-8011  
SANTA MONICA EX 4-6711  
SOUTH COAST PLAZA 540-3333

TORRANCE 542-1511  
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VALLEY PO 3-8461, 984-2220  
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WITHOUT METRIC SYSTEM, U.S. OUT OF STEP

# It's First Down and 9.14 Meters to Go

by United Press  
There's a World War I marching song about a mother watching her son marching in a parade, and saying proudly: "They're all out of step but my Jim."

That about sums up the United States when it comes to measurements. While most of the world uses the metric system, the United States still figures distances in inches, feet and miles, weights in ounces, pounds and tons, and quantities in quarts, pecks and bushels.

Many businessmen think the United States should

drop a system of measuring that has no uniform relationship and convert to the metric system in which 100 centimeters make a meter and a thousand meters make a kilometer — all based on units of 10.

THE FORD Motor Company has been studying the possibility of a switch to the metric system for more than five years. Experts there conclude it would take 20 years and billions of dollars to convert. They say a start would have to be made in the schools, but that it

could be done smoothly.

For businesses that operate internationally, this would be very desirable. For instance, the auto companies that make the same car in Argentina or Mexico that they do in the United States have to double blueprint every part of the car, one for each measuring system.

Firestone Tire and Rubber Co. is also strong for a change to the metric system. Company officials point out that 90 per cent of the world conducts three-quarters of its trade using the metric system. And that American

firms are encountering more and more of a problem as their trade and operations in foreign countries increase.

COMMENTED K. L. Campbell, general development manager at Firestone:

"The sooner the U.S. gets on the metric system, the better, or our isolation

in this field may adversely affect our foreign trade. The longer we delay, the greater the cost will be. I think we should have a short-range and long-range program for the changeover.

Another Firestone official, J. E. Gieck, director of marketing for diversified products, while favoring a change, has some

reservations, which tie in with Ford's observation that the cost would be astronomical.

GIECK POINTS out that it would eventually mean the necessity of replacing every machine tool in industry, every gas pump and butcher's shop scale. Even the shotglasses in the corner bar would have to be changed.

It would require not only educating the children in the new system, but reeducating every engineer and draftsman.

Our present system of measurements developed

mostly by guess. The inch came from measuring a man's thumb from knuckle to tip. A foot was the length of a man's foot until it became standardized at 12 inches.

A yard originally represented the distance from shoulder to fingertip of King Henry I of England. A mile was one thousand paces. The Roman pace was used, which was a double step of about five feet.

METRIC measurement was invented by the French. The meter originally was intended to represent one ten-millionth

part of the distance from the equator to the north pole at the longitude of Paris.

A switch to metric measurement would also mean a change from Fahrenheit to Centigrade thermometers. Freezing would be zero instead of 32 degrees. Boiling point would be 100 degrees instead of 212 degrees.

We'd even have to change some of our old sayings. Like "give him a centimeter, and he'll take a kilometer."

Or, at the football game: "It's first down and 9.14 meters to go."

## SEVEN SHORT YEARS

# L.B. Chamber's Newest Group In Success Story



ROBERT IRVIN

(Editor's note: Seven years ago the Long Beach Chamber of Commerce turned its area economy-strengthening program into full gear. How it made the move, and what the action has accomplished to date is related here.)

So the Long Beach Chamber of Commerce might best exert its influence to strengthen the Long Beach area economy by the expansion and diversification of local industry and the attraction of new commercial and industrial payrolls, the Chamber established a new Economic-Industrial Development Committee in May, 1962.

Robert Irvin, a public relations consultant, was its first chairman.

The committee's energies have been directed toward outlining ways and means for securing new payrolls spendable in the Long Beach marketing area.

All types of payroll generating activities, including retail establishments, distribution centers, warehousing, transportation, tourism and other activities relating to the overall economic development of the area, are in the province of the committee's interests, in addition to the classic manufacturing industry.

Key individuals directly engaged in activities dealing with industrial enterprise serve on the committee, and other businessmen serve on subcommittees.

Only top management men serve as regular members of the broad policy group.

IT WAS INITIALLY RECOGNIZED that in addition to development of industrial tracts within the city limits, con-

tiguous areas, notably the Carson-Dominquez area, constituted a prime reservoir of developable industrial lands under various ownerships.

Although new industries there would not help broaden the Long Beach municipal tax base, considerable benefits would accrue to the community from new payrolls generated.

To give the committee, the Chamber and the community a full time professional staff Economic-Industrial Development specialist, the Chamber — after screening responses to its Wall Street Journal ads — selected Ernest W. LaBelle.

LaBelle, a USC graduate majoring in journalism and economics, brought to the position newspaper and industrial public relations experience, combined with valuable know-how gained as assistant manager, Industrial Department, Los Angeles Area Chamber of Commerce, and as manager of the West Covina Chamber of Commerce.

LaBelle, designated area development manager, and later assistant general manager of the Chamber, in August, 1967, was named as executive vice president, the position he now occupies.

LaBelle, IRVIN AND COMMITTEE members recognized that industrial development doesn't blossom overnight, but requires a long and sustained sales effort.

Because plant site and service facility locations are made by people — normally by the chief executive officer of the company (Continued on Page 4)



GEORGE HANAWALT



HARRY EASTON



ERNEST LA BELLE



D. G. QUINLAN



ROLAND ROBBINS

## BEHIND-THE-SCENES MANEUVERING

# Ford's Firing of Knudsen Is History Repeated

DETROIT (UPI) — In 1921, Henry Ford fired William Y. Knudsen, his top man.

Forty-eight years later, Henry Ford II, grandson of the original, fired Simon E. (Bunkie) Knudsen, son of the original.

History seemed to be repeating itself last week when Henry Ford II, board chairman of the Ford Motor Co. announced the firing of the younger Knudsen as president of the company after Knudsen himself had announced he had been "terminated."

But there were more differences than similarities between the two incidents.

At the time William S. Knudsen was fired, Ford was head of a company that had no board of directors. He owned his company virtually outright, and it was a direct clash between the two men over how cars should be built.

Henry Ford was determined to continue building the Model T, which had made him one of the world's few billionaires and at that time they were

outselling every other kind of car on the market.

William S. Knudsen, his son went to General Motors, became general manager of Chevrolet Division and proved his point. The year after Knudsen was fired, Ford sold more than three quarters of a million cars, more than half of all cars sold that year among 60 automakers.

Chevrolet sold 146,000. But six years later, the tables were reversed. Ford, still the Model T, sold fewer than 400,000 units while

Chevrolet sold nearly 650,000. Ford recovered the lead briefly with the Model A, but by the late 1930's, Chevrolet grabbed the lead and Ford has been second since.

HENRY FORD II and Bunkie Knudsen had some differences, but these were not the overriding factor in the younger Knudsen's dismissal.

Most insiders are convinced there was a threat of a "palace revolt" in the glass house that is Ford

world headquarters in Dearborn.

Knudsen had been general manager of Chevrolet Division of GM until he was kicked upstairs to an executive vice president's job. Knudsen was unhappy there. He had hoped to follow his father to the GM presidency.

MEANWHILE, Henry Ford II had taken a job in the Johnson administration as head of the National Alliance of Businessmen.

This group, following the riots in Detroit and other

cities, had taken on the task of recruiting businesses to hire hard-core unemployed persons to cool off seething discontent in the inner cities.

Ford expected that he would later take a cabinet post, which would keep him away from his offices at Ford for long periods at a time. He wanted an "auto man" to run things in his absence.

So he approached Knudsen to take the job at Ford. He made Bunkie not only president but chief operating officer, and in

Ford's absence, chief executive officer.

THEN came the announcement. President Johnson would not seek reelection. With the election of President Nixon, the cabinet post for Ford went out the window.

Meanwhile, however, Arjay Miller, president of Ford, had been moved aside to make room for Knudsen. He was named to a newly created post of vice chairman of the board, a job without authority. He announced his resignation

to become dean of the graduate school of business at Stanford. He left last July.

Donald N. Frey, a brilliant young engineer and a Ford vice president, quit and became president of General Cable.

GAR LAUX, who had been general manager of Lincoln-Mercury Division and was moved up to a group vice president, quit and went to Dallas, to (Continued on Page 10)



NORM PACKARD . . . Sets Up Clerk's Delivery Routes

## APC OF LONG BEACH

# Private Postal Service Here Now Booming

While Congress studies President Nixon's plea to reform the postal service by turning it over to a government corporation, private corporations are nibbling away at some of the department's choice business.

One is the American Postal Corporation, with executive and sales offices at 4220 Long Beach Blvd., Long Beach, and sales offices and warehouse at 7351 Bolsa Ave., Westminster.

It's only months old and business is booming.

A company in Oklahoma City has franchised 51 private post offices in a number of states to handle second, third and fourth class mail for local delivery.

Their rates undercut those of the Post Office.

Thirty-four of the franchises are in business even

though this company, Independent Postal Service of America, has been operating only a year.

ACCORDING to the Direct Mail Advertisers Association, at least one other such firm, Continental Postal Service of Charlotte, N.C., is "going great."

Contrary to popular belief, it is legal to compete with the Post Office. The postal monopoly covers only first class mail.

Anybody can go into the business of hauling and distributing periodicals, direct mail advertising letters and parcels.

And the business potential is large.

The U.S. Post Office is a \$7 billion business which transfers 82-billion pieces of mail annually through 44,000 local offices to

every person and business address in the world. Its work force alone is 740,000.

SO FAR, private postal companies are not hauling mail between cities, but the Oklahoma City concern says it intends to do so, using either its own trucks or common carrier trucks.

The company's rate for local distribution of ordinary third class mail is from a half to 0.7 cent under that of the Post Office. It says it could haul mail between cities just as cheaply as the Post Office can.

"We can save our customers up to 30 per cent in their total mailing costs in other ways," a spokesman said. "For example, we will handle third class mail on both an addressed

(Continued on Page 5)



WESTMINSTER OFFICE-WAREHOUSE . . . Busier Every Day



# Disney Ventures Improve Areas' Economies

By ROBERT BECKMAN  
Business Editor

Economic stimulation follows Disney ventures. In 1954, Walt Disney Productions purchased its site for Disneyland at an average of \$4,500 an acre. Today, parcels immediately adjacent to the park are going for more than \$150,000 an acre. In Florida, site of Walt Disney World to be opened in 1971, the company was able to buy at just under \$200 an acre.

Today, adjacent land is going in the \$5,000-to-\$10,000 range.

These facts were included in remarks made by Donn B. Tatum, president of Walt Disney Productions last week before members of the San Francisco Society of Security Analysts.

"WALT DISNEY PRODUCTIONS," Tatum also said, is in a period of . . . unparalleled growth and equally unparalleled opportunity.

"We are in the strongest financial position, by far, in our history and we are richly endowed with able and dedicated man and woman power," Tatum said.

Estimated net income, before annual audit, of Walt Disney Productions and its wholly-owned domestic subsidiaries for the fiscal year ending on Sept. 27, will approximate \$14,500,000 to \$15,000,000 or \$3.35 — \$3.45 per share, it was announced by Tatum.

These will be record earnings for the company, and compare with last year's net income of \$13,106,000, equal to \$3.02 per share.

Gross revenues for the year are expected to reach \$143,000,000 a new high as compared with \$137,146,000 for 1968.

THE GREAT RAZOR BLADE derby apparently is off to a dull finish.

Remember when the best blade of the 1940s was good for two shaves? And, in the 1950s when new blades made their entrance, they were good for four or five shaves?

And remember, in the early 1960s, when even newer blades came tumbling over the horizon, putting those old blades to shame with edges good for a week of shaving?

Now, how many men are getting the original two good close shaves per blade?

ROCKETING JETS AND SPRAWLING suburbs have created a new kind of private club for business and professional people who hardly touch ground in the course of their work week.

The first of an international network of luxury "offices away from the home office" is now in operation in Chicago by Envoy International Town Clubs, Inc.

In addition to deluxe offices, the new Town Clubs will provide members with a full range of business services, personal conveniences and entertainment facilities.

The new clubs, the latest has been opened in San Francisco, are the concept of three members of the business jet set who have had difficulty getting essential executive and office services on the wing.

Board chairman of the new enterprise is Thomas A. Perine, founder of U.S. Land, Inc., which today — as Boise Cascade Properties, a subsidiary of Boise Cascade Corporation — has become America's largest developer of resort properties.

Professional golf champion Jack Nicklaus and Boston attorney F. Lee Bailey, also general counsel of the Professional Air Traffic Controllers Organization, serve as vice chairmen of the board.

The Envoy International Town Clubs will provide business and professional men and women, who enroll as members, such necessities as private offices with telephones; secretarial and stenographic services; meeting rooms; a message center for receiving and relaying mail, wire, and telephone communications.

TOTAL CIVILIAN EMPLOYMENT in California reached a record 8,066,000 in August, William C. Horn, deputy director of industrial relations, announced.

The gain from July, however, was held to a seasonal one of 58,000 because of work stoppages in the Southern California construction industry.

Much of the expansion from July stemmed from sharp upturns in cannery crews and agricultural workers as the autumn harvest accelerated.

Trade disputes restrained employment expansion last month, and the normal contraction in unemployment at this time of year was smaller than usual because of the secondary effects of these work stoppages.

Measured from August 1968, total employment was up by 231,000, or 2.9 per cent.

A FIFTH CONSECUTIVE RECORD month for Southern California business has been reported by L. H. Showalter, manager of Security Pacific National Bank's Long Beach branch.

The bank's index of business activity (1957-59-100) advanced to 203.3 in August from 202.2 in July. A 7.5 per cent increase in department store sales outweighed seasonally adjusted declines of 9 per cent in real estate sales, 3 per cent in construction and .5 per cent in bank debits.

August's 203.3 reading is 11.5 percent higher than the year-ago recording of 182.3.

DECLINING AIRLINE EARNINGS, coupled with inadequate airports and airways, could roll back progress in the next jet decade, the Air Transport Association reports in its 1969 edition of Facts and Figures.

Net profit for the U.S. scheduled airline industry in 1968, according to the industry report, was \$216,108,000, a decline of 49 per cent from the net profit of \$415,392,000 in 1967.

Rate of return on investment in 1968 hit a seven-year low. It was 5 per cent, a decline of 34.2 per cent below 1967 when the rate of return on investment was 7.6 per cent.

ATA President Stuart G. Tipton said a fare increase averaging 3.8 per cent that the Civil Aeronautics Board (CAB) approved effective in late February was a step in the right direction.

"But with earnings still seriously sagging," Tipton said, "it is quite clear that further relief must be considered." Tipton added that in the first quarter of 1969 the airlines reported a net loss of \$16,193,000, compared with a net profit of \$27,133,000 for the same period last year.

"IF IT IS IMPORTANT TO PROTECT the consumer from the butcher who cheats a few cents on the hamburger, it's at least as important to protect him from the odometer 'artist' who chisels a few hundred dollars on a used car."

So says Consumers Union, the nonprofit testing and advisory organization, after conducting a study of mileage tampering, a practice that is not even illegal in most states.

The total cost to consumers may be \$1 billion a year, CU says.

Some indication of the scope of mileage tampering was disclosed as a result of an "odometer raid" staged by the Massachusetts Attorney General's Division of Consumer Protection.

Working in pairs, state investigators selected 24 new-car showrooms at random, entered and announced they were conducting a "routine check" of cars on display in the dealers' used-car lots.

Mainly on the basis of educated guesswork — comparing the odometer readings with the appearance of

the cars — the investigators listed about 250 vehicles open to suspicion of odometer tampering.

Locating the former owners wasn't easy — about 70 per cent of them could not be traced and some would not cooperate. Of those who were found, 20 owners said the reading on their odometers when they traded in their cars was much higher than the readings found by inspectors.

ON AVERAGE, BETWEEN 20,000 and 30,000 miles had been subtracted. One man said his odometer reading had been pared from 90,000 to 45,000 miles.



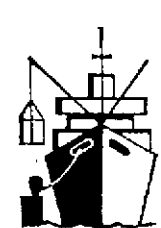
ADVANCED

Jack Scougall, marketing director for Kaufman and Broad, Inc. Southern California Division since 1963, has been promoted to director of operations for division. He lives in Costa Mesa.



ASSIGNED

Robert Proud, of Buena Park, operations officer at Bank of America's Anaheim main office, has been promoted to assistant vice president. He has been with B of A for 11 years.



## LONG BEACH CHAMBER OF COMMERCE

## TRADE TIPS ON THE WORLD MARKET

By IRVYAN KOMAROFF

We often are asked: How does one get into export?

The answer is relatively simple.

To get started, I would suggest visiting the nearest office of the U.S. Department of Commerce who will supply you, without charge, with a very useful kit on the first steps of Exporting.

Once you have absorbed the outline of exporting techniques, your next step is to determine which countries you wish to trade with, and what do you have to offer them?

If you are intending to offer specific U.S. commodities, then you must either have your own source of supply, or find sources who are willing to offer their wares for export through your services as an exporter or a combination Export Manager.

And in order to make sure that their wares are in good hands, it would be to your distinct advantage to line up with a bank who maintains an International Department.

By establishing your account there, you can offer overseas prospective customers and/or your supplier banking references which are highly essential in international trade.

OF COURSE, as a beginner, do not expect your Banker to write letters to inquirers in glowing terms. Your Banker will generally say your account is established with them and that satisfactory relations have been established. It is only after you have had a number of successful and clean deals that your Banker can then write to inquirers in more specific or glowing terms.

As to what type of merchandise you can offer overseas depends largely on the inquiries you receive. There are many excellent leads published weekly in this column, and you can follow these leads based on the contacts you have with suppliers in various fields of endeavor.

Usually, one is attracted to the fields in which one has had some previous experience or contact, but since the ramifications of Export are so varied and far-reaching, it would be well to learn about as many commodities as possible. For the reason that some fields are highly competitive, whereas other fields may yield a larger profit.

ONCE you have received an export order, you

should carefully study the terms and conditions of sale, and it would be wise, if this is your first order for export, that you seek the advice of some person or firm more experienced in this field of international trade.

There are many loopholes and pitfalls to be avoided, more especially when it comes to terms of payment. This can become both tricky and sticky, and very often the overseas buyer is aware they are dealing with a "rookie", and perhaps seek certain advantages to which they are not entitled.

There are also other ways and means of checking on the integrity of the overseas buyer.

This can also be done through your bank, or through the U.S. Department of Commerce, who have extensive files on the financial background of overseas buyers throughout the world.

The International Trade Committee of the Long Beach Chamber of Commerce will also gladly assist you at all times.

### THIS week's tips:

JAPAN — Manmade double braided fiber cordage to be used in carriage movement system for electric typewriter required by Daikoku Co., Ltd., 43, 2-chome, Kamijida-nishi-machi, Kita-ku, Nagoya, Japan.

HONG KONG — Ladies' cotton dress cloth, cotton shirts. Write to the well known British firm of Gordon Woodroffe & Co., Ltd., P.O. Box 87, Hong Kong.

SINGAPORE — Waste paper: ground wood fly-leaf shavings; mixed groundwood cuttings and shavings; hardwood shavings. Tan Eng Sing, Managing Director, Paper Products, 319 Kim Chuan Road, Singapore 19.

### L.B. Chamber

### Meeting Topic: 'Recreation'

The Long Beach Chamber of Commerce's Wednesday meeting at the Lafayette Hotel, at 7:15 a.m. will feature Gayle Tweed, district supervisor at the Long Beach Recreation Department.

She will give a slide presentation on the different facets of the department's recreation program through the four seasons.

This is a co-ordinated municipal and schools recreation program.

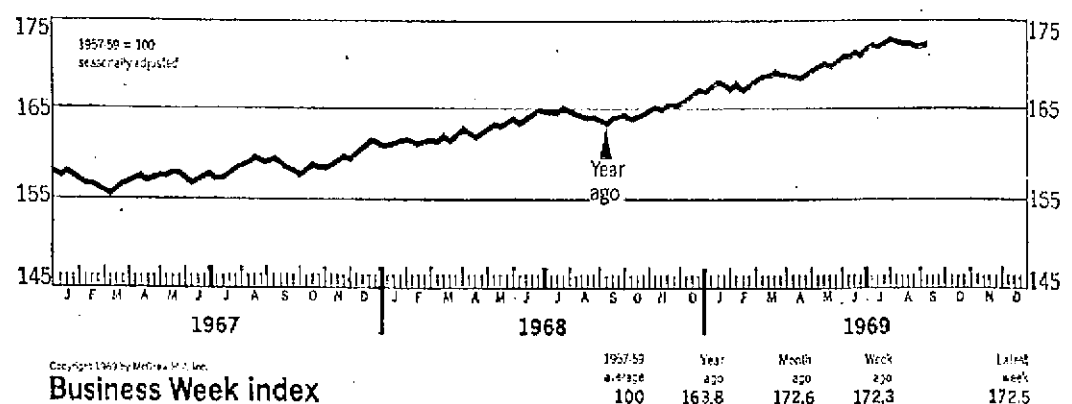
Massachusetts' Assistant Attorney General Robert L. Meade decided he had strong cases against six of the biggest new-car dealerships in his state, Massachusetts is one of four states with "little FTC laws" patterned on the anti-deceptive practices provisions of the Federal Trade Commission Act (the others are Washington, Vermont and Hawaii). Acting under his state's laws, the official succeeded, after months of polite arm-twisting, in convincing three of the dealers to sign an assurance of discontinuance.

"All things considered," the Consumer Reports article says, "the Great Odometer Raid might have been a

very bitter pill, indeed, for any auto dealer to swallow had it not been for a high level decision to sugar-coat the pill with secrecy.

"The attorney general's office could have given the names of the dealers to newspapers, but it decided not to — this time. The only excuse offered by a state official was that it would have been 'unfair to ruin these guys when everyone else is doing it too.'"

"But by not alerting the press," the article adds, "the state deprived itself and the public of a most effective enforcement tool in consumer protection cases — the glare of publicity."



## Gains Shown by Steels and Autos

This week's Index pulled 0.1 per cent ahead of last week's figures as steel and auto output realized gains. Steel output inched 0.6 per cent ahead.

Auto production went up 1.9 per cent — a 23.7 per cent rise over a year ago. Several plants instituted overtime schedules.

Crude oil refinery runs rose 1.1 per cent, while electric power output went down 2.3 per cent.

Miscellaneous carloadings increased 2.6 per cent, reflecting a rise in motor vehicle and equipment, and metals and metal products output. All other carloadings fell 0.2 per cent, although coal output is up, grain and metallic ores are down. Inter-city truck tonnage gained 2.0 per cent.

Paperboard production slipped 0.4 per cent.

### LONG BEACH 'OPENING' MONDAY

## Modernized Gibraltar Savings Ready

Grand opening of the modernized and expanded Long Beach office of Gibraltar Savings and Loan Association will be Monday at 11:30 a.m., Herbert J. Young, president of the association, announced.

The original Great Gildersleeve, Hal Peary, will join Long Beach dignitaries at the opening. Orchids will be presented to the first 500 ladies visiting.

Features of the newly redesigned office include relocation of the tellers' windows, increased lobby area, more convenient arrangement for customer

desks and chairs, new gold carpeting, vinyl and walnut wood paneling, and enlarged customer service area.

GIBRALTAR Vice President James Brown, manager of the Long Beach office, said the open house celebration will extend through Oct. 10.

Souvenirs will be available for all visitors, including mini-maps of the Los Angeles freeways, plastic rain bonnets, and souvenir records of the old days of radio.

Memorabilia from the early days of radio will be displayed including a rare collection of tapes, pictures, souvenirs and other highlights of the wonderful days of the medium in the 1930s and 1940s.

ITEMS IN THE collection include tapes of early day dramatic, western, mystery, adventure and comedy programs which visitors can "tune in."

In addition, the collection contains photographs, announcements of programs, and a "mini quiz" about the happy days

when radio occupied the position now shared with television in home entertainment.

Among stars heard on the "rebroadcasts" in the Long Beach office are Fred Allen in a trip down Allen's Alley; Frank Sinatra as a contestant on the Major Bowes Amateur Hour; Orson Welles in a rare performance as The Shadow; Fanny Brice as Baby Snooks; Fibber McGee and Molly opening McGee's famous closet; and Eddie Cantor with guest stars Jack Benny and the Mad Russian.

## Specialty Restaurants' Sales Increase

A 13 per cent increase in sales and a 10 per cent rise in net income after taxes have been reported by Specialty Restaurants Corporation, Long Beach, in its first annual report since becoming a publicly-held corporation in October, 1968.

David C. Tallichet Jr., president of the company which owns and operates a group of view-oriented restaurants, reported sales of \$13,330,291 for the year ended June 30, 1969, as compared with \$11,813,353 for the previous 12-month period.

Net income after taxes rose from \$1,060,591, in the 1967-68 fiscal year to \$1,159,012 for the 12 months just completed, he said. Earnings per share increased from 71 cents to 77 cents for the same fiscal periods.

SPECIALTY operates 12 restaurants in California and four more California properties are scheduled to open by the end of 1969.

In addition, during the past fiscal year the company went beyond California for the first time and began construction or opened restaurants in Illinois and Wisconsin.

Pointing to a "substantially increased development program" during the past year, Tallichet said:

"Our current plans call for the completion and opening of 10 additional restaurants during the fiscal year 1969-70. We will continue to seek interesting locations for our restaurants, not only in California, but throughout the United States. Additionally, we will seek opportunities to acquire companies compatible with our organization."

SPECIALTY Restaurants has under construction or in design sites at The Boundary Oak, Walnut Creek; His Lordships,

Berkeley; Bill & Charlie's, Chicago; Pieces of Eight, Milwaukee; The Odyssey, Mission Hills, Calif., all scheduled for completion by the end of 1969.

In January of 1970, the corporation will open a la carte restaurant on the 40th floor of the Crocker-Citizens Bank building in downtown Los Angeles.

The Castaway, a hilltop location in San Bernardino, is scheduled for opening in February of 1970.

Three other restaurants are planned for the San Francisco Bay area and are scheduled to open in the summer of 1970. Two are in "Shoretown", Redwood City and one in the Port of Oakland.

## Four New Leases at Fidelity Federal Plaza

Four new leases involving more than 4,000 square feet and considerations of \$132,080 have been signed in Fidelity Federal Plaza, Long Beach, according to Spencer Scott, executive vice president, Fidelity Federal Savings & Loan Association, owners.

New tenants in the \$5 million, nine-story plaza include Professional Synergy, a bookkeeping computer firm for physicians and dentists, 864 square feet; Staff Builders, temporary personnel firm, 700 square feet; Keystone Shipping Co., 2,000 square feet; and Maltawa Land & Recreation of Idaho, owners and operators of Pierpoint Landing, 500 square feet.

"The signing of these new leases indicates the financial power and strong attraction of Long Beach," said Fred Drosch, principal of F. P. Drosch & Associates, exclusive leasing representatives.

Fidelity Federal Plaza, with a private parking fa-

cility accommodating 330 cars, is located at Linden Avenue and Ocean Boulevard in Long Beach.

### Western Milk Building Job to Tri-Cor

A contract for the construction of a dairy products transfer station has been awarded to Tri-Cor, Inc., of Long Beach, franchised builder of Pascoe Steel Corp. structures.

The building will be constructed for Western Milk Transport, a milk products firm with headquarters at 8049 E. Compton Blvd., Paramount. A. (Tony) Veiga is Southern Division manager of the milk firm.

L.R. Schwabauer is the engineer on the project which will be unique in that it has an unusual number of doors and canopies. Construction cost will be \$57,000.

### HOUSE ABOUT THIS, FOLKS!



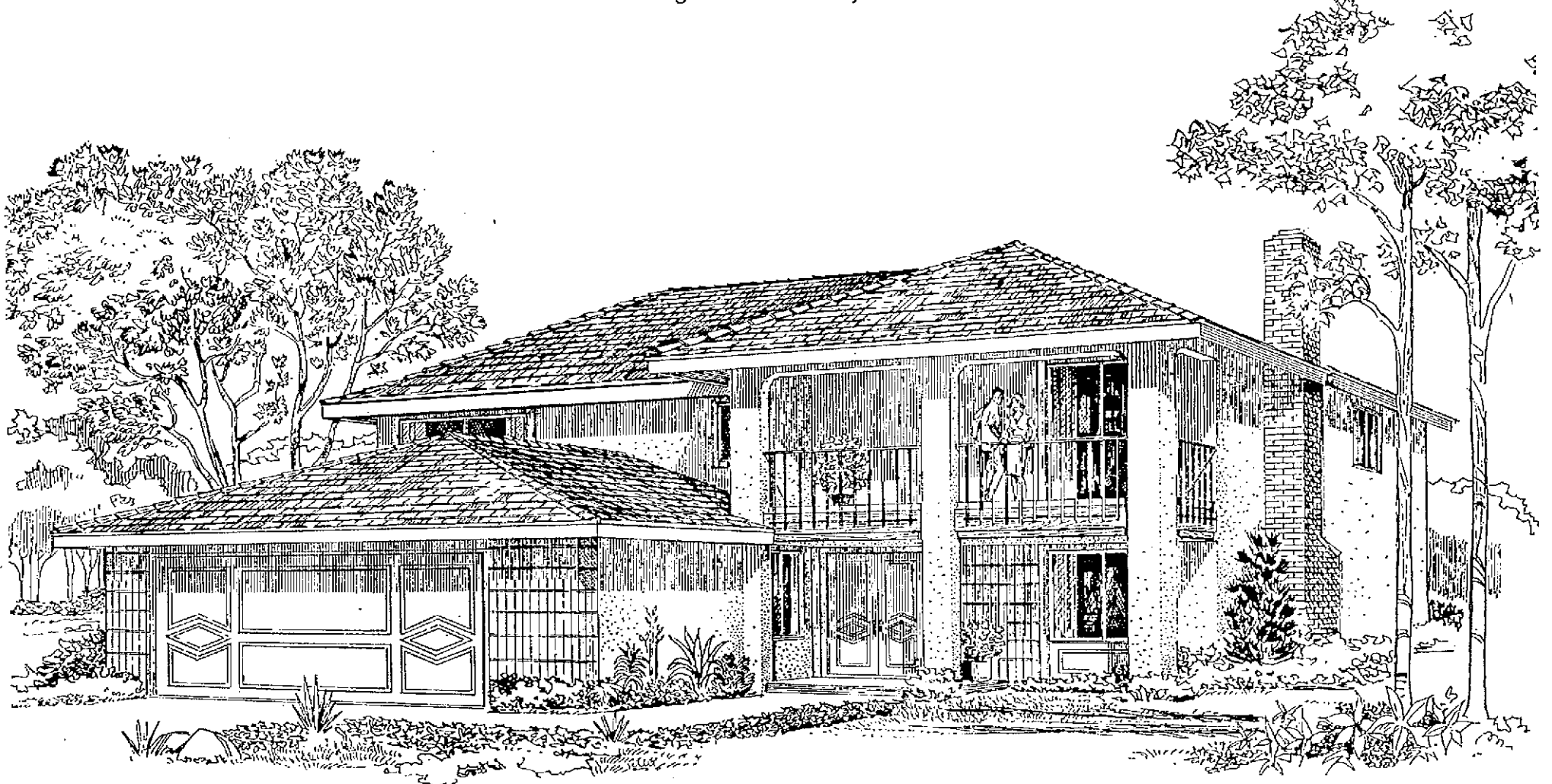
I understand they're building an all-brick home down the street.

# TRUST YOUR HOMEBUYING DOLLAR TO THE WEST'S MASTER BUILDER OF QUALITY HOMES.

When you're looking for the home of your dreams, look to S&S! Southern California's only homebuilder with more than 14,000 homes built with genuine lath and plaster in every wall and ceiling! S&S has been honored by three Homeowner Association Awards for excellence in home construction, and has been cited twice for superior construction quality in the Congressional Record of the United States Congress.



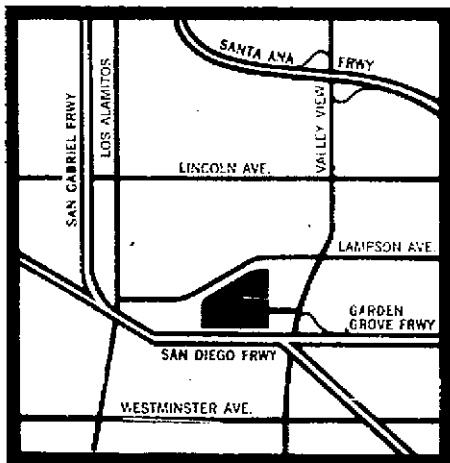
Look at our beautiful models! And the delightful features you'll get, like floors of gleaming Italian marble, chandeliers cut by hand from fine crystal, massive walls and fireplaces of rustic natural stone, and luxurious master suites with your own private dressing alcove with mirrored walls. Let the S&S reputation for quality secure your investment, and let your dreams of gracious living come true. Visit an S&S development today!



## COLLEGE PARK

SEAL BEACH  
FROM \$32,000 TO \$40,000

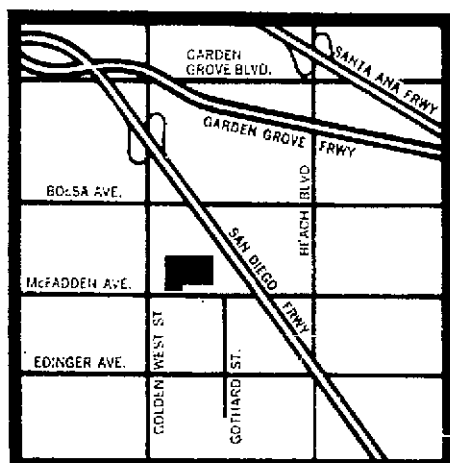
From 3 bedrooms to 6 bedrooms with 3 baths and 3-car garage. Luxurious homes with easy freeway driving to work or play. Take the Garden Grove Freeway to Valley View and turn North or take the Santa Ana Freeway and turn South on Valley View to College Park.



## GOLDEN WEST

HUNTINGTON BEACH  
FROM \$35,000 TO \$43,000

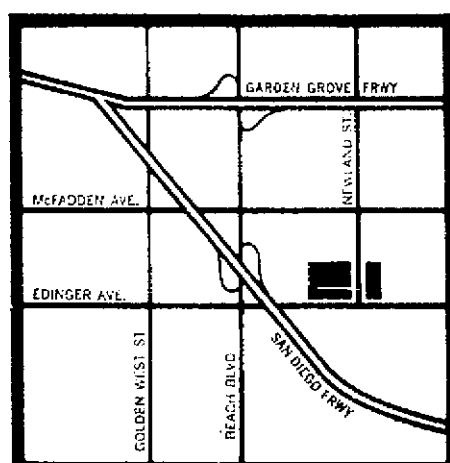
Up to 6 bedrooms with custom home features such as walk-in pantry, natural stone or panelled walls, spacious master suite. Take the San Diego Freeway to Golden West and turn South, or take the Santa Ana Freeway to Beach Blvd. and turn South to McFadden then West to Golden West.



## MAYBROOK

WESTMINSTER  
FROM \$30,000 TO \$38,000

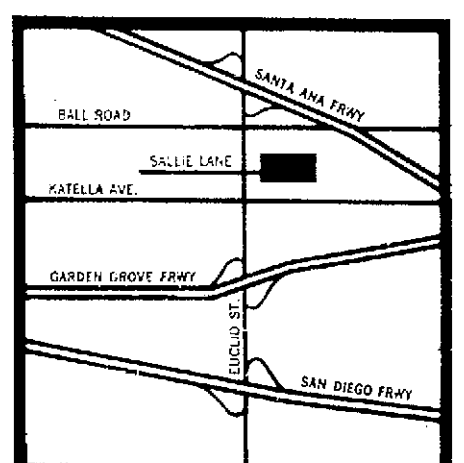
Maybrook gives you more for the dollar! Up to 6 bedrooms or 4 bedrooms with huge 18' x 28' recreation room, family room, dining room. Take the San Diego Freeway or Santa Ana Freeway to Beach Blvd. Turn South one block past the San Diego Freeway and left on Edinger to Maybrook.



## THE GROVES

ANAHEIM  
FROM \$35,000 TO \$43,000

Beautiful luxury homes in a walled-in community. Up to 6 bedrooms, with crystal chandeliers, marble floor, massive natural stone fireplaces. Take the Santa Ana Freeway to Euclid and turn South, or take the Garden Grove Freeway to Euclid and turn North to The Groves.







LIMITED EDITION JAVELIN... Coming

BY ART STEPHAN  
Auto Editor

American Motors has announced that it will produce a limited edition Javelin inspired by the Javelin currently competing in the Trans-Am sedan road racing series. The car, a 1970 Javelin SST model especially equipped and trimmed, will be distributed to American Motors dealers during the company's 1970 model public announcement period which starts September 25.

The Trans-Am Javelins bear a unique, red, white and blue paint scheme which will be repeated in the special production cars. The front half of the car is painted red, the rear third is blue, and the two colors are separated by a broad band of white.

The limited edition Javelin will be equipped with a 325-horsepower, 390 cubic inch V-8 engine, front power disc brakes, power steering, heavy duty suspension, four-speed transmission with Hurst shifter, and functional hood scoops incorporating a new ram-air induction system for added performance.

The special Javelin also will feature two Trans-Am design spoilers, one a blade type, mounted below the front bumper, and an air foil type, mounted on the rear deck lid.

ADDITIONAL SPECIAL EQUIPMENT includes a tachometer, 14-inch mag-style wheels, F70 x 14 fiber-glass-belted tires with raised white lettering, Twin-Grip differential, 3.91:1 axle ratio, heavy duty engine cooling.

The interior of the special car will feature black Venturian vinyl trim, and be equipped virtually the same as its 1970 Javelin SST counterparts, including new high-back bucket seats with integral head restraints, new instrument panel, and new two spoke steering wheel.

The racing Javelins are in their second season of competition in the Sports Car Club of America's Trans-American Sedan Racing championship series.

Other specially-prepared and modified Javelins, also boasting the striking red-white-blue paint scheme, are competing in the NASCAR Grand Touring race circuit.

## Harvey Aluminum Honored

One of the nation's primary aluminum producers, Harvey Aluminum, Torrance, was honored last week in the annual "IR 100" competition sponsored by Industrial Research Incorporated of Beverly Shores, Ind., at Chicago.

Harvey received an award for its pioneering work in the field of metal matrix composites at the Chicago Museum of Science and Industry. Keynote speaker was Dr. Werner von Braun, director of NASA Marshall Space Flight Center, Huntsville, Ala.

THE 100 products were selected on the basis of their technical importance and usefulness by the Industrial Research Editorial Advisory Board made up of some of the nation's leading scientists, research administrators and engineers.

The Harvey Research and Development Division has been pioneering in the development of metal matrix composites.

This structural material is made of continuous, high strength, and/or modulus filaments or wires incorporated in a metal matrix, permitting great reduction in structural weight.

## MANAGER

James M. Johnson of Yorba Linda has been appointed personnel manager by Robertshaw Controls Company's Aeronautical &

Instrument Division, Anaheim. He had been personnel manager for A. M. Castle & Company, Los Angeles.



**NAMED**  
George Thornton, of Whittier, has been named assistant manager at Bank of America's Willow - Daisy branch, Long Beach. He joined B of A in 1959.



**APPOINTED**  
Patrick Bartholomy, former controller for Mariners Savings and Loan Association, Newport Beach, has been appointed executive vice president-managing officer.



## L.B. Chamber's Newest Group in Success Story

(Continued from Page 1)  
pany involved — a two pronged program was initiated to get influential people to visit Long Beach and to schedule systematized personal calls to corporate headquarters throughout the U.S. by the professional staff manager.

Approximately 85 per cent of the industrial growth in a city occurs from expansion and diversification into new product lines and markets by existing industries.

Under the aegis of the Economic-Industrial Development Committee, a Growth and Diversification Committee was formed and still operates.

Two-man teams from the latter committee visit with management of local industry to ascertain problems impeding its growth and well-being, in order that the Chamber might be able to exert its influence toward the solution of these problems.

AIDED by Chamber staff research, supplemented by studies of an ancillary Prospect Development Committee starting in 1965, LaBelle initiated a series of periodic personal calls on management of selected major corporations headquartered in the East and Midwest, evaluated as having potential for establishment of expansion of operations in the Long Beach market area.

From September 1965 until September 1966, the Chamber professional staff capability was augmented by the services of a full-time, leased executive provided by Douglas Aircraft Company: John Stave, holder of a B.S. in Business Administration from Western Washington College and now an airline analyst with Douglas.

On Aug. 1, 1967, Harry D. Easton, who for two years had been membership manager of the Chamber, became the second director of the economic-industrial development effort.

Easton, a University of Oklahoma graduate with bachelors and professional degrees in Petroleum Engineering, had been active in the petroleum industry prior to an extended Army career from which he retired as colonel.

**THE CHAIRMANSHIP** OF THE Economic-Industrial Development Committee later passed to Roland Robbins, then vice president of Long Beach main office Bank of America; to H. G. Hanawalt, district manager, Southern California Edison Company (now he is Chamber president); to the incumbent Dean G. (Jerry) Quinlan, vice president and manager, Long Beach main office, The Bank of California and a Chamber director.

An entire family of industry-related committees is in operation in addition to the parent committee and the Growth and Diversification Committee now headed by Tom Nickarz, promotion manager for the Independent, Press-Telegram.

Others are the Area Ocean Industries Committee, chaired by Dr. Andreas Rehnitz, director of ocean sciences, North American Rockwell, Ocean Systems Operations; Petroleum Industry Committee, chaired by C. C. (Bud) Albright, petroleum consultant and Chamber director; Aviation Industries Committee, chaired by Gene Gravley, sales representative for National Airlines; International Trade Committee, chaired by Ronald De Palma, assistant manager, Crocker-Citizens National Bank, Long Beach office.

**THE 120 SHIPS** of the U.S. Pacific Fleet homeported at Long Beach Naval Station and the Naval Shipyard-Long Beach, although not industries in the proverbial sense, are significant contributors to the well-being of the area. Easton is assigned as Chamber staff coordinator for the Chamber's Armed

Service Committee, chaired by Clint T. Furrer, retired Standard Oil executive.

Long Beach has undergone a metamorphosis attributable to the recruitment of top leaders of business, education and government who have become active in such community programs as economic-industrial development, beautification and in the acquisition and eventual development of the Queen Mary as a major tourist attraction.

**RECOGNIZING** the necessity for promoting the south coast region in which Long Beach is situated, the South Coast Industrial Development Council was established in 1965. Long Beach has one of the 20 Chamber memberships and LaBelle served as secretary, followed by Easton, and now Richard G. Anderson, Chamber director of research and staff coordinator for the Chamber's Research and International Trade Committees.

Under the present chairmanship of Glenn A. Irvin, director of public affairs for Walson Land Company, the South Coast Industrial Development Council held its first annual South Coast-South Bay Business Outlook Conference in San Pedro in March.

Business and industrial leaders learned from a blue ribbon panel, under the chairmanship of Edward Killinsworth, FAIA, about the region's outlook



## ADVERTISING CANDIDACIES

One of these four girls will be selected by Orange County Chapter, Association of Industrial Advertisers, as Miss Orange County Industrial Advertising. Candidates are (from left) Elaine Grammes of Brea, Michale Cannon of Costa Mesa, Cheryl Waters of Garden Grove, and Peggy Ryan of Santa Ana. Selection will be announced during the Oct. 1 meeting at Charter House Hotel, Anaheim.

for the general economy, retailing, industrial development, oceanography and recreation, hotel and convention business.

The 1970 Outlook Conference is being planned under the chairmanship of Robert L. Matheny, vice president and manager, Bank of America. (Matheny and Irvin are also members of the Chamber's Economic-Industrial Development Committee.)

SOME of the major divi-

dends of the Chamber's Economic-Industrial Development Department:

Participation in development, promotion and marketing of the Water Department's 65-acre airport industrial park, bounded by Spring Street, by Willow, by Redondo and by Temple, now contains 36 industrial and commercial firms representing 577,000 square feet under roof; \$6 million in capital investment and 1,750 jobs for

Long Beach area residents.

Publishing and distributing a detailed inventory of major industrial properties throughout the Long Beach market area.

Helping Virtue Brothers Mfg. Co., with a 400,000-square-foot plant that employs 500 workers in manufacture of home and commercial furniture, is located in the area.

THE Chamber considers its work with the American

## UAL'S New Air Freight Charge Set

A new United Air Lines air freight container tariff between Hawaii — Los Angeles and Hawaii — San Francisco similar to the recently proposed domestic container agreement has been approved by the CAB and went into effect Sept. 14.

Discounts are proportionate to the density of the shipments, United said. That is, the greater the density, the greater the discount beyond the minimum chargeable weight.

New specific and general commodity rates between the two West Coast cities and Hawaii also went into effect, in an effort to bring the company's freighter operation closer to a breakeven point in that market.

## A CALIFORNIA CORPORATION

needs YOUR property

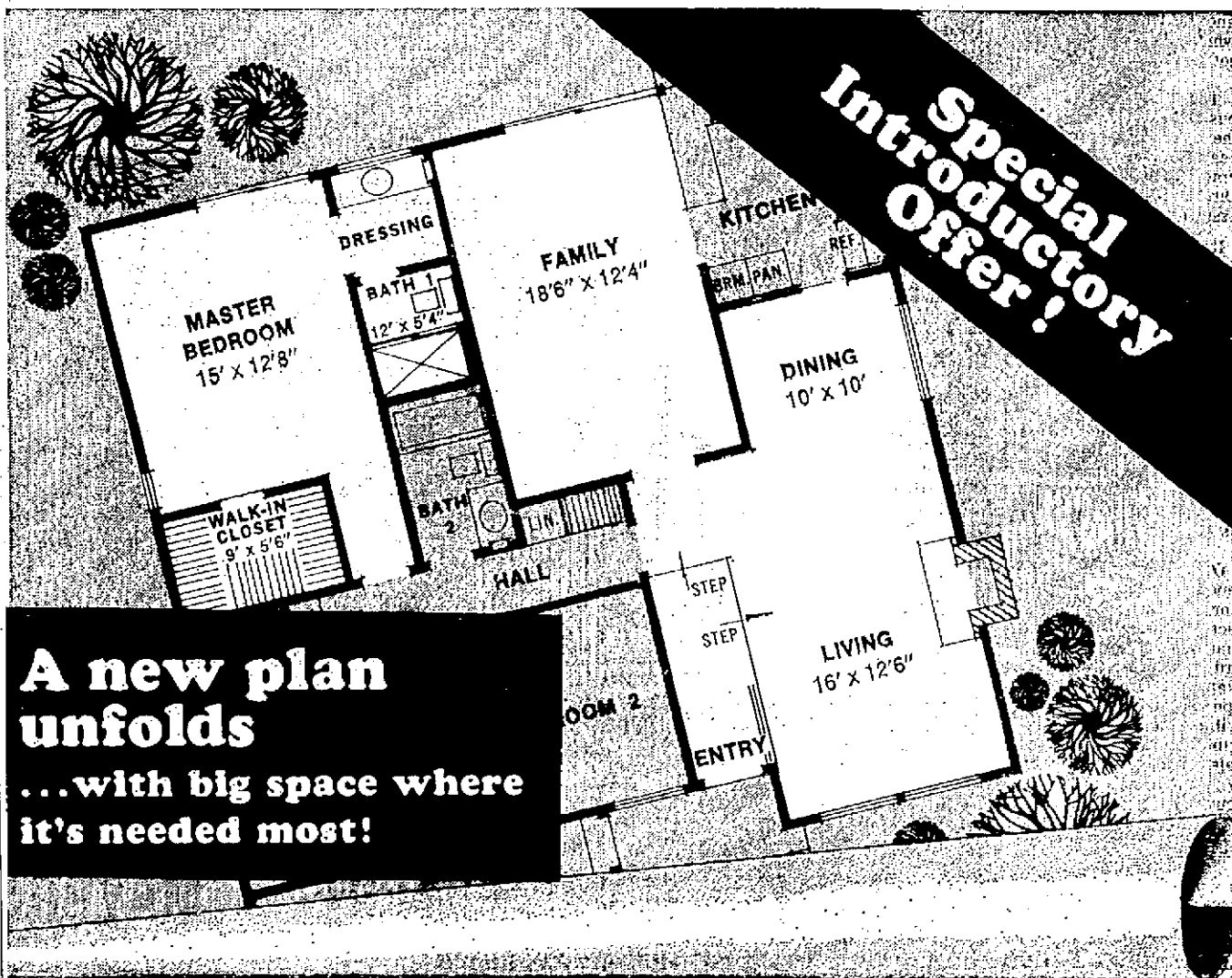
P. M. Company represents Southland buyers seeking all types of residential properties

L.B. — L.A. — Orange County

For ACTION in the sale of house/apartment call...

## PUBLIC MANAGEMENT

and Appraisal Co., Inc.  
120 East Ocean Blvd. Ste. 501  
Long Beach Ph. 437-6204



**A new plan unfolds**  
...with big space where it's needed most!

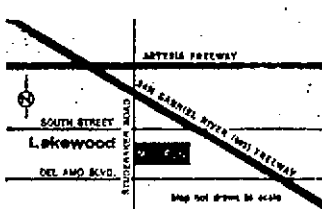
Here's a brand new home model. Right now it's Priced at \$29,950 ...and it's in a \$32,000 to \$40,000 neighborhood!



## El Ray Park

The new "Del Amo" is a value breakthrough. It's designed for the three-bedroom family, and it's truly spacious; a full 1500 sq. ft. At this price, there can be only a sprinkling of the "Del Amo" models in El Ray Park. After all, many families have paid far more to own in this prestige community. Best of all, the "Del Amo" retains the quality, the beauty and the deep down strength of its larger, more expensive neighbors. See it this weekend. You'll never find a bargain to match it.

El Ray Park Homes are priced from \$29,950 to \$37,950. Selection offers striking single story, two story and split level homes, with three and four bedrooms and two and three baths.



**A FREEWAY-PERFECT LOCATION** • El Ray Park is at the heart of the Lakewood-Cerritos freeway network!

Driving Directions: Take the Santa Ana or San Diego Freeway to the San Gabriel (605) Freeway. Follow 605 to the South Street off-ramp, and go west to Studebaker Road. Turn left at Studebaker Road to reach the models.

**EQUITY TRANSFER TRADE PLAN** • Equity in your older house can move you into a sparkling new El Ray Park Home.

Sales Office Telephone: (213) 860-2408

BOISE CASCADE BUILDING CO.

# Good Financing Offered at Popular Chateau Blanc

Homes in Chateau Blanc's fourth unit may be purchased for \$500 down at 7 1/2 per cent interest with no points, reports a spokesman for the Trans-Robles Corporation, builders and developers.

"It is the finest financing available in this area," the executive added, "with all closing costs and impounds included in the financing."

The \$500 is the full down payment. And those families who can afford 10 per cent down can save themselves thousands of dollars in interest because 7 1/2 per cent is offered with 10 per cent down."

CHATEAU Blanc's two and three-bedroom, two and two-and-a-half bath homes are priced from \$22,345 to only \$25,950 and include a 420 square foot finished bonus room above a two car garage.

The fourth unit is now well under way with a few homes remaining to be purchased in the third unit.

Features include new modern built-ins with a gas-fired free standing barbecue stand; range,

oven and disposal; carpeting; formica kitchen counters; pullman baths with simulated marble countertops; and many other outstanding family-saving items.

THE 180 families currently living at Chateau Blanc are enjoying a pool and wading pool, 3,000 square foot clubhouse with billiard and card rooms,

sauna baths, complete kitchen; tennis, volleyball and shuffleboard; and many other recreational facilities for their exclusive use.

Model homes are open from 10 to 7 daily. From the Long Beach area take the San Diego Freeway to Brookhurst Street in Orange County, go south on Brookhurst a half mile to Chateau Blanc.



C. M. FORSYTH

## Forsyth Named to New Douglas Post

Charles M. Forsyth, former vice president-assistant to Jackson R. McGowan, president of Douglas Aircraft Company, has been named vice president-commercial marketing, succeeding James B. Edwards who will retire in 1970.

Edwards, whose Douglas career began in the engineering department in 1939, will assume Forsyth's post during the interim period to insure a continuity of marketing programs.

FORSYTH was vice president-program management of the McDonnell Aircraft Company division of McDonnell Douglas in St. Louis prior to moving to the Douglas plant in Long Beach last January. This will be Forsyth's second tour with Douglas, having been a flight test

engineer at the West Coast firm in 1947 before joining McDonnell the following year. In St. Louis he held various engineering posts, becoming vice president of sales in 1963 and vice president-program management in 1967. EDWARDS' Douglas career includes supervision of power plant development for the famous B-19 World War II experimen-

tal bomber and various engineering assignments on the C-54, C-115 and RD military transports and the DC-4 and DC-6 commercial airliners. In 1960 Edwards was named assistant to the vice president-commercial programs, subsequently serving as director of international commercial sales and through several promotions became vice president-commercial marketing in October, 1968.

## Casa Dominguez is close-in convenience.

Only 7 minutes from work and play. Casa Dominguez is a spacious, family-sized way of living.

kitchens and built-ins, formal dining rooms, large family rooms, carpeting and other features.

And the great thing is, you don't pay extra for these "extras." Because they're all

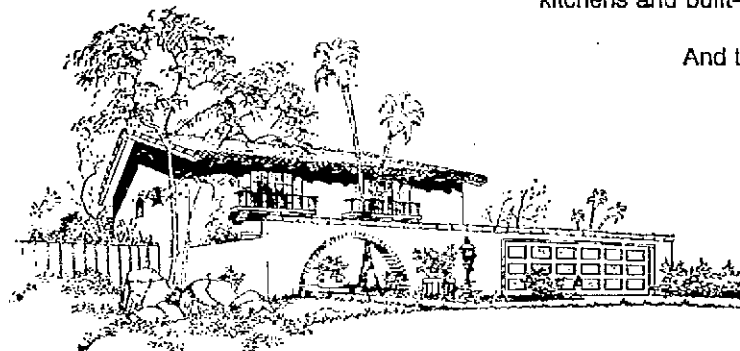
covered by the purchase price. Leading employment centers are just

7 minutes away. Schools and shopping centers are nearby. The com-

munity itself, is served by

the Harbor, Long Beach

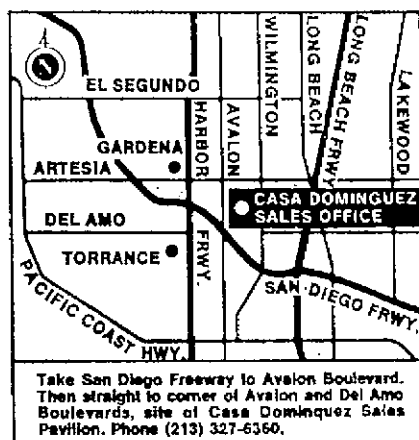
and San Diego Freeways.



You couldn't ask for more convenience. So come to Casa Dominguez today. Now ready for

immediate occupancy: a limited selection of beautiful 3, 4 and 5 bedroom homes.

Low down—conventional financing available. From just \$22,990.



## Private Postal Booms

(Continued from Page 1) and an unaddressed basis, which the Post Office will not do."

THE RUSH of private business to compete with the Post Office would appear to bear out a long time contention of the Direct Mail Advertisers Association.

It claims the postal department actually makes money on much of its third class mail because the big users and bulk mailing firms perform from 9 to 12 of the total steps involved in a bulk mailing.

If the private postal firms skim the cream off this business, that could accentuate the Postal Department's economic crisis.

OFFICERS of the Southland's American Postal Corp. is David S. Perrin, vice president-sales and marketing; Norm Packard, vice president; P. H. Wagner, operations development manager; Peter Williamson, manager distribution; Dan S. Hayes, sales manager, and Eric W. Cummings, account executive.

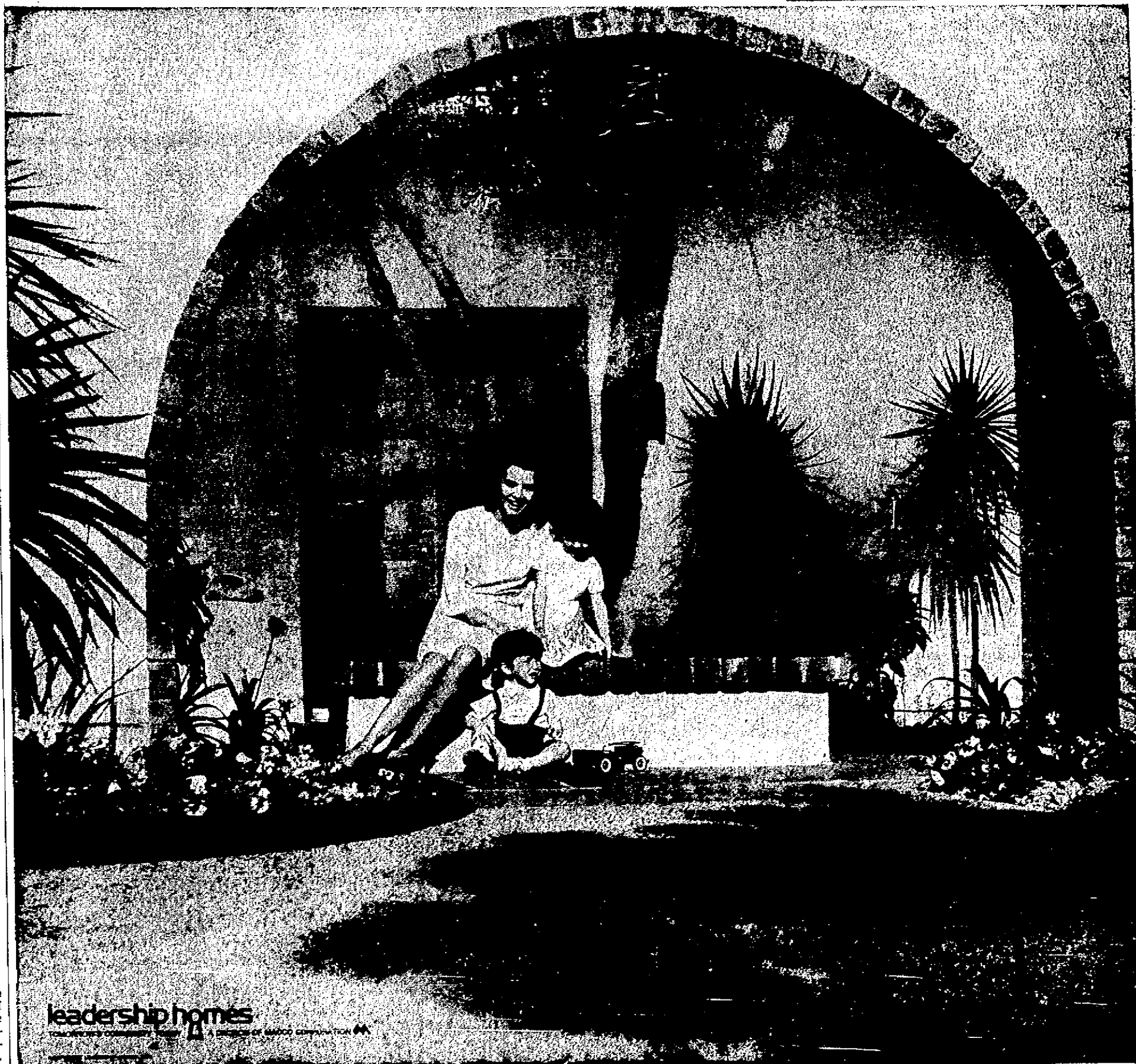
Says Packard:

"We can deliver a circular cheaper, cleaner and more efficiently. We never throw a circular on a porch or lawn. An APC carrier neatly fastens each circular to the doorknob."



DIRECTOR

Ken Breman, involved in the sale and marketing of 5,000 new homes in the Southland, has been appointed director of marketing and sales for George J. Heltzer & Associates, now building Mesa Woods, Costa Mesa.





## Gruen Associates Plan 'New Town'

Gruen Associates, architects, planners and engineers, and Larry Smith & Co., economic consultants, both headquartered in Los Angeles, have completed a master plan and economic

study for a \$100 million "new town" now rising on the shore of Lake Michigan north of Chicago.

(Gruen Associates is engaged in a planning study of downtown Long Beach and in 1967 completed a preliminary study for Downtown Long Beach associates.)

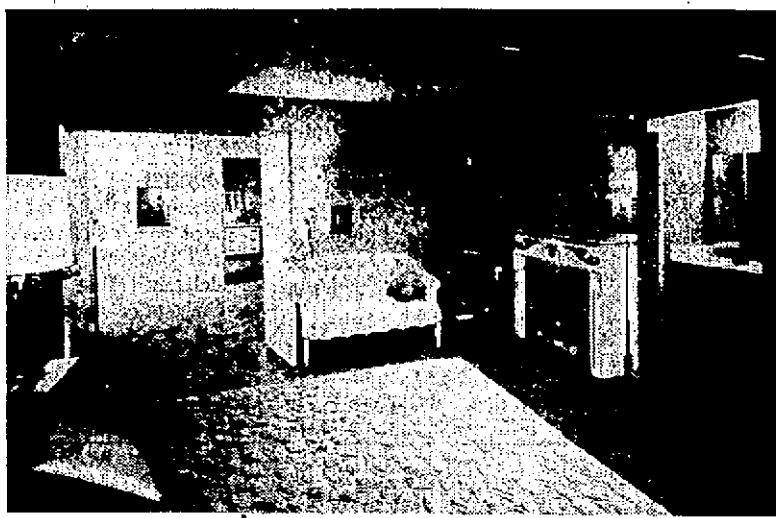
With a 1.4 million-square-foot, two-level enclosed shopping center designed by Gruen Associates as its focal point, Lakehurst, near Chicago, will be a self-contained community of 800 luxury apartment units, 13 high and low-rise office buildings, a financial center, 350-room luxury hotel, convention center, 1,400-seat theater, research park, manmade lake, and a variety of recreational facilities.

**THE SHOPPING** center is scheduled to open in August 1971 with three major department stores, 94 specialty shops, and parking for 8,300 cars.

The entire 199-acre community, including a fourth major department store—J. C. Penney Co., is scheduled for completion in 1975.

Developers are Carson Pirie Scott & Co., Wieboldt Stores, Inc., and the Arthur Rubloff & Co.

Corp. of Pittsburgh and Donn Products Inc., of Westlake, Ohio, have formed a company to make steel framed modular housing in a new plant costing \$1 million to be built at Medina, Ohio.



INVITING MASTER BEDROOM... At El Ray Park

## WORLD OF WINGS

By HERB SHANNON  
Aerospace Editor

The Dominguez Hills Commemorative Air Show, originally scheduled for Sept. 27 and 28, has been indefinitely postponed with the prospect that the State Bicentennial Commission will provide support to include the event in its 1970 program.

Lt. Gov. Ed Reinecke has congratulated the students of California State College at Dominguez Hills for their efforts in organizing the show to commemorate the first international aerial exposition in 1910 on the college site.

Reinecke urged community support for the campus self-help project, pointing out that proceeds of the air show will finance a student activity center at the new college.

A board meeting of the sponsoring student group, later this month will explore the possibility of rescheduling the air show in January, the 60th anniversary of the original event. Representatives of the State Bicentennial Commission will attend.

**TWO INTRASTATE AIRLINES** which have been granted conditional approval by the State Public Utilities Commission to serve Long Beach reported new records in passengers flown on their routes in August.

Pacific Southwest Airlines announced a 16 per

cent increase over the same month a year ago for a total of 479,527 passengers boarded on the system, while Air California reported an increase of 39 per cent for a total of 97,643 customers in August.

PSA President J. Floyd Andrews said service on its new route between Sacramento and San Francisco will begin this fall, with the expectation that the airline will surpass its goal of four million passengers during the calendar year.

At the same time, Air California's Dudley Miller, vice president of marketing, instituted first class service on the Orange County-based carrier's routes between Southern California and the San Francisco Bay area.

Miller said the innovation, dubbed Fiesta Service, was started early this month in response to passenger requests. For a slight additional charge, Fiesta Service passengers enjoy a selection of complimentary cocktails and food service in the forward section of the airline's jetliners.

Air California's regular commuter service remains unchanged, with free soft drinks and coffee served in the aft cabin, Miller said. He noted that the two levels of service is the first in commuter airline history.

Both PSA and Air California are in negotiation with Long Beach city officials for permission to use terminal facilities at Long Beach Airport, the PUC condition for inaugurating service to San Diego and the San Francisco area.

## El Ray Park Homes Close to Recreation

Recreational activity and closeness of all levels of schools have been major factors in the continued sales success at El Ray Park in Cerritos, says John Heil, regional marketing director, Boise Cascade Building Co.

"Prospective buyers with children are immediately impressed with the recreational facilities adjacent to the community and the excellence of the schools," Heil pointed out.

Priced from \$29,950, El Ray Park homes are available now, in time to

move before school begins in mid-September. An outstanding new model, the "Del Amo," features three and four bedrooms, family rooms, balanced power kitchens and many luxury 'sought after'.

**IN ADDITION** to a new junior high, a regional shopping center, now under construction, is directly across the street.

Expected to be completed by the fall of 1970, it

boasts a 7,000-car parking lot, 70 specialty shops, a plush, air-conditioned mall and a Sears Roebuck and Broadway stores.

El Ray Park may be reached from the Santa Ana or San Diego Freeways, to the San Gabriel Freeway (605) to the South Street off-ramp, then west to Studebaker Road and south to model homes.

## like living in a money tree!!

Your home at Huntington Villas actually earns you income.

That's because your purchase includes adjoining apartment units from which you receive monthly rentals. Where else could you have it so good? A private, family villa of sheer luxury. Up to 2,000 sq. ft., many as 4 bedrooms, 3 baths — and a mail box full of rent checks. What a way to live!

Private owner's villa plus 4 or 5 apartment units — from \$101,500 to \$113,500; favorable terms, substantial tax benefits.

**7-3/4 Loans Available**

HOMES WITH AN INCOME

## HUNTINGTON VILLAS

Beach Blvd. at Stark St. in Huntington Beach

From San Diego Freeway, take Beach Blvd. south 1 block beyond Edinger Ave. Models open daily 11:00 a.m. to dusk. Phone (714) 842-8111.



**LOS ANGELES (UPI)** — A new holding company, Pinehurst Corp., has been formed by Founders Life Insurance Co. and Pinehurst Financial Inc. Merger of the two companies and Pinehurst Financial subsidiaries into the holding company, has been approved by Founders Life directors, but is subject to approval by Founders shareholders and regulatory agencies.

**BUFFALO, N.Y. (UPI)** — Marine Midland Banks President George R. Williams told a joint legislative committee on banking law he favored abolishing banking districts, within the state to permit statewide commercial banking in its various forms. Bank holding companies should not be the only means of statewide banking, he said.

**PITTSBURGH (UPI)** — U.S. Steel Corp. announced it will install a multi-million dollar air cleaning facility at the open hearth shop of its Youngstown, Ohio, works.

**DETROIT (UPI)** — National Bank of Detroit has elected Ellis B. Merry to succeed Henry T. Bodman as chairman after Bodman retires Dec. 31. Merry is presently chairman of the executive committee. Robert M. Surdam will continue as president and chief executive.

**DALLAS (UPI)** — Atlantic Richfield Co. announces it has begun drilling for oil at the Southeast Eileen and Toolik No. 2 sites on the Arctic Slope of Alaska, about 30 miles southwest of Prudhoe Bay.

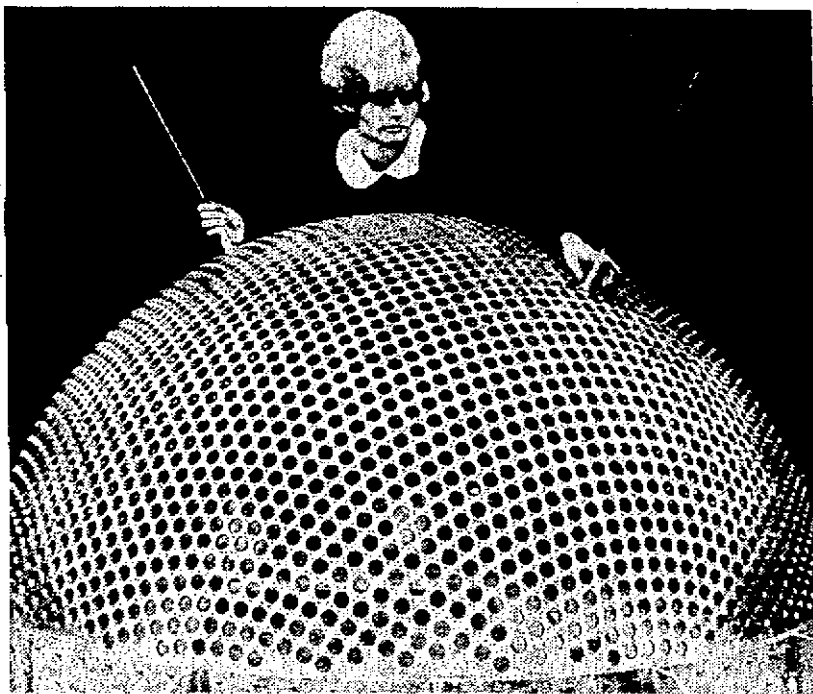
**CLEVELAND (UPI)** — The Chesapeake & Ohio—Baltimore & Ohio Railroads are spending \$134 million this year on new freight cars and locomotives, President Gregory Devine disclosed. But Devine said that, without the 7 per cent investment tax credit, the railroad would have to cut its outlays on new equipment back and could not afford to spend \$100 million a year or more in this way.

**DALLAS (UPI)** — Pan-ol Co. and Arabian Shield Development Co., have announced they are drilling their first deep exploration well in the Gulf of Alaska in the Katala area. It is programmed for a depth of 12,000 feet.

**NEW YORK (UPI)** — Aguirre Co. announced a new three-year program to achieve full mechanization of its sugar operations in Puerto Rico in cooperation with the commonwealth government's aim of rehabilitating the Puerto Rican sugar industry. Aguirre said it would extend the overhead irrigation of its fields and introduce newer types of cane cutting and loading machinery. The decentralization of management also will be accelerated in order to increase efficiency.

**TULSA, Okla. (UPI)** — White Shield Corp. announced an agreement in principle by its subsidiary, White Shield Oil & Gas of Canada Ltd., to acquire 12.5 per cent interest in two offshore concessions of the Republic of Ghana. The concessions, which are presently held by Jack Grynberg and Associates of Denver, encompass about 854 square miles.

**CLEVELAND (UPI)** — Jones & Laughlin Steel



### RADAR 'COLANDER' ABOUT READY

More than 16,000 holes make eight-foot-diameter radar antenna of future resemble colander that would drain enough spaghetti to feed an army. Antenna is being built by Hughes Aircraft Company, Fullerton, under \$13.5 million Air Force contract. Rods, protruding from each hole as held by Joyce Molkey, are energy feeds for most powerful radar ever built at Hughes.



## CASA BONITA

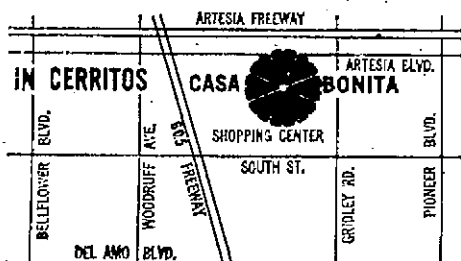
**4 PLANS...3-4-5 BEDROOMS...2-3 BATHS**  
LARGE FAMILY ROOM, DINING ROOM, MUSIC ROOM, STUDY GALLERY  
CATHEDRAL CEILINGS AND MANY MORE CUSTOM FEATURES

From **\$28,950** up to **2258** Sq. Ft.

Built by  
**REICHERT/SWAN**



Sales Office  
Phone (213) 860-2568



## Families have More Fun living at Chateau Blanc

### More Living for Less Money!

### Here are a few of the reasons Why!



This is our pool! The average family would have to pay about \$20 a month to belong to a swimming club... but at Chateau Blanc, swimming is FREE!



Here's our tennis court! Belonging to a tennis club costs money: like about \$250 to get in, and \$200 more per year! At Chateau Blanc, you'll play all you want for nothing!



This is PART of our 3,000 sq. ft. CLUBHOUSE. Great for parties, meetings. There's also a Billiard Room and a Card Room to the right; a Kitchen and Sauna Baths to the left. At Chateau Blanc, the entire facility is at your disposal FREE!

**Chateau Blanc**  
FAMILY TOWNHOMES

**\$500 Dn.**  
**\$22,345**  
**to**  
**\$25,950**

**7-1/2% ANNUAL PERCENTAGE RATE**

EXAMPLE: \$24,000 SALES PRICE  
\$500 DOWN

1st Trust Deed: 90%  
Loan: \$21,600, 30 Yrs.  
Annual Percentage Rate: 7-1/2%  
\$151.64 mo. pymt. including principal & interest.  
2nd Trust Deed: \$1,900 x 18 Yrs.  
Annual Percentage Rate: 7-1/2%  
\$22.56 mo. pymt. x 10 Yrs.  
\$2,707.20 including principal & interest.

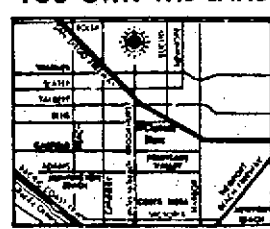
**2 & 3 BEDROOMS**  
**2 & 3 BATHS**

**420 Sq. Ft. HUMPUS ROOM**  
**2-Car ENCLOSED GARAGE**

**PLUS OTHER OUTSTANDING FEATURES**  
... SUCH AS ...

WALL-TO-WALL CARPETING  
FORCED-AIR GAS HEATING  
FORMICA KITCHEN COUNTERTOPS  
PULLMAN BATHS WITH SIMULATED MARBLE COUNTERTOPS  
PRIVATE PATIOS WITH BUILT-IN GAS-FIRED BARBECUE STANES  
DOUBLE-WALL SOUND INSULATION

**AND... YOU OWN THE LAND!**



Here is one of our homes. Big! Airy! Living optimized! All built-in! Patio pass-out window to your private patio and 420 sq. ft. Bonus Room above a 2-car garage as shown below.



And to top it all off... your family is only 5 minutes from Huntington Beach State Park with its wonderful surf and sand and sun!



MODELS OPEN 10-DUSK DAILY — PHONE 314/862-3082  
A TRANS-NORLES CORPORATION DEVELOPMENT

From Long Beach: take the San Diego Fwy. east to Brookhurst St. in Orange County. Turn right on Brookhurst about a half mile to Chateau Blanc.

# Indoor-Outdoor Design Nice at California Homes

The recent grand opening of the 103-home third phase of Presley Development Company's 610-unit California Homes series in Cerritos highlighted the formal debut of a new \$26,250 plan, The 103.

"The unusual indoor-outdoor design of this three-bedroom home combines the best features of traditional housing with the California-living orientation of the new zero lot-line plans," said Randall Presley, president of Presley Development Co.

"The design provides for full, completely private use of the lot and home. Thoughtful indoor zoning

separates the formal living area and family area to insure privacy for adult and junior activities," he continued.

"The plan also assures complete privacy outdoors for family members, through full use of the traditional sideyards. A sliding wall of glass from the adult living area leads to one sideyard, providing a perfect spot for barbecues, sunbathing, or just enjoying the cool evening breezes."

"SEPARATE access from the children's area leads to the other sideyard, with space for jungle

gyms, swing sets, etc. . . . a true play yard. The future pool and patio site at the rear completes the full recreational picture," Presley concluded.

Presley has kept the quality of the homes high, even while maintaining prices in the lower range. In fact, the homes have consistently received the highest possible rating by both FHA and VA inspectors.

This quality includes many custom features. In The 103, the large living room boasts a high vaulted ceiling, and wall after wall of glass.

The garden-style kitchen

has built-in appliances, including a dishwasher. All the counters are ceramic tile-topped. There is a large sliding glass access opening to an outdoor service shelf.

BATHS in The 103 have ceramic tile, spacious decorator vanities and large decorator mirrors.

The master suite, which is designed to accommodate king-size furnishings, has a dressing area with

huge wardrobes, and a private bath.

Presley has taken his cue from the automotive industry in offering a list of options, such as complete air conditioning, that may be included in the financing package.

Construction features include cast-iron tub and kitchen sink, medallion wiring, concrete driveways, insulated ceilings, and masonry planters and veneers (as per plans).

ADDITIONAL value is inherent in the location of the development, on 183rd Street between Norwalk Blvd. and Bloomfield St. in Cerritos.

This location places it within three miles of four major freeways.

Its central site is equidistant from the activity of Los Angeles, Long Beach, northern and southern Orange County. It is also within one mile of a planned 80-acre regional

recreational park, which will include a lake, swimming pool, and a full complement of sports and recreational facilities.

BUS service is provided for all three levels of education, despite the fact that it is within one block of a new high school, which is across the street from the new Cerritos Civic Center site. The brand new Cerritos Elementary School is less than two

blocks away. Shopping and churches are three blocks away.

A new \$40 million dollar shopping center, including many major department and specialty shops, is planned for a location approximately one mile from the development. The center is tentatively scheduled for completion in late 1970.

California Homes are available on VA and FHA financing. Prices range from \$19,995 to \$27,3475.



CALIFORNIA HOMES . . . Room To Spare

## Country Kitchen Homes Away From Noise, Traffic

Even before furnished models were formally opened, many of the homes in Bill Rousey's newest Country Kitchen community in northwest Santa Ana were sold, sales agent Frank McFarland said.

Away from crowded residential areas, the community is protected from the noise and danger of through traffic.

Four functional plans are offered, three or four baths, all with spacious kitchens that offer family living space, country style.

Plan 900 is especially adaptable to the hostess who finds that no matter where she seats her guests, they seem to like

her kitchen best. This plan offers a spacious corner living room with wide windows.

The inviting stone fireplace at one end of the family room provides a cozy setting where family and friends can enjoy informal living. There is plenty of space for dining, with convenient snack bar and ceramic tile counters.

FURNITURE - finished cabinets provide generous storage space. Convenient side window admits light and air to the cooking center. Range with double oven, dishwasher and disposer are all included.

The special charm of this model lies in the fact that families may enjoy fireside dinners on cool evenings, or may open the wide sliding doors to patio and enjoy barbecue meals in the enclosed rear yard, California style.

begin building today.

The builder provides carpeting, rear fencing and gate.

GRADE and junior high schools are within easy walking distance. Bus transportation is offered for high school students. Good shopping centers are convenient to the community.

Though Country Kitchen Homes are in a newly developed residential section, nearby thoroughfares place them within easy driving distance of business and industrial centers.

Entrance is on Euclid Avenue between Bolsa and Westminster Blvd.



**PROMOTED**  
Gerald Evans, manager of Long Beach branch of Lyon Van & Storage Co. since 1961, has been promoted to management of company's geles branch.



**NEW POST**  
Ken Schworer, advertising-public relations manager for Volvo for three years, has accepted post of zone manager with SAAB with offices at Torrance.

## Custom Features Included at Casa Bonita Homes

Luxurious custom features are included at Casa Bonita homes in Cerritos, sales agent Joe Cooper reports.

Casa Bonita is a development of Henry and Myron Reichert, and Swan Contractors, Inc. who are responsible for hundreds of custom and semi-custom homes in the southland.

The builders provide carpeting in a choice of decorator colors, custom mirrors and lighting fixtures in baths and powder rooms.

**DISTINCTIVE** double door entries, tiled entry halls and in some models cathedral ceilings lend elegance to these well designed homes.

Features include music room and upstairs study gallery in some models. Buyers may choose from three, four or five bedrooms, two and three baths.

All models have formal dining rooms and separate family rooms. Patio kitchens have a full wall of glass that permits patio and garden view.

Range, double ovens, dishwasher and disposer are built in. Pantries offer floor to ceiling shelf space. Laundry rooms are separate and enclosed.

Special attention has been paid to the spacious master suites, with sitting room space, dressing area, extended marble pullman and bath.

Nearby freeways offer fast access to all of the greater Los Angeles area.

Entrance to Casa Bonita is on Artesia Blvd., just east of 605 Freeway.

### Only CUSTOM COMPLETION gives you the home YOU want!

## FINAL UNIT NOW SELLING!

### Your Last Chance To Own a New Custom Completion Home by SHOWCASE

### Low, Low Down Payment • Low, Low Interest Rates

**Buy now while last year's interest rates and prices still prevail at Southern California's most exciting, most wanted new homes!**

**CUSTOM COMPLETION!**  
The unique concept that creates your new home just the way you want it... colors, materials, even decide where (and how many) certain rooms will be. Virtually everything can be changed to your order. All but the bearing walls. This is the home to buy!

**3, 4, 5 and 6 Bedrooms • 2 and 3 Baths**  
**10 Family-Flexible Floorplans • 33 Striking Exteriors**  
**from \$30,795**

ALL SHOWCASE HOMES ARE "TURN-KEY" READY — COMPLETE WITH: Fenced Backyards and Gate • Front Yard Landscaping and Sprinklers • Concrete Driveways • Drapes and Carpeting and A WEALTH OF BUILT-INS!

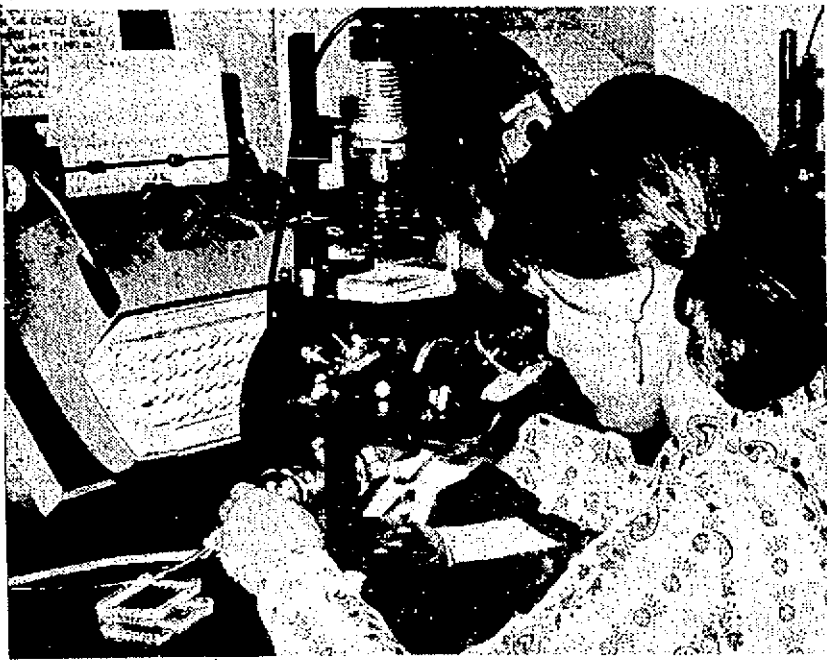
Showcase Huntington Beach Model Homes Now Available for Sale  
Air Conditioned • Furnished Models Open Daily

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**McFarland Company • Sales Agents**





UCLA TECHNICIAN . . . Types Tissue

## Computer-Assisted Center Aids in Organ Transplants

A computer-assisted center in Los Angeles is speeding life-giving kidneys and other vital organs to patients in five Western states.

The program, involving an IBM System 360 Model 92 at the UCLA Medical Center, helps doctors match available organs to desperately ill patients at transplant centers in California, Colorado, Oregon, Utah and Washington. The U.S. Public Health Service recently granted funds to UCLA for development of a communications system that would extend the network to other areas of the U.S.

As many as 200 blood samples — from potential donors and recipients — arrive each week at Dr. Paul Terasaki's laboratory at the UCLA Medical Center. The blood's white cells are swiftly typed and classified, then "listed" with the computer.

AS DONORS become available and are typed,

### Apollo Launch

Nickel stainless steel played an important role in the ground support equipment used for the Apollo 10 launch. The mobile launcher contains about one and a quarter million pounds of austenitic stainless steel and tubing in propellant and hydraulic lines. Cryogenic storage and transfer equipment in the two Apollo pads contain an additional 3,500,000 pounds of nickel stainless steel.

### Airy Underground

Mechanical ventilation provide more than 3,000,000 cubic feet of air per minute to the underground mines of International Nickel in Canada.

the computer searches its recipient "pool." Recipients whose white-cell classifications are similar enough to the donor's to minimize transplant rejection are selected from the pool. Thus a kidney in Denver may be matched in Los Angeles to a recipient in Oregon and flown directly to the hospital in Portland.

The laboratory has matched available kidneys to many patients who otherwise could not have hoped for more than a few months of life. Tissue typing for more than 500 kidney transplants and 45 heart transplants has been performed there.

"The matching technique uses the white cells as a model of the genetic system," Dr. Terasaki said. "The genetic system determines the compatibility of the donor organ with the recipient's immune mechanism, which rejects most foreign tissues."

"ALL CELLS, including those of the kidney, heart and liver, contain such genetic systems," he continued. "The white blood cell is a convenient laboratory tool for matching the systems of donor and recipient."

Drugs that suppress the immune mechanism often delay rejection of a transplant for as much as a year. After that survival of the transplanted organ largely depends upon the closeness of the matching.

The Terasaki testing method uses minuscule drops of anti-serum and white cells known as lymphocytes. The lymphocytes are removed from the blood samples and classified in 120 different tests.

Then the description is recorded in the memory banks of the computer. There, tissue types of donors and recipients are compared so that close

matches can be found. Dr. M. R. Mickey is in charge of the computer aspects of the project.

THE COMPUTER at UCLA does much more than simply match tissue for organ transplants. Its continuing study of hundreds of transplants has helped scientists understand how closely tissue characteristics must be matched to offer hope of transplant success.

Dr. Terasaki foresees the day when a computer will serve as a national center for organ transplants, with the organs all tissue-typed ahead of time and prepared for air shipment to transplant centers anywhere in the country.

Even today, the UCLA laboratory is doing this specialized work for hospitals as far away as Europe, South America and Japan. Dr. Terasaki and his staff classify the plastic-packaged blood samples, usually the same day they arrive, and airmail back the analyses.

### Important Metal

Nickel is a light gray, tough, ductile, and magnetic metal that belongs to the iron-cobalt family. It melts at 2656 F and has an atomic weight of 58.69. Next to chromium, it is considered the most important steel alloying metal.

### Echoing Swiss

Since the first pure nickel coin was issued by Switzerland in 1861, 63 countries have used the same metal for 159 denominations.

### Lengthy Tunnel

Underground tunnels in the Canadian mining operations of International Nickel total some 750 miles.

## Bert Ream Retires; 50 Years With SP

Bert A. Ream, of 4414 Lime Avenue, Long Beach, has retired as chief clerk to the superintendent of Southern Pacific's Los Angeles Division after com-

pleting a 50-year railroad career. Shortly before graduating from Lincoln High School in 1920, Ream went to work for Southern Pa-

cific at night as a call boy. He was appointed chief clerk of SP's mechanical department at Bakersfield in 1929.

In 1940 he was promoted

to the railroad's headquarters in San Francisco.

A YEAR later he was commissioned in the 705th Railway Grand Division formed by Southern Pacific and during World War II he spent two years overseas in India operating the railroads in Bengal, Assam and Burma.

He was released from active duty as a major in 1946 and retired from the Army reserve as lieutenant colonel in 1962.

His appointment as chief clerk of SP's Los Angeles Division came in January, 1953.

A native of Los Angeles, Ream is a member of the



BERT REAM

Masonic and Elks organizations and Trinity Lutheran Church in Long Beach.

### Pipeline Stretch

A French manufacturer has received an order for two 330,000-gallon tanks for intermediate storage of mineral water, requiring 45 tons of Type 304 stainless steel (10,000 pounds of nickel). In addition, a stainless steel pipeline about 26,000 feet long will be required. This is the first time in France that stainless steel has been

### Sweet Water

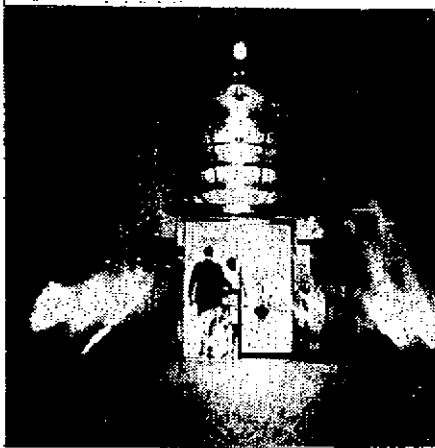
Some 650 land-based desalination plants, with a capacity of 244 million gallons of water per day, are in operation throughout the world. Copper-nickel tubing is used extensively to resist the corrosion of seawater in many of these plants.

used on such a large scale in this industry.

### World's Largest

The "Calrod" heating elements of a 4-million-watt, 9-ton heater to evaporate water from radioactive waste stored at a nuclear complex used over four miles of Nickel Alloy 600 as sheathing and the same length of nickel-chromium resistance wire.

# The Galaxy Towers



### 2999 East Ocean Boulevard Long Beach, California.

Twenty stories of solid steel construction towering magnificently above white sand beaches and the blue Pacific.

Only four "private" apartments per floor. All are spacious 1600 square feet, 2 bedroom and 2 bath apartments.

You gaze out from your own balcony over the breathtaking Long Beach shoreline. Ships glide gracefully past the nearby Marina. The majestic Queen Mary seems close enough to touch. Glance in another direction and the modern shops and bustling shoppers of downtown Long Beach come into view.

The temperature is pleasant. The weather—clear and sunny—about what you expect.

Step inside and you have the feeling of privacy that only a building designed as four separate towers can provide. There are no common walls and, of course, you have your own entry and hallway.

Luxurious shag carpeting and custom draperies attractively complement your apartment-home.

Your Gold Medallion all-electric kitchen includes General Electric range and double ovens, dishwasher, disposal and built-in blender.

Plenty of closet space and handy wet bar add to your convenience and comfort.

Indoor parking, individual storage room, impeccable maintenance and thorough security complete your picture.

This is modern elegance...unique in quality. This is your Galaxy Towers apartment-home.

Furnished model apartments are shown daily, 9 AM to 6 PM.

Coldwell, Banker & Company, exclusive managing and leasing agent. (213) 434-5782.

THE GALAXY TOWERS



### LONG BEACH CHAIN EXPANDS

Preview look at the \$1,350,000.00 Odyssey Restaurant being developed by Long Beach-based Specialty Restaurants Corporation was given last week to TV-film star Merry Anders, honorary mayor of Mission Hills, and Paul Taibi, president, Mission Hills Chamber of Commerce, by Howard Jones, Specialty's vice president. Restaurant, to overlook San Fernando Valley, will be the firm's 16th unit and will open in early December. Initial venture in 1958 was the Reef Restaurant in Long Beach Harbor. General contractor for new unit is Millie-Severson, Long Beach.

You are cordially invited to our  
Open House Sunday, Sept. 21.  
Completed apartments are now being  
presented for lease.  
\* Refreshments. \*



### MONEY SAVERS

Jim Slemons and Anne Kauron show discount tickets which will save holders one-third of admission price to Orange County International Auto Show, Oct. 9-12, in Anaheim Convention Center. Slemons, president of the sponsoring Motor Car Dealers Assn. of Orange County, said discount tickets may be picked up without charge at Alpha Beta Markets throughout Orange County and from members of MCDA.

### PORTS O' PROGRESS

By JACK O. BALDWIN  
Marine Editor

Radio Pratique, a new system under which vessels arriving from foreign ports are cleared by the U.S. Public Health Service by radio, will go into effect in the two local ports on Oct. 1.

Big advantage of the system is that it will permit longshore gangs to start working cargo as soon as the ship docks without waiting for the health inspectors to complete their examination of the ship and its crew.

Under the new system an inbound ship radios certain information to its agent who in turn relays the information to inspectors at the Quarantine Station in the Port of Los Angeles. The inspectors digest the information and if satisfied the ship is "clean" permission is granted for the vessel to proceed to its berth where loading or unloading can be started without delay.

THREE GIANT TANKERS, largest commercial vessels to be built in the United States, have been ordered by the Atlantic Richfield Co.

The specially-designed tankers will transport oil from the North Slope in Alaska to the company's terminals in Long Beach and in the state of Washington.

The 120,000 dwt vessel will be 5,000 dwt larger than the Manhattan now en route to the North Slope through the ice-covered Northwest Passage.

First of the tankers being built in Bethlehem Steel Corp.'s Sparrows Point Md. shipyard is scheduled for delivery by the end of 1972. The other two will be delivered one and two years later.

The tankers will have a capacity of 940,000 barrels and will draw 52 feet of water when loaded.

THE UNITED STATES OF AMERICA Standards Institute has just published a national safety code designed to protect longshoremen when working on wharfs or piers.

The code provides for tests, inspection and certification of all power-operated hoisting-tackle rope or chair used for lifting or lowering cargo.

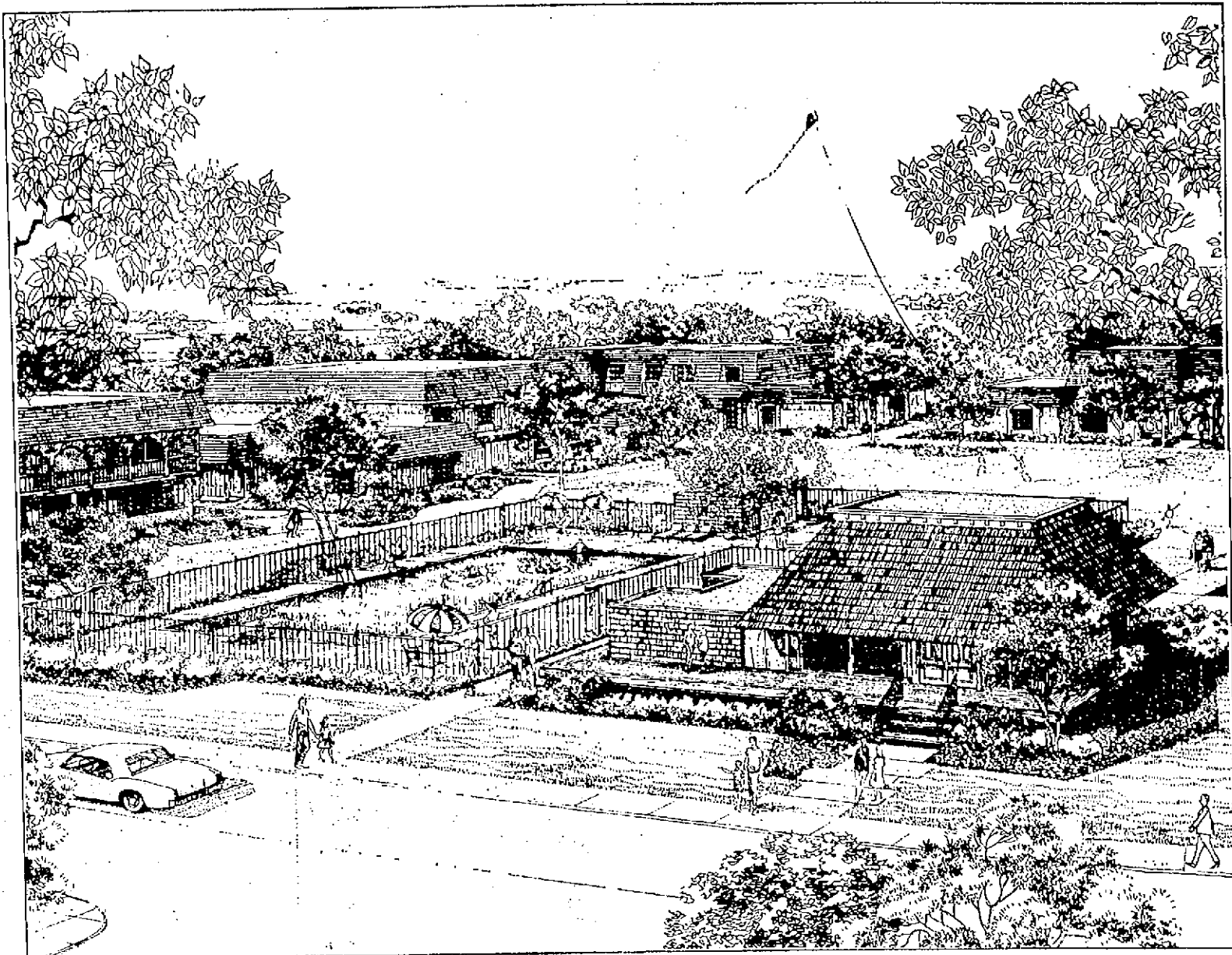
The institute noted longshore activities aboard ship have been covered by federal safety regulations since 1960 but that safety protection ends when a longshoreman steps off the gangway and onto the wharf.

A GROUP OF BOAT OWNERS, some of them facing eviction from their marina slips in Los Angeles Harbor, have formed an association to block the Harbor Department's plan "to develop the port into a single purpose harbor for big ships only."

### L.B. Realtors to Hear Smith

Charles Smith, managing director of the Long Beach Safety Council, will speak to members of the Long Beach District Board of Realtors at their Tuesday meeting at the Elks Club.

Judy Bowman, program chairman said his topic will be "Don't You Become a UFO."



# For sale. 5 furnished models.



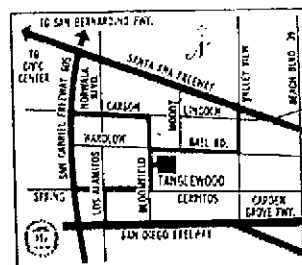
First come, first served. After 5 years and more than 1400 homes sold, we have only 16 units left. Including 5 decorator-furnished models by famed C. Tony Pereira, N.S.I.D.

Special low prices this weekend only. We even have 5 just-completed homes (credit rejections) that you can move into within 72 hours.

This is absolutely your last chance to buy in

America's leading townhome community.

Tanglewood. Visited and praised by architects and government officials the world over. Air conditioning. Great location. And excellent financing. Hurry out today.



From \$24,990. Low FHA and VA terms.

Directions: Tanglewood is in Cypress. From the San Diego Fwy. Los Alamitos north to Cerritos. Right to Bloomfield, left to models. From Santa Ana Freeway take Valley View south to Ball. Right to Bloomfield, left to models.

# LARWIN'S Tanglewood TOWNHOMES



## Knudsen Firing Is 'a Repeat'

(Continued from Page 1)  
open a new car dealer agency with his son.

But the big fly in the ointment for Knudsen was another vice president, Lee A. Iacocca, who has been called the father of the Mustang, the most successful new introduction car in the history of the auto industry.

Iacocca, a brilliant and ambitious auto man, had been number three in the corporation after Ford and Miller. He was pushed to number four when Knudsen stepped into the presidency. That was a job Iacocca had his eyes on.

AMONG lesser executives of the company, there was general discomfort when Knudsen, as president, began making early morning visits to their departments.

Knudsen, a hard worker himself, was a believer that the boss should be the first man to work in the morning, and the last man to leave at night. Knudsen often was in their offices waiting for them when they arrived.

He familiarized himself with every phase of Ford's operations, and made a number of changes. The most important change he ordered was the restyling of the Thunderbird front end for 1970.

The new front end bears marked resemblance to the Pontiac styling. Otherwise, however, the Knudsen touch is not very evident in the 1970 cars.

It will be on the 1971 models, though he will be long gone.

DIFFERENCES between Knudsen and Iacocca got to the point where Ford called both men to his office to thrash things out. He left them to discuss things together. Knudsen said last week he had worked things out to his satisfaction and that Iacocca had told him he was satisfied, too.

But apparently the agreement was only on the surface. Iacocca was not without political muscle in the back-stage dissension. He had engineered the fabulously successful Mustang. This year, the Maverick, also credited to him, may out do even the Mustang as a successful car.

Iacocca had been offered a job elsewhere earlier this year, but after deliberation, turned it down. If he left Ford, it's possible he could have taken many valuable men with him.

BUT THINGS were in the wind. If Knudsen knew about them, he didn't show



JOHN RUSSELL

## J. Russell Advances

John S. Russell, former president and general manager of THUMS Long Beach Co., has been named general manager of the California Division of the Mobil Oil Corp.

Russell's appointment was part of a realignment of the oil company's oil exploration and producing regions. The California Division, under the new Western Region headquartered in Denver, will also include Nevada, Oregon, and Washington.

THE well-known oil executive was producing manager for Mobil's West Coast region from 1961 until 1968 when he became the chief executive of THUMS, the five-company group formed to develop the East Wilmington oil field off Long Beach.

During his three years with THUMS, Russell directed operations that saw completion of all four of the present offshore oil islands with production reaching 80,000 barrels per day.

It. In late August, a company official in conversation, told Knudsen he was out. Henry Ford II didn't tell Knudsen until Sept. 2.

Officially, the only explanation Ford gave Knudsen is that "things just didn't work out."

At a news conference following Knudsen's firing last week, Henry Ford II was flanked by the three presidents he named in a new troika organization that was created out of the single presidency.

Iacocca was named president of the most important group, North American Automotive Operations, and sat on Ford's right side.

The other two men were relative unknowns though they have been with the company many years. Robert Stevenson is president of Ford International Automotive Operations, and Robert J. Hampson was named president of

## WHAT'S YOUR PROBLEM?

# Should They Blow Wad or Invest It for Income?

By D. G. CAMPBELL  
Troubles!  
With most of us, the perennial trouble is a lack of money. But, once in awhile, those of us who are used to this state of affairs suddenly find ourselves, momentarily, with an embarrassment of riches. And that's trouble, too.

What do you do with it when, at the same time, you are also house-hunting? Do you blow the whole wad on a new house?

MR. CAMPBELL: While we were never very close, a maiden aunt of mine died recently and named me as her principal heir — to the tune of about \$30,000. Even though she meant well, bless her heart, the money is already proving to be a real headache for a man who has never been able to scrape more than \$1,000 together before.

The problem is that my wife and I, after years of apartment living (we have no children) have finally found the house that we really want and, at \$25,000, it's fairly priced — even a bargain.

The problem is that my wife and I are hopelessly split on the subject of how to finance the purchase. My wife, who has never liked to be in debt to anyone, insists that we should pay cash for the house and avoid today's high interest rates.

While she may have a point here, I take exactly the opposite view — we should finance it with as little cash down, on as long a mortgage as possible. With inflation going the way it is, today, I can't see any reason for laying out any more hard

dollars than necessary when — in five years — they may be worth half what they are today.

In the meantime we can sock the bulk of the money away in some sort of an investment that will yield us enough to make up for the higher interest that we will pay under this kind of an arrangement.

I don't like to put my wife down like this, but isn't mine the better argument? — Mr. F. H.

ANSWER: You both have good arguments, he said, diplomatically, but have you thought of a compromise solution — half of the \$25,000 asking price in cash and the balance of the inheritance in a good investment program?

I know that there are a lot of knowledgeable people, today, who hold to the inflation — is — everlasting theory and that, therefore, it is foolish to commit any more cash than is necessary to any purchase. But, frankly, I don't agree with them. I simply cannot see the dollar deteriorating at its present rate indefinitely without, sooner or later, encountering a massive collapse.

Whether I am right or wrong, though, a 50-50 approach to this impasse should leave Mr. and Mrs. F. H. in good shape — they'll have \$12,500 in good investments that will help offset the inflationary cycle (if it continues) and, at the same time, will have a 50 per cent equity in their home. If inflation does, indeed, stop and interest rates come down, then — with \$12,500 equity in a \$25,000 home — they are in a good bargaining position

to refinance, later, at more favorable interest rates.

And the latter will not be the case if they have merely a tiny equity in a house which — in the event of a recession — would probably decline in market value, wipe out the little equity they have and leave them, indefinitely, stuck with today's high interest rates.

Anyway, who wants to get into a fight when they've just had a \$30,000 windfall?

MR. CAMPBELL:

My husband and I — after these many years — are planning our first home and we're already at each other's throats!

I've always had my heart set on hardwood flooring, but my husband insists that tile, in the long run, would be far cheaper to maintain. The builder refuses to get involved in the argument. What do you think? — Mrs. D. S.

ANSWER: I think that I am about to get the entire

wood, tile or carpeting industry down on my neck.

All I can tell you is that a recent U. S. Department of Agriculture study covering "true annual cost" of hardwood, composition tile and carpeting gives the nod to hardwood. This was based on initial cost, wear life, and minor and major maintenance costs and it put the true cost of hardwood at \$6.67 a year per 100 square feet, compared with \$11.87 for tile and \$10.09 for carpeting.

(Campbell welcomes letters. He is unable to enter into correspondence, but will answer as many as possible through his column.)  
(Released by The Register and Tribune Syndicate)

## Stillsteel

Modern wineries, breweries and distilleries are now specifying nickel stainless steel for all equipment in contact with alcohol. Stainless helps maintain product purity, increase service life and reduce operating costs.

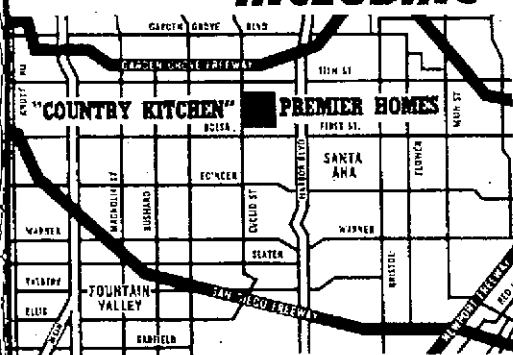
## IRREPLACEABLE AT TODAY'S COSTS!!

# PREMIER COUNTRY KITCHEN HOMES

*With Styling and Prices that brings back fond memories*

## \$22,950 to \$24,850

FHA AND VA INCLUDING



3 AND 4 BEDROOMS • 2 BATHS  
NYLON CARPETING  
O'KEEFE & MERRITT DOUBLE  
OVEN AND RANGE PLUS  
DISHWASHER & DISPOSER  
CERAMIC KITCHEN COUNTERS  
CERAMIC TILE SHOWER STALLS  
CULTURED MARBLE FULLMANS  
WOOD-BURNING FIREPLACE  
WITH GAS LOG-LIGHTER  
DECORATOR DESIGNED COLOR  
ALUMINUM WINDOWS AND  
DOORS PLUS  
WEATHERSTRIPPING  
COPPER PIPING AND MIXING  
VALVES  
FORCED-AIR HEAT  
POOL SIZED LOTS  
GARAGE SERVICE AREA  
FENCING  
VINYL TILE ENTRIES  
TV & PHONE WIRED  
INSULATED CEILING  
Balanced Power Homes

A WILLIAM ROUSEY DEVELOPMENT McFarland Company, Sales Phone 839-5152

## GRAND OPENING-OCTOBER 5



### southland sunday

A bright new look at Southland life.

This all-new weekly magazine section promises to brighten every Southland family's Sunday reading. Featuring exciting writing, creative layout and design, crisp photographs, it's printed on the latest in offset printing equipment. Don't miss it!

**BUSINESSMEN:** For full details on how a Sunday ad can dress up your sales Monday through Saturday, call Grant Wonn at the I. P. T. HE 5-1161, Ext. 270.

# Disneyland Hotel Plans 'Travelport'

Disneyland Hotel has announced today it is preparing plans for a modern travel facility which will concentrate the reservation services of major surface and air carriers in one convenient location. To be known as the Travelport, the center will be designed to serve the needs of all Orange County citizens as well as hotel guests.

"Located as we are in the geographical, population, and travel center of the county, we feel the hotel is ideally situated to perform this function," says Frank Bret, vice president and general manager.

According to Bret, requests from additional carriers for space at the hotel, soon to go to 1,000 rooms, sparked the idea for the expansion program.

THE Travelport will be located in the space now occupied by the hotel lobby, which shifts to the 11-story Cerritos Tower when that building, now under construction, is completed.

The area will be completely remodeled to meet the requirements of carriers. Improvements also include a completely new facade with a fountain plaza facing on West Street and new loading arrangements for bus, taxi and rent-a-car companies.

The hotel already has a number of ticket or service facilities located on the property, including those of American, Western, Continental and United Airlines; Los Angeles Airways, which operates 26 daily helicopter flights

# Security Pacific Promotes Three



Assistant managers have been named at three Long Beach branches of Security Pacific National Bank. Edwin W. Coleman (from left) of Westminster has been promoted at bank's Hill and Atlantic Branch; Peter H. Carruthers

has been appointed at Long Beach Office. Catherine Polski of Cypress is transferring to Fourth and Cherry Branch after three years at Norwalk Branch. She succeeds Thomas J. Sorenson, transferring to Torrance Branch.

## 5-YEAR CHANGE IN PERSONAL INCOME PER -CAPITA

COUNTY	1965	1970	1975
LOS ANGELES	\$2,516	\$3,607	\$5,953
ORANGE	\$2,559	\$3,248	\$7,312
RIVERSIDE	\$2,455	\$3,030	\$4,414
SAN BERNARDINO	\$2,405	\$3,147	\$4,469
SAN DIEGO	\$2,639	\$3,515	\$5,939
SANTA BARBARA	\$3,446	\$3,947	\$4,298
VENTURA	\$2,472	\$3,048	\$3,741

CALIFORNIA WAGE-EARNERS average \$400 per capita over the rest of the nation according to studies by Land Investment Research. National average is \$3,442—California's is \$3,814. Gain in national personal income since 1967 is \$105 billion. California personal reached \$11 billion—over 10 per cent of National Income Gain.

## Torrance Project in Financing

A loan of \$900,000 was recorded by Wallace Mair Company, Beverly Hills-based mortgage banking firm, for The Life Insurance Company of Virginia, on a 112-unit apartment project located at 20140 Anza Ave., Torrance.

This three-story, double-wing project, located one mile from the Del Amo Financial Center, has 100 one-bedroom, 12 two-bedroom units and ample parking. Amenities include sauna bath, gyms, TV and card room, sundecks and swimming pool.

Stephen Massman, Southern California developer-builder, reports all units have been rented. The Bank of America, Beverly Hills, handled the interim financing.

## Popular Element

In 1968, for the third consecutive year, nickel consumption in the free world exceeded 800 million pounds — an increase of more than 200,000,000 pounds over the 1961-1965 average.

## Superstack

As an environmental control measure, International Nickel is erecting in Canada the world's tallest chimney — 1,250 feet high — at Copper Cliff, Ontario. The chimney's base will be 100 feet in diameter; the top, 40 feet.



## TO POST

Andrew Soter, of Long Beach, has been named manager of Long Beach office, Dean Witter & Co. He is a newly elected vice president, formerly was assistant manager of firm's Ventura office.

## Manhattan Job to L.B. Firm

Tri-Cor, Inc., of Long Beach, has begun construction of a \$41,606 general maintenance and storage building for the City of Manhattan Beach.

Designed by L. R. Schwabauer, the new structure measures 40x100x12, and will be painted a special color to match existing buildings.

Tri-Cor is a franchised builder of Pascoe Steel Corp., a nationwide firm in the metal building industry.

## Overland Dredge

Ninety-five railway cars were required to transport a huge dredge to International Nickel's Pipe mine in Manitoba to remove overburden prior to actual nickel mining.

## Eastern Flies to Atlanta

Eastern Airlines, the nation's second largest in number of passengers carried, will begin flights from Los Angeles to Atlanta, Ga., Tuesday, marking the first time in airline history for this major carrier to serve California.

Eastern last year carried nearly 21 million passengers and put an average of 1300 flights into the air daily. Its growth extends from the fact that Eastern traces its ancestry to the very beginnings of air transport in 1927 through one of its predecessor companies, Pitcairn Aviation.

The new Los Angeles-Atlanta route was authorized July 23 by the Civil Aeronautics Board, and becomes Eastern's third transcontinental route.

## Second, First

International Nickel's Thompson, Manitoba facility is the free world's second largest nickel-producing center. It is also the first and only fully integrated plant for mining, concentrating, smelting and refining in a single plant area.

## Flying Eagle

The first nickel-containing coin issued by the United States was the famous "Flying Eagle" one-cent piece minted in 1857. It was an alloy of 12 per cent nickel and 88 per cent copper.

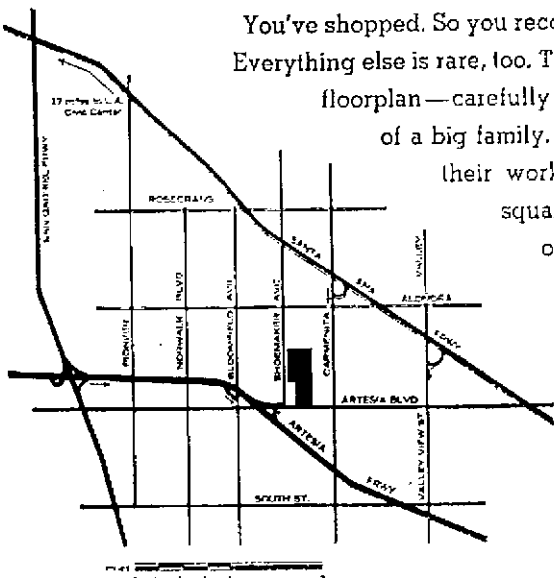
# IF YOU HAVE THE KIDS—



# WE HAVE THE HOUSE! 6 BEDROOMS FOR \$35,150!

(and that includes landscaping, carpeting throughout, back fencing, and draperies.)

You've shopped. So you recognize this as a rare price for 6 bedrooms. Everything else is rare, too. The warmth. The proud, solid feeling. The floorplan—carefully thought-out for the complicated doings of a big family. That's because the Lusk family regards their work as a craft—not just a business. 2639 square feet of perfection—with airy, wide-open rooms. Step-down living room. Enormous family/breakfast nook/kitchen combination. Sizeable walk-in linen room. Many luxuries out of the past, like "crystal" bath fittings and cedar shingle roofs. If you have the family—grab this house. One of the final units at Cerritos—ready to live in right now.



FINE HOMES

A FAMILY TRADITION OF JOHN D. LUSK & SON

# LUSK HOMES

## GOOD OLD DAYS?

Tire at left is Goodyear's new high-performance Polyglas GT tire. That tall, skinny cotton fabric tire at right was good for 40 or so miles per hour and perhaps a thousand-mile life span 50 years ago. Newer tire, with polyester cord plies and fiberglass cord belts, can handle speeds up to 130 miles per hour, say Goodyear officials.





# Showcase Homes' Final Units Selling Swiftly

Homes in the final units of both Showcase Homes developments, in Westminster and Huntington Beach, are now available and sales have shown a marked increase at these popular communities now that they are entering the close-out stage.

The final unit at the Westminster location was only opened two weeks ago, but more than 500 families toured the model homes and, as at previous units, a complete sellout is predicted by Frank McFarland Sr., sales agent.

"We have been trying to catch up with sales at Showcase Homes since the first unit was opened," he

said, "and we constantly revise building schedules to meet the demand, but most buyers wait months for their home to be completed. However, they don't object to the wait, as they know they are getting one of the finest new home bargains ever offered in the Southland."

REASONS for the spectacular success enjoyed by builder-developer Bill Krueger's residential projects are many, one of the most important being the now-famous Custom Completion Plan, one of the most widely-copied programs in the entire home building industry.

Under the terms of this

unusual plan, buyers may not only decide the location of fireplaces, doors, windows, etc. but also the size and even the number of rooms in the house.

The only restriction in the plan is that the actual bearing walls may not be affected.

This literally allows a family to practically redesign the home to suit its own individual needs and requirements.

COUPLED with the Custom Completion Plan is another design innovation called the Growing Room, a popular feature in most of the two-story homes.

The Growing Room is the entire second floor area, including a spacious sun deck, which may be utilized in a number of ways, from a large bed-sitting room retreat for parents, to a three-bedroom

and bath wing, spacious rumpus or trophy room, or bedrooms and study for the children.

The area is rough-plumbed for the installation of a full bathroom and sliding glass doors lead to the sun deck.

"Add the Krueger reputation for quality design and construction, the central location in the heart of Orange County, the excellent price range—from

\$30,795 — and its easy to see why these homes sell out at the record rate they do," McFarland explained.

McFARLAND noted that the model home at the Huntington Beach unit is also for sale. Buyers are offered a choice of 33 exterior stylings based on 10 basic floor plans. Both one and two-story homes are available in these final units.

The Westminster model homes are located at Magnolia and McFadden, and in addition to the homes, there are a number of displays illustrating many of the applications of the Custom Completion Plan and the uses of the Growing Room.

The model homes complex may be reached from the Garden Grove Freeway by driving south

on Magnolia to McFadden.

The Huntington Beach development may be reached from the Pacific Coast Highway by driving north on Brookhurst Street to Bushard Street, continuing north on Bushard to Hamilton. From the San Diego Freeway they may be reached by way of the Brookhurst turnoff, continuing south to Hamilton and then east to Bushard Street.



SPACIOUSNESS ... Keynote At Showcase Homes

## L.B. Chamber's Newest Group in Success Story

(Continued from Page 4) can Society for Oceanography an important adjunct to its Economic-Industrial Development program.

LaBelle and Louis F. Jobst Jr., manager of marine development for the Port and City of Long Beach, were key participants in establishment of the Long Beach headquarters of the Pacific Western Region Chapter of the American Society for Oceanography.

Jobst is president of the national organization and LaBelle is treasurer for the Pacific Western Region.

Both are working for establishment of a national headquarters in Long Beach.

THE Chamber believes economic development is

most effectively pursued on a man-to-man basis and has pioneered in the sponsorship of Long Beach meetings of directors and officers of major corporations.

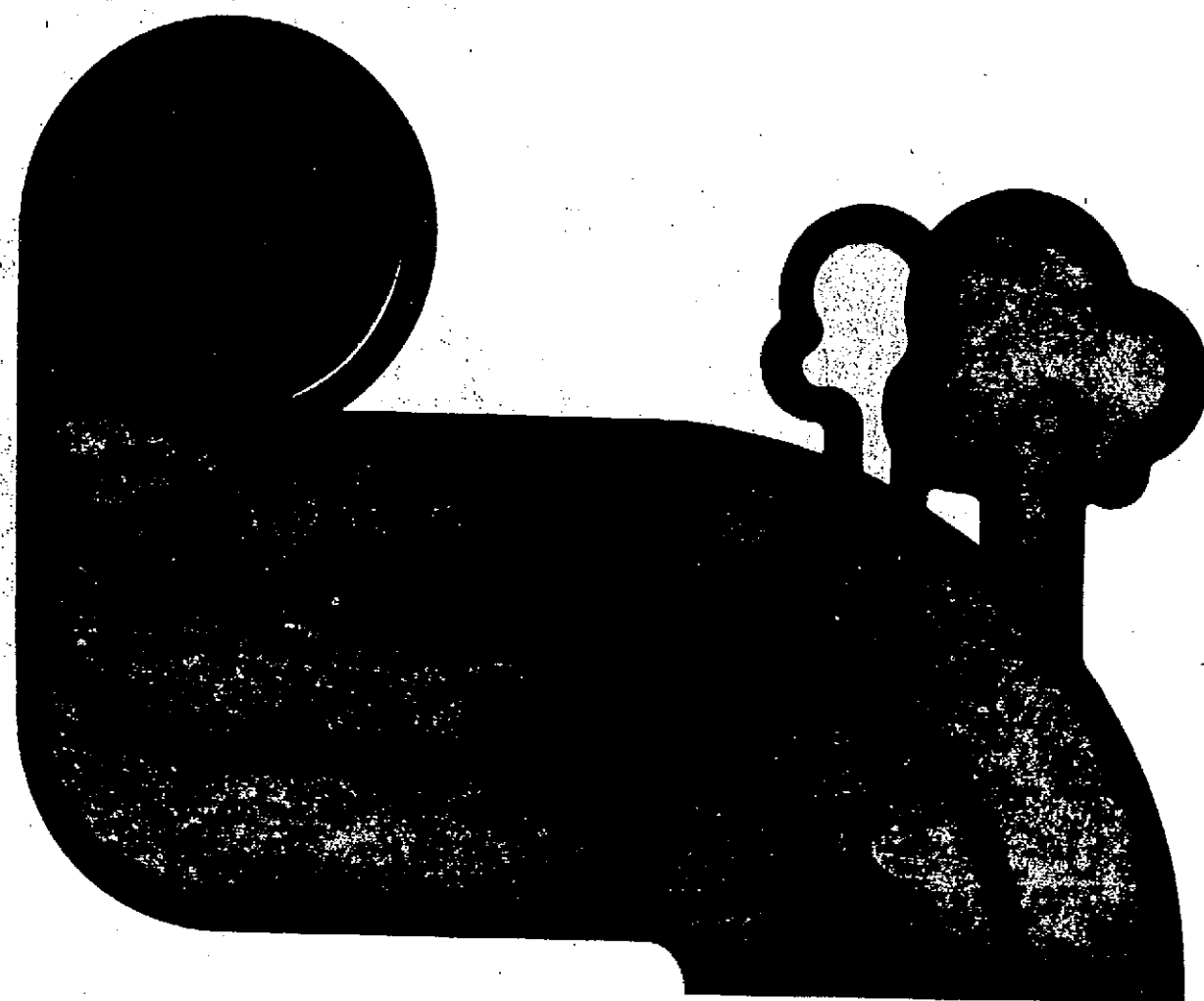
Among those entertained and briefed by the Economic-Industrial Development Committee since 1962 are the boards of directors of General Telephone Company of California, GT & E, Bank of America, National Airlines, Southern California Edison Company and Douglas Aircraft Company.

Representatives of the Economic-Industrial Development Committee are currently setting up an invitational reception for Officers and Directors of American Airlines, Sky Chefs, Diners Club, and Museum of the Sea.



FAIRY TALE OFFICE

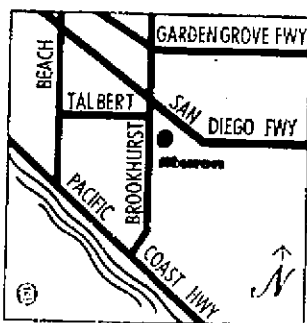
Construction work in General Telephone's Redondo traffic office meant temporary walls facing operators—but they were not bleak for long. Maureen Mackey (above) and Jeannie MacLean soon had walls painted with scenes reminiscent of days of Alice in Wonderland.



# tiburon

Our models are almost ready.  
The landscaping isn't complete. And we don't officially open for another week or so. But come by anyway.

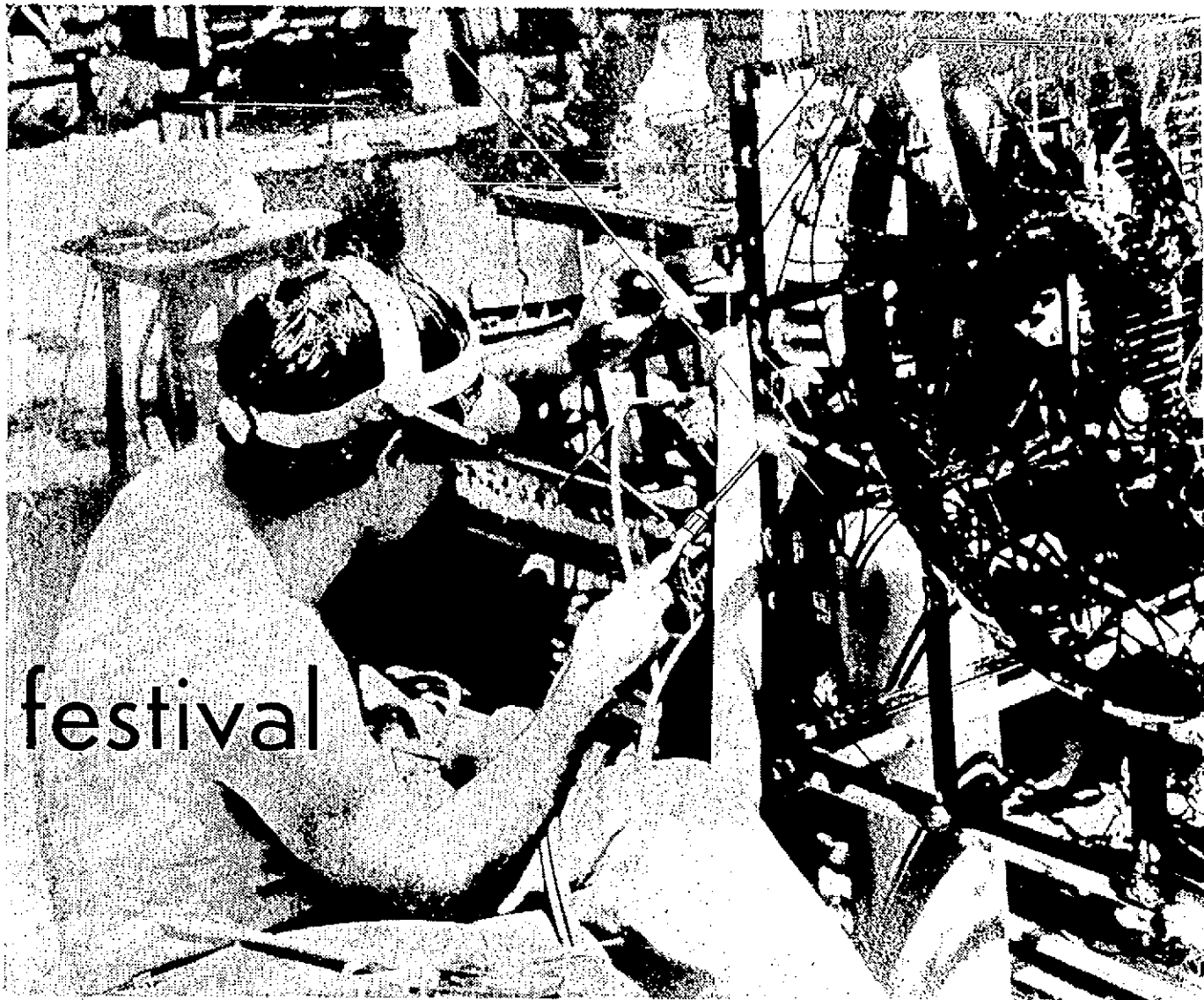
Our salesmen are lonely.



From \$23,750. Low FHA and VA terms. Directions: Tiburon is located in Fountain Valley on Brookhurst. Take San Diego Fwy. to Brookhurst exit, south one block to models.

© Larwin Co. 1969

# That tang in the air heralds autumn festival



By  
Elise  
Emery  
Arts  
Page  
Editor

JOE MILLER uses many materials for his art. Metal is a favorite medium; he will demonstrate techniques for festival-goers.

There's a hint of change in the air — autumn has signaled her coming with a tang that stirs fresh ideas and prods the complacent ways of summer.

Just the time of year for the Cabrillo Chapters of American Institute of Architects and the Women's Architectural League to join for a festival with a philosophy to share: There should be a close tie between architecture and related arts.

This belief will be expressed in all kinds of creative, new paintings,

ceramics, pottery, jewelry, furniture, metalwork and other media.

The Place: Fidelity Federal Plaza, Ocean Boulevard and Atlantic Avenue. The time: Next Sunday from 11 a.m. to 6 p.m. The price: \$1 for adults, 50 cents for students, nothing for children under 12.

Dextra Frankel of Laguna Beach, member of the arts faculty at Cal State, Fullerton, has served as advisor to the Cabrillo Chapters for the selection of artists and has coordinated festival plans working with co-chairmen Mrs. Ted Cush-

man of Seal Beach, president of the Women's Architectural League; Thomas Black of Palos Verdes Peninsula, president of the American Institute of Architects; Mr. and Mrs. Robert Bensen and Mr. and Mrs. Stanley V. Gordin of Long Beach. Proceeds will be used for scholarships for architectural students.

All entries have won AIA approval for use in modern homes or offices.

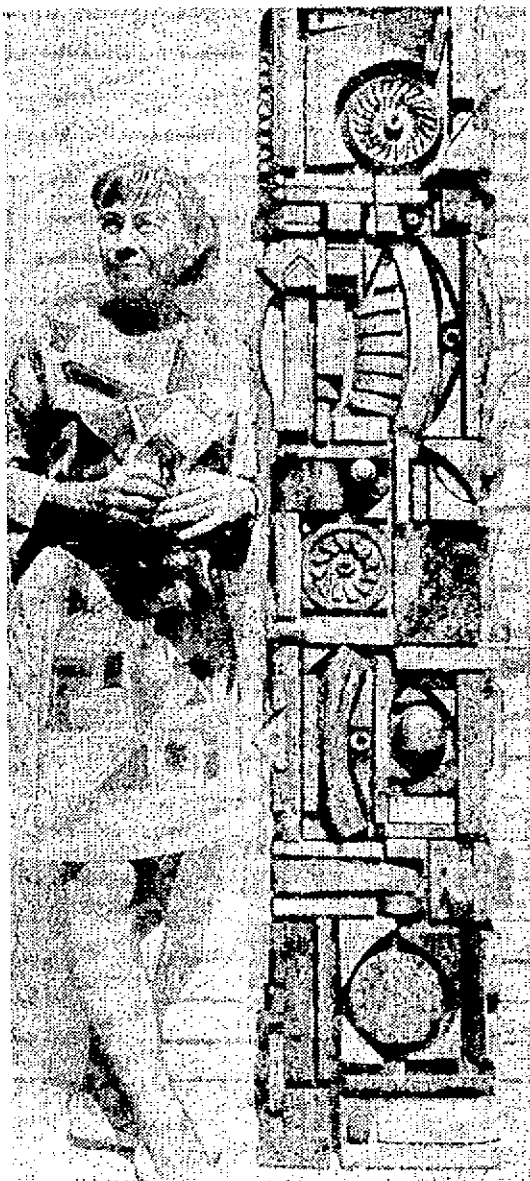
Artists will come from San Diego, Capistrano Beach, Laguna Beach, Long Beach, Manhattan Beach, Los Angeles, Claremont and Orange.

AMONG THOSE who will enter work — many will be there to demonstrate their methods — are Rick Becker, Tom Emman, Andrew Wing and Beth Pewther, paintings; David Bowen, photographs and sculpture; Robert Click, serigraphs; Al-

len; Davis and Dion Meyers, ceramics; Julie Kahn Miller, drawings; Ruben Greenspan, photography; Mabel and Milton Hutchinson, wood constructions; Roger Jones, sand cast candles; Dominick Laruccia, brazed metal; Esther Lewittes and Everett MacDonald, jewelry; Joe Miller, welded metal sculpture; John Nyquist, wood furniture; Romeo Reyna, woven and non-woven structures; Jon Stokesbury, blown glass and ceramics; Robert Trout, wood and metal; Roger Van De Vander, leather; and Ella Marie and Jackson Woolley, enamel on copper and construction.

Tickets may be purchased at the entrance or in advance at the Plaza office and at the AIA office, 121 Linden Ave.

In any case, the mood will be festive, children may express their own ideas of art in a workshop just for them while parents browse, and the energetic feeling of autumn on



FROM CAPISTRANO BEACH, Mabel Hutchinson will bring her handsome wood constructions. She carefully works out asymmetrical designs in ornamental totems, chests and doors.

—Staff Photo by CURT JOHNSON



ROGER VAN DE VANDER is both a potter and a superb craftsman in leather from which he makes shoes, sandals, belts and purses.

INDEPENDENT PRESS-TELEGRAM  
**Women**  
and TRAVEL  
LONG BEACH, CALIFORNIA SUNDAY SEPTEMBER 21, 1969



## New YWCA executive speaks out

By JUDY COOL

The primary problem with women is they don't realize their potential power.

That's the way Miss Edith Miller, new executive director for the Long Beach YWCA, analyzes women's present status.

"Here we are, a movement with power to do whatever we care passionately enough to do, and we're not taking advantage of it," the modish Miss Miller admonished.

And in her new capacity she's out to rectify that, beginning with the younger set. These she separates into two groups — teenagers ("I really prefer the term 'youth leaders'") and young marrieds.

"We desperately need involvement of both," the executive maintains, "and our efforts will be directed toward attracting them."

Reaching girls on the high school level will be naturally easier as they can be approached through the dean of women.

THIS SOFT SPOKEN former southerner, with accent to match, firmly believes that kids really want to be a part of her organization but are discouraged because they aren't in on any of the planning. Why not?

"Obviously, because it just hasn't been thought of here," was her answer. "When I was in Atlanta, Ga., we would invite teen-age officers from various committees to sit in on board meetings," she recalled. "They were permitted to be excused from school for that purpose. I hope we can accomplish much the same thing in Long Beach. It's important that we explore and use young people's talents."

As for the young marrieds (which she defines to be in the 20 to 30 age group) they've been neglected, according to Miss Miller.

"There are so many, many new apartments that couples are moving in to," she observed, "but where do they go for recreation? We have more than enough facilities and programs to fill their needs. Also, we offer the opportunity for them to take an interest in other people by meeting and relating to them. No one really enjoys the isolation of four walls."

"We have a rotating board system with members serving two consecutive three year terms before they're automatically retired," Miss Miller explained. "It would definitely strengthen our efforts by having more young women on the board

*'We desperately need involvement by both teens and young marrieds.'*

and we will move right along in that direction.

ANOTHER GOAL she has in mind is to attract career girls to the 550 Pacific Ave. center. Hopefully, within the next few weeks, the building's sheltered, serene and shady patio will be outfitted with furniture so working women (with gentlemen friends if desired) can relax at fresco with lunches they bring from home. Beverages and confections will be available from vending machines.

Summing up her over-all ambitions, the practical-headed executive said, "I like operating in the black. We're not here to make a profit but we must meet expenses. Some of our fees haven't been adjusted in 11 years and we simply can't continue on our current deficit basis. Our immediate consideration is to complete a financial study of our operation."

Miss Miller will be honored by members and friends at a coffee hour in the YWCA's patio Wednesday beginning at 10 a.m.

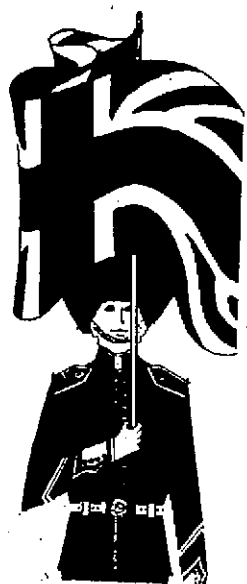
Then guests will become acquainted with one of the honoree's very own powers — the gentle power of persuasion.



EDITH MILLER . . . YWCA'S NEW EXECUTIVE DIRECTOR



CONFERRING on fall fund-raising kick-off are Mrs. Thomas Burns (left) and Mrs. Edgar R. Palarea. Collections from outstanding British designers will be featured.  
—Siam Photo



## British revue to boost symphony season



"The British Are Coming" may be the hue and cry these days — but unlike the spirit of '76, the mood is super-charged with anticipation as California Symphony-Hollywood Bowl Association spreads the welcome mat for London's fashion, musical and dance pacesetters.

The occasion will be the association's kick-off festivity Oct. 3 of its fall fund-raising campaign.

Ahmanson Theater of Los Angeles Music Center will be scene of the 11 a.m. extravaganza as 40 models appear in settings representing Covent Garden, Buckingham Palace, Ascot, King's Road and an English storybook.

Fashion designers to be represented are Hardy Amies, Ossie Clark, Alistair Cowin and Peter Collins.

MRS. SAMUEL F. Bowlby of the Pasadena Philharmonic Committee is chairman. Joining her in the receiving line will be Mmes. Stewart Granger, Gerald Burton and Westcott W. Price Jr. Also on hand will be British Consul-General and Mrs. A.A.E. Franklin and the Duke and Duchess of St. Albans.

Proceeds will help defray expenses of appearances of the Los Angeles Philharmonic in public schools during the coming year.

Reservations may be obtained through Long Beach Symphony Juniors by writing to Mrs. Richard Blanks, 12865 Martha Ann Drive, Los Alamitos.



SYMPHONY JUNIORS anticipating mod revue of swinging British fashions, dances and music Oct. 3 at Ahmanson Theater are Mmes. Ronald H. Hartman (left), Richard Cabe and Richard Blanks.

ELLEN KREC

## Judge fails to sway the jury



DE JUDGE come heah!

With subpoena in hand, Jack Carroll — newly appointed Long Beach court commissioner — followed orders to appear at a party to celebrate the momentous occasion.

Defendant for the night, Carroll brought his wife, Grace, as witness to his pure and purposeful past.

Other witnesses, with anecdotes to the contrary, were hosts Glenn and Gayle Harris; Jim (who builds schools) and Marilyn Shirley; Ed (Lakewood High School vice principal) and Janet McKenzie; Bob (with new-judge insurance form in hand) and Beverly Carver; Dr. Dick (former CSLB coach now at USC) and Donna Perry; Bob (DeMille V.P.) and Barbara Ware.

Wearing court robes made by Barbara Ware and sporting appropriate signs, the new commissioner stood trial in the foyer of the Harris El Dorado Park Estates home.

The verdict was "guilty" of telling too many stories about the witnesses for too many years. (Such as the marriage license episode when he managed to surprise the Harrises at the license bureau and regaled all who would listen with tales of Harris romances).

The "punishment" was a late, late party replete with stories long in storage.

Moving back to Long Beach may not constitute punishment for the Carrolls but if their Westminster home remains unsold, Land Baron may be added to the Court Commissioner tag.

WITH STURDY Muk Luks, Bernice Thompson and Mary June Mason trod the tundra of Alaska.

Parkas were issued to keep out the cool breezes and prevent frostbite in Unalakleet and Kotzebue, but weather warned in Fairbanks and the travelers found Anchorage "quite pleasant."

A bit of gold mining produced a small nugget apiece, and some Eskimos were joined in their native dances... the Eskimo dance, not our native Swim and Fish.

Bernice found the oil strike so fascinating she toyed with the idea of staying in Alaska for a year or two, but realized her Long Beach ties were too strong.

IT ONLY takes one to play "It Takes Two," if you're Charlene (Mrs. Donald) Rowe.

Twice as good at answering questions tossed by Vin Scully on the new Channel 4 show, Charlene was right often enough to win a \$250 wardrobe.

The lucrative stop was an accident, according to our Belmont Shore winner. She just happened to stop while doing a teevee tour with her sons.

The show was taped on Sept. 2 and will be shown Sept. 30 at 9 a.m. in case

you would like to set the alarm to see a winner who hasn't worn her winnings yet.

With a Magna Cum Laude B.S. and an M.B.A. degree, Mrs. Susan Brog Ogden is going back to school... but this time as program director of the Egbert Union at Ithaca College. The daughter of Mrs. James Nicholson of Long Beach joins her sister, Mrs. Brenda Eddy, on the Ithaca College faculty.

THE "OTHER LUAU" co-hosted by Florence (Dr. Orville) Cole and Janice (the late Dr. Clifford) Cole utilized the setting established for previous island happenings... the difference was daylight and dames.

Ninety close femme friends enjoyed the "rum go" with an everchanging parade of fashion that occasionally bypassed the islands in favor of the continent.

Lillian (Mrs. Walter) Crawford topped her Oriental print pantsuit with fresh orchid lei. Annell (Mrs. Harry) Lees was pure Pucci with butterflies in profusion over white tights and tunic.

Janice Cole greeted guests in pink hibiscus print maxi-muu while Florence attracted some comment with her bird-in-cage headdress.

Mina (Mrs. Walter) Barnes wore her London knits... long belted gray sweater over black pants.

Mina, incidentally, recently took the children to Tehran for a family visit and could hardly believe it when she heard them say, "there's daddy!"

Seems "daddy" got lonesome and decided to surprise them for the last six weeks of the stay.

As Mina says, "You can hardly miss a six-foot red-haired Irishman in Tehran!"

Ethel (Mrs. Stevenson) Severson was a sensation in her pink-on-plum-with-green Thai silk (a Bangkok find), worn with a bib of gold coins originally designed for a Belly Dancer's cover-up. A second stunning accessory was the gold mesh gauntlet (from London via India). The ring-bracelet was the source of much admiration.

EXTERIOR of the car was a subdued beige with a small American flag flying from the tailpipe.

The door sprang open to disclose a wide red and white striped dashboard, red, white and blue seat covers, a pair of bas relief red and white shields in the rear window and the doors padded with flag blue and white stars.

The grossly patriotic put-on was not, as you might suspect, made in America. It was a Swedish Volvo!

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MR. AND MRS. J. W. JACKSON

## J. W. Jacksons mark golden wedding date

An open house at the Long Beach home of Dr. and Mrs. John A. Morgan honored her parents, Mr. and Mrs. John W. Jackson, on the occasion of their 50th wedding anniversary.

Co-hosting the event were the honorees son and daughter-in-law, Mr. and Mrs. Donald W. Jackson of Nashville, Tenn., and their grandchildren.

The Jacksons were married Sept. 11, 1919, in Oskaalosa, Iowa, and moved to California in 1953. They now reside at 2662 E. Second St.

They are members of Grace Methodist Church.

A mong out-of-town guests attending the celebration were his sisters, Mrs. C. F. Spann and Mrs. C. D. Bliss of Denver, Colo.

## Honored at garden reception

The birthdate of her maternal grandmother was selected by Bobbi L. Nation for her marriage Saturday to Raymond A. Gudowski in Lakewood Village Community Church.

A garden reception followed at the home of her parents, Mr. and Mrs. Donald Nation, 5152 Ebell St.

Attending the bride, who wore a gown of Venice lace, was her sister, Mrs. Richard Paige, matron of honor. Barbara Platner, Penny Le Sage and Lynette Gudowski were bridesmaids. Lee Ann and Dee Lynn Anderson were flower girls.

The bridegroom, son of Mr. and Mrs. Alexander Gudowski, 3764 Charmagne Ave., had his brother, Ronald Gudowski as best man. The 250 guests were seated by Donald Nation, Rick Le Sage and David Jackson.

The couple will follow a Big Bear Lake honeymoon trip with residence in Long Beach.



MRS. R. W. GUDOWSKI

### Cookie trick

When rolling cookie dough, use powdered sugar instead of flour on the rolling board. This will make the cookie a wee bit sweeter but they will not get tough as they sometimes do when they are rolled out on a floured board.

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Villagers gave departing volunteers  
64 bananas as token of friendship.  
The fruit is a valuable commodity there,  
being used like money.

## Medical sojourn ends

By DIANNE SMITH

"It takes a while to be accepted by the people, but you can tell you have been when they start calling you 'Miss Paulita' instead of just Senorita."

So explained Long Beach teen-ager Paula Dahl about her three-week stay in a mountain village of Honduras last month.

Paula, a 17-year-old senior at Millikan High School, was part of the Amigos de las Americas project.

She and her Amigos partner were responsible for setting up and operating a medical clinic in the village of Guinope, which is a two-hour drive over dirt roads from the capital city of Tegucigalpa. They slept in sleeping bags on aluminum cots.

"One night we heard a lot of shouting and men's voices kept on and on. It sounded like someone was being stabbed. In the morning, there was blood on the street. We asked around and found out there had been an armadillo hunt and the kill was made right outside our window," Paula recalled.

DURING THEIR first three days in the village, a doctor stayed with them and a dentist came in later for two days. Otherwise, the two girls were on their own and had to clean out wounds, give shots and provide cough medicine, aspirin and vitamins.



MRS. RONALD J. BRUCE



MRS. CHARLES JONES



MRS. ROBERT J. STEGON



MRS. B. WESTENHAVER

## Couples travel following rites

### Bruce-Ruse

Planning to make their home at Fort Jackson, Columbia, S.C., are newly married Denise Louise Ruse, daughter of Mr. and Mrs. Duane Ruse, 2077 Fidler Ave., and Ronald James Bruce, son of Mr. and Mrs. Clifford Bruce, 5028 Carfax St.

The Saturday ceremony was in the Wesley United Methodist Church with a reception at the church following.

Mrs. Robert Weiman was matron of honor with Norma Green and Nancy Green, cousins of the bride, as bridesmaids. Best man was Van Perris and ushers were Duane Ruse, brother of the bride, and David Jensen.

The bride, who wore an imported lace empire gown, was graduated from Woodrow Wilson High School and her bridegroom is a graduate of Lakewood High School.

### Jones-Cruz

Rita Romona Cruz and Charles Ray Jones exchanged nuptial vows Saturday in St. Matthew's Church in the presence of more than 200 guests.

The bride, daughter of Mr. and Mrs. Ernest A. Cruz, 2301 Spaulding Ave., was attired in a traditional

gown of Chantilly lace with chapel train.

Nancy Runge was maid of honor. Bridesmaids were Sandy Warner and Mrs. Thomas Jones. Robin Walchack was flower girl.

Thomas Jones was best man for his brother, son of Mr. and Mrs. Arville W. Jones, 4331 De Ora Way. Ushers were Clifford Harbort and Mitchell Horsley. Steven Jones was ring bearer.

After a reception and dance in the Community Hall, 21156 Santa Fe Ave., the newlyweds departed on a trip to Big Bear. A first home will be made in Fort Lewis, Wash., where the bridegroom is serving a tour of duty in the U.S. Army.

### Stegon-Dutcher

Planning to make their home in Hollidaysburg, Pa., are newly married Nancy Dutcher, daughter of Mr. and Mrs. D. N. Dutcher, 1156 Calborne Drive, Long Beach and Robert J. Stegon, son of Mr. and Mrs. Andrew Stegon, East Pittsburgh.

Mr. and Mrs. Andrew Stegon, brother and sister-in-law of the bridegroom, were honor attendants.

Following the ceremony Saturday in Our Lady of Victory Church, State Col-

lege, Pa., and a reception at Nittany Lion Inn, State College, the couple left on a honeymoon trip to Cape Cod.

The bride, who wore a white peau de soie and Maderia lace empire gown, was graduated from Millikan High School and California State College, Long Beach. Her husband, is attending Penn State University.

### Westenhaber-Wilson

Doreen Joyce Wilson, daughter of Mrs. Ruth A. Wilson, 1250 E. Sixth St., became the bride of Bernard Lee Westenhaber in a Saturday morning ceremony in St. Matthews Catholic Church.

The newlyweds will reside in Long Beach on return from a honeymoon trip to Northern California.

Mrs. Westenhaber wore

a full-skirted organza gown with Victorian neckline, empire waistline and bishop sleeves for her marriage to the son of Mrs. Viola Westenhaber, 5336 Lemon Ave. She was given away by family friend, Morris McKuhn.

Mrs. Albert Rossignol Jr. was matron of honor with Mrs. Joseph Johnson, sister of the bride, and Mrs. James Kelly as bridesmaids. Donald J. Westenhaber was best man for his brother. Seating the 150 guests were another brother, Jeffrey Westenhaber, Patrick Saunders and Dennis O'Hern.

A reception in the home of Mr. and Mrs. Clifford Shaw followed the vow exchange.

Mrs. Westenhaber is a graduate of Polytechnic High School and her husband of St. Anthony's High School. Both attended Long Beach City College.

## Friendship tea slated

A friendship tea has been scheduled for Christ Lutheran Church Tuesday featuring radio personality Joyce Landorf.

Heard daily on the radio program, "Here's Joyce," Miss Landorf is also editor of the "King's Business" magazine and author of "Let's Have a Banquet — or is it \$1.36 Enough?"

## LBFS announces new foreign film series

With Francois Truffaut's "Stolen Kisses," Long Beach Film Society will initiate its 10th annual season next Sunday in the Little Theater at California State College, Long Beach. The picture will be shown at 5 and 7:30 p.m.

Other films in the series are Italy's "We Still Kill the Old Way," starring Irene Pappas, Oct. 5; France's "The Two of

Us," directed by Claude Berri, Oct. 12; Canada's "Isobel," starring Genevieve Bujold, Oct. 19; England's "The Family Way," starring John and Hayley Mills, Nov. 9; Japan's "Kurenko," Nov. 23; and Czechoslovakia's "Happy End," Nov. 30.

For further information, write to Long Beach Film Society, P.O. Box 6324, Long Beach, 90815.



PAULA DAHL

—Staff Photo by BOB SHUMWAY

rice, tortillas with every meal, fried bananas for breakfast, soup, refried beans and eggs. The only thing she couldn't learn to eat was cow's liver.

"The coffee was thick and dark and really, really strong. Our coffee tastes mild to me now," added Paula, noting it was harder to adjust to eating American food again than learning to eat Honduran food.

Her stay in Central America coincided with the aftermath of the Honduras-El Salvador border conflict. This seemed to have had quite an effect on the people, she said. They were very patriotic and kept telling us how terrible it was, yet they put posters all over town declaring "Honduras for the Hondurans."

VIGILANTES, A group of village men with rifles and guns, patrolled the town every night to protect the people, Paula recalled. Her greatest fear was that anti-American sentiment would break out. However, she said she was received warmly and the villagers were friendly.

Daughter of Mr. and Mrs. Lyle Dahl, Paula looks back on her trip as "one of the most exciting things I've done" and claims the experience taught her a new appreciation for the conveniences of American life, "especially the easy access to medical attention."

## CDA card party set Wednesday

Court Marian 1669 Catholic Daughters of America will sponsor a card party at 8 p.m. Wednesday in Woodman of the World Hall, 11 W. Plymouth St. Canasta, pinochle,

bridge and 500 will be available with prizes to winners in each category. Mrs. Helen Baker and Mrs. Frank DeSalva are in charge of arrangements.

## YLI reception

St. Pius X, Young Ladies Institute, will host a reception for Mrs. Harold Hainley, grand director, at 8:30 p.m. Tuesday at Our Lady of Refuge Hall, 5195 Stearns St. Mrs. Hainley is past president of the Institute and past district deputy.

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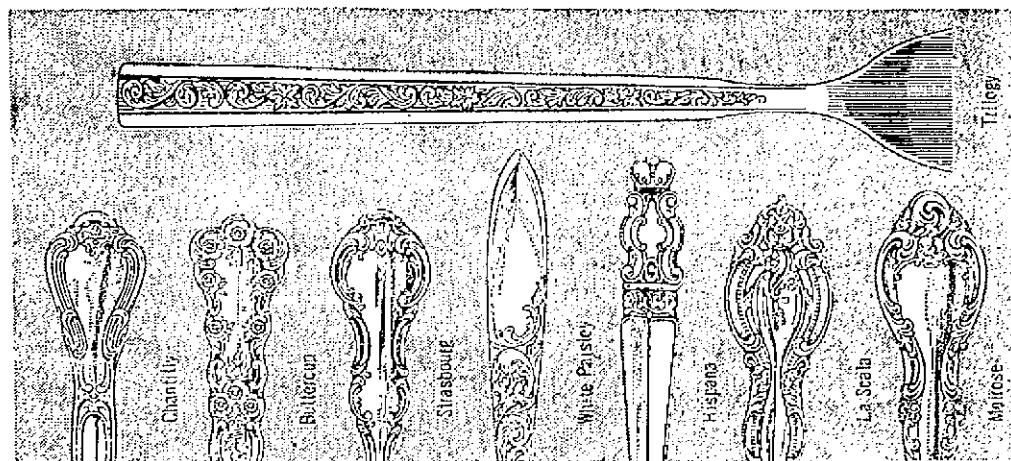
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## Christine Godbe now Mrs. Blaylock

Wayfarer's Chapel, Portuguese Bend, was setting for a Sunday candlelight ceremony uniting Christine Godbe and Craig Blaylock, son of Mr. and Mrs. Wallace Blaylock Sr. of Rossmore.

The bride is daughter of Mrs. W.J. Blaylock Jr. of Fountain Valley and the late Norman B. Godbe. She was attired in a formal gown of silk organza

and French lace.

Barbara Brandt was maid of honor. Bridesmaids were Kathy Davis, Heidi Lyle, Margie Wisdom and Tami Murachver.

Jim Rawlings was best man. Ushers were Douglas Godbe, Jed Donahoe and Greg Gripenroth.

After a reception in the Elks Club, the newlyweds departed on a trip to Las Vegas.



CHOOSING music they'd like to dance to are Mrs. Norman Chu, auxiliary president, and Mrs. Ronald Hartman, ball chairman. Man in the middle is band director, Earl Thomas.



# Doctors, wives to dance as doctors play in tune

When the call, "is there a musician in the house?" went out five years ago, two doctors, the wife of a doctor and the husband of a surgeon were among those responding.

Today, untold rehearsals later, group members dress in metallic red dinner jackets and play "oldies but goodies" from the Glenn Miller era to the "new generation" sounds of Herb Alpert. They prefer, however, to leave the "catchy" names to the kids, and identify themselves as the Long Beach City College Adult Stage Band.

They will exhibit their talents for the dancing delight of professional colleagues when Long Beach District Three of the Women's Auxiliary to Los Angeles County Medical Association sponsors its White Cap Ball Saturday at Edgewater Hyatt House.

Proceeds from the ball will go toward nursing scholarships, aid to medical students and medical research.

THE GALA EVENING begins at 6 p.m. with pre-ball champagne parties. Dinner will be served at 8 p.m.; dancing will follow.

Mrs. Ronald H. Hartman is chairman of the ball, assisted by Mmes. Samuel Pilchman, Donald Truitt, Bernard Michels, Edgar R. Palarea, Charles Spicer, John P. Crivaro and Claire E. Pike. Mrs. Norman Chu is president of the auxiliary.

Earl Thomas started the band five years ago as a class at LBCC, which he still conducts each Thursday night, using the time as practice sessions.

The 20-piece band includes six saxophones, four trombones, four trumpets, a guitar, drums, flute and piano. Besides medicine, the group draws its musicians from dentists, a ballet instructor, a Superior Court judge and engineers.

THE BAND PLAYS without fee for various philanthropic groups at banquets and at hospital benefits, according to Thomas. It is available between September and June.

Pianist for the band is Mrs. Frank Sainberg, an auxiliary member. The mother of three boys, she has been playing for 25 years, but added modern music to her repertoire only three years ago when she joined the band.

Another band member is Judge Roland Truman, whose wife is Dr. Laurel Weibel. When he inquired about joining the band, he played a banjo. Thomas told him he needed a guitarist, so Judge Truman said, "I'll buy one" and has been with the band ever since.



STRIKE UP the band! Rehearsing for White Cap Ball are Judge Roland Truman, left, Mrs. Frank Sainberg and Dr. Harry Johnson.

—Staff Photo by KENT HENDERSON

## Vows are solemnized in Methodist rites

### Norris-Moore

A home in San Clemente awaits Mr. and Mrs. Ralph E. Norris (nee Tamara Alyce Moore) who were married Saturday afternoon in United Methodist Church.

The daughter of Mrs. Allen L. Machlett, 4712 Conquista Ave., and William A. Moore of Ferndale, Mich., was attired in an imported rayon organza gown with scalloped chantilly lace forming a redingote effect.

Margaret L. Webb attended as maid of honor while Mrs. Kenneth Kinsey, Janice Fox and Mrs. Michael Helfgott were bridesmaids. Dawn Symes was flower girl.

G. L. Goswick was best man for the son of Mr. and Mrs. Edward J. Nor-

ris of Mason City, Iowa. Seating the 200 guests were Dale Symes, Charles Stephan and Kenn Bovetti. Jay Goswick carried the rings.

The newlyweds were honored at a reception at the Bellflower Women's Club.

### Dick-Schwer

Mrs. Jeffrey William Dick (nee Linda Gene Schwer) will transfer from California State College, Long Beach, this fall to the University of Nevada, Las Vegas, where her bridegroom also is a student.

The couple, daughter of Mr. and Mrs. Charles Schwer, 235 Neece St., and son of Mr. and Mrs. James Dick, Los Angeles, recited wedding vows Friday in North Long Beach Methodist Church.

The bride wore an em-



Mrs. RALPH E. NORRIS



Mrs. JEFFREY W. DICK

pire gown of lace and organza. Susan Crane was her maid of honor and Mrs. Richard Mathis and Mrs. Ronald Wise were bridesmaids.

Jerald Dick, brother of the bridegroom was best man with Rene Arceneaux, Earl MacDonald and Bruce Layne seating guests.

## New classes in bridge to begin

Mrs. Betty Davis, certified Goren bridge teacher and member of the American Bridge Teachers Association, will instruct three new classes in park clubhouses. Each session will be part instruction, part card play.

Basic bridge classes will start Sept. 29 from 7:30 to 10 p.m. at El Dorado Park Clubhouse, 2800 Studebaker Road.

On Oct. 1, intermediate classes will begin from 10:30 to 2 p.m. at Recreation Park Clubhouse, 4900 E. Seventh St.

Beginners classes will start Oct. 2, from noon to 3 p.m. at Heartwell Park Clubhouse, 5801 Parkcrest St.

There will be a \$10 registration fee for each class series which will include 10-week sessions.

## Writers' Club to meet in new location

The Long Beach Writers' Club will convene its first fall meeting Thursday in a new location.

Fidelity Federal Community Room, 555 E. Ocean Blvd., will be the

meeting place as Mrs. Randall M. Scott, president calls the session to order at 10 a.m.

Mrs. Anita Wolff, artist, will be speaker at the 1

p.m. program. Her subject will be "Elements of Prose and Poetry in Art," featuring a water color demonstration. The public may attend.

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# Organizations open meeting slates



SHIPBOARD CONFERENCE OF LEGAL MINDS

... Discussing plans for Legal Secretaries seminar aboard Princess Louise are Mrs. Mary Wright, left, Long Beach attorneys Al Ramsey, Marie Cawyer Brown and Mrs. Hugh Ericson.

—Staff Photo

## Attorneys will address legal secretaries' seminar

The "Silver Fox," noted Long Beach defense attorney Albert C. S. Ramsey will be featured speaker when the Long Beach Legal Secretaries host an all-day seminar and fashion show Saturday.

"Who Are the Criminals?" will be the subject of Ramsey, who defended convicted double murderer Jack Kirschke.

The SS Princess Louise will be the setting for the 9 a.m. to 3 p.m. event. Mrs. Hugh Ericson is in charge of arrangements.

Ramsey, a former Long Beach city prosecutor, will be speaker at the 12:30 p.m. luncheon, which will feature a strolling fashion show with club members as models.

Morning speaker will be Rear Adm. (USN, ret.)

W. C. Chambliss, who worked his way through Columbia University and Law School as a newspaperman. The corporation communications consultant and executive will talk on "Effective Business Communications."

WHEN THE seminar reconvenes following lunch, Long Beach attorney, Marie Cawyer Brown, wife of Superior Court Judge Roy Brown, will take over the podium. Her subject will be "Step Up to Greater Success."

Mrs. Mary L. Wright, president, will preside at the sessions.

Anyone interested in legal education may attend the "Golden Harvest," seminar. Price for the day is \$7.50 and reservations may be made with Mrs.



W. C. CHAMBLISS

... seminar participant

Ericson, 3766 Walnut Ave., or Judy Klopp, 1821 E. Fifth St.

## Miss Pederson now is Mrs. McIntyre

Los Altos United Methodist Church was setting Saturday night for nuptials uniting Connie Lou Pederson of Long Beach and Michael McIntyre, son of Mr. and Mrs. Melvin McIntyre, 3524 E. Second St.

The bride, daughter of Mr. and Mrs. Raymond Pederson of San Pedro, was attired in a candlelight crepe empire gown, featuring long sleeves and a high beaded neckline. Her silk net veil flowed to a train. She chose Leslie Johnston as maid of honor. Completing the entourage were Karen Bogan, Trina Jenkins and Zaida Black, bridesmaids.

John Stockham was best man, with the 300 guests seated by Drake Jenkins, James Cross and Stanley Steele. Also in the bridal party were Terry Pederson, brother of the bride, and Rick Nelson.

Following a church reception, the newlyweds left on a honeymoon trip to La Jolla.

The bride is a graduate of San Pedro High School and California State College at Long Beach, where she affiliated with Sigma Alpha Iota music fraternity. She is an elementary school music teacher. Her husband, an alumnus of Wilson High School, attended USCLB and will serve a tour of duty with the U.S. Army in Japan.



MRS. MICHAEL MCINTYRE

**GOODWILL AUXILIARY**  
"Yesterday" — a look at Los Angeles County from the late 1800's to the turn of the century — will be presented by Norm Woest at the Tuesday meeting of Goodwill Auxiliary.

Woest, assistant vice president for Title Insurance and Trust Company in Los Angeles, will illustrate his talk with slides made from photographs in the historical collection of Title Insurance. The collection, dating back to 1850, is one of the largest of its kind.

Mrs. C. P. Olson, program chairman, is in charge of arrangements for the 1:15 p.m. meeting at the Goodwill Building, 800 W. Pacific Coast Highway.

**MEDICAL AUXILIARY**  
"The Handwriting in the Heavens" will be the subject for Dr. Vivian Long when she talks about astrology at the first program meeting of the Long Beach Woman's Auxiliary to the Los Angeles County Medical Association Tuesday.

A get-acquainted hour will start the day at 10:30 a.m. at the Rolling Hills home of Dr. and Mrs. Max Negri, 2 Quail Road North. Luncheon will be served from 11:30 a.m., with the program to follow.

**DENTAL AUXILIARY**  
Mrs. Robert Jensen will open her Long Beach home for the annual membership brunch of Harbor Dental Auxiliary Tuesday. Folksinger Clarence Treat will provide entertainment.

All wives of Harbor Dental members may attend. The Jensen home is located at 6411 Bixby Hill Road.

**SPURS 'N' HERS**  
Whaley Park will be site for the fifth annual luau sponsored by the Spurs 'n' HERS Square Dance Club Saturday.

A continuous Hawaiian buffet will be served from 8 to 11 p.m. at 5620 Atherton St. Del Price will be square dance caller.

**CYPRESS WOMEN**  
Woman's Club of Cypress will hold its mem-

bership tea Friday at Tanglewood Club House, 4437 Larwin.

Mrs. Robert W. Bidwell Jr., past president of Orange District CFWC, will be guest speaker at the 10 a.m. to noon event. Her topic will be "What Federation Stands For — Its Accomplishments, History and Goals."

**HADASSAH**  
Fashions by Jacquie's will be featured at the meeting of the Naomi group of Hadassah Thursday.

Mrs. Arthur Lee will open her Lakewood home at 4338 Fairway Drive for the 8 p.m. event, which is open to all interested women. Reservations may be made with Mrs. Stanley Goldin, 6464 El Paseo, Long Beach.

**BETA SIGMA PHI**  
An old fashioned bazaar to benefit Cystic Fibrosis Foundation is scheduled Saturday by Zeta Alpha Chapter of Beta Sigma Phi from 10:30 to 3 p.m. at El Dorado Park Clubhouse, 2800 Studebaker Road. It will feature a clown, balloons, game booths and refreshments as well as a variety of homemade articles.

**LOS ALTOS WOMEN**  
A program, "Decorating with Pictures" presented by Aaron Bros. Picture and Frame Galleries, will highlight the opening meeting for Los Altos

### Bolet to speak

Alberto Bolet, conductor of Long Beach Symphony, will speak to Lakewood Branch of Music Teachers Association Tuesday at 9:30 a.m. at 313 E. 45th St. Bolet recently returned from a conducting and recording tour of Europe. All interested persons are invited to attend the Tuesday meeting.

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HAWAIIAN STEWARDESSES GO WESTERN

... air hostesses Pat Derby (left), Georgia Marques and Mona Moore discuss stewardess exchange program.

—STAFF PHOTO BY JOE RISINGER

## Air hostesses agree their jobs beat working

By PAT McDONNELL  
Staff Writer

Instead of pineapple juice — it's coffee, tea or milk that three Hawaiian Airlines stewardesses are serving these days while participating in a two-week hostess exchange with Western Airlines.

They are: Pat Derby, 23, a native Honolulu of Korean-Danish parentage; Georgia Marques, 24, who hails from Hilo, Hawaii, and Mona Moore, 21, Hilo.

The glamorous trio is headquartered at Airport Marina Hotel, Marina Del Rey, while flying Los Angeles routes to Minneapolis, Seattle, Vancouver, Reno, Oakland and Sacramento.

WHAT CONTRASTS have they noted between Mainland and island service?

"Our longest flight in Hawaii is 30 minutes — which means we serve only pineapple juice and cocktails while flying to the six major islands," beamed dark-eyed Mona. "We're spoiled."

Commented Georgia: "I'm a homebody. I enjoy being in my own apartment every evening. Mainland stewardesses think nothing of being a continent away from home two or three nights a week."

Pat's observations on differences centered on men.

"Mainland fellows are much friendlier and apt to strike up conversations with us."

While serving aboard Western jetliners, the

girls have continued to wear their Hawaiian uniforms — splashy floral print mini-skirts topped by canary yellow ribbed cotton coats.

"We're introduced at the beginning of each flight," Georgia said. "Passengers are anxious to chat with us and talk about their memories of Hawaii."

DO PASSENGERS flying Hawaiian Airlines differ from Mainland types?

"The tourists from Japan are easiest to serve," Georgia replied. "They bring their own snacks — usually sashimi and Japanese beer."

Commented Mona: "I like the tourists from California best. They're enthusiastic over the fact they're seeing Hawaii; whereas passengers from the eastern United States tend to be more reserved and demand constant attention."

When asked if they enjoyed their work, they replied unanimously:

"It beats working."

Pat, who has been a stewardess for four years, explained:

"I was a bank teller briefly. The monotony of working 9 to 5 was deadly. As a stewardess, I have 15 days off each month, I date a pilot and the travel benefits can't be beat. We can fly on any airline Hawaiian has a reciprocal agreement with — that's how I got to see Europe."

Chimed in Georgia: "That's how I got to see Japan and Hong Kong."

DEAR ABBY

## Hair hassles go to all lengths

By ABIGAIL VAN BUREN

DEAR ABBY: Last week I went to Chicago for my nephew's Bar Mitzvah. (I live in New York.) I saw many relatives there I hadn't seen in a long time. One nephew I didn't even recognize. He had a beard like he just came out of the Klondike, and bushy hair, like a girl's. He's not a hippie. He's a real smart college kid. I was shocked, and told him right to his face that I thought he looked disgraceful.

Toward the end of the evening this bearded long-haired nephew came over to me and said, "Uncle Dave, I've been watching you all evening, and you must have smoked a pack of cigarettes. I'll make a deal with you. If you will quit smoking, I'll cut my hair and shave off my beard." Without even thinking I said, "It's a deal!" Then I added one condition. He'd let me "supervise" the haircut. He agreed, and the next morning we went to the barbershop and he got the works.

It's been six days and seven hours since I've had a haircut, and for a heavy smoker like I was for 36 years, this is rough! But I am going to try my best to keep my part of the bargain.

How do you like that kid doing what he did for his old uncle?

UNCLE DAVE

DEAR UNCLE DAVE: He must love you a lot. Congratulations. But don't "cheat," unless you want your nephew to return to his former image.

DEAR ABBY: I would like to ask "Disgusted," what in her opinion is a NORMAL haircut?

In George Washington's

day, men wore their hair shoulder length, usually powdered, and caught in the back with a black ribbon. And George Washington was neither effeminate or abnormal.

Suppose your son were to say to you, "Ma, I wish you'd wear a normal hemline!" Exactly what length would that be?

Styles change constantly, and like it or not, "this too shall pass."

A GRANDMOTHER:

DEAR ABBY: Re all the talk about long hair and beards: My son's hair is moderate, but he did grow a beard while he was in college because he took the part of Macduff in Macbeth and the director was striving for realism and all the male members of the cast were asked to grow their own beards.

Then my son went into the Army, and he had to shave his beard because beards are not allowed in

the Army. This is to laugh because one of his forebears served with the Union Army in the Civil War, and HE wore a beard, and I have the photos to prove it.

Now that my son is home again he grew his beard back, and whenever we are out somewhere, someone has to make a comment about his beard. I am in my sixties, and NOT DISTURBED.

S.F. Ballet

The San Francisco Ballet will give a lecture-demonstration Friday at 8 p.m. in Orange Coast College Auditorium, 2701 Fairview Road, Costa Mesa. Tickets are \$1.50; no seats are reserved. A full performance will be given Saturday at 8:30 p.m. Admission will be \$3; all seats are reserved.



MR. AND MRS. WALTER PRICE

## Mr., Mrs. Price mark 50th year

An open house today from 2 to 5 p.m. in the home of Dr. and Mrs. Weldon Cronkite, 3436 Marna Ave., will honor Mr. and Mrs. Walter Price on their golden wedding anniversary.

Married Sept. 20, 1919, in Quincy, Ill., Mr. and Mrs. Price made their first home in Green City, Mo., where he had just been discharged from the U.S. Navy after serving in World War I. The bride was a school teacher.

Soon after their marriage, the couple left for Walsenburg, Colo., to make their home on a 640-acre ranch. In 1926, they moved to Long Beach and have lived here continuously since. Mr. Price retired from Richfield Oil Co., in 1962 after 35 years of service.

The couple has three children, Mrs. Cronkite; Richard W. Price, Laguna Beach; and Robert Price, Santa Susana; nine grandchildren and two great-grandchildren.

## Singles dance

A regional dance sponsored by Parents Without Partners Inc. will be held at Long Beach Elks Club, 4101 Willow St., Saturday beginning at 9 p.m.

All single adults may attend the event, which will feature a live orchestra. Tickets are \$2.50 and may be purchased at the door.



MRS. RONALD E. OLSON

## La Habra home for Olsons

In a double ring ceremony in the First United Methodist Church, Fullerton, Karen Ann Warner became the bride of Ronald E. Olson Saturday.

The bride's headpiece was an heirloom tiara of kidskin orange blossoms, first worn by her great-grandmother. Her organza gown had a bow-trimmed bodice. She is the daughter of Mr. and Mrs. Thorval Warner of Yorba Linda.

Ellen E. Warner, sister of the bride, was maid of honor with Judith Broten and Barbara Duncan, bridesmaids.

Attending the bridegroom, son of Mr. and Mrs. William E. Olson, Norwalk, were his twin brother Donald W. Olson, best man, Bill Lea, Gary Perkins, Gary Fawson and James Todd, ushers.

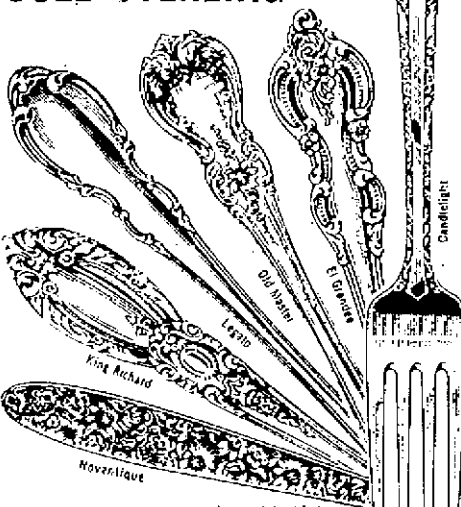
The new Mrs. Olson was graduated from the University of Arizona and the bridegroom attended Art Center School, Los Angeles.

Following a reception for 250 guests at the church social hall, the couple honeymooned in Northern California and will reside in La Habra.

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# N.Y. City Opera returning to L.A.

Mail orders are being accepted for the third season engagement of the New York City Opera in The Music Center's Pavilion, Nov. 19 through Dec. 7. Julius Rudel is general director.

The company will stage 10 operas in 16 performances, beginning with a new production of Boito's "Mefistofele" in Italian on opening night and Nov. 25, with basso Norman Treigle in the title role. Stage direction is by Tito Capobianco, sets by David Mitchell, costumes by Hal George, choreography by Robert Joffrey and lighting by Hans Sondheimer. Rudel will conduct.

Mozart's "The Marriage of Figaro" will be sung in English on Nov. 21 and 30. Produced by Christopher West and directed by David Hicks, it has settings and costumes by Ed Wittstein and choreography by Joffrey. Gabor Olovos will conduct.

A new production of Borodin's "Prince Igor" will be sung in English Nov. 22 and at the matinee of Nov. 29 with Rudel conducting. Staged by Frank Corsaro, sets and costumes are by Will Armstrong and choreography by Ron Sequoia.

LAST SEASON'S Los Angeles triumph of Beverly Sills in Massenet's "Manon," sung in French, will be heard Nov. 23 and 29 as the only opera in the repertoire to be repeated from the company's two past engagements.

The new production of Verdi's "Rigoletto" will be sung in Italian Nov. 24 and at the matinee of Nov. 30 in a restudied version by Frank Corsaro, with settings by Lloyd Evans. Costumes by Jose Varona and choreography by Joffrey. Olovos will conduct.

"The Ballad of Baby Doe" (Moore/Latouche) will be sung in English Dec. 1 and at the matinee of Dec. 6 with Gustav Meier conducting. Michael Pollock will direct. Settings by Donald Oenslager depict a Colorado silver-mining town of the 1900s. Beverly Sills and Walter Cassel will be seen in their original roles. Costumes are by Patcon Campbell.

PUCCINI'S three one-act operas collectively known as "Il Trittico" will be sung in Italian Dec. 2 and 6. The operas are "Il Tabarro," "Suor Angelica" and "Gianni Schicchi." Michael Pollock will direct, with scenery and costumes by Rouben Ter-Arutunian. Charles Wilson will conduct.

A fourth new production mounted especially for Beverly Sills, Donizetti's "Lucia di Lammermoor," will be sung in Italian on Dec. 3 and 8 with Wilson conducting. Capobianco will direct. Sets and costumes are by Marsha Louis Eck and Varona, respectively. Choreography was arranged by Joffrey, with lighting by Sondheimer.

Evening performances will begin at 8 p.m. and matinees at 2 p.m. Brochure-order forms are available at The Music Center. Programs and casting are subject to change.

## Arts



### Stars at Bowl

Two top entertainers are booked for Hollywood Bowl. Friday night Scottish-born Donnan (left), idol of England's young set, will entertain with folk songs that have won favor with American audiences. Saturday, Johnny Cash—leading singer of country-western and pop music, and composer of many melodies—will take over the stage.

### Orville Foster to lecture on 'World of Organ Music'

Orville R. Foster, organist, teacher, lecturer and author, will present a series, "The Wonderful World of Organ Music," Mondays from 7:30 to 9:30 p.m. at Long Beach City College Auditorium, Harvey Way and Clark Avenue. There is no admission charge for this LBCC Forum series.

Each lecture will be musically illustrated. Topics will include "How Melody Is Made," Monday; "How Harmony in Music Is Achieved," Sept. 29; "Rhythmic Devices: The March, Waltz and Latin Rhythms," Oct. 6; and "Color and Styling in Music," Oct. 13.



ORVILLE FOSTER

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BRIGHT, YOUNG AND BOUNCERY, IS THE LIVELY ALLEN-BRADLEY CHORUS

## Music and industry meet

A company of 24 choristers and 23 orchestra members will give a concert Thursday, Oct. 2, at 8:30 p.m. in Long Beach Municipal Auditorium.

Nothing unusual in that — except that all of the musicians are full time office, laboratory or factory workers in the Allen-Bradley Company in Milwaukee, Wis.

The orchestra began during World War II when Harry Bradley, one of the company's founders, encouraged sheet metal worker Tony Werth in his efforts to form a group to play at noon. The custom continued and the group has grown to a musical organization that is an outstanding example of what can be done with music in industry.

Three of the original six instrumentalists are with the orchestra which Werth directs.

Tickets for the free concert may be had by writing to the Allen-Bradley Company, 1264 S. Boyle Ave., Los Angeles, 90023; requests should be limited to four tickets per person.

The show, which runs about two hours, includes six costume changes and is designed for the entire family. The program is made up of show tunes, popular numbers, spirituals, folk and traditional melodies.

### New faculty artists exhibit at CSLB

By VIRGINIA LADDEY

CSLB galleries open the year with a showing of work by new members of the art faculty. An exciting installation focuses on the vertical, exploiting the height of the gallery with 12-ft. painted panels and light-filtering panels of muslin.

Much of the work has a familiar look, probably because a number of the artists are CSLB grads whose styles have developed in the school and who have exhibited frequently in the local area.

Among these are ceramists Steve Connell and Elaine Katzer. The latter has developed a stacked-unit garden sculpture of high-fire, natural glaze stoneware to a handsome degree.

ANOTHER GRADUATE, Pete Mendez, has taken his virtuoso, figure-in-the-interior, painting technique into a strange world.

John Snidecor's cabinet making infuses craft with sculptural form and wit in a "Dressing Stand" which has the flavor of a Victorian conceit.

Among newcomers, Arnold Ginsberg tells a lot about Russia in a series of fine photographs and a lot about Arnold in the accompanying diary-essay. Francis Noel presents lithographs which combine flat colors having "hard" outlines with "wash" techniques.

Ernie E. Kollar's large painting of a group of flower children making music is sun-drenched and lush with scarlet and purple. Bert Davis's "Photography I" as well as II and III, are multiple exposures in unusual color technique.

MAXWELL HANDLER is represented by three small oils whose "hyper-real" technique is of exquisite, exquisite control.

"How to Be a Jewish Mother" was illustrated by Mary Rubin; more recently, he has illustrated "How to Be Miserable" which is exhibited along with vignettes of "Perils of Being 30" and "Who Runs TV."

The collection provokes several observations: one is the high frequency of the term "technique;" the avant-garde and iconoclastic are now become academic; the "Myra Breckinridge" sort of identity crisis theme is much with us. The new faculty brings a high degree of proficiency as well as focus on our society to the local campus. Viewing hours are 9 a.m. to noon and 1 to 4 p.m. weekdays, and 1 to 5 p.m. on Sundays through Oct. 10.

### L.B. Symphony calls auditions

Musicians, both union and non-union, who are interested in auditioning for a chair in the Long Beach Symphony Orchestra may call manager John Koehler at the symphony office, 121 Linden Ave., for an appointment. Auditions will be held Monday at 7 p.m. in the rehearsal hall, 350 E. Ocean Blvd.

Alberto Bolet is conductor of the orchestra which this year will present seven subscription concerts in the Concert Hall beginning Oct. 5 and ending April 12. Youth concerts and summer Starlight Serenades also are scheduled.

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### Recital Today

With a 2:30 p.m. program today by pianist Joanna Hodges. Summer Sunday Recitals at Long Beach Museum of Art, 2300 E. Ocean Blvd., will come to an end. The free series has been under direction of LaVoy Halle. Miss Hodges has earned international acclaim in concert tours; critics have praised her robust power, prodigious technique and articulate phrasing.

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## Black artists speak of role in community

By ELISE EMERY  
Arts Editor

The arts have played their distinctive role in helping Blacks discover and establish identity. From the community's growing realization of this identity has come the Black Arts Council which Saturday at 8 p.m. will sponsor two free lectures in the Bing Theater of Los Angeles County Museum of Art, 5905 Wilshire Blvd.

Dr. Samella Lewis, professor of art at California State College, Dominguez Hills, will speak first on "The Contributions of the Black Artist in Our Society."

Recipient of numerous fellowships and grants, including a Fulbright Fellowship, Dr. Lewis earned her Ph.D. at Ohio State

University and studied Chinese art, history and language under a National Defense Education Act post-doctoral fellowship and a New York Foundation Grant. She has taught at Hampton University, Morgan State College, Florida A and M University, the State University of New York and on two campuses of the California State College System.

Painter Bernie Casey, who will have a book of poetry published this month and will make his third film this fall, will give the second lecture, "The Relationship of the Black Artist to the Community." He will discuss his own work and the role of the Black artist in society. Artist, poet and actor, Casey has a master of fine arts degree from Bowling Green State University where he later taught art.

TO CALL attention to cultural activities of its members, Los Angeles County Federation of Labor, AFL-CIO has organized an exhibit, "The Union Artist," which will hang through Sept. 30 at California Museum of Science and Industry in Exposition Park.

The show includes more than 100 pieces in four categories: elementary students, high school and college students, adult amateurs and professional artists.

PAINTINGS by Andre Laban, French artist and crew member of Capt. Jacques Cousteau's famous research vessel The Calypso, will be shown publicly for the first time in the United States at McKenzie Gallery, 861 N. La Cienega Blvd., beginning Friday.

The exhibit is being sponsored by Capt. Cousteau, renowned oceanographer, and The Living Sea Corporation which is planning and designing the Museum of the Sea aboard the Queen Mary at Long Beach.

LONG BEACH artist Ben Messick, Fellow of the Royal Society of Artists in England, has just received word from Monte Carlo that two of his pictures have been accepted by a jury for the international exhibition, "Palme d'Or des Beaux Arts. One, a lithograph, is titled "Feeding the Swan." The other of acrylic and casein, is "Jam Session."

### Arts council calendar

#### TUESDAY

"Creativity and the Camera" illustrated by Earl Theisen; Boyd High School Auditorium, 7:30 p.m.; free.

#### SATURDAY

Civic Light Opera presents recital by pianist Frank Ahrold and soprano Laura Killingsworth; CSLB Little Theater, 8:30 p.m.; admission.

Municipal Band Concert; Lincoln Park, 2:15 p.m.; free.

Films; Los Altos Branch Library, 10:30 a.m.; free.

#### SUNDAY

Municipal Band Concert; Bixby Park, 2:15 p.m.; free.

#### CONTINUING

"George Washington Slept Here;" Community Playhouse, Friday and Saturday, 8:30 p.m.; admission.

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# Travel

## Autumn time to enjoy the big outdoors

By FRED TAYLOR KRAFT  
Travel Editor

Today marks the beginning of Autumn, the time between seasons of hot and cold, when Dame Nature shakes off her gaudiest dress and prepares to hibernate.

The sun has relented, allowing the harsh heat of the deserts to cool. The higher slopes of the mountains are a study in gold. Leaves rustle underfoot, and seed pods release their burdens in the wind. White castles build in the sky.

Autumn is a time to enjoy the outdoors. Unlike their cousins in many states, Southern Californians have a seemingly endless choice of places to go and things to do in the mellowing sun and in the crisp, cool evenings.

AUTUMN foliage and exhilarating weather are a bribe to visit such beauty spots as Yosemite, and be caught up in rich emotional experiences. A blend of colors, crisp air and canyon quiet set the mood for raft journeys in Grand Canyon National Park and Monument only a day's drive away. The great sandstone places and citadels, and buttes and cañons of Utah and Arizona are accessible over smooth highways. A little farther on are the hogans of the Navajo and natural bridges of stone, sheer rock walls, and enormous amphitheatres in shades of rust and pink and orange.

The coastline from Baja California to British Columbia — and beyond — is ideal for camping, fishing, swimming, gemstone hunting and unadulterated invigoration.

In between there are ghost towns, logging villages, gambling towns, lake front communities, and thriving little cities that offer hospitality and a famous landmark or two. And, as if that were not enough they have billed special Autumn events ranging from turtle races to river marathons, from fairs and festivals to sand castle building contests, from orchid shows to flea markets.

AUTUMN, one of the most attractive seasons in the four-seasons retreat that is Yosemite, this year has attractive rates to match. A special "Fall for Yosemite" package plan will be in effect Sundays through Fridays until Dec. 19 with the exception of the Thanksgiving holidays.

Yosemite Park and Curry Co. (Yosemite National Park, Ca. 95389), principal concessioner, announces valley tours, golf, tennis, bicycling and guided nature and camera walks all are a part of a \$78 rate which includes breakfast and dinner daily and lodging for two in the best rooms at Yosemite Lodge for two days, \$111 for three days; at the Ahwahnee Hotel, \$90 for two days, \$133 for three days.

Some Yosemite campgrounds have closed. Camp 9 locks up Sept. 29. Camps 12 and 14 on Oct. 6, and Camp 14 on Oct. 27. Camp 11 will remain open until after the first snow-

fall. Half of the Wawona campground sites will be available all year.

THE SEASONAL flow of wildness is especially gorgeous in the Grand Canyon through October when the American River Touring Association (1016 Jackson St., Oakland, Ca. 94617) sponsors raft expeditions down the mighty Colorado.

These outings are designed for people of all ages who enjoy outdoor adventure. Sturdy pontoon rafts manned by licensed boatmen permit safe and exciting travel through otherwise inaccessible canyon country. Campsites are located at scenic intervals along the river. Activities include swimming and occasional fishing, campfire fun after gourmet meals, but generally trip members are free to enjoy the wilderness as they wish.

The Santa Fe Railway, (523 S. Olive St., Los Angeles) is conducting comprehensive tours through the Navajo country of Arizona and New Mexico, with five days of sightseeing handled by the Navajo tribe through Oct. 6. Tourists can depart Los Angeles aboard El Capitán at 7:30 p.m. Saturdays. Package price including transportation, lodging, sightseeing and most meals is \$194.95.

SPECIAL events in various communities, as announced by the Southern California Visitors Council, include:

Thursday through next Sunday: Cabrillo Festival in San Diego Bay, marking 427th anniversary of California's discovery by Juan Cabrillo.



OCTOBER IN NEW MEXICO is a time of "aspenades"—people driving to higher elevations where clumps of aspen trees are golden cataracts tumbling down the mountainsides. (Harvel Caplin photo)

Next Saturday and Sunday: Needles Colorado River Marathon Boat Race.

Next Sunday: Harbor Holidays at Matson Terminal, Wilmington, with harbor cruises, dining and dancing.

Oct. 1-5: Norwalk Fall Festival, with an Old Fashion Fair and skydiving at 2 p.m. Oct. 5.

Oct. 1-5: 95th annual Ventura County Fair at Ventura Fairgrounds, near Hwy. 101.

Oct. 3-5: Pico Rivera Fiesta Days, including art festival, community barbecue and "battle" of bands.

Oct. 4-5: Julian Apple Days in San Diego back country with barbecue, melodrama and western parade at 2 p.m. Oct. 5.

Oct. 4-5: Antique Fly In at Ramona with pancake breakfast, concessions, aircraft competition.

Oct. 4-5: Paul Bunyan Days at Camp Nelson, among the southernmost Sequoias up from Porterville.

Oct. 4-5: Lake Elsinore 500 — 500-mile endurance boat race on final day; marathon ski race on opening day.

Oct. 5: Lancaster Flea Market at Antelope Valley Fairgrounds, one of the biggest rural bargain sales in Southland.

Oct. 5-6: Colorado River Cruise — a two-day 150-mile cruise for family groups down the river to Lake Martinez.

Oct. 8-12: Desert Empire Fair and Turtle Races be-

side the China Lake Naval Ordnance Testing Station. Parade at 11 a.m. Oct. 11.

Oct. 10-12: American Indian and Western Relic Show at Monrovia Museum, with antique and modern Indian crafts for sale.

Oct. 10-12: Pueblo Fiesta at Torrance with traditional Mexican costumes, mariachi bands and dancing.

Oct. 10-12: Cypress Bicentennial Festival in Spanish theme with mariachi bands, parade and pit barbecue.

Oct. 10-12: National Avocado Festival at Borrego Springs, with parade Oct. 11.

Oct. 11-12: National Avocado Festival at Fallbrook with a parade at 1 p.m. Oct. 11.

Oct. 11-12: Fall Flower Festival at Carpinteria.

Oct. 12: Sand Castle Building Contest on Corona del Mar State Beach, Newport Harbor.

Oct. 13: Model A Day at Knott's Berry Farm.

Oct. 21-25: Salute to Navy Week at National City, beside San Diego Bay.

Oct. 22-Nov. 9: Great Western Livestock and Dairy Show at Great Western Exhibit Center, Santa Ana Freeway and Atlantic Blvd.

Oct. 24-26: Orchid demonstrations at 1:30 p.m. daily at famous Stewart Orchid Nursery, 1212 E. Las Tunas Dr., San Gabriel.

By DAVID BIRD

(Copyright 1969, New York Times News Service)

GALWAY, Ireland — With the end of summer, the schedules are cut back on the two boats that serve the lonely Aran islands off Ireland's west coast, and the ties to the mainland, never very close, become even more tenuous.

One boat still calls a couple of times a week, but every time that winter approaches questions are stirred about how human civilization continues on these three gray islands that face the full force of the Atlantic Ocean. On other islands off the Irish coast, the last residents have long since departed after life on them became too hard in a modern and softer world.

One hundred years ago, the population on the three Arans — Inishmore, Inishmaan and Inisheer — was more than double the present 1,600. But fishing, the mainstay of the islands' economy, is not as good now and many of the young people leave for life on the mainland.

THERE IS, however, a fascination that still draws many to the primitive starkness of the Arans. The fascination has drawn writers like John Millington Synge, the Irish dramatist. At the turn of the century, he went to Inishmaan, which is about three miles long and two miles wide, to write "Raiders to the Sea." The play, about an island woman who loses all her family's men to the sea, reflects the hardships faced by those who still cling fiercely to the Arans.

The same theme was reflected in Robert Flaherty's pioneering documentary film, "Man of Aran," which was made during the 1930s.

The men of Aran still

put out to sea in their curraachs, canoe-like boats made of black-tarred canvas stretched over a wooden frame. And the curraich is still the principal contact with the two smaller Arans because boats from the mainland can dock only at Kilronan, the main settlement on Inishmore, the largest of the three islands.

ON A BRIGHT morning, we boarded the Galway Bay, a 40-year-old motor vessel, for the three-hour ride from Galway to Kilronan. Most of the passengers were tourists, but there were natives of the islands returning from visits to the mainland. A young woman carrying a baby stood on the deck, and waved a long good-bye to friends on shore as the boat pulled from the dock.

Entering the tiny harbor at Kilronan, we could see men lined up on the dock with their two-wheel pony traps, or carts, ready to take visitors over the nine-mile-long island. We hired one of the traps — there are only a few automobiles on Inishmore — and headed off first for a place to eat.

Our driver, who was in his late 50s, said he had never left the island. Yes, he had seen Flaherty's film several times at the town meeting hall — that is, after the generator had been cranked up to provide electricity for the projector.

There is little electricity elsewhere on the islands, and if the people read at night they do it mostly by the flickering jets from bottled gas.

THE ROCKY surface of Inishmore rises 400 feet from the water to sharp cliffs facing the stormy Atlantic. Halfway up the road to the cliffs, we stopped to eat in the living room of a small house.

There are no hotels or formal restaurants in the Arans, but several of the island women open their houses to paying guests. We stopped for a full meal (soup through dessert) that cost less than \$1 each.

We could have stayed all night and have had a large breakfast of eggs, sausages and bacon for less than \$2.50 apiece, but we were planning to catch the boat back to Galway that afternoon, so we renounced our trap and rode on up the mountain. At the point, we had to stop to make the rest of the climb on foot.

## Primitive Arans off Ireland an ideal antidote for tension

# Travel and RESORTS

INDEPENDENT PRESS-TELEGRAM—W-9  
Long Beach, Calif., Sun., Sept. 21, 1969

Ahead, at the top of the cliff, stood the ruin of a stone age fort that guarded the island when the first settlers got here between 700 and 200 B.C. The wind whipped steadily over the high ground as we picked our way over the sharp, gray volcanic rocks.

We could hear the waves crashing below at the base of the cliffs, and we walked as close as we dared to the unguarded cliff edge to see the ocean surging into, and suddenly swirling out of, large caverns that had been carved into the cliffs over the years.

WE EDGED into the fort for a better look at the ocean and the rest of the island sweeping down gradually to the water on the side toward the mainland and sharply down the cliffs to the forbidding Atlantic.

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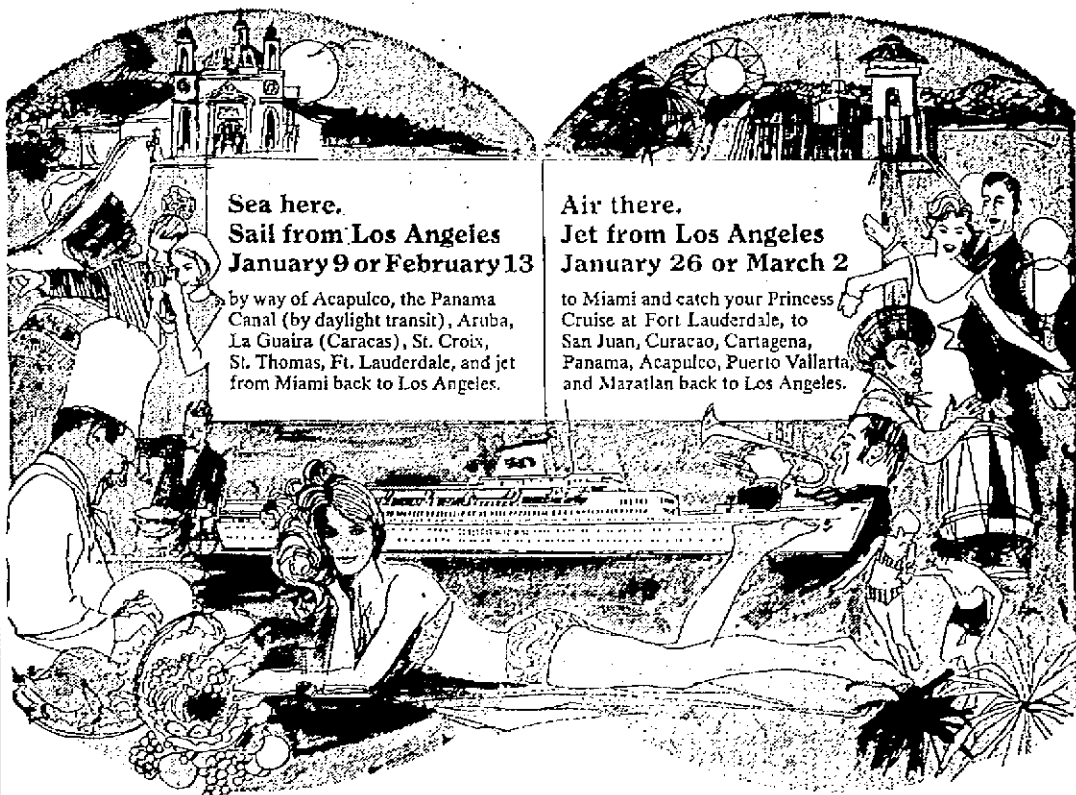
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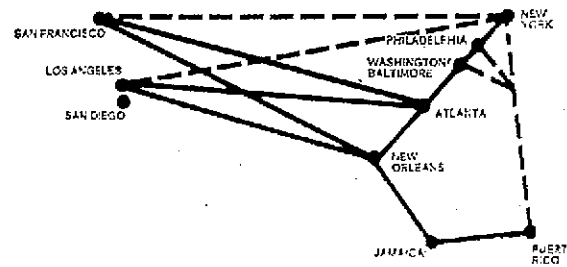
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# Costa Rica's girls, scenery lure tourists

By MAXINE ATWATER

SAN JOSE, Costa Rica — This modern Central American capital is just like home — if home is Paris.

Picture this mountain city, ringed by blue volcanoes, with its shady parks, open-air cafes, pretty girls, and National Theater, which is a copy in miniature of the ornate Paris Opera House.

At 5 o'clock, when offices close for the day, international girl-watchers order an aperitif at a sidewalk cafe and settle down to the pleasant business of selecting their individual choices for Miss Costa Rica.

Costa Ricans, considered by many to be Central America's most beautiful people, are mostly of pure Spanish blood, descendants of the conquistadores. When the Spaniards came to this little country — nestled between Panama and Nicaragua — just after Columbus' fourth voyage, they were on their favorite quest: gold. They found little or no gold, but they did discover a land fabulously rich in agricultural promise. For more, it was more than sufficient and they dug in to stay.

THE RICHNESS that attracted and held the Spaniards is still to be seen when you approach this narrow land caught between the Pacific and Atlantic oceans: dark-colored earth, bright green farmlands, rushing rivers. The country, only twice the size of Massachusetts, is 70 per cent plateau, devoted to cultivating coffee, vegetables, bananas, cocoa and sugar. A more recent addition to the economy is a growing cattle industry.

Seeing these rich crop lands is only part of the reason for visiting Costa Rica, though. Mountain-wrapped San Jose is one of the liveliest and loveliest of Latin American cities. Here you share the pleasures of the sparkling downtown area and get to know the people, who are hard-working, yet always seem to have time to be friendly to visitors, especially North Americans.

While people-watching and simply catching the mood of this unique country — long a model democracy — are a big part of any visit, there are numerous other worthwhile sights and activities.

GENERALLY, visitors have tours worked out that are tailored to their personal interests. In San Jose, you have your choice of a number of excellent hotels, and the restaurants offer a variety of international cuisines. In many ways, the capital is more continental than some of the cities in Europe.

A drive around San Jose provides a contrast of old and new, with views of several fine examples of Costa Rican architecture. The new Department of Justice epitomizes the modern style and artfully blends dozens of varieties of marble, including a smoky blue-grey stone that most people have never seen.

The National Theater is a beautiful structure in the style of the French Renaissance period. It was built in 1893 by a group of coffee

plantation owners who wanted to bring theater to San Jose, in an elegant

style. The jewel-box building contains ornate galleries, a regal mirrored salon, stately stairways, and polished parquet floors of some 200 varieties of wood. It could stand equally as well in Paris as in San Jose except for one charming detail: in France the ceiling paintings would be of nymphs and flowers, while here they are gaily-colored scenes of girls picking coffee beans and men carrying the beans to market.

ANOTHER example of Costa Rica's past is the small but excellent National Museum, once a colonial fortress but now a showcase for pre-Columbian

## Travel

gold jewelry, rare pottery, and other Indian artifacts.

Driving outside San Jose, you take one of the hemisphere's most scenic drives, first to 11,000 foot Irazu Volcano, then to the fertile valley below where the Spaniards first landed in the 1500s.

The road to the volcano passes through the old capital, Cartago, then winds through fields of vegetables, fences of cypress trees, and rows of wild lit-

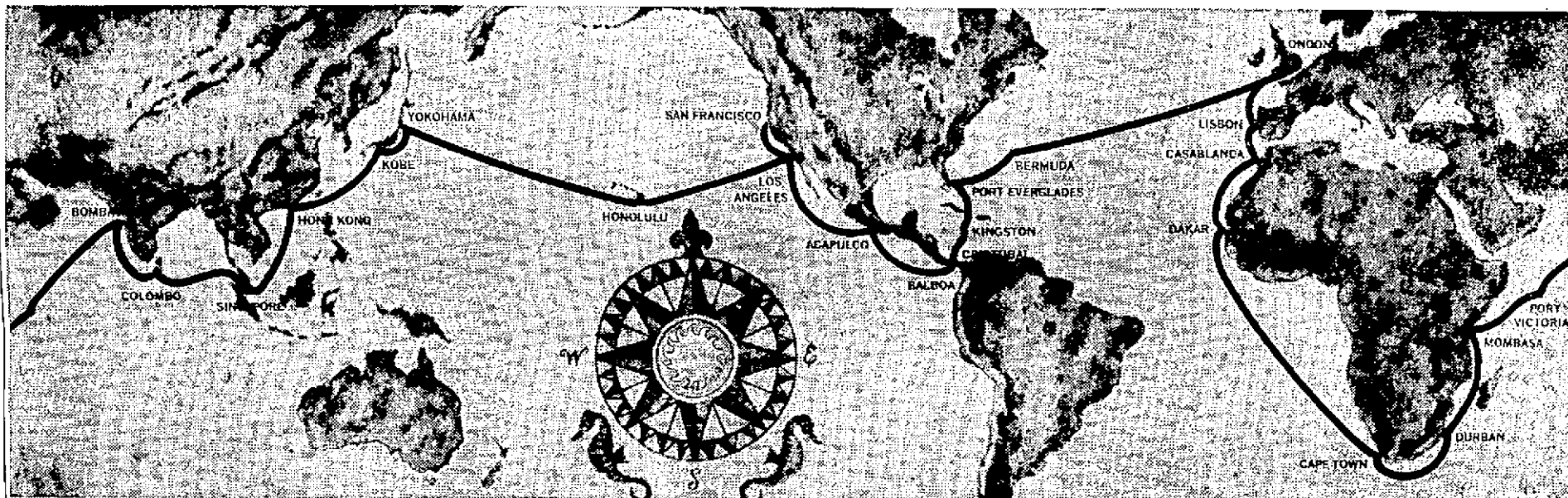
les. The climb to Irazu is breath-taking as first you approach, then pass through, and finally rise above puffs of white clouds that curl out of the blue valleys. At each turn you rise higher above the clouds until you have the illusion of flying on top of the world.

JUST BEFORE reaching Irazu's peak, the terrain changes abruptly from lush green to grey volcanic rock and ash. A quarter-mile walk from the end of the highway takes you to the crest of the volcano where you look down into two craters, one filled with water and the other usually emitting blasts of steam.

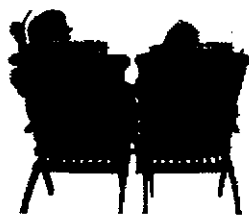


EARLY SPANISH CONQUISTADORES came to Central America in search of gold, but in Costa Rica they found a lush, green land that held much greater promise in agricultural riches. The quiet, sleepy inlet of Mato de Limon in Puntarenas on the Pacific Coast (above) has changed little since this part of the world was discovered nearly 500 years ago. (Costa Rica Institute of Tourism photo)

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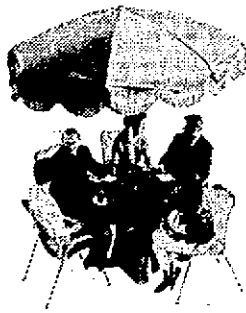


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# Animals put on show at new safari lodges

By G. M. QUARNSTROM  
VOI SAFARI LODGE, Kenya—A new type of safari lodge is helping provide comfortable accommodations in settings of rare beauty for the increasing volume of tourists attracted to Kenya.

Two lodges have been opened recently, the one here at Voi and another at nearby Ngulia (swallow the "N" and then pronounce "gulia" in the way you say "Julia"). Both are in the Tsavo National Park, east of the Masai Amboseli Game Reserve and Mt. Kilimanjaro. The Long Beach area visitor will be pleased by these lodges, each of which will earn a reputation to rival those of the long-established hotels and lodges in other East African game centers.

As yet the new lodges are not on the usual safari tours, so they are uncrowded.

Except for animals in the area I saw, while dining, sixteen elephants move slowly away from the flood-lit waterhole and a pride of four lions emerged carefully from the darkness for their evening drink.

(Darkness comes early in Kenya, which is virtually astride the equator, bringing days and nights of virtually equal length the year around.)

VOI LODGE is designed on three levels with a panoramic view across the Tsavo plains. It is isolated but has a fine water supply from the famous Mzimba springs, plus a laundry, bakery, electricity, radio telephone, gasoline pumps and even a light aircraft landing strip.

The lodge is a forerunner of a new type, designed to be in character with a dramatic site and at the same time provide standards of comfort and service which today's international tourist expects. The simplicity of the older game lodges has been preserved in planning and design, but the comforts of the modern hotels are included.

All the bedrooms here and at Ngulia have private bathrooms and a splendid view of the Tsavo plains, over which roam great numbers of wild animals.

Our drive here, in one of the comfortable safari buses of Kenya's busy transportation agency, Kenatco, was through an area filled with never-to-be-forgotten wild animal sights. The park is renowned for elephants, which sometimes congregate in herds of several hundreds. I saw as many as 27 at a time, so very close to the road and often crossing just ahead of



ELEPHANTS ABOUND in Tsavo National Park, Kenya, along with a great variety of other big game. (Photo by Gordon M. Quarnstrom)

our bus. And there are giraffes, cape buffaloes, zebras, impalas, gazelles, lions, rhinos, hippos and many types of small game.

NGULIA LODGE is one of the most wonderfully situated anywhere. Isolated, 30 miles inside West Tsavo Park, it is set in the magnificent scenery of the Ngulia Hills, looking down from the edge of the great Ndawa escarpment. The world's biggest lava flow, the Yatta, can be seen on the horizon. The landscape is bathed in ever-changing colors, particularly in the twilight, as the sun paints the great valley much in the fashion of the Grand Canyon of the Colorado.

Natural materials have been used throughout the lodge. Stone from the site was available in many colors, in both lava and quartzite composition, with a handsome variety of yellows, blues, browns and grays.

The waterhole directly below the main lodge was host to seven big elephants as I arrived, following a day's drive through the park after an early morning departure from Nairobi in the company of David Hunter of London, gathering information here for his employer, British Overseas Airways Corp. BOAC, a pioneer in serving Kenya, has 15 weekly services from London to Nairobi, with good connections from Los Angeles via New York.

Dinner in the high-roofed dining hall (open to the breezes and with no insects of any kind!) brought another view of the "red" elephants (coated with the red dust with which they cover themselves) at the waterhole. And to another waterhole, even closer to the lodge, came two shy bush bucks, followed by a broad-beamed rhino. What

## Western common fare eases inter-isle travel

Visitors to Hawaii, who want to visit neighbor islands, now have more flexibility by taking advantage of Western Air Lines' common fare arrangements with inter-island air carriers.

Through common fares, airborne vacationers often have a chance to visit several neighbor islands for little more than the cost of a Mainland-Hawaii ticket. However, all airlines but Western require that visitors taking advantage of the arrangement enter at Honolulu or Hilo, then depart to the Mainland from the other.

This often puts visitors in an inflexible inter-island travel pattern that results in irritating congestion at popular destinations and possible difficulties in obtaining desirable hotel accommodations and inter-island air transportation.

WESTERN'S Islander passengers between the Mainland and Honolulu may use its extended common fare to visit the Neighbor Islands of Kauai, Maui, and Hawaii for just \$15 over the Trans-Pacific

fare. Most importantly, they are free to arrange their holiday schedules both in Honolulu and on neighboring islands to suit themselves, because Western's common fare program allows them to both enter and leave through Honolulu.

A Western traveler may start his island stay in Honolulu then go to the Big Island of Hawaii, to Maui, and then Kauai, returning to Honolulu for the flight home, or he could connect directly through Honolulu to Hawaii, then Maui, Kauai and end his vacation in Honolulu. For an additional \$5, either the islands of Molokai or Lanai may also be included.

ARRIVING visitors who wish to travel directly to Kauai, Maui or the Big Island, Hawaii, may fly Western's Islander jet from the Mainland to Honolulu and immediately connect to a neighbor island free of charge. Those wishing to visit Honolulu and any one of the Islands of Kauai, Maui or Hawaii may do so for \$5 over their Trans-Pacific fare.

# Travel and RESORTS

INDEPENDENT, PRESS-TELEGRAM—W-11  
Long Beach, Calif., Sept. 27, 1967

were in abundance, a dozen or more hippos were in the clear waters of the pools, fish could be seen in huge numbers, and on the bank rested one of the numerous crocodiles which make their home in this idyllic setting. There was good reason, indeed, for the "No Bathing" signs. The park people have built an observation platform at Mzima to allow a view directly into the pools, and there also is an underwater viewing hut which permits you to look out at the hippos and fish as they peer in through the glass at you.

The nearby Chyulu Hills, consisting of a series of volcanic cones, serve as a giant sponge and absorb much of the rain that falls on them during the "long rains" during the last three months of each year and the "short rains" in May and June. A great share of the rain finds its way through the southern part of the hills and emerges as the crystal waters of Mzima.

a fascinating backdrop to an elegant meal.

WATER FOR Ngulia lodge also comes from the Mzima springs, about 23 miles away by winding road. A visit to the springs provided a memorable view of crystal clear waters gushing out of a dry valley of arid lava, to provide beautiful pools fringed by palms and tamarinds. Colorful birds and monkeys

## L.A. gets new air routes

New air routes, in addition to those recently inaugurated in Hawaii, are being added for the convenience of travelers at Los Angeles International Airport.

Eastern Airlines, Northeast Airlines, United Air Lines and British Overseas Airways Corporation are among those announcing new flights.

Eastern Airlines commences operating Tuesday from the West Coast with three flights a day to Atlanta, at 10:20 a.m., 1:10 p.m. and 10 p.m. From Atlanta, they will connect to other important cities in southeastern United States.

Northeast Airlines will inaugurate Yellowbird service on its new Miami-Los Angeles route on Oct. 1.

James O. Leet, Northeast's president, said the airline will have three 727 jetliner flights daily in each direction, leaving Miami at 10:15 a.m., 4:30 p.m. and 11 p.m., and leaving Los Angeles at 10 a.m., 1:40 p.m. and 11 p.m.

UNITED will open up a

major new air route between the West Coast and leading cities in the mid-South beginning Oct. 26. Travelers who previously have been required to change planes to fly from Los Angeles to Birmingham and Huntsville, Ala., Norfolk, Va., and Durham, Greensboro, High Point, Raleigh and Winston-Salem, N.C. will then be able to fly either nonstop or with one stop between Los Angeles and these southern cities.

Long said United will follow up on the initial schedule pattern over the new route by adding non-stop daily round trip flights between Los Angeles and both Huntsville and Memphis on Dec. 12.

BOAC will serve Fiji and Sydney westbound,

and London eastbound from Los Angeles with five flights weekly with British-built VC10 jetliners starting Oct. 26.

Philip Graham Bell, BOAC's manager West Coast, said the flights from Los Angeles will depart daily except Monday and Saturday at one minute after midnight, arriving in London the same evening. There will be only one stop on the flight, in New York, for a leisurely breakfast in the dining room.

Flights from Los Angeles to Nandi, Fiji and Sydney will leave daily except Wednesday and Friday at 7:15 p.m., flying first to Honolulu and then across both the international date line and the equator to arrive in Fiji and Sydney the next morning.

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\*All tour prices per person, based on double occupancy.

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## "MAGIC WEEK" Mexico City Taxco & Acapulco 8 days-7 nights

Enjoy Western's Fiesta Flight service to Mexico City, your headquarters for 3 nights; half-day tour of Mexico City; full day at leisure for shopping, relaxing, optional tours; motor coach trip to Acapulco with overnight at Taxco; accommodations for 3 nights in Acapulco; 3-hour luxury yacht cruise of Acapulco Bay; free time for swimming, water skiing, skin diving, deep-sea fishing, relaxing; transfers between airports and hotels.

**\$228**

## "MAGIC WEEK" Acapulco 8 days-7 nights

Via Western Airlines Fiesta Jet direct to Acapulco, then get set to enjoy: 3-hour luxury yacht cruise on Acapulco Bay; cocktail and midnight show at El Mirador where you see the breathtaking La Quebrada Cliff Divers; cocktail and show at Ciro's night club, Casablanca Hotel, with the fabulous Aztec Flying Indians; ample leisure time for swimming, water skiing, skin diving, deep-sea fishing, lazing in the sun; airport transfers to and from the hotel.

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## 2 Magic Weeks in Mexico City Taxco & Acapulco 15 days-14 nights

Includes 5 nights in Mexico City, 2 nights in Taxco, and 7 nights in Acapulco; half-day city tour in Mexico City; free days for shopping or optional tours; 3-hour luxury yacht cruise on Acapulco Bay; cocktail and midnight show at El Mirador where you watch the La Quebrada Cliff Divers; cocktail and show at Ciro's night club, Casablanca Hotel, where Aztec Flying Indians perform without nets; round-trip Western Airlines Fiesta Flight; transfers between airports and hotels.

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L.A. 9/21

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## AT WIT'S END

# Picture worth 10,000 words?

By ERMA BOMBECK

Many newspapers have a policy of running pictures of their writers and columnists next to their efforts. My picture has not had the effect on my readers I would have hoped.

A man wrote that I looked like his first wife, to whom he stayed married eight days. A woman said I didn't look like her idea of a writer at all, but a co-set salesman at the end of a long day. Still another commented, "What's a matter, honey? Were you born too soon for the pill?"

I'm not too crazy about the picture myself, but I have learned to adjust. I know it is disillusioning and often disappointing to meet writers face to face. It's like discovering John Wayne has training wheels on his horse.

Some writers (especially book authors) solve the problem by using their high school graduation pictures. (The spit curls and the megaphones are dead giveaways.)

The rest of us take our lumps. Recently I had occasion to take some tests at a clinic and was running around like the first act of "Oh Calcutta!" I was clutching two TV Guides to bridge a credibility gap when a woman charged me and said, "Good grief! I had you figured for a bigger woman. Wait'll I tell Fred."

"I write tall," I apologized and immediately cringed.

"You look like just a plain old housewife," she groused.

She had expected Joey Heatherton and

was confronted with a Joey Bishop. I wanted to sit down and cry but all the chairs were metal.

I know how the poor woman felt. Probably the same when I discovered Truman Capote wasn't a baritone; Jacqueline Susann couldn't make den mother and Mary McCarthy didn't want to keep the faith. I have always subscribed to the theory that writers should be like the old radio heroes and heroines—heard but not seen. Then they could be anything you wanted them to be, limited only by your own imagination.

WRITERS should be people of mystery who regard reality as a nice place to visit but they wouldn't want to live there. Writers should be a little weird and a lot unconventional. They should be wild, zany, exciting, stimulating and unpredictable. It takes a lot of imagination from the reader.

I wanted to run after that poor woman and say, "Would it help if I told you I had a trench coat? That I type my column from a grocery cart? That I dry my elastic hose from the no-draft in the car? That I wear a wig and send my own hair out to be done?"

It was too late.

They could run William Shakespeare's picture with my column and that one reader would still see me shivering in the clinic, insecure and clutching two TV Guides to my chest. She could never identify with that!



MR. AND MRS. VASA L. VANDIVORT

## Mr., Mrs. Vandivort celebrate anniversary

A reception Saturday at 7 p.m. in Bethany Baptist Church, 2244 Clark Ave., honored Mr. and Mrs. Vasa L. Vandivort on their golden wedding anniversary.

Married Sept. 21, 1919, in Cabool, Mo., the couple came to Long Beach in September, 1936. For 25 years Mr. Vandivort was owner of Van Frame and Axle Company, 15th Street

and Long Beach Boulevard. A year ago, he and his wife moved to Cypress where they reside at 9080 Bloomfield St.

Mr. and Mrs. Vandivort have three daughters, Mrs. Wendell Austin and Mrs. Ralph Morrell of Long Beach, and Mrs. Kenneth Champagne of Houston, Tex.; eight grandchildren and one great-granddaughter.

## J. D. Winns tell Mary Beth's troth to L.B. theology student

Mr. and Mrs. J. D. Winn of Long Beach announce the engagement of their daughter, Mary Beth, to Arthur Lawrence Lorenzini Jr., son of the senior A. L. Lorenzini, also of Long Beach.

The future bride is a graduate of Jordan High School and a senior in the California State College at Long Beach School of Nursing where she is affiliated with Alpha Tau Delta, professional sorority.

The benedict-elect, also a Jordan High alumnus, was graduated with honors from UCLA. He will begin graduate studies at Westminster Theological Seminary in Philadelphia, Pa., this fall.

An August, 1970, wedding is planned.

## Vows read in chapel ceremony

Nuptial vows were exchanged Saturday in Chapel of the Wedding Belts by Sherrill Campbell and Donald Ewald. A reception for 200 guests in the tropical gardens of the chapel followed.

The bride, daughter of Mrs. Herman Campbell, 3815 Cedar Ave., and the late Mr. Campbell, wore a seed pearl trimmed Chantilly lace gown.

The bride groom is the son of Mr. and Mrs. John F. Ewald, Pomona. He is a graduate of Wilson High School. The new Mrs. Ewald was graduated from Polytechnic High School and Los Angeles College of Medical and Dental Assisting.

Bonnie Jean Dissmore served as maid of honor



MRS. DONALD EWALD

with Mary Catherine Heretica and Lois Beer as bridesmaids. Carl Goldsmith was best man, Thomas McDuffie and Frederick Smith seated guests.

## Couple sets Arrowhead honeymoon

Wearing a princess style Chantilly lace and pearl de soie gown, Cheryl Roberta Harris became the bride of Glenn Robert Holmes in Starr King Presbyterian Church Saturday. A church reception followed.

The new Mrs. Holmes is the daughter of Mr. and Mrs. Owen L. Harris, 181 East 69th Way, and the bridegroom is the son of Mr. and Mrs. Gail S. Holmes, 6055 Graywood Ave.

Darlene Jands Harris, was maid of honor. The bridegroom's brother, Gail A. Holmes, was best man with Robert Brown, Robert Holmes and Thomas Grooman, ushers.



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# Southland

Sunday, Sept. 21, 1969

Billy Graham  
Still Going Strong

--See Page 6

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



California's Missions . . . Page 5



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**Glad You Asked That!**

By Hy Gardner



Gleason with Honey Merrill before he found a "summer replacement."

**Q.** WHAT WAS the reaction of Honey Merrill (longtime Jackie Gleason companion-secretary) to the announcement that the comedian had found a new love? Did it crush her? What will she be doing now? — Barbara Peters, Tampa, Fla.

A. I put the question to her gently, I thought. "How do you feel about your summer replacement?" Honey laughed and said, "I predicted such a happening at our last goodbye. I hope Beverly (McKittrick) loves Jackie and makes him happy. I'm afraid it will be another long engagement, since he'll have to file for divorce all over again. Me? I feel free as a lark, too. I've started to build up an interior decorating business here on Miami Beach. I've completed many decorating assignments in the past, including Jackie's \$300,000 round house in Peekskill, his house and offices in Miami, and half a dozen guest apartments. It's fun and I have many contacts."

**Q.** In "The Shoes of the Fisherman," Anthony Quinn and Oskar Werner make the sign of the cross together — Quinn from right to left, Werner from left to right. How do you account for this? — E. O., Dayton.

A. Catholics of the Roman Rite make the sign of the cross from left to right, with all five fingers and an open palm. Catholics of the Byzantine Rite cross right to left, with the thumb and first two fingers up, signifying the Trinity, and the last two fingers down, signifying the double nature of Christ (God and man).

**Q.** Who was the Gibson Girl, who was so popular in the early 1900s? And did she marry a millionaire? — Prudence R. N., Buffalo.

A. The Gibson Girl was no one person. It was a name given to all the exotic models painted by

Charles Dana Gibson, one of the most famous illustrators of his day. They were considered status symbols and married well.

**Q.** If an actor or actress on a TV show or series dies, are the rerun residuals paid to the family? — Mrs. Pauline Young, Far Rockaway, N.Y.

A. Definitely, like a paid-up annuity.

**Q.** Wasn't it Winston Churchill who, when told by a snippy female that "if you were my husband, I'd give you poison," retorted, "And if I were your husband, I'd take it"? — Carole Drew, Chicago.

A. No. While it sounds Churchillian, the quip that sailed in the night has been credited both to former British Prime Minister Lloyd George and (in "Famous Insults" by the Peter Pauper Press) to Col. Washington Cloud, a Southern lawyer.

**Q.** The late Mario Lanza was often compared with Enrico Caruso. Will you ask Met Opera's Rudolf Bing which tenor today could be compared with the Great Caruso? — An Opera Lover, So. Ozone Park, N.Y.

A. "Don't make comparisons," Bing's predecessor, the late Giulio Gatti-Casazza, who was general manager of the Met for 27 years, advised. And Bing agrees, saying, "I'd be in all kinds of trouble with the present crop if I didn't follow that rule."

(Copyright 1969, by Field Enterprises, Inc.)

Do you have a question about a famous person? Send it to Hy Gardner, Southland Magazine, P.O. Box 2505, New York, N.Y. 10017. Gardner will answer as many questions as he can in his column, but is unable to send personal replies.

# Southland

MAGAZINE

ROBERT S. MARTIN, Editor

MARK CLUTTER, Associate Editor

## OUR COVER

Two hundred years ago—on July 16, 1769—Father Junipero Serra founded Mission San Diego de Alcalá at San Diego. It was the first of 21 missions to be established in California by the Franciscans; the last was established in 1823. The missions, "a day's journey apart," stretched from San Diego to Sonoma, and they played a major part in the early history of California. Our cover shows a scene at the most famous of the chain of missions—Mission San Juan Capistrano, located midway between San Diego and Los Angeles. Turn to Page 5 for Mary Neiswender's story of California missions.



Cover Photo by MARY NEISWENDER

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## NEXT WEEK

Gary Gabelich of Long Beach, who last weekend set a world propeller speed record in his fuel drag boat Crisis and who soon will try to break the world land speed record, is the subject of an article next Sunday.

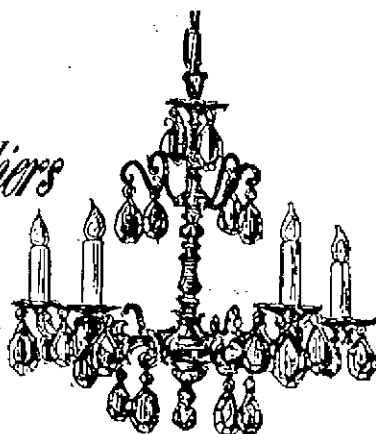
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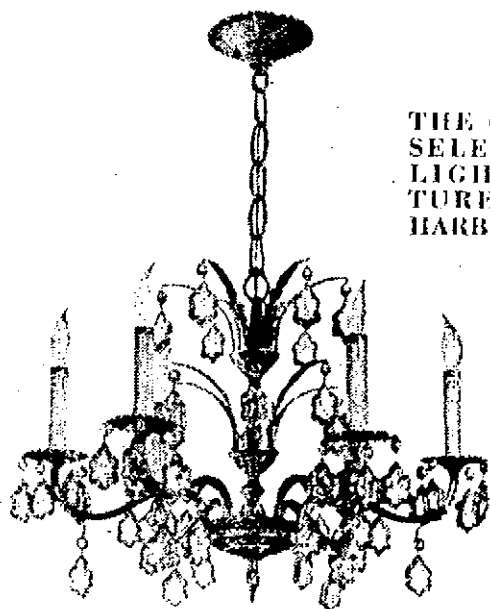
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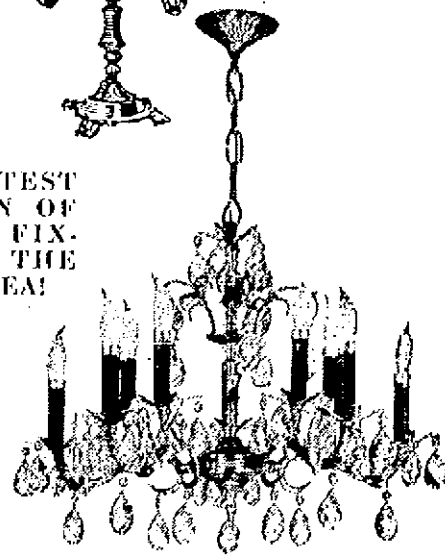


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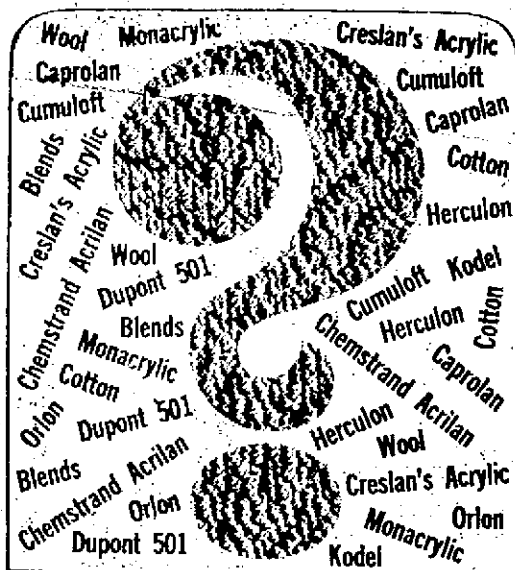
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## THE WELLS REPORT

# Now I Can Say It

By Bob Wells

**WHAT BOTHERS** me most, I guess, as I write this is the feeling that somehow he'll read it and raise hell. He didn't approve of his name appearing in his newspapers if it could possibly be avoided. He had various rationalizations for this, but I think the basic reason was his hatred of pretense.

He knew that no writer was going to be anything less than kind to a publisher in his own newspaper. Most reporters play it safe and are a great deal more than kind to their publishers, and in many cases a great deal less than honest. Most publishers delight in the crispy, crunchy goodness of the ego puffs in their own press, but not Herman H. Ridder.

He knew it was phony and phoniness irritated him. Besides, as he would have pointed out, it was a waste of good newsprint and newsprint costs money.

Then, too, like a lot of very intelligent, introspective men, he was almost agonizingly shy. I recall the first time I met him. It was soon after he had acquired the Long Beach papers and soon after I had gone to work for them. He gave a party for editorial employees at his home next to the Virginia Country Club golf course. It was carefully explained to us that the publisher would be late and might not stay long. He was recovering from a bout of laryngitis.

He showed up late, all right, but he stayed for quite a while and he seemed to have no difficulty in talking, once he got over his distaste of having to make social conversation with a couple of hundred strangers. I remember looking at the crowd and remarking to him that it was the first time I had seen the entire editorial department mustered in one place.

"Yes," he said with a grin, "if I were to take management's point of view, I'd say we were overstuffed."

**THOSE OF US** who worked for Herman H. Ridder and knew him feel that with his death last week these newspapers are suddenly very much understaffed. And not only the newspapers, but the entire area that they chronicled and influenced.

He was not a warm man in the sense that he possessed an instinct for immediate outgoing friendliness. He was too intellectual and introspective for that. But he was intensely intelligent, concerned and candid, with quick flashes of outrageous humor.

To many of us, even to some of his own age, he was a father figure. We valued his opinion and were overpleased by his approval and disproportionately hurt by the lack of it.

**MOST OF THE REPORTERS** and editors who worked for him did not know him. Many had never seen him. He stayed out of the newsroom and left the running of it to editorial management. He said sometimes that he wasn't really a newspaperman; that he was only a person who made money in the newspaper business. But I know of no publisher with more respect not only for the business of journalism but also for the profession of journalism.

When I first had occasion to work with him rather closely, he insisted on calling me George, because he had gone to school with a George Wells. In a week or two, he learned my first name. By

that time, however, his secretary and half the people in the building were calling me George.

And I recall the first time he summoned me to his office to discuss a problem the papers were working on. He started with a rather long but very analytical statement of the problem. Anxious to save him some time, I interrupted to indicate that I was already familiar with what he was discussing.

He stared at me for a moment and his pale blue eyes chilled to the color of Beaufort Sea ice. Then he resumed his remarks at precisely the point where I had interrupted. I got the impression that before he had called me to his office, he had carefully worked out just what he was going to say to me, and he was going to say it.

**IF HE RESPECTED** the craft of newspapering, he also respected the power of newspapers. I came to these newspapers shortly after Herman Ridder became publisher. In 17 years I saw him nudge, cajole and taunt Long Beach into changing from a sleepy, smug, provincial Iowa town into a modern city. The process is not yet complete, and he would be the first to insist that there were a great many others assisting. Yet, I think that most of the men who have moved this city in the past two decades would agree that Herman Ridder was the greatest single force in it for progress.

He used the power of his newspapers, yet that power awed and frightened him. I remember discussing with him a study he had had made on the effect of the newspapers' endorsement in an election.

"The power of a newspaper sometimes quite literally scares me," he said. He was concerned that the power that rested in his hands be used only for a good cause, for limited objectives and not too often. Once committed to a cause, he fought for it as hard as he knew how. When he won, which was usually the case, he was equally as concerned about finding a way for his defeated opponent to save face.

**HE WAS CONCERNED**, too, that his newspapers express a variety of opinions, not merely echo his own. It is true that he once killed a daily column of mine. It was the day after the gubernatorial election of 1962. I ran a framed blank space in the morning paper under the headline "Political Coloring Book." Under the framed space was the caption: "This is Richard Nixon. Color him invisible."

Herman Ridder ordered it deleted from the afternoon paper. He thought it in bad taste for a newspaper that had endorsed Brown over Nixon. He may have been right. I had too great a respect for his opinion to resent it. In any case, as subsequent events have proved, it was highly inaccurate.

Yet, there was never any pressure on me to conform to the opinions of the publisher. He frequently told me, "I don't agree with everything you write, and I sincerely hope that you don't agree with every opinion of mine."

**THE TROUBLE WITH** a publisher, like any employer, is that you have to wait until you have left his employ or he has died to say what you really think of him.

I hope Herman Ridder won't be too upset when he gets the early Sunday edition by angel mail, but I thought a lot of him. I mean, for a publisher, he was OK.

# The Missions of California

By Mary Neiswender

**J**UNIPERO SERRA was born more than 250 years ago on the small Mediterranean island of Majorca, but he left his legacy 10,000 miles away stretching like pearls up the coast of a then-unexplored wilderness.

The California Missions — from San Diego to Sonoma — stand in tribute to the Franciscan missionary.

Although only nine of the 21 missions were founded under the priest's direct guidance, the rest were established using his dream as a guideline.

He dreamed of a "string of missions—like a Rosary" — which would not only bring Christianity to the Indians, his primary goal, but would be their school. He would teach the Indians to till the soil, raise livestock and build their homes of adobe. His missions, he said, would also serve the traveler.

They were built "a day's walk" from each other, and travelers could traverse the entire length of El Camino Real — 700 miles from San Diego to Sonoma — without a coin to pay for food or lodging. The fathers at each one of the missions would always welcome guests and, if that guest was without funds, the padres would usually see that he had at least a few coins to see him through to his next stop.

All they asked in return was "news." The fathers had no newspapers or radios. Mail was slow, irregular or non-existent. Guests brought news from the outside world and an exchange of ideas.

They were welcomed with the ringing of bells and the smiles of all mission-dwellers.

The missions, in those early California days, were the cultural backbone of the state. The backbone of a nation, meanwhile, was being molded on the east coast of the continent — as the colonial settlers of the original 13 states were beginning their long struggle for independence.

**T**HE ESTABLISHMENT of the missions began with the expedition of Jose de Galvez in 1769. The soldier invited the then 55-year-old Father Serra to join him. The priest, who had been involved in missionary work in Mexico for 19 years, and Gaspar de Portola, acting governor of Mexico, would travel by land; De Galvez would go by sea.

The sea expedition was hard hit; many died and one of the three ships in Sunday, Sept. 21, 1969

the force was lost. The land party didn't fare much better, but it finally reached San Diego on July 1, 1769. There the two expeditions joined, and Father Serra founded his first mission, naming it after an obscure Spanish monk canonized by Pope Sextus V in 1588 — San Diego de Alcalá.

From San Diego, the lame missionary walked up the California coast. He established his second mission 11 months later at Monterey — San Carlos Borromeo de Carmelo. The mission later was moved near Carmel, six miles away, because of trouble between the Indians and the soldiers.

But this mission became the padre's favorite — the one he called home when he wasn't building new missions. And it is here that he is buried.

**T**HE MOST FAMOUS of the missions, however, beautiful San Juan Capistrano, wasn't founded by Father Serra, but was begun by his follower — Father Fermén Lasuen.

It attracts more visitors than any other mission and has even been put to song — pointing out the legend of the swallows, which, it is said, leave every year on Oct. 23 and return on St. Joseph's Day, March 19.

But the swallows aren't the only things that attract sightseers to the mission.

The oldest building in California — the only remaining church in the state that was used by Father Serra — it contains one of two original confessionals, the old stations of the cross, the candlesticks, torches, processional cross, statues and pictures saved from the earliest days of the mission. Original Indian decorations are preserved. The beautiful Spanish altar, more than 300 years old, was brought from Barcelona, Spain.

Although the chapel is well preserved, the old stone church, dedicated in 1806, is in ruins, destroyed by an earthquake six years later. The bells which hung in the bell tower of the church now hang in the Campanario—placed there in 1813.

San Juan Capistrano is one of the most elaborate missions, due to the fact that more than a thousand Indian converts lived and worked at the mission. On its grounds still can be seen the remains of bygone generations and bygone art.

... Olive crushers used to make ol-



A scene at Mission San Juan Capistrano, most famous of the 21 Franciscan missions in California which stretch from San Diego to Sonoma.

ive oil for cooking and to fill sanctuary lamps.

... Ruins of tallow vats in the mission workshops. Here was made tallow for mission use and for barter. Hides were tanned nearby. Also nearby are the dyeing, weaving and candle-making shops.

... Metal for old locks, key and iron bars were prepared in a smelter still on the grounds.

... Also on the grounds is the "calabozo" where unruly Indians were put as punishment.

... Vestments worn by the padres, hand-carved wooden statues belonging to the original church, and a library of old mission books in sheepskin and parchment all are still part of the mission, one of the best-restored in the chain.

**A**LTHOUGH HOSTILE Indians, famine, earthquakes and sickness took its toll of missions and missionaries, the missions survived and prospered.

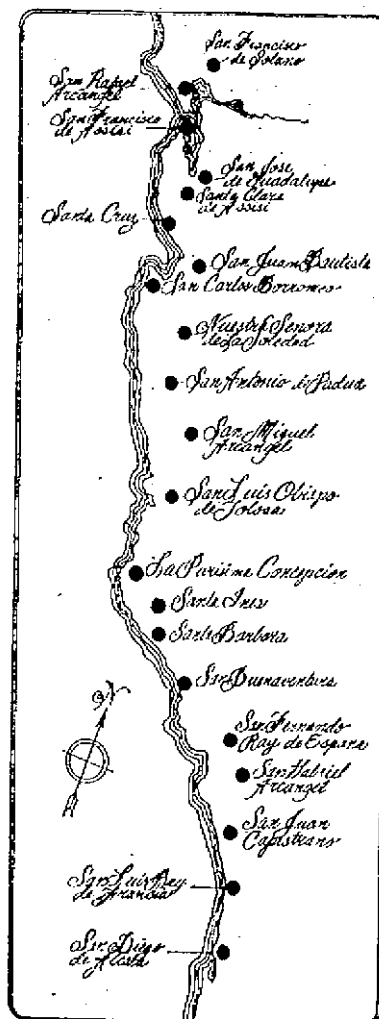
But they did not survive Mexico's successful fight for independence from Spain, which brought with it "land programs" instituted by the civilian governments. Newly installed Mexican governors appropriated mission lands and property for themselves and their friends. Priests and Indians alike were driven off.

Mission San Antonio de Padua — the third mission to be founded by Father Serra — is an example.

Thirteen months after he had dedicated his favorite, San Carlos Mission, he hung a bell on a live oak tree near what is now the town of Jolon, southwest of King City, rang it and dedicated the church on the spot.

Desolate as the place was, a lone Indian approached at the sound of the bell and soon returned with others.

Three years later, a mission account- ing showed the presence of 173 Christian- ized Indians, 63 cattle and seven horses.



Map shows locations of missions which, when founded, were "a day's journey apart."

(Continued on Page 15)



# Billy Graham: Still Going Strong

By Les Rodney

**T**WENTY YEARS ago this month a curly headed, 30-year-old Southern Baptist preacher named William Franklin Graham pitched a block-long tent at Washington and Hill Streets in Los Angeles to begin a one-week revival meeting.

He was scarcely known outside of Christian circles in the Midwest, where he had been pastor of a church in Western Springs, Ill., had barnstormed for Youth for Christ, and had been appointed head of a small denominational school in Minneapolis.

If you were talking about evangelists in September 1949, "Billy" meant the late Billy Sunday.

A funny thing happened to the one-week tent revival. The word "charisma" was not yet fashionable, but the intense young evangelist had it by the bushel load, and Southern California responded. Three thousand seats were hastily added to the original 6,000, and the revival was stretched to eight weeks. More than 350,000 Southlanders entered the big "canvas cathedral," and 3,000 of them were sufficiently moved to "hit the sawdust trail," stepping forward at Graham's invitation to embrace Christ and pledge to transform their lives. Among them was a notorious gangster, a right-hand man to Mickey Cohen. The publicity around this major victory catapulted Graham's reputation.

Next Friday night, Sept. 26, 1969, 20 years later, the same William Franklin Graham opens a 10-day crusade in Anaheim Stadium (appropriately enough the home of the "Angels," complete with neon halo). Of the hundreds of thousands who will attend, a majority probably never heard of Billy Sunday.

**"BILLY"** is Billy Graham, the man who has preached the gospel to more people than anyone else in history, perhaps all others combined.

Best-selling author, successful movie producer, intimate of presidents, in his nearly 200 major crusades alone the former Fuller Brush salesman from Charlotte, N.C., has brought the Lord's Word in person to more than 50 million folks in 51 countries on every continent. Would you believe a crusade in mostly Catholic Zagreb, Communist Yugoslavia, two years ago?

Crusade records list 1,188,938 "decisions for Christ" over the years.

Prime TV and radio time brings the number of Graham's listeners into astronomical figures. The "Hour of Decision" radio program is broadcast by 800 stations around the globe.

This will be Billy's third crusade in Southern California—his first in the Long Beach-Orange County area. He came back to the Southland six years ago, but instead of a dusty tent he took the Los Angeles Coliseum for 25 days. Turnstiles hummed to the tune of 910,445 persons, an average attendance of almost 38,000, which would make any big league baseball team ecstatic.

There will be no spontaneous extending of the crusade in Anaheim's "Big A." The Billy Graham Evangelistic Association runs on a tight schedule, as befits an organization with an annual budget of \$15 million. About half of that goes for the 3.5 million circulation of Decision magazine, a highly professional color job begun in 1963 and now published in English, French, Spanish, German and Italian. The magazine accepts no advertisements.

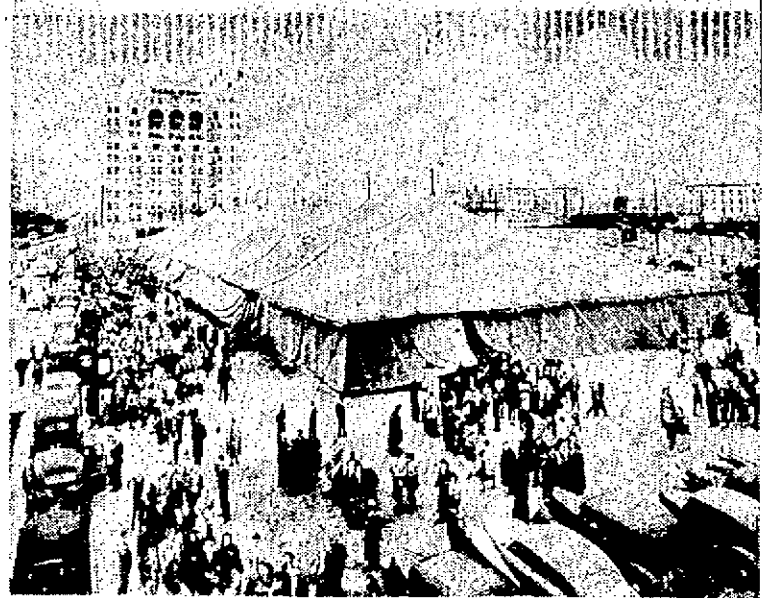
Well aware of the sneers of some detractors that evangelism is often big business, the association is fanatically rigorous in its accounting for every penny. Graham receives no money from the crusades. He gets an annual salary of \$24,500 from the association. An executive committee of prominent area laymen and ministers receives and disperses all crusade moneys. When it is over, a detailed public audit is conducted and published. The Anaheim Crusade's budget of \$585,000, which includes months of preparation and follow-up, will hopefully be met by the offerings taken every night at the admission-free meetings, plus donations by firms and individuals.

The Graham association itself owns only its headquarters building in Minneapolis, and no other property, stocks, bonds or investments.

**THE WORLD'S** most famous preacher was born the son of a Carolina dairy farmer. The young Billy once hoped to become a big league baseball player (an ambition which Billy Sunday, interestingly, achieved before turning to the cloth.) But at age 17 Billy Frank, as Graham is known to family and intimates, went to hear a fiery evangelist named Mordecai Ham who was shaking things up in Charlotte. After three sessions, young Graham made up his mind.

"That night," he says, "I committed myself unreservedly to Jesus Christ. I burned all my bridges behind me. I determined to spend the rest of my life in His service."

The memory of his own conversion undoubtedly helped convince Graham that winning converts in dramatic manner through eloquent persuasion was not some gimmick. This conviction could



Twenty years ago Billy Graham conducted a revival meeting in a tent at Washington and Hill Streets in Los Angeles and began his rise to worldwide fame as an evangelist. Scheduled for one week, the revival was extended to eight weeks. Graham will return to the Southland Friday to begin a 10-day crusade in Anaheim Stadium.



have added the extra touch of personal sincerity needed to pull forward Big Jim Vaus, Cohen's gangster henchman, that 1949 night in the tent.

"It was more or less idle curiosity that took me into the tent," Vaus reminisced with this writer. "He was preaching that day on the theme, what shall it profit a man if he gain the whole world and lose his soul. This kind of hit me where I lived, especially the way he put it, so down to earth, not preachy."

"Still, I probably would have left as most of the others did, but right at the end Mr. Graham, the way he can do, as if he knew me and was talking right to me, said 'There's a man here tonight who knows this is the decision he should make . . . this may be his last opportunity.'"

The gangster stepped forward. His picture hit the papers the next day. Cohen thought at first it was all a joke. When assured by his comrade-in-crime that it wasn't, that Vaus was cutting out, selling everything he owned and making restitution to everyone he could, Mickey became intrigued. "I wanna met this guy Graham," he said.

Vaus relates that he did sometime later arrange a meeting between Cohen and Graham. Nothing much came of it, except a headline "Cohen Spurns Graham." But Mickey later wrote to Vaus from jail that while it was "too late for me and God to get together," Vaus was a lucky man and "should never go back to the old ways — hang onto what you got."

Vaus, an enormously talented man

for good as he had been for evil, wound up working patiently and creatively with the worst teen gangs in the most fearful slums of Manhattan, with a program so effective that a police precinct captain quit to join him, and former Gov. Mark Hatfield of Oregon made three trips to study his methods.

"I'll tell you this," the blunt Vaus says. "I didn't really know Mr. Graham that night I stepped forward, but I do now, and every year my estimation of him goes up. There are always skeptics lying to poke holes in a man like that. But there's nothing phony for them to find in Billy Graham."

**AT 50,** BILLY GRAHAM'S still full and wavy hair is gray-streaked, as befits a grandfather twice over. Lines have set deep into his face, giving him a ruggedly mature look. Most people would call him young looking for his age. His schedule calls for him to travel about 60 per cent of the time — though when he hits Orange County he won't have been home in six months, what with crusades in Australia and New York and chairmanship of a national evangelical conference.

At his mountain home in Montreat, N.C., with his wife, Ruth, and children — they have three daughters, one married, and two sons, ranging from 11 to 24 — he spends several hours a day in study, keeps up with correspondence and "just enjoys home." He is a sports fan, shoots pretty good golf, swims and jogs — and still goes for colorful sports jack-

ets.

As to whether Graham has changed,

Southland Magazine



Graham with his wife and four of their five children at their home in Montreat, N.C. Married daughter is not in the picture. Graham still has a fondness for colorful sports jackets.

perhaps lost some of his youthful dynamism, this is the way an intimate of his, Rev. H.B. Williams, Anaheim crusade director, responded to our question:

"He has changed in some ways, certainly, but not that way. He is becoming even more dynamic. This is a result of the sense of urgency he feels in this time of crisis. He wants to be all over at one time. He'll mention Australia one minute, New York, Tokyo . . . he sees things with a world vision.

"Of course," the Rev. Mr. Williams added, "Billy is older, he has to reconcile himself to not having quite the inexhaustible energy he did. But part of his charisma with young people is that he still thinks young."

Graham commands the fierce loyalty of his associates, some of whom were with him under the big tent and will be with him in Anaheim.

"He never demands anything of the team he isn't willing to do," Williams explained. "He really sets the pace for all of us. At times he can be austere when he feels he is right. But he never takes a strong position without having consulted with others. He asks for counsel. One thing he has learned over the years is that he doesn't have all the answers."

Graham's style still crackles with homely individualism, but he has tempered his delivery to more sophisticated times and better educated listeners, trying to persuade rather than overpower. Without doubt the flamboyant Billy Sunday would also have adapted himself, for the great evangelists in history always speak to their own times, in the prevailing idiom of their times.

Among the staggering number of awards and honors Graham has received is "Salesman of the Year" by the Sales Executive Club of New York in 1958, a most respectful tribute.

He is Gallup's hardest repeater in the "Ten Most Admired Men in the World" poll.

**YET** DESPITE his monumental successes, all is not peaches and cream for Billy Graham. While he is unique as a man who can bridge all Protestant denominations in church and congregation support, he is in disfavor with two wide-Sunday, Sept. 21, 1969

ly diverging wings of American Protestantism.

Many arch fundamentalists feel that he has watered down his fundamental beginnings by an increasing stress on the position that "personal conversion and social action go together," as well as ecumenical activities, including a speech at a National Council of Churches meeting. Fundamentalists hold to an unyielding stress on personal conversion as the church's only task.

To many theologians of the "main-line" denominations, he is still too showy, as well as, in their view, evasive and bland on the major issues of the day — the race question and Vietnam. (Like many others, Graham has moved away from a onetime "hawk" stance which placed him and the late Cardinal Spellman as the top religious boosters of the war.) He was recently a special target of noted Protestant theologian Reinhold Niebuhr because of his role in President Nixon's East Room prayer sessions.

"Naturally," Niebuhr wrote in a widely quoted article, "Mr. Graham was the first preacher in this modern version of the king's chapel and the king's court." He also called Graham "a domesticated and tailored leftover from the wild and woolly frontier evangelistic campaigns."

Whether or not the Rev. Dr. Billy Graham cares about these slings and arrows one knows not. Considering the mission he is about, which is to reach as many people possible with his message of faith, it is quite conceivable that he places a higher premium on the fact that this supposedly secular summer of 1969 he packed New York Madison Square Garden for 10 straight nights, with an average of 1,000 per night stepping forward.

From all indications, including the wholehearted cooperation of hundreds of churches and pastors of virtually every denomination, ecumenical through fundamental, the Southern California Crusade in Anaheim from Sept. 26 through Oct. 5 will be another smashing success.

As to whether it all has some lasting meaning, Billy Graham will tell you that the thing he likes best about the forthcoming crusade is the large number of Southland converts from the 1949 and 1963 campaigns who are playing an active role in this one.

**DO YOU KNOW** of any homes worthy of inclusion in "Southland at Home?" Yours or someone else's?

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By Mildred Flanary

Southland Magazine Home Economics Editor

## A Tribute to the Duke

By Bill Reed

IN SIMPLE ceremonies Friday night at the annual luau of the United States Surfboard Championships a bronze bust of the great Duke Paoa Huiikahoa Kahanamoku was dedicated in Huntington Beach by surfing champions from around the world.

The bronze likeness of the man generally regarded as the father of modern surfing in the United States is to rest on lava rocks at the head of the Huntington Beach municipal pier facing the same sea he loved and on which his ashes were cast at his death in January 1968.

A plaque at the base of the flower-encircled bust declares that the Duke, who presided over five U.S. Surfboard Championships, will always be remembered for his long, hearty "Aloha."

The bust was designed by Edmund E. Shumperl of Cardiff-by-the-Sea on a commission by the city of Huntington Beach.

Although Duke Kahanamoku was an Olympic swimmer, an excellent sailor, businessman and official greeter of his native state of Hawaii, his greatest impact on the world of the young he so loved was in Huntington Beach on the surf.

Duke Kahanamoku was Hawaii's first Olympic champion. He won a gold medal for the 100-meter freestyle event in the 1912 Olympic Games in Sweden and repeated his performance in the 1920, 1924 and 1928 games.

Surfing, which was introduced to the Pacific Coast in 1907 by George Freeth of Hawaii, came to the Huntington Beach area with the Duke when he and a friend, Sammy Kahanamoku, both making a motion picture in Hollywood, brought their huge, heavy surfboards with them on an outing to Corona del Mar.

There they met Delbert (Bud) Higgins (later life-guard, fire chief and today historian of Huntington Beach) who in 1926 carved the first home-grown surfboard in the country.

Duke Kahanamoku was descended from a native chief and was the eldest of six brothers, champion swimmers all. He and his wife, Nadine, lived near the Waikiki Beach area and from 1936 through 1960 he was sheriff of Honolulu.

To most of the youngsters who met the full-blooded Hawaiian in Huntington Beach, the Duke was more than just surfing's greatest fan, says Vincent Moorhouse, harbors and beaches director.

"Duke Kahanamoku dearly loved youth and it was a love warmly returned by the youngsters. As they did on occasion after occasion, standing ovations from teen-agers and young adults met appearances of the Duke."

The legend that was Duke Kahanamoku was born on the roar of the surf amid the foam of the crest. While much of the world at one time regarded the youngsters with

their surfboards of many makes as not quite respectable, the swimming champion of champions not only thought them respectable, but loved them all.

The legend continues to grow today, even though the ashes of the mortal have scattered to the seas. The tall, dark Hawaiian no longer mixes the waters of Hawaiian seas with those of Huntington Beach, but the U.S. Surfboard Championships will never be complete without the hearty "Aloha" of the great Duke.

It rings in the memory of youth who leave the shore to find sport and themselves in the crashing surf.

"The great Kahanamoku in his lifetime — first as a strong youngster himself in the sea and later as a strong believer in youth everywhere — demonstrated that to win in the great game of life, a youth must first leave the safety of shore and challenge on its own terms the seas of life," Moorhouse emphasized.

"This was an unspoken understanding between those who here ride the crest of the surf and the legendary Duke Kahanamoku."

"This was a spirit of mutual respect which brought surfers to their feet to applaud long and loud the sight of the man who today we honor as the patron saint of surfers everywhere."



FOOD IS always so attractive and appealing when presented in a showy ring — a rice ring — a molded gelatin ring, or, in this case, a Pimiento "Divan" Ring with Shrimp.

The dark broccoli combined with the bright red pimientos add beauty and flavor to this ring, and with the center filled with pink shrimp with a sprinkling of pimiento pieces, the dish becomes a showpiece.

This pimiento divan ring is also an excellent container for chicken a la king, creamed chicken and ham, or a similar mixture. For a pretty buffet party, you might consider having two pimiento divan rings — one containing shrimp, perhaps, and the other filled with one of the creamed chicken or ham dishes mentioned above.

### SHRIMP RING

- 1/2 pound (8 oz. size) cream cheese
- 1/2 cup milk
- 1 can (10 1/2 oz.) condensed cream of mushroom soup
- 4 eggs
- 1/2 tsp. dry mustard
- Salt and pepper
- 1 can or jar (7 oz.) whole pimientos, drained
- 1 package (10 oz.) frozen broccoli, cooked according to package directions
- 1 to 1 1/2 pounds medium size peeled shrimp

Heat cheese in double boiler, blending in milk. Beat in soup, eggs, and seasonings. Add pimientos, cut or torn into large pieces, and the cooked and

drained broccoli. Spoon into greased ring mold, carefully arranging pimientos and broccoli so they will show through nicely, and set in a pan of hot water. Bake in a moderate oven, 375 degrees, about 25 minutes or until set. Loosen, turn out onto warm platter and fill center with sauteed or boiled shrimp, or creamed chicken and ham. Makes 8 servings.

To cook shrimp: Shrimp should never be overcooked. It is done when it turns pink. To sautee, heat a small amount of oil or margarine in a heavy bottom skillet over low heat, and cook the cleaned,

peeled shrimp in this, turning and stirring gently until it turns pink. To boil, use a large kettle or pot with cover, and bring to rolling boil about a quart of water for each pound of shrimp. For seasoning you might like the following: 5 or 6 whole cloves, 1 tablespoon salt, a dash of freshly ground black pepper and about 3 tablespoons of vinegar. Place cleaned, peeled shrimp into boiling water, bring water to boil, reduce heat so that water barely simmers. Cover and simmer for 2 to 5 minutes — no longer. Remove from heat and drain and rinse in cold running water.

## Recipe of the Week

MRS. ERNEST E. FOLSOM JR., 5371 Anthony Ave., Garden Grove, is the winner of the weekly \$5 prize.

### SOUTHERN PECAN COOKIES

- 1/4 cup chopped pecans
- 1 cup flour
- 1/4 tsp. baking powder
- 1/4 cup margarine
- 1/2 cup brown sugar

### PECAN TOPPING

- 1/4 cup pecans
- 2 eggs beaten
- 1/4 cup dark Karo syrup
- 1/4 cup firmly packed brown sugar
- 2 tbsp. flour
- 1/4 tsp. vanilla

Sift the flour and baking powder. Blend the margarine and brown sugar and cream well. Add the flour and baking powder and mix until like coarse cornmeal and stir in the pecans. Mix well and pat mixture firmly into greased 8x8x2 pan and bake at 350-deg. for 10 minutes only.

Beat the eggs until foamy then add the syrup, brown sugar, flour and vanilla. Mix and pour over the cooked crust and sprinkle with 1/4 cup pecans and bake 35 to 40 minutes at 350-deg. Let cool in pan then cut into 1 dozen pieces.



Bust and plaque in memory of Duke Kahanamoku . . . it will rest on lava rocks at the head of the Huntington Beach municipal pier.

# Foto Funnies

## What Your Name Means

By LA REINA RULE

**MISS RULE:** Please give a brief genealogy on McELDOWNNEY. — D. M. Westminster; G. P. Long Beach.

McELDOWNNEY, Irish, evolved from the Gaelic clan name Mac-Giolla-Domhnaigh, describing "descendants of the servant of the Lord." In this clan's home province, Ulster, the Gaelic name was modernized as MacEldowney, MacDowney and MacEldowney. The clan armorial shield is red, emblazoned with three rampant lions one above another, colored gold over the left half of the background, silver over the right.

**MISS RULE:** Have you the source of Du FRESNE. — C. K., Long Beach.

DuFRESNE, French, referred to the forefather's home, landmarked by a "fresne" or "ash-tree." The DuFresne armorial shield from Picardy, France, is gold, emblazoned with a large green, bare-rooted ash-tree.

**MISS RULE:** Kindly explain REICH. — M. B. Bellflower.

REICH, German, was derived from the Old High German word "Rihhi," describing the ancestor as "powerful one." Rihhi became the surnames Reich and Reisch. The Reich armorial shield is divided in four sections. The upper left and lower right parts are black, decorated with a silver griffin holding a silver fleur-de-lis (lily) in its claws. The other two sections are red, crossed by two silver bars.

**MISS RULE:** Please inform us on HALL. — D. H., F.H., Long Beach.

HALL, English, was adopted by medieval owners of a large, elaborate dwelling house termed a "Halle." Early records list Richard de la Halle of Oxford, 1273, and Isabella At Ye Hall of Yorkshire, 1379. The Halls were granted over 100 armorial shields. An outstanding one is silver, emblazoned with three black racing dog heads. Nathaniel Hall settled in Massachusetts in 1634.

**MISS RULE:** Please give the source of STEVENS. — F.W., Long Beach.

STEVENS, English, refers to the "son of Stefan," an ancestor recorded in the Domesday Book of 1086. Saint Stephen, in whose honor the ancestor was baptized, was the first Christian martyr. His

# Teens in Action

## Thinking Isn't Enough



**FOR SUSAN AUSBURN,** actions speak just as loudly as words. She believes individuals must do more than philosophize about the sad state of the world; they must do something to change it.

Both a thinker and a doer, 17-year-old Susan writes poetry and music at her home at 2279 Mira Mar Ave., Long Beach, and participates in drama, madrigal singing, drill team and the National Honor Society at Wilson High School. In the community, she has helped an underprivileged child through Project Tutor and served as an aide at the Crippled Children's Society.

Her views:

"Too many students feel that by just thinking about world and community problems they are doing their bit. But bigotry, poverty and war do not go away just because you think about them. You have got to take action.

"I get angry at the so called 'thinkers' who criticize other students who participate in school activities as mindless 'cheerleaders.' At least, the school activists are involved. By participating in extra-curricular activities, such as drama, you have an opportunity to do something you enjoy while learning more about yourself and other people. Besides, having school spirit doesn't mean you are blind to or apathetic about what is happening in the world and community."

"My activities at school, in Project Tutor and with crippled children have taught me to be more open and responsible and to think deeply about problems. I was nervous when I volunteered to work at the Crippled Children's Society. I was afraid I would just pity the children and be unnatural with them. But I have learned that all they require is the respect and concern you would show any other person.

"Working with children makes you become younger. You absorb their eagerness to learn and experiment. In a way, I envy their ability to give affection freely without asking who a person is or where he comes from.

"People sometimes depress me, but I couldn't stand to be always

alone. I guess you could say both heaven and hell are other people. I love animals because they do what comes naturally. They know by some natural law or instinct what to do and what not to do. Humans, on the other hand, are supposed to be rational and self-aware. Yet, they are selfish and constantly depart from reason in the cruel ways they treat each other.

"I have some hope for the world because I think my generation cares more about other people. Maybe we have developed a social conscience because we have had no depression or world war to worry about. The school systems have helped too. I think what is being printed in school books has a more liberal slant. In the classrooms, students are learning to ask questions about themselves, their community and the world.

"The specter of an atomic war has made my generation more concerned. We realize we have to make things right or we'll kill everything off. I can understand why my parents' generation dropped the A-bomb on Hiroshima and Nagasaki. They were afraid their country would be destroyed, and they didn't realize the full impact of such an action. But I think the dropping of the bomb disturbs my generation and makes us more determined to do something quickly. This desire to save the world isn't just in the United States. I spent a few months in Germany and found the younger generation there had the same spirit.

"Of course, I don't believe we should resort to violence to attain our goals. When you start infringing on others' rights, it's time to stop.

"I don't agree with students who break laws and then cry for amnesty. When you feel a law is unjust and choose to break it, you should be willing to accept the consequences. If everyone disobeyed laws he didn't like, you would have no civilization.

"While some kids in my generation try to better the world, others take the cowardly way out by going on drug trips. I don't believe their claim that they take drugs to expand their consciousness. You can expand your consciousness more by going outside and looking for an hour. You could go to a park and study the shades and shapes of grass and smell the fragrances. There are so many exciting and wonderful things in reality without resorting to drugs.

"I write poetry and music to communicate the beauty I see and my emotions. By feeling emotion, I am proving that I'm alive. If you hold back your emotions, you tend to feel less for others. You have less empathy.

"Man needs to care about other people and take action to correct wrongs before this world can become a better place.—Arline Sherer.

**DICK MARTIN** and **Dan Rowan** seem to be having a bit of trouble in this scene from "The Maltese Bippy." What do you think one of them is saying?"

### NEW RULES

Six prizes totaling \$10 are offered for the best captions for each week's photograph — \$5 for the one the judges deem funniest, \$1 for each of the next best five. Captions must be no longer than 20 words, must be received by Friday noon and MUST be submitted on postcards addressed to:

FOTO FUNNIES, c/o Southland Sunday Magazine Independent, Press-Telegram 604 Pine Avenue Long Beach, California 90801

### LAST WEEK'S WINNERS



"Don't mind me. I'm just studying the effects of high altitude drinking."—Gary Goddard, 14532 Elmeroff Ave., Norwalk. \$5 prize.

"He's determined to get people to look up to him one way or another."—Ruth Fricke, 11101 Atlantic Ave., Apt. B, Lynwood.

"I have heard of getting high on liquor but this is ridiculous."—Mrs. A. N. Sondergard, 2644 Eucalyptus Ave., Long Beach.

"Don't pay any attention to him. One drink and he thinks he's Superman."—Mrs. L. E. Bizal, 3571 Locust Ave., Long Beach.

"O. K. now, first you jump up and down, then you start flapping your arms."—Melinda Haslam, 14272 Hoover St., Sp. 5, Westminster.

"Sure didn't think another cup of coffee would give Pete such a lift!"—Milt Nalibow, 251 Belmont Ave., Long Beach.

Winners' checks will be mailed to them; this week's winners will be announced Oct. 5.

(Continued on Page 13)



# Some Ideas for Decor

By Ellen Krec

**D**ECORATING CONCEPTS are as individual as each child's behavior.

Equally exciting are the professional and amateur approaches to interior design.

The professional decorator usually works with the intellectual appearance, concentrating on taste, expense and balance in the home design.

The amateur "shows it like it is," utilizing personal preference, lifelong collections and ingenuity.

Some of the delightfully useful suggestions shown here are minimal cost-maximum effort ideas shared by both professional and non-professional decorators.

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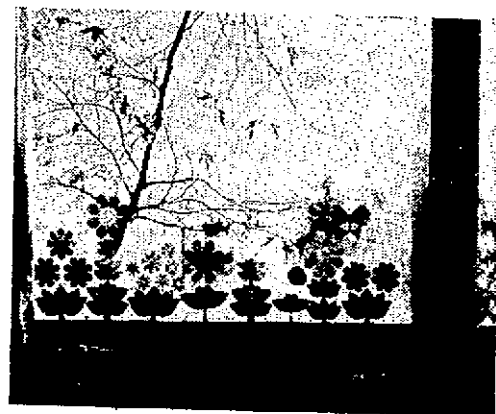
The wall-to-wall collection combines several ideas. An eye-catching red wall with white-painted molding forms a boldly contrasting border for the striking floor-to-ceiling gallery.

The bright flow of color provides a quick pick-up leading to a monochromatic bedroom. Come-with-the-hall niches have increased importance with a coat of white paint backing the collection of dolls.



Where dividers are preferred for light privacy beads or spools have been the recent solution.

Fry Plastics introduces crystal in the saturn and ball shapes. Solid but with sparkly the chain-hung shapes may extend to cover any space you desire simply by increasing the size of the horizontal pole and the number of vertical chains.



If you have a passing scene that won't pass... make a magical garden using petals and posies from Itkie Tiekie Stickers. Ladybugs and butterflies paste on for additional flutter power.



It helps if you are adept with hammer and nails... but not necessary in the construction of bird-house shelves.

Ideal for neatening the children's rooms is the 12-inch-deep little houses with A-frame roofs, which make a fine base for books, and with pegs at each end for hang-ups.

The mini-houses make a quick-change headboard.



Four 29 cent glass ash trays, wood scraps, black paint and a few links of chain will make an ingenious entrance light.

A fairly rough-texture box frame outlines the convex ash tray. The bottom is capped then trimmed with a spool.

A simple electrical fixture, some black paint to stencil the glass and the light is ready to be hung on three chains.

# Dog's Best Week

By Eleanor Avery Price

**NATIONAL DOG WEEK** starts with a bang today and on Monday. Today, Santa Ana Valley Kennel Club is holding its big unbenched show in La Palma Park, Anaheim. Tomorrow, around 6 p.m., the annual dog parade will be held on Hollywood Boulevard.

Every facet of the world of dogs will be encompassed in the parade. All-breed clubs, obedience clubs, and specialty clubs as well as sled dog organizations, Eye-Dog Foundation for the Blind, Sierra Madre Search and Rescue Team, U.S. Marine Corps with their Bulldog mascot, U.S. Air Force K-9 Corps from March Air Force Base, Boy Scouts of America with their dogs, American Humane Assn., Mercy Crusade, Los Angeles Police Department band,

Dogs in Sports (Herb Wegner), Baldwin Park Police Department K-9 Corps, Southern California Obedience Council are just a part of the many groups to march to the music of 10 bands.

Famed personalities will be riding in open cars. Among them will be the noted dog trainers Frank Inn, Larry Weatherwax, and Carl Spitz. Of course Higgins from "Petticoat Junction," Duke from "Beverly Hillbillies," Daisy from "Blondie," Lord Nelson from "The Doris Day Show," Snow from "The Monroes," and Tramp from "My Three Sons" will also be riding in style along the boulevard.

Rudy Vallee will be the parade grand marshal. Coordinator is Francis X. Lohmann whose radio ver-

sion of Kanine Korner can be heard Monday through Friday at 4 p.m. over Station KTYM (1460).

A dog is truly necessary for the full growth and well-being of the average family. The joys and benefits that come through having a dog as a family member more than make up for the responsibility, care, and training the pet needs.

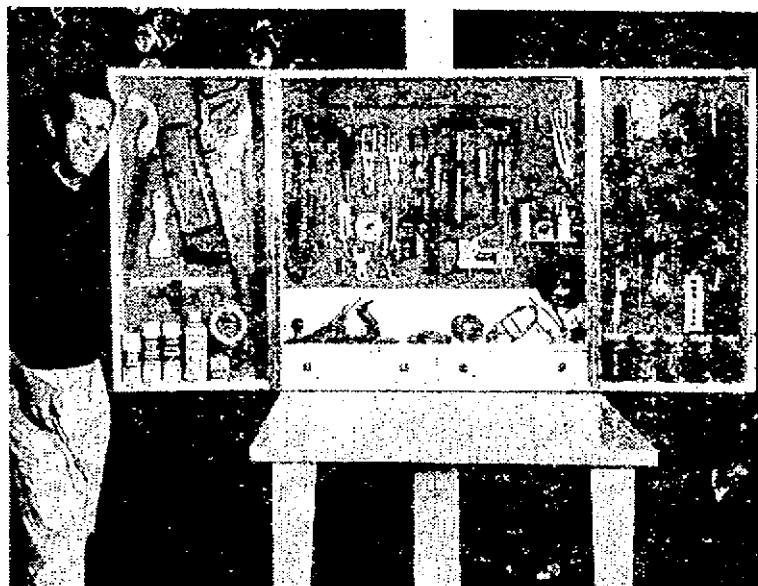
So great are the rewards of owning a dog that it is even possible for the most badly adjusted and self-centered child to change for the better when given the faithful friendship and responsibility of caring for a dog. A dog of his own can change a child's whole trend of thought, action, and deed, and help keep the child from the boredom and lack of interests that so often lead him into bad company.



Francis X. Lohmann, dog parade coordinator, talks with actor Fred MacMurray (My Three Sons), Tramp (also My Three Sons), Karen Kerr, and Coppersheen Irish Red, Irish Setter owned by Bob and Peggy Martin of Garden Grove.

# It's Tool-up Time

By Steve Ellingson



Handyman's handy workshop.

**EVERY FAMILY** needs some kind of a workshop — one place to keep tools for building things — or just to take care of necessary home maintenance and minor repairs.

The "fold-up" home workshop, shown here with Tom Kennedy of NBC's "You Don't Say" show, is a complete craftsman's center. When the doors are open, you have a space over six feet wide for hanging tools of all kinds. It has a workbench three feet square. When the doors are closed and the bench folded down, it protrudes only six inches from the wall. The cabinet is lined with perforated hardboard which makes it possible to hang tools in an orderly way.

If you have a carport, a single garage or if you live in an apartment with a stall for your car, here is a tool center that requires very little space. It keeps your equipment dry and protected from the weather, and it may be locked to prevent theft. You may also hang it on the wall

under the eaves on the side of your home. The one pictured is mounted on a carport post.

Building this tool center is no problem when you use the easy-to-follow pattern. It lists the required materials and gives easy-to-follow directions and illustrations. The cost is slight . . . in fact a workshop is one item that saves everyone lots of money. The repairs you

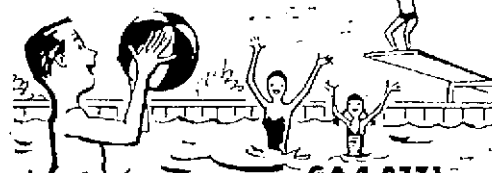
make and the things you build cost only a fraction of what it would be to hire them done.

To obtain the full-size tool cabinet pattern number 316, send \$1 (add 25c per pattern for airmail delivery) by currency, check or money order to:

Steve Ellingson  
Southland Living Pattern Dept.  
P. O. Box 2303  
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Scuba divers in Southern California have many fine beaches available.

## Underwater Fun

**S**OUTHERN CALIFORNIA is noted as the land of sunshine, but not all the fun it offers is under the sun. Tens of thousands of Southerners prefer to go under the water for their recreation.

Scuba (self-contained underwater breathing apparatus) diving has seen a big upsurge in interest in recent years and continues to grow in popularity. It is a sport that ap-

peals not only to men, but also to women and children.

Equipment has been upgraded, new manufacturers have entered the field and instructional programs have been started by various organizations.

In Long Beach, the Pacific Diver Supply scuba school at Belmont Pier offers weekly classes the year round to train certified scuba divers just entering the field.



Marsha Bennett holds S.M.G., an ultra-modern weapon for underwater spearfishing.



Hugh O'Brian, Stephanie Powers are spearfishermen as well as underwater explorers.



Girl diver makes friends underwater with a turtle.

## MEDICINE AND YOU

# Study Shows Radicals on Campus Are Sane

By Ben Zinser

Southland Magazine Medical-Science Editor

**T**WO PSYCHIATRISTS, studying the 1968 student demonstration and strike at Columbia University, say there is no more mental illness among protesting than among non-protesting students.

The doctors, John A. Milici and Ralph Colp Jr., say there's a "regrettable tendency for those over 30 to criticize, moralize over, and often brand as 'sick' student behavior that they consider eccentric, distasteful, unacceptable or inexplicable."

**NEW RESEARCH** indicates that females who have suffered cancer of the breast or of the genital organs should be closely watched by a physician.

Reason: These patients are 50 per cent more likely to develop a second primary cancer in the large intestine, rectum, womb or ovary.

The study suggests a possible common cause (perhaps hormonal) for cancer of the breast, genital organs, and large intestine in females.

The study is based on a large number of Connecticut cancer patients and was conducted by the National Cancer Institute, Yale University School of Medicine and the Connecticut State Department of Health.

The report is in the Journal of the National Cancer Institute.

**CHILDREN** overly large at birth are more likely to have subnormal IQs than infants that are standard size at birth, suggests a study at University of Oregon Medical School.

The reduction in intelligence was similar to that of children with low birth weights, according to a report in Pediatric Herald, a medical newspaper.

The IQ tests were performed when the youngsters were four years old.

Twenty-three per cent of the oversized babies in the study had subnormal IQs compared with 10.6 per cent of the standard weight babies.

**THE LOOSE-JOINTED** athlete may be more prone to injury, an or-

thopedic surgeon reports. The doctor, James A. Nicholas, says this type of athlete, although more agile, is the most likely candidate for a ligament rupture that will require surgery.

Dr. Nicholas says he believes that loose-jointed players have less muscle power and endurance.

His findings are based on a study of the New York Jets football team.



A USC medical professor recommends: Don't buy shoes in the morning. Reason: You may not get a proper fit.

Instead, shoes should be fitted near the end of the day when standing and walking have slightly broadened the foot and the longitudinal arch and the foot are more sensitive.

The suggestion is that of Dr. Rene Cailliet, clinical professor of physical medicine and rehabilitation.

**AN ANTITUBERCULOSIS** drug, cycloserine, may eventually provide new insights toward understanding the severe mental disorder of schizophrenia.

Cycloserine may cause psychiatric side effects indistinguishable from that of the paranoid type of schizophrenic reaction—a condition marked by delusions.

Dr. Archibald Cohen of Veterans Administration Hospital, Butler, Pa., told the New York Academy of Sciences:

"By chance, the key to one type of psychiatric disease may be at hand, but we still seem to be groping for the lock."

## What Your Name Means

(Continued from Page 9)  
name means "crowned one." Richard Stephens was a Somerset, England, resident in 1327. The Stevens shield is red and silver, emblazoned with two gold hawks.

**MISS RULE:** Can you give data on RYCZKO? — J.R., Long Beach.

RYCZKO, Polish, began as the Slavic word "Rycz," and portrayed the forefather as a man with a "loud voice."

**MISS RULE:** What have you on WATERS? — W.W., Long Beach.

WATERS, English, developed from the early Anglo-

French "Walter-son," describing "son of the army-ruler." The Waters shield, granted in England in 1377, is black, decorated with three silver swans. Boston, Mass., records of 1635 list the birth of Lawrence, son of Lawrence and Anne Waters.

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# Southland Crossword Puzzle

By H. J. Risteen

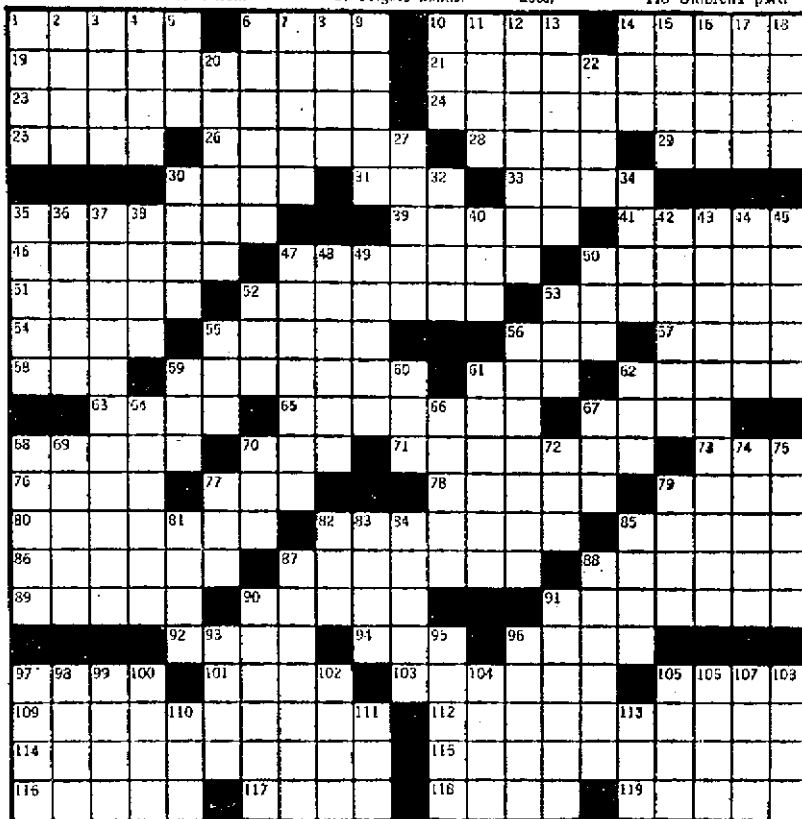
## ACROSS

- 1 Terra
- 6 High notes
- 10 Decorate
- 14 Buntler
- 19 Eniven
- 21 Foxstall
- 23 Popular song
- 24 Diridens
- 25 Chemical suffix
- 26 Whimbles
- 28 Pastures
- 29 Cookie
- 30 Mean notes
- 31 Illinois Indian
- 33 White
- 35 Certain guns
- 39 Appearance
- 41 Sorcerer
- 46 Titania's hubby
- 47 College course
- 50 Chichuan
- 51 Induced to proceed
- 52 Parlor game
- 53 Musical work
- 54 Global area
- 55 Discreet mark
- 56 Obshnot
- 57 Instant Slang
- 58 rooms
- 59 Winter needs

- 61 Napoleonic marshal
- 62 French dynasty
- 63 Any movie star
- 65 Stores fodor
- 67 Weight allowance
- 68 Whipped
- 70 Skill
- 71 System
- 73 Pack
- 76 Soviet city
- 77 Royal
- 78 French revolution
- 79 Wall decoration
- 80 Used the lungs
- 82 Weakened
- 83 Iron peg
- 86 More space
- 87 Literary forum
- 88 Poe poem
- 89 Attack
- 90 Harvest goddess
- 91 Men of Morea
- 92 Simply
- 94 Enclosure
- 96 Triangle sides
- 97 Torment
- 101 Sweet
- 103 Africa area
- 105 Check

- 109 Absolved
- 112 Restore to allegiance
- 113 Type of window
- 115 Pillage
- 116 "Show Boat"
- 117 Sea eagle
- 118 Graft
- 119 Tree parts
- DOWN
- 1 Hand over
- 2 Beasts of burden
- 3 Biblical pronoun
- 4 Carous
- 5 High mountains
- 6 Diamond pools
- 7 Northern natives
- 8 Tanarisk salt-tree
- 9 Prophets
- 10 Be critical
- 11 Single
- 12 Variable
- 13 Mighty men
- 14 Small tool
- 15 Honeybee gaur
- 16 French city
- 17 Floating vessel
- 18 Respectively
- 20 Season
- 22 Box
- 27 Frigate bands

- 30 Furry animal
- 32 Eccentric chap
- 34 Motor trip
- 35 circle
- 36 Frightfully fat
- 37 City of W Canada
- 38 Malay boat
- 40 Old English coin
- 42 Incarnation
- 43 Abusive guy
- 44 Growing forth
- 45 Adjust anew
- 47 Harness parts
- 48 Notch
- 49 Composer
- 50 Portuguese title
- 52 Townsman
- 53 Authority
- 55 Sesame
- 56 Has a yen
- 59 Advanced style
- 60 Title
- 61 Nullify
- 62 Container
- 63 Name in the Roosevelt family
- 66 Madagascar monkey
- 67 Saigon holiday
- 68 What a krait does
- 69 Water buffalo
- 70 Succor
- 72 Wildly gay
- 73 Idiot
- 75 Hermite
- 77 Pronoun
- 79 Mr. Marlow
- 81 Telescope part
- 82 Patience group
- 83 Inhabitants of
- 84 Registers
- 85 Enclosures
- 87 Jaw nakes
- 88 Smoothly Music
- 90 Churchman
- 91 Tamples attic
- 93 Military music
- 95 Railroad property
- 96 Slip
- 97 and est
- 98 Spindle
- 99 Refrigerator
- 100 Hinge
- 102 European capital
- 104 Dickens character
- 105 Farm structure
- 106 Oriental weight
- 107 Raison d'
- 108 Military meal
- 110 Man's nickname
- 111 Color
- 113 Umbrella part



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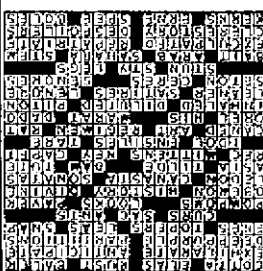
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# He Calls 'em as He Sees 'em

By Jay Roebuck



JAY SETTLE

other ballplayers. You like to see players like O. J. succeed."

**I**N HIS 22 seasons of officiating collegiate football, Settle has compiled a catalogue of pleasant memories — one which does not include refereeing basketball.

"I officiated basketball in the old Pacific Coast Conference for 10 years, and that wasn't a lot of fun. There's not the same esprit de corps in basketball as in football. There are just two officials in basketball. They usually come from different areas and often meet in the locker room just before the game and then afterwards go their separate ways.

"But in football," Settle explains, "there are six guys, five on the field and one alternate. It's just a different atmosphere and attitude. Generally after a football game, you go out to dinner together, and lots of the fellows take their wives on the trips. From September until the Rose Bowl it's a lot of fun."

Just as Settle has no desire to return to basketball officiating, he also is not interested in calling pro football games.

"Oh, I've considered it," he says, "but I'm not really interested. The season is too long because you go 16 or 18 weeks and you travel every week. I like to travel but not that much. And it's not an enjoyable game to work. The level of sportsmanship is considerably different from the college game. There is much more abuse to officials in pro games. It's really vicious."

Starting his 23rd year as a collegiate football official, Settle still remains a fan and likes to attend games.

"I watch the game but I also watch the positions of the officials and their mechanics such as how well they cover the sidelines."

How much of the game can he see while officiating?

"I can see the game," Settle says, "but not as well as the fan up there in the 40th row."

The fan in the 40th row probably thinks he can officiate better from up there, too.

going to miss a call once in a while. But I think that better than 90 per cent of the time the instant replay proves the officials right. But if you do miss a call, you like to see it again to find out why you missed it."

Settle points to a Stanford-UCLA game several years ago in the Coliseum in which he "missed a call that I was sure had been a good one."

On the play in question, Stanford's quarterback threw a pass which his receiver apparently caught and then fumbled.

"The alternate behind me came up and said, 'Good call, Jay.' And then the back judge came over and said, 'That was a good call, Jay. He had possession.' And I knew it was a good call. That's all there was to it."

"Well, the next September I was watching some highlights of the previous season on TV. They showed this play, and that Stanford guy no more had possession of that ball than he was flying. I had missed the call, and I felt terrible."

During the 1968 football season, several seniors impressed Settle, including O. J. Simpson of USC and Long Beach's Gene Washington of Stanford.

"I don't ever remember seeing a better ballplayer than Simpson," he says. "He's a great breakaway runner, and, of course, he has great speed. Also, he's such a nice guy. He's never been a popoff. He's always a gentleman, soft spoken and modest, and he always gave credit to the

**T**HE USC halfback streaks down the field, arms outstretched, ready to gather in a long pass. At the last second, a UCLA defender bats the football to the turf and both players tumble to the ground.

"Pass interference," shouts the Trojan fan.

"Good defense," answers the Bruin rooter.

Collegians decked out in raccoon coats and hip flasks spoke those lines 40 years ago, and today's undergraduates in white shirts and sun shades haven't improved on the dialogue.

Second guessing the football official is as American as booing the umpire at a baseball game or cheering for the underdog.

The average football fan heads for the stadium, loads up on hot dogs and beer and then focuses his binoculars on the man carrying the ball and forgets the other 21 players. He cheers long runs by a star like O. J. Simpson and usually reserves his jeers for five other men on the field—the officials.

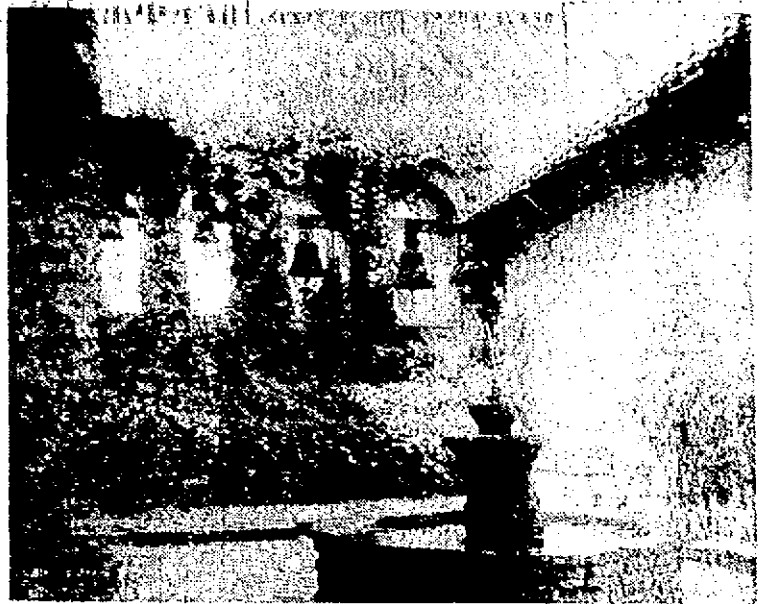
Still, officiating has its reward for a man such as Jay Settle, who is beginning his 23rd year this fall of calling Pacific 8 (formerly Pacific Coast Conference) games.

As an assistant superintendent in the Garden Grove Unified School District, he's Dr. William J. Settle off the field. "When you go full bore in this type of job," he says, "it's a pleasure when the weekend comes and you can get into an entirely different world."

Football officiating has its problems, he admits, and because of this Settle would sympathize with those USC and UCLA fans who disagreed on that pass play.

"Judgment calls such as pass interference and clipping are the toughest ones I have to make," he says. Because many decisions require judgment, Settle enjoys watching television replays of games he has officiated.

**I** LIKE TO SEE films of a ball game that I've worked, and I also like instant replay. I don't care who, the official is, he's Sunday, Sept. 21, 1969



Picturesque view of bells at Mission San Juan Capistrano.

## CALIFORNIA MISSIONS

(Continued from Page, 5)

Grain harvests were moderate because water was scarce.

By 1830 — after the Franciscans had laid down a remarkable aqueduct and irrigation system — the valley contained over 8,000 cattle and 12,000 sheep; its vineyards and grainfields covered a vast area. Mission San Antonio De Padua was famous for its Palomino horses and the fine quality of its flour and basketwork. Its industries supported 1,000 Indians in addition to the two Franciscan padres and a handful of Spanish-American sol-

diers and artisans who directed the work.

Five years later, following the Mexican reform program, the Indians were driven off, the land denuded and the buildings left to the elements.

Some of the missions never recovered and stand today in ruin or near ruin. Others have been restored to some extent by the Catholic Church or historical societies dedicated to preserving some of the colorful history of the state.

**F**ROM THEIR EARLIEST days, the missions were oases for tourists.

In 1774 about 30 men, headed by Juan Bautista de Anza, blazed a trail across the desert from Sonora. When they dragged their dying horses to an oasis calling itself San Gabriel, they knocked on the walls to be sure it wasn't a mirage.

The welcome that followed the hanging on the walls was so great that two years later De Anza led the first group of colonists to California's San Gabriel mission. Mission fathers had to find food and shelter for 240 refugees and support them for more than a month.

Travelers today find it easier to span the mission system than did those early mission visitors. By car, from San Diego to Sonoma, is a good day's drive.

For Father Serra, limping along in sandals and walking stick, it took three weeks.

"Ah," he wrote wistfully in his diary one day, "I am only sorry I do not know how to fly."

If he had gotten his wish, maybe the lunar astronauts would have had a place to "refresh" before heading back to earth.



Last of the 21 missions built in California is San Francisco de Solano at Sonoma.



Mission San Diego de Alcalá was founded in 1769 as first in chain.



# Gourmet's Guide

by Tedd Thomey

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HOW do you judge a restaurant? After dining out for many years, I've learned that if a restaurant is careful about small details this usually means its entire performance will be excellent.

My wife and I had a useful demonstration of that rule during a recent visit to the Golden Sails Inn, Pacific Coast Highway at Loynes Drive, overlooking Long Beach's Bahia yacht anchorage.

The table setting was handsome, including crisp golden linen and sparkling goblets and plates. Our chairs were luxuriously comfortable, thanks to high "throne" backs. First we enjoyed a rich soup. Then waiter Frank Backskai brought our salads on chilled dinner plates.

Next came a detail of service which proved that the Golden Sails really cares. With a small bow, Frank presented a special salad fork to my wife. It was on a napkin-covered plate. Then he walked around to my side of the table and gave me an identical fork. Both were pleasantly cold.

Most people are content to eat their salads with forks delivered at room temperature. I doubt that the Golden Sails' refrigerated silver forks add greatly to the salad's flavor. (I am also aware that certain epicures will disagree with me about that.) I do know this, however: The Sails' brief fork ritual makes dining out more of an occasion, offering gracious attention far different from eating at home or in ordinary restaurants. Operated by a corporation operated by John Apostle—now in his third



JOHN APOSTLE  
Chilled

Caricature by LARRY LAVOIE

decade as a Long Beach restaurateur—the Sails is an institution blending elegance, hospitality and superlative, American, and Mediterranean-style cuisine. No. 1 chef Fred Heil, trained in Europe, offers magnificent prime rib au jus, thick steaks, abalone steak with almonds, veal scaloppini, flaming brochette of beef Greek-style, shrimp wrapped in bacon, bouillabaisse Marseillaise and sautéed grenadine of beef. The dinners, \$3.95 to \$6.45, include soup and salad as well as hot bread and special vegetables.

Other attractions include spacious banquet facilities for groups from 25 to 275; entertainment and dancing in the Adagio lounge and a super-generous \$2.25 brunch served every Sunday from 10 a.m. to 2 p.m.

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Southland Magazine

# TeleVues

Sunday, September 21, 1969

Lady Tries to  
Change Her Image

(See Page 11)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



21 Comics on  
Hope Show

Bob Hope will have 21 of America's funny men join him on the season's premiere Bob Hope Special at 9 p.m., Monday, Ch. 4. Among the comics present will be Marty Allen, Steve Allen, Shelly Berman, Red Buttons, Sid Caesar, Johnny Carson, Jack Carter, Jerry Colonna, Wally Cox, Bill Dana, Richard Deacon, George Gobel, Shockey Greene, Buddy Hackett, Jack E. Leonard, Pat Paulsen, Nipsey Russell, Soupy Sales, Phil Silvers, Danny Thomas, Flip Wilson.

## New CBS, ABC Premieres

CBS (Ch. 2) premieres 24 old and new programs while ABC (Ch. 7) follows its introduction of some shows last week with a lineup of 13 more premieres.

Both have a few shows to introduce next week. NBC (Ch. 4) put its whole menu on the table last week.

CBS has two specials, one about Britain's Royal Family and the other headlined by comedian Woody Allen.

NBC specials for the week are one-hour shows headed by comedians Bob Hope and Flip Wilson.

Details of premieres of returning shows and new shows will be found in the "Special" boxes on the log pages in today's TeleVues. Following are some highlights of the schedule for the week:

**SUNDAY** — "Royal Family" is a 90-minute special on CBS at 7:30 that gives a candid view of the activities of Britain's queen and her family over a year's time. Ed Sullivan is preempted.

"The Woody Allen Special" on CBS at 9 is a comedy-variety program with the comedian backed up by guests Candice Bergen, The 5th Dimension singing group and evangelist Billy Graham.

**MONDAY** — "The Music Scene" on ABC at 7:30 p.m. has an unusual 45-minute length. It deals with current pop songs interpreted by popular musical units of the day, changing from week to week. Also, some of the younger jesters will be hosts — Larry Hankin, David Steinberg, Christopher Ross, Paul Reid Brown, Chris Bokeno and Lily Tomlin.

Another unusual 45-minute program on ABC at 8:15 p.m. — "The New People." College students are stranded on a South Pacific island by a plane crash. Hopelessly cut off from civilization, they have to make a world of their own. Richard Kiley is guest star for the first episode; a flock of new young players.

NBC preempts the usual two-hour movie time with specials headed by Bob Hope, 9-10, and Flip Wilson, 10-11. More than two dozen top comics appear with Hope. Arte Johnson, Jonathan Winters and Andy Williams appear with Wilson.

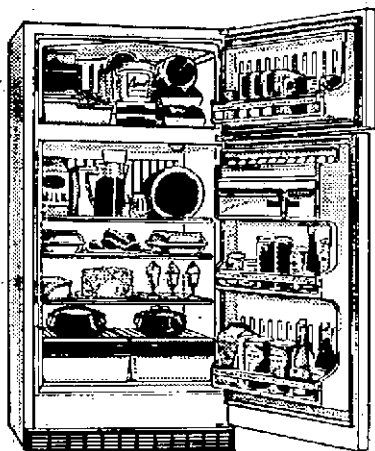
**TUESDAY** — ABC presents "Movie of The Week," 8:30-10; a series of new films made especially for video. "Seven in Darkness" has Dina Merrill, Barry Nelson, Milton Berle and Arthur O'Connell, to name a few of the stars. Blind survivors of a

(Continued Page 4)



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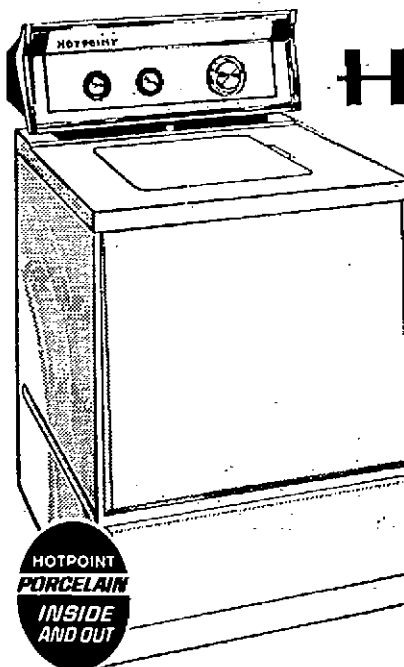
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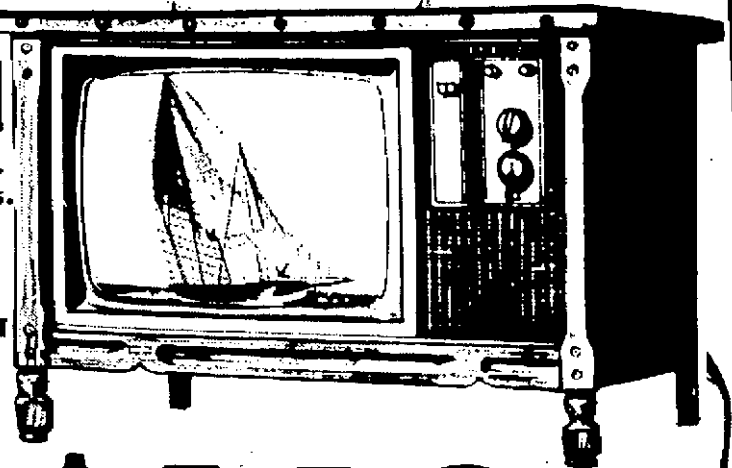
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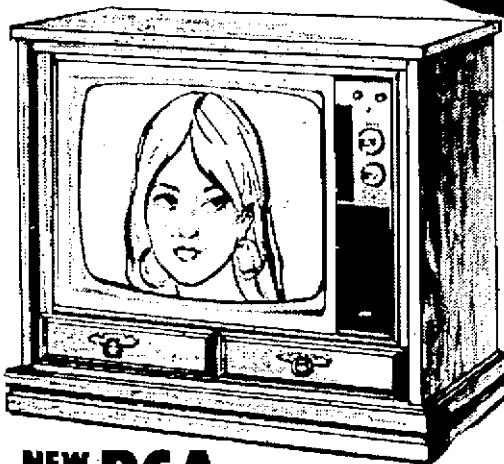
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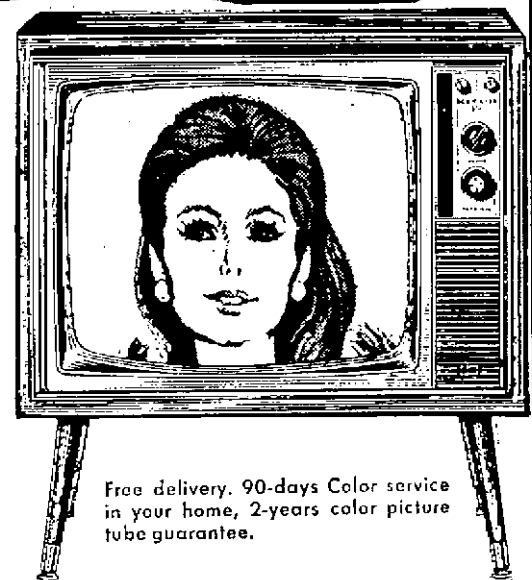


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# CBS, ABC Shows Premiere

(Continued From Page 1)  
plane crash to struggle to reach civilization.  
"The Governor And J.J." on CBS 9:30-10 stars

Dan Dailey as the widowed governor of a state whose private and official lives are complicated by an individualistic daughter,

played by Julie Sommars. In the first episode, daughter proves to be surprisingly effective as an official hostess.

"Marcus Welby, M.D." is a one-hour ABC series at 10 starring Robert Young as an old-school general practitioner coping with the modern trend. James Brolin plays his young assistant. In "Hello, Goodbye, Hello," an outgoing young school teacher becomes a recluse when told she has only a few months to live.

**WEDNESDAY** — "Medical Center" on CBS, 9-10, has a large university campus as locale. James Daly stars as chief of medical staff, Chad Everett as associate professor of surgery. The first episode has football star O. J. Simpson making his video dramatic debut as a college grid great with a big pro future who comes down with a mysterious ailment.

**THURSDAY** — "The Jim Nabors Hour" on CBS at 8 puts video's erstwhile Gomer Pyle in charge of a musical variety show featuring his singing, guest artists and sketches.

Frank Sutton, the tough Marines sergeant of the Gomer Pyle series, is a regular. Andy Griffith and young singer Julie Budd are guest stars.

(Continued Page 13)



**DAN DAILEY** stars as a governor of a state and Julie Sommars costars as his daughter in "The Governor and J. J.," premiering at 9:30 p.m., Tuesday, Ch. 2.



**FLIP WILSON** (right) stars in a musical-variety special at 10 p.m., Monday, Ch. 4. His companion above is Jonathan Winters.

## Tele Vues

FOR THE WEEK  
BEGINNING SEPT. 21, 1969  
New Shows Premiere .. 1  
Lady Tries to Change Her Image ..... 11  
Pan and Fan Mail ..... 15  
TV Movie Tips ..... 19  
(Sunday Radio Log will be found in Main News)  
GEORGE FITES, Editor

**WOODY ALLEN'S** special at 10 p.m., Sunday, Ch. 2, will feature Evangelist Billy Graham (right) as one of his guests.

## 6 Big Days MAYTAG SALE

Mon. thru Sat.



**FREE 5000 BLUE CHIP STAMPS**  
with purchase of each washer, dryer & dishwasher—Porta dryer and disposer excepted.

No Extra Charge for Color!

BIG CAPACITY

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HOT—WARM—COLD WATER

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YOU CAN OWN A FAMOUS MAYTAG DRYER FOR AS LOW AS

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DE-50 F.O.B.

•Halo-of-Heat •No Special Wiring  
•Plugs in 115-V. Outlet •No Venting

FREE DELIVERY—FREE NORMAL INSTALLATION—FREE SERVICE



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## DENTAL PLATES



**FAST PLATE REPAIRS**

WHILE YOU WAIT

COMPLETE DENTAL SERVICE



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We honor all union dental plans

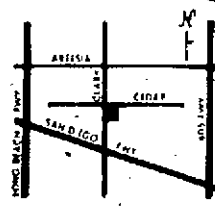
No Appointment Necessary

**EASY CREDIT TERMS**

All Laboratory Work done by Union Technicians

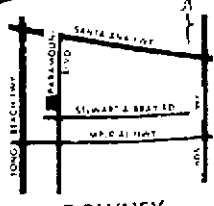
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**DR. KAYE**  
CREDIT DENTIST



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DOWNEY

**6  
BIG  
DAYS**

**SALE BEGINS  
MON. 8:30 A.M.  
ENDS  
SAT. 5:30 P.M.**

# HILL'S 76-HOUR MAYTAG MARATHON

**FREE  
TIDE!**

All You Can  
Garry with  
Every Maytag!



## CLOSE-OUT PRICES NOW!

**LOW, LOW PRICES!**

ON OUR ENTIRE STOCK OF MAYTAG  
WASHERS, DRYERS & DISHWASHERS  
DON'T MISS THIS SALE!

**SPECIAL SALE HOURS!**

MON., THURS., FRI. 8:30 A.M.-10 P.M.  
TUES.-WED.-SAT. 8:30 A.M.-5:30 P.M.  
(Sale Definitely Ends SATURDAY at 5:30 P.M.)

**297 MAYTAGS Must Be Sold  
DURING OUR 6-DAY SALE!**

OUR WAREHOUSES ARE CRAMMED  
FULL OF WASHERS AND DRYERS  
BOUGHT FROM THE FACTORY AT  
SPECIAL LOW, LOW PRICES



**We'll TRADE**



**We'll DEAL!!**



*BUY NOW and SAVE!*

**MAYTAG DEPENDABILITY**

means

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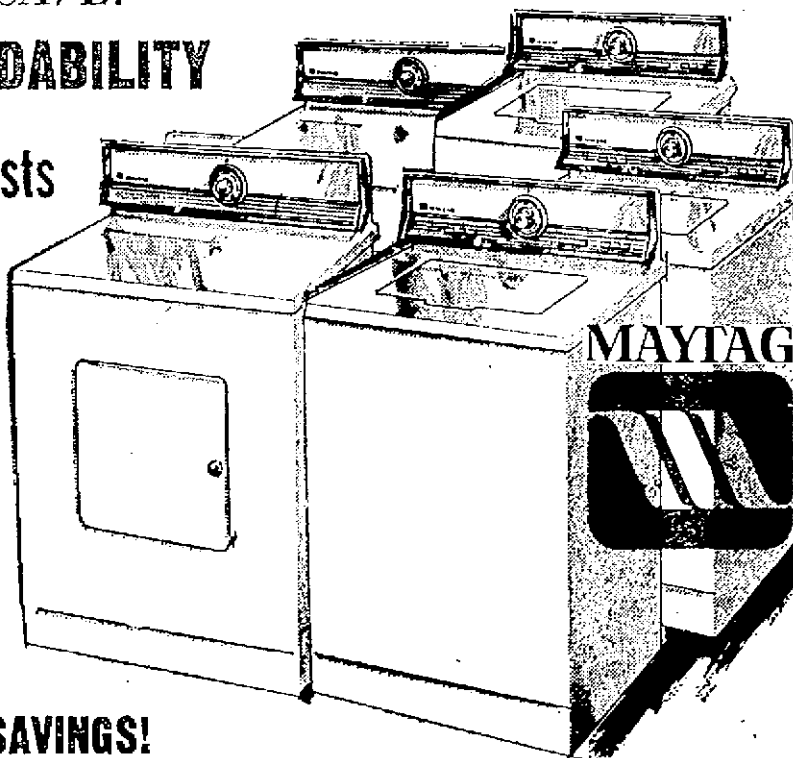
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**PUBLIC  
NOTICE!**

WE PURCHASED THE ENTIRE STOCK OF DISCONTINUED MODELS FROM MAYTAG'S SAN FRANCISCO WAREHOUSE AT TREMENDOUS SAVINGS. WE ARE PASSING THESE SAVINGS ON TO OUR CUSTOMERS ON A FIRST COME - FIRST SERVED BASIS. SELECTED MODELS - SOME COLORS. WE FEEL YOU OWE IT TO YOURSELF TO SEE THESE VALUES.

IF YOU'RE PLANNING TO BUY A NEW WASHER OR DRYER DURING THE NEXT 6 MONTHS, YOU OWE IT TO YOURSELF TO BUY NOW DURING OUR PRICE-BUSTING

**MARATHON SALE!**

**DON'T MISS THESE SAVINGS!**

**HILL'S**

*First in Quality and Service*

**SPECIAL SALE HOURS**  
MON.-THURS. 8:30 A.M.-10 P.M.  
FRI. 8:30 A.M.-5:30 P.M.  
SAT. 8:30 A.M.-5:30 P.M.  
CLOSES SAT. 5:30 P.M.

**90-DAY TERMS FOR CASH BUYERS**

Our Own Service Department  
Backs Up What We Sell!  
23 Years Same Location

**Highest  
Trade-In  
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★ **FREE** ★  
Refreshments  
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# SPECIAL FactoryPurchase



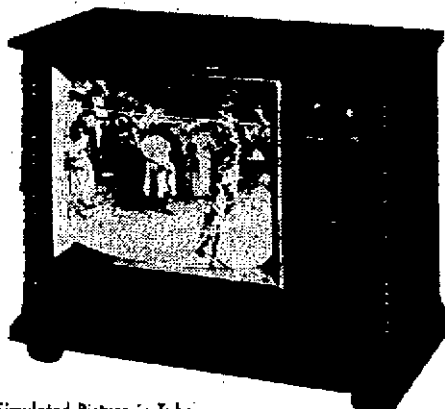
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Genuine Oak veneers and oak solids



Simulated Picture in Tube

## 23" COLOR TV

DIMENSIONS: 36" LONG, 29 3/4" HIGH. WORLD'S  
LARGEST COLOR PICTURE, 295 SQUARE INCHES

(Do not be confused by ads for sets with tubes smaller  
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- Automatic Fine Tuning (AFT)
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## \$499<sup>95</sup>

OPEN EVENINGS—SUNDAYS 12 to 5

### FACTORY DIRECT SALES

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## SUNDAY

September 21, 1969  
★ PAID ADVERTISEMENT

An \* indicates B-W.  
Other shows in color.

7:00 A.M.

2 Tom and Jerry  
11 Sunday Funnies

2 Batman (Cartoons)  
5 Mormon Tabern. Choir  
9 Herald of Truth

13 Sacred Heart Show  
8:00 A.M.

2 Sword or Plowshare?  
Frank Kearns with Is-  
rael Prime Minister

Golda Meir (Tel Aviv)  
4 The Christophers

★ THE CATHEDRAL OF  
TOMORROW—IN COLOR  
Rex Humbard, Waude

Aimee & Musical Staff  
9 Day of Discovery

11 Wonderama (children)  
13 Allen Revival Hour

8:30

2 Look Up & Live: "The  
Roxbury Experiments"

(pt. 1). Reform in inner  
city parochial schools.

4 My Favorite Sermon  
7 Face to Face (relig.)

9 "Movie: "City on a  
Hunt," Lew Ayres ('53)

13 Kathryn Kuhlman  
9:00 A.M.

2 Camera Three: "Inner  
Secrets of Kabuki,"

Faubion Bowers  
4 Eternal Light Holy

Days Special: "Jews of  
Silence," Ellie Wiesel.

Study of contemporary  
Soviet Jewry.

5 Day of Discovery  
"Teacher In-Service"

13 Gospel Music  
40 "Panorama Latino"

9:30

2 Tolay's Religion  
4 Frontiers of Faith:

"High Risk of Living"  
(pt. 2), Wm. Houseman

5 Notre Dame Football  
(see "sports")

7 Dudley Do-Right  
10:00 A.M.

2 Inside Football, George  
Allen, Gil Stratton

4 Agriculture USA: "Paul  
Bunyan Olympics"

7 George of the Jungle  
9 "Movie: "Black Gold,"

Anthony Quinn ('47)  
13 Commercials

10:30

4 AFL Football (sports)  
7 The Fantastic Four

13 Faith for Today  
11:00 A.M.

2 The NFL Today  
5 Homebuyers' Guide

7 The Bullwinkle Show  
11 Movie: "To the Shores

of Tripoli," John Payne  
(42)

13 Church in the Home  
11:30

7 Discovery Returns to

Hawaii (R): "Little  
War on the Big Island"  
9 Movie: "Fury at  
Smugglers Bay," Peter  
Cushing (Br-'63)

12:00 NOON

7 Movie: "Border Riv-  
er," Joel McCrea ('51)

13 Essentially Sex  
12:30

5 "Gene Autry Film  
11 Dodger Dugout, Bill  
Welsh, Bill Singer

13 Contact, Oral Roberts  
12:30

11 Dodger Warm-Up  
12:55

11 Baseball ("sports")  
1:00 P.M.

4 AFL Football (sports)  
5 "Movie: "Adventure in  
Diamonds," George

Brent ('40)  
9 "Sherlock Holmes  
Movie: "Voice of Ter-  
ror," Basil Rathbone

('42)  
13 Revival Fires (relig.)

1:30

7 Issues and Answers:  
HEW Sec. Robert Finch  
on school desegregation

1:45

2 The NFL Today  
2:00 P.M.

2 Face the Nation: Abba  
Eban, minister of for-  
eign affairs for Israel

(from Washington)  
7 Press Conference

13 Roller Derby: Bombers  
vs. Midwest Pioneers

40 Fiesta Latina (2 hours).  
2:30

2 Sunflower Celebration  
Co., Norm Anderson

5 "Movie: "Street of  
Chance," Burgess  
Meredith ('42)

5 "Movie: "Harem Girl,"  
Joan Davis, Peggie  
Castle ('52)

9 "Movie: "At War with  
the Army," Marlin and  
Lewis, Polly Bergen

('51)  
3:00 P.M.

2 Tell It Like It Was,  
Dallie: "America's  
Reconstruction Era"

(last of series)  
13 Sampson (cartoons)

3:30

2 Insider-Outsider, Tru-  
man Jacques: "Self  
Help & Self-Made Men"

7 College Football '69.  
Highlights of 5 games  
played yesterday, in-  
cluding USC-Nebraska.

13 "The Patty Duke Show  
3:45

11 Dodger Scoreboard  
4:00 P.M.

2 Viewpoint, Jere Witter,  
author Gay Talese

4 YOUTH & THE POLICE  
Younger and USC students

★ District Attorney Evelle  
explores "The Agitators"

Allen Ludden hosts  
5 UCLA Football (spts)

2 Ted Mack & the Orig-  
inal Amateur Hour

5:00 P.M.

2 Clete Roberts, News  
4 Close-Up, Piers Ander-  
son. Segments on pri-  
vate clubs in L.A., City  
of Hope's leukemia  
cure, and "profile of a  
cameraman."

Sinclair  
9 Skippy, Bush Kangaroo

13 Batman, Adam West  
28 "What's New?"

34 "Toros (bullfights)  
5:30

2 Ted Mack & the Orig-  
inal Amateur Hour

5:00 P.M.

2 Ted Mack & the Orig-  
inal Amateur Hour

5:00 P.M.

2 Ted Mack & the Orig-  
inal Amateur Hour

5:00 P.M.

2 Ted Mack & the Orig-  
inal Amateur Hour



## SPECIAL

THE OPPORTUNITY  
(2), 6:30 p.m. — KNXT re-  
peats its 3-character "Rep-  
ertoire Workshop" original  
drama of an aging white  
millionaire who wants to  
buy the body of a young  
Negro for the surgical ac-  
commodation of his brain.

COLLEGE BOWL (4),  
6:30 p.m. — 12th season  
premiere. Four-member  
teams from Boston Uni-  
versity and George Wash-  
ington University compete.

LAND of the Giants (7),  
7 p.m. — 2nd season pre-  
miere. Captured by an  
ambitious giant scientist  
(Broderick Crawford),  
Mark and Fitzhugh are of-  
fered their freedom if they  
can correct dangerous im-  
perfections in his mechan-  
ical robot. (During this  
season, the Earthlings will  
travel to the other side of  
the strange planet.)

ROYAL FAMILY (2),  
7:30 p.m. — A 90-minute  
personalized view of Great  
Britain's royal family, ed-  
ited from 43 hours of foot-  
age filmed by the  
ITV/BBC over nearly a

year, looks at the public  
and private lives of Queen  
Elizabeth II, Prince Philip  
and their four children.  
Completely unchoreographed,  
and showing members of  
the family as human indi-  
viduals, show was filmed  
at Buckingham Palace,  
Windsor Castle, the Royal  
Yacht Britannia, various  
parts of the British Isles  
and South America —  
from state functions to  
family picnics.

WOODY ALLEN Show  
(2), 9 p.m. — "The dimin-  
utive champion of the un-  
derdog gets his first star-  
ring TV special, featuring  
the Fifth Dimension, ac-  
tress Candice Bergen and,  
in a segment taped in Au-  
gust, evangelist Billy Gra-  
ham. Comedian-author  
Woody also wrote the  
show.

JEAN BARBOUR (11),  
10:30 p.m. — Premiere.  
The Canadian comedian  
hosts a weekly variety se-  
ries with 90-minute open-  
ers featuring Bill Morrison,  
Frankie Randall, Angeline  
Butler, Don Sherman, Har-  
lan Ellison and the Bobby  
Smales Quartet.

4 Speak Up! Bill Leyden  
7 "Movie: "People Will  
Talk," Gary Grant,  
Jeanne Crain ('51)  
9 Gidget, Sally Field  
13 Gilligan's Island  
28 "Jazz Alley (It), Art  
Hodes, George Bruns  
6:00 P.M.

2 NFL Action, Pat Sum-  
merall: "Football Fol-  
lies." Bloopers and  
zany routines (last in  
series).  
4 Meet the Press: Svel-  
lana Alliluyeva, daugh-  
ter of Josef Stalin  
(from Washington)  
5 Polka Parade, Dick  
9 "Secret Agent, Patrick  
McGoohan

11 Dakari, M. Thompson  
13 BILL BURRUD: ANIMALS  
★ ACTION & ADVENTURE!  
"Deep Danger." Diving  
for mother of pearl  
shells in Tuamotu Is-  
lands.  
28 "Young Musical Artists.  
6:30

2 Repertoire Workshop:  
"The Opportunity,"  
John Harding, Winston  
Thrash, Lavelle Roby  
(R)  
4 College Bowl, Robert  
Earle

13 Run for Your Life, Ben  
Gazzara (pt. 2)  
28 "French Chef: Julia  
Child: Veal Scallops  
7:00 P.M.

2 Lassie, Jed Allan,  
Kevin Hagen. Terror  
stalks the forest, in fi-  
nal repeat, when a Si-  
berian tiger escapes  
while en route to the  
zoo.  
4 Wild Kingdom, Marlin  
Perkins: "Operation  
Rescue" (pt. 2)  
5 "Rawhide, Eric Flem-  
ing, Don O'Herlihy

7 ROBOT RUNS WILD IN  
★ "LAND OF THE GIANTS"  
EXCITING PREMIERE  
Gary Conway, Don  
Martheson, Kurt Kasz-  
(Continued Page 7)

BRING THIS COUPON -- GOOD FOR 2 WEEKS ONLY

## 10% OFF

PILLOW  
RENOVATING

Let our experts give fresh, new life to your  
favorite pillow. All feathers removed, fluffed  
& put in beautiful, new ticking.

## 25% OFF

KING BOLSTER SIZE PILLOW  
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value. Supply limited.

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LONG BEACH • Phone 597-7725 GARDEN GROVE • Phone 530-5022

**SUNDAY**

(Continued From Page 6)

- par, Broderick Crawford
- 9 What's My Line?
- 11 Movie: "A Letter to 3 Wives," Jeanne Crain, Linda Darnell, Kirk Douglas ('49)
- 28 Speculation, Keith Berwick (R): "The Roots of Violence" 7:30
- 2 Royal Family (90 min.) "To Home with Love" debuts here next week, replacing "Gentle Ben."
- 4 Wonderful World of Disney: "My Dog, the Thief," Dwayne Hickman, Mary Ann Mobley, Elsa Lanchester, Joe Flynn. In start of 2-parter, a St. Bernard unwittingly saves a traffic air-watch pilot's job and foils jewel thieves.
- 9 Movie: "Toward the Unknown," Wm. Holden, Lloyd Nolan ('56)
- 13 Passport to Travel: "Africa," Hal Sawyer (R)
- 8:00 P.M.
- 5 ROLLER GAMES Live! (C),
- ★ T-BIRDS vs. WARRIORS Dick Lane at Olympic
- 7 PREMIERE SHOWING
- ★ of the 1970 cars from Lincoln-Mercury on THE FBI tonight
- Wfrem Zimbalist Jr., Philip Abbott, Robert Davall, Davey Davison, Burr DeBenning. Fol-

lowing a single clue, Erskine leads a tri-state manhunt for the slayers of an FBI agent and a deputy sheriff.

- 13 Cesar's World: "Hong Kong — Glittering Outpost," Cesar Romero (R)
- 28 Sounds of Summer Steve Allen: "Country Music at a Country Fair," Conway Twitty, Merle Haggard, the Lonely Blue Boys, Charlie Pride (taped at Du Quoin (Ill.) State Fair.

- 8:30
- 4 The Bill Cosby Show, Joseph Perry, Fleurette Carter. Sleepless nights, caused by a barking dog, jeopardize Chet's job, but his wrath cools after a meeting with the dog's gorgeous owner.
- 13 Commercial

- 9:00 P.M.
- 2 Billy Graham and The
- ★ 5th Dimension add fun to the very special
- WOODY ALLEN SHOW also with Candice Bergen. (Leslie Uggams debuts next week at this hour.)

- 4 Bonanza, Lorne Greene, Michael Landon, Melissa Murphy, Connie Hines, Stefan Gierasch. Given sanctuary on the Ponderosa after witnessing a holdup, girl falls in love with Little Joe.
- 7 Movie: "Our Man Flint," James Coburn, Lee J. Cobb, Gila Go-



**BRODERICK** Crawford plays giant scientist in "Land of the Giants," which begins its second season at 7 p.m., Sunday, Ch. 7.

lan, Edward Mulhare ('66 - 1st run). In a tongue-in-cheek spoof of super-spies, Derek Flint sets out to do in a secret organization, armed only with his trusty cigarette lighter — with 82 death-dealing devices.

- 11 David Frost Presents the London Theatre (R). Laurence Olivier, Nicol

Williamson, Alec Guinness, Redgrave Sisters, Georgia Brown, Lord Snowden. Filmed at London's National Theatre.

- 13 Cavalcade of Books

- 9 Ted Meyers, News
- 13 Sports Set, Tom Malone 10:00 P.M.

- 2 Mission: Impossible, Peter Graves, Martin Landau, Henry Silva, Gunnar Hellstrom. In final repeat (and last appearance for Landau and Barbara Bain Landau), a mind-bending experiment blanks out the memory of an enemy agent, to make him think he's someone else.

- 4 The Bold Ones (lawyers), Burl Ives, Joseph Campanella, James Farentino, Steve Ihnat. Conscienceless police lieutenant uses unlawful means to obtain convictions.

- 5 Stan Chambers, News
- 9 Let Me Talk to . . . Evelle Younger, Paul Krassny and Gordon McAllister

- 11 Ken Jones, News
- 13 Labor Rep't, DeSilva
- 28 "NET Festival (R): "Encore Paris," Charles Boyer narrates 10:30

- 5 The World Tomorrow: "Whale of a Tale!"
- 11 John Barbour Show
- 13 Kathryn Kuhlman 11:00 P.M.

- 2 Cleo Roberts, News
- 4 KNBC Newservice
- 5 Cathedral of Tomorrow

**SPORTS TODAY**

**NOTRE DAME** Football, 9:30 a.m. (5), has Lindsay Nelson with tapes of the Northeastern opener, first of 10 Fighting Irish games to be screened.

**NFL FOOTBALL**, 11 a.m. (2), season-premieres with Chuck Thompson and Jerry Kramer at Baltimore where the Colts tangle with the Rams.

**AFL DOUBLE-HEADER**, 10:30 a.m. (4), has Charlie Jones at Cincinnati for the Bengals' meeting with the San Diego Chargers, followed at 1 p.m. with Curt Gowdy at Denver for the Broncos' game with the N.Y. Jets.

**BASEBALL**, 1 p.m. (11), winds up the Dodgers-Giants series from Candlestick Park. (Vin and Jerry move on to Crosley Field tomorrow for 3 extra telecasts.)

**UCLA FOOTBALL**, 4 p.m. (5), has Tom Harmon with a taped re-play of last night's Bruins home game against the Pittsburgh Panthers.

**USC FOOTBALL**, 4 p.m. (11), finds Tom Kelly with a taped re-play of the Trojans' game yesterday with the Nebraska Cornhuskers (from Lincoln).

- 7 ABC Weekend News
- 9 William F. Buckley: "The P.O. as a Public Corporation," Winton M. Blount, U.S. Postmaster General
- 13 Larry McCormick news 11:15

- 2 Harry Reasoner news
- 7 Movie: "A Night at the Opera," Marx Brothers, Kitty Carlisle ('36) 11:30

- 2 Movie: "Far Horizons," Charlton Heston, Fred MacMurray ('55). Lewis and Clark
- 4 Lohman and Barkley

- 13 Commercial 11:45

- 13 Documentary: "The Animals" (Fr. '63) 12 MIDNIGHT

- 5 The Way to a Man's Heart, Ruth Warrick, Phyllis Diller, Tony Randall. Heart care. 12:30

- 4 Speaking Freely, Edwlu Newman: Aaron Copland 1:00 A.M.

- 2 Movie: "Women's Prison," Ida Lupino ('55)

- 1:30
- 4 KNBC Newservice

## ADD LIVING SPACE with a Liken All-Year Patio Room!

**FREE ESTIMATES**  
LONG BEACH **GE 3-0946**  
ORANGE COUNTY **827-5590**

"We just love the cool, comfortable extra space our Liken All-Year Aluminum Patio Room gives us. It's wonderful for entertaining, my sewing, watching TV, or just relaxing."

"We were thinking of moving into a larger home but the new high interest rates discouraged us. Instead, we added a Liken Patio Room to our home and now have all the features of a new, larger house."

"My teen-age friends and I love our new Patio Room. We can play pool, listen to records and do our homework without disturbing the rest of the family. Also, the sturdy construction makes it a real 'playroom' for my younger brother and his friends."

Aluminum under structure, no unsightly eyebeams, nuts, bolts or screws, to mar the beauty of your patio room.

Top quality fiberglass screening — combined with "Celloglass" windows that can be easily removed in warmer months.

**FREE BRICK WALL**

18" high, with your purchase of screen enclosures.

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**Liken**  
AND SONS

- NO MONEY DOWN ON APPROVED CREDIT
- 10 YEAR GUARANTEE ON FLEKALUM MATERIALS

**FREE BRICK WALL WITH SCREEN ENCLOSURE**

3700 E. 7th ST. GE 3-0946 LONG BEACH

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# MONDAY

September 22, 1969  
\*PAID ADVERTISEMENT

- An \*indicates B-W other shows in color.  
6:00 A.M.  
2 Black Heritage: History of Afro-Americans  
6:30  
2 Psychiatry & Criminal Justice: Law Survey  
4 Modern Police Science  
7 Amer. Political System  
11 \*Talk About Teens  
7:00 A.M.

- 2 John Hart, News  
4 Today, Hugh Downs, Jessica Milford  
7 Exercise with Gloria  
11 Mr. Wishbone Show  
13 Felix the Cat  
7:30

- 5 \*Foreign Legionnaire  
7 The Ed Nelson Show  
9 It Is Written  
11 Wonderama (children)  
13 Bozo the Clown  
8:00 A.M.  
2 Captain Kangaroo "Farm Equipment"  
5 Uncle Waldo (cartoon)  
8 Daphne's Cartoons  
13 Adventures of Gumbly  
8:30

- 11 The Flintstones  
13 Rocket Robin Hood  
9:00 A.M.

- 2 Lucy Show, Lucille Ball  
4 It Takes Two, Scully, Carolyn Jones, Lyle Waggoner, Linda Kaye Henning and spouses  
5 "Love That Bob!"  
7 Prize Movie: "Bedevilled," Anne Baxter ('55)  
9 \*Movie: "Heavens Above!" Peter Sellers (Br. — '63)

- 11 Jack LaLanne Show  
13 Underdog (cartoon)  
9:30

- 2 The Beverly Hillbillies.  
4 Concentrat'n, McMahon  
5 \*Movie: "Morocco," Gary Cooper, Marlene Dietrich ('30)  
11 \*Movie: "Dispatch from Reuters," Edw. G. Robinson ('40)  
13 Gumbly (cartoons)  
10:00 A.M.

- 2 Andy Griffith Show  
4 Personality, Larry Blyden, Alan King, Selma Diamond, Jack

- Cassidy, Jack Carter (final week)  
13 \*Publ. Service Film  
10:15  
13 \*World Talk  
10:30  
2 The Love of Life  
4 Hollywood Squares. Nanette Fabray, Jan Murray, Allan Sherman, Lohman and Barkley, Jack Cassidy, Maureen Arthur  
13 \*Roy Rogers Show  
-10:50  
9 Fashions in Sewing  
11:00 A.M.

- 2 Where the Heart Is  
4 Jeopardy, Art Fleming  
7 Galloping Gourmet "Mountain Lamb Rolls"  
9 Debbie's Dancercize  
13 The Romper Room  
11:30

- 2 Search for Tomorrow  
4 Eye Guess, B. Cullen  
7 Anniversary Game  
9 Tempo, Roy Elwell, Bob Dorman (to 3)  
11 Sheriff John, Lunch  
13 America: New Orleans  
28 \*Pocketful of Fun: "Do This, Do That"

- 12:00 NOON  
2 Boutique, Steve Dunne, Stephanie Edwards, Mike Roy (peas continental), Al Rosenfeld  
4 You're Putting Me On! Guests: Marty Allen, Burt Reynolds, Brenda Vaccaro  
5 Movie: "\$1,000 a Touchdown," Joe E. Brown ('39)  
7 Bewitched, M'gomery  
13 Bill Johns, News  
28 \*Once Upon a Day  
12:30

- 2 As the World Turns  
4 Days of Our Lives  
7 That Girl, M. Thomas  
11 Jack Latham, News  
13 Dialing for Dollars  
1:00 P.M.

- 2 Love Is a Many-Splendored Thing  
4 The Doctors (serial)  
5 \*Father Knows Best  
7 Let's Make a Deal  
11 Truth or Consequences  
13 Wonderful World of Women, Bill Burrud  
2:00 P.M.

- 2 The Secret Storm  
4 You Don't Say! Marty Allen (final week)  
5 Dear Julia Meade (premiere). Viewers' letters answered by experts  
7 The Newlywed Game  
11 \*I Love Lucy, L. Ball  
13 \*Movie: "Headin' for Heaven," Stu Erwin ('47)



**CAROL LAWRENCE** is spotlighted Monday through Friday on "The Mike Douglas Show," 3:30 p.m., Ch. 4.

- 2:30  
2 The Edge of Night  
4 The Match Game (final week)  
5 Girl Talk, Virginia Graham (new time)  
7 The Dating Game  
11 \*Hazel, Shirley Booth  
3:00 P.M.

- 2 Gomer Pyle, USMC  
4 PDQ, Dennis James  
5 \*Highway Patrol  
7 General Hospital  
9 \*Movie: "Laura," Gene Tierney, Dana Andrews ('44)  
11 \*Dennis the Menace  
13 Bozo's Big Top  
3:30

- 2 Lucky Pair, Richard Dawson, Nina Foch, Hank Brandt  
4 Mike Douglas Show, Carol Lawrence, Mel Torme, Henry Youngman, Rosey Grier, Rev. Ian Paisley (N. Ireland)  
5 \*Ozzie and Harriet  
7 One Life to Live  
11 The Flintstones  
13 Hobo Kelly Show  
4:00 P.M.

- 2 \*Sea Hunt, L. Bridges  
5 The Naked Truth (premiere). Discussion of problems by psychologist Gordon Bryenton and attorneys Lillian Reinblatt, Wm. McCallum  
7 Dark Shadows (serial)  
11 George Putnam, News  
4:30

- 2 Movie: "Escape to Burma," Barbara Stanwyck ('55)  
5 Divorce Court  
7 Bill Bonds, News  
11 Dodger Dugout  
13 \*Munsters, F. Gwynne  
28 \*Pocketful of Fun (R)  
5:00 P.M.

- 4 KNBC Newservice  
5 Tom Reddin, News  
9 Groovy Show, Morgan  
11 Baseball ("sports")  
13 Batman, Adam West, Burgess Meredith  
28 \*Once Upon a Day (R)  
5:30

- 7 News, Frank Reynolds, Howard K. Smith  
9 \*Twilight Zone: "A Nice Place to Visit," Larry Blyden, Sebastian Cabot  
13 Gilligan's Island  
28 \*Misterogers  
6:00 P.M.

- 2 Big News, J. Dunphy  
4 Huntley and Brinkley  
(Huntley from Ger. many)

- 5 Steve Allen Show, Werner Klemperer, Charlie Manna, Howard Storm  
7 \*Movie: "The Bellboy," Jerry Lewis, Alex Gerry ('60)  
9 J. Spy, Robert Culp, Bill Cosby, Kamala Devi, Rory Calhoun, George Montgomery, Cosmo-naut.  
13 Star Trek, Wm. Shatner, Leonard Nimoy, Gary Lockwood (off-network premiere). Power field destroyed earlier craft.  
28 \*What's New?  
6:30

- 4 KNBC Newservice  
28 Twin Circle Headline  
7:00 P.M.  
2 Harry Reasoner News  
9 What's My Line, Wally Bruner, Arlene Francis, Soupy Sales, Jack Cassidy, Gail Sheldon  
10 California: Frontier  
13 Beat the Block! Jack Narz (premiere). New version of the old game show.  
28 \*Ahor! Ed Moreno  
7:30

- 2 Gunsmoke, James Arness, Robert Lansing, Jonathan Lippe  
4 My World and Welcome To It, William Windom, Lisa Gerritsen. Miffed because her father won't help her have her seat changed at school, Lydia leaves home. (Harold J. Stone is introduced as Monroe's boss.)  
5 Stump the Stars, Mike Stokely. Week's guests are Fabian, Choo Choo Collins, Stefanianna Christopherson  
7 \*MUSIC SCENE—Beatles, Tom Jones, Buck Owens  
Premiere, running to 8:15 p.m.

- 9 \*Movie: "Girl He Left Behind," Tab Hunter, Natalie Wood ('56)  
13 Judd for the Defense, Carl Betz (off-network premiere). Youth is accused of killing two  
28 \*Eastern Wisdom: "Zen and Semantics"  
8:00 P.M.

- 4 Rowan & Martin's Laugh-In. Guest Diana Ross appears as Juliet and a hip angel, with Michael Caine in a cameo role.  
5 \*The Jack Benny Show, with Clint Walker  
28 World Press (60 min.)  
8:15  
7 The New People, Tiffany Bolling, Zoëy Hall, Jill Jaress, David Moses, Peter Ratray, Dennis Oliveri (premiere)  
8:30

- 2 Here's Lucy, Lucille Ball, Desi Arnaz Jr., Roy Roberts  
5 Bruins in Action, Fred Hessler, Tommy Prothro. Analysis of the Pittsburgh game.  
11 The David Frost Show, Walter Cronkite, Angie Dickinson, Zack Norman, the Four Freshmen  
13 Big Valley, Barbara Stanwyck (off-network premiere). Ranches are threatened by railroad  
9:00 P.M.

- 2 Mayberry RFD, Ken Berry, Andy Griffith, Aneta Corsaut, William Keene  
4 Bob Hope Comedy Special, with 25 guest



**NEED ADVICE?** — Pack up your problems to KTLA, which launches two counsel sessions daily — Julia Meade at 2 p.m. and "The Naked Truth" at 4 p.m. ("Girl Talk" shifts to 2:30, with "Ozzie and Harriet" returning at 3:30 p.m.)

**KCOP LINE-UP** — Two new game shows are launched, while three off-network shows make their debuts. It's "Beat the Clock" with Jack Narz at 7 p.m., while Joe Garagiola hosts "He Said, She Said" at 9:30 p.m. New prizes are "Star Trek" (6 p.m.), "Judd for the Defense" (7:30 p.m.) and "Big Valley" (8:30 p.m.). New time slots go to Bat-man, the Mustangs and the ubiquitous Perry Mason. (All are nightly.)

**GUNSMOKE** (2), 7:30 p.m. — 15th season premiere. Robert Lansing gets a villain role in this one, as Matt tries to prevent a bandit gang from freeing his prisoner.

**MUSIC SCENE** (7), 7:30 p.m. — Premiere. Current hits and improvisational comedy get a weekly 45-minute airing, with opener featuring guests Tom Jones, Oliver, the Beatles (in London), Janis Joplin, the Three Dog Night, James Brown, Buck Owens and his Buckaroos, the Crosby, Stills, Nash and Young group.

**THE NEW PEOPLE** (7), 8:15 p.m. — Premiere. Guests Richard Kiley and Parley Baer join the six young stars, as unknown as were the "Mod Squad" last year, in the opener for this Rod Serling series.

**HERE'S LUCY** (2), 8:30

comedians  
5 Baron, Steve Forrest  
7 Movie: "Wild in the Country," Elvis Presley, Hope Lange, Tuesday Weld, John Ireland ('61). Rebellious youth is saved by lady psychiatrist.  
28 \*NET Journal (R): "If I Don't Agree, Must I Go Away?" New morality vs. Catholic Church.  
40 \*Argentine Movie  
9:30

2 The Doris Day Show, Rose Marie, McLean Stevenson ("Family Affair" shifts to Thursdays.)  
9 Ted Meyers, News  
13 He Said! She Said! Joe Garagiola (premiere)  
10:00 P.M.

2 Carol Burnett Show (3rd season premiere)  
4 The Flip Wilson Show  
5 Tom Reddin, News  
9 Della Della Reese  
11 George Putnam, News  
13 \*Perry Mason, Raymond Burr (new time)  
28 William F. Buckley. "Our Image Abroad," Anthony Lewis  
11:00 P.M.

2 Jerry Dunphy Report  
4 KNBC Newservice  
5 \*Alfred Hitchcock  
7 Bill Bonds, News  
9 Movie: "Legend of the

p.m. — 2nd season premiere. Driving a camper from L.A. to San Francisco, Lucy naturally ends up at Colorado Springs — thus beginning a two-part set at the U.S. Air Force Academy.

**MAYBERRY RFD** (2), 9 p.m. — 2nd season premiere. Andy Taylor (Andy Griffith) returns with his wife and new baby to prepare for the christening — but there's jealousy when Sam's picked as the baby's godfather.

**BOB HOPE** (4), 9 p.m. — 20th season premiere. A parade of 21 comedians join Rapid Robert in a spoof of TV censorship — from pro football and astronauts to no-violence westerns to no-sex adult soap operas.

**DORIS DAY** (2), 9:30 p.m. — 2nd season premiere, new day and time. Doris finds the perfect job on a San Francisco magazine, but is sure she's going to lose it until a fellow secretary (new regular Rose Marie) suggest she keep quiet about the children at home.

**CAROL BURNETT** (2), 10 p.m. — 3rd season premiere. Carol re-creates her famous charwoman and Alice Portnoy characters and, in one of those trade deals, welcomes guest Jim Nabors in return for guesting on his opening hour next Thursday.

**FLIP WILSON** (4), 10 p.m. — Flip gets his first network special, with guests Andy Williams, Jonathan Winters, Arte Johnson, Jackie DeShannon and the rock group, Loadstone.

Lost," John Wayne, Sophia Loren ('57)  
11 Allen Ludden's Gallery, Jane Wyman, Roy Clark, David Canary  
13 Bill Johns, News  
11:30

2 The Merv Griffin Show, Jean Crawford, Dorothy Loudon, Rodney Dangerfield, Jerry Butler, Betty Hughes  
4 Tonight, Johnny Carson, Dick Cavett, Gloria Loring, Sergio Franchi, Pamela Mason.

5 \*Movie: "Young Daniel Boone," David Bruce ('50)  
7 The Joey Bishop Show, Robert Young, Connie Francis, London Lee  
13 \*Movie: "State Dept. File 649," Wm. Lundigan ('49)

11 "The Cisco Kid  
1:00 A.M.  
2 \*Movie: "Tarawa Beachhead," Ray Danton ('56)  
13 \*Movie: "Voodoo Island," Boris Karloff

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2 \*Movie: "Tarawa Beachhead," Ray Danton ('56)  
13 \*Movie: "Voodoo Island," Boris Karloff

**SPORTS TODAY**  
**BASEBALL**, 5 p.m. (11), has Vin Scully and Jerry Doggett at Crosley Field for the first of a 3-teleshop. Dodgers-Reds series.

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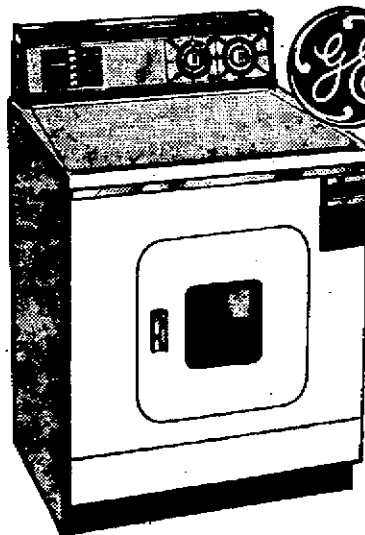
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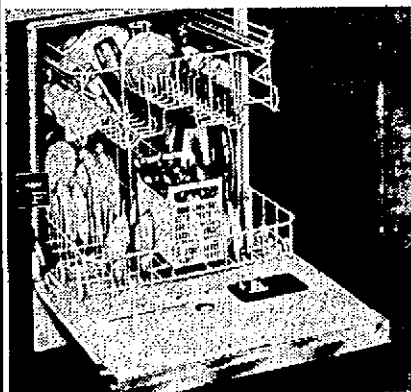
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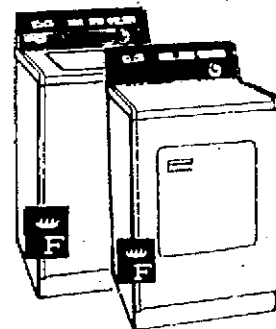
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# TUESDAY

September 23, 1969  
An \* indicates B-W.  
Other shows in color.

- 6:00 A.M.  
2 Black Heritage: History of Afro-Americans  
6:30  
2 Conflict, Change & Social Action (R)  
4 Computers & Beyond  
7 \*The 2-Party System  
11 \*Guten Tag  
7:00 A.M.  
2 John Hart, News  
4 Today, Hugh Downs, Regina Resnik, Kevin Phillips, Alexander Kendrick  
7 Exercise with Gloria  
11 Mr. Wishbone Show  
13 Felix the Cat  
7:30  
5 \*Foreign Legionaire  
7 The Ed Nelson Show  
9 \*Paul Harvey Bible  
11 Wonderama (90 min.)  
13 Bozo the Clown  
8:00 A.M.  
2 Captain Kangaroo  
5 Uncle Waldo (cartoon)  
9 Daphne Cartoon Castle  
13 Adventures of Gumbly  
8:30  
11 The Flintstones  
13 Rocket Robin Hood  
9:00 A.M.  
2 Lucy Show, Lucille Ball  
4 It Takes Two, Scully  
5 \*Love That Bob!  
7 \*Prize Movie: "On an Island with You," Esther Williams, Peter Lawford (48)  
9 Movie: "Young at Heart," Doris Day.  
11 Jack La Lanne Show  
13 Underdog (cartoon)  
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9:30

- 2 The Beverly Hillbillies  
4 Concentration, McMahon  
5 \*Movie: "Affairs of Susan," Joan Fontaine,  
11 Movie: "Blue Lagoon," Donald Houston  
13 Adventures of Gumbly  
10:00 A.M.  
2 Andy Griffith Show  
4 Personality Larry Blyden, Zsa Zsa Gabor  
13 \*Reconciliation (relig.)  
10:30  
2 The Love of Life  
4 Hollywood Squares  
13 \*Roy Rogers Show  
11:00 A.M.  
2 Where the Heart Is  
4 Jeopardy, Art Fleming  
7 Galloping Gourmet  
9 "Hawkes Bay Rice"  
9 Debbie's Dancercize  
13 The Romper Room  
11:30  
2 Search for Tomorrow  
4 Eye Guess, B. Cullen  
5 Universal Star Time  
7 Anniversary Game  
9 Tompo, Roy Elwell, Bob Dornan (to 3)  
11 Sheriff John, Lunch  
13 The Challenging Sea  
20 \*A Pocketful of Fun: "Growing Up"  
12 NOON  
2 Boutique, Steve Dunne, Stephanie Edwards, Jackie Coogan, Aileen  
4 You're Putting Me On!  
5 \*Movie: "Only the Brave," Gary Cooper  
7 \*Bewitched  
13 Bill Johns, News  
20 \*Once Upon a Day  
12:30  
2 As the World Turns  
4 Days of Our Lives  
7 That Girl, M. Thomas  
11 Jack Latham, News  
13 Dairling for Dollars  
1:00 P.M.  
2 Love Is a Many Splendored Thing  
4 The Doctors (serial)  
7 Dream House (game)  
11 Password, A. Ladden  
1:30  
2 The Guiding Light



ROBERT YOUNG and James Brodin (r) talk over a medical problem in "Marcus Welby, M. D." at 10 p.m., Tuesday, Ch. 7.

- 2 Another World (Serial)  
5 \*Father Knows Best  
7 Let's Make a Deal  
11 Truth or Consequences  
13 Wonderful World of Women, Bill Burrud  
2:00 P.M.  
2 The Secret Storm  
4 You Don't Say!  
5 Dear Julia Meade  
7 The Newlywed Game  
11 \*I Love Lucy, L. Ball  
13 \*Movie: "Escape in the Sun," John Bentley  
2:30  
2 The Edge of Night  
4 The Match Game  
5 Girl Talk, V. Graham, Muriel Humphrey  
7 The Dating Game  
11 \*Hazel, Shirley Booth  
3:00 P.M.  
2 Gomer Pyle — USMC  
4 PDQ, Dennis James  
5 \*Highway Patrol  
7 General Hospital  
9 \*Movie: "Angel Baby," George Hamilton, Mercedes McCambridge  
11 \*Dennis the Menace  
13 Bozo's Big Top  
3:30  
2 Lucky Pair, Richard Dawson, Nina Foch  
4 Mike Douglas Show, Carol Lawrence, Michael Dunn, Pat Morita, Judith Crist  
5 \*Ozzie and Harriet  
7 One Life to Live  
11 The Flintstones  
13 Hobo Kelly Show  
4:00 P.M.  
2 \*Sea Hunt, L. Bridges  
5 The Naked Truth  
7 Dark Shadows (serial)  
11 Daklari, Marshall Thompson, Michael Pale (pt. 1)  
4:30  
2 Movie: "Blackbeard the Pirate," Robert Newton, Linda Darnell  
5 Divorce Court  
7 Bill Bonds, News  
13 \*Munsters, F. Gwynne  
20 \*Pocketful of Fun (R)  
5:00 P.M.  
4 KNBC Newservice  
5 Tom Reddin, News  
9 Groovy Show, Morgan  
11 George Putnam, News (to be interrupted at start of second Dodgers-Reds game.)  
13 Batman, Adam West  
20 \*Once Upon a Day (R)  
5:30  
7 News, Frank Reynolds  
9 \*Twilight Zone  
13 Gilligan's Island  
20 \*Misterogers  
6:00 P.M.  
2 Big News, J. Dunphy  
4 Huntley and Brinkley  
5 Steve Allen Show, Theodore Bikel, Charlie Callas, Yogi Singh  
7 Movie: "Lure of the Wilderness," Jeffrey Hunter, Walter Brennan  
9 I Spy, Robert Culp, Bill Cosby, Dana Clark, Susan Oliver  
13 Star Trek, William Shatner, Distress signals from a hostile craft  
20 \*What's New?  
6:30  
4 KNBC Newservice  
20 \*The Arts: "San Francisco"  
7:00 P.M.  
2 Harry Reasoner news  
9 What's My Line?  
13 Beat the Clock  
20 \*Ahor! Ed Moreno  
7:30  
2 Lancer, James Stacy, Wayne Maunder  
4 I Dream of Jeannie, Barbara Eden, Larry Hagman, Vinton Hayworth. An aunt's visiting genie-powered dog spells trouble for Tony — especially in the  
5 Stump the Stars, Mike Slokey  
7 Mod Squad, Michael Cole, Peggy Lipton, Clarence Williams III  
9 Movie: "Night and Day," Cary Grant, Eve Arden (46), Cole Porter biopic  
13 Judd for the Defense, Carl Betz (pt. 2)  
20 City Watchers, Charles Champlin, Art Seidenbaum, David Graber.  
8:00 P.M.  
4 Debbie Reynolds Show, Don Chastain, George Furth. While airborne,  
6 Julia, Diahann Carroll, Lloyd Nolan, Robert Guillaume. Dr. Chegley uses the price of a tonsillectomy as bargaining power to get a good deal for Julia on a used car.  
5 Gisele MacKenzie's Better-Half-Hour, Vera Miles, Rose Marie  
7 TV Movie of the Week: "Seven in Darkness," Milton Berle, Dina Merrill, Barry Nelson, Arthur O'Connell, Alejandra Roy (premiere)  
11 The David Frost Show, Arthur Schlesinger Jr., Pete Seeger, Dr. Alex Comfort, Jackie Kahan, Lynn Kellogg  
13 Big Valley, Barbara Stanwyck, Lee Majors. Victoria checks into Heath's parentage.  
20 \*French Chef, Julia Child: Veal Scallops  
9:00 P.M.  
4 Movie: "Tobruk," Rock Hudson, George Peppard, Guy Stockwell ('66-1st run). Mission in North Africa to blow up Nazi bunkers.  
5 Showcase 5: "Kay Starr" and the Kids Next Door  
20 \*NET Festival: "The Eternal Tramp," Gloria Swanson narrates. The comic art of Charlie Chaplin, with study of his "Little Tramp."  
9:30  
2 The Governor and J. J., Dan Dailey, Julie Sommars (premiere)  
9 Ted Meyers, News  
13 He Said, She Said, Joe Garagiola  
10:00 P.M.  
2 KNXT Reports: "The Fear Dealers," Clete Roberts  
5 Tom Reddin, News  
7 Marcus Welby, M. D., Robert Young, James Brodin, Elena Verdugo (premiere)  
9 Della! Della Reese  
11 George Putnam, News  
13 \*Perry Mason, R. Burr  
20 \*USC Music Festival  
10:30  
2 Challenge in the Coal Mines: Men Against Their Unions.  
11:00 P.M.  
2 Jerry Dunphy Report  
4 Tom Brokaw, News  
5 \*Alfred Hitchcock  
7 Bill Bonds, News  
9 \*Movie: "In the French Style," Jean Seberg, Stanley Baker ('62)  
11 Allen Ludden's Gallery, Jan Murray, Steve Arlen, Chuck Barris, Betty Walker  
13 Bill Johns, News  
20 \*Gov. Reagan News Conference (taped)  
11:30  
2 The Merv Griffin Show, Beverly Sills, Alejandro Rey, David Schoenbrun, Jackie Mason, Fannie Flagg, Dr. Joyce Brothers  
4 Tonight, Johnny Carson, Janet Leigh, Robert Klein, Troy Donahue, Roger Caras  
5 \*Movie: "Hijacked," Jim Davis ('50)  
7 The Joey Bishop Show with Vincent Price  
13 \*Movie: "4 in a Jeep," Ralph Meeker ('51)  
12:30  
11 \*Movie: "Awful Dr. Orloff," Howard Vernon ('61)  
1:00 A.M.  
2 \*Movie: "Knock on Any Door," Humphrey Bogart ('49)  
4 KNBC Newservice  
5 Community bulletins  
7 The Late Report  
13 \*Movie: "Shadow of a Woman," Helmut Dantine ('46)  
1:45  
11 \*Movie: "Fanny by Gaslight," "Code 616" and Cisco Kid

# SPECIAL

LANCER (2), 7:30 p.m. — 2nd season premiere. Blinded by a sniper's ambush, Johnny relies on the eyes of a nude girl (Melissa Murphy) to help him elude the still-threatening bushwhackers.

MOD SQUAD (7), 7:30 p.m. — 2nd season premiere. Cesare Danova, Veronica Cartwright and Lillian Bronson are guests, as a clairvoyant's predictions to his parapsychology class initiate an investigation into an illegal abortion racket.

RED SKELTON (2), 8:30 p.m. — 19th season premiere. Peter Graves plays an astronaut as Pop the Janitor (Red) stows away on his flight to Jupiter. Fellow IMF stars Greg Morris and Leonard Nimoy play cameo roles, and launching Red's bid for "now generation" viewers, music is by the Iron Butterfly.

SEVEN in Darkness (7), 8:30 p.m. — Premiere. A 25-week series of original 90-minute dramas, filmed for TV as "Movie of the Week," opens with a drama of plane crash survivors — all blind — who must fight mountains, storms and wolves to find their way back to civilization. Milton Berle and Barry Nelson are part of a stellar cast.

GOVERNOR & J. J. (2), 9:30 p.m. — Premiere. Dan Dailey and Julie Sommars star in a comedy of politics and the generation gap, as a widowed governor of a small Midwestern state and the tomboyish girl who plays her father's first lady. Production is by Leonard Stern and Arne Sultan.

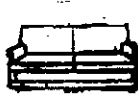
FEAR DEALERS (2), 10 p.m. — Clete Roberts takes a look at big business generated by people trying to protect themselves from lawbreakers — using everything from burglar alarms to watch-dogs and judo and karate to anti-mugger sprays.

MARCUS WELBY, M.D. (7), 10 p.m. — Premiere. Robert Young and James Brodin are TV's newest doctor team, representing the usual two generations, with Susan Clark guesting on opener as a pretty young school teacher who wins the young medic's heart, then learns she has terminal brain cancer.

CHALLENGE in the Coal Mines (2), 10:30 p.m. — John Hart examines the dissent within the United Mine Workers union, with Appalachian miners claiming subversion and mismanagement of welfare funds, and with Joseph A. Yablonski to challenge union president W. A. (Tony) Boyle in a December election.

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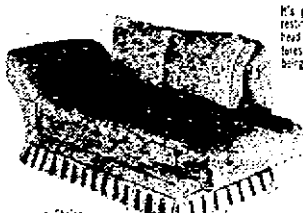


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CONNIE HINES

# The Lady Tries to Change Her Image

By ROBERT MUSEL  
United Press International

Among the millions watching "Bonanza" Sunday night will be a pretty blue-eyed blonde for whom this particular program has very special significance.

Her name is Connie Hines and her performance as a guest star in the segment titled, "The Witness," marks a major step in her effort to change her television image from comedienne to

dramatic artist.

Viewers may remember her as co-star to Alan Young in the "Alister Ed" series which gained her national recognition as a comedienne.

That series ran six years and so the anxious question in her mind the last year or so, as she took an occasional dramatic role, has always been how it would be received. In "Bonanza" she is "Hilda," the local cafe

owner, entrusted by the Carwrights with watching over a young girl who is a vital witness in a stagecoach holdup.

It is one of the key roles in the well-acted NBC-TV series and those who have seen a preview report that Miss Hines has acquitted herself with her usual talent and skill. If the audience reaction is the same the "Mister Ed" image will recede comfortably into history.

Miss Hines' problem is not exclusively her own — the stars of any long-running series face the same hazard. They are type-cast because of the peculiar persistence of the medium.

Who would believe Raymond Burr as a light comedian, after "Ironside"? What chance would Rowan and Martin have as the Brothers Karamazov?

"You give a series

character a lot of thought," Miss Hines said. "And when the show is a success and runs on and on you are, of course, delighted. But television sets up a problem that doesn't apply to a long-running stage show probably because an audience only a tiny fraction of the size of the TV audience sees it. That is, how to escape from the character you have created and go on to something new."

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**WEDNESDAY**

September 24, 1969  
An \* indicates B-W.  
Other shows in color.

- 6:00 A.M.  
2 Black Heritage: History of Afro-African 6:30  
2 Psychiatry & Criminal Justice: "Law Survey"  
4 Sensitivity Training for Police  
7 \*Two-Party System  
11 \*This Too Is America 7 A.M.  
2 John Hart, News  
4 Today, Hugh Downs, Ralph Bunche, Thelma Cruso, Hardy Amies  
7 Exercise with Gloria  
11 Mr. Wishbone Show  
13 Felix the Cat 7:30  
5 \*Foreign Legionaire  
7 The Ed Nelson Show  
9 It Is Written  
11 Wonderama, McAllister  
13 Bozo the Clown 8:00 A.M.  
2 Captain Kangaroo  
5 Uncle Waldo (cartoon)  
9 Daphne's Cartoons  
13 Gumbly (cartoon) 8:30  
11 The Flintstones  
13 Rocket Robin Hood 9:00 A.M.  
2 Lucy Show, Lucille Ball  
4 It Takes Two, Scully  
5 \*Love That Bob!
- 7 \*Prize Movie: "Zero Hour," Dana Andrews ('57)  
9 \*Movie: "The Mudlark," Irene Dunne, Alec Guinness ('51)  
11 Jack LaLanne Show  
13 Underdog (cartoon) 9:30  
2 The Beverly Hillbillies, John Carradine  
4 Concentration, McMahon  
5 \*Movie: "Romantic Age," Hugh Williams (Br.) ('50)  
11 \*Movie: "Run, Psycho, Run," Gary Merrill (Ital.) ('68)  
13 Adventures of Gumbly 10:00 A.M.  
2 Andy Griffith Show  
4 Personality, Larry Blyden, Jim Backus  
13 Film: Endless Search 10:30  
2 The Love of Life  
4 Hollywood Squares  
13 \*Roy Rogers Show 10:50  
9 Fashions in Sewing 11:00 A.M.  
2 Where the Heart Is  
4 Jeopardy, A. Fleming  
7 Galloping Gourmet "L'Osso Bucco"  
9 Debbie's Dancercise  
13 The Romper Room 11:30  
2 Search for Tomorrow  
4 Eye Guess, B. Cullen  
7 Anniversary Game  
9 Tempo, Roy Elwell,



**JAMES DRURY** as "The Virginian," is kissed by Pamela Myler, guest star on the show at 7:30 p.m., Wednesday, Ch. 4.

- Bob Dorman (to 3)  
11 Sheriff John, Lunch  
13 Wild Adventure: "Escape to Danger"  
28 \*A Pocketful of Fun: "Talk about Time" 11:45  
5 Cooking w/Corris Guy, "Chili Chicken" 12 NOON  
2 Boutique, Steve Dunne, Mike Roy (noodles Romano),

- Anthony Till  
4 \*You're Putting Me On!  
5 \*Movie: "Henry Aldrich Gets Glamour," Jimmy Lydon ('43)  
7 \*Bewitched  
13 Bill Johns, News  
28 \*Once Upon a Day 12:15  
13 Stretch and Sew 12:30  
2 As the World Turns  
4 Days of Our Lives  
7 That Girl, M. Thomas  
11 Jack Latham, News  
13 Dialing or Dollars 1:00 P.M.  
2 Love Is a Many Splendored Thing  
4 The Doctors (serial)  
7 Dream House (game)  
11 Password, A. Ludden 1:30  
2 The Guiding Light  
4 Another World (serial)  
5 Cooking Around the World, Bee Beyer  
7 Let's Make a Deal  
11 Truth or Consequences  
13 Wonderful World of Women, Bill Burrud 2:00 P.M.  
2 The Secret Storm  
4 You Don't Say!  
5 Dear Julia Meade  
7 The Newlywed Game  
11 \*I Love Lucy, L. Ball  
13 Movie: "I Accuse My Parents," Mary Bell Hughes ('44) 2:30  
2 The Edge of Night  
4 The Match Game  
5 Girl Talk, V. Graham  
7 The Dating Game  
11 \*Hazel, Shirley Booth 3:00 P.M.  
2 Gomer Pyle—USMC  
4 PDQ, Dennis James  
5 \*Highway Patrol  
7 General Hospital  
9 Movie: "Mardi Gras," Pat Boone, Tommy Sands ('58)  
11 \*Dennis the Menace  
13 Bozo's Big Top 3:30  
2 Lucky Pair, Richard Dawson, Ruta Lee, Allen Ludden  
4 Mike Douglas Show, Carol Lawrence, Robert Young, British ATV's Robin Gill, Checkmates Ltd., Ron Field  
5 \*Ozzie and Harriet  
7 One Life to Live  
11 The Flintstones  
13 Hobo Kelly Show 4:00 P.M.  
2 \*Sea Hunt, L. Bridges  
5 The Naked Truth  
7 Dark Shadows (serial)  
11 George Putnam News 4:15  
28 The Friendly Giant 4:30  
2 \*Movie: "Crackup," Pat O'Brien, Claire Trevor ('36)  
5 Divorce Court  
7 Bill Bonds, News  
11 Dodger Dugout  
13 \*Munsters, F. Gwynne  
28 \*Pocketful of Fun (R) 5:00 P.M.  
4 KNBC Newservice  
5 Tom Reddin, News  
9 Groovy Show, Morgan  
11 Baseball ("sports")  
13 Batman, Adam West, George Sanders (pt. 1)  
28 \*Once Upon a Day (R) 5:30  
7 News, Frank Reynolds, Howard K. Smith  
9 \*Twilight Zone  
13 Gilligan's Island  
28 \*Misterogers 6:00 P.M.  
2 Big News, J. Dunphy  
4 Huntley and Brinkley (Chef from Germany)  
5 Steve Allen Show, Sam Posey, Kelley Garrett, Dave Barry, Dom DeLuise, Peter Marshall

- 7 Movie: "Apache Drums," Stephen McNally ('51)  
9 I Spy, Robert Culp, Bill Cosby, Howard Duff.  
13 Star Trek, Wm. Shatner, Roger C. Carmel  
28 \*What's New? 6:30  
4 KNBC Newservice  
28 \*The Arts: "Los Angeles" 7:00 P.M.  
2 Harry Reasoner news  
9 What's My Line?  
13 Beat the Clock  
28 \*Ahora! Ed Moreno 7:30  
2 The Glen Campbell Goodtime Hour With guests The Smothers Brothers and others (2nd season premiere)  
4 The Virginian, James Drury, James Whitmore, Pamela Myler. Though temporarily blinded (as with last night's "Lancer" opener), the Virginian proves a tough adversary for a family of horse thieves.  
5 Slump the Stars,  
7 Flying Nun, Sally Field, Paul Winchell. Spotted entertaining the convent orphans, Sister Bertrille is offered a show business career.  
9 \*Movie: "Fantomas," Jean Marais, Mylene Demongeot (Fr.) ('64)  
13 Judd for the Defense, Stephen Young. Father kills an abortionist.  
28 \*Joyce Chen Cooks: "For Fussy Eaters" and dieters. Dishes without oil, sugar or starch. 8:00 P.M.  
5 \*Jack Benny Show, the Kingston Trio  
7 Courtship of Eddie's Father, Bill Bixby, Brandon Cruz, Ann Prentiss. Eddie gets teased as "teacher's pet" when his father dates his pretty teacher.  
11 Queen for a Day  
28 \*Jazz Alley, Art Hodes 8:30  
2 The Beverly Hillbillies, Buddy Ebsen, Irene Ryan, Max Baer  
5 Rams Highlights, Dick Enberg. Films of season opener with Colts.  
7 Room 222, Lloyd Haynes, Karen Valentine, Judy Strangis. A shy student, participating in the junior follies, suggests a Broadway-type finale — with everyone shedding his clothes.  
11 The David Frost Show, Phil Foster, Cleveland Amory, Harry McMahan, Esther Toth, George Ball  
13 Big Valley, Barbara Stanwyck, Lee Majors. Heath faces trouble from the hired hands.  
28 Book Beat, Robert Cromie: "Pursuit of Happiness," Thomas Rogers 9:00 P.M.  
2 Medical Center, Chad Everett, James Daly, Cicely Tyson (premiere)  
4 KRAFT MUSIC HALL  
★ Eddy Arnold, Bobbie Gentry, Phil Harris

**SPECIAL**

**GLEN CAMPBELL** (2), 7:30 p.m. — 2nd season premiere. Tom and Dick Smothers are stopped in mid-act for performing without a license, with other guests of the "Goodtime Hour" opener including Barbara McNair and folk singer John Stewart.

**BEVERLY HILLBILLIES** (2), 8:30 p.m. — 8th season premiere, new time. While Granny wants to go to the hills to find a husband for Elly May, Jethro prefers to stay in California to join the college protest movement. They both win, and starting next week you'll see series' first segments filmed in the Ozarks, and on to New York.

**MEDICAL CENTER** (2), 9 p.m. — Premiere. Chad Everett (youth) and James Daly (age) co-star as doctors in a giant university medical center, with O. J. Simpson of USC and Billis fame making his TV dramatic debut as a potential Heisman Trophy recipient and big pro draft choice who is plagued by a mysterious ailment. (Look close in those football scenes and you'll spot Craig Fertig, Marvin Goux, Adrian Young, Gerry Shaw, Mike Ballou, Jim Nader, West Grant and Zenon Adrusyshyn. (O. J. has signed a post-season contract with ABC sports.)

**HAWAII FIVE-O** (2), 10 p.m. — 2nd season premiere. Barbara Luna plays a dancehall hostess who knows more than she's telling about the mysterious deaths of three Vietnam widows — each after collecting the G. I. insurance

Also with Bernadette Peters, Browning Bryant. All join for a medley of contemporary country music by Miller, Hartford, Webb, Dylan.

**5 WRESTLING—DICK LANE**  
★ BY RELIABLE MORTGAGE Olympic card features Ed Carpentier  
7 Movie: "A Guide for the Married Man," Walter Matthau, Robert Morse, Inger Stevens, Sue Ane Langdon ('67-1st run). Rules for playing around, with cameos by Benny, Ball, Caesar, Silvers, Nye, Cox and Jayne Mansfield.  
28 \*Your Dollar's Worth: "Wall Street — Place Your Bets" 9:30  
40 Spanish Movie 9:30  
9 Ted Meyers, News  
13 He Said, She Said, Joe Garagiola 10:00 P.M.  
2 Hawaii Five-O, Jack Lord, Barbara Luna, Harry Guardino, Barbara Nichols  
4 ... Then Came Bronson, Michael Parks, Keenan Wynn, Martine Bartlett. Bronson's visit inspires a former bike racer to ride again — despite a promise to his wife. (That background singing is done by ...)

(Continued Page 13)

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**SPORTS TODAY**

**BASEBALL**, 5 p.m. (11), finds Vin Scully and Jerry ... the Dodgers face the Reds.



**GRID STAR** O. J. Simpson makes his TV acting debut on the premiere of "Medical Center," at 9 p.m., Wednesday, Ch. 2. Chad Everett plays a doctor.

## WEDNESDAY

(Continued From Page 12)

- Parks.)  
 5 Tom Reddin, News  
 9 Dellal Della Reese,  
 11 George Putnam, News  
 13 "Perry Mason, R. Burr  
 28 "Speculation, Keith  
 Berwick (R): "The  
 Business of Crime"  
 10:45  
 7 Bill Bonds, News  
 11:00 P.M.  
 2 Jerry Dunphy Report  
 4 Tom Brokaw News  
 5 "Alfred Hitchcock  
 9 "Movie: "Mamie,"  
 Kerwin Mathews  
 11 Allen Ludden's Gallery,  
 Doug McClure, Norm  
 Crosby, Angeline But-  
 ler, Kenny Kingston  
 13 Bill Johns, News  
 11:30  
 2 The Merv Griffin Show,  
 Selma Diamond, Al  
 Hirt, Henry Morgan,  
 Vivian Reed, Mr. and  
 Mrs. Stephen  
 Armstrong (Neil's par-  
 ents)  
 4 Tonight, Johnny Car-

- son, Toots Shor and  
 other restaurateurs,  
 Florence Henderson,  
 Dick Tuck  
 5 "Movie: "Born to the  
 Saddle," Leif Erickson  
 7 The Joey Bishop Show,  
 Robert Wagner, Fred  
 Astaire, Kay Hart,  
 Louis Prima  
 13 "Movie: "Courageous  
 Mr. Penn," Clifford  
 Evans, Deborah Kerr  
 12:30  
 11 Movie: "Passport for  
 a Corpse," Linda  
 Christian (Fr.-'62)  
 1:00 A.M.  
 2 Movie: "Port Afrique,"  
 Pier Angeli, Phil Carey  
 13 "Movie: "Trocadero,"  
 Rosemary Lane ('44)  
 1:45  
 11 "Movies: "Moonlight,"  
 "Into the Blue" and  
 "Crimes at the Dark  
 House."

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## New Shows

(Continued From Page 4)

**FRIDAY** — "The Brady  
 Bunch" on ABC at 8 stars  
 Florence Henderson and  
 Robert Reed as a widow  
 with three daughters and a  
 widower with three sons  
 who marry. Cat and dog  
 pets complicate "This Hon-  
 eymoon" episode.  
 "Mr. Deeds Goes To  
 Town" takes over the  
 8:30-9 spot for ABC. Monte

Markham has the title role  
 as a small-town editor who  
 inherits the fortune of an  
 unscrupulous uncle and de-  
 termines to use the money  
 to make amends.

"Jimmy Durante Pres-  
 ents The Lennon Sisters"  
 is on ABC 10-11. The come-  
 dian and the singing trio  
 are hosts to Jack Benny,  
 Jimmy Dean and Noel  
 Harrison on this comedy-  
 variety hour.



**JIMMY DURANTE** takes to the keyboard and Janet, Kathy, Peggy and Diane Lennon (l to r) back him up in the Durante-Lennon Sisters Hour, 10 p.m., Friday, Ch. 7.



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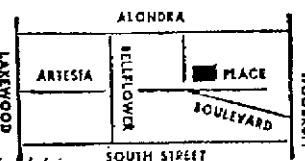
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# THURSDAY

September 25, 1969  
An \* indicates B-W  
Other shows in color

6:00 A.M.  
2 Black Heritage: History of Afro-Americans

6:30  
2 Conflict, Change & Social Action (R)  
4 Toward a Community Police

7 \*Political Parties Today  
11 Teacher In-Service

7:00 A.M.  
2 John Hart, News  
4 Today, Hugh Downs, Mrs. Coretta King, Caleb Gallego, women business leaders  
7 Exercise with Gloria  
11 Mr. Wishbone Show  
13 Felix the Cat

7:30  
5 \*Foreign Legionaire  
7 The Ed Nelson Show  
9 \*Paul Harvey Bible  
11 Wonderama (children)  
13 Bozo the Clown

8:00 A.M.  
2 Captain Kangaroo  
5 Uncle Waldo (cartoon)  
9 Daphne's Cartoons  
13 Gumbly (cartoon)

8:30  
11 The Flintstones  
13 Rocket Robin Hood

8:45  
5 Your Money's Worth

9:00 A.M.  
2 Lucy Show, Lucille Ball  
4 It Takes Two, Seully  
5 \*Jai Alai

7 \*Prize Movie: "Fuller Brush Man." Red Skelton, Janet Blair ('48)

9 \*Movie: "My Cousin Rachel." Olivia De Havilland, Richard Burton ('53)

11 Jack LaLanne Show  
13 Underdog (cartoon)

9:30

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| • Bladder Trouble | • Business     | • Leg Trouble    | • Sleeplessness   |
| • Bells           | • Dropsy       | • Liver Trouble  | • Stomach Trouble |
| • Cerebral        | • Dysentery    | • Lung Trouble   | • Urinary Disease |
| • Chronic Cough   | • Eczema       | • Menstrual      | • Vomiting        |
| • Colds           | • Eye Trouble  | • Nerve Pain     |                   |

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RAYMOND BURR is asked by Vera Miles to help in recovering her kidnaped child in a two-hour "Ironside" at 7:30 p.m., Thursday, Ch. 4.

## SPORTS TODAY

BOXING, 8:30 p.m. (5), has Tom Harmon ringside at the Olympic for a 10-round lightweight bout between Jimmy Robertson and Pete Gonzales.

13 Gilligan's Island  
28 \*Misterogers

6:00 P.M.  
2 Big News, J. Dunphy  
4 Huntley and Brinkley (Chet from Germany)  
5 Steve Allen Show, Pat Henry, Jayne Meadows, Terry Gibbs, Gypsy Rose Lee

7 \*Movie: "Tea & Sympathy." Deborah Kerr, John Kerr ('51). Part one.

9 I Spy, Robert Culp, Bill Cosby, L.B.'s Sally Kellerman, Alejandro Rey

10 Gulls-Rockets Hillites  
11 \*Peyton Place, Barbara Parkins, Mia Farrow

13 Star Trek, William Shatner, Leonard Nimoy. Kirk is split into two beings.

20 \*What's New?  
4 KNBC Newservice  
11 Strange Paradise  
20 \*Playing the Guitar: "Song Accompaniment"

7:00 P.M.  
2 Harry Reasoner news  
9 What's My Line?  
11 To Tell the Truth  
13 Beat the Clock, Jack Narz

20 \*Ahora! Ed Moreno  
7:30  
2 Family Affair, Brian Keith, Sebastian Cabot (new day and time)

4 Ironside, Raymond Burr, Vera Miles, Slim Pickens, Dane Clark, Cloris Leachman, Philip Carey (2 hours). Preempts "Daniel Boone"

5 Stump the Stars, Mike Stokey  
7 The Ghost & Mrs. Muir, Hope Lange, Edward Mulhare, George Mitchell. Everyone's dressed in 19th century fashions for the Schooner Bay centennial — and the captain has to compete to win back his silver tea set.

9 \*Movie: "Children's Hour." Audrey Hepburn, Shirley MacLaine, James Garner, Miriam Hopkins, Veronica Cartwright ('61). Mafiosous gossip brings tragedy.

11 Truth or Consequences  
13 Bill Jones, News

13 Judd for the Defense, Carl Belz, Brock Peters. Reopening of old case.

28 \*Adventure: "2 Days in a Crater"

8:00 P.M.

2 The Jim Nabors Hour, Andy Griffith, Julie Budd

5 \*The Jack Benny Show, Mel Blanc

7 That Girl, Marlo Thomas, Lou Jacobi, Avery Schreiber, Naomi Stevens. Sandy Kenyon (pt. 2). Ann's role as a spy is discovered, and she's offered a deal to counterparty on the competitor.

11 Queen for a Day, Curtis

28 \*NET Playhouse: Dublin One, the Abbey Players. James Joyce stories of Dubliners in childhood, adolescence and maturity.

34 Jose Feliciano! (R) with Joanna Gault

8:30  
5 Boxing (see sports)  
6 Bewitched, Elizabeth Montgomery, Dick Sargent. Alice Ghostley debuts in this segment as a shy witchmaid named Esmeralda, who is losing her powers

11 The David Frost Show, Raquel Welch, Claire Booth Luce, the Sweet Inspirations, Lee Tully. Texas billionaire H. L. Hunt

13 Big Valley, Barbara Stanwyck, Peter Breck

9:00 P.M.  
2 \*Movie: "Guns of Navarone." Gregory Peck, David Niven, Anthony Quinn, Stanley Baker, Irene Papas, Gia Scall ('61-1st run). A perilous spy mission by a commando team in the Aegean Sea, screening in 2 parts, and concluding tomorrow.

7 This Is Tom Jones, Sammy Davis Jr., Jo Anne Worley

9:30  
4 Dragnet, Jack Webb, Harry Morgan, Kevin Connelley. Reading tastes of a suspect in a double slaying reveal his possible motives.

9 Ted Meyers, News  
13 He Said, She Said, Joe Garagiola

28 Washington Week

10:00 P.M.  
4 The Dean Martin Show, David Janssen, Elke Sommer, Charles Nelson Reilly, comedian Don Rice III. All join for a spoof of traveling salesmen.

5 Tom Reddin, News  
7 It Takes A Thief, Robert Wagner, Delia Boccardo, John Russell.

9 Delta! Della Reese, Sandy Baron, Ed Ames, the Impressions.

11 George Putnam, News  
13 \*Perry Mason, R. Burr

28 Sounds of Summer, Steve Allen (R): "Country Music at a Country Fair"

11:00 P.M.  
2 Jerry Dunphy, News  
4 Tom Brokaw, News

5 \*Alfred Hitchcock: "Act of Faith." Dennis King

7 Bill Bonds, News  
9 NFL Game of the Week (weekly premiere)

11 Allen Ludden's Gallery, Jackie Vernon, Gerri Grainger, Richard Long

1:00 A.M.  
2 \*Movie: "Hired Wife," Rosalind Russell, Brian Aherne ('40)

11 \*Movies: "Life & Death of Rudolph Valentino," "Tonight We Raid Calais" and "Millions Like Us"

## SPECIAL

FAMILY AFFAIR (2), 7:30 p.m.—4th season premiere, new day and time. French and the children leave Uncle Bill alone for a quiet weekend—until a stream of male cronies, uninvited women and neighbors with children start invading his privacy.

IRONSIDE (4), 7:30 p.m. — In a one-time 2-hour segment, Ironside meets again the amnesia victim (Vera Miles) with whom he fell in love last season. This time he's called in to help her recover her daughter—kidnaped for ransom—while also trying to save her marriage, which she plans to dissolve for his love.

JIM NABORS Hour (2), 8 p.m. — Premiere. Shedding his Gomer Pyle uniform, Nabors keeps on his Marine pals Frank Sutton and Ronnie Schell as he launches a weekly hour of comedy and music. Guesting on opener are Andy Griffith, 14-year-old singer Julie Budd and, in a cameo, Don Knotts.

TOM JONES (7), 9 p.m. — 2nd season premiere. In the first of six shows taped in Hollywood (it's usually London), the Welsh better begins his first full season with guests Sammy Davis Jr. and Jo Anne Worley. Tom and Sammy team for a melody of songs about love, including "What the World Needs Now."

IT TAKES a Thief (7), 10 p.m. — 3rd season premiere. In Venice, Alexander Mundy learns that his pretty companion has poisoned his drink. And to get the antidote needed within 48 hours he must return the memory core of a Russian computer code machine. This is first of several hours filmed in Italy, with some to co-star Fred Astaire as Mundy's light-fingered father.

11:20  
2 The Merv Griffin Show, Stevie Wonder, Phyllis Newman, Roosevelt Grier

4 Tonight, Jonny Carson, Ozzie and Harriet Nelson, Jane Morgan, Stanley Kramer

5 \*Movie: "Man from Cairo." George Raft ('54)

7 The Joey Bishop Show, Robert Slack, Shirley Jones, Jackie Vernon, Doug Kershaw

9 \*Movie: "Babe Ruth Story." Wm. Bendix.

13 \*Movie: "Lucky Stiff." Brian Donlevy, Dorothy Lamour ('49)

12:30  
11 Movie: "Zontar—Thing from Venus," John Agar ('66)

1:00 A.M.  
2 \*Movie: "Hired Wife," Rosalind Russell, Brian Aherne ('40)

11 \*Movies: "Life & Death of Rudolph Valentino," "Tonight We Raid Calais" and "Millions Like Us"

## PAN AND FAN MAIL

**TO BILL BLEDSOE:** I don't agree with you (Pan & Fan, Sept. 14) as regards violence on TV and feel that Mike Connors ("Last of the Private Eyes," TeleVues, Sept. 7) is right. The best censoring devices are in the home. Just turn the dial.

There are many shows in prime time for children, namely, "Jackie Gleason," "Get Smart," "Disney," "My Three Sons," "Daktari," "Lassie," "Wild Kingdom," "Lucille Ball," "I Dream of Jeannie," "Julia," "Doris Day," "McHale's Navy," "Daniel Boone," "That Girl," "Be-witched," "Jim Nabors," "Family Affair." I could go on and on. The channels are saturated with them and many new shows are coming on this fall for young viewing, and that's fine.

Do I want to look at light shows like this night after night? I want something with some "meat" in it and there are few enough down to earth show left on TV.

I have to repeat to you, Mr. Bledsoe, "Who wants to keep the set turned off all evening? I didn't buy my T.V. to watch shows for kiddies and nambypambies."

GLENN A. ADAMS,  
Long Beach

would be very pleased if you would print mine.

I read Mike Connors "Last of the Private Eyes," where he stated, "that he deploras a non-violent TV world." I agree with Mike. "Mannix" is our favorite Saturday night program. Mr. B. B. feels that programs such as this should not be shown on prime time because of the children watching. I can't help but wonder why he considers 10 p.m. prime time, and why aren't children in bed at that late hour. Daytime television is for the young with such programs as "Captain Kangaroo" and "Captain John." Then in the afternoon you have the serials and games. This does not appeal to me, but that is all right, I do what Mike suggests, I turn the TV off in the daytime. I can always wait for the

late evening when it is adult time. Waiting for some programs as "Mission Impossible," "FBI," and, of course, "Mannix."

MRS. FRED BECKER  
Long Beach

**THE SHOW** "Male of the Species," shown on Channel 4, Sept. 11, was really one of the most delightful, A-1 acting performances I've ever seen in my life.

To my way of thinking, about 75 per cent of shows on TV now are just plain out and out junk. However, if we could look forward to a few more of the above-mentioned shows now and then, I may even have my color TV fixed and start looking at it again.

Words can't express the impact this particular drama had on my daughter and myself — I hope

many, many more people enjoyed it as we did. I trust we get a re-run on this again in the near future.

MRS. DORIS E. SMITH  
Long Beach

I HAVE just watched the "Marcus Welby, M.D." pilot program on Ch. 7 and I think it was great. I hope I won't have to miss a single program this fall. I just wish it would come on earlier in the evening. (Smother's program was lousy).

MRS. R. FINLEY  
Lakewood

**WATCHED** "Laugh-In" once last season and after tonight (Sept. 15), I've seen it once this season. Wow! What a waste of time and money. Talent? There was none.

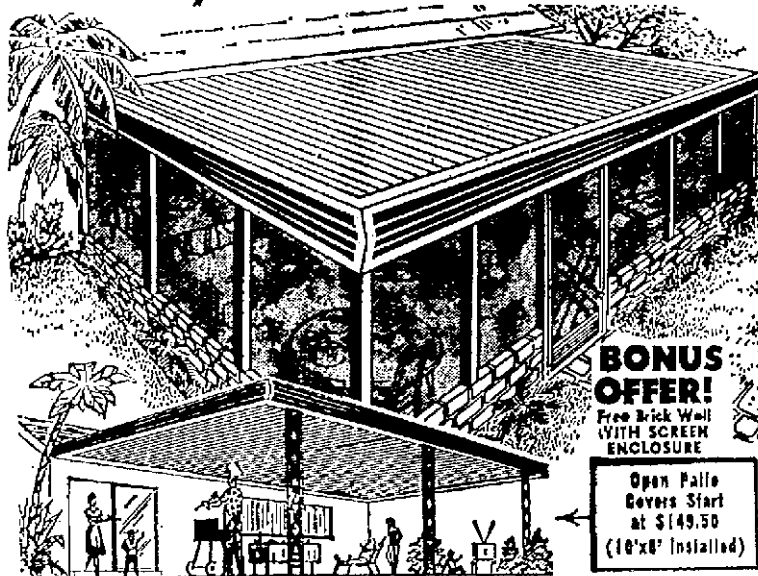
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# FRIDAY

September 26, 1969  
An \* indicates B-W  
Other shows in color.

- 6:00 A.M.  
2 Black Heritage: History of Afro-Americans  
6:30  
2 Psychiatry & Criminal Justice: "Law Survey"  
4 Police Agencies  
7 "The Politician" (1)  
11 "Campus Profile"  
7:00 A.M.  
2 John Hart, News  
4 Today, Hugh Downs, Hari Rhodes, Leslie Nielsen, Roy Andries DeGroot  
7 Exercises with Gloria  
11 Mr. Wishbone Show  
13 "Felix the Cat"  
7:30  
5 "Foreign Legionaire"  
7 The Ed Nelson Show  
9 It Is Written  
11 Wonderama, McAllister  
13 Bozo the Clown  
8:00 A.M.  
2 Captain Kangaroo  
5 Uncle Waldo cartoons  
9 Daphne's Cartoons  
13 Gumbly (cartoons)  
8:30  
11 The Flintstones  
13 Rocket Robin Hood  
9:00 A.M.  
2 Lucy Show, Lucille Ball  
4 It Takes Two, Scully  
5 "Jai Alai"  
7 "Prize Movie: 'I've Lived Before,' Jack Mahoney ('58)"  
9 Movie: "Story of Will Rogers," Rogers Jr., Jane Wyman ('52)  
11 Jack LaLanne Show  
13 Underdog (cartoon)  
9:30  
2 The Beverly Hillbillies with Flatt & Scruggs  
4 Concentration. Finale for Ed McMahon.  
5 "Movie: 'Kiss the

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Boys Goodbye," Don Ameche, Mary Martin ('41)

- 11 "Movie: 'Magnificent Ambersons,' Joseph Cotten ('42)"  
13 "Adventures of Gumbly"  
10:00 A.M.  
2 Andy Griffith Show  
4 Personality, Larry Blyden, Milton Berle (final show)  
13 "Soc. Sec. in America"  
10:15  
13 "Mr. Merchandising"  
10:30  
2 The Love of Life  
4 Hollywood Squares  
13 "Roy Rogers Show"  
10:50  
9 Fashions in Sewing  
11:00 A.M.  
2 Where the Heart Is  
4 Jeopardy, Art Fleming  
7 Galloping Gourmet "Bread Cases"  
9 Debbie's Dancercize  
13 The Romper Room  
11:30  
2 Search for Tomorrow  
4 Eye Guess (final)  
5 Universal Star Time  
7 Anniversary Game  
9 Tempo, Roy Elwell, Bob Dornan (to 3)  
11 Sheriff John Lynch  
13 American West  
28 "Pocketful of Fun: 'Happy Birthday'"  
12 NOON  
2 Boutique, Steve Dunne, Stephanie Edwards, Mike Roy with cobbler, Jay Richard Kennedy on "The Chairman"  
4 You're Putting Me On!  
5 "Movie: 'Undercover Man,' George Raft ('32)"  
7 "Bewitched"  
13 Bill Johns, News  
28 "Once Upon a Day"  
12:30  
2 As the World Turns  
4 Days of Our Lives  
7 That Girl, M. Thomas  
11 Jack Latham, News  
13 Dialing for Dollars  
1:00 P.M.  
2 Love Is a Many Splendored Thing  
4 The Doctors (serial)  
7 Dream House (game) "Password," A. Ludden  
1:30  
2 The Guiding Light

# SPECIAL

**GET SMART (2), 7:30 p.m.** — 5th season premiere. It's a new day and time, new network, and new cast addition due. In segment directed by Don Adams, Max blows his cover as a secret agent when 99 tells him she's going to have a baby.

**GOOD GUYS (2), 8 p.m.** — 2nd season premiere. Rufus gives up his ancient taxicab to devote his dubious business talents to fulltime partnership with Bert as the diner is moved to a new oceanside site.

**THE BRADY BUNCH (7), 8 p.m.** — Premiere. Robert F. O'Neil, Florence Henderson and Ann B. Davis star in a comedy about a conglomerate family.

**HOGAN'S HEROES (2), 8:30 p.m.** — 5th season premiere. Klink gets an actor (Alan Oppenheimer) for a POW, and sets out to use him in propaganda films for the Germans — until Hogan gets into the act.

- 4 Another World (serial)  
5 "Father Knows Best"  
7 Let's Make a Deal  
11 Truth or Consequences  
13 World of Women  
2:00 P.M.  
2 The Secret Storm  
4 You Don't Say (final)  
5 Dear Julia Meade  
7 The Newlywed Game  
11 "I Love Lucy, L. Ball"  
13 "Movie: 'Mysterious Doctor,' John Loder ('43)"  
2:30  
2 The Edge of Night  
4 Match Game (final)  
5 Girl Talk, V. Graham  
7 The Dating Game  
11 "Hazel, Shirley Booth"  
3:00 P.M.  
2 Gomer Pyle—USMC  
4 PDQ (final show)  
5 "Highway Patrol"  
7 General Hospital  
9 Movie: "Left Hand of God," Humphrey Bogart, Lee J. Cobb ('55)  
11 "Dennis the Menace"  
13 Bozo's Big Top  
3:30  
2 Lucky Pair, Richard Dawson, Ruta Lee, Allen Ludden  
4 Mike Douglas Show, Carol Lawrence, Frank Gorshin, designer George Stavropoulos, David Susskind (Robert Goulet sits in for Mike)  
5 "Ozzie and Harriet"  
7 One Life to Live  
11 The Flintstones  
13 Hobo Kelly Show  
4:00 P.M.  
2 "Sea Hunt, L. Bridges  
5 The Naked Truth  
7 Dark Shadows (serial)  
11 Daklari, M. Thompson  
4:30  
2 "Movie: 'Never a Dull Moment,' Fred MacMurray, Irene Dunne ('50)"  
5 Divorce Court  
7 Bill Bonds, News  
13 "Munsters, F. Gwynne  
28 "Pocketful of Fun (R)"  
5:00 P.M.  
4 KNBC Newservice  
5 Tom Reddin, News  
9 Groovy Show, Morgan  
11 George Putnam, News

**MIR. DEEDS Goes to Town (7), 8:30 p.m.** — Premiere. Monte Markham, dual star of the do-funct "Second Hundred Years," plays a small town newspaper editor who inherits a multi-million-dollar business from a late uncle and moves to New York where he finds people have designs on him for his money. Pat Harrington is a featured regular, with Louise Sorel an opening guest.

**HERE COME THE BRIDES (7), 9 p.m.** — 2nd season premiere. As the brides prepare to celebrate their first year in Seattle, Clancey's ship brings not only Jeremy's ring for Candy — but also her young brother and sister (Patti Colleen and Eric Chase). William Schallert and Scoey Mitchell are guests.

**JIMMY DURANTE Presents the Lennon Sisters Hour (7), 10 p.m.** — Premiere. The new hour of musical variety features initial guests Jack Benny, Noel Harrison and Jimmy Dean.

- 13 Batman, Adam West, Burgess Meredith  
28 "Once Upon a Day (R)"  
5:30  
7 News, Frank Reynolds, Howard K. Smith  
9 "Twilight Zone"  
13 Gilligan's Island  
28 "Misterogers"  
6:00 P.M.  
2 Big News, J. Dunphy  
4 Huntley & Brinkley  
Huntley reports on Sunday's West German elections  
5 Steve Allen Show, the Dillards, Rip Taylor.  
7 Movie: "Pea & Sympathy," Deborah Kerr, John Kerr ('52). Part 2.  
9 I Spy, Robert Culp, Bill Cosby, Mary Jane Saunders  
11 "Peyton Place, Barbara Parkins, Mia Farrow  
13 Star Trek, Wm. Shatner, Jeanne Bal. Death by salt extraction.  
28 "What's New?"  
6:30  
4 KNBC Newservice  
11 Strange Paradise  
28 Book Beat, Robert Cromie (R): "Pursuit of Happiness," Thomas

Rogers

7:00 P.M.

- 2 Harry Reasoner news  
9 What's My Line?  
11 To Tell the Truth  
13 Beat the Clock.  
28 "Ahorat! Ed Moreno"  
7:30  
2 Get Smart, Don Adams, Barbara Feldon, Peter Brocco  
4 The High Chaparral, Left Erickson, Henry Darrow, Donna Baccata. Manolito falls deeply in love with a childhood sweetheart, but vengeful comancheros decide to settle a debt and kidnap the girl.  
5 Stump the Stars.  
7 Let's Make a Deal, Monty Hall (game)  
9 "Movie: 'Mind-Benders,' Dirk Bogarde."  
11 Truth or Consequences  
13 Judd for Defense, Carl Betz. Farm labor agitators.  
28 American Samoa: Paradise Lost? (R).  
8:00 P.M.  
2 Good Guys, Bob Denver, Herb Edelman  
5 "Jack Benny Show."  
7 The Brady Bunch  
11 Queen for a Day  
8:30  
2 Hogan's Heroes, Bob Crane (new time)  
4 Name of the Game: "A Hard Case of the Blues," Robert Stack, Kennan Wynn, Sal Mineo, Sharon Farrell, Michael Anderson Jr., Norman Fell, Russ Tamblyn. Probe of corruption in the music business leads to a search for a killer.  
5 Across 7 Seas, Jack Douglas: "Private Plane Paradise"  
7 Mr. Deeds Goes to Town, Monte Markham, Pat Harrington  
11 The David Frost Show, George Christian, Dick Tuck, Mr. John, Pat Morita, Peter Maas, Claudia Moore  
13 Big Valley, Barbara Stanwyck, Claude Akins  
28 "Casals Master Class"  
9:00 P.M.  
2 Movie: "Guns of Navarone," Anthony Quinn, Gregory Peck, David Niven, Gia Scala, Irene Papas ('61-1st run). Concluded from last night.  
5 Playboy After Dark, Sue Raney, Ray Hastings, Buddy Rich, Pat McCormick, Joe Williams  
7 Here Come the Brides, Robert Brown, Bobby Sherman, Bridget Han-

ley (new time)

- 28 David Susskind Show "Is the Pepsi Generation Going to Pot?"  
9:30  
9 Ted Meyers, News  
13 He Said, She Said,  
10:00 P.M.  
4 Bracken's World, Peter Haskell, Karen Jensen, Laraine Stephens, came by Edward G. Robinson. While horseback riding, starlet accidentally runs down a boy scout but lets police place the blame on a rival actress.  
5 Tom Reddin, News  
7 Jimmy Durante Presents the Lennon Sisters Hour (premiere)  
9 Della! Della Reese, Sandy Baron, guests  
11 George Putnam, News  
13 "Perry Mason, R. Burr"  
11:00 P.M.  
2 Jerry Dunphy Report  
4 Tom Brokaw, News  
5 "Alfred Hitchcock"  
7 Bill Bonds, News  
9 John McKay Show, analysis of Nebraska clash, and predictions for Northeastern  
11 Allen Ludden's Gallery, Nancy Ames, Scoey Mitchell, George Maharis  
13 Bill Johns, News  
11:30  
2 The Merv Griffin Show, Jack E. Leonard, Paul Anka, Helen Gurley Brown, Brother Theodore, Monti Rock, La Lape, Ronnie Dyson  
4 Tonight, Johnny Carson, Gypsy Rose Lee, Jill St. John, Richard Loo  
5 Movie: "Magnificent Malador," Anthony Quinn ('55)  
7 The Joey Bishop Show, Norm Crosby, Charo, John McKay (USC coach), Stalter Brothers  
9 "Movie: 'Paths of Glory,' Kirk Douglas ('57)"  
13 Movie: "Scudda-Hoo, Scudda-Hay," June Haver ('48)  
12:30  
11 Movie: "What!," Dahlia Javi ('63)  
1:00 A.M.  
2 Movie: "Jivaro," Fernando Lamas, Brian Keith ('54)  
13 "Movie: 'Turn of the Tide,' John Garrick"  
1:15  
9 "Movie: 'Stop Me Before I Kill,' Claude Dauphin (Br-'61)"  
2:00 A.M.  
11 Movies: "Ivory Hunter," "Swamp of Lost Monster" and "Spoilers of the Forest"

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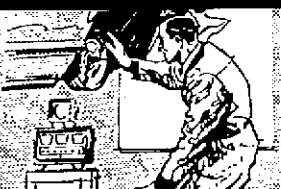
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September 27, 1969  
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An \* indicates B-W  
Other shows in color.

- 7 \*Campus Profile  
7:00 A.M.  
4 Heckle & Jackie Show  
7 New Casper Cartoons  
11 Mr. Wishbone Show  
13 Felix the Cat  
7:30  
2 Conversations in Black  
7 Smokey Bear Show  
9 \*Most of Maturity  
13 Bozo the Clown  
8:00 A.M.  
2 The Jetsons (cartoon)  
4 Here Comes the Grump  
7 The Caltanoooga Cats  
9 Kimba, White Lion  
11 \*Tales of Wells Fargo  
13 Adventures of Gumbly  
8:30  
2 Bugs Bunny-Road  
Runner Hour (cartoons)  
4 The Pink Panther  
5 \*Campus Profile  
9 \*Movie: "Safe at  
Home," Mickey Mantle,  
Roger Maris ('62)  
11 \*The Cisco Kid  
13 Rocket Robin Hood

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- 9:00 A.M.  
4 H.R. Puffstuf, Jack Wild, Billie Hayes  
5 \*Movie: "Secrets of a Secretary," Claudette Colbert ('31)  
7 Hot Wheels (cartoon)  
11 Movie: "Savage Gringo," Ken Clark ('65)  
13 Ruff 'n' Reddy  
40 \*Panorama Latino  
9:30  
2 Dastardly & Muttley in Their Flying Machine  
4 Banana Splits Hour  
7 The Hardy Boys  
13 \*The Amazing Three  
10:00 A.M.  
2 Perils of Penelope Pitstop (cartoon)  
7 Sky Hawks (cartoon)  
9 Movie: "Tall Man Riding," Randolph Scott ('55)  
13 \*Movie: "Barricade," Alice Faye ('39)  
10:30  
2 Scooby-Do, Where Are You? (cartoon)  
4 Jumbo, Marshall Thompson: "Elephant Who Cried Wolf"  
5 \*Movie: "Wings in the Dark," Cary Grant, Myrna Loy ('35)  
7 Adventures of Gulliver  
11 \*Movie: "Lavender Hill Mob," Alec Guinness (Br. '52)  
11:00 A.M.  
2 Archie Comedy Hour  
4 Baseball Today  
7 Fantastic Voyage



CHARLIE BROWN (lower left) and Lucy (upper right) and others of the "Peanuts" gang meet new friends at camp in "It Was a Short Summer, Charlie Brown," at 8:30 p.m., Saturday, Ch. 2.

- 11:15  
4 Baseball ("sports")  
11:30  
7 College Football Today  
9 Movie: "Dallas," Gary Cooper ('50)  
13 \*Movie: "Shed No Tears," Elizabeth Scott ('48)  
11:45  
7 NCAA Football (sports)  
12 NOON  
2 The Monkees (cartoon)  
5 \*HOME & RECREATION  
★ CLUB with Jack Rourke  
Weekly series, with guest experts, prizes  
11 Evans-Novak Report  
12:30  
2 Wacky Races (cartoon)  
5 \*Movie: "Topeka," Wild Bill Elliot ('53)  
11 Movie: "Claudia," Dorothy McGuire, Robert Young ('43)  
1:00 P.M.  
2 Superman (cartoon)  
9 Movie: "Morgan the Pirate," Steve Reeves (Itai-'61)  
13 Commercials  
1:30  
2 Johnny Quest (cartoon)  
13 Forum Championship Wrestling, Chick Hearn  
2:00 P.M.  
2 Steps to Learning, A program for drop-outs.  
4 Youth & the Police: "Civil Disobedience," Allen Ludden  
5 Movie: "Beyond the Blue Horizon," Dorothy Lamour ('42)  
2:30  
2 Conversations in Black  
4 On Campus (R): "Singers Swing Through Europe" (Oxy)  
9 \*Movie: "Action in the North Atlantic," Humphrey Bogart, Raymond Massey ('43)  
11 \*Movie: "The Vampire," Abel Salazar (Mex.)  
3:00 P.M.  
2 Pacific Southwest Open Tennis ("sports")  
4 Close-Up, Piers Anderson  
7 American Bandstand '69, Dick Clark, the Association  
13 Samson (cartoon)  
40 \*Spanish Movie  
3:30  
4 \*Teleplay: "Surprise Party," Wanda Hendrix, Dorothy Malone  
5 \*Jai Alai  
13 \*The Patty Duke Show  
4:00 P.M.  
4 Alcan Golf Tournament (see "sports")  
7 Movie: "Day the Earth Froze," Nina Anderson ('64)  
9 Wagon Train, John McIntire, Rhonda Fleming, Singer tours with her pretty daughter.  
11 Man from U.N.C.L.E.  
13 \*McLure's Navy  
4:30  
5 Outdoors, Joe Foss: "Scotland for Stag"  
13 \*Munsters, F. Gwynne  
28 Museum Open House

## **SPECIAL**

**CELEBRITY Bowling**  
(11, 7 p.m. — Most rules are bypassed in favor of fun as Don Adams, Mike Connors, Arte Johnson, Bill Dana, George Lindsey and others take to the alleys at Burbank's Pickwick Arena for the taped first annual "contest" for the Joseph P. Kennedy Jr. Foundation's Special Olympics.

**JACKIE GLEASON (2), 7:30 p.m.** — 8th season premiere. Those "Honeymooners," Ralph and Ed, pose as hippie songwriters and enter a contest offering a trip to Hollywood for the writer of a tune to be sung by a movie star (Paul Lynde).

**GREEN ACRES (2), 9 p.m.** — 5th season premiere, new day and time. Lilia Skala guests as Lisa's mother.

**PETTICOAT JUNCTION (2), 9:30 p.m.** — 7th season premiere. The Elliotts move from their honeymoon cottage to the Shady Rest Hotel, and the event sparks a hunt for Dog, who doesn't want to play second fiddle to a baby girl.

**MANNIX (2), 10 p.m.** — 3rd season premiere. Mannix launches a double-edged search — for two friends of Peggy's who are wrongly accused of murder.

## **"Japanese Woodcut"**

5:00 P.M.

2 All-American College Show, Dennis James, Eddie Albert, Patty McCormack, Roger Williams (semi-final). Talent from Pasadena CC, Cal, David Lipcomb, Stephens, San Jose.

4 It's Academic, Jerry Fogel, students from Servite (Anaheim), Louisville, Moreno Valley high schools

5 This Week in Pro Football (premiere), Pat Summerall, Charlie Jones. Top play last weekend in both NFL and AFL games.  
7 ABC's Wide World of Sports (see "sports")  
11 Daktari, M. Thompson  
13 \*Batman, Adam West  
34 \*Futbol (soccer)

5:30

2 Ralph Story's L.A. (R). The Salvation Army's battle against sin.  
4 KNBC Newservice  
9 Turn Left to Win, Stan Richards. Mario Andretti's victory in this year's Indy 500.

13 Gilligan's Island  
28 \*Your Dollar's Worth: "Wall Street — Place Your Bets" (R)

6:00 P.M.

2 Big News, C. Roberts  
4 Huntley and Brinkley  
5 \*One Step Beyond:

"Blood Flower," Larry Gates  
9 Boss City, Sam Riddle  
11 Barbara McNair Show, Joey Bishop, Freddy Weller, the Dillards, Joni Credit (who was Vicki Lester until her hit record answering Johnny Cash's "Sue"). Theme is country-western.

13 **BILL BURRUDI ANIMALS, ACTION & ADVENTURE!** "Dolphin Roundup," by crew from Florida's Marine Aquarium  
6:30

4 News Conference  
5 Melody Ranch, with Steve Allen, Donna Fargo  
7 The Rosey Grier Show, George Jessel, Ula Walker, look at Mexican-American publications

13 Run for Your Life, Ben Gazzara, Harry Guardino, Sal Mineo (pt. 1)  
28 \*Playing the Guitar

7:00 P.M.

2 Roger Mudd, News  
4 KNBC Survey, Bob Wright: "Quackery." Both inside and outside the medical profession, with Mason Williams joining medical experts.

7 The Anniversary Game  
9 Death Valley Days: "Tall Heart, Short Temper," Arch Johnson. Trapper's captured by Sioux.

11 Celebrity Bowling Classic, Rege Cordic  
28 \*NET Journal (R): "If I Don't Agree, Must I Go Away?" New morality vs. Catholic Church.

7:30

2 Jackie Gleason Show "The Honeymooners"  
4 Andy Williams Show, Roy Rogers and Dale Evans, Donovan, Arte Johnson of "Laugh-In," recording artist Tony Joe White

5 \*Movie: "To Each His Own," Olivia De Havilland, John Lund ('46)  
7 Dating Game, J. Lange  
9 \*Movie: "5 Gates to Hell," Neville Brand ('59)

13 Wonders of the World: "Dancing Girls of Japan," the Linkers (R)  
40 \*Luchas (wrestling)

8:00 P.M.

7 The Newlywed Game  
11 \*Movie: "Yellow Sky," Gregory Peck, Anne Baxter, Richard Widmark ('48). A top western.

(Continued Page 19)

## **SPORTS TODAY**

**BASEBALL**, 11:15 a.m. (4), has Curt Gowdy with final regular season telecast, teams and site to be announced. (Divisional playoffs screen next Saturday.

**NCAA FOOTBALL**, 11:45 a.m. (7), goes to Lansing for the contest between Washington and Michigan. (Next week, a night game with Mississippi at Alabama.)

**PACIFIC SOUTHWEST Open Tennis Championships**, 3 p.m. (2), covers the action from the L.A. Tennis Club as top amateur and professional players (including Billie Jean) compete. Jack Kramer is mikeside, with more on Sunday.

**ALCAN Golf Tournament**, 4 p.m. (4), covers the annual \$125,000 contest from Portland, with pros from four continents competing in third round action.

**ABC's WIDE WORLD OF Sports**, 5 p.m. (7), finds Keith Jackson at Raceway Park in Indianapolis for the National drag racing championships, with Jim McKay, Lex Connely and Clem McSpadden covering the annual Pendleton (Oregon) Roundup rodeo.

# SATURDAY

(Continued From Page 18)

- 13 Commercial  
28 Bluebeard's Castle.  
Bartok's one-act opera.  
8:30
- 2 It Was a Short Summer, Charlie Brown (preempts "Sons")
- 4 Adam-12, Martin Miller, Kent McCord, Jonathan Lippe, Jack Hogan. Crime spree in a lovers' lane nets two suspects answering same description.
- 7 Lawrence Welk Show. Guests Gail Farrel and Ken DeJo join regulars in beginning of 15th season, by spotlighting hit numbers from the past.
- 13 Buck Owens Show 9:00 P.M.
- 2 Green Acres, Eddie Albert, Eva Gabor (new day and time)
- 4 Movie: "Shenandoah," James Stewart, Doug McClure, Glenn Corbett, Patrick Wayne ('65-1st run). Wealthy Virginian, who opposes slavery, tries to remain aloof to the Confederate cause and live a normal life.
- 13 Bill Anderson Show
- 28 "NET Playhouse (R): "Dublin One," Abbey Players. James Joyce stories.  
9:30
- 2 Petticoat Junction, Edgar Buchanan, June Lockhart, J. Pat O'Malley
- 7 The Johnny Cash Show, with Phil Harris, Roy Orbison, Bobbi Martin and the hard-rock Creedence Clearwater Revival. "Battle Hymn of the Republic" closes Johnny's final show, with "Palace" returning Oct. 11.
- 9 Larry Burrell, News
- 13 Kitty Wells Show 10:00 P.M.
- 2 Mannix, Mike Connors, Gail Fisher, Robert Reed, Celeste Yarnall
- 5 Movie: "Desert Fury," Burt Lancaster, Elizabeth Scott ('47)
- 9 Philbin's People, Regis Philbin, Pamela Mason, Andy Granatelli (now 90 min.)
- 11 Ken Jones, News
- 13 Ernest Tubb Show
- 34 Boxing from Mexico 10:30
- 7 Bill Bonds, News
- 11 The Joe Pyne Show
- 13 Swingin' Gospel
- 28 "The Toy That Grew Up: "Lady Windermere's Fan," Ronald Colman ('25)  
11:00 P.M.
- 2 Clete Roberts Report
- 7 ABC Weekend News 11:15
- 2 Movie: "Vera Cruz," Gary Cooper, Burt Lancaster ('54). Opportunistic adventures.
- 4 KNBC Newservice
- 7 Movie: "300 Spartans," Richard Egan, Ralph Richardson ('62)  
11:30
- 9 "Movie: "Sing, Baby, Sing," Alice Faye ('36)
- 13 Commercial 11:45
- 4 Sat. Night Tonight (R), Johnny Carson, Ricardo Montalban, Shelley Berman, Gloria Leroy, "Kole and Pam
- 13 "Movie: "Mrs. Mike,"



**'THE GUNS OF NAVARONE'**  
Anthony Quinn, David Niven, Gregory Peck (l-r)

## TV MOVIE TIPS

**SUNDAY** — "Our Man Flint" ('66), 9 p.m., Ch. 7 James Coburn, Lee J. Cobb, Gila Golan, Edward Mulhare; superspy to end all superspies.

**MONDAY** — "Wild in the Country" ('61), 9 p.m., Ch. 7; Elvis Presley, Hope Lange, Tuesday Weld; drama of rebellious youth with a dream of being a

writer.

**TUESDAY** — "Seven in Darkness" (film for TV), 8:30 p.m., Ch. 7; Milton Berle, Dina Merrill, Barry Nelson, Sean Garrison, Arthur O'Connell; action-adventure of blind survivors of plane crash.

"Tobruk" ('66), 9 p.m., Ch. 4; Rock Hudson, George Peppard, Nigel Green, Guy

Stockwell; WWII drama of allied soldiers assigned to destroy German fuel supplies in North Africa.

**WEDNESDAY** — "Guide for the Married Man," 9 p.m., Ch. 7; Walter Matthau, Robert Morse, Ingar Stevens; comedy-farce about marriage, etc.

**THURSDAY** — "The Guns of Navarone" ('61), Part 1, 9 p.m., Ch. 2; Gregory Peck, David Niven, Anthony Quinn, WWII raid on the Aegean Sea, based on Alistair MacLean's novel.

**FRIDAY** — "The Guns of Navarone," Part 2, 9 p.m., Ch. 2

**SATURDAY** — "Shenandoah" ('65), 9 p.m., Ch. 4; James Stewart, Doug McClure, Glenn Corbett, Patrick Wayne; man tries to lead his family through a normal life in Virginia the midst of the Civil War.



**'OUR MAN FLINT'**  
James Coburn, Gila Golan

- Dick Powell ('49)  
12 MIDNIGHT
- 5 "Movie: "Ministry of Fear," Ray Milland ('44)  
12:30
- 11 "Men in Crisis: "State vs. (Jimmy) Walker," Edmond O'Brien 1:00 A.M.
- 2 "Movie: "2 of a Kind," Edmond O'Brien, Elizabeth Scott ('51)
- 9 "Movie: "Untamed Youth," Mamie Van Doren ('57)
- 11 Movies: "American Guerrilla in the Philippines," "Ali Baba & 7 Saracens" and "Sword of the Empire" 1:15
- 4 KNBC Newservice 1:45
- 7 Adventures of Seaspray specials

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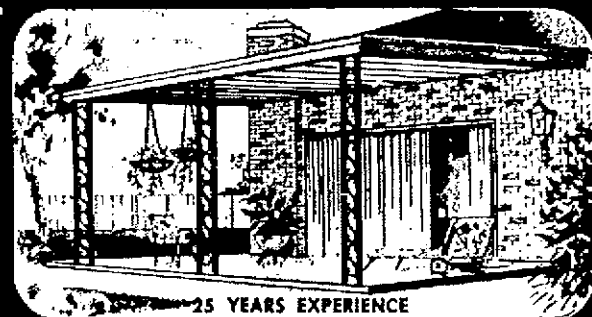
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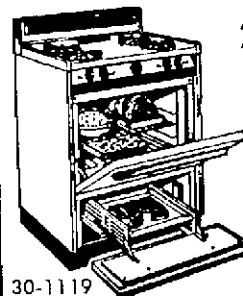
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# Fashion Forecast

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## A Call To Action

In seven years, the United States will celebrate its 200th anniversary as a nation.

On July 4, 1976, our President and assorted orators will congratulate us as a people on our many and monumental achievements.

Not the least of course, will be our lauding of Americans on the moon.

Having achieved our national objectives—money, men, material—and the technological means to control them—we must now turn to the future.

What can we do to make the most of our achievements and to prepare for the future?

First, we must recognize that we have achieved a great deal. We have a strong economy, a strong military, and a strong scientific and technological base.

Second, we must recognize that we have a great future ahead of us. We have the potential to become a world leader in many fields.

Third, we must recognize that we have a great responsibility to our fellow citizens. We must ensure that the benefits of our achievements are shared by all.

As the Manhattan Project in World War II developed the A bomb in five years—we can produce a similar center.

Surely we can build adequate housing for the poor and end some of our educational and economic injustices.

**B**ut first we must make one or more of all of these achievements a national goal and July 4, 1976, a national deadline.

Can we do this? A nation that has conquered the secrets of space and nature is certain that can with strong leadership conquer problems of poverty, pollution, and more.

It will be a matter of money. More important, it will be a matter of attitude—of discipline and cooperation.

If each of us can change his mind and heart, only we can ensure that we have entered the Age of the Future.

Let us join in the discussion and pursue glory to make the most of our achievements and prepare for the future.



# WALTER SCOTT'S Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y., 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



THE LATE SHARON TATE

**Q.** A few years ago your publication ran a cover story on the murdered actress Sharon Tate. I believe the story was written by Lloyd Shearer. What was his opinion of Sharon?—Mrs. Clement Davis, Oxnard, Calif.

**A.** Says Shearer: "Sharon Tate was a sweet, ambitious, under-educated, untalented girl. At the time I interviewed her she was living in London with Roman Polanski, a film director from Lodz, Poland. Polanski had just come off a love affair with a French actress, Nicole Karen, who had been deeply upset by the relationship. I was afraid that a similar fate might befall Sharon."

"I suggested that since she had been raised on U.S. Army posts she consider giving up her career in favor of marriage to some hard-working second lieutenant from Ft. Bliss or Ft. Bragg."

"She scoffed at the idea, explaining that her producer Martin Ransohoff had promised to make her another Marilyn Monroe. With lover Polanski to direct her, she felt strongly that stardom would soon be hers."

"She was in many ways naive, trusting, and open. She was constantly experimenting with yoga, and Zen, and other cultist rites. Her judgment of people was faulty, romantic, and adolescent. And in the final analysis this is what did her in. She should have married a second lieutenant somewhere far from Hollywood. But she was ambitious and could not resist the siren's call."

**Q.** In what war did the U.S. forces start using napalm?—Ted Reed, Cambridge, Mass.

**A.** We have used napalm in World War II, the Korean War, the Vietnamese War.

**Q.** How much do stars get for guest appearances on TV variety shows?—Beulah Wolfson, Fort Lauderdale, Fla.

**A.** For the past years the top has been \$7500, but this year it will bounce up to \$15,000.

**Q.** Is it true that Robert Finch refers to U.S. Attorney General John Mitchell as "old hatchet face," and that Mitchell refers to Finch as "Mr. Pinko"?—Allen Rothenberg, New York, N.Y.

**A.** Not true. Mitchell has been known to refer to Secretary Finch as "Mr. Fink" but never as "Mr. Pinko." Finch, Secretary of Health, Education, and Welfare, is the acknowledged liberal in the Nixon Cabinet. Mitchell is the hard-shelled conservative.

**Q.** I have read that J. Edgar Hoover refuses to testify before Congressional committees. Is this so?—Victor Kranz, Hartford, Conn.

**A.** FBI Director J. Edgar Hoover limits himself to appearances before Congressional appropriation committees and no others.



**Q.** Can you verify or deny the rumor that Vice President Spiro Agnew is heartily disliked by members of the U.S. Senate? Why should this be?—Edward J. Fiebling, New Orleans, La.

**A.** Agnew has antagonized many Senators by the blatancy and brazenry of his inept lobbying. Even though he is Vice President of the U.S., Agnew is a Congressional freshman of untowering intellect, and may be excused on those grounds.

**Q.** Does anyone know what was done to the body of Evita Peron of Argentina?—Consuelo Rodriguez, Dallas, Tex.

**A.** Evita Peron died of cancer in August, 1952. Heroine of Argentina's descamisados (the shirtless ones), she was placed in a crypt in the basement of the General Labor Confederation Building in Buenos Aires. When Peron was overthrown in 1955, his widow's body was removed, to where, no one seems to know.



**Q.** How old is Mae West and how much is she getting for her acting job in Myra Breckenridge?—Lois Serber, Tucson, Ariz.

**A.** Mae West is at least 77. Her salary for the acting stint: around \$300,000.

**Q.** Can you tell me if Italy and Greece are still in a state of war and have been so for the past 30 years?—Louis Weaver, Palo Alto, Calif.

**A.** A state of war still exists between the two coun-

tries. It started in 1940 during World War II when Italy under Mussolini used Albania as a jump-off point to attack Greece.

**Q.** It is true that the late Marilyn Monroe was in love with the late Bobby Kennedy?—V. T., McLean, Va.

**A.** She knew him but was not in love with him at the time of her death.

**Q.** There is a well known quotation about the admission of error. I think it's by Jonathan Swift. It should be carved in stone all over Washington, D.C., as a reminder to our men in high places. Will you please publish it? The opening line is: "A man should never be ashamed."—William Chance Richards, Atlanta, Ga.

**A.** The quotation from Jonathan Swift: "A man should never be ashamed to admit he is in the wrong, which is but saying in other words, that he is wiser today than he was yesterday."

**Q.** I know that Lorne Greene of Bonanza has 25-year-old twins from his first marriage, but what does his new baby from his second marriage look like?—Evans Holborn, Naples, Me.

**A.** Herewith photo of Gillian Donia Greene at age 18 months.



LORNE GREENE AND HIS NEW BONANZA

**Q.** When the CIA murders men in the line of duty, does the Central Intelligence Agency then make a report to any branch of government on the names and number of enemy agents it has liquidated? For example, does anyone in government know how many men the CIA has liquidated in Vietnam?—E. T., Baltimore, Md.

**A.** The CIA knows, but it is not telling. Such information is available to the President, conceivably, to the head of the CIA and only a handful of others.

**parade**

THE SUNDAY  
NEWSPAPER MAGAZINE

SEPTEMBER 21, 1969

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## ADDICTS AND CRIME

In New York City there are about 100,000 drug addicts. Each day they steal an estimated \$10 million worth of property to support their habit. They loot homes, stores, factories and apartments to pay for the dope they crave.

The public, of course, foots the bill for everything. Better locks and safety devices will never stop the veteran drug addict. It will only force him to commit some other crime even more costly to society, to attack and rob a person.

"That is why," according to Larry Bear, head of New York City's Addiction Service Agency, "any amount of public funds invested to treat and rehabilitate drug addicts and to prevent the spread of addiction is a good investment."

## GENETIC COUNSELING

Many couples in this country dare not have a child. They refuse to take the terrible risk of bringing into the world an infant cursed with an inherited disease or defect such as hemophilia, cystic fibrosis, or mental retardation.

Now, Dr. Henry L. Nadler, a genetics specialist from Northwestern University, and his fellow geneticists have developed a new technique which frees these couples from fear.

Employing a safe and accurate method, the geneticists can test any pregnant woman and determine whether her baby will suffer from genetic abnormalities. The availability of this method carries with it wide implications for both individuals and society.

A young worried wife, for example, recently called upon Dr. Nadler. She wanted a baby, she explained, but she was very

much afraid it would be born defective. She herself was normal, but three of her younger sisters, she told the doctor, had been born Mongoloid, the victims of Down's syndrome, a genetic disorder.

Dr. Nadler examined the young wife's chromosomes, the tiny cell fragments which determine hereditary characteristics, and reported that she had a one-in-three chance of producing a defective child.

The woman subsequently returned, three months pregnant. Dr. Nadler thereupon gave her a local anesthetic and by needle removed from the sac holding the foetus a small amount of amniotic fluid. Analysis of the chromosomes in the fluid revealed that the infant would be a male with Down's syndrome. The mother thereupon obtained a therapeutic abortion.

When next pregnant, the same woman returned to Dr. Nadler. This time his tests revealed that she was carrying a normal girl. The birth of a healthy daughter proved him right.

Genetic counseling in the U.S. is still a young field but growing rapidly. Potentially it can contribute a great deal to the health of the entire society. The president of the American Society of Human Genetics, Dr. Kurt Hirschhorn, calculates that 14 million abortions over the next 40 years could wipe out completely two of the most common inherited diseases, cystic fibrosis and sickle cell anemia. Permitting therapeutic abortions where the unborn child was certain to be defective would free the parents to try for a normal child.

Many physicians believe that in the near future genetic testing will become routine for older mothers, who are the ones most likely to give birth

to Mongoloid children.

Although relatively few women know it, there are now 157 genetic units in this country offering genetic counseling at various prices. Because of state laws, only six centers can follow intrauterine diagnosis with therapeutic abortions.

Information on the location of genetics counseling units may be obtained from The National Foundation, 800 Second Avenue, New York, N.Y. 10017, or from its local branches. The National Foundation conducts the March of Dimes campaign each year.



PHOTO FROM "HISTORY OF THE NUDE IN PHOTOGRAPHY," TANTAN BOOKS.

## PRUDES AND NUDES

Are Americans more prudish than the British where nudity is concerned?

Apparently we are. Pollsters from the Gallup organization questioned citizens of both Great Britain and the U.S. on whether they objected to pictures of nudes in maga-

zines.

According to The London Sunday Telegraph which published the poll results, 73 percent of the Americans questioned said they found nude photos objectionable, but 71 percent of the British said they found no objections to them at all.

## DR. HAYAKAWA SPEAKS OUT

In his first 18 years on earth, the average U.S. child spends 22,000 hours watching television.

Since the end of World War II, American children have logged more time watching video than they have in reading, writing, playing outdoors, or talking to their parents.

What sort of mark does this early and constant TV exposure leave on today's young people? Is this why they differ so radically from their parents?

Fighting Sam Hayakawa, the semantacist and highly publicized pepper pot president of San Francisco State College, feels that television helped set the stage for youth's contemporary rebellion and behavior pattern.

Hayakawa notes in a speech to the American Psychological Association that impersonality is television's most singular quality. The viewer need only sit, silent and passive, while the little box spews out a fountain of entertainment, commercials, and information. You never interact with your TV set. You needn't relate to it. You simply turn it on.

As acting president of San Francisco State, Dr. Hayakawa witnessed in action a younger generation unable to relate to the older generation which currently runs the Establishment. Hayakawa feels that young people who spent so much time passively watching TV could not relate effectively to people around them. Eventually they became incapable of relating reasonably to anyone but themselves.

TV further warped its non-stop viewers, he maintains, because it taught them a falsely simplistic technique of problem solving. Children learn that if you're sick you take a pill. If you're unpopular, you buy a car. If you're funny-looking, you employ a cosmetician. If you want to marry a beautiful girl, use a deodorant. The rebels have rejected these huckster teachings, but not

without some bitterness.

Unfortunately, according to Hayakawa, even though they rejected the words, they became imbued with TV's infantile process of thinking. One they had been exposed to for 22,000 hours.

Kids often expect problems to have one-step, one-word, 30-minute solutions. They do not tolerate the notion that change requires time, thought, and industry.

"The world makes all sorts of demands the television set never told you about," Hayakawa declares, "such as study, patience, hard work, and a long apprenticeship in a trade or profession before you may enjoy what the world has to offer."

Drugs are the natural refuge of a child nurtured on television. "The kinship of the LSD and other drug experiences with television is glaringly obvious: both depend upon turning on and passively waiting for something beautiful to happen."

Since 1948, when the little screen gradually began edging its way into most of America's homes, parents have been plunking their children in front of the tube to keep them quiet and out of the way.

If fighting Sam Hayakawa is right, the superbaby-sitter has backfired.

## SEXY REINDEER HORNS

Until a few months ago the only demand for reindeer horns came from tourists who wanted them for souvenirs. In the last few months, however, Ove Erickson, director of a reindeer slaughterhouse in Boden, Sweden, has been swamped with orders.

It seems that in South Korea they grind up reindeer horn to make a soup. The soup is sold as an aphrodisiac for men. One bowl of the stuff, and a man becomes a great and enduring Don Juan.

It is ridiculous, of course--there is nothing aphrodisiacal in reindeer horns--but the recipe has spread all over the Far East. Erickson is receiving

more orders from Japan, Hong Kong, and Indonesia than he can possibly fill.

When it comes to potency prescriptions, men will believe or try anything.

## KEEP OUT

Last year Great Britain announced that she was removing her navy from the Indian Ocean. Immediately India predicted that the U.S. and the Soviet Union would move in to build rival bases there.

India is now convinced that the Soviets are planning to transform the Pakistani port of Gwadar, west of Karachi, into a

submarine base, supposedly for Pakistani use but in reality for Soviet accommodation. The U.S. has already begun taking over various islands in the British Indian Ocean territory for communications and storage bases.

Sources in New Delhi say that the Indian government has begun discussing the Gwadar base with Moscow, and the American takeover of British islands with London. India wants both the U.S. and the Soviet Union to keep out of the Indian Ocean.

The U.S. and the U.S.S.R. say nothing.



THE DAYS OF WINE AND ROSES: SHARON TATE AND ROMAN POLANSKI

## MAKING STARDOM THE HARD WAY

In her brief acting career, Sharon Tate, victim of Hollywood's most gruesome murder, had featured roles in two films: The Fearless Vampire Killers and Valley of the Dolls.

both released in late 1967. In each film she was given fourth billing.

Now, to capitalize on her slaying, the two films have been reissued throughout the country. This time Sharon Tate is billed as the star.



# Give Us Your Headaches

by Derek Norcross

**A**ll over this great city, but especially around Piccadilly Circus where the young people gather, you will find thousands of advertising stickers like the one reproduced on the next page.

"GIVE US YOUR HEADACHES," the message runs, then goes on to suggest a few: homosexuality, abortion, lesbianism, educational problems, marriage, drugs, etc. Whatever the trouble,

LONDON.

you are urged to get in touch with the Student Advisory Centre by phoning Ambassador 2872.

The Student Advisory Centre is the brainchild of an amazing 19-year-old high school dropout named Richard Branson.

Tall, 6 feet 2, wafer-thin and long-haired, Branson quit school at 17 because he wanted to found a magazine for students.

With one telephone in his basement

and limitless energy, Branson began phoning every company in Great Britain he could think of, soliciting ads. "After three months and much to my surprise," he says, "I sold some \$10,000 of advertising, enough to get a start."

"With that money I launched my magazine. It's called *Student* and it now has a circulation of 150,000. It's growing all the time. I have a staff of 18 people, all under the age of 20. The magazine deals with problems of the young and with subjects students are most interested in. I've used the profits from the magazine to start the centre."

## A clearing house

This organization—Branson plans to remove "Student" from its name next month and simply call it the Advisory Centre—is basically a clearing house for the problems of the young. It's located in a four-story building on Albion Street across from Hyde Park.

A 16-year-old girl wanders in. Branson offers her a chair and a cup of tea. Gradually she loosens up. It's an old, old story. She's pregnant. She's afraid to tell her parents: "They'd kill me." Her boyfriend has walked out. She'd like not to have the child. She has no money. What should she do?

STORE COUPON



STORE COUPON

**Tender, fluffy off!**

To the Dealer: Please redeem this coupon at face value on one box (any size) of MJB Instant Rice. You will be reimbursed at face value plus 3¢ handling, provided you and consumer have complied with terms of this offer. Any other use constitutes fraud. We will not honor redemption through outside agencies, brokers, etc. Your customer must pay any sales tax. Coupon void if faded, prohibited or restricted. CASH VALUE 10¢ OF ONE CENT. FOR PROMPT REDEMPTION MAIL TO MJB CO., P.O. BOX 147, CLINTON, IOWA 52732. COUPON EXPIRES DECEMBER 31, 1969. Good toward purchase of MJB Instant Rice. CPN 8-802

Treat your family to something nice and rice. MJB Instant Rice is pre-cooked. There's no boiling. It's a true Instant Rice. Guaranteed fluffy and tender every time. Make it MJB!...the largest selling rice in the West. Clip this coupon now for a tender, fluffy 7¢ off.

Quickly Branson refers her to "one of the physicians who work with us on these matters."

An American mother with a 15-year-old daughter "in trouble" phones from a nearby hotel. Can Branson help? He refers her to another physician.

A young man of 20 explains: "The whole world is against me." He is obsessed with suicide. Branson arranges an appointment with a psychiatrist.

A 19-year-old hippie from Germany stumbles in. He's on drugs and wants to kick the habit. "Where should I go? Is there anyone in London who will help me?" The youth is directed to a clinic.



Stickers like this are plastered all over London, offering hope to the "puzzled, the homeless, the bewildered."

"What we have done here at the centre," Richard points out, "is to develop a group of expert contacts—lawyers, doctors, social workers, teachers—who sympathize with young people and are willing to help them for little or no money. We are in effect a referral centre, a helping hand for the lost, the puzzled, the homeless and the bewildered. It's hard to believe, but there are thousands of teenagers who simply cannot communicate with their parents."

"Possibly," he continues, "it's different with American parents but I don't think so. Anyway, in this country it seems to be extremely difficult for middle-class parents who were raised in the 1920's and 30's to understand why their children should develop a different life-style, a different set of values. They simply cannot understand that many young people nowadays do not consider money the single most important factor in their lives. They cannot understand why the oldtime status symbols—big car, big house, big bank account—do not mean as much to their offspring."

"As an age group I think we are most against hypocrisy. We don't believe that you should cut your neighbor's throat, so to speak, for a shilling one day and go to church the next in a demonstration of piety. We are also more tolerant and understanding of sex problems, which make up the single largest category we deal with at the centre."

"If a daughter gets pregnant, you

don't disown her, we believe. You don't throw her out, you don't tell her she's a miserable slut and a disgrace to the family honor. You try and help. I don't want to play the preacher but that's what we're here for, to try and help, not to condemn one another."

"I dare say if parents were a bit more understanding, there would be less need for our Student Advisory Centre, which, I must tell you, is not limited to students. Any youngster in trouble can apply for help."

Branson is himself the son of a prosperous lawyer. His communal centre is jammed with kids, not only with those who have no place to go—they sleep on the floor in sleeping bags—but also with others who are dedicated to the project and work for it.

They take turns plastering their stickers all over the city and manning the telephones, pleasantly answering each call with, "Hello, can I help you?"

Calls are averaging 500 a week, and Branson expects he will soon have to move to larger quarters. He hopes to open branches shortly in Manchester and Liverpool, then next year in Paris and New York, "providing," he says, "my magazine continues to make money to fund these centres."

Says one London physician who works with Branson: "This young man is one of the most kind and selfless people I've ever met. To me he epitomizes the new breed of youngster developing on both sides of the Atlantic. These young men and women are determined to measure the success of life not by the amount of money they earn, but by the good they contribute to their world, by the help they offer their fellow man."

At age 19, Richard Branson is off to a flying start.



Richard Branson and an aide outside Student Advisory Centre in London, which he set up to help young people with problems.

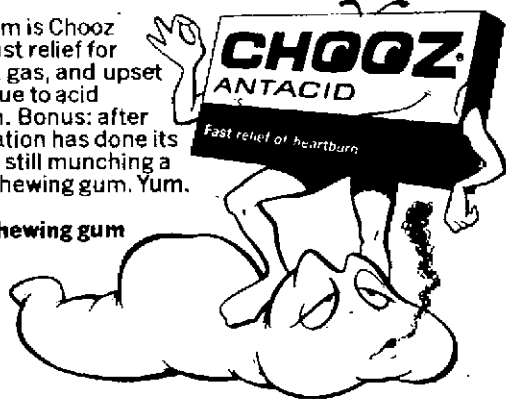


A familiar sight in Piccadilly where young people gather. Should they get into trouble, Branson will help.

## Heartburn's finished, by gum!

And the gum is Chooz antacid. Fast relief for heartburn, gas, and upset stomach due to acid indigestion. Bonus: after the medication has done its job, you're still munching a delicious chewing gum. Yum.

**Chooz.**  
The only chewing gum antacid.



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**DENTURITE** lasts for months. Ends daily bother of powder, paste or cushions. Just remove when refit is needed. Tasteless. Odorless. Money back guarantee. At all drug counters.

MIRACLE PLASTIC  
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When brand names compete, products get better.



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And Promptly Stop The Itching,  
Relieve Pain In Most Cases.

A scientific research institute has discovered a medication which has the ability, in most cases — to actually shrink hemorrhoids and to promptly stop the burning itch and relieve pain.

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and at a Midwest Medical Center proved this so.

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Footprints in the sandbox: Sol Stein, busy New York publisher, relaxes with his new gadget. "It breaks the hectic routine; it's my tension reliever, my doodler."

# Does Your Boss Need a Sandbox?

by Sid Ross & John G. Rogers

**T**he other day two New York business executives were trying to work out a knotty problem in an office conference. It soon became apparent they were making no progress. Since they faced a firm deadline, tension and frustration began gripping them. Finally, the host executive said, "Let's play in my sandbox for a while. Maybe we'll loosen up and get the answer."

With that the two men walked to a corner of the office and sat down on the edge of an attractive, open-face box, 42

inches square and 15 inches high. It was filled with white sand. As the men went on talking, one of them traced figures in the sand with a pencil. The other picked up handfuls and let the grains strain away through his fingers, as he might do at the beach. The executives' voices became calmer as they chewed away quietly at their problem and, suddenly, one of them exclaimed, "I've got it!" And he had.

The businessman's office sandbox—a tranquilizer if you will—is the latest



gadget developed for uptight, tense, ulcer-prone executives. A Chicago stockbroker, one of the many businessmen to acquire one, says it has become as important to him as a good secretary.

Forty-one-year-old Hugh Spencer, the internationally known Canadian industrial designer, is the man who put sandboxes into executive suites.

### It started in Alabama

"The idea came to me," Spencer reveals, "last year when I was visiting a client, a sort of mad Bulgarian engineer, in Huntsville, Ala. He took me over to a beach on the Tennessee River to show me his new boat. We kept on talking business but I noticed he became very relaxed as he kept poking away in the sand with a stick. I thought: 'We can't all go to the sand for our business talks. But why not bring the sand to where the talks are?'"

Soon Spencer's company, Opus International, Ltd., of Toronto, was in production with a \$600 sandbox—a decorative piece of office furniture with hard plastic base, built-in fluorescent lighting and fine hardwood seating surface. Routinely, it comes with ordinary, everyday American white sand, but for \$100 extra you have your choice of some very exotic sand indeed—Mexican Aztec Blue, Australian Outback Gray, Hawaiian Black Coral, Normandy Fine White—whatever turns you on. Pan American Airways flies in the foreign stuff along with a certificate from the appropriate government, attesting to the sand's authenticity.

### New status symbol

Spencer's sandboxes—he says they have additional value as status symbols and conversation pieces—have caught on well. Among buyers to date: several Canadian industrialists, a senior Toronto newspaper editor, U.S. brokerage firm executives, a woman counselor at the state university in Buffalo, N.Y., a New York hook publisher, the head of a big drug distribution chain, and, most recently, an important U.S. government official in Washington.

The government official is Dr. Richard V. Allen, a member of the National Security Council planning staff, whose office is a stone's throw from the White House. Allen called Spencer in, personally, and they settled on a standard sandbox with teakwood trim. The security planner said he would supply his own sand.

"I think I know his main reason for wanting a sandbox," Spencer volun-

teers. "He wants to assert his own individuality in the huge antihill of government. Some people do it by furnishing an office with antiques, or old guns on the wall, or photographs. I could just see Dr. Allen chucking in his mind, 'Wait until my White House colleagues see this! What a conversation piece this is going to be!'"

Another recent purchaser is Sol Stein, president of Stein & Day, New York book publishers. Stein, a playwright, author and poet, explains: "I don't need relaxation after work or on weekends. I need it *during* the working day. When tensions mount up, I have three alternatives. I can take a tranquilizer, have a few drinks, or play in my sandbox. I like the sand best. It's my tension reliever. Just breaking the hectic routine with my sandbox refreshes me. It's my doodler. I get lost in thought. I find more fresh ideas forming."

### For housewives, too

Since Hugh Spencer believes that each echelon of society tends to ape the one above, he's thinking of bringing out a \$100 box for less affluent folks. He also suggests that the boxes are attractive enough as a piece of "creative furniture" to fit tastefully into the home decor where they might be just as useful to frazzled housewives as to wound-up executives. So far the boxes, or "sand pits" as Spencer calls them are available only through the retail stores of Abercrombie & Fitch.

There's one thing that must be said to these adults who are so excited over finding that it's fun and relaxing to make castles in the sand. Any three-year-old could have told them that all the time.



Hugh Spencer, who makes the sandbox.

## See Wrinkles\* Actually Reduced With Medically Proven Hormone Application

Now you can see your skin become clearer and younger-looking as "dry-skin wrinkles diminish in only 10 to 12 days. A laboratory test conducted by skin specialists proves conclusively that estrogenic hormones, applied to the skin, actually reduce dry-skin lines and wrinkles to a marked—visible—degree.

A preparation containing female hormones was applied to one side of the face and neck of 50 middle-aged women. A similar formula—but without hormones—was applied to the other side.

The results of this "half-woman" test showed that skin lines on the hormone side were clearly, visibly reduced. Many fine lines had disappeared altogether, while even deep wrinkles showed dramatic improvement.

How? Why? Doctors say the hormones cause skin cells to increase their natural moisture. As millions of cells become plumper, they smooth out lines much as you plump out a pillow. Results are often visible in 10 to 12 days.

This anti-wrinkle formula is produced by the trustworthy 56-year-old Mitchum laboratories under the name HORMONEX Beauty Serum. It acts so rapidly because pure hormones are quickly carried into the skin in a penetrating liquid formula.

Note this: Only 7 drops a day of HORMONEX Beauty Serum are the full recommended treatment for face and neck. Just seven drops a day!

The regular 100-day supply comes in a convenient dropper bottle at \$3.50—less than 4 cents a day. Look younger quickly. See those dry-skin wrinkles visibly reduced.

You may obtain HORMONEX Beauty Serum at your favorite drug or toiletry counter.

## Helps Solve 3 Biggest FALSE TEETH Worries and Problems

A little PASTEETH sprinkled on your dentures does all this: (1) Helps hold both uppers and lowers firmer longer. (2) Holds them more comfortably. (3) Lets you bite harder, eat faster. Famous PASTEETH Powder is alkaline—not acid. Won't sour. No gummy, gooey, pasty taste. Dentures that fit are essential to health. See your dentist regularly. Get PASTEETH at all drug counters.

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## Lemons Hold Nature's Secret For A Lovelier Skin

Your complexion can count on leading a fairer, lovelier existence now that cosmetological research has revealed a remarkable lemon beauty discovery that sponsors to the full the natural cycle of tissue renewal and is able to bring out the true bloom of radiant splendour on your skin.

The exquisitely fine, velvet-textured "fabric" of your skin depends vitally for its health and beauty on its own capacity to shed and replace the outermost layer of closely-packed cellular scales of which it is composed. The presence of worn-out cells on the skin inhibits healthy functioning and leads to the premature development of ageing signs on the complexion, but today the availability of this scientific lemon freshener with its exceptional toning and invigorating qualities, makes it possible to further nature's every effort to keep up a steady sequence of new-cell formation and preserve the freshest, smoothest qualities of your complexion.

The beautifying properties of lemons have been recognized for centuries, but researchers recently discovered that it is the unique Caribbean lemon that holds many of nature's real secrets of skin beautification. Used in the carefully balanced form of a skin freshener, this lemon lotion helps the natural "flaking" process of skin cells which have outgrown their usefulness. It gently coaxes away the old, clinging, complexion-dulling particles of scarf skin so that the new cells can take their place and a clear, youthful-looking complexion is revealed.

Women all over the world are now using this Lemon Jel-

vyn Skin Freshener to aid in stimulating the circulation, relaxing the muscles of the face and neck and waking the skin into tingling life. Lemon Jelvyn Skin Freshener encourages the melting out of clogging grime and impurities that cause blemishes and sallow complexions, and improves the balance of acid-and-alkali on the skin, which makes all the difference to flawless skin beauty.

Pressed gently to the pores on a cotton pad, the cool Lemon Jelvyn Skin Freshener will quickly remove beauty-robbing intermixtures of oil, perspiration, dust and cosmetic particles, yet its most revolutionary beauty benefit remains the ease with which it sweeps away those billions of little scales your skin sheds every day.

Lemon Jelvyn Skin Freshener is available in major countries throughout the world. In America it is obtainable through druggists and is acknowledged as one of the finest methods to create a wonderfully constant standard of youthful skin freshness and radiance on the complexion. It is also recommended to help improve the appearance of blemished, sallow hands and necks, quell a greasy nose, or, brushed on the hair after a shampoo, to promote a lovely sheen and sparkling highlights.

### Hints To Bring Beauty To Your Complexion

Complexions with an oily character quickly respond to a daily lemon-toning treatment. Every time the accumulated oil is removed off the top layer of the skin with Lemon Jelvyn Skin Freshener, the glands can continue to function and release fresh oils to the surface of the skin because the ducts are kept open.



Charles Q. Stephens (r), witness in Martin Luther King slaying, shown with lawyer on release from jail. He's one of many victims of obscure "material witness laws."

# Let's Stop Jailing Innocent Witnesses

by Ronald Carlson

PROFESSOR OF LAW, UNIVERSITY OF IOWA

Unknown to most Americans, our legal history is marred with numerous episodes of extended imprisonment of innocent persons, only because they were unlucky enough to see a crime committed. All were victims of the obscure "material witness" laws which are on the books in over 40 states.

Not simply a feature of justice from a bygone era, these jailings continue today. Ironically, the criminal on occasion is released on bail, while the innocent witness languishes in jail until his time to testify comes up.

How do these laws work? Let's assume Mr. Smith, an Ohioan, is visiting New York City, window-shopping at a jewelry store. Suddenly a robber runs from the store firing a revolver and escapes. Smith describes the culprit to the police and is then asked to view several men in a lineup. He picks the guilty man, who is charged with armed robbery. Smith is now a prime candidate for treatment under the material witness laws. Smith may be required by the judge to post a sizable bond guaranteeing he will be around to testify. And if Smith can't scrape up the necessary

cash, he can be placed in jail until the trial. Thus, innocent witnesses to crimes may be confined for substantial periods.

Legal experts have for years deplored these harsh and oppressive laws. In what has been described as one of the worst cases of abuse under the witness statutes, two migrant farm workers, Titus Ward of New Orleans and General Quince of Baltimore, observed a homicide in Rhode Island and were arrested as material witnesses. Unable to raise the bail of \$5000 each, they were held in a state penitentiary among convicted felons for 158 days. Eventually, they brought their desperate situation to light through petitions to the courts, and were released. In summarizing the affair, the Rhode Island Supreme Court made this terse and penetrating comment: "To the innocent even a momentary deprivation of liberty is intolerable: 158 days is an outrage. Confinement of the plaintiff for so long a period among criminals and forcing him to wear prison garb added the grossest insult to injury."

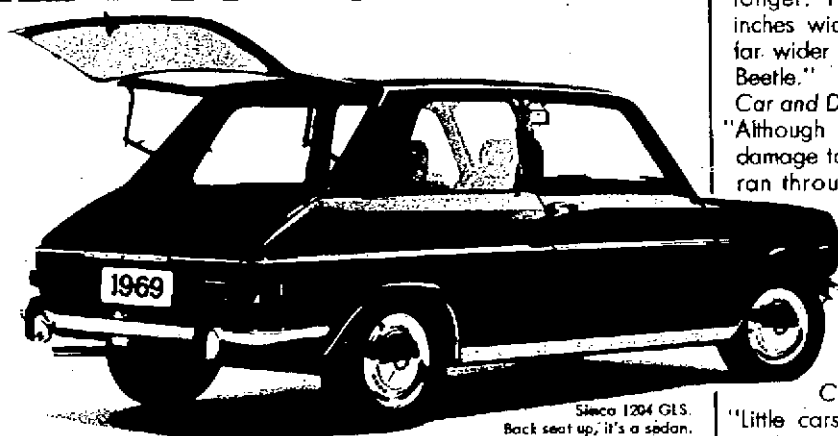
In Iowa, a material witness was held 95 days in the county jail, then denied any compensation. Ordinary witnesses

continued



Where King was assassinated. This is an overhead view of the Memphis motel where Stephens happened to witness slaying as King stood on the second-floor balcony.

# PEOPLE ARE GETTING WISE



Simca 1204 GLS. Back seat up, it's a sedan. Flip it down, it's a wagon.

To what, you might well ask. The answer is, our amazing Simca 1204 Runabout.

Suddenly people are waking to the fact that the 1204 is one heck of an automobile. And those who are singing its praises happen to be eminently qualified. Test drivers

and editors for the likes of *Motor Trend*, *Car and Driver* and other enthusiast magazines.

We're pleased. And you should be, too. Because now there's a car that—yes—out-does the king of little cars. The Bug.

We don't blaspheme; we invite

you to read for yourself.

"When comparing dimensions of economy sedans, the VW is the inevitable standard. So we will say that at 155.3 inches the Simca 1204 is 3.3 inches shorter overall than the Beetle, but the Simca's 99.2 inch wheelbase is 4.7 inches longer. The Simca is only 1.5 inches wider on the outside but far wider on the inside than the Beetle."

*Car and Driver*, June 1969

"Although (Simca) didn't do any damage to our test track, the GLS ran through the quarter-mile in 20.4 seconds at 63.2 mph. Which makes the Simca one of the quickest under-\$2000 cars on the market." (Quicker than the Bug, to be sure.)

*Car and Driver*, June 1969

"Little cars, because of their relatively small mass, are always at the mercy of winds on open roads. If these little cars happen to be rear-engined, like the VW the problem can be almost unbearable. Not so with the (front-wheel drive) Simca 1204—it's almost like a Detroit cruiser in its stability."

*Car and Driver*, June 1969

"Nowhere on its body has there been any concession toward beauty—only truth."

*Car and Driver*, June 1969

Your next move is plain as day. Come in and get behind the wheel of a Simca. Run it through the woods. Up and down the pikes. Over some railroad tracks. The little 1204 sells itself, and we know it.

While you're at it, ask us for free reprints. We're only too glad to spread the good news.



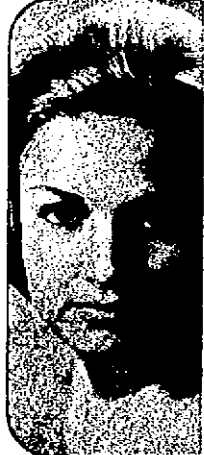
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## No Lines Around Her Lovely Eyes

Soap and water cleansing of your face robs it of natural oils leaving you with a taut, dry, wrinkled feeling. Instead dab Jelvyn cleansing milk over your face with the fingertips, then rinse away with water. Non-detergent Jelvyn cleansing milk goes down deep into your pores, gently dissolving dirt, grime and stale make-up. Your face is left clean, clear and soft without a trace of dryness. Have your face rejoice with new velvet smoothness and radiance when you cleanse it with Jelvyn cleansing milk. Available at your pharmacist's.



CLEANSING MILK

## Now... Plastic Cream Revolutionizes Denture Wearing



For the first time, science now offers a unique plastic cream that holds false teeth—both "uppers" and "lowers"—as they've never been held before. It forms an elastic membrane that actually holds dentures to mouth and gum surfaces! It's FIXODENT—a revolutionary discovery for daily home use. So different it's protected by U.S. Patent #3,003,988.

FIXODENT not only holds dentures firmer, but it holds them more comfortably, too. It's so elastic you

may bite harder, chew better, eat more naturally. You may even eat and enjoy apples, steak, and corn-on-the-cob again.

The special pencil-point dispenser lets you put FIXODENT exactly where it's needed. Resists oozing over and gagging.

Just one application may last round-the-clock. Dentures that fit are essential to health. See your dentist regularly. Get easy-to-use FIXODENT Denture Adhesive Cream at all drug counters.

## Dog Nearly Itches to Death

"I thought we'd have to put Daisy to sleep, she suffered so from large itching sores. I had about given up trying things when I found Sulfodene. The itching stopped, sores soon healed, hair grew back. Bless you for Sulfodene," says Mrs. John Burmester, New Jersey.



SULFODENE liquid medication relieves frenzied itching almost instantly. Quickly promotes healing of fungus itch-sores (often called mange, eczema, hot spots). Used by kennels and veterinarians. For dogs and cats. Get SULFODENE today. At drug stores and pet departments.

## BACKACHE Painful Joints

You long to ease those pains, even temporarily, until the cause is cleared up. Why not join millions of other users and try DeWitt's Pills? Famous for over 60 years, DeWitt's Pills contain an analgesic to reduce pain, and a mild diuretic to help eliminate retained fluids, thus flushing out bladder wastes which can cause such pains. DeWitt's Pills often succeed where others fail. If pain persists, always consult your doctor, but first, try

**DeWitt's Pills**

## New KLEENITE gets dentures cleaner, brighter, faster.

New Improved-Formula KLEENITE Denture Cleanser... with cleansing action unsurpassed by conventional denture cleaning tablets, un-oxygenated pastes or powders.

More detergent action, stronger penetrating power, more bubbly effervescence than ever. Surges to every denture surface, penetrates where no brush can reach. Loosens film, flushes away foreign matter. Gets dentures cleaner, brighter, faster without brushing. Leaves dentures fresh and odor-free.



## WITNESS CONTINUED

are generally entitled to a small fee for each day spent in court testifying. In Utah, a witness jailed for six months requested such a fee for each day he was locked up. The time spent in jail meant nothing in Utah: a fee was allowed but only for the one day he testified in court. The sorry plight of the hapless witness has been aptly described by a Maryland judge: "He is subjected to the same treatment that a criminal is, though confessedly not guilty, or even accused of crime; and he is deprived of his liberty and his means of livelihood, and denied compensation as a witness, though charged with no transgression of the law." The judge's comment was prompted by the case of John Hall, a witness held for 242 days.

### 'Get involved'

In an era when Americans are urged to "get involved" and assist the administration of justice by volunteering information to clear up crimes, the various material witness statutes operate in the most undesirable fashion. The out-of-state witness who advances important information stands a chance of being locked up for an extended period if he lacks the money to post bail. Cases on record reveal that witnesses have been asked to put up as much as \$50,000 in bail, or go to jail until the accused criminal is tried. What better way to discourage people from doing their duty as citizens?

If these laws are counter-productive and discouraging, why do they continue to lurk among the statutes of the various states? Perhaps one explanation is the wide ignorance of legislators and lawyers as well as the public of the very existence of these laws. Most people are just not aware of the problem. Occasionally an especially aggravated case will arouse some public interest. The imprisonment of Charles Quitman Stephens, a witness to the slaying of Dr. Martin Luther King Jr., received wide publicity. The witness won his freedom when he went to the Tennessee courts under a petition for habeas corpus. However, the problem passes largely unnoticed. Usually the laws operate against a person of moderate or poor means, and frequently he is from another state, without friends or contacts in the place where he is confined.

### Pro and con

With the injustice worked by the material witness provisions, can anything be said in their behalf? Some authorities contend that if witnesses could not be locked up until the trial, there would be nothing to insure their testifying when needed. Others argue that the laws are good because the duty to disclose knowledge of crime rests on all citizens. Critics counter these contentions by pointing out that most states are members of the interstate compact to secure the attendance of any witness

who flees a state to avoid testifying in a criminal case. The harsh confinement statutes, many of which date back to the mid-1800's, were drafted in an era when a citizen could effectively cut off contact with the state of the crime simply by traveling to a different state. Modern communications and conditions have changed this situation and have thereby reduced the need for these vintage witness laws.

What can be done to relieve the hardships created by these statutes? First, the states that have material witness laws should guarantee an appointed lawyer for every witness whom a prosecutor seeks to put into "storage." The lawyer can try to get high bail cut down, and can perhaps secure the release of the witness.

New York's witness law, the most prolific source of court cases over the legal rights of imprisoned witnesses, requires that a free lawyer be provided only if the witness asks for one. Otherwise, he is not entitled to be told of this right. The man who committed the robbery or murder is certainly not accorded such shoddy treatment. Under our Constitution, he is entitled to be told by the judge of his right to counsel.

### A way out—deposition

It is incongruous in an era of American justice so centrally concerned with the rights of accused persons, including the salutary effort to insure that persons accused of crime are adequately represented, that no similar effort has been made on behalf of the witness. In addition, much of the hardship caused by these laws could be eliminated by a device known to all lawyers called a deposition. This is a record of the witness' testimony taken by a court reporter, and if a particular witness could not be found when the trial came up, his deposition could be read to the jury.

The jailing of innocent citizens is repugnant to the American sense of justice. Certainly our society can develop ways to guarantee testimony in our courts without resorting to lengthy imprisonment.



Titus Ward (l) and General Quince saw a homicide and were imprisoned for 158 days. At right are their lawyers.

You simply slip on the stockings. Ease on the panty. And that's all there is to it.

### Panty Pain.

A featherlight stretch panty, accompanied by a pair of undetectable Cantreave II stockings. For a mere \$50, complete.

An utterly smooth line from waist to toe. With no nappy band of rubber clamped around your thigh. No clever little "This to loop onto That." No bagging at the knees. No sagging at the ankles. And no problems with fit.

No feeling.

*free*

Sheer indulgence.

No garters. No snaps.

No bunching up.

No bagging.

No sliding down.





# Questions women ask me about freezing food. Answers that will save you time, work and money.



by Poppy Cannon,

Rowing Gourmet for Ladies' Home Journal  
author of a dozen cookbooks and a food column  
syndicated in 120 newspapers.



**Q. Is it always necessary to use a freezer wrap?**

**A.** Definitely, yes. Without the protection of the proper freezer wrap the dry, frigid air in your freezer will draw moisture out of the foods. Meats and poultry, especially, will be dry, stringy and tough when you cook them.

**Q. Is it okay to freeze meat and poultry in the supermarket wrap I buy them in?**

**A.** No. Those see-through plastic wraps are fine for display purposes, but they are not designed for freezing. Always re-wrap your meat and poultry in Heavy Duty Reynolds Wrap. This strong, flexible sheet of aluminum foil prevents moisture-loss; and air can't penetrate the foil and rob the food of flavor and nutrition. When you consider the high cost of the foods you freeze, aluminum foil protection is a real economy.

**Q. Recently I bought top quality ground beef on a "special" and froze it in a plastic bag. When I defrosted it to make hamburgers later, the meat had discolored. Can you tell me what caused this?**

**A.** It is virtually impossible under home conditions to get all the air out of a plastic bag; and the air trapped inside the bag draws the moisture out of the meat. I recommend that you shape ground beef for hamburgers into individual patties, stack them, placing a square of Reynolds Wrap between each patty. That way the patties won't stick together. Then over wrap the stack in Heavy Duty Reynolds Wrap. The foil is so flexible you can press it tight against the meat so no air is trapped between the food and the foil. Now you can be sure you've done all you can to prevent moisture-loss and discoloration.

**Q. As a working wife, I often don't have time to thaw a roast. Is it true you can cook a roast straight from the freezer?**

**A.** Indeed it is, and it will be rare, juicy and tender in just three hours. Say your rolled roast weighs 4 pounds. Just put the roast in a pre-heated 400° oven, wrapped in the same Heavy Duty Reynolds Wrap you froze it in. (First loosen the foil across the top of the meat and crimp the ends lightly.) Roast for 2½ hours, then turn the foil back from the meat completely and roast for another half hour, so it can brown. Freezer to platter in just three hours! And so delicious. Meats are juicier, tastier, and more nutritious when cooked without previous thawing.

**Q. "Double-batching" sounds like a good idea, but how should I go about it?**

**A.** "Double-batching" is a great idea that can save you time and trouble. And it works fine with soups, stews, casseroles, desserts...practically everything. All you do is double your recipe, serve one tonight and freeze one for another meal. Now here's the trick: before you cook the one you're going to freeze, line the casserole dish or pan with Heavy Duty Reynolds Wrap, and pour in the food. Cook; then cool quickly, and place it in the freezer. When the food is frozen solid, lift it out of the pan and over-wrap it in Heavy Duty Reynolds Wrap. (Now your pan is free for other uses.) Stash the foil-wrapped food back into the freezer, and you've got a great dish ready to be reheated anytime.

**Q. What is the correct temperature for freezing?**

**A.** Zero degrees or sub-zero. If your freezing unit doesn't have a thermometer, it's a good idea to invest in one.

**Q. How can I prevent meat or chicken bones from puncturing the freezer wrap?**

**A.** First, pad the bone ends with small wads of Heavy Duty Reynolds Wrap, then tightly wrap the food like this:

1. Place the food in the center of a piece of Heavy Duty Reynolds Wrap.
2. Double-fold the long ends of the foil until it's close against the food.
3. Then fold up ends of the foil, envelope style, close to the food. Be sure to press out the air pockets.

**Q. How can I keep crystals from forming in partially used ice cream cartons?**

**A.** Place a piece of Reynolds Wrap over the unused portion of the ice cream. And ice cream always keeps better when you over-wrap the whole carton in foil.

**Q. I have a great stew recipe, and I'd like to try freezing a couple of batches. Any special tips I should know?**

**A.** First, undercook your stews a little. Simmer, don't boil, and just partially cook the vegetables. The meat should be tender but firm. In the re-heating process, the cooking will be completed. Another thing: don't over-season. And omit herbs. They sometimes develop odd, off-flavors when frozen. You can add seasonings and herbs when the stew is reheated.

**Q. My husband is a great fisherman, and often brings home more fish than we can eat at one meal. What is the proper method of freezing fish?**

**A.** It's very important to freeze the fish as soon as possible after they're caught. Clean the fish first. Dip each in cold water. Then wrap them in Heavy Duty Reynolds Wrap. The foil provides the moisture-vapor protection in your freezer that fish require. (This is particularly important because the natural fish oils can turn rancid if the fish is not properly protected from air.) Wrap large fish filets individually in Heavy Duty Reynolds Wrap, double-folding the foil tight against the fish across the top, and turning in ends and pressing close to the fish. Wrap small fish individually, then over-wrap several together in meal-size packages.

**Q. I'm never sure how long I can safely keep meals and poultry in my freezer. Do you have a chart I can go by?**

**A.** Here are my recommended storage periods, at 0° F, or below. These recommended periods are shorter than some people suggest but I prefer to rotate the foods in my freezer on a more frequent basis.

Food	Months	Food	Months
Beef, except ground	8	Chicken	6
Ground beef	1	Turkey	4
Lamb (roasts)	6	Steak (uncooked)	1
Lamb (chops)	2	Crabs, Lobsters, (cooked)	1
Pork (roasts and chops)	2	Fish	3

The whole subject of freezer living is new and fascinating. And as you learn more about it, you'll find your menus will be more varied and more interesting. You'll be able to stretch your budget by buying "specials" in quantity. And last but not least, using your freezer properly will save you work and precious time every day.

But remember...the three most important keys to successful freezing are: freeze only top quality foods; protect them with Heavy Duty Reynolds Wrap; and get them in the freezer fast!

## REYNOLDS WRAP OVEN-TEMPERED FOR FLEXIBLE STRENGTH

Heavy Duty in 3 Sizes:

- Regular 25 foot roll.
- 14" wide Broiling Foil.
- 75 Foot Roll, "The Money Saver."



FOR EVERYTHING YOU WANT TO KEEP IN YOUR FREEZER





# My Favorite Jokes

by Flip Wilson

**EDITOR'S NOTE:** Flip Wilson, one of today's most original comedians, doesn't draw much comedy inspiration from his early life. Member of a large poverty family in Newark, N.J., he bounced in and out of foster homes as a child, and out of high school at 16 to fib his way into the Air Force. His quick wit and tongue earned Wilson the nickname Flip from his service buddies. After discharge he took a job as a janitor in a San Francisco hotel and had no dreams of show business—until he was pushed onstage as a substitute straight man in a comedy act. From then on Wilson worked, in lowly bookings, and studied books on comedy. Progress was slow, but after ten years an appearance on TV's Tonight show gave him national exposure, and Flip was ready. Since then he's played more top TV shows (Ed Sullivan, Laugh-In, etc.), hotels and nightclubs than he can count. He'll have his own special on NBC tomorrow night. These current favorites are samples of the Wilson material:

A drunk was driving along merrily the wrong way down a one-way street, until stopped by a patrolman.

"Didn't you see the arrows?" ask the cop.

"The arrows?" answered the inebriated gent. "I didn't even see the Indians."

A father's advice to his son: "Never marry a beautiful girl, because she will almost certainly leave you. If you marry a plain girl, she may leave you too, but you won't mind so much."

Young George was caught pulling a cat's tail during recess, so his teacher made him stay after school and write a composition. The subject was "Cats," and George handed in the following: "Cats that's made for little boys and girls to maul and tease is called Maltese cats. Some cats is known by their queer purrs—these are called Pursion cats. Cats with bad tempers is called Angorry cats. And cats with deep feelin's is called Feline cats."

Tourist: "What is the death rate here?"

Native: "Same as everywhere else — one death for every inhabitant."

Lecturer: "The idea of eternity, my friends, is something too vast for the human mind to conceive."

Voice from the audience: "Did you ever pay \$2000 for a piano on the installment plan?"

A traveler in Indiana noticed that a farmer was having trouble with his horse. It would start, go slowly for a short distance, and then stop again. Finally the guy got out of his car and yelled: "Is your horse sick, mister?"

"Not as I know of."

"Is he balky?"

"No, just hard of hearing. He's afraid I'll say whoa and he won't catch it, so he stops once in a while to listen."

An exasperated schoolteacher was having some trouble teaching a young pupil grammar.

"Now, little girl, would it be proper to say:

"You can't learn me nothing?"

"Yes, it would," replied the girl.

"Oh! Perhaps you'll tell me why!"

"Cause you can't!"

"Mommy, I wish I had a baby brother to push in my baby carriage," complained little Elsie. "My dolls are always getting broken when it tips over."

The bishop was addressing the Sunday school. In his most expressive tones he was saying: "And now, children, let me tell you a very sad fact. In Africa there are ten million square miles of territory and hardly any Sunday schools where little boys and girls can spend their Sundays. Now, what should we all try and save up our money and do?" "Go to Africa!" was the unanimous reply.

He: "People are saying you married me for my money."

She: "Well, I had to give them some reason."

Most problem drinkers have a case history — scotch or rye.

Approached by a seedy-looking character with the shakes asking for a handout, a well dressed gentleman pressed a bill into the guy's hand.

"See you get some food with it," said the gentleman.

"My dear sir," was the indignant reply. "Do I tell you what to do with your money?"

You always know when fall's coming, 'cause the guys doing the razor blade commercials are always football players!

One of my old bosses had a great philosophy: "If at first you don't succeed—you're fired."



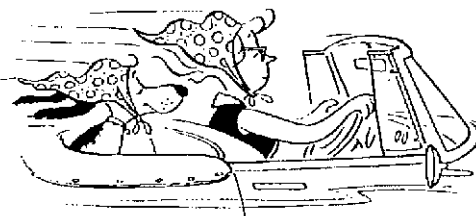
T. HENDERSON

## IT'S TO LAUGH

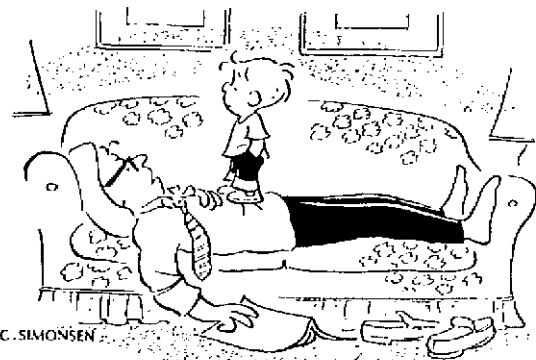


G. DOLL

"I give up. How can you take a shower without getting wet?"



C. SIMONSEN



C. SIMONSEN

"Surely there must be something you can find to do on a nice day like this!"



**GLEN CAMPBELL** says: *'All my favorite albums are featured in the Capitol Record Club'*  
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# 10 FREE RECORD ALBUMS

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# INFLATABLE "MOD" ARMCHAIRS YOU CAN USE IN AN INSTANT

It's like sitting on "Cloud 9" when you settle into these billowy chairs with the new "wet" look! They're perfect for parlor, patio, rec room—anywhere an extra chair is needed. Simply inflate; sturdy vinyl supports up to 300 lbs. 30x30x27" high. Vacuum attachment for inflating, instructions, repair kit incl.

☐ 98835 ... Inflatable Chair, Black ... \$14.98  
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## EXCITING NEW IDEAS FOR BETTER LIVING BY MAIL FROM HANOVER HOUSE

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Each Peacock 20" across!

New low price —  
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### MAGNIFICENT PEACOCK WALL PLAQUES

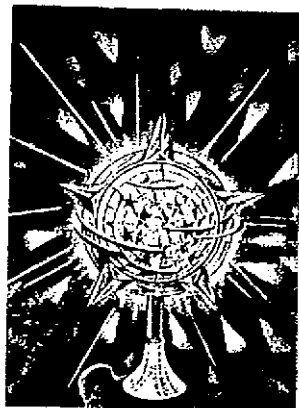
Take advantage of this special sale price on these dramatic peacocks wrought in black metal. Exquisite leathery plumage is captured in intricate detail — then burnished with golden highlights. Elegant over any sofa, buffet or mantel. At this low price, the minimum order acceptable is for a set of two.

- ☐ 89631 ... Large Peacock Plaque Set (20x14") \$2.98
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### PSYCHEDELIC LIGHT TURNS A HOUSE PARTY INTO A COLORFUL, EXCITING "HAPPENING"

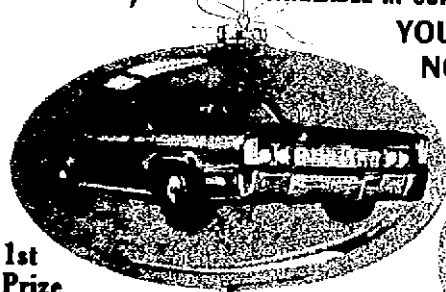
Plug in this flickering, multi-colored light and turn on the action at your next "happening". Brilliant, flashing lights create an exciting "discotheque" atmosphere in your own home! Your guests will be fascinated as beams of alternating colors radiate throughout the entire room. You save the high cover charge you'd pay for similar atmosphere at a "club". It sheds a festive light for holiday decorating, too—especially if you place it on top of your glittering Christmas tree!

- ☐ 41897 ... Psychedelic Light ... \$4.98

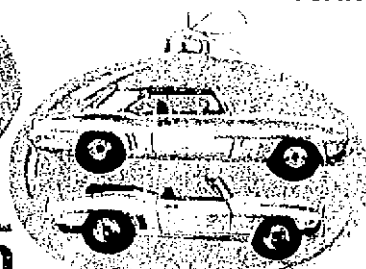


PARADE • SEPTEMBER 21, 1969

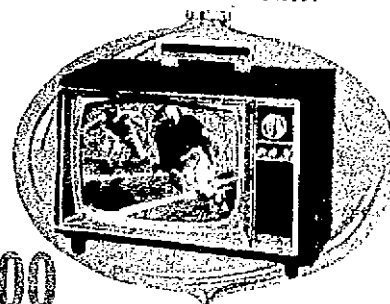
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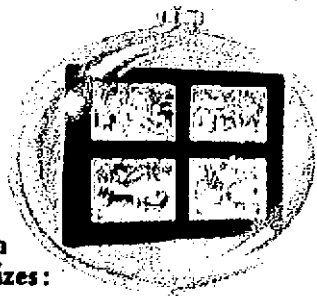
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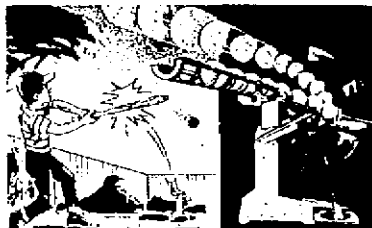
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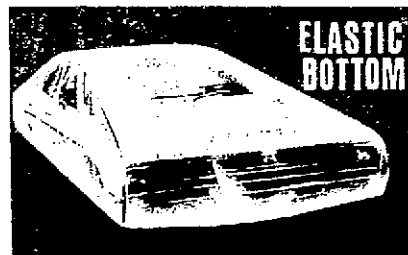
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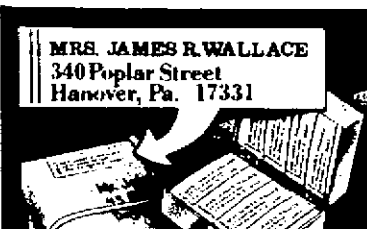
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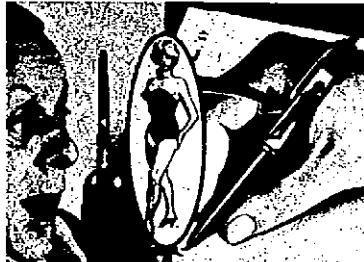
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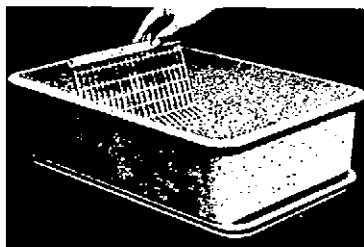
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This pen does more than write! It's a pocket-size burlesque show that actually performs as you watch it! It is decorated with color photos of two shapely girls in bathing suits. But turn the pen upside down, and the suits gradually become topless, then bikini briefs, then disappear! Start writing, and the bathing suit is restored! Fascinating vest-pocket show-biz!

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End messy daily clean-ups and telltale "cat odor!" Veterinarian-designed box has a screen filter bottom. Liquids drain through to bottom tray and evaporate; solids dry quickly, remove with big 10" scoop that hangs on box. Generous supply of bacteria-fighting deodorant for tray and litter. Giant 20x14x6" sturdy vinyl box.

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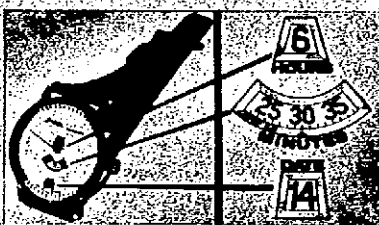
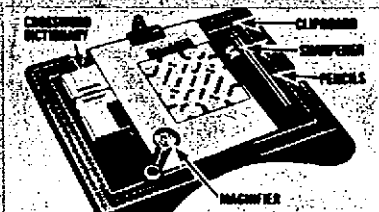
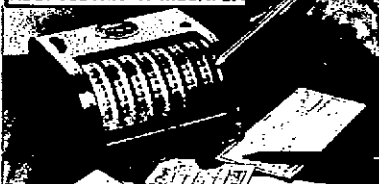
**PUZZLER PACKAGES** (not shown), the perfect companions to the Puzzle Board! 22 challenging puzzles in each. Printed on easy-to-read 8 1/2" x 11" paper. Fun for experts or beginners.

☐ 60707 ... Puzzle Package, Expert ..... \$1  
☐ 60715 ... Puzzle Package, Beginner ..... \$1

**KNOW MINUTE, HOUR & DATE AT A GLANCE!**  
Time-to watch boast three separate windows — one registers the exact minute; one shows the precise hour; one indicates the date. This shock resistant and waterproof "Instanttime with extra good looks is Swiss-made to last; and magnetic, unbreakable, waterproof, sweep-second hand. Handsome gold-tone case, leather strap. ("Provisional case remains intact") Written guarantee.

☐ 37317 ... Instanttime ..... \$19.95

**ADD! SUBTRACT! MULTIPLY!**



## MEET OUR TWO NEW GRAND PRIZE WINNERS

In The Recent HANOVER HOUSE  
"CLAIM YOUR PRIZE SWEEPSTAKES"



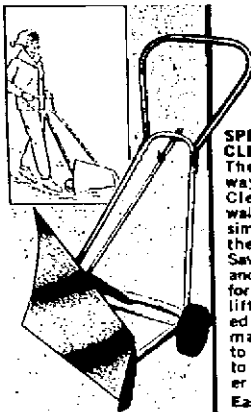
**Mrs. Margaret Usick** is the happy winner of the elegant *Cougar Convertible*. She writes that it "sure was a pleasant surprise! Many of my friends want

Hanover House's catalog. I'm sure they'll enjoy it as much as I do!"

**Mr. E. T. Morse** is the lucky winner of the luxurious *Marquis Brougham*. "I am overjoyed to say the least, and certainly wish to express my gratitude to all!" says he.



These lucky people won two of the hundreds of thousands of wonderful prizes! Participate in our "PICK-A-PRIZE" Hanover House Sweepstakes now! Find out what you've already won! You'll find your entry form in this section.



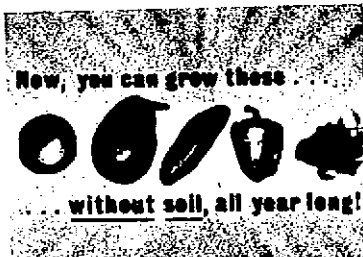
**SPEEDY SNOW FLOW  
CLEARS YOUR PATH!**  
The quickest, easiest  
way to remove snow!  
Cleans half the side-  
walk in one pass. You  
simply go up one side,  
then down the other.  
Saves time, trouble —  
and your heart. No need  
for strenuous bending,  
lifting. "Spring load-  
ed blade" works auto-  
matically, throws up  
to 10 feet of snow off  
to one side. 21" scrap-  
er and rubber tires.

Easy Snowplow  
□ 03129Y ... \$12.98



**DECORATIVE EVERLASTING FERN** lives on air,  
stays green forever! This amazing greenery  
needs absolutely no care, no soil and no water  
— thrives indefinitely in any climate. The deli-  
cate fern-like plant, gathered in the English  
Channel, won't wilt, fade or turn brown. Highly  
prized by decorators for adding an airy touch  
of green — tucked into a lovely china cup or  
bowl, or combined with flowers and fruits.

□ 68361 ... Everlasting Fern ... 79c

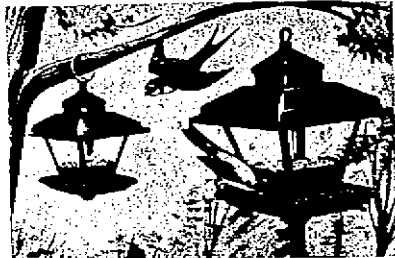


Now, you can grow these

**without soil, all year long!**

**GROW NUTRITIOUS VEGETABLES & FRUITS  
IN A SOIL-LESS GARDEN ALL YEAR LONG!**  
With this remarkable kit to which you add only  
water, you can grow your own produce in a patio  
or kitchen! Hydroponic Starter Kit includes a  
special growing bed, inert growing granules, a  
soluble plant nutrient, selected seeds and all  
instructions to start you on a fascinating tech-  
nique to grow organic foods without a garden!

□ 42929H ... Hydroponic Garden Kit ... \$2.98



**COLONIAL LANTERN-SHAPE BIRD FEEDER**  
WARMLY WELCOMES FEATHERED FRIENDS!  
Add a charming touch to your lawn or patio!  
Make your garden a bird sanctuary and be re-  
warded with songs of gratitude. Transparent  
seed chamber fills easily. Rust-proof plastic  
housing 13" tall, 10 1/2" sq. Standing Feeder has  
66" steel pole. Hanging Feeder has ring.

□ 61317X ... Standing Bird Feeder ... \$4.98  
□ 61325X ... Hanging Bird Feeder ... \$3.98



**NO TABLECLOTH  
REQUIRES  
LESS CARE**

**TIRE CLEATS GIVE TANK-LIKE TRACTION!** Now  
you won't have to dig-out—you can drive out  
in seconds. Tire cleats bite into ice and snow  
like tank treads—can't slip or break! They're  
cleats—not just chains—and that's the differ-  
ence! Don't get stuck in wintry snow and ice—  
be ready for any emergency with Tire Cleats  
that install quickly without jacking up wheels.  
Eliminates back-breaking digging! Hardened  
steel cleats won't harm tires. Set of 2.

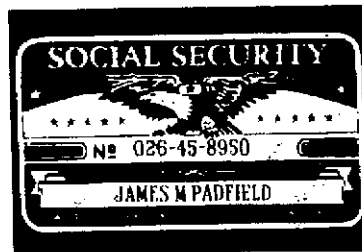
□ 73247 ... Tire Cleats Set ... \$3.98

## HANOVER HOUSE

Hanover, Penna. 17231

**NO-IRON TABLECLOTHS LOOK LIKE REAL  
LINEN & LACE — ARE MACHINE WASHABLE!**  
You must actually feel this elegant tablecloth  
to prove to yourself that it is not real fine linen  
with exquisite lace inserts! This easy-care lined  
vinyl is machine washable, needs no ironing.

Size	White	Beige	Price
54" x 72"	□ 88318	□ 88326	\$4.98
66" x 90"	□ 88334	□ 88342	\$6.98
78" Round	□ 88339	□ 88367	\$8.98

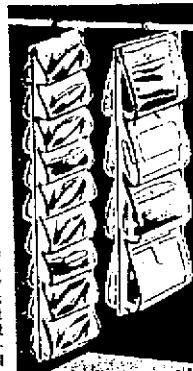


**A LIFETIME SOCIAL SECURITY PLATE** made  
from wafer-thin solid aluminum, enameled in  
red, white and blue. Wallet-sized (3 1/2" x 2"), it  
is personalized with your full name and social  
security number. Plate is indestructible by fire,  
water, etc. It assures your permanent identi-  
fication for Medicare, too. Order one for each  
member of your family. Specify full name and  
social security number to be imprinted.

□ 45880P ... Social Security Plate ... \$1

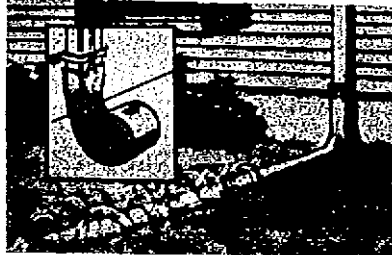
**SEE-THRU BAGS  
STORE 8 PURSES  
OR 18 PR. SHOES**  
Keep your accessories  
organized for easy se-  
lection. Clever new  
hanging storage files  
protect shoes and  
pocketbooks from dirt,  
dust and scuffs. One  
holds up to 18 pairs  
of shoes, slippers, or  
scuffs; the other holds  
8 handbags, all in just  
a few inches of closet  
space. Crystal clear in-  
dividual pockets, steel  
frame.

□ 58735...Shoe File ... \$1.69  
□ 58743...Handbag File ... \$1.69



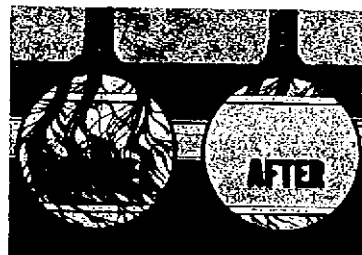
**"PICK-A-PRIZE" FROM THE CHRISTMAS TREE IN THE HANOVER HOUSE SWEEPSTAKES**





**DON'T LET RAIN WASH AWAY YOUR LAWN!**  
Just attach this rolled-up 9-ft. green plastic sleeve to your downspout. When rains come, it unrolls automatically, carrying water away through sprinkler holes along its length. Controls water flow — actually helps improve your lawn. Wearproof and windproof—order one for each downspout to distribute rainwater and to help prevent gullied, eroded lawn areas.

□ 40469H... Drain Sleeve .....\$1



**KILL ROOTS IN SEWERS THE EASY WAY!**  
Flush a pack of Root-Go down toilet and job is done! Won't harm expensive trees or shrubs, but effectively kills roots that choke septic tanks, cesspools, sewer lines. Each easy-to-use chemical treatment is sealed in a handy water-soluble packet that dissolves only when it reaches roots. Discourages entry of new roots, too. 6 packs to each box.

□ 57943H... Root-Go, Box .....\$1.79



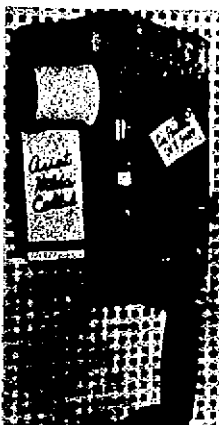
**NEW! 8 SOCKETS IN ONE SINGLE WRENCH!**  
No need to clutter up your tool box! Have the right socket size always on hand with this handy tool. Full-sized, off-set 8 head wrench swivels to exact size you need: 1/4", 3/8", 1/2", 5/8", 3/4", 7/8", 1", 1 1/4". And off-set pattern makes even hard-to-reach places accessible. Drop forged chrome vanadium steel. Indispensable in your car, garage and work-shop.

□ 03012... 8-End Wrench .....\$5.98

#### COLONIAL PHONE MESSAGE CENTER FOR YOUR WALL!

This communication center is ideal for a kitchen, family room or den. A wire "rest" supports the receiver while you are "holding the phone". Rock has a 3-minute timer for long-distance calls, a pencil shelf, cork panel for tacking up messages. Maple finish, rooster design. Saves space, 8 x 9".

Wall Phone Caddy  
□ 68676 .....\$1.98



**YOU'RE ALREADY A WINNER! Your Lucky Symbol Entry Form Is In This Section**

**Over \$75,000.00 WORTH OF PRIZES AVAILABLE! Mail Your Entry Form Today**



#### MINI TRAINS SPIN IN CONSTANT ORBIT ON WHIRLING TOP!

Mere pressure on the plunger "axis" starts these mini-trains speeding through the small world of a spinning top! While they turn, you hear the "drone" of action! The sound and movement will fascinate any youngster for hours! Beautifully made with colorful scenery, tracks and figures painted within the see-through top. 10 1/2" high, 8" diameter.

□ 42739... Spinning Train Top .....\$3.29



**ELECTRONIC BUG KILLER** vaporizes pellets that dispense an invisible active formula to rid your home of mosquitos, flies, gnats, spiders, roaches, ants, silverfish, moths—even fleas that pester your pets. Just plug it in and forget about bugs all season! One Bug Killer unit protects average home, has 2 months supply of 10 lindane pellets. Refill pack of 40.

□ 42606... Bug Killer Unit .....\$2.49  
□ 42614... Refill Pellets Pack .....\$1.49

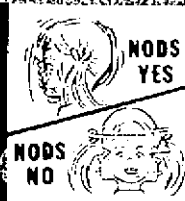
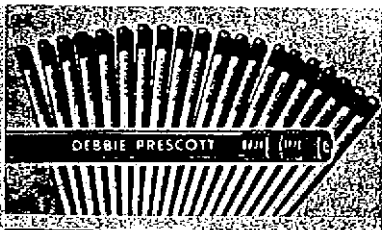
**PERSONALIZED PENCILS** proclaim their proud owner's name in brilliant golden letters on 20 fine pencils, 2 pencils each, each topped with a fine rubber eraser. You choose in a bright array of colors. Makes a great gift for every youngster in your household! Ideal for use at home or business office. Each Pencil is imprinted to match the phone number only and full name for each call destination, please check.

□ 50077... Personal Pencil Set .....\$1

#### PROMPT DELIVERY ASSURED

**APPEARING DOLLY RESPONDS YES OR NO!** Ask her any question, she'll tell you no lies. But depending upon the way you press a tiny button hidden under her dress, she'll either nod "yes" or move her head from side to side to indicate "no". This 6" dollhouse doll is a pet for any youngster, a decision-maker for grown-ups! And she's so pretty, too, with her real-looking hair and colorful little dress.

□ 42226... Yes-No Doll .....\$1





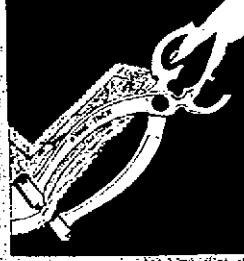
**NOW BAKE A 3-TIER CAKE LIKE A PROFESSIONAL!** Your own home-made cake can look like a pastry-cook's creation with this set of 3-tier pans! Add festive elegance to birthdays, anniversaries, weddings, holidays... Set of 3 graduated pans, 8", 10", 12". Plated steel, 2" deep, with recipes.

☐ 66066 ... Party Cake Set ... \$1.98



**MAKE YOUR OWN TABLE WINE** Legal and delicious! Federal law permits head of family to make 200 gals. a year for family use, tax free. Regular Kit has 1 gal. ion aging and fermenting tank, directions, makes 5 "fifths". Deluxe Kit has 2 tanks, makes double amount.

☐ 617478 ... Regular Wine Kit ... \$2.99  
☐ 661968 ... Deluxe Wine Kit ... \$4.99



**SCISSOR-ACTION PATTERN MARKER** transfers pattern markings to material instantly in an easy one-hand operation (right or left). No carbon paper mess, no tracing wheels, no tedious tailor tacking. Features built-in chalk sharpener, works on printed or perforated patterns, marks hems. Durable plastic.

☐ 67847 ... Pattern Marker ... \$2.49



**PROTECT YOUR AIR CONDITIONER OUTSIDE AND INSIDE** with 2-piece all-around cover set! Add extra years of service to your costly air conditioner with this 2-pc. cover set! Heavy vinyl oxide sheath protects against winter rust and corrosion; polyclear interior cover keeps out dust and dirt, prevents back draft. Fits all make and model units up to a 21-inch overhang. Set of 2 pieces.

☐ 81430 ... Air Conditioner Cover Set ... \$2.98



**INSTANT OXYGEN**

**NO MASK OR PRESCRIPTION NEEDED**

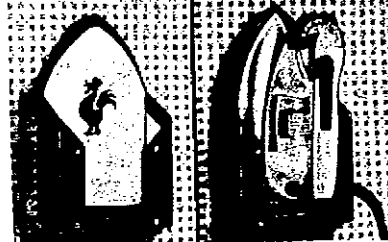
**INSTANT OXYGEN FOR ANY EMERGENCY!** Carry a purse of pocket size "breath of life" in this handy compact inhaler that can go with you everywhere! No mask, no prescription needed. Ask your physician about the benefits of oxygen for certain respiratory difficulties. Inhaler comes with cartridge (supplies 3 qts. USP oxygen). Refill pack contains 3 cartridges.

☐ 60376 ... Inhaler and Cartridge ... \$5.98  
☐ 60384 ... 3-Cartridge/Refill Pack ... \$2.95



**NOW DEFROST REFRIGERATOR IN MINUTES!** No more laborious hacking and chipping away at accumulated ice in your freezer when you have this spray defroster! One spray turns thick ice and frost into easily removed slush... actually prevents future frost build-up! Amazing new spray is odorless, non-staining, and completely non-toxic to food. 10-oz. can is enough for 4 to 5 jobs. A real work-saver!

☐ 84749 ... Frost-Free ... \$1



**FIREPROOF ASBESTOS-LINED IRON HOLDER** What a clever idea! Hang or stand your iron out of the way, yet keep it conveniently handy when needed. Protects iron from nicks and scratches and ends worry about starting a fire or burning a counter top! Made of heavy gauge steel lined with heat-resistant asbestos. Black wrought iron finish has colorful rooster design silk-screened to the lining. 10" long; 5" wide.

☐ 37077 ... Iron Holder ... \$2.98

**MAGIC CLOTH PREVENTS WINDSHIELD FROST**—no need to scrape off frost, ice, sleet! Free yourself from every driver's most annoying task, thanks to this special cloth from West Europe where winters are severe! Merely rub all car windows, inside and out, with this treated anti-frost cloth and frost, ice and sleet just won't form... even if you park out doors. Get earlier starts in winter!

☐ 81488 ... Anti-Frost Windshield Cloth ... \$1

## HANOVER HOUSE

Hanover, Penna. 17331

**NEVER WAX FLOORS AGAIN!** Scratch-proof coating ends waxing, scouring, scrubbing of vinyl or wood floors. Urethane formula gives high gloss shine, resists wear and tear, won't crack, peel or chip. Hard-surface finish lasts up to 5 years on furniture, boats, etc. Quarts does 2 average floors. Primer-Sealer undercoat recommended for linoleum, cork, vinyl, rubber tile.

☐ 76489 ... Ever-Kote, Quart ... \$3.98  
☐ 38067 ... Primer-Sealer, Quart ... \$2.98

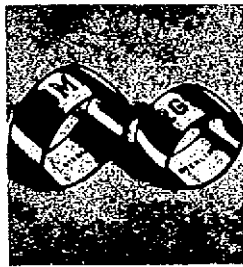




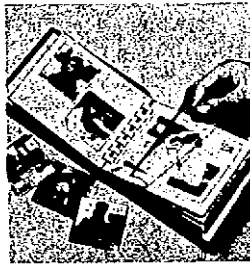
**3-PC. MILK GLASS SET RESTS ON MILKING STOOL**  
An Early American condiment set graces any table! Colonial finish wooden 3-legged milking stool has milk glass salt, pepper and mustard jar (with spoon). Wooden cup includes colorful hors d'oeuvres picks. Stool stands 4 inches high.  
☐ 83569 G... Condiment Set... \$2.98



**MAKE LONG-BURNING LOGS FROM OLD NEWSPAPERS!**  
No need to buy firewood again! Easy-to-use roller quickly converts ordinary waste newspaper into logs 12" to 24" long...with proper air-draft for long-burning, smokeless heat. Set includes tool, 12 binders.  
☐ 60475... Log Roller Set... \$1  
☐ 60483... 100 Extra Binders... 68c



**WIDE FRIENDSHIP RINGS WITH A BOLD MONOGRAM!**  
Made to be exchanged with an important friend! Each band ¾" wide, hand-polished to a glowing lustre and engraved with big block letters. Sizes 4 to 11. Specify size and Initials. Friendship Rings... each \$2.98  
☐ 257540... Sterling Silver Band  
☐ 257555... 12K Gold Filled Band

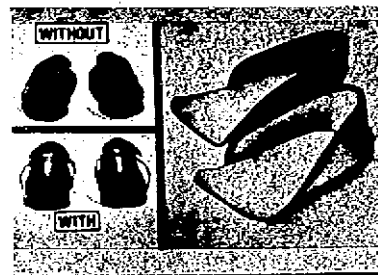


**NO-PASTE PHOTO ALBUM!**  
Live modern! No need to paste or use corner mounts to display pictures attractively. Simply place photo on page, put down acetate and pictures are held securely, protected from dirt and dust — ready to view! Replace photos easily. 8 spiral pages, each 4 x 4".  
☐ 85615... Dry Mount Album... \$1

**NEW  
"WEIGHTED" BELT**  
Helps "Exercise"  
Flabby Muscles  
While You Go About  
Your Tasks!



The principle of this unusual belt has been acclaimed by men and women who want to look slim and trim the "effortless" way! Balanced weights, sewn into the vinyl-covered belt, "massage" lazy, inactive muscles while you go about your normal activities, and perform routine tasks around your house or garden. Wear the belt under or over your clothing for a while each day and in 30 days see the big improvement!  
☐ 2626-00... Men's Belt (27" wide for waists up to 48")... \$8.98  
☐ 2626-20... Women's Belt (6" wide for waists up to 42")... \$8.98



**SCIENTIFIC FEEL CONTROL HELPS OFFER SUPPORTIVE BALANCE FOR WEARABLE SHOES!**  
When weak ankles cause you to walk in a way that misshapes your shoes, so that you lack balanced support, this patented device will remedy the situation! To give your feet a balanced position, place the A-Belt in the shoe when you first insert it. Can be transferred from one shoe to another. Heavily cushioned, won't break down! (Order by shoe size.)

☐ A-Belt (Heel Insert and arch) \$4.98  

	Shoe Size	Shoe Size	Shoe Size
Women's	6-6.5 (6-6.5)	6.5-7 (6.5-7)	7-7.5 (7-7.5)
Men's	6-6.5 (6-6.5)	6.5-7 (6.5-7)	7-7.5 (7-7.5)

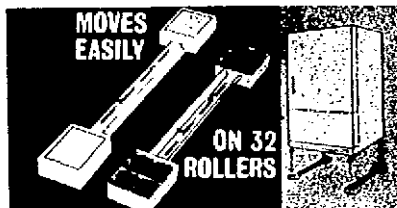


**NOW WIGS FIT AND STAY PUT EVEN IF YOU HAVE LONG HAIR!**  
Don't let long or thick hair make you uncomfortable when you wear a fashionable wig! Wig Liner, complete longest tresses so a wig fits smoothly, comfortably and stays in place! Just tuck your own hair under stretch cap and pop on wig for a perfect fit. One size fits all. Set of two.

☐ 53017... Wig Liner Set... \$2.98

**Over \$75,000.00 WORTH OF PRIZES AVAILABLE! Mail Your Entry Form Today**

**PUT HOUSEHOLD APPLIANCES ON ROLLERS!**  
Refrigerators, freezers, ranges — all swing out with no effort when you want to clean or paint behind them. Appliance Dollies expand to 26" — install firmly under appliances in minutes, raising them only 1½" from the floor. 32 easy-rolling, non-marring wheels support up to 2000 lbs. Adjustable high-impact frame is made with 4 corner pedestals. Two dollies to a set.  
☐ 87304... Appliance Dollies, Set... \$2.98

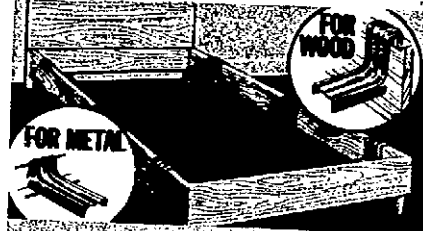


**SANITARY PORTABLE BOWL CONVENIENCE FOR PERSONAL HYGIENE AND SITZ-BATHS**  
This simple device converts a conventional toilet into a temporary bidet for personal hygiene between regular tub bathing and showering. It can be used for hot sitz-baths without the need for complete disrobing. Indispensable for the elderly and convalescents who have difficulty stepping into a tub. Used by fastidious men and women. Can't spill, overflow pours directly into bowl. White plastic, flanged to fit any standard porcelain commode.

☐ 88195X... Pottie Bath... \$6.98







#### PERSONALIZED TOOTHBRUSH HOLDER & CUP

For young boys and girls is sure to encourage good habits! Winsome Drum Major stands proudly on the sink or hangs on a wall with a big smile on his face. Drum-shaped rinsing cup will be personalized with your child's first name. Colorful 7" tall. Fun stocking stuffer. Specify the child's first name.

Pers. Drum Major  
□ 38141P ... \$1.29

**STURDY SUPPORTS FOR ALL BED SPRINGS** eliminate troublesome bed slats, help and sagging and squaring of bed springs! Set of 6 safely holds up to 1000 pounds! Simply slip them over your bed rails and rest box or the coiled springs on top. All-steel, enameled in mahogany finish. Felt-lined for wood rails. Specify when ordering: 6 to a set.

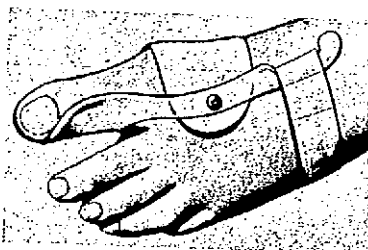
□ 80176 Wood-Rail Bed Support Set \$3.98  
□ 80184 Metal-Rail Bed Support Set \$3.98

### HANOVER HOUSE

Hanover, Penna. 17331

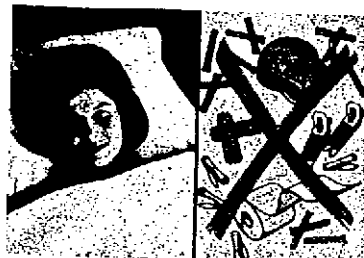
**BATHTUB SAFETY GRIP PREVENTS SPILLS** by giving support as you get in and out of tub. It's a "must" in any family that includes an elderly or overweight person, expectant mother or convalescent. Of non-rusting chrome-plated steel, it fits every tub, supports hundreds of pounds. Plastic lined contact points prevent tub damage. You'll breathe easier knowing everyone is safe.

□ 40154X Safety Tub Grip \$4.98



**CORRECT BUNIONS THE EASY WAY... WHILE YOU SLEEP!** Our Bunion Night Bandage works while you sleep—applies firm, yet gentle leverage on the big toe—makes a gradual correction of the bunion without surgery—you don't feel a thing! A truly painless solution! Please specify exact shoe size; whether you're ordering for man or woman; for left or right foot.

□ 37325D Bunion-Eze ..... Each, \$5.95  
Pair, \$11



**NEW STATIC-FREE PILLOWCASE PREVENTS HAIR-DO FROM MUSSING WHILE YOU SLEEP** Throw away hairpins, hair nets and other hair-do protectors that interfere with sleeping comfort! Just cover your regular bed pillow with this satin-acetate pillow case, treated to eliminate the static electricity that disarranges your hairdo on ordinary pillow fabrics. 30 x 21½", white, washable.

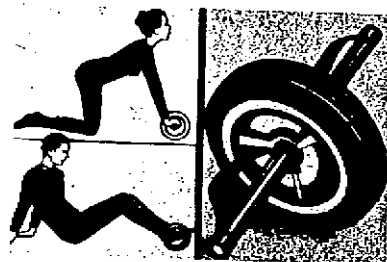
□ 89052 ... Confure Pillow Case ..... \$1.98

### "PICK-A-PRIZE" FROM THE CHRISTMAS TREE IN THE HANOVER HOUSE SWEEPSTAKES



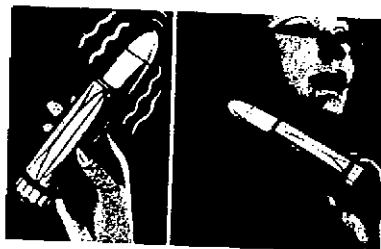
**BATHTUB SAFETY SEAT** ... easily fits into any tub. Non-skid rubber feet rest firmly on tub bottom; the rounded side supports give a firm grip for getting in and out of the tub. It's a wise Safety First aid for the elderly and the convalescent. Makes it simpler, too, to give the children baths. Adjustable seat, raises and lowers to any one of 4 heights. Rustproof aluminum; white baked enamel.

□ 40188X ... Bathtub Safety Seat ..... \$9.98



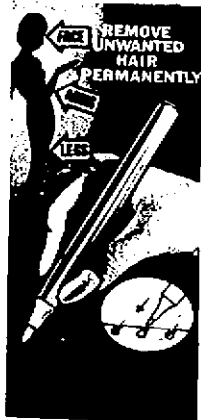
**"WHEEL" AWAY BULGES AND LOOK TRIMMER WITHOUT DIET OR STRENUOUS EXERCISE** Enjoy all the muscle-toning benefits of strenuous "push-ups" and "sit-ups" in just minutes a day with this scientific "free wheeler"! Roll it across the floor to help firm stomach muscles; "pedal" it for bike-like exercise for thighs and legs; great for toning up shoulder muscles. Maximum results with minimum effort!

□ 50963 ... Trim Wheel ..... \$3.98



**PORTABLE CORDLESS ELECTRIC MASSAGER** lets you enjoy a private facial "masseur" at any time! Gives the same benefit (without the effort) as a hand massage to aid in improving skin tone, stimulating circulation, and promoting complexion care. Shaped to fit under the chin, around eyes and brows where wrinkles occur. Gives a tingling, pepping-up sensation. 7" long. Takes 2 "C" batteries (not included).

□ 81323 ... Cordless Massager ..... \$2.98

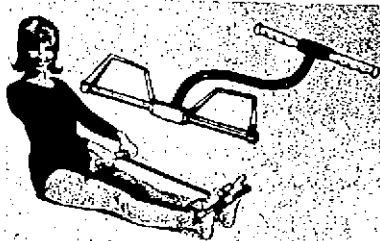


#### SAFE PERMANENT METHOD REMOVES UNWANTED HAIR!

Now, in privacy, you can safely and gently remove unwanted hair from your face or any other part of your body! This home-use electrolysis method gives an effective, painless treatment that would cost so much more in time and money at a salon! No electric connection; works on safe transistor batteries (included). A boon for fastidious women!

Permagon

□ 38935 ..... \$6.98



**STRETCH YOUR WAY TO BETTER HEALTH** as you try to achieve a slimmer figure and firmer muscles! Lightweight, compact Exer-Rower provides thigh, leg and abdominal exercise similar to expensive rowing machines. Just minutes a day offers an easy work-out equally beneficial to men and women. Get started today on a "fitness" program of your own! Made of rubber with chrome foot bar, non-slip hand grips.

□ 64436 ... Exer-Rower ..... \$3.98



#### DON'T YOU HAVE TIME FOR THE BARBER?

Relax and save money, too! Just "comb" your hair with this amazing trimmer and you'll look neatly groomed for a special meeting or an unexpected affair! Save on haircuts for the whole family as you reduce barber shop visits. Four automatic settings adjust for many hair styles. Blades are not exposed. Safe for use on ladies' legs and underarms. Made of sanitary plastic.

□ 62174 ... Sta-Neat Hair Trimmer ..... \$2.98



#### INCLINED FOAM BED WEDGE FOR SOUND SLEEP COMFORT!

Ends struggling with two or more pillows to get the angle you need for relaxing! Tapered urethane foam wedge in washable zippered cover provides the desired slope. 27 1/2" x 27 1/2" x 7 1/2" at the high end; always resilient. Available with built-in massage/vibrator unit for relaxation or stimulation, as desired.

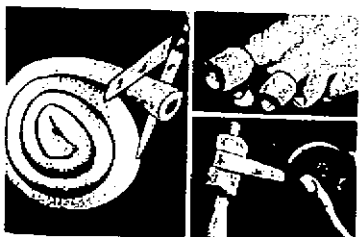
□ 83204X ... Sleeping Wedge ..... \$9.98  
□ 36111X ... Massager Wedge ..... \$14.95

**Over \$75,000.00 WORTH OF PRIZES AVAILABLE! Mail Your Entry Form Today**



**SMOOTH AWAY CALLUSES—INSTANTLY!** Have silky-smooth skin from heel to toe. Proper foot care with this electric callus "eraser" takes only seconds, yet it keeps your feet smooth-looking and attractive in open sandals. Prevents callous-friction from wearing out your stockings! So simple to use, just plug it into any outlet and guide it over calluses. Comes with cord, white plastic case. Absolutely safe.

□ 36566 ... Callus-Off ..... \$4.49



#### TUBULAR FOAM FINGER AND TOE BANDAGE

Now this valued professional time-saver—formerly available only to doctors—is yours for first-aid needs at home. Tubular bandage of soft "breathable" foam with gauze lining fits perfectly over toes for protecting tender corns and pinched spots. Cushions scratched, bruised and tender fingers, too. Cut just the length you need from the big 36" roll.

□ 41301 ... Foam Bandage Roll ..... \$1.59

**ENJOY BETTER POSTURE INSTANTLY!** New, improved posture aid straightens shoulders, ends slouching. Light-weight nylon "spandex" brace gives firm support to back and shoulder muscles, allows full freedom of movement. Foam-soft shoulder straps prevent cutting and rubbing, provide maximum comfort. Form-fitting brace is undetectable under clothing. White, adjustable, washable. Order by waist size.

Women's Shoulder Brace ..... \$4.95  
□ 75801 F Small (24-26) ..... □ 75717 Large (30-32)  
□ 75802 Medium (27-29) ..... □ 75225T X-Large (33-35)



**HYGIENIC DRY-PANTS PROTECT AGAINST UNCONTROLLABLE WETTING!** Medically approved for men, women, children who suffer discomfort of incontinence. 100% waterproof 2-in-1 garment assures 24-hour protection day and night. Sleep in a fresh dry liner when needed. Pants adjust at waist and leg. Pants Set includes one liner. Extra Liners (washable), 2 to a box.

Pants Set (order by waist size) ..... each \$5.98  
□ 75407 Small (24-26) ..... □ 75408 Medium (26-31)  
□ 75409 Large (32-37) ..... □ 75410 Ex. Large (38-44)  
Extra Liners (order 20 to match pants) ..... box \$2.98  
75406 Sm., 75407 Med., 75410 Ex. Large









**COZY ORLON & WOOL CONTINENTAL HOOD HEADS OFF CHILLS!**  
The way to look lovely and let breezes blow where they may! You're snugly warm in this soft orlon-and-wool jersey hood that drapes as a clever collar or tucks away inside. A dramatic accent for every winter outfit. Protects hairdo. Folds flat and wrinkle-free for travel. One size fits all.

**Continental Hood**

Each

☐ 43482

☐ 43500

**\$3.98**

**Red**

**Black**



**ELECTRA-CURL CURLS HAIR IN MINUTES!**  
Now you can say "yes" to any last-minute invitation and not worry about your hair. New Electra-Curl styles your hair in a jiffy, eliminates nightly pin-ups! Controlled-heat element and attachments make four different size curls for an unlimited variety of hair-dos. Can be used on any type of hair—even bleached. Handy to take along on holidays!

☐ 36574

**Electra-Curl Kit**

**\$3.98**



**STOP!  
THIS  
CARPET  
IS NOT  
RUINED**

**REMOVE "UNREMOVABLE" STAINS!** Enzit Stain Remover banishes old and new stains of pet and human accidents! Not a chemical or detergent but a new enzyme ingredient that actually digests protein stains caused by albuminous substances such as blood, urine, vomitous material, food, coffee, etc. Equally effective on wet or dry "months old" stains! Non-toxic, safe for any fabric! Makes 3 pints.

☐ 47316 ... Enzit Stain Remover ... **\$1.98**

**GROW THE WORLD'S TINIEST ROSES** all year' round on living miniature bushes! Thrill to the exquisite thimble-size roses that burst into full bloom on bushes only 8" to 12" tall! Plant them as a lovely winter window-sill garden; transplant outdoors along borders and paths for summer and autumn. Hardy rootstock roses thrive wherever other roses grow—and they're just as easy to care for!

Mini-Roses ..... Any 3 for \$3.98; each **\$1.49**  
☐ 71910D Red; ☐ 71920D Pink; ☐ 71936D White

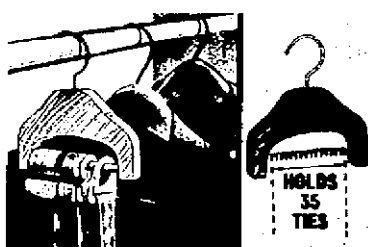


## Satisfaction Guaranteed Or Money Back!



**AUTOMATIC TIMER PROTECTS YOUR HOME—TURNS LIGHTS ON/OFF AT A FIXED HOUR!**  
Give each room a "lived-in" look even if you are away for long periods of time! This cordless timer plugs directly into any outlet to turn lights (or a radio) on or off every day at a pre-fixed time. No need to depend on "electric eye" light coming from outside; simply set the timer anywhere—for any hour!

☐ 41673 ... Ti-Mite Light Control ... **\$7.98**



**35 TIES FIT ON A SINGLE MINI-HANGER!**  
Keep all your ties neat and visible on this 5 1/4" closet hanger with 35 removable slots. Ties hang individually, wrinkle-free—conveniently next to your shirts and jackets. Helps you to match-up your tie and outfit at a glance! Hand-some maple finish hardwood hanger (only 3/4" thick) saves valuable closet space; hangs on any clothes rod. Gold-tone plastic slots.

☐ 41657 ... Closet Rod Tie Rack ... **\$1.98**

**FASCINATING HYPNOTIC BALL PENDULUMS DEMONSTRATE A SCIENTIFIC PRINCIPLE!**  
Young and old alike will be entranced with an intriguing experiment in sound and motion. As the balls swing, you'll be fascinated to see Newton's law of "action and reaction" demonstrated before your very eyes! Great "thinking" brain-teaser and therapy for tired executives! 5" tall wood-tone plastic frame.

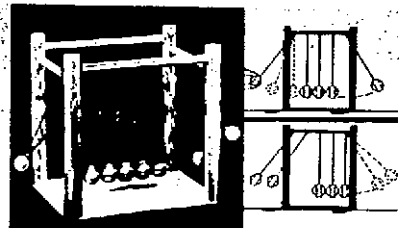
☐ 60574 ... Mini Swinger ... **\$2.98**

### HANOVER HOUSE

Hanover, Penna. 17331

**LOOSEN UP TIGHT SHOES...INSTANTLY!** Put an end to the pain and discomfort caused by "perfectly good" shoes that are too tight! Simply spray Shoe-Fit on the outside of tight area. Put the shoes back on again and in just minutes the pinched, cramped feeling is gone. Relieves pressure on corns and bunions. Use it to break in new shoes fast. Safe, stainless—even on fine leathers and leather suede.

☐ 41489 ... Shoe Fit ... **\$1**



# TIME & MONEY-SAVING IDEAS from HANOVER HOUSE

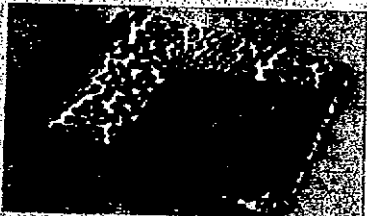
Dept. ZD-18, Hanover, Pa. 17331



## LUXURIOUS SATIN SHEET ENSEMBLE IN DELUXE "BRIDAL SUITE" COLORS

Emphasize your body with the elegance you would enjoy in the VIP suites of the foremost hotels. Assorted Satin Sheets launder beautifully, come 2 sheets and 2 pillowcases to each set.

SHEET SIZE	WHITE 72x90"	ROSE 66x100"	GREEN 66x122 1/2"	RED 66x122 1/2"
WHITE	\$7400	\$7631	\$7636	\$7666
PINK	\$7667	\$7666	\$7666	\$7663
BLUE	\$7616	\$7666	\$7663	\$7611
GOLD	\$7623	\$7666	\$7661	\$7625
BLACK	\$7626	\$7666	\$7666	\$7663
PER SET	\$95.00	\$91.00	\$92.00	\$95.00



## DECORATIVE LIFE-LIKE "LEOPARD" ROBE

From its natural-looking spots and cozy texture, you'd think this fabulous robe were the real thing! So wear it as they advise it in your den, bedroom or car. Use it as an extra cover on a couch, chair or bed—or as a lap robe. Adds the touch that transforms an ordinary robe into an unusual and "Spots" on both sides. Wonderful color. \$14.95

☐ 60000 Leopard Robe \$14.95



## SHOW "FLOWER GODDESSES" AT HOME!

Lovely Cattleyas look just like exotic "hot house" blooms but you grow them at home as easily as you grow a geranium! They thrive at ordinary room temperature and become unusual decorative house plants. On occasion "clip" yourself an elegant corsage and take the world's high fast Assorted colors. Comes potted in growing medium. With instructions.

☐ 62329 "Floral Goddess" \$2.99

## SAVE THIS SPECIAL SECTION FOR FUTURE SHOPPING!



## 100 SPOOLS OF SEWING THREAD IN 50 COLORS FOR EVERY NEED

No need to make a special shopping trip for that exact shade of thread! This splendid kit provides the perfect matching color for sewing on buttons, sewing up tears, mending, mending, applying patches. Contains 100 sturdy-sized spools (each with 27 ft. of mercerized cotton thread) in every color plus black and white.

☐ 60030 Colored Thread Kit \$2.99



## TERRY AUTO SEAT COVER-ALLS

Protect car upholstery all year! Form-fitting elasticized covers cool seats in hottest sun, absorb the chill of winter! Protect against wet snow suits, soiled work clothes, mud! and pet's shenanigans! On and off in a jiffy! For Solid Front Seat.

☐ 64307 Blue, ☐ 64408 Red, ☐ 64412 Charcoal each \$3.99

For Split Front Seat.

☐ 64421 Blue, ☐ 64426 Red, ☐ 64447 Charcoal each \$3.99



## ROTATING SPIN-A-PHOTO FILE

Eighty individual pockets display up to 160 of your 3 1/2 x 5" pictures (or as many as 500 smaller ones). Enjoy fingertip viewing of your whole treasure—just spin-a-photo! Transparent "layer" window pockets protect prints from fingerprints. Fast filing, no fluff. Extra refill packs have 16 pockets.

☐ 6766 Refill File & 20 Pockets \$4.99

☐ 67674 Extra Refill Packs, each \$1

YOU'RE ALREADY A WINNER!

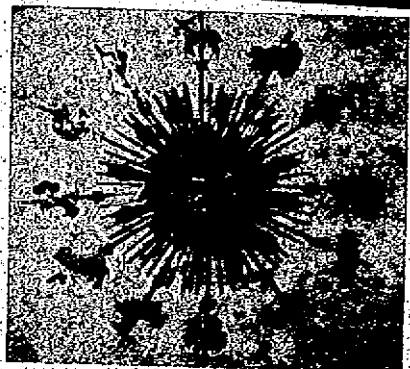
PICK-A-PRIZE FROM OUR CHRISTMAS TREE!

OVER \$75,000<sup>00</sup>

worth of prizes available!

Your Lucky Symbol Entry Form Is In This Section

NO PURCHASE NECESSARY



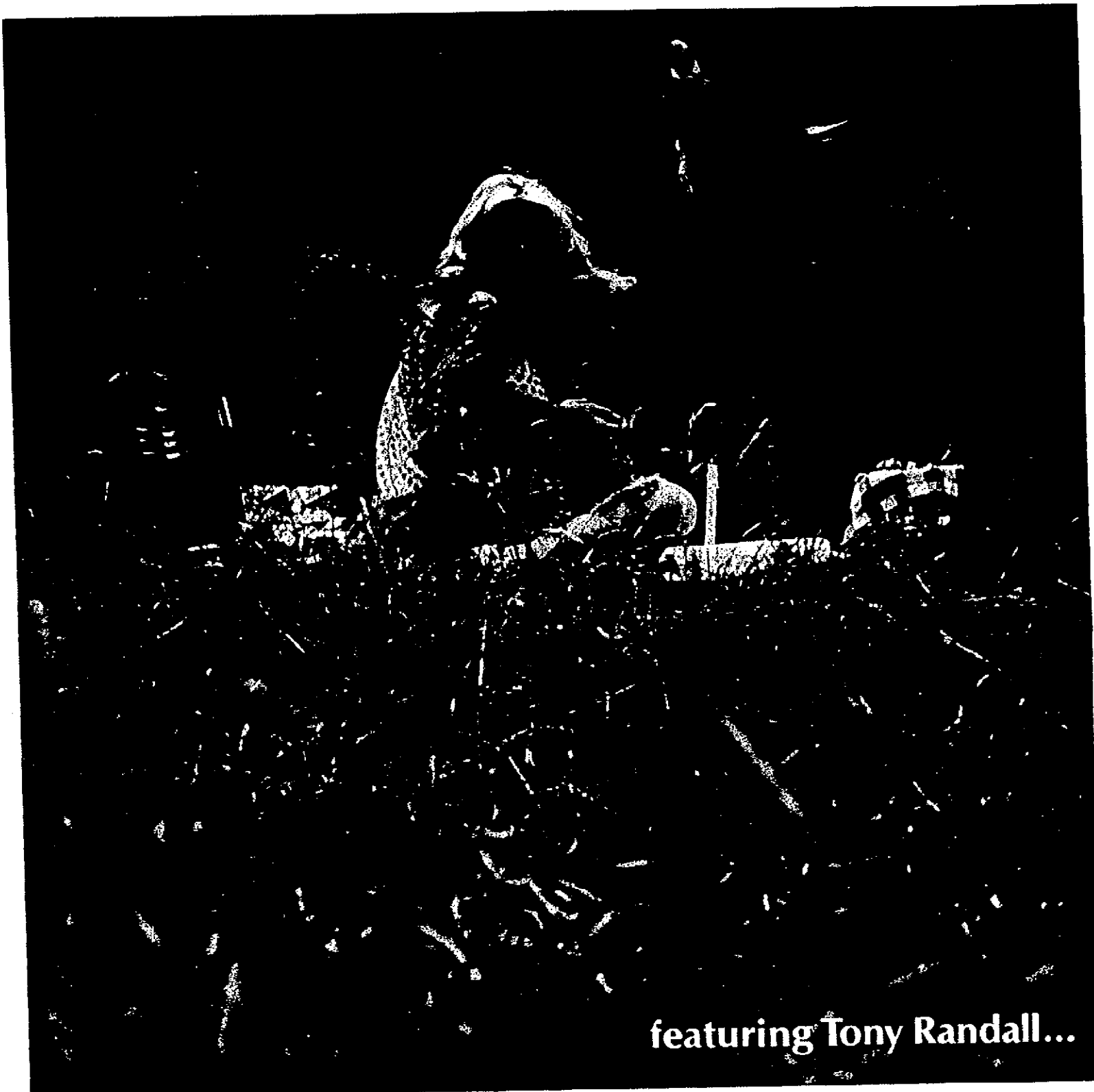
## "SIGNS OF THE ZODIAC" WALL PLAQUE ADDS DRAMATIC SPLendor TO A ROOM!

All twelve metal-crafted signs of the Zodiac radiating from a resplendent sun, make this plaque a decoration with a message! Each sign, from Capricorn the Goat to Sagittarius the Archer, symbolizes the astrological calendar in all its significance. Shimmering wrought metal, burnished to accent the highlights, adds to the look of antiquity. 23" dia.

☐ 60654X Zodiac Wall Plaque \$2.99

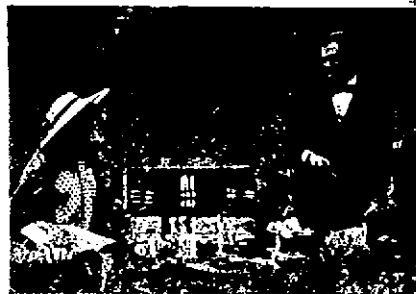
**Libby's**

# An inside look at the making of a TV Commercial



featuring **Tony Randall...**





1. Star Tony Randall relaxes between takes.
2. Camera crew moves in on picnic scene.
3. Our hero's Edsel is placed in position.
4. Actors idle away time awaiting the sun.
5. Capricious sun peeks thru.
6. Justice Dunn throwing cans per script.
7. Justice Dunn has a bone to pick with his girlfriend.
8. A local resident in white stops for visit on set.
9. Director Letellier checks the sun.
10. Actress Phillips gets a touch-up.
11. Frogmen bad guys creep thru bushes.
12. Justice Dunn sees to getting justice done.

## Tony Randall stars for Libby's

Debuts this Sunday, September 21 as Justice Dunn, Private Eye, on Woody Allen Special, CBS-TV. Here's what Dunn Did.

**S**cale a wall. Comb the countryside. Ascend in a balloon. Fall into a dungeon. Suffer interrogation under hot lights. Swing on a rope.

These are some of the feats veteran actor Tony Randall performs as he is put through his paces in a new role soon to be seen by millions.

The suave and versatile entertainer will appear before the American public as bumbling Justice Dunn, the perfect incapable detective, in a series of television commercials made for Libby's.

And, if anybody still thinks commercials are limited to

those moments when you hear a little jingle or a sales pitch—the perils and misfortunes of Justice Dunn will change all that.

Tony Randall's commercial adventures actually are nine mini-movies, filmed with as much attention to detail and location as a major motion picture is—only shorter. From concept to completion they took about 10 months.

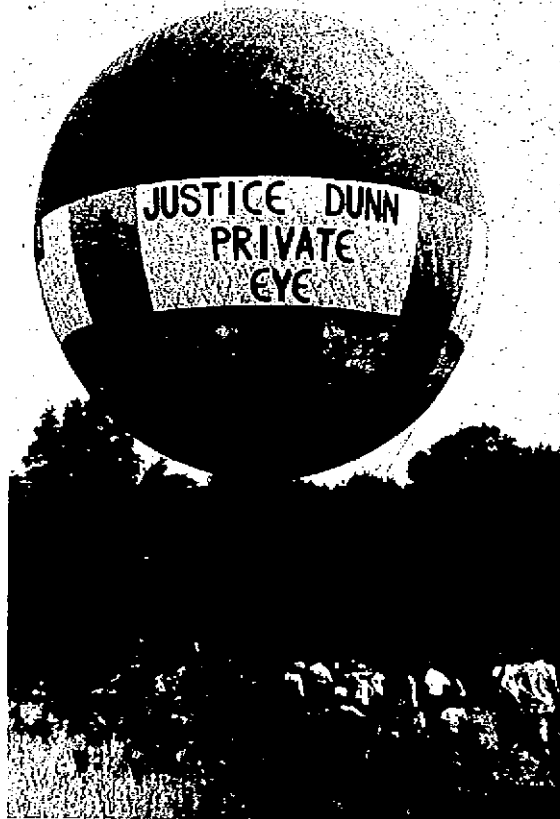
The results show up in a number of humorous,

sleuthful, outlandish situations—all focused on Justice Dunn. They'll debut tonight on CBS-TV.

Picture, if you will, Justice Dunn standing weakly in a bare cell-like room

**Filmed on locations**—The on-location shooting of Libby's Justice Dunn commercials was designed to lend authenticity to the situations. They were filmed in Greenwich and Noroton, Conn., Miami, Florida, Bucks County, Pa., in the Delaware Valley, Chappaqua, N.Y., and New York City.





Justice Dunn's escape balloon is made ready by the crew.

under a hot light. He is being questioned by a vaguely foreign figure in harsh tones. "For the last time," says the Interrogator, "What makes Libby's vegetables taste so good?" ... DUNN: (reluctantly) "The secret is Libby's

Director Letellier—Director of the commercials was Jacques Letellier of Televideo Associates, a master in the field who has more than 650 commercials to his credit.

selects the finest vegetables ... and then ... two pats of butter in every can ...

That excerpt is from one Libby's mini-movie called "Interrogator." Viewers will come to know the other Randall escapades as "Picnic," "Fiend," "Balloon," "Runaway," "Mugger," "Cat Burglar," "Lightfingered Sonja," and "Kidnap." Created by J. Walter Thompson Co., and Tatham, Laird & Kudner for a group of Libby's canned products, they sell vegetables, fruits, meats, juices and drinks.

Adam Paul, in 80 degree heat, a rubber wet suit and horsehair padding. You'd sit down, too.



## Half-pint offer.

You get two extra 4 fluid ounce servings FREE in Libby's 8-ounce Frozen Orange Juice bonus can. Same price as the regular 6-ounce can. Same high concentration. But, you make an extra half-pint of pure Florida orange juice. It's extra rich, too, because Libby's squeezes the flavor essence of two extra oranges into every can. Libby's gives you something extra every time you buy!

**5¢** Save 5¢ on any size Libby's frozen orange juice.

**5¢** TO GROCER: Libby, McNeill & Libby will redeem this coupon for 5¢ plus 3¢ for handling, provided (1) it is received from a retail customer in part payment for product(s) specified herein (2) grocer mails it to Libby, McNeill & Libby, P. O. Box 1620, Canton, Iowa (redemption will not be made in any other way or through outside agencies, brokers, etc.). Customer must pay any sales tax. Cash redemption value 1/20 of 1 cent. This offer void wherever taxed or restricted. Good only in Continental U. S. A. Limit one to a household. **TRAUD CLAUSE:** Invoices proving purchase within the last 90 days of sufficient stock to cover coupons presented for redemption must be shown upon request. Any other application of this coupon, other than under the terms stated herein, constitutes fraud and violators will be prosecuted. Offer expires one year from date of issuance.



**5¢**

STORE COUPON

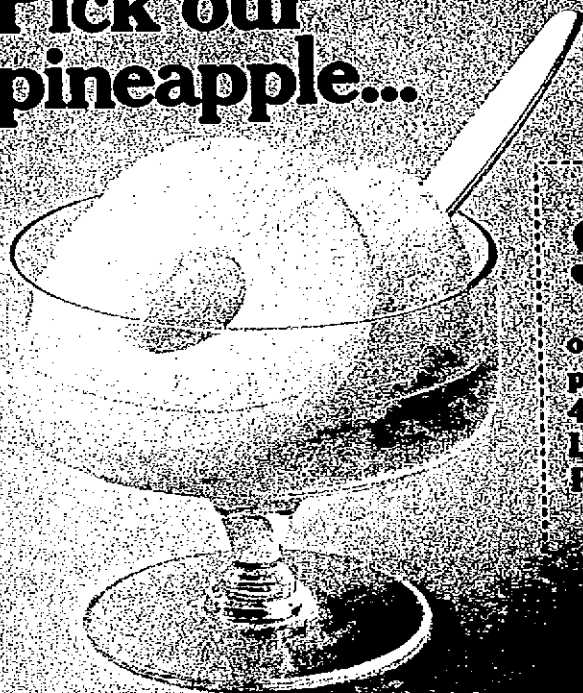
**5¢**

OM-1 (10/7)

*Libby's*

# Pick our pineapple...

# and our pocket.



## \$1.00

off toward the  
purchase of  
4 cans of  
Libby's  
Pineapple



Libby's Pineapple is made from  
choice fruit.

For more information, write  
Libby's Pineapple Co., Dept. 100,  
P.O. Box 100, New York, N.Y.

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Photo courtesy Delaware Valley Advance



"Camera's ready. Action!" Justice Dunn and girlfriend about to make the running dash to the balloon.

friends at a picnic in the country. The two are just getting settled when a voice from the distance shouts: "We've got you covered, Private Eye. Throw down your gun."  
DUNN: "I forgot to bring it."  
GIRL: "You WHAT? Throw these at them."

Dunn throws Libby's cans at the bad guys. They catch them, taste them

and hope he'll throw more. It all ends happily with our Private Eye reaching for a telephone in the grill of his Edsel and ordering more.

The message is simple and clear. But a behind-the-scenes story about "Picnic" illustrates that it's never as

simple as it looks. Weather, logistics, human discomforts and frustrations all produce problems. The filming of "Picnic" was no picnic.

Because picnics are outdoors and no one down here can control what happens outdoors, an extra day, in the

Justice Dunn and his lovely girlfriend fall into a fiend's trap.

### Randall: Oklahoma to Stardom

Tony Randall was born and bred in Tulsa, Oklahoma, and later attended Northwestern University in Evanston, Illinois and the Neighborhood Playhouse in New York City.

His Broadway credits include: "A Circle of Chalk," "The Corn is Green," "Candida," "The Barretts of Wimpole Street," "Anthony and Cleopatra," "To Tell You The Truth," "Oh Men! Oh Women!," "Inherit the Wind," "Oh, Captain!," and "Caesar and Cleopatra."

Television audiences have seen him on Kraft Music Hall, Playhouse 90, "Mr. Peepers," "What's My Line?" and "Checkmate," among others, and he has starred in more than two dozen motion pictures. His movies include the film version of: "Oh Men! Oh Women!," "Will Success Spoil Rock Hunter?," "No Down Payment," "The Mating Game," "Pillow Talk," "The Adventures of Huckleberry Finn," "Let's Make Love," "Lover, Come Back," "Boy's Night Out," "Fluffy," "Alphabet Murders," "Bang, You're Dead," and "Hello, Down There."



As important as casting, are believable locations. So, these advertising epics were filmed in sites ranging from Miami to the Delaware Valley to Connecticut.

Take the one called "Picnic." Arrangements had been made for Tony Randall to be as comfortable as possible. Although the crew and equipment, including two white Edsels left New York in trucks at the crack of dawn for the trek to the country, Randall arrived later in an air-conditioned limousine provided by Libby's and the film studio. A mobile home had been set up for his use as a dressing room and that's where he whiled away the waiting hours.

"Picnic" shows Justice Dunn with one of his countless, nameless girl-





Picnics also connote tranquility in pastoral surroundings. The site was splendid, but trucks and tractors in a nearby stone quarry, not noticed dur-

ing the site selection process, made it nearly impossible to shoot sound, not to mention the distraction from overhead birds and jets. The drivers were cleverly invited to watch the goings-on. Nothing could be done about the birds

*Tony Randall, in his Justice Dunn hat, chats on the set during a break.*



**Now Stewsdays  
comes  
3 times a week.**

And to make it even more appetizing—Libby chops 7¢ off the price.



*Libby's*

# Libby's buttered vegetable family has three new members.



## Here's 5¢ to get acquainted.

Meet three new good things from Libby's: Cooked-in-butter Beets—sliced or crinkle-cut; Mixed Vegetables; Green Beans. Libby's starts with the freshest, tastiest vegetables and seasons them in butter—two whole pat's in every can. Get acquainted with the whole line of cooked-in-butter vegetables from Libby's. You'll love them.

on other lines of Libby's  
cooked-in-butter  
CORN  
PEAS  
LIMA BEANS  
BEETS  
GREEN BEANS



TO ORDER: Libby's, 1000  
Canaan Rd., New Haven, CT 06510  
or call 1-800-368-5272. In CT, call  
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STORY

and jets. So the crew waited for silent skies.

The bad guys shooting from the bushes turn out to be two frogmen in wet suits and snorkels. The poor fellows had to stand around for hours

Enough for four days of languishing repasts. But everyone had to be back on the set in a half hour—to make up for lost time.

Viewers may not realize the extent of detail work necessary to retain con-

**Justice Dunn's Debut**—Tony Randall as Justice Dunn debuts on ABC, CBS, and NBC in the coming season as Libby's sponsors five television specials with top stars including Tennessee Ernie Ford, Woody Allen and Liz Montgomery.

wearing those rubber "steam bath" outfits in 80-degree heat having pails of water heaved at them before each take. The larger of the two, made even bigger by extra padding, suffered all the more. The padding was horsehair. It itched.

And there were more unexpected visitors.

Star Randall, professional, calm, cool, unruffled and his girlfriend in the commercial were ready to start filming.

The blanket was set. The lights were in place. The sound finally was okay. But then suddenly there were little green bugs crawling all over the picnic food. A bug bomb was called into service. The next task was to still the occasional woof of a friendly white dog who wandered on the set.

When the real lunchtime arrived, a lavish spread for the 40-odd hungry people involved with the production was provided by a catering service.

tinuity in a scene shot over a two-day period. For example, all the things on the picnic blanket had to be picked up and packed away at the end of the first day's shooting.

How could they be sure the cheese and crackers would be in exactly the same place when shooting resumed the second day? Snapshots were taken of the blanket and its spread.

In another commercial, "Fiend," a thunderstorm was needed for an outdoor shot. This was provided by a rain machine, a 30,000 gallon mosquito control truck which sprays water into the air. Lightning was made by flashing the shutter of an arc light on and off very quickly. What was the problem? You guessed it. In the midst of all the carefully calculated artificial downpours, the skies opened up. This meant more waiting for the unplanned real showers to end so that the fire hose could be put to work as scheduled.

That commercial and others kept



French funnyman Pierre Olaf is the evil Fiend.

star Tony Randall in top physical form. Would you believe he had to jump off large crates time after time after time?

Justice Dunn's car is seen driving through the terrible gale. He is with a girl. JUSTICE DUNN: "I'd gotten wind that someone was hijacking truckloads of Libby's Low Calorie Fruits.

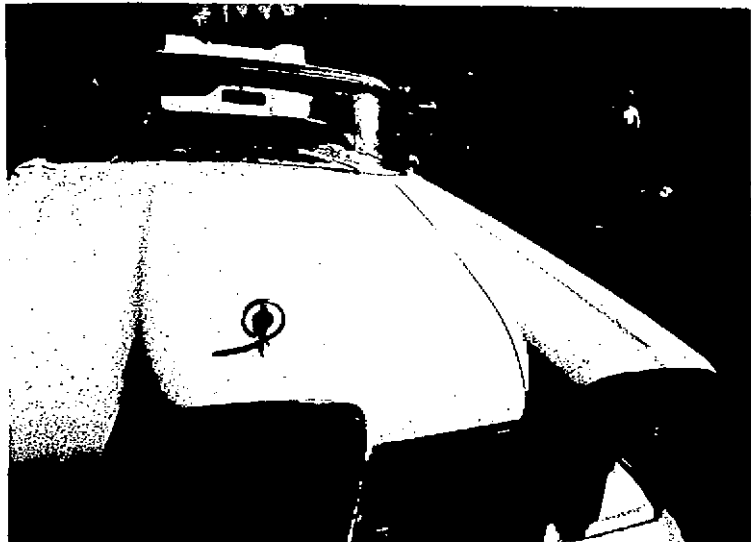
But who? . . . and how do you spot a hijacker's hangout? I stopped to ask directions back to town." (Swings into driveway where two huge trucks are parked. Spooky lighting. Group of men unloading cartons of Libby's Low Calorie Fruits. All dressed in dark sweaters, all with handkerchief masks.)

**A Favorite Role**—One of Tony Randall's favorite movie roles was Humphrey Bogart's famous portrayal of Sam Spade in "The Maltese Falcon." "I always wanted to be paid to play a detective. But I never thought I'd be surrounded by buttered vegetables and corned beef hash!"

**DUNN:** (To man unloading cases) "Sir, we're lost and hungry."  
**HIJACKER:** "There's lots to eat at the main house! Ha. Ha."  
**DUNN:** "Thanks." (Fingers handkerchief masking man's lower face)

"Hope your cold gets better." (He and girl-friend cross porch.)  
**DUNN:** (Just before he rings doorbell) "Seems like a nice chap." (He rings doorbell, there is a great gonging sound and the two drop through trap

Justice Dunn drives an Edsall



door into a dungeon.)  
**FIEND:** (Ironic) "Welcome, Justice Dunn."

While the girl cowers, Justice Dunn agrees to the fiend's proposition that they'll go free if, blindfolded, he can tell which can contains Libby's Low Calorie Fruit. How can he tell?  
**DUNN:** "Elementary. Libby's leaves the sugar out of the syrup in all their Low Calorie Fruits... so they're closer to the tree in flavor. You can't miss."

But back to the trap door effect. To achieve this, Randall and the girl stood stationary on a wooden platform while a fan from below blew their clothes, the scenery moved up on rollers behind

**Five leading Ladies**—Randall, whose role as Justice Dunn calls for extraordinary agility, commented in the course of the action that his major series of commercials was every bit as challenging as Hollywood movies.

"After all, we're shooting 18 commercials for Libby's in 19 days. It's not easy to play opposite five leading ladies in less than three weeks!"

them. Then they jumped off the crates into the scene.

Randall's regular morning calisthenics stood him in good stead for another adventure... the balloon com-

**Character Actors**—The two bad guys in the "Picnic" commercial who are frogmen in snorkels are character actors Al Nesor and Adam Paul in real life. Nesor may be remembered as Eagle Eye Fleagle in "L'il Abner."

mercial. This commercial, for Libby's Corned Beef Hash, required Randall to run for yards and then climb into the balloon after eluding several would-be assailants. The balloon is laden with a strange mixture of cargo.

Our heroes desperately try to get the balloon high off the ground by chucking Teddy Bears and sand bags, but more must go. Just as the girl is about to throw out a can of Libby's Corned Beef Hash, Dunn frantically seizes her.  
**DUNN:** "I told you not to get rid of anything valuable."

You can follow the further adventures of Justice Dunn (alias Tony Randall) this season on Libby's Super Specials featured on NBC-CBS-ABC.



5¢

5¢

5¢ off

on any 6-pak of Libby's Drinks or Juices

TO GROCER: Libby, McNeill & Libby will redeem this coupon for 5¢ plus 3¢ for handling, provided (1) it is received from a retail customer in part payment for product specified herein, (2) grocer mails it to Libby, McNeill & Libby, P.O. Box 1620, Clinton, Iowa (redemption will not be made in any other way or through outside agencies, brokers, etc.). Customer must pay any sales tax. Cash redemption value 1/20 of 1 cent. This offer void where taxed or restricted. Good only in Continental U.S.A. Limit one to a household.

**FRAUD CLAUSE:** Invoices proving purchase within the last 90 days of sufficient stock to cover coupons presented for redemption must be shown upon request. Any other application of this coupon, other than under the terms stated hereon, constitutes fraud and violators will be prosecuted. Offer expires one year from date of issuance.

5¢

STORE COUPON

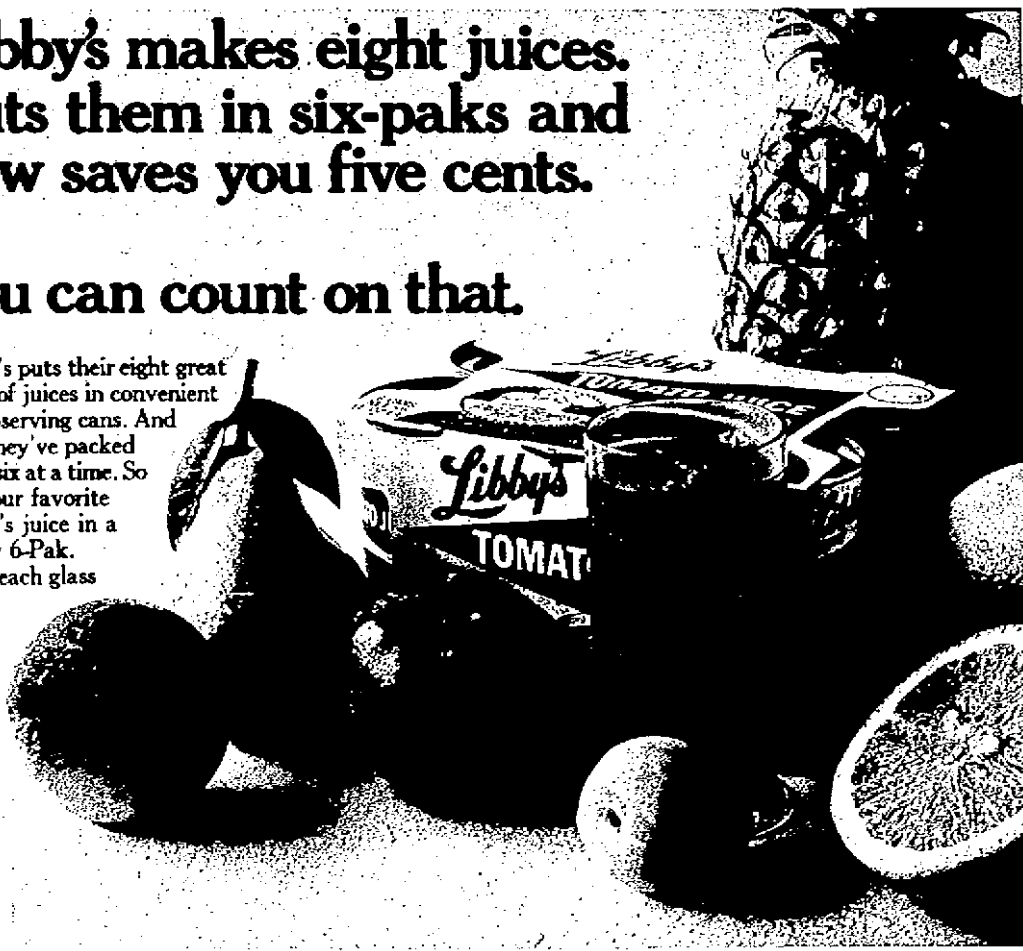
5¢

OW 5 CTS

Libby's makes eight juices. Puts them in six-paks and now saves you five cents.

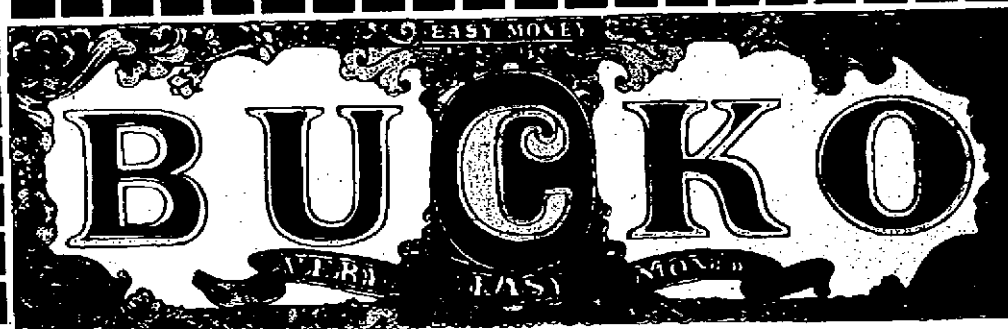
You can count on that.

Libby's puts their eight great kinds of juices in convenient single-serving cans. And now they've packed them six at a time. So get your favorite Libby's juice in a handy 6-Pak. Open each glass fresh!





# Play Bucko for cash!

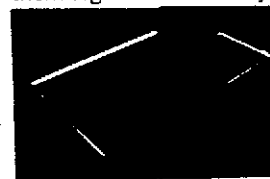


Match any row with Libby's labels and Bucko!... you get a buck.

**Everybody a winner.** Happy day! A brand new game of Libby's Bonus Bucko is beginning! To win, just save labels from your favorite Libby's products pictured on the BUCKO Card at left. When you have 5 labels that match any row (horizontally, vertically, or diagonally), send them in. And BUCKO! Libby's will send you a buck.

## Bonus Bucko

Hungry for more? Instead of a buck, win a Devon Electric Food Warmer by Cornwall, worth \$6.95. A durable steel tray, finished in a beautiful grained walnut pattern. A large 9" x 16" heating surface keeps foods or beverages piping hot, and you can serve them right from the tray. It's yours for



labels matching every square on the BUCKO Card.

## OFFICIAL BUCKO RULES

1. Mail entries to BUCKO, P. O. Box 1126, Chicago, Illinois 60677. Include your name, address, "BUCKO" Card, and matching labels (any size). Only one winner per card. Only one card per household.

2. TO GET A BUCK. Every time you save a Libby's label, cross out the matching product square on your BUCKO Card.

NOTE: You can use labels from ANY Buttered Vegetable item, Buttered Peas, Corn, or Green Beans. The same is true for Low Calorie Fruits. Any label from a Libby Low Calorie Fruit, Peaches, Pears or Fruit Cocktail, will be honored. This ruling also holds true for Stews and Nectars. Where both canned and frozen Peas, Corn, or Green Beans are shown, you may use the label from either canned or frozen. The center square is "wild". Any Libby's label will qualify for the center square.

You win One Dollar when you have five labels that enable you to cross out the 5 squares in an entire row... horizontally, vertically, or diagonally. Just like Bingo.

3. TO GET A DEVON ELECTRIC FOOD WARMER. RETAIL VALUE \$6.95. Your labels must match one of the options in each of the 24 product squares. The center square is "wild" and you can use any Libby's label to complete the card.

4. All residents of the United States may enter except Libby, McNeil & Libby employees and their families and those of its advertising agencies and the judging organization. All entries must be post-marked before midnight, December 31, 1969. This game is void where prohibited or taxed by state or local laws or regulations.

5. Limit one entry per household. You may send for the \$1.00 cash prize with 5 labels or the Devon Food Warmer with 25 labels. BUT NOT BOTH. Cash prize limited to \$1.00 per BUCKO Card. Only one BUCKO Card per household will be honored. No cash award will be made on BUCKO entries submitted for the free Devon Food Warmer.

Mail to BUCKO  
P. O. Box 1126, Chicago, Ill., 60677

Zip Code must be included to insure delivery. Limit one entry per household. Offer expires midnight December 31, 1969.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sears

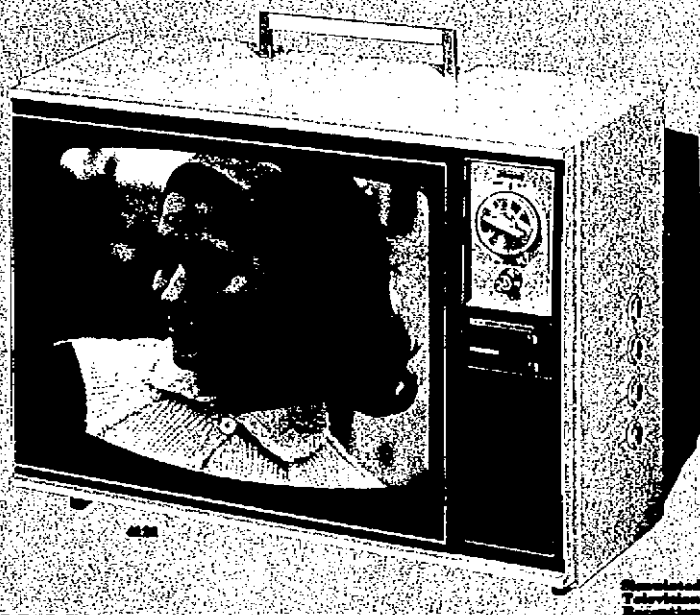
# Sale

## NOW! SAVE \$41 Our Largest Screen Portable COLOR TV

Regular  
\$339.95

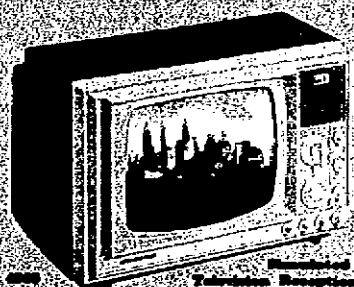
**\$298**

- The big portable that goes along — has handle to carry it
- 18-in. diagonal measure picture — it's a full 180 square inches
- Automatic color purifier keeps colors pure and vivid even if set is moved often
- VHF memory fine tuning
- Automatic Chroma Control balances colors so they're not too strong or too weak
- Automatic keyed gain control minimizes picture flutter
- Beaded, etched picture tube for no-glare viewing
- Slide-type color, tint controls



CHOOSE YOUR SIZE AND PRICE... SEARS COLOR AND BLACK AND WHITE TV

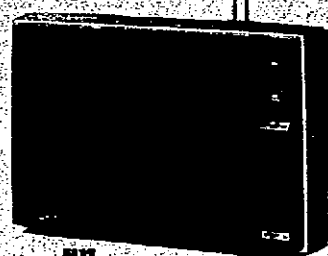
Buy Now  
on Sears  
February  
DEFERRED  
EASY  
PAYMENT  
PLAN



**12-inch Diagonally Measured  
Picture Portable Color TV**  
See your favorite pro-  
grams in living color  
at this low price.  
VHF memory fine  
tuning. Weighs only  
20 lbs. compact, too!

**\$188**

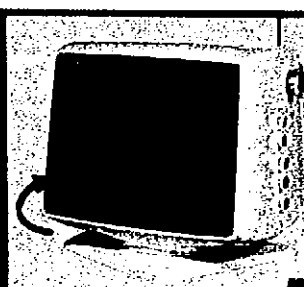
Regular \$219.95



**Save \$80! 18-inch Diagonal  
Measure Picture Portable TV**  
Instant start. Re-  
movable, tinted  
screen cuts glare.  
Walnut grain, linen  
effect or teakwood  
grain plastic cabinets.

**139<sup>88</sup>**

Regular \$159.95



**Save \$11! Swivel TV Plays on  
House Current or Battery**  
18-in. diagonal mea-  
sure picture. Plug into  
electric outlet or use  
battery pack (op-  
tional). Turns easily  
in any direction.

**88<sup>88</sup>**

Regular \$99.95



Use battery  
for beach or  
picnic viewing.  
Operates in car  
on optional  
cigarette lighter cord.  
No glare light  
diffuser screen  
is included.

Shop at Sears and Save

Sears

SEARS, ROEBUCK AND CO.

Satisfaction Guaranteed or Your Money Back

BUENA PARK TA 8-4400, 521-4530  
CANOGA PARK 340-0661  
COMPTON NE 6-2581, NE 2-5761  
Covina 966-0511  
EL MONTE GI 3-3911

GLENDAL CH 5-1604, CI 4-4611  
HOLLYWOOD HO 9-5941  
INGLEWOOD OR 8-2521  
LONG BEACH HE 5-0121  
OLYMPIC & SOTO AN 8-5211

ORANGE 637-2100  
PASADENA MU 1-3211, EL 5-4211  
PICO WE 8-4252  
POMONA ED 2-1145, NA 9-5161, YU 6-6751  
SANTA ANA KI 7-3371

SANTA FE SPRINGS 944-8011  
SANTA MONICA EX 4-6711  
SOUTH COAST PLAZA 543-3333  
TORRANCE 542-1517  
VALLEY PO 3-8461, 924-2220  
VERMONT PL 9-1911

Shop 6 Nights Monday Through Saturday 9:30 A.M. to 9:30 P.M.

Sears

KENMORE ZIG-ZAG

HOME APPLIANCE

SALE

SEWING MACHINES

SALE PRICED

A. Kenmore ZIG-ZAG Sewing Machine with Cabinet

Versatile machine sews both zig-zag and straight stitches. It mends, darns, makes button-holes and even sews on buttons all without attachments. It monograms and embroiders too. Complete with walnut-finished hardwood cabinet.

\$59

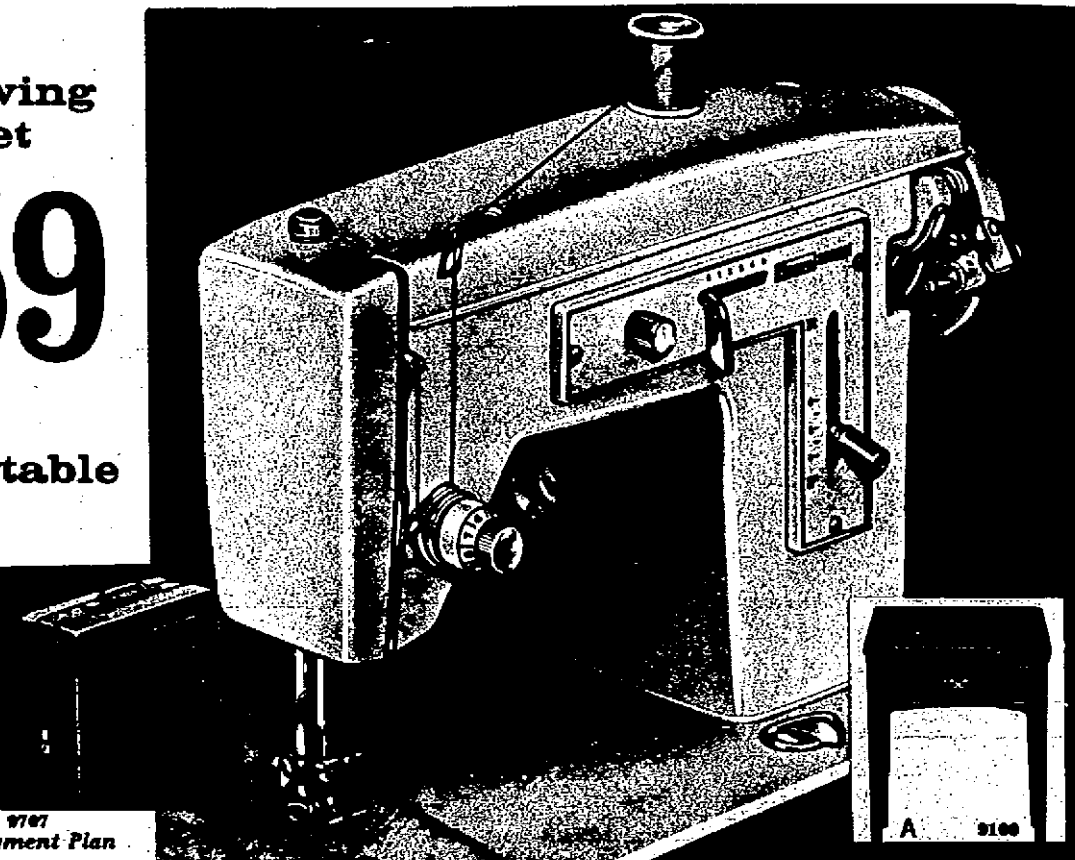
B. Kenmore ZIG-ZAG Portable Machine with Carrying Case

ON SALE

\$49

The same Zig-Zag sewing machine as above to do all the plain and fancy stitches of the cabinet model, but in an easy-to-carry case. Set it up anywhere to sew, mend, do fancy work. Compact for easy storage.

Buy Now on Sears February Deferred Easy Payment Plan



BIG VALUE BUYS FOR COMPLETE HOME FLOOR CARE

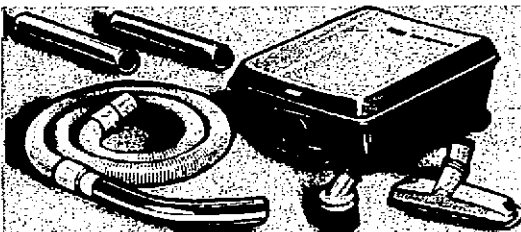
Rug Shampooer-Floor Polisher

ON SALE!

\$24

Shampoos carpet or scrubs, waxes, polishes and buffs all hard-surface floors to a gleaming finish. 2-speed motor. Two sets of brushes plus felt buffing pads included.

8138



Canister Vac for Rug and Above-the-Floor Cleaning

Powerful suction. With 5-piece attachment set. Clean rugs, bare floors, upholstery, draperies.

ON SALE

\$24

Revolving-Brush Upright Vac

ON SALE!

\$24

Efficient brush action shakes loose stubborn dirt from rugs, and carpeting, whisks it into disposable dust bag. Easy to handle. Toe switch.

3928



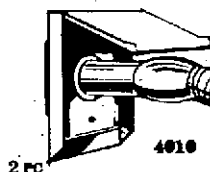
SEARS HOLE-IN-THE-WALL BUILT-IN VACUUM SYSTEM

Whisper-Quiet Cleaning . . . Dust Can't Re-circulate . . . Powerful Suction  
No Cords or Tank to Move Around . . . Easily Installed in Old or New Construction

Sears Low Price

\$99

Installation Optional, Extra





# Sears

HOME APPLIANCE

## SALE

# SAVE \$40

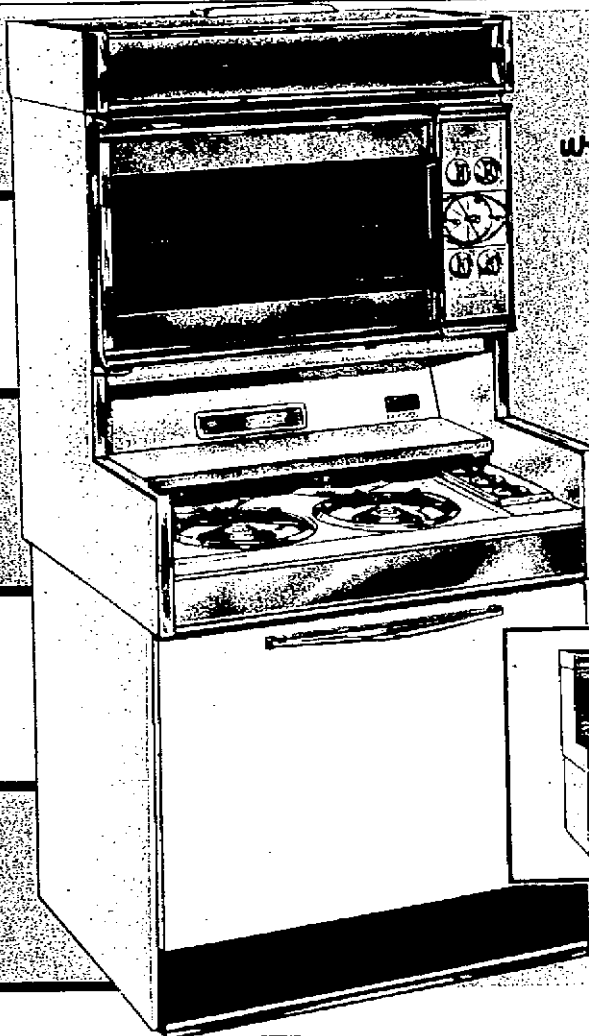
look for these features

**2 Automatic Ovens**  
Leave your home and return to a completely cooked meal. Ovens start at desired pre-set time, cook, then shut off automatically.

**Slide-out Cooktop**  
The porcelain-enameled cooktop slides out bringing the burners to you. And because the cooktop lifts up, clean-ups are quick and thorough.

**2 Appliance Outlets**  
Timed outlet makes any small appliance automatic. Other outlet for food preparation right at the stove.

**Handy Workshelf**  
Beautiful brushed-chrome workshelf with a fluorescent worklight. It's the ideal place to keep utensils and condiments when preparing a meal.



**Kenmore Gas Stove**  
with 2 fully Automatic Ovens

Regular \$359<sup>00</sup>

# \$319

- Waist-high broiler with pan and grid
- See-thru upper oven door
- Removable lower oven door
- Removable oven racks and guides
- Electric clock and 1-hour timer



### ELECTRIC MODEL

Similar to gas model with two bake and broil automatic ovens, slide-out cooktop, plug-in surface burners, one-piece bowl and rings and an electric clock with 1-hour timer. . . . . \$319

97400

77400

Range Hoods Optional Extra

### Double-Cooking Capacity

**Kenmore Gas Stoves**  
with Two Large Ovens

Regular \$218.95

# \$199

- Two large bake and roast ovens
- Separate smokeless broiler with porcelain-enameled pan and grid
- Removable lower oven door
- Handy see-thru upper oven door
- Removable oven racks and guides
- Porcelain-enameled non-drip cooktop for easy clean-ups

### Amazing Low Price!

**Kenmore Gas Stoves**  
with See-Thru Oven Door

Regular \$159.95

# \$149

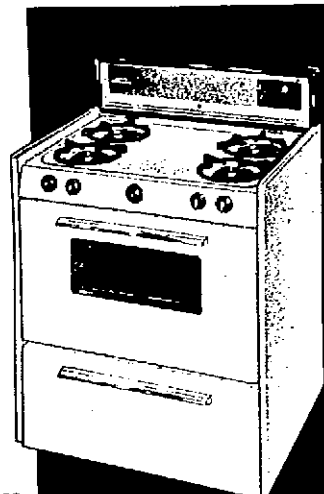
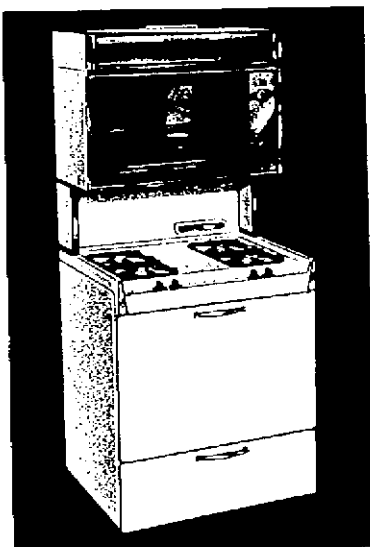
- See-thru oven door removes for easy oven cleaning
- Handy electric clock with four-hour cooking timer
- Separate smokeless broiler with porcelain-enameled pan and grid
- Removable oven racks and guides
- Oven light . . . non-drip cooktop

77000

We Service What We Sell Wherever You Live or Move in the U.S.A.

71200

PC 3



# Sears

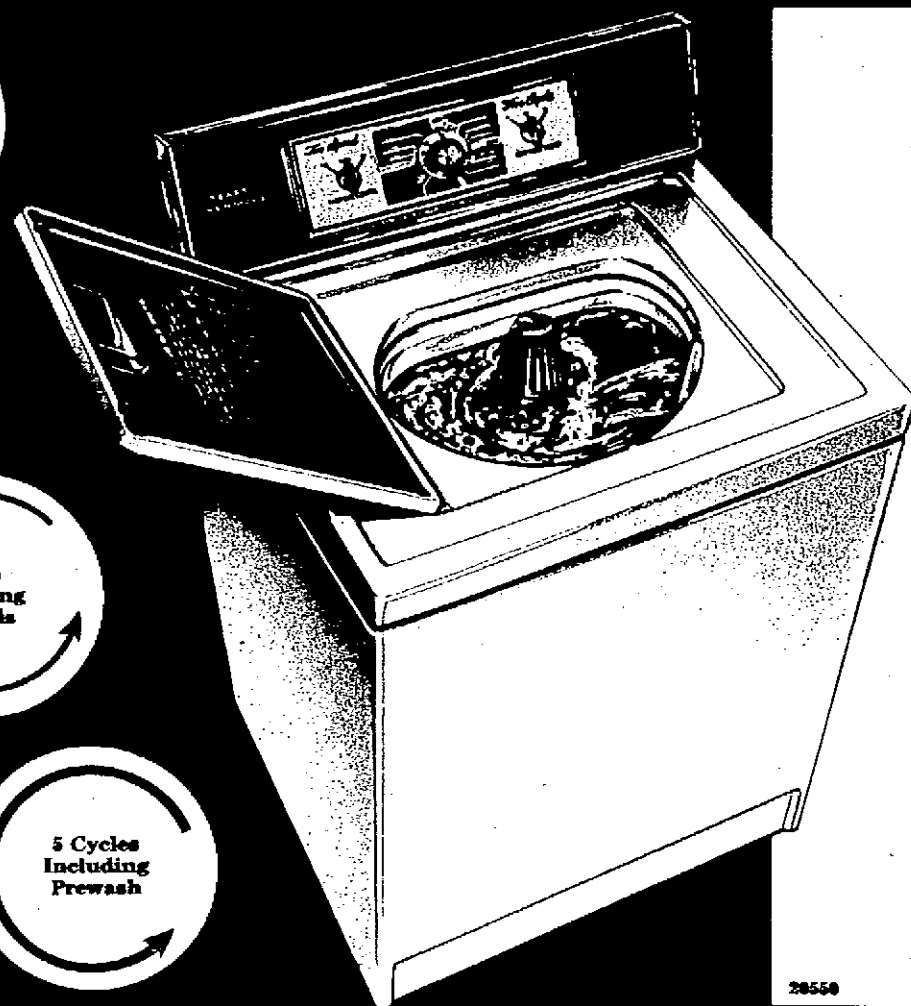
## Kenmore Automatic Washer

HOME APPLIANCE

### SALE

## Kenmore Automatic Dryer

# Sears



30-Minute  
Enzyme  
Soak Cycle

Self-  
Cleaning  
Lint Filter

Two  
Washing  
Speeds

3 Water  
Temperatures  
and Levels

5 Cycles  
Including  
Prewash

### WITH ENZYME SOAK CYCLE

## \$189

Regular \$199.95

First time ever that Sears has offered a Kenmore Washer with an Enzyme Soak cycle for this amazing low price.

- Enzyme Soak Cycle loosens the most stubborn deep down stains
- Two washing speeds . . . regular and gentle
- Normal, delicate and permanent press cycles assure proper clothes care
- Permanent press cycle has cold water cool-down to prevent spin-set wrinkles
- Hot, warm and cold temperatures
- Deep cleaning agitator loosens the most stubborn dirt
- Durable porcelain-enameled tub, top and lid

28550

### WITH WRINKLE GUARD

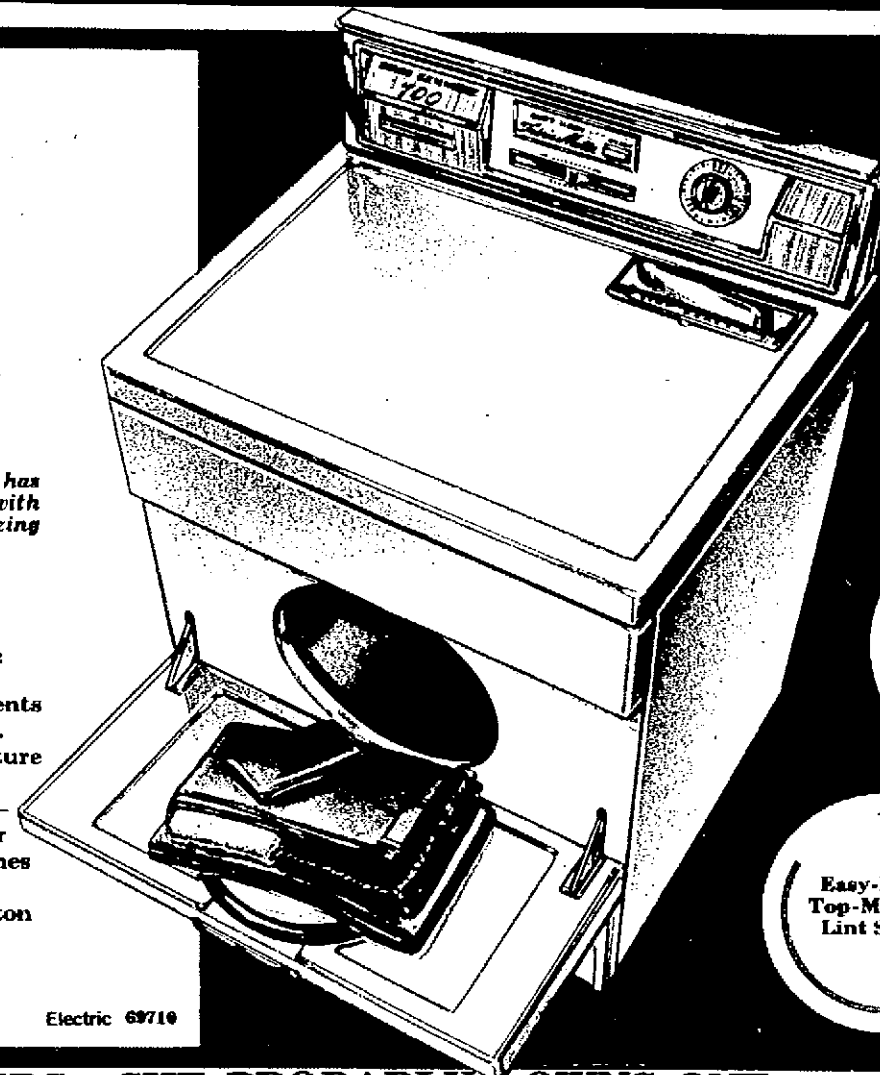
SAVE \$21  
**\$148**

WAS \$169.95

First time ever that Sears has offered a Kenmore Dryer with Wrinkle-Guard at this amazing low price.

- Wrinkle-Guard keeps permanent press fabrics wrinkle-free for up to 2½ hours after cycle ends
- Kenmore Soft Heat prevents over-drying of fabrics . . . ends guessing at temperature settings
- No drying time to guess—Fabric Master stops dryer automatically when clothes are dry
- Push-to-start safety button
- Full-width Load-A-Door folds down into handy workshelf

Electric 69710



Kenmore  
Wrinkle  
Guard

Exclusive  
Kenmore  
Soft Heat

Fabric Master  
Ends Drying  
Time Guesswork

Easy-Reach  
Top-Mounted  
Lint Screen

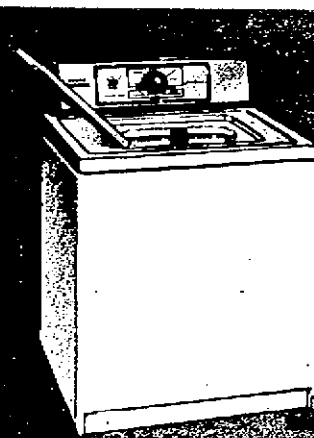
Adjustable  
End-of-Cycle  
Signal

ASK YOUR NEIGHBOR ABOUT KENMORE WASHERS AND DRYERS...SHE PROBABLY OWNS ONE

Sears Two-Speed  
Kenmore Washer  
Special Low Price

## \$129

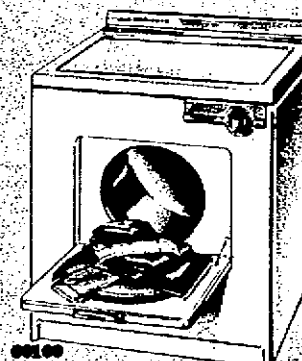
• Two speeds for regular and delicate washing  
• Hot, warm and cold water temperatures  
• Deep cleaning agitator  
• Durable porcelain-enameled tub and lid  
• Self-cleaning lint filter



Two Temperature  
Electric Kenmore Dryer  
Regular Low Price

## \$88

- "Heat" setting for drying, "Air" for fluffing, drying wet rainwear
- Tumble action stops when dryer door is opened
- Load-A-Door folds down into convenient workshelf
- Handy lint screen traps lint and duffing threads

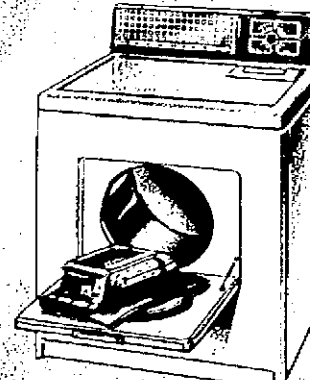


69700

Electric Dryer with  
Permanent Press Cycle  
Sears Low Price

## \$108

- Cycles for normal and permanent press fabrics
- High and warm temperatures for fabric drying, special "Air" setting for drying wet rainwear
- Handy top-mounted lint screen
- Tumble action stops when dryer door is opened



69700

We Service What We Sell Wherever You Live or Move in the U.S.A.

**Sears**  
HOME APPLIANCE  
**SALE**

# SAVE \$51

## COLDSPOT *all frostless* 16.0 CU. FT. REFRIGERATOR-FREEZER



*with automatic Ice-Maker*

Regular  
\$309.95

# \$258

- Frostless means the end of messy defrosting
- Never run out of ice for social occasions
- Temperature adjusts to fit your needs
- Spacious storage with big crisper drawer
- 3 full-width door shelves for small items
- Freezer section holds up to 127 lbs.

90026/90029

## ALL-FROSTLESS SIDE-BY-SIDE



# \$298

Sears Regular  
Low Price

- Large capacity with easy-to-reach refrigerator and freezer sections
- All-frostless, puts an end to messy defrosting forever
- 5.3 cu. ft. freezer section holds 187 lbs. of frozen food
- 9.5 cu. ft. fresh food section has crisper, meat keeper
- Power Miser cuts operating cost when humidity is low

We Service What We Sell Wherever You Live or Move in the U.S.A.

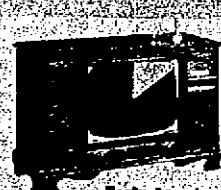


HOME APPLIANCE  
**SALE**

# LARGEST COLOR TV PICTURE (NONE LARGER ANYWHERE)



**Ambitious Style Cabinets . . . to match your decor.** All veneers carefully selected and matched. Choose from Contemporary, Early American, Mediterranean.



**SEARS BEST . . . 23-inch  
Diagonal Measure Picture**

# \$598

Regular \$649.95

**Instant-Start-Picture and Sound in Seconds . . . AFC-Fine-Tuned Instantly**

- Roll-out control panel for convenient, easy stand-up tuning
- Automatic Chroma and Keyed Gain Controls free picture from annoying flutter and keep the color intensity constant
- Chromix for truer facial tones . . . gives a pleasant tint to black and white
- Other features include: dual speakers for crisp, clear tone; tone control; no-glare bonded, etched picture tube

Simulated Television Reception

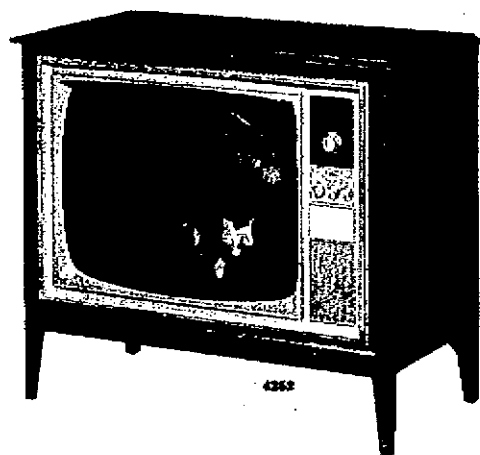
**Now at Sears Low Prices...Color TV with Today's Largest Picture**

**Smart Contemporary Style  
Decorator Console Cabinet**  
23-in. Diagonal Measure Picture

Regular  
\$449.95

# \$438

Powerful 25,000-volt chassis for clear, vivid color reception even in fringe areas. Keyed automatic gain control keeps pictures steady. VHF memory fine tuning. No-glare etched, tinted picture tube. Walnut veneer on hardwood cabinet.

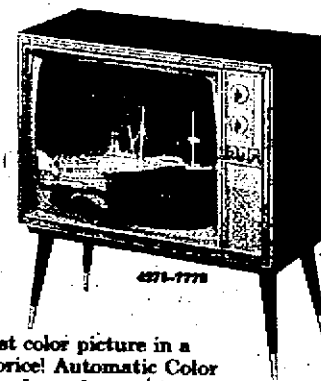


**Attractive  
Consolette**

23-in. Diagonal  
Measure Picture

# \$388

Regular \$404.90



Imagine! . . . our largest color picture in a consolette at this low price! Automatic Color Purifier—colors remain clear when set is moved. VHF memory fine tuning. Tinted tube face for more comfortable viewing. 5-in. speaker gives excellent tone quality.

## 3-Year Color Picture Tube Guarantee

**Plus 1-Year Free Service**

**Plus 90-Day Free Service**

Free labor service on any Sears color picture tube TV with 15-in. or larger screen showing signs of wear or defect within 90 days of date of purchase. Defective within 90 days of date of purchase.

Replacement tube guaranteed if color or black and white picture tube proves defective within 90 days of date of purchase. Free labor service on any Sears color picture tube TV with 15-in. or larger screen showing signs of wear or defect within 90 days of date of purchase. Defective within 90 days of date of purchase.

SUNDAY

# INDEPENDENT PRESS-TELEGRAM

Voice of the Southland

Long Beach, Calif., Sept. 21, 1969

22 65



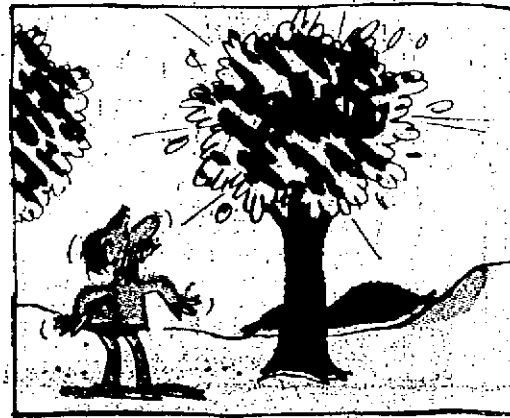
## GIVE US YOUR HEADACHE!

NEW HOPE FOR THE BEWILDERED

## SEE PARADE TODAY

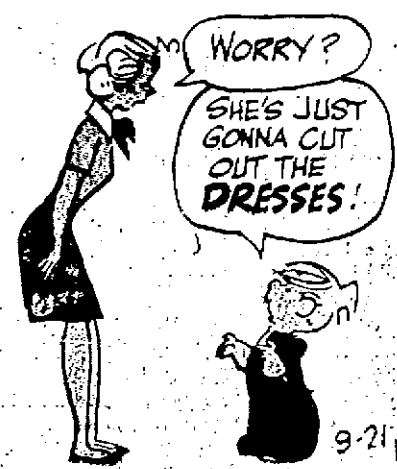
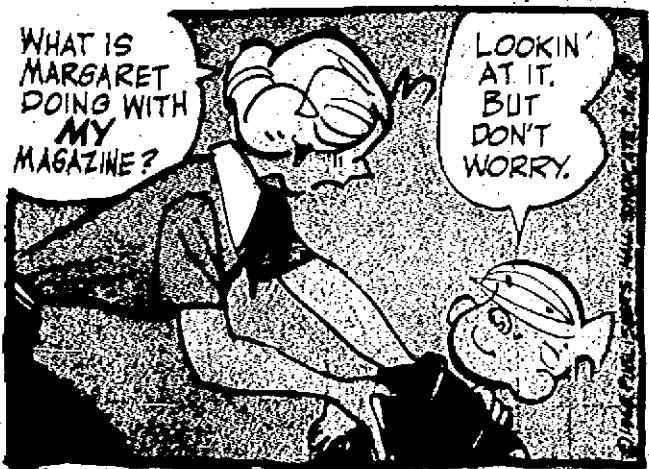
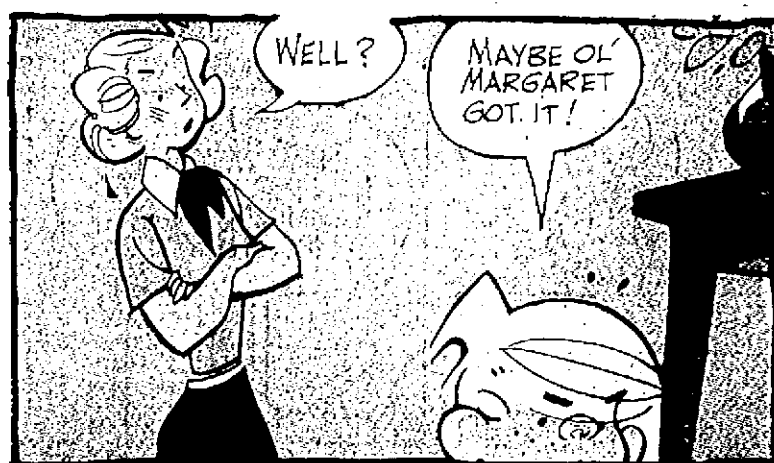
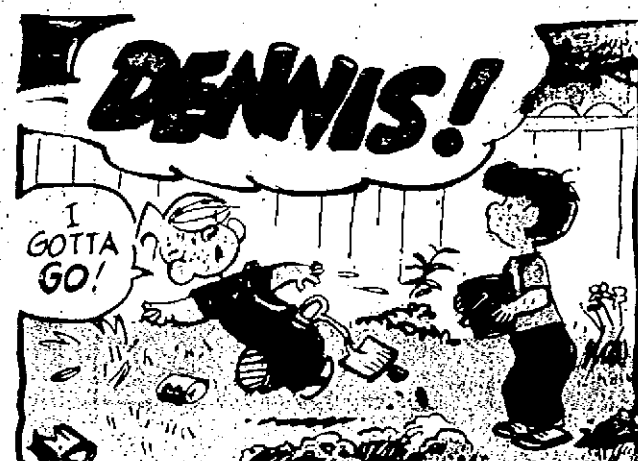
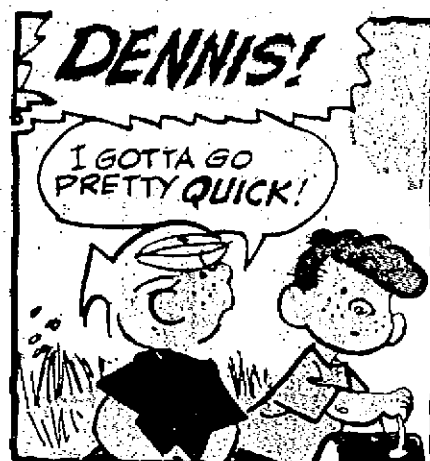
B.C.

By Johnny Hart



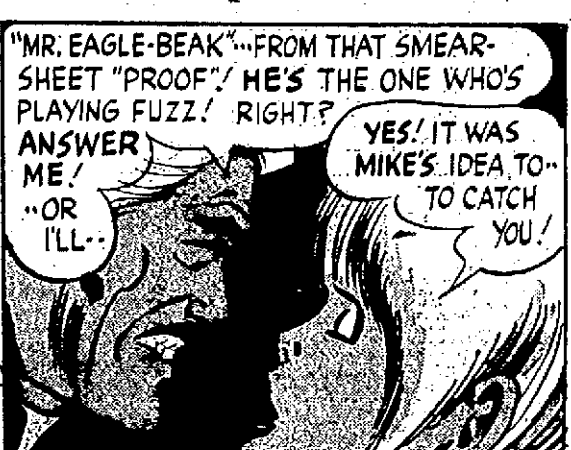
## Dennis

by Hank Ketcham



# STEVE ROPER & MIKE NOMAD

by saunders & overgard



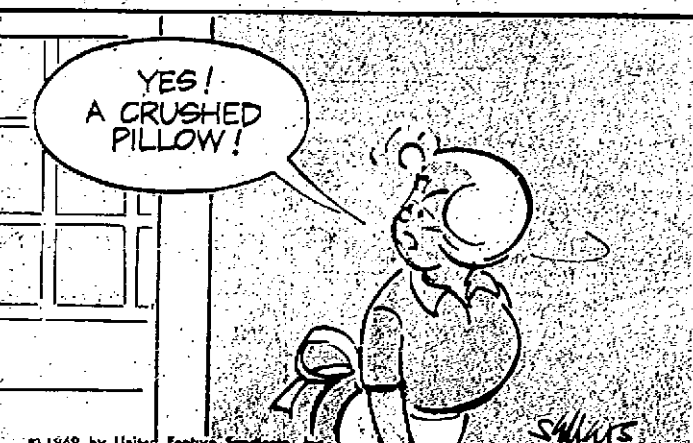
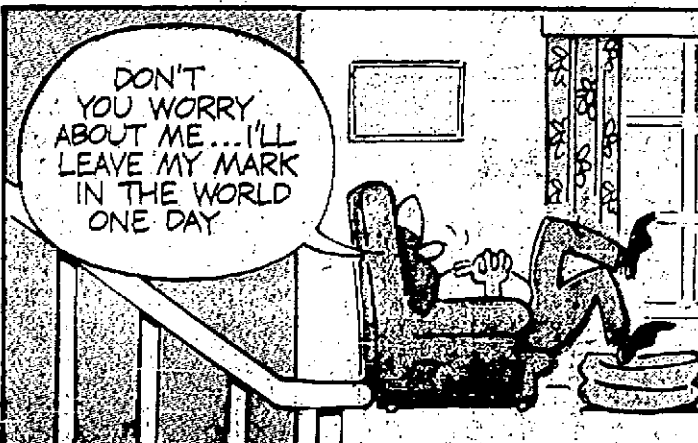
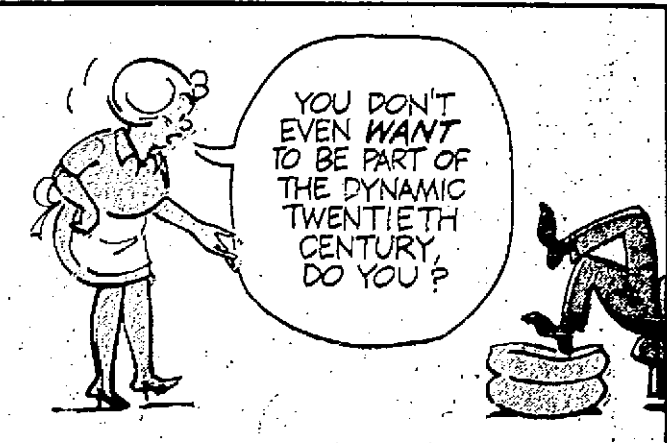
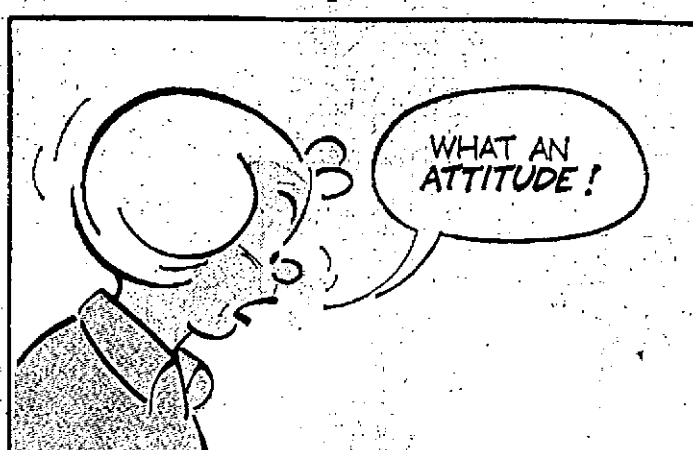
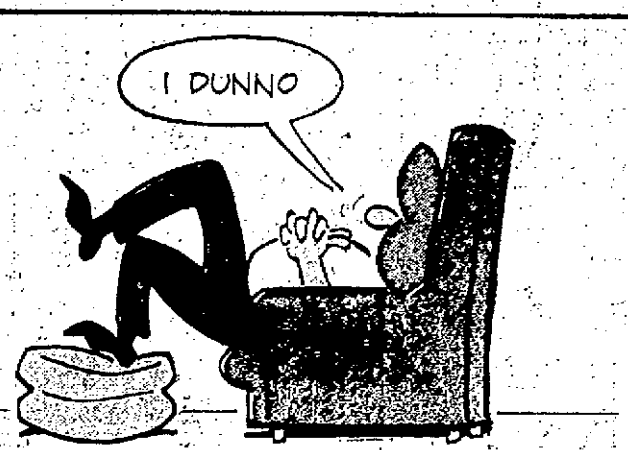
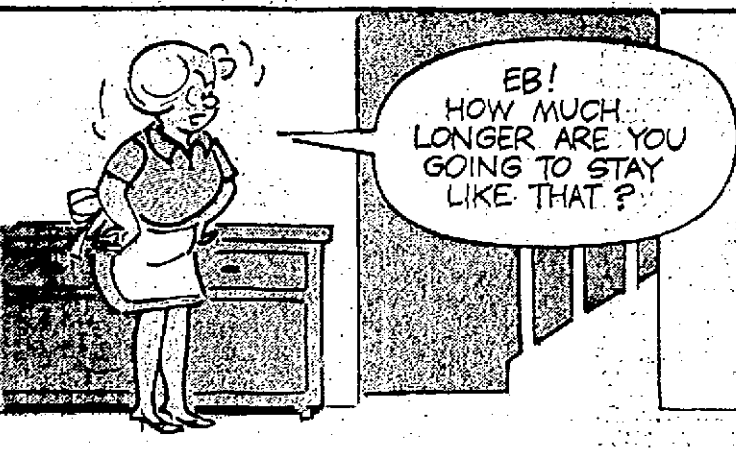
# THE JACKSON TWINS

By Dick Brooks



# EB and FLO

By Paul Sellers





# MARK TRAIL

by Ed Dodd and Tom Hill



ADVERTISEMENT

ADVERTISEMENT

## THE BERRYS



Get your own Jolly Giant to squeeze

# Free!

Green Giant 16" rag doll free with 8 Green Giant can labels.

Or 50¢ with 2 can labels.

Every kid ought to have his own Giant to squeeze. Of course, this one's only a little Giant. About 16" tall. But in every other way he's just like the big fellow up in the Valley. He's green and so hearted. He wears leaves and a great big smile. Best of all, he's free, when you send in 8 Green Giant can labels, or just 2 labels and 50¢. So c'mon. Mail the coupon below and get your kids their own little Jolly Giant. And you're pretty sure to get a squeeze yourself.

Send to:  
Green Giant Co.  
Box 5185  
Le Sueur, Minn. 56058

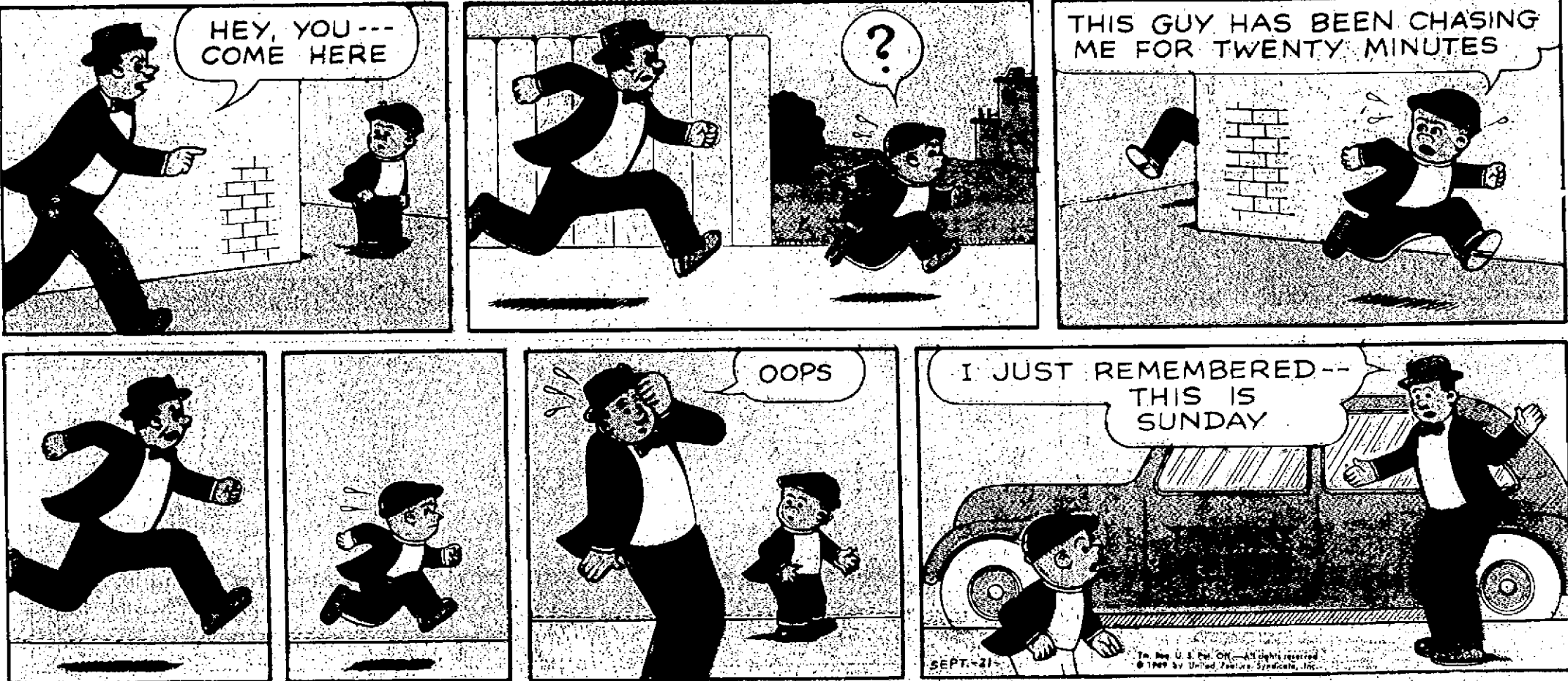
Please send me a little Green Giant to squeeze \_\_\_\_\_  
I am enclosing 8 Green Giant complete can labels \_\_\_\_\_  
I am enclosing 50¢ and 2 Green Giant complete can labels \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Offer expires Dec. 31, 1969. Void in any state or locality where taxed, prohibited, or restricted by law. Good only in U.S.A.

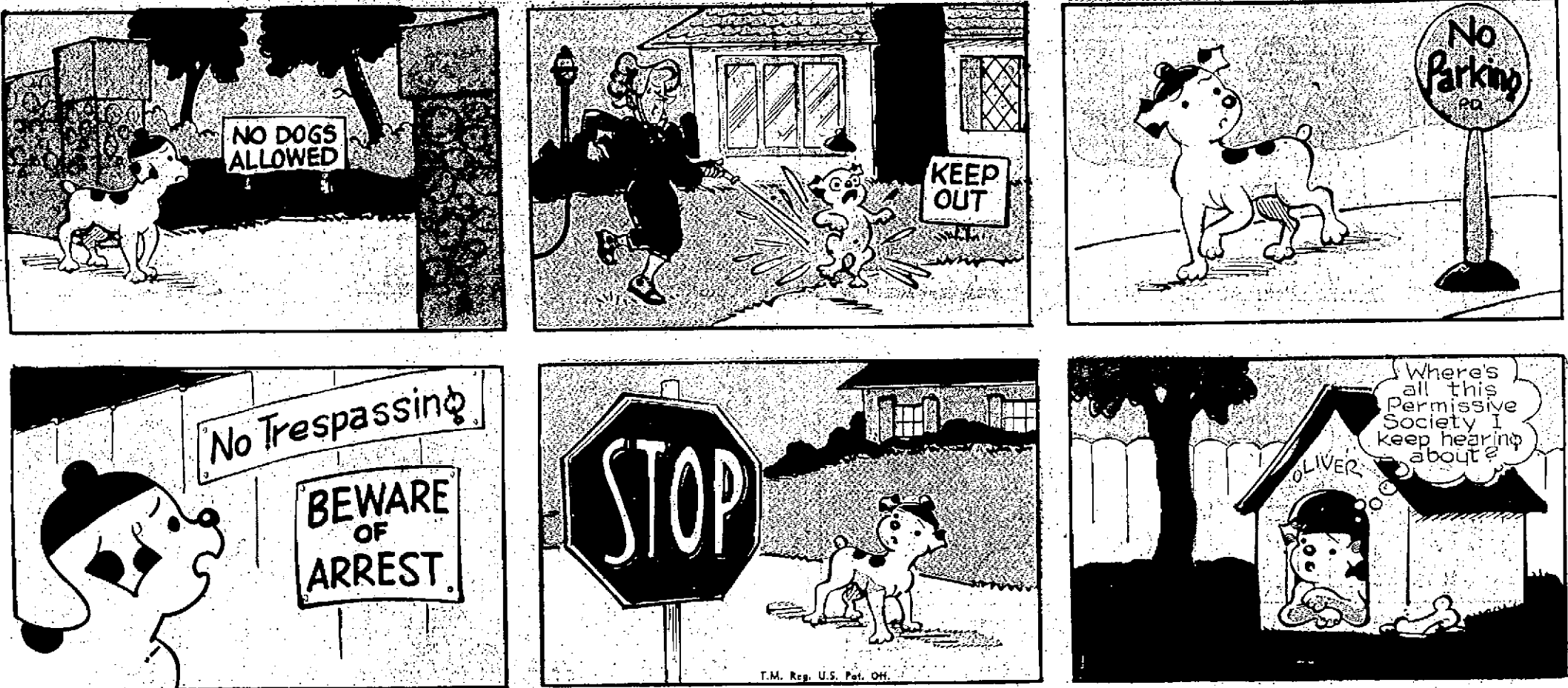
NANCY

By Ernie Bushmiller



PRISCILLA'S POP

by Al Vermeer



ABBIE AN' SLATS

By Raeburn Van Buren





AND THE PIRATES

GEORGE WUNDER

TERRY AND SERGEANT CAYN REACH THE OLD HOUSE IN TIME TO NOTE A LIGHT SIGNALING SEAWARD.

PATH LEADS DOWN TO THE WATER. THEY'LL COME THAT WAY. WAIT UNTIL I JUMP, CARL. THEN, GET THE GIRL OUT OF THE WAY.

OFFSHORE, THE EAST GERMAN TRAWLER LIES DEAD IN THE WATER, WHILE ITS LAUNCH HEADS INTO THE MOUTH OF THE FJORD.

A FEW MILES AWAY, A COAST GUARD CUTTER SPEEDS TOWARD THE AREA, UNDER ORDERS TO INTERCEPT THE TRAWLER AS A LAST RESORT.

ON THE HIGH GROUND ABOVE THE OLD HOUSE, A POLICE DETAIL HURRIES THROUGH THE DARK FOREST.

WHILE INSIDE THE RAMSHACKLE STRUCTURE... THEY'LL BE HERE IN TEN MINUTES. GET YOUR THINGS TOGETHER, NIA.

YOU STUPID FOOL! DO YOU REALIZE WHAT THE EAST GERMANS WOULD DO TO ME IF I LET THEM DOWN NOW?

THEN I WON'T COME. I WILL NOT BE A PART OF THIS UGLY MESS. SHOOT ME IF YOU WANT TO, BUT I WON'T, I WON'T...

STOP BEING MELODRAMATIC! I'LL HAVE THIS WHOLE DEAL TIED DOWN IN A FEW MINUTES. I'M SICK OF YOUR HYSTERICS. OUT THAT DOOR!

NOW... HELP! PLEASE! IF ANYONE CAN HEAR ME...

BLAST YOU, CARL!

**Introduction**

CAN YOU TELL WHO THE ATTACKERS ARE, YOUR HIGHNESS?

THEY ARE THE MINIONS OF GENERAL RUNAMOKA, THE FEMALE EVIL GENIUS WHO PLOTS TO SEIZE MY COUNTRY AND ALL ITS RESOURCES!!

RAY-TAT-TAT-TAT

POW!

BOOROUGH BANG!

“WORK WITHOUT HOPE  
DRAWS NECTAR IN A SIEVE,  
AND HOPE WITHOUT AN OBJECT  
CANNOT LIVE”

-SAMUEL TAYLOR COLERIDGE-

SHE IS EVIL INCARNATE... CLEVER, RUTHLESS... AND INCREDIBLY BEAUTIFUL! I FEAR FOR THE SAFETY OF PRINCE MACADAMIA!

I TOLD ANNIE TO TAKE CARE OF HIM! AND IF IT'S HUMANLY POSSIBLE, SHE WILL!!

WHAT IS DELAYING YOU FOOLS? CAPTURE THE KING AND HIS TOADY HENCHMAN, THE AMERICAN WARBUCKS!!

YOUR ORDERS WERE TO TAKE THEM ALIVE, GENERAL RUNAMOKA!! ALAS... WE HAVE LOST MANY IN THE ATTEMPT! THEY FIGHT LIKE DEVILS... ESPECIALLY THE GIANT ONE WITH THE... SHUDDER... CURVED SCIMITAR!

I SHALL HAVE YOU BEHEADED... EXILED... STRUNG UP BY YOUR HAIR!!

SAVE THE SMALL TALK FOR LATER, MAC! WE GOTTA GET OUT O' THIS SLAUGHTERHOUSE BEFORE THOSE CREEPS OUT THERE GET THEIR HOOKS ON US!

THIS PALACE IS IMPREGNABLE!! I HEARD MY FATHER SAY SO ON MANY OCCASIONS!!

THEY KEEP SWARMING IN FROM THAT HOLE IN THE GROUND!

IT IS OBVIOUS THEY HAVE TUNNELED HERE FROM THE OUTSIDE!! THE ROYAL GUARD IS ALL BUT DESTROYED...

IT IS WRITTEN THAT THE WARRIOR WHO FIGHTS WITH FAITH CAN CONQUER THE JACKALS WHO ENTER COMBAT ONLY WHEN THE ODDS OVERWHELMINGLY FAVOR THEM!

WHERE ARE YOU TAKING ME? I AM NOT PROPERLY GARBED FOR A PUBLIC APPEARANCE!

HOW D'YA FIGURE OUT WHAT T'WEAR T'AN ASSASSINATION, MAC?

BUTTON UP YOUR ROYAL TRAP, MAC! THEM GOONS LOOK LIKE THEY'RE ON A PRINCE-STICKIN' HUNT!!

THE PRINCE'S CHAMBERS ARE AT THE END OF THIS CORRIDOR! THE GENERAL'S ORDERS WERE... DESTROY!!

THIS IS YOUR CHAMBER!! WE WILL BE CORNERED AND CAUGHT LIKE RATS IF WE LINGER HERE!

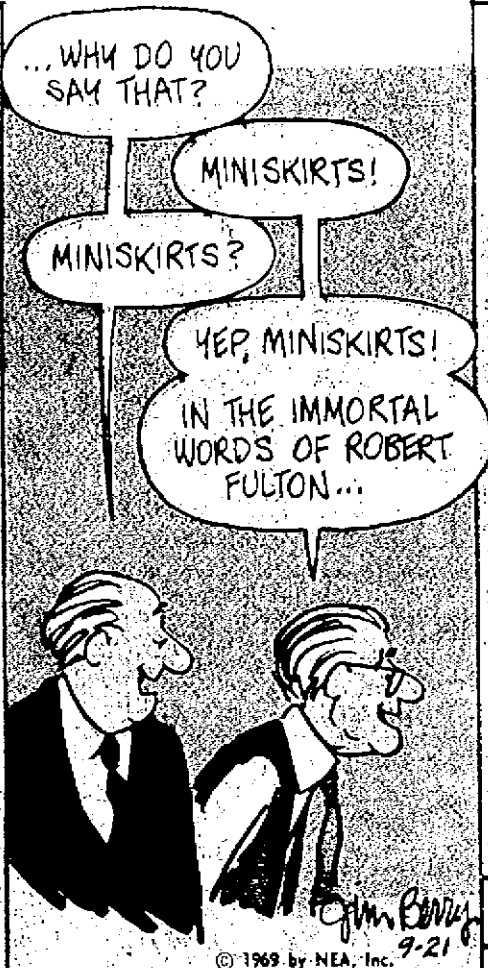
THEY'RE ON THE PROWL FOR A PRINCE... WELL, SUPPOSE... JUST FOR KICKS...

...THEY CAN'T FIND A PRINCE... AT LEAST WE'D HAVE A FIGHTIN' CHANCE T' MAKE IT OUTA THE PALACE...

WHAT DO YOU MEAN... "CAN'T FIND A PRINCE"? HOW COULD ANY SANE PERSON POSSIBLY MISTAKE ME FOR ANYTHING BUT A MEMBER OF ROYALTY??



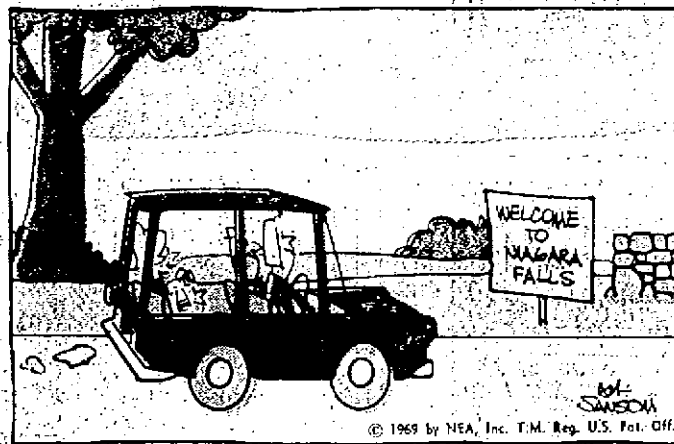
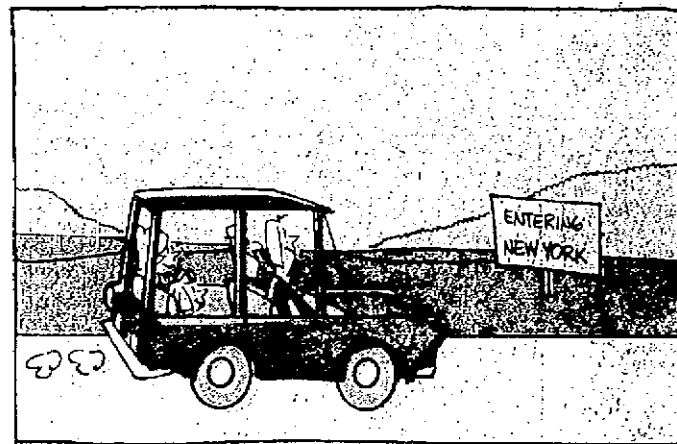
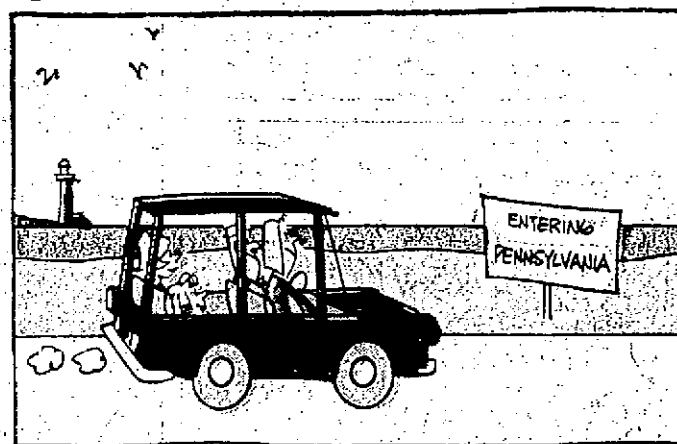
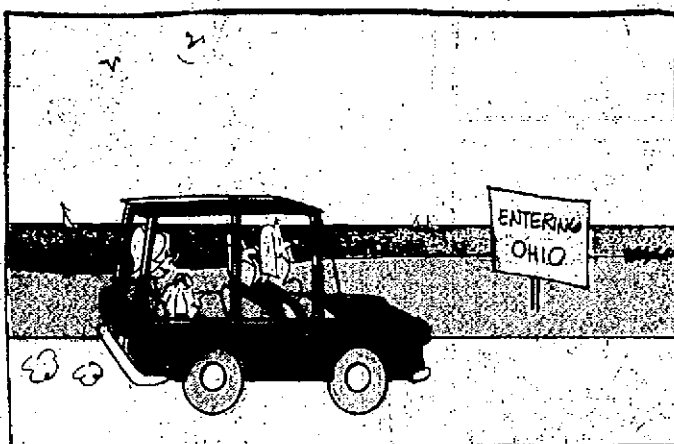
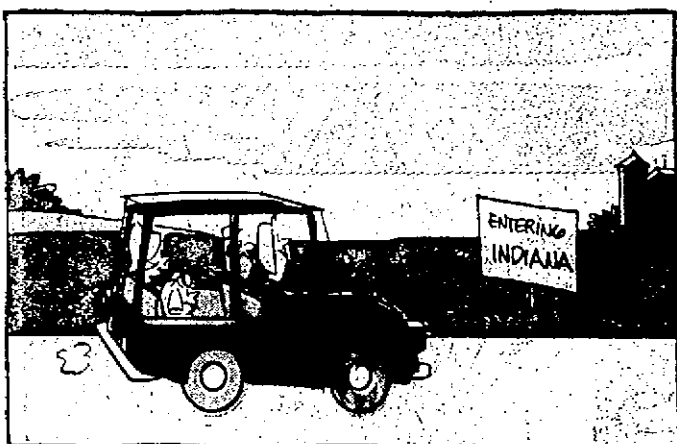
# BEATY WORLD



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## THE BORN LOSER

by Art Sansom

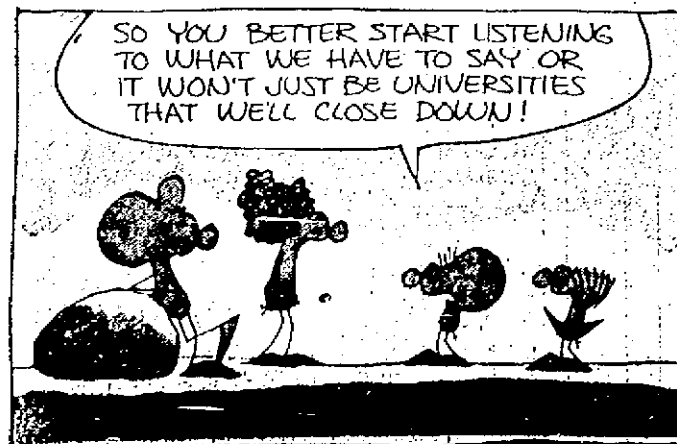
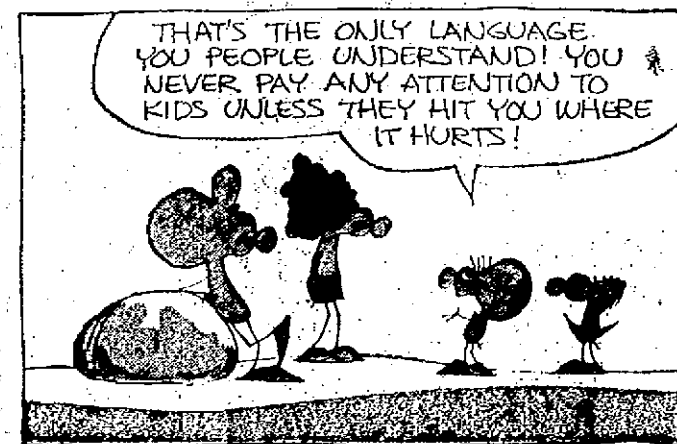
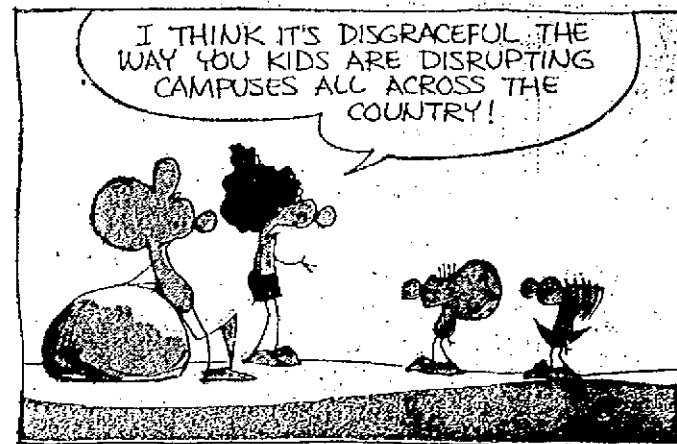


THANKS TO WARREN FITZGERALD, PITTSBURGH, PA.

9-21

## EEK & MEEK

by Howie Schneider



**By Shorten and Whipple**



## ADVERTISEMENT

# Monkee Business



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We'll send you a hand buzzer and a snake-in-a-can,  
if you send us 15 Kool-Aid® package tops.



Mail to: Monkee Business  
P.O. Box 5055  
Kankakee, Illinois 60901

I'm sending you 15 Kool-Aid package-tops.  
Please send me a hand buzzer and a snake-in-a-can.

NAME \_\_\_\_\_

ADDRESS.

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

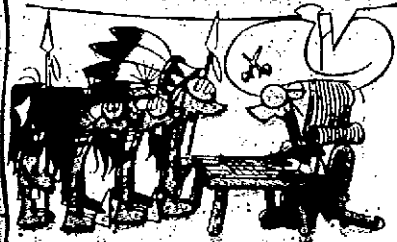
Offer good only in U.S.A. Offer void where taxed, prohibited or otherwise restricted. Allow 6 weeks for delivery. Offer expires Feb. 28, 1970. Redeemable by mail only. General Foods.







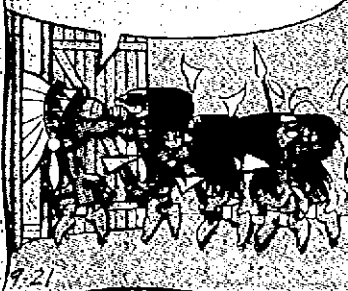
WILL YOU STOP THAT  
BLASTED SCREECHING!  
CAN'T YOU SEE I'M TRYIN'  
TO CONCENTRATE?! I'M  
ON THE VERY VERGE OF  
BEATING THIS GAME!!



**AAAH!**  
IT DIDN'T WORK!!  
I'VE LOST! I'VE  
**LOST!!** AN' IT'S  
ALL YOUR FAULT!



(GULP) LE'S SLIP OUT  
QUIETLY, FELLOWS... A  
MAN NEEDS T'BE ALONE  
AT A TIME LIKE THIS



Ooooh!  
SOB! SOB  
SNIFFLE  
SOB! CHOKES!  
SOB!



FEELIN'  
BETTER,  
COLONEL?



I'LL  
**NEVER**  
SPEAK  
TO THAT  
SAVAGE  
AGAIN!



WON'T  
YOU  
COME  
DOWN  
AN' EAT  
A BITE,  
CHIEF?

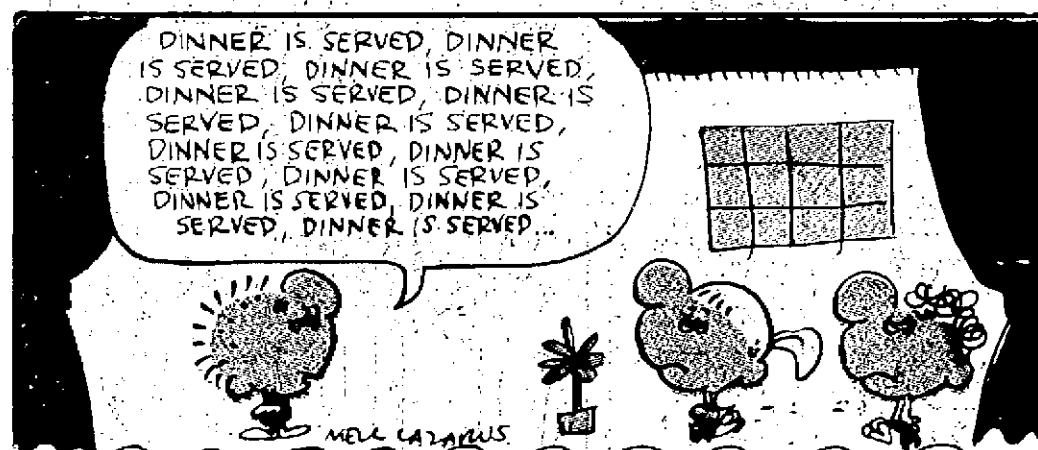
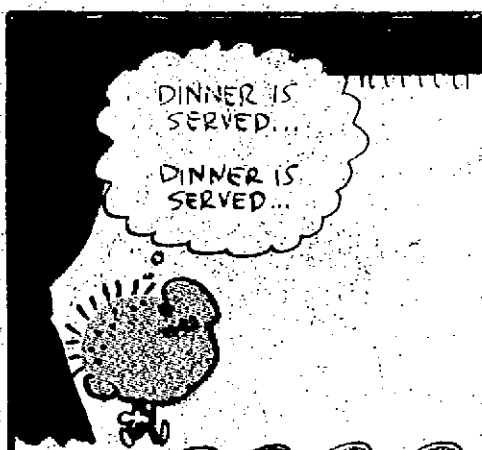
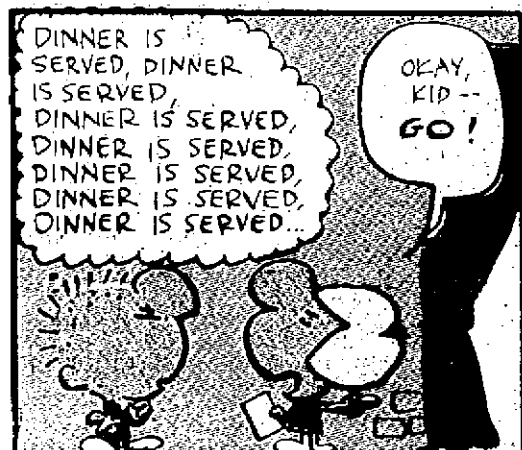
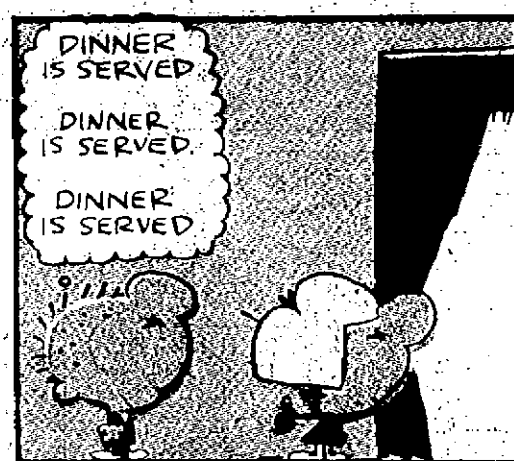
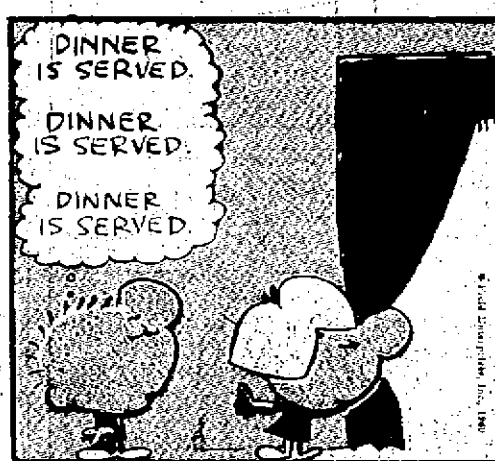


HE'LL PROBABLY  
**NEVER**  
SPEAK TO  
ME AGAIN



# MISS PEACH

by Mel Lazarus



**HURRY!**  
**5-DAY**  
**BEEF SPECIAL**

# USDA Choice Cook-Out

## Feed Your Family for \$1<sup>00</sup> Day!

# Steak Sale!

**USDA CHOICE  
3 BUNDLES TO  
CHOOSE FROM  
YOUR CHOICE FOR \$90  
\$30.00 PER MONTH FOR 3 MONTHS**

**NO FREEZER  
NEEDED . . .  
3-MONTHS  
FREE STORAGE**

**BUNDLE #2**

Consists of LOIN & RIB

- CLUB STEAKS
- RIB STEAKS
- DELMONICO
- STEAKS
- PORTERHOUSE STEAKS
- RIB ROAST
- MINUTE STEAKS
- T. BONE STEAKS
- SIRLOIN STEAKS
- FILET
- SIRLOIN T. BONE
- SMALL ARCADE
- GROUND BEEF

Example 353 lbs at \$9.00/lb = \$3,177

**\$30**  
Per Month  
for 3 Months



**GUARANTEED  
TO SATISFY**

All most guaranteed to  
Cover and trademarks  
It not completely satisfied  
return within 18 days of  
your order will be re-  
placed or money refunded

**BUNDLE # 3**

**CUTS OF LOIN & ROUND**

• BONE STEAKS	• SIRLOIN TIP ROAST
• ROUND STEAKS	• MINUTE STEAKS
• PORTERHOUSE STEAKS	• RUMP ROASTS
• SMALL AMOUNTS OF ROUND BEEF	• EYE ROAST
	• ROUND ROAST
	• ETC.

Available in all quantities. Call 800-550-2200

**\$30**  
Per Month  
for  
3 Months

**BUNDLE #1**

ALL-BEEF  
SOLD  
HANGING  
WEIGHT

**BLACK  
ANGUS  
CATTLE CO**

2 \$100 BONUS BUY- DURING OUR \$100 DAYS SALE

**PHONE NOW  
FOR EXTRA BONUS**

**BLACK ANGUS  
SUPREME  
STEAK & ROAST  
ORDERS, ETC.**

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89<sup>c</sup> 1/2 TO 89<sup>c</sup> 1/2